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MARY PICKFORD LOSES WARDROBE

The building at 212-227 West Twenty-sixth Street, New York City, occupied by The Famous Players Film Co., of which Adolph Zukor is President, Daniel Freedman, managing director, and David Lissner part owner, was destroyed by fire September 19th.

Mary Pickford and her company were at the Astor Hotel in New York when the fire started. Miss Pickford and the others hurried to the street as the cry of fire rang through the building.

Many priceless film, negatives were destroyed as well as the costumes and sets of the production in rehearsal. "The Well-Beloved Mary" is minus their entire wardrobe.

The blaze quickly spread through the entire building, and scores of friends and tenants dwelling were hurt while over two thousand people were rendered temporarily homeless. The loss on the building and contents was over a million dollars.



KEYSTONE QUARTETTE AT AUTO SHOW

In response to a request from the managers of the Eighth Annual Auto Show, the well-known Keystone Quartette will provide an evening's entertainment next week.

Charles Murray has accepted the invitation on behalf of Fred Mace, Fred Arbuckle, Bob Albright, and himself.

The show, which will be held at the Shrine Auditorium from Sept. 18th to 25th, promises to be of great interest to motion picture fans. The Keystone Quartette will appear through the courtesy of Mack Sennett, director of the Keystone Film Co., who has shown the public what real comedy pictures are.

CHARLIE IN BRITISH CARTOON

In the big mall that Charlie Chaplin received aboard the schooner while doing Shanghai, was a paper from London. On the first page was a large picture of a movie star. Subsequent pages in the paper featured Charlie. An old lady was standing on the walk looking at the pasteboard figure. The note under the picture said: "The American of '48,' which, it is declared, will be California's greatest film. The story is founded on a chapter of the 'History of California,' by John S. McCroarty."

NEW FILM COMPANY AT MONROVIA

The Monrovia Feature Film Company recently purchased a 15-acre tract of land at Gold Hill at the head of Myrtle Avenue, Monrovia, at a consideration reported to be \$35,000.

The Company will erect a number of buildings including indoor and outdoor stages, a motion picture building, dining-hall and dressing rooms at a cost of about \$15,000.

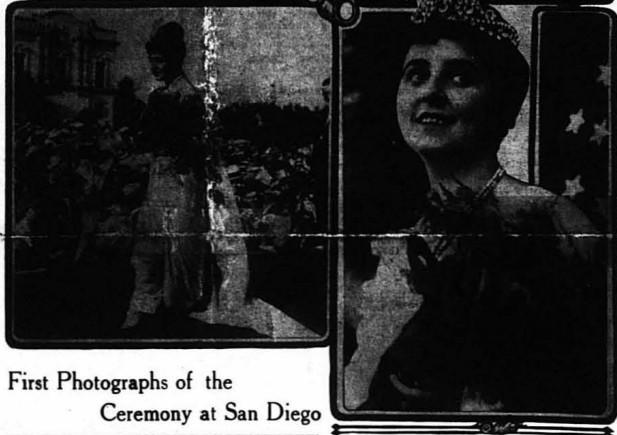
It is stated that the new company will turn out a picture entitled "The Adoration of '48," which, it is declared, will be California's greatest film. The story is founded on a chapter of the "History of California," by John S. McCroarty.

PLAYERS GO TO GRAND CANYON

Mary Boland and Willard Mack, two of the many illustrious stage stars, not at Los Angeles, are making preparations for their departure to the Grand Canyon of Arizona where, under the direction of Walter Edwards, they will make a number of scenes for the Ince-Triangle feature in which they will be co-starred. The production is well under way and the picture will be completed in mid-September. The principals and a few members of the supporting cast, will leave in a special car for Colorado. They would certainly make a MAN of him." And the figure was only about four tall!

Francis X.
Bushman
and
Beverly
Bayne
Elected
by
Large
Majority

King and Queen of the Movies



First Photographs of the
Ceremony at San Diego

BUSHMAN AND BAYNE CROWNED KING AND QUEEN

(By Don Meany)

The greatest honor ever bestowed upon motion picture players fell to Francis X. Bushman and Beverly Bayne of the Quality Pictures Corporation, Hollywood.

For the past month a popularity contest has been running in the daily newspapers of San Diego and Los Angeles. The prize for the winners being the election of motion picture drawing room beauties naturally, being the most popular players in motion pictures. Mr. F. M. Carle, manager of Publicity Bureau of the San Diego Exposition, is responsible for the idea, and to say that the scheme proved a success is an understatement. Today, for on the day the two winners were crowned King and Queen of the Southland Exposition and of the Motion Picture Industry, the two beauties were found jammed, squeezed and forced their way into the grounds of this modern fairyland.

The biggest daily attendance of the exposition was the attendance of the King and Queen, and their pages and attendants. The rank and file of the motion picture world followed in other automobiles to the grandstand in the grounds.

President Davidson, Crowned Queen. The progress of the Royal Coach to the Spreckles' Organ Pavilion, where the coronation ceremony took place, was a complete ovation. At the platform the King and Queen

X. had won by a majority of more than 7,000 votes. The King and Queen, who had been brought to California to assume the position of leading lady in Mr. Bushman's company, was elected to the Queen's crown by a wide margin, defeating over her nearest competitor, who was Mae Marsh of the new Triangle Combination.

Upon the news of the election of Bushman and Bayne reached the Quality studios, the Company had just been ordered to leave that night for St. Louis to compete in the feature film for which the studio had been doing. It was necessary to cancel the reservations so that these leading players could be present at the coronation ceremony.

Special Decorated Car King and Queen.

The players were dressed in the Exposition gowns in automobiles which had been donated by the citizens who were members of the committee, and at the west gate of the exposition the King and Queen found themselves headed by the 13th Artillery Band which is stationed at the Fair. Next came a beautifully decorated car containing the King and Queen, and their pages and attendants. The rank and file of the motion picture world followed in other automobiles to the grandstand in the grounds.

President Davidson, Crowned Queen. The progress of the Royal Coach to the Spreckles' Organ Pavilion, where the coronation ceremony took place, was a complete ovation. At the platform the King and Queen

were met by President G. Andrew Davidson, Vice-President Bushman, H. F. M. Carle and others. President Davidson publicly proclaimed Mr. Bushman as King Francis X. and Miss Bayne as Queen Beverly. The King and Queen were given large golden keys to the Exposition grounds and to the city and bade them ride happily and supremely over the Ohio River as assembled, and one of the greatest industries of the world.

Both King Francis X. and Queen Beverly were dressed in gowns which were appropriately engraved, containing teach lessons of morality and the importance of the occasion. The Royal pair then led the grand march and later adjourned to the Cafe Cristobal, where a dinner was given in their honor.

Sunday afternoon in Mr. Bushman and Miss Bayne appeared at the Spreckles theater, and for the first time in history of this amusement house a Sunday matinee performance was sold out.

Big Dance at Night.

At nine o'clock in the evening a big motion picture ball was held upon the splendid illuminated Plaza de la Exposition. Probably no section of the country could such an event have been possible and the large quadrangle was packed.

King Francis X. and Queen arrived. Pres. Davidson presented them with handsome souvenir loving cups, which were appropriately engraved, containing teach lessons of morality and the importance of the occasion.

The Royal pair then led the grand march and later adjourned to the Cafe Cristobal, where a dinner was given in their honor.

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were met by President G. Andrew

GRACE CUNARD CONVALESCENT

Grace Cunard, leading woman of the Francis Ford company, who has been confined to a local hospital for the past month, though an injury received during the production of "The Broken Coin" serial, was this week granted permission to return home where she is to remain during the period of convalescence. Although Miss Cunard is doing nicely, it is her desire to remain at home until she is permitted to return to her work before the cameras.

MRS. MARY ROBERTS RINEHART CALLS MOVIES A NEW ART

"I Get Up in the Morning and Go To Work in the Seats Describing Life and Death."

"I am firmly of the conviction that the film as a medium of expression has not only come to stay but that it is going to develop to one of the highest forms of expression known to man. It is a great art to be able to visualize an idea. I have seen things done with the motion picture camera and there is nothing like it as regards the breathless beauty of their sheer beauty. It is a new art and a great one. I only wish I could sit down and write the how-to-do-it book."

The above opinion on motion pictures was written recently to the Selig Polyscope Company by Mary Roberts Rinehart, the famous novelist. Her wonderful story, "The Circular Staircase," is soon to be released by the Selig Company as a Red Seal Play. Mrs. Rinehart recently returned from Europe, where she proved the only woman war correspondent who got to the front with the Allies.

Mrs. Rinehart says: "The Circular Staircase" was so easy to write that it is difficult for me to remember how or why I did it. My methods of writing are very simple as regards the scenes as they are rapid and interesting to hear about as the methods of a wagon horse. I get up in the morning and go to work. This is my hobby. I have a typewriter, a secretary, of course, and a daily mail that almost requires an extra carrier to bring it. I live in a country house and have a study there look out over a flower garden. The front of the house faces out over the Ohio river."

UNIVERSAL CITY TO CELEBRATE WEDDING

Universal City is to celebrate a real wedding in a real wedding dress, for the woman of his choice, Miss Laura Oakley, will within the next two weeks become the bride of Milton Moore. The wedding will take place in San Francisco, and the celebration in honor of the event will be held at Universal City. Mr. and Mrs. Moore will make their home in Hollywood.

DEALERS ASSN. WOULD CUT OUT DRINKING SCENES

Motion Pictures Have Accomplished More for Temperance Than Any Other Force

The Manufacturers and Dealers' Association of America has addressed letters to the prominent film manufacturers and state in part: "Motion pictures, which vitally affect the great motion picture industry, have been introduced in legislatures throughout the United States. We believe that in most instances these bills were not only absurd but tending toward the destruction of the motion picture industry. We believe in the elimination of drinking scenes in motion pictures, and in particular in scenes of men brawling, because there is absolutely no real necessity for such portrayals."

Officials of the Selig Polyscope Company in alluding to the letter assert that drinking scenes, so far as big motion pictures are concerned, are few and far between. Motion pictures are drinking scenes used unless they teach lessons of morality and temperance. Scenes are invariably shortened, very frequently to mere flashes; according to leading temperance advocates the motion pictures have accomplished more for the cause in five years than any other moving picture ever known. Prices are such that the laboring man can seek an evening's amusement with his family at the movies without having to pay before the advent of the motion picture nickel and dime, bowed to the till of the saloonkeeper.

MISSES BARRISCAL SUFFERS ILLNESS

Bessie Barricale, the charming actress, gave a remarkable exhibition of her game while working with Bruce McCall, the popular Broadway leading man, in the Incé-Triangle feature in which she will be starred. Through an unexpected change in the plot, she unfortunately suffered a severe attack of neuralgia.

There was no outward indication that she was in pain, and so neither Mr. McCall nor the director was made to know the exact nature of her trouble. The beautiful actress enacted several tremendously dramatic scenes with Bruce McCall, who suddenly collapsed. She is now confined to her home and production of the feature will be delayed until her complete recovery.

RICHARD CARLE JOINS PATHÉ

MARIE WALCAMP

Marie Walcamp, the "dare-devil girl of the movies" has just finished playing in "The Devil and the Yellow Star" at Universal City. Movie fans will next see this talented young lady in an important role with the Smalley's Company.

RICHARD CARLE JOINS PATHÉ

Richard Carle, well-known star of the legitimate stage has joined the Pathé Pictures Company. After acting for the last ten years at the head of his own companies, Carle has joined the Pathé forces. His first feature will be his well-known "Mary's Lamb."

The Photoplay Weekly has the largest News Stand distribution and the Greatest Circulation of any publication of its class in America. All the latest news of the Great Movie World appears here first



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SATURDAY, SEPTEMBER 18, 1915

A NEW DEAL

With this issue the Photoplayer's Weekly arrived in the hands of its thousands of enthusiastic friends dressed in a new guise.

And the "newness" is not only in its general appearance for it is a new deal all the way through.

After purchasing this publication last week, Mr. J. Frederick Ryan has held a thorough housecleaning. He has surrounded himself with a new, aggressive, clean cut staff of experienced men—each one a master in his particular line—a corps of experts that will publish the liveliest, most up-to-date weekly in the picture business.

A glance at the names of the various department managers—most of whom are well-known to the players and merchants of this city—is sufficient evidence that you are going to have a REAL paper every issue.

The Photoplayer's Weekly has arranged for many exclusive features and stories and will hereafter publish photographs and items before they appear in any other periodical.

This new deal in appearance and contents also means a new deal to the thousands of clever men and women, whose energy and talent provide the entertainment for the silent drama, because we are absolutely free from alliances and entanglements of every kind. No player—no motion picture company—no person in the remotest way connected with any branch of the industry—has the slightest interest in the ownership or publication of the Photoplayer's Weekly.

We are here to provide you with all the real news of all the players and studios without discrimination.

The Photoplayer's Weekly will henceforth be the foremost representative of the great motion picture industry of Southern California.

Our Circulation

Beginning next week, the Photoplayer's Weekly goes on sale at all news stands from San Diego to Puget Sound and from the Pacific to the Atlantic. In addition to this vast increase in news stand circulation, a great impetus in local circulation will result from a voting contest to be announced in an early issue.

There is to-day no other periodical that so thoroughly covers the motion picture field in Los Angeles and vicinity. Merchants who desire to concentrate their appeal on the highest salaried class—people who always have a liberal supply of "coin of the realm" with which to satisfy their wants and desires—are rapidly recognizing that The Photoplayer's Weekly is their only satisfactory method of approach.

Notice: Photoplayers

When patronizing any merchant or professional man whose advertisement appears in the Photoplayers' Weekly, insist upon your professional discount of 10%. You are entitled to it and the merchant is pleased to give it to the players. By calling at this office a discount card will be issued to you. Always mention the PHOTPLAYERS' WEEKLY!

AT THE THEATRES THIS WEEK

House	Attraction	Featuring
Alhambra	"Brother Officers"	
Auditorium	"Clowns"	Mae Marsh
Burbank	"Sadie Love"	Marjorie Rambeau
Cinema Broadway	"Out of Darkness"	Charlotte Walker
Hippodrome	Vaudville	
Majestic	"Commuters"	Irene Fenwick
Miller's	"Song of Hate"	Betty Nansen
Morosco	"So Long Letty"	Grant and Greenwood
Orpheum	Vaudville	
Palace of Pictures	"Wheels of Justice"	
Pantages	"Blindness of Virtue"	
Quinn's Superba	Vaudville	Edna Mayo
Republic	"Esmaralda"	
Tally's Broadway	"Mme. Melba"	Mary Pickford
Trinity Auditorium	"Little Brother of the Rich"	
Woodley	Vaudville	Hobart Bosworth

SPECIAL OFFER.

This coupon pinned to a dollar bill and mailed to the
PHOTOPLAYERS' WEEKLY PUBLISHING COMPANY
215-216-217 Linsay Building, Los Angeles, Cal.

Entitles a subscriber to Six Months' Subscription to the Photoplayers' Weekly together with a Free Copy of a large size photograph of your favorite movie actor or actress.

Name _____
Street _____
City and State _____

Charlie Chaplin in New Guise



Charlie Chaplin, the Komedy King, will soon surprise his many friends by appearing in a screaming farce entitled "Shanghaied," without his well known "soup strainer." The photographer caught Charlie just before he went overboard while rehearsing one of the laughable scenes of the comedy.

CHARLIE STORY

Two men narrowly escaped drowning while making a desperate effort to reach shore and safety. Each man's rescue company was massacred all night on the schooner Vaquero of Venice.

Charlie Chaplin and his crew were aboard the ship, having arrived from San Pedro. When the boat got to Venice and dropped anchor the gasoline tank that was to have met them to convey them ashore was not there with a broken shaft and could not be repaired.

The men aboard had no food since noon, and they were getting hungry and thirsty for lack of drinking water that had run out earlier in the day.

Just after sundown Director Jess J. Robbins and Lou Trimby started for shore and made rowboat to telegraph to the boat to bring them ashore for another launch. While riding the heavy swells their boat capsized and they were thrown into the sea.

The men managed to hold onto the upturned bottom of the boat and paddle slowly to the shore. When the line of crashing breakers was reached, the boat sank and they had to swim across the point. It read

"We're starting again this morning."

Next morning the other launch arrived and went to the rescue. The tired and hungry players were taken ashore and given much to their satisfaction after the night spent on the bounding billows.

ZIEGFELD BEAUTIES IN FILMS

Feminine charms of that brand known as the Ziegfeld variety are to distinguish the output of the latest production of the famous Ziegfeld organization offices on Broadway.

The organization has installed its studio offices in the New York Theatre building. It has been capitalized for \$100,000, and is captained by W. K. Ziegfeld, of the well-known family, father of that name, who promoted the enterprise.

"Beauties of national renown will be featured in all my productions," announced Mr. Ziegfeld, in discussing his important new motion picture production. "To this classification naturally belong the great stars of the legitimate stage, whose affiliation with Ziegfeld almost would be doubly welcome than that of their histrio-nic fitness, but the standard of pulchritude never will be lowered in fact or figure."

"I have already under contract a sizable and enticing lot of talent, all of screenlike features and some of them with considerable favoritism of legitimate stage. Negotiations with many more are in progress."

"Aside from leading people, the ensemble cast will be superb, and that is its most frequent quality, will be comprised, as to its feminine element, of faces that, recurring in all the productions, though not in the legitimate stage, that veneerless institution, the 'badly-headed row,' to the film theatre."

All productions of the Ziegfeld Fille Corporation will be made under the personal supervision of Mr. Ziegfeld.

CLUNE ENGAGES HARMER

"Ramona," the motion picture that is expected to change the trend of the motion picture industry, was being made at the Clune Studio at Los Angeles. One of the most difficult features in the filming of this work is the exact location of the scenes. Unable to secure the authentic designs in Los Angeles, Director Donald Crisp found it necessary to secure the services of Alex Harmer, an artist of national fame. Mr. Harmer has spent many years in securing accurate data for his paintings, first California scenes, and it is an artist on the subject. He will spend a great deal of time on the work, and it is an interesting fact that for the first time in Motion Picture history he will paint scenes.

Therefore, as all of the scenes will be taken upon the exact locations, the picture when completed, will be historically, artistically and dramatically perfect.

NEW GARRICK

Broadway at Eighth
SETH D. PERKINS, Manager

STARTING SUNDAY, SEPT. 19

MARY PICKFORD

In "Such a Little Queen"

Monday, Tuesday, Wednesday only,
"The Diamond From The Sky"

MILLER'S THEATER

Junction of Spring and Main at Ninth.

One Week Starting Monday, William Fox Offers
ANNA Q. NILSSON and ROCKLIFFE FELLOWES in

"The Regeneration"

Based upon Owen Kildare's Romantic and Tragic Life Story

Added Attraction: Latest Pathé Weekly. Shows at 11, 12, 15,

2:30, 4:15, 6, 7:45 and 9:15.



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Our Director

Our Camera Man

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Maclyn Arbuckle, Moroso
Mabel Alden, Fine Arts
Roscoe Arbuckle, Keystone
Charles Arling, Keystone
Charles Avery, Keystone
Philip Allen, Keystone
Sydney Ayres, Univ.
Max Asher, Univ.

Sherman Baldwin, Univ.

Robert Bosworth, Univ.

Henry Bergman, L-Ko

Jack Blystone, L-Ko

Tracy Blystone, Balboa

C. U. Baker, Balboa

Malcolm Blevins, Moroso

Fred Bush, Fine Arts

Joseph Bush, Fine Arts

Carlyle Blackwell, Lasky

J. Frank Burke, N.Y.M.P.

Lewis C. Burroughs, N.Y.M.P.

Hugh C. Burnside, Keystone

Neal Burns, Univ.

Pauline Bush, Univ.

R. E. Bradbury, Univ.

C. M. Brattin, Fine Arts

Buelah Burns, Fine Arts

Françella Billington, Fine Arts

William H. Brown, Fine Arts

W. J. Bryan, Quality

Francis Z. Bushman, Quality

Francis Bacon, Quality

Beverly Bayne, Quality

Lila Bell, Quality

Frank Beau, Selig

Jane Besser, Selig

Thomas Bates, Selig

Bessie Barricale, N.Y.M.P.

Laura Hope Crues, Lasky

Thomas Chatterton, N.Y.M.P.

Gertrude Clancy, Keystone

Sydney Chaplin, Keystone

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Jack Curtis, Univ.

Harry Carter, Univ.

Harold Clegg, Univ.

William Crimley, Univ.

Lester Cuneo, Quality

William Clifford, Quality

Edmund Colgate, Quality

Colin Campbell, Selig

Frank Clark, Selig

Lois Collier, Selig

Lloyd Corrigan, Selig

Harold Cooley, Univ.

D

Ree Dorn, Univ.

William Dunson, Vitagraph

Charles Dudley, Balboa

Howard Davies, Moroso

Cecile D. DeMille, Lasky

Jacob DeWitt, Lasky

Phoebe Dodge, Lasky

Joseph J. Dowling, N.Y.M.P.

Minta Durfee, Keystone

Horace Dryden, Univ.

Bill Dunn, Univ.

William C. Dowan, Univ.

Edward Dillon, Fine Arts

Mark Dilling, Fine Arts

Frank Dillon, Fine Arts

Scott Dunlap, Selig

Harry Devore, Selig

Emma Dell, Selig

F

Marion Fais, Kalem

Ethel Fleming, Balboa

Edna Flora, Fine Arts

Ninos Foivari, Fine Arts

C. M. Franklin, Fine Arts

S. A. Franklin, Fine Arts

Douglas Fairbanks, Fine Arts

Al Filson, Lasky

Geraldine Farrar, Lasky

George Fisher, N.Y.M.P.

Dustin Hoffman, N.Y.M.P.

Tom Forman, Univ.

Louise Fazenda, Keystone

Vickey Forde, Univ.

William Franey, Univ.

Golden Gould, Univ.

Maude George, Univ.

Harry Griggs, Lasky

Myrtle Gonzalez, Vitagraph

Corinne Griffith, Fine Arts

Daniel Giffeth, Balboa

Robert Grey, Balboa

Edgar A. Guest, Moroso

Louis Glaum, N.Y.M.P.

Margaret Gordon, N.Y.M.P.

Ray Gallagher, Univ.

Charles Gibson, Univ.

Alfred Gilmore, Fine Arts

D. W. Griffith, Fine Arts

Lotta Grimes, Selig

Addie Gleason, Univ.

Dorothy Gish, Fine Arts

H

Billie Hitchcock, L-Ko

Fred Horby, Natl.

Lloyd G. Hamilton, Kalem

James H. Hart, Kalem

Howard Hause, Lasky

Howard Hickman, N.Y.M.P.

Leona Hutton, N.Y.M.P.

William S. Hart, N.Y.M.P.

John Hunsaker, N.Y.M.P.

Hale Hamilton, Keystone

Gale Henry, Univ.

Robert Henley, Univ.

Elia Hall, Univ.

L. E. Henessey, Reliance

Jack Hull, Fine Arts

Robert Hunt, Fine Arts

Thomas Hood, Selig

Fred Huntley, Selig

C. C. Holland, Selig

Lillian Hayward, Selig

William Hutchinson, Selig

J

Dick Jones, Keystone

Jacques Jacoby, Univ.

Reuben Jellin, Univ.

Constance Johnson, Natl.

Dick Johnson, Balboa

Lamar Johnson, Selig

Kirkland, L-Ko

George Kunkel, Vitagraph

Henry King, Balboa

George Korda, Lasky

Anita King, Lasky

Harry Keenan, N.Y.M.P.

J. Warren Kerrigan, Univ.

F. A. Kelsey, Fine Arts

Jane Keeley, Selig

L

Roy Lairdau, N.Y.M.P.

Robert Lyons, Univ.

Adèle Lund, Univ.

Oscar A. Lund, Univ.

Frank Lloyd, Univ.

Anna Little, Univ.

Otto Lederer, Vitagraph

William Lamp, Balboa

Lillian Loraine, Balboa

Ruth Lockley, Balboa

Jack London, Balboa

Frank Lloyd, Moroso

William A. Lowery, Fine Arts

W. E. Lawrence, Fine Arts

Valley Lamp, Fine Arts

Harry Lorraine, Selig

E. J. LeSaint, Selig

Anna Luther, Selig

John Luther, Selig

George Larkin, Selig

Robert Leonard, Univ.

M

Murdock MacQuarrie, Univ.

Frank Marion, L-Ko

Reggie Morris, L-Ko

Bruce Mitchell, Natl.

Rube Miller, Kalem

Dave Morris, Balboa

Phil McCullough, Balboa

Charles Marriott, Moroso

Tom Meighan, Lasky

George Melies, Vitagraph

Edward Mackey, Lasky

John P. McGowan, Lasky

Herschel Mayall, N.Y.M.P.

George McRae, N.Y.M.P.

Rhea Mitchell, N.Y.M.P.

Owen Moore, Keystone

Charles Murray, Keystone

Polly Moran, Moroso

Lerie Moran, Univ.

Arthur Moon, Univ.

Harold Moon, Univ.

Raymond Mortimer, Univ.

John Muller, Univ.

Richard Morris, Selig

Frank Mayo, Selig

P

Charles Parrot, Keystone

Doris Pawn, Univ.

Vita Paul, Univ.

Lillian Paul, Univ.

Eddie Polo, Univ.

Peggy Pierce, L-Ko

Russ Powell, all

Tryone Power, Selig

Wallington Player, Univ.

Victor Potel, Univ.

Ruth Roland, Balboa

Edith Reeves, Balboa

Alma Rubens, Balboa

Will Rogers, Moroso

Charles Ruggles, Moroso

Edgar Selwyn, Moroso

Earl Sibley, Moroso

Teddy Sampson, Fine Arts

A. D. Schild, Fine Arts

Edward Sandal, Lasky

Blanch Sweet, Lasky

Dorothy Gish, N.Y.M.P.

Franklin Seely, L-Ko

Gertrude Selby, Vitagraph

Anne Schaefer, Vitagraph

Dame Sybil, Vitagraph

George Smith, Vitagraph

Helen Stover, Vitagraph

Gordon Sacchetti, Balboa

Jackie Saunders, Balboa

Brucette Saylor, Balboa

Forrest Silliman, Moroso

Edgar Selwyn, Moroso

Earl Sibley, Moroso

Teddy Sampson, Fine Arts

John Tully, Reliance

Pat Tully, Reliance

Billie Walker, Lasky

Fanny Ward, Lasky

Clara Williams, N.Y.M.P.

Walter Wright, Keystone

Lila Lee, Vitagraph

Eleanor Washburn, Reliance

T

Ethel Teare, Kalem

Otis Turner, Univ.

Myrtle Tannen, Kalem

Jim Tamm, Fine Arts

F. A. Turner, Fine Arts

Margaret Thompson, N.Y.M.P.

Grace Thompson, Univ.

Ray Tischer, Reliance

Tillie Toney, Reliance

W

Marie Wajcam, Univ.

Charles West, Kalem

Fred Whitman, Balboa

Lillian West, Balboa

D. V. White, Reliance

Adelaide Woods, Balboa

Harry Will, Moroso

Ella White, Reliance

Billy White, Reliance

Charlie Walker, Lasky

Fanny Ward, Lasky

Clara Williams, N.Y.M.P.

Walter Wright, Keystone

Lila Lee, Vitagraph

Eleanor Washburn, Reliance

T

This Bank is Open From 8 a.m. 'till 10 p.m.

We invite you to become a satisfied depositor of this worthy institution.



MARY FULLER

PERSONAL NOTES OF THE PLAYERS

During the picturization of David Belasco's production, "The Case of Blanche Sweet," the star and which was made at the Balboa studios, the actress had a bad cold. She had been ill for several days, and had all sorts of trouble over it.

"Fitz" wanted to blow up a yacht off the coast of Long Island, but ran afoul of the government. In the last place he had given his bond that after he had blown up the boat he would have it raised. Secondly he had to give bond to a town constable and thirdly to a company of sailors. "Fitz" was plastered with bandages and had a bandage around his head.

Willie Hopper carries a special ticket for wigs. He believes his player's success is due to looking a part.

Following the departure of Anna Pavlova for the east, the Universal company left for San Francisco where they are to stage a series of performances for the San Francisco audience.

For the first time in their history the company will be under the direction of a woman, Anna Pavlova, who has been engaged by the Universal company for the past month.

The dancer's engagement with the Universal company follows the following scenario: Anna Pavlova will appear in "The Dumb Girl of Portici." The party will be on the trip by air, stopping at various points along the road to make exterior scenes for the same production.

Jackie Saunders hasn't any skin on the soles of her feet. Last week her Balboa favorite was cast for a part that required her to go barefooted over ice and salt. She said she was going to go barefooted because the weather was rough. But there is some compensation, for she did not have to wear out a lot of precious shoe leather. Jackie is philosophical.

A dainty little stranger has appeared at the Los Angeles Zoo, once "trouped" with the animals. The girl is about 100 pounds. California certainly has going to go barefooted because the weather was rough. But there is some compensation, for she did not have to wear out a lot of precious shoe leather. Jackie is philosophical.

Nestor comedians this week began the production of a five-reel burlesque melodrama featuring Edna Aug, whom the Universal company had engaged to do the leg work.

The title is "One in a Million." The girl is to be the star. The story is to be a comedy of errors.

It is to be a comedy of errors.

We believe that a satisfied depositor is a Bank's advertisement—that efficient service will reap its own reward.

We have many depositors among the moving picture people and they are well satisfied.

Our success has come from serving well, and the appreciation of the public of our endeavors to do the best possible, even in small matters, encourages us to continue our business on this principle.

We invite you to become a satisfied depositor of this worthy institution.

Citizens Trust and Savings Bank

308-10 South Broadway, Los Angeles, Cal.

BLANCHING PLAYS "DUBLIN"

During a rest between scenes in "The Yankee Girl" at the Oliver Moore Playhouse, Blanching, who had been ill for several days, lay down on a bench in the wings. She had been ill for several days, and had all sorts of trouble over it.

"Fitz" wanted to blow up a yacht off the coast of Long Island, but ran afoul of the government. In the last place he had given his bond that after he had blown up the boat he would have it raised. Secondly he had to give bond to a town constable and thirdly to a company of sailors. "Fitz" was plastered with bandages and had a bandage around his head.

Willie Hopper carries a special ticket for wigs.

FRANCIS X. BUSHMAN

It will probably be no surprise to his many admirers to learn that Francis X. Bushman's personal popularity is due to his southern birth and breeding. Born in Norfolk, Virginia, where he received his early education, he later graduated from Amherst College.

Bushman first appeared on the stage at the age of nine years, in a stock company, and was soon cast as leading man by the Columbia Stock Co. of Rochester, N. Y., for two seasons, going from there to a summer stock company in Newport, Ky. After a successful season as leading man with the Temple Stock Co. of Camden, N. J., he was induced to leave a number of management offers to appear in the movies.

His instant success on the screen was the result, and during his three years with the movies he became the favorite of millions of movie fans both here and abroad.

Mr. Bushman is a warm advocate of athletics and his personal physical development is due to constant participation in this field. As a result he has acquired health befitting a regular man, and whenever his strenuous theatrical duties would permit has posed for men of international reputation to appear in the movies.

Francis Bushman has made a profound study of theology and the classics of literature and as a result has accumulated a magnificent library and numerous among his personal friends most of the world's greatest living authors. He is very fond of pets and is frequently seen taking his favorite exercise on horseback.

During his career he has successfully portrayed every type of character, but is known especially in dramatic art, although his favorite vehicles are costume plays in which he takes especial delight.

PATHE PLANS NOVEL SERIES
It is announced that Pathe is contemplating a novel series to be called "Who Pays?" or "The Struggle for Life," which will be in some way similar to the very successful "Who Pays?" series recently released.

"Who Pays?" a series of twelve three-part dramas founded on social crimes and problems of everyday existence, employed country girls published in the Pathe monthly magazine for another feature along these lines. The new series will deal with actual problems of modern life, presented in a simple, forcible and graphic way. Each chapter will be complete in itself, and the Pathe name is assurance of the quality of the pictures.

Mr. Louis J. Gaumer, general manager of the Pathe Exchange, is now making the necessary arrangements for this great series and it is probable that the pictures will be released in the fall. They will be put out in conjunction with a strong chain of newspapers which will carry the series prominently and the showing of the pictures. Balboa is being considered as the producer because of the success with the "Who Pays?" pictures.

DOINGS AT RELIANCEVILLE

By Bennett Keene
Relianceville, producing "The Queen of the Band" with Marguerite Marsh, Adoni Fovieri, George Walsh, Ben Lewis, Jack McDermott, Phil Gastrot, and other capable Reliance players, has just completed its first title brain of Tod Browning, the well-known Reliance melodramatic producer, who is a superb actor and who is doing scenario work until he is able to continue with his producing duties. The story deals principally with a woman, as the title suggests, at the head of the band. This part is being portrayed by Adoni Fovieri, the Madame Garsia of Relianceville. The scenes are laid in a modern period and are replete with intense human heart interest situations.

DAVE HARTFORD ON DECK
Dave Hartford, noted all over America, but more particularly on the Pacific Coast as an actor and producer, has been engaged by Reliance to be added to the forces of Producer Thomas H. Ince at Inceville in the capacity of subordinate supervisor. The young director is to study the nature of an innovation, for while Hartford will do no actual directing, he will be in a great measure responsible for the productions.



EL NIDO, HANDSOME PRIVATE HOTEL, 1644 SOUTH FIGUEROA ST., DESIGNED ESPECIALLY AS A HOME FOR MOVING PICTURE PLAYERS

Members of the profession who are looking for Home Comforts will find them at El Nido, the very best of Home Cooking, superlative silverware, the best of linen, well trained, courteous service, and every element of comfort. Delightful trees and flower beds, private bath rooms, a large shower bath room, and generally first-class service. All the rooms are large and airy, handsomely furnished, single or suite. There are spacious halls and porches, porticos and commodious, restful verandas. In brief, El Nido is an ideal home for Motion Picture people. Mr. and Mrs. Beamer, the owners of El Nido, would be pleased to receive applications from Motion Picture folk, for apartments and board. A rental, or other arrangement will be made according to terms etc., which run from \$10 a week up, including breakfast and dinner.



YES SUEH MR. BUSHMAN
IS A SOUTHERN GENTLEMAN
(VIRGINIA THANK YOU)



MR. BUSHMAN WELL
SERVES THE NAME OF
AN APOLLO—HAVING POSED
FOR SOME OF THE GREATEST
SCULPTORS OF MODERN TIMES



HE IS VERY
STRONG FOR
PLAYS THAT
DEMANDS THE
COSTUME STUFF

FILMS IN SCHOOL

To be absolutely up to the minute in educational facilities, Monrovia High School will teach natural science and kindred subjects by motion picture. The course will have been completed by the school term for the purchase of a modern projection machine and suitable films will be obtained through the State Education Department, and the State will appropriate the cost.

Educational features will be leased during the school year and photoplay lesson programs to become the class room rage.

HIG U FILMS SARAH BERNHARDT

Sarah Bernhardt is now in Paris being filmed in her last production, "Jeanne d'Arc," which made its appearance in Paris. The world's rights of this play have been secured by Mr. Tippett for the Universal Film Company in New York in its temporary studio in Paris.

In September she is to appear again for two weeks at Stoll's Coliseum in London, and from there she intended to go to the States. She has not hooked again for an extensive tour. Madame Bernhardt has now completely recovered her health, following the amputation of her leg.



I GUESS YOU ARE
SURPRISING TO KNOW
THAT I AM AN EARLY
IN HIS CAREER
TAUPE IN COMIC
OPERA HAVING BEEN
ONE OF THE PRINCIPALS
IN THE 1914 OF THE
MOULIN ROUGE



MR. BUSHMAN FEATURED
IN "THE SILENT VOICE"
QUALITY-METRO RELEASE



MR. BUSHMAN IN SCENE FROM
SECOND IN COMMAND
RELEASED BY THE
QUALITY-METRO



KEY TO THE
EXPOSITION PRESENTED
BY MR. BUSHMAN

MEDAL WON IN
NATIONAL CONTEST
AGAINST THE POPULAR
MOVIE STARS OF THE
COUNTRY CONDUCTED
BY THE LADIES WORLD



FRANCIS X. BUSHMAN CROWNED
KING-SAN DIEGO EXPOSITION
BY THE STATE OF CALIFORNIA.
G. AUBREY DAVIDSON, PRESIDENT
H. M. GARVE, MGR. EXPLOITATION
OF EXPOSITION.

DANCING SCHOOL AT INCEVILLE

Mary Pickford, the dainty little queen of the movie world, will portray the part of a queen at the Garrick Theatre, where she is scheduled to appear on the screen in Channing Pollock's noteworthy drama, "Such a Little Queen." This will be one of her first big feature pictures, and her admirers believe it the photoplay in which she has done her best work. The story resembles a Harvard Mardi Gras night, with a girl with a mythical principality in Europe, in which the young prince is forced to flee to America by the revolutionaries. The adventure begins with the little queen, and the prime minister in New York city, without visible means of support makes any number of attempts to get her into positions.

Such a Little Queen" was Channing Pollock's first big play, which he wrote while a dramatic reader at the Washington Post. Little Mary is supported by a well-known cast of stars. The fact that the negatives for this film were destroyed in a recent fire at the Triangle studio fire in New York makes it probable that this will be the public's last chance to see "Such a Little Queen." An added attraction is that the film will be shown in "The Dark From the Sky," which is nearing the end and each release seems to be more crowded with thrillers than its predecessor.

HOBART BOSWORTH IN GREAT ROLE
One of the string hits in Director Otto Turner's feature production, "Business in Business," in which Nat C. Goodwin, Broadway star, plays the leading role—that of Isadore Abbott, the hard-boiled master of the business world—is now in the hands of Hobart Bosworth, Universal star, as appears the Master, and his portrayal is startling in its realism. This is the second time that it has been shown that Bosworth has appeared as Charlatan in a vision, the first being in "The Scarlet Sin," when he enacted the role of Eric Norton, the minister. He then returned to the United States, where he was engaged for several years in stock company activities with the Bijou Company, in which he joined the Edison company in the East, as director. He directed Mrs. Fisher in "Vanity Fair" and Miss Weston in "The Scarlet Sin," and was one of the most successful of the Edison company, such as "McEvade of the Traffic Squad," "The Boston Tea Party," and "According to the Light."

CHICAGO GETS NEW THEATRE

Chicago is to have a motion picture theater with a seating capacity of 2,000, to be located on the Strand in New York. The main theatre will be located inside the loop, and according to plans, will be opened in the spring. It will be a large, imposing affair, in Chicago motion picture circles, it is father of the project, and judging from what Mr. Hinsinger has accomplished in the past, there can be no doubt his power to carry through this most desirable addition to Chicago's entertainment palaces.

NEW DIRECTORS

In entering Eugene Nowland, Mr. Thanhouser selects an artist on an unusual versatility. He is an actor, stage director and famous musician. It is well known that he has abandoned music for the stage and in a short while was shining brilliantly at Sarah Bernhardt's Theatre in Paris; he also took complete charge of the musical department. He then returned to the United States, where he was engaged for several years in stock company activities with the Bijou Company, in which he joined the Edison company in the East, as director. He directed Mrs. Fisher in "Vanity Fair" and Miss Weston in "The Scarlet Sin," and was one of the most successful of the Edison company, such as "McEvade of the Traffic Squad," "The Boston Tea Party," and "According to the Light."

"FLYING A" PLANT ENLARGED

Remodeled American Plant Will Cover Seven Acres

President S. S. Hutchinson has just announced plans to practically double the present area of the American Film plant in Santa Barbara. Present details contemplate what is to be the largest stage under glass to be found in the West. When construction is completed the "Flying A" studios will cover approximately seven acres.

6th**Shamrock Theatre****Hill and Sixth Streets****SHOWING: MAJESTIC, DOMINO, BRONCHO, THANHOUSER, AMERICAN AND KEYSTONE AND KOMIC COMEDIES**

W. J. McSWEENEY, Prop.

TO INTRODUCE DANCE

Lillian Gish, the Fine Arts Film star, who will be three years of age, was introduced to the public as taking advantage of her extensive terpsichorean knowledge and in "The Lily and the Rose" introduced a dance. The dance, as planned by Miss Gish, is taken from the "Courante," first introduced in the seventeenth century as a court dance, and performed on its way to popularity, jostling along many bows and curtseys. The minuet and waltz were both in some degree derived from it, and had much in common with the famous "Semperitana" of Spain. The "Courante" was a favorite dance of Louis XIV, who was an adept in the art, and it was said in his day that a nobleman's education could hardly be said to have begun until he had mastered the "Courante."

Word from the camp of the Bosworth team in Canada, the Bear Lake ranch, announces salutary progress with their production of their big five-reel Indian feature, "Nata Wanganis," exteriors for the coming picture being taken on the shores of the mountain lake. They expect to remain in the hills another week before returning to the Universal studios where the remaining interiors are to be staged.

HART IN BIG FEATURE

The Hart remaining scenes of the current "Will Rogers" will be being made at Inceville.

The dramatic action for the greater part takes place between Hart and Hipsky, who, when the second lead and Hart with his scalp wound he received accidentally last week during a film fight with Peters, some vital work is being done before the camera.

"EDITOR CAPTURED BY INDIANS"

W. J. Powers and his wife were wading through the sand bank on the sand of Venice ocean front a few evenings since, when they were suddenly surrounded by a band of Indians who blindfolded them and led them to their campfire. After first dancing the snake dance around their victims, then holding a pow-wow, ye editor and his wife were compelled to don a large wigwam on the hills back of Venice and brought before the chief of the tribe.

The chief was halted by the braves as Chief Fosset, and it was discovered that they were in a sumptuous hall or cavern which had been known as the "Blue Center" but had been captured for this occasion by the "Hopi" tribe of (good) Indians.

Music and dancing was at its height, and the editor and his lady have joined in the festivities of the occasion somewhat.

This pow-wow was declared by everyone present to be one of the most interesting the tribe has ever perpetrated.

The club, known as the Hopi tribe of (good) Indians, was organized in October, 1914, and is still active. Now has over 400 and a large mailing list and is one of the finest social organizations in the West.

They are to build their own wigwam soon, which will be one of the finest club houses in Los Angeles. The officers of the "Hopi" are Howard Fosset, "Big Chief"; George Whiteman, "Little Chief"; Ben Wheeler, Scribe; Edgar Well, Keeper of Wigwam; Edward Hull, Medicine Man; Oren Knight, Keeper of Wigwam; J. Frank, "Chief Brave," not afraid-of-the-wolf.

The Hopi's meet every second week and are composed of some of the kings and queens of the movie land and a live bunch of young people and each pow-wow adds to the popularity of the club.

FRANK KEENAN AT WORK

Once again, Frank Keenan, the famed American character actor, has come into his own at Inceville.

He is now at work enacting the role of a mystical monk in the legendary "potter's story" from the pen of J. G. Hawks.

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Prices Same as Local Beers

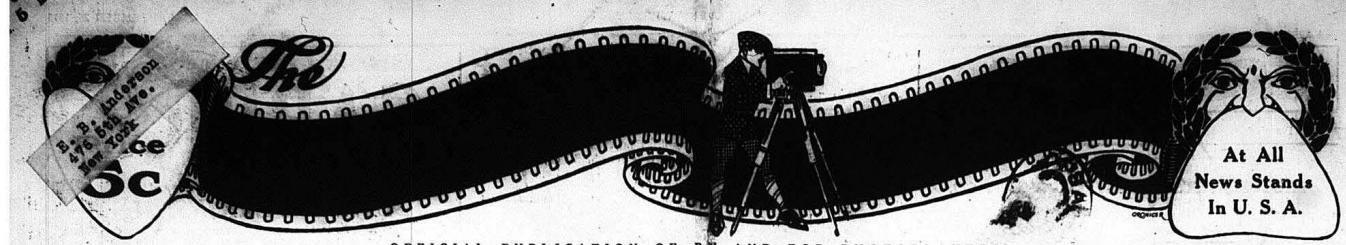
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At All
News Stands
In U. S. A.

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Sc Per Copy, \$2.00 per Year.

MABEL NORMAND BILLIE BURKE SERIOUSLY ILL AT INCEVILLE



Mabel Normand, Keystone Star

LUBIN IN L. A.

Sigmund Lubin, president of the Lubin Manufacturing Company, and his wife, the motion picture business in the United States, arrived in Los Angeles early this morning.

Mr. Lubin is staying at the Hotel Alexandria and is considering Los Angeles as a location for the establishment of one of the largest motion picture studios in the world.

Mr. Lubin was reticent concerning his mission here, but admitted that he was in Los Angeles on important business that might terminate in a big deal.

The deal involves the purchase of a large tract of land near the city, and, if the proposition is carried out, another gigantic moving picture studio will be added to the large number now in and about the city.

"This is my first visit to Los Angeles in thirty-five years," said Mr. Lubin, "and I marvel at the wonderful changes that have taken place. I do not wonder that it has become the mecca for the motion picture men, for the conditions here are ideal for the business. The climate is wonderful and the business can be carried on here without the interruptions that are encountered in the east. Aside from the climatic conditions, the scenery about Los Angeles is all that can be wished for, and it is plainly evident that no other place in the world is so thoroughly adapted to the requirements of the business."

"While we have large motion picture interests in the east, yet there are many difficulties to overcome which are absent in California, and I predict that Los Angeles is destined to be the greatest motion picture field in the world."

FOX PRODUCING COMPANY FOR LOS ANGELES

Los Angeles will soon be invaded by the William A. Fox Feature Film company.

The New York picture concern, anxious to spread its manufacturing wings, some time ago decided to establish a plant in the west, and naturally this city was chosen for its excellent advantages.

Soon every film concern of any standing in the third greatest industry in the United States will have studios located here—if that already is the case.

WORKING WITH ANIMALS

Miss Kathryn Williams, the famous Selig star, was asked recently the secret of her success in acting with wild animals. "I just act with them," was the answer of the blonde and enticing Kathryn. In her usual modest way Kathryn Williams failed to tell the entire story. Times without number she has risked life and limb in courageously working with a lion, tiger, elephant or leopard. She had a narrow escape while working in her own Selig two-reel special, "A Sultan of the Desert," for a surly lion tore her garments with his great claws.

"It might be well to correct the



KATHRYN WILLIAMS

impression that wild animals are doped upon many occasions before performing before the camera," she said. "Animals would not work if doped, and too, Mr. Selig would not permit such an action to be taken with his valuable collection of beasts.

"We just reduce all risks to the smallest possible minimum and then we take a chance," said the charming Kathryn. "There you have the whole thing in a nutshell!"

BARRISCALE RECOVERS

Bessie Barriscale, the charming Incé-Triangle star, has fully recovered from her recent attack of neuralgia and is this week working harder than ever in the big comedy-drama in which she will be starred.

ANITA KING AT OMAHA

The latest bulletin from Anita King, "The Paramount Girl," who is making an automobile trip from Los Angeles to New York entirely unaccompanied, is that she has arrived safely in Omaha. After being lost for three days in the desert east of Reno and found unconscious near her car by prospectors, the plucky young woman struck bad rain and snow storms in the mountains east of Salt Lake. It required ten hours for her to make one forty-mile stretch between towns. Near Kearney, Nebraska, while plowing through a sea of mud, her car fell into a deep hole, breaking the front springs. Miss King walked four miles to a farmhouse and then rode into town on a load of hay.

She was met thirty miles outside of Omaha by the Mayor and a large delegation from the Chamber of Commerce and escorted into the city. From the constant driving her hands have become so sore and swollen that she was forced to rest in Omaha for a day before resuming the trip. She will reach Chicago Sunday, Sept. 26.

"THIS IS THE LIFE"

For the fourth time in six months Syd Chaplin was painfully injured at the Keystone studio last week. In making water scenes in the artificial lake he fell from a height of nearly seventy feet and struck the water horizontally, receiving bruises and shock that left him unconscious for twenty minutes and prevented him from working for five days. He is now fully recovered however, and back at work.

FROHMAN RELEASES THRU PATHÉ

It is announced that the Frohman Amusement corporation will in the future release its pictures through the Pathé organization. This new alliance will be of interest to all exhibitors as the great resources of the Frohman Amusement company in the way of valuable plays will greatly strengthen the Pathé program.

Life's mysteries: Sport shirts in the movies!

No one is so blind as those who will not see—motion pictures!

This has been a week of uncommon activity at the Inceville plant of the New York Motion Picture Corporation, where Producer Thomas H. Ince is building film masterpieces for contribution to The Triangle.

Paramount, of course, among the eminent activities, is the Burke production. Miss Burke's first day in pictures was one that will long be remembered by all associated with the Incé-Triangle studios. The charming star was given her first thrill before she entered the gates of Inceville to make her debut before the lens. She was being driven along the shore road from the Long Wharf at Santa Monica, where she had disembarked from the steam yacht in which she negotiated the distance to Catalina Island each day, when a black cat sprang out from a clump of bushes by the roadside and made itself an obstacle in the path of the machine. The collision brought to an abrupt and unceremonious end all nine lives of the ebony feline, and the catastrophe served only to convince Miss Burke that her venture on the screen is destined to be one of sweeping success.

Within a half hour after Miss Burke had entered her pretentious dressing quarters, she appeared—ready for work. Following a brief rehearsal, Producer Ince gave the order to "foot" and Billie Burke—the sublime beauty of the footlight realm—who so steadfastly had declined flat-tiring offers, until Ince approached and pursued her—became instantaneously the star of the screen.

A strange fact concerning Miss Burke's work, one that was immediately noted and commented upon by Ince—is that she exhibited not the slightest indication of camera-fright. Usually a stage star, making his or her initial appearance in front of the camera, gives way to a petty fear that something will go amiss and he

DRANK PAINT; DEAD

Chang is dead. Henry Smith, his keeper, refuses to be consoled and the entire force at the Selig Jungle-Zoo mourn the loss of one of the most lovable of beasts. In "The Orange Cutang," a recent Selig release, Chang distinguished himself as an actor, his intelligence was almost human and he entered into his work, for play as he understood it, with delight. Usually a stage star, making his or her initial appearance in front of the camera, gives way to a petty fear that something will go amiss and he

observed, which otherwise would escape detection on the stage. This results in a nervousness which is difficult to satisfactorily overcome. Yet, Miss Burke, with the exception of asking a few questions regarding scene and tempo of gesticulation, conducting herself in a manner befitting the most experienced of picture-play actresses. This has pleased Ince immensely and he is certain now that his high priced star will be as magnetic on the screen as she is on the stage—if not more so.

The afternoon of Miss Burke's first

LASKY BUILDS LABORATORY

Ground has been broken for the new laboratory at the Lasky studio. When completed this plant will have a capacity of 60,000 feet of film a week and all of the prints of the Lasky releases will be made from the Hollywood studio. By means of a new lighting system, just perfected by the Eastman company, it will be possible in the new laboratory to develop negative and positive in a light nearly as bright as day.

WEBER AND FIELDS BEING FILMED

Weber and Fields, who arrived at the Keystone studio several days ago, are now hard at work under the direction of Mack Sennett. Four or five weeks will be required to complete the first reel of the feature film now in preparation.

"BIRTH OF NATION" CAUSES PHILADELPHIA RIOT

One hundred policemen with drawn clubs and revolvers charged a crowd of one thousand negroes in front of the Forest Theatre, Philadelphia, this week where the film play "The Birth of a Nation," is being produced.

Broad street for two blocks presented for a moment a scene of the wildest disorder. The charge of the police followed the throwing of a brick by one of the negroes at the glass door at the entrance of the theater.

KLEINE FINISHES "THE SENTIMENTAL LADY"

Kleine players returned last week from Lake Saranac where the finishing touches were added to "The Sentimental Lady" by Owen Davis, featuring Irene Fenwick.

MAE MARSH III

The feature picture in which Mae Marsh and Robert Harron were to have played the stellar parts has been postponed at the Fine Arts Films studio, due to Miss Marsh's sudden attack of pleurisy. She was in the midst of a rehearsal and a gradual fever overtook her. The Griffith star was immediately taken to her Hollywood home, where she is now under the care of a specialist. In recent months Miss Marsh has worked continually and the specialist attributes her sudden illness to a sun-drawn system. It is hoped by her admiring associates that she will soon recover from her illness and return to the Fine Arts Films studio.



Billie Burke, Triangle Star

day in pictures was spent in the canyons that make Inceville such a picturesque location for photo-play making. She rode on horseback over miles of nebbly river beds, circuitous trails and brush-covered groves.

A most important fact in connection with the Burke production is that Ince is personally directing it, instead of merely supervising its progress. This is in pursuance of a request made by Miss Burke before she capitulated and shows the great producer concentrating upon one subject for the first time since he filmed "An Alien."

The Photoplayers' Weekly is on sale at nearly One Thousand news stands in the United States. Last week many stands sold out in twenty-four hours. If your news dealer has no copies we will send it direct on receipt of price. Better yet, mail a one-dollar bill for six months' subscription.



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BATTLE OF PRZEMYSYL IN PICTURES

The greatest war motion pictures ever taken, "The Battle and Fall of Przemysyl," have been secured for exclusive showing in Los Angeles by T. E. Bishay and will be flashed on the screen for the first time here at Trinity auditorium, beginning next Monday, September 27.

The pictures embrace five reels of the most thrilling, momentous action man has ever known, dwarfing in spectacular climaxes, glitter, mud and superhuman endeavors, anything the puny imagination of man can conceive. A descriptive lecture accompanies the film.

NEW SELIG LABORATORY

An addition to the Selig Polyscope company's great plant in Chicago has just been completed for the purpose of housing the laboratories and technical departments. This makes the Selig studios in Chicago by far the largest and most modernly equipped in the world.

The new addition is built of steel, brick and stone and is three stories high with new machinery installed at a cost of many thousands of dollars. The addition includes the negative, assembling, developing, printing and perforating departments, drying rooms, machine shop and film inspection. There is also a job printing office in the building.

The film editorial department with modernly equipped projecting rooms is also located in the new addition as are the editorial rooms of the Hearst-Selig News Pictorial.

Were it possible for all the friends of the Selig company to make a tour of inspection of the new departments they would gain a new conception of the manifold details essential to the work of preparing and releasing photoplays. The interior of the new building is finished in concrete in order to guard against fire. Here also are the great vaults which contain new films, negatives and other equipment.

CAPT. JACK" RETIRES

After nine months of pleasure and success Static Flashes, a bright and interesting little motion picture newspaper, was discontinued as a regular weekly paper after the issue of September 8th.

Static Flashes was inception by "Capt. Jack" Poland, a well-known descriptive writer and publicity expert of Los Angeles last January, and since its first issue has been published under the auspices of The Static Club of America, an organization of cameramen who believe in progressive photoplay, and who rendezvous in a charming bungalow clubhouse at 1839 Santa Cruz street.

The paper was ably edited and devoted exclusively to motion picture news, interspersed with items about cameramen and art photography. The policy of the paper was to boost and aid in the development of the great industry—production of motion pictures.

"Capt. Jack" Poland, the editor, is one of the active newspaper men and writers of the west, who has devoted most of his time to labor, industrial and educational subjects. In his spare time he is most interesting, and during his reign as editor of the bright little paper, Static Flashes, made many friends who regret to see him leave this field.

Static Flashes will be issued perhaps monthly, under the direction of the Static Club, or now and then when there is something doing, and will be published on such occasions as a club paper.

"Capt. Jack" Poland will for the present continue to write for Motography, the Chicago Motion Picture Journal, for which he is western representative, and will maintain his offices at 631 South Olive street.

"SPARTACUS" AT CHAUTAUQUA

What is probably the largest gathering that ever witnessed a moving picture performance, was the monster crowd that packed the great amphitheater at Chautauqua, N. Y., last week to see "Spartacus."

The production was the biggest event in the season of Chautauqua. The great drama of Roman life thrilled the immense audience to enthusiasm, assuring a continuation of the novel innovation of motion pictures in this famous center of art and learning.

One of the interesting features of the performance was the incidental music. Modest Altschuler, who originally arranged the score shortly after the Atlanta branch, will be in charge of Mr. Howard Gall, with offices at 103 Nola building.

Says the Baltimore American: "The film itself is one of the triumphs of motion picture photography. Many familiar Roman settings were seen, including the Circus Maximus, the Apian Way, the hills above Rome and the Spanish Chamber, all accurate with respect to furnishings and detail."

The father realized their danger among the fighting men. He ground an instant until he could stand it no longer. Then, he waded in, grabbed his two children and with one under each arm, took them aloft off the bridge, where he stood off the fighters with a crowbar. When he left his post, Brotherton's assistant jumped into his place and finished photographing as interestingly realistic a scene as has ever been taken.

Director Harvey succeeded in calming the men after a few heads had been broken. Then, he paid them off

INCE MOVES TO CULVER CITY

Thomas H. Ince, general manager of the New York Motion Picture Corporation, has acquired eleven and one-half acres in Culver City, with a three-frontage on Washington boulevard. Construction work on buildings, it is stated, will commence immediately, and will cost approximately \$30,000.

Although the headquarters and principal buildings of the New York Motion Picture Corporation will hereafter be located principally in Culver City, it is not the intention of the company, it is stated, to relinquish its present property at the seashore below Santa Monica, which will be retained for outdoor pictures requiring natural setting.

Ince selected the Culver City site, he stated, because of its convenient location between Los Angeles and the sea, and also because of its unusually good transportation advantages and excellent atmospheric conditions for motion picture photography. The easy access to mountains, foothills, city and sea was also considered, he says, in making the choice.



TOM INCE

The film editorial department with modernly equipped projecting rooms is also located in the new addition as are the editorial rooms of the Hearst-Selig News Pictorial.

Were it possible for all the friends of the Selig company to make a tour of inspection of the new departments they would gain a new conception of the manifold details essential to the work of preparing and releasing photoplays. The interior of the new building is finished in concrete in order to guard against fire. Here also are the great vaults which contain new films, negatives and other equipment.

Such news is not only of personal importance to the worker in this field but is of great interest to the thousands of so-called "Movie Fans" who read this publication weekly.

We have set ourselves a watchword—"First With the Latest News of Pictures"—and we shall conscientiously adhere to it. Whenever you know or learn of anything new in your particular line, whether it concerns yourself or your friends, write it down and mail this office or call us on the phone.

Remember, we are here to serve your interests as well as furnish reliable, first-hand news to the country at large.

In our last issue we showed that it was possible to issue a real publication devoted to the motion picture industry, filled with REAL news.

Many articles and photographs were presented to our readers for the first time. Among them may be mentioned the picture of Charlie Chaplin in his new make-up for "Shanghaied"—without his familiar mustache.

The cartoon of Francis X. Bushman was drawn from two new photographs that have never been published before while the pictures of the ceremony on Movie Day at San Diego Exposition were exclusive with the Photoplayers' Weekly.

In addition we presented a photograph of Marie Welcamp—the "dare-devil darling" of the Movies just as it came from the photographers.

This week we offer many other new and exclusive stories and photographs. You will never find anything "antic" in the Photoplayers' Weekly. On the other hand if you wish to keep posted on the latest authentic news of the great motion picture world you will find it in this publication several weeks before it appears elsewhere.

Monthly publications are necessarily filled with a multitude of "dead" matter and weekly publications from New York while excellent mediums, containing Pacific Coast news from two to three weeks old because correspondents must mail letters east—it must then be printed and the copies mailed back to Los Angeles. All this takes time.

In the Photoplayers' Weekly ALL the news is up to the minute. Nowhere else can you keep so thoroughly posted on the many changes in the profession. Buy and read the Photoplayers' Weekly every week—or better still, send in your subscription today.

SHE TOOK A CHANCE

Corinne Grant of the Balboa forces made her first stage appearance as a supernumerary seven years ago when Olga Nethersole played "Sappho" in Los Angeles. It was the result of a friend's dare. When she reached the stage, Miss Grant was almost frightened to death. She was garbed in an 1830 costume for the masquerade scene, but refused to put on any make-up.

Before the footlights, Miss Grant was white as a lily. A fresh Mephisto seized her and led her downstairs. The would-be actress almost fainted. Miss Nethersole recognized her predicament and came to Miss Grant's rescue reassuringly. After the first performance, she gained courage and rather liked the experience.

EXTRAS" GET SORE

Motion picture players sometimes forget they are merely acting. Particularly does this apply to the "extras," those that fill in on the big scenes. To them, the parts they are taking often becomes very real—notably in the fights, when someone gets hit, loses his temper and "starts something."

Such an instance recently happened in the staging of a mutiny on shipboard in one of the early episodes of "Neal of the Navy." Director Harvey planned a mass scene in which a score of sailors were to rebel against their superiors.

He rehearsed them several times and when all seemed ready, he called "camera." Joseph Brotherton, the cinematographer, began to grind and the two forces clashed. In a minute, it was apparent that something had gone wrong for the men were beating one another in earnest. In their midst were the two little Brotherton children—Joseph, Jr., aged eight, and Margaret, aged four. They were taking part in the picture.

The father realized their danger among the fighting men. He ground an instant until he could stand it no longer. Then, he waded in, grabbed his two children and with one under each arm, took them aloft off the bridge, where he stood off the fighters with a crowbar. When he left his post, Brotherton's assistant jumped into his place and finished photographing as interestingly realistic a scene as has ever been taken.

Director Harvey succeeded in calming the men after a few heads had been broken. Then, he paid them off

and sent them ashore.

INCE ESTABLISHES MODELING DEPARTMENT

A modeling department, equipped with all the facilities for making statues, monuments and other such elaborate and expensive adornments, is the latest innovation to have been introduced in Inceville. The department was formally inaugurated this week with the arrival at the studios of J. J. Donner, a prominent sculptor who will have complete charge of the work. A large studio has been partitioned for him and already he is at work on a mammoth statue for one of the forthcoming subjects. Two tons of clay have been provided, together with all the implements of the craft.

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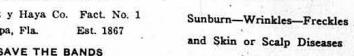
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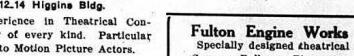
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RUTH ROLAND GETS LETTER FROM WAR ZONE

For two years, Ruth Roland, the Balboa favorite, has been receiving letters regularly from the scion of a prominent English family. So ardent is the correspondence on the young man's part that even the war has not been able to interrupt it, although the writer is enlisted and serving his country as a lieutenant in "The King's (Liverpool) Regiment." To reveal his name would be unfair to both parties. It promises to come out in due time, for in his last to Miss Roland, the soldier says he's surely coming to California to see her, if he comes out of the war alive.

"I wish it was all over," he writes of the dreadful conflict from the front. "However, we haven't nearly finished yet by a long way. The end



RUTH ROLAND

of this war seems like California to me—a darned long way off. But I'm jolly well going there some day.

"Really, Ruth, I don't suppose you know how ripping you are. Lord, I wish I could hear you sing, and speak to you. Life here is sickeningly hard work. Somewhere or other, I saw that you sang a song at a charity recently entitled 'California and You.' I'm jolly well going to get it. The title seems just about to express my thoughts."

"Reading over what I've written, it sounds pretty average, but; but anyway it's genuine. It's awfully weary and nagging here. Letters are the only source except drink, and that's not too decent man. Your letters are worth a dozen others. They simply can't be compared to others. I've kept all you ever sent me. Anyhow, you know what I think of you, even though I can't express it."

Then, he continues trying to "express it"; but Miss Roland was too considerate to reveal any more. That her admirer comes from a family of standing is evidenced by the fact that his pater invested half a million pounds in the latest war loan floated in England.

BROADWAY COMEDIANS AT KEYSTONE

In accordance with the present policy of Managing Director Mack Sennett of the Keystone Film company to feature a series of famous comedians in the Sennett-Keystone pictures that will be released on the new Triangle program, two new stars arrived at the Edendale studios this week. Joe Jackson of world-wide fame, preceded Bert Clark by one day. They were greeted by Weber and Fields, Eddie Foy, Vincent Bryan, Harry Williams, Aaron Hoffman, William Jerome and a host of other New Yorkers who are now Keystoning and for a few minutes the studio looked like a misplaced bit of Broadway.

TOM PERSONS BACK

Thomas Persons, superintendent of the Selig Polyscope company's Pacific Coast studios, has returned to Los Angeles to resume his duties after a pleasantly spent vacation in Chicago and New York City. Mr. Persons is enthusiastic over the outlook for productions in course of preparation at the Selig Pacific Coast studios. "Not only are we preparing some magnificent spectacles but forthcoming Selig pictureplays in one, two and three reels will be away above the average."

Films For Children

Producers, releasing agencies, exchange men and exhibitors unite in declaring there is no money in so-called "Children's Films," yet there has never been but one or two serious efforts to go after this business.

Children are full of imagination. They dream things the "grown-up" never feels; the occult, the mysterious in nature, find vent in the childish love for, and belief in, fairies, witches, magic transformations and the like.

Librarians will tell you that eighty per cent of the books loaned are to children—and they are books of fairy tales, imagination and so-called "nonsense" volumes. This proves that children demand such stories and as the kiddies are enthusiastic supporters of motion pictures they flock in large numbers to the right sort of screen pictures.

When the exhibitor puts on a strong drama he caters to either one or the other—sometimes both—parents. He limits his field to two in a family. When he puts on the right sort of a "child's film" he caters to the whole household because the chil-

dren insist on going and that means that one or both parents must go also.

There are perhaps some "old fogies" who have become crabbed and short-tempered, who forget childhood's happy hours, and such may and do, sneer at "children's nonsense." But most of us love children and delight in pleasing them—and too, it is hard to outgrow our own childish delight in mysteries, goblins and witchcraft.

In the Fall of 1914 the Paramount released the finest children's picture ever produced, entitled "The Patchwork Girl of Oz"—and if anything were needed to refute the idea that "children's films" don't pay, the fact that this picture has in the past year actually played to \$184,000 worth of business should be sufficient.

The time is coming—and it is not far distant—when producers and exhibitors as well will realize the financial benefits of children's films and the general public will actually demand them.

MOTION PICTURE HOSPITAL FUND

There are many worthy charities connected with the speaking stage but it remained for Arthur Leslie of New York to establish the first motion picture charitable organization. This is a hospital fund and every promise is given that the project will be successful.

The plan as outlined does not contemplate the accumulation of a large fund, but rather sufficient money for the custodians to obtain beds in various hospitals for the treatment of worthy cases.

A large number of subscriptions have already been received and the amount indicates there will be little trouble in raising a fund worth while.

If you have not already contributed and desire to help this great work you may send your contribution in care of this publication and it will be forwarded in your name to the proper authorities.

SOME ROYALTY!

Mr. H. F. McGarvie, manager of exploitation of the San Diego exposition, paid Francis X. Bushman and Beverly Bayne one of the highest compliments that one person could pay to another. He said: "I was very prominent in affairs at the Paris Exposition a few years ago and during that time witnessed the coronation of King George, and I must say that the coronation services given at the exposition last Saturday, and the dignified king and queen so far surpassed the real coronation of King George, that a comparison is ridiculous."

AT MILLER'S

William Farnum in his latest and greatest picture, "The Wonderful Adventure," is the attractive six-foot feature film offering at Miller's the week starting Monday. This is Mr. Farnum's first appearance in several months and his thousands of admirers can rest assured that they are going to see a picture that has been well worth waiting for. In it this popular star plays a dual role. As John Demarest, a wealthy contractor, he falls a victim to the wiles of "Mazara," a beautiful adventuress. Through her he becomes a drug user, neglects his family and is on the verge of ruin. At this stage of affairs he meets John Stanley (also played by Farnum) a mining engineer and his exact double. How the sexed problem is finally solved makes a photo-play romance of entrancing power and thrilling interest. The added feature is the latest first run Pathé Weekly.

The Selig Sage says: "Many movie comedians are called and few are chosen." Weather hint: An early fall is predicted in rough-house film comedy.

The main ambition of the movie villain seems to be to roll a perfect cigarette.

KEYSTONE STUDIO CONSTRUCTION

Work on the group of new concrete studio buildings at the Keystone Film company plant in Edendale, California, is progressing rapidly. The administration building will be the first to be completed and the foundations are well under way. The business offices will be located in this structure with private offices for Managing Director Mack Sennett. The library which is being collected for use by members of the scenario department will be located on the second floor and will be built in a noiseproof manner.

ACTORS SUPERSTITIOUS

Theatrical folks have been said to be the most superstitious class in the world, and John Emerson, the Fine Arts Films star, tells of some of the superstitious signs players believe in. They are: If you see a vision of dirty water, or dream of eggs, no success can come from your play. If you see a fire in your sleep, that signifies immediate success. To dream of blood means a victory. To dream of children is bad, and if you see a black cat in your sleep, look out, for trouble is ahead. Before his entering the Fine Arts Films ranks Mr. Emerson dreamed of streams of blood, and fires, denoting success in his new venture, and such has become true.

Aunt Lida Lawson says: "Many a would-be movie heroine doesn't know how to cook!"

PERSONAL NOTES OF THE PLAYERS

Cyril Maude hasn't struck hard times—not by any means. His latest motion picture contract calls for \$200 per working hour, or to be exact, for every hour he is held at the studio.

Charlie Chaplin has an aggregation of comedians that have been bred in the atmosphere of pure comedy. Padhy McGuire son of Charlie's right-hand man, has been with Kolb and Dill on the real stage. He also took a turn in vaudeville, and is now been warbling on the musical comedy circuits. His first appearance before an audience in the dinn-past was when he turned funny tricks in a circus. Experience he has aplenty which he uses in pictures.

Thomas Jefferson, the veteran stage actor, under contract to appear in Fine Arts Films pictures, has purchased a California chicken ranch.

"Smiling" Billy Mason, former Esanay lead and later hero of the World Film corporation's "You Know Me, Al" series, this week joined the Universal City forces where he is playing juvenile leads.

Tom Ince has entered his son and heir, William Thompson Ince, age 6 1/2 years, in the Hollywood Military academy.

It is reported that Kolb and Dill are trying out some of their clever stunts before the cameras at a local studio.

Francis Ford and his company of Universal players this week left for a trip to San Francisco where they are to stage a number of scenes.

Edna Goodrich has just begun her first picture for the Lasky company. It is an original drama written by Margaret Turnbull, the playwright, especially for Miss Goodrich. The company has left for Bear Valley to take a number of scenes.

SETH PERKINS IN ACTION



Seth D. Perkins, manager of New Garrick Theater, is an enthusiastic golfer. This picture shows him in action at the Midwick Country Club

Victor Moore, who starts work shortly with the Lasky company, under the personal direction of Cecil B. De Mille, the director general, is now in Catalina endeavoring to entice the fish from the neighboring waters.

Carlyle Blackwell, after an eleven-week vacation, has started "Mr. Grex of Monte Carlo" under the direction of Frank Reicher.

A letter was recently received in the Chicago offices of the Selig PolyScope company sent from London, England. It was addressed to "The Selig PolyScope Company." It is thought that the submarine warfare may have had its effect on the writer of the letter.

There is no room in motion pictures for pigeon-toed mobs.

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OFFICIAL PUBLICATION OF BY AND FOR THE PHOTPLAYERS AND STUDIOS

VOL. III. No. 9.

LOS ANGELES, CALIFORNIA, OCTOBER 21, 1915

5c Per Copy. \$2.00 per Year.

Orders Producers to Quit Burrough of Manhattan

Manhattan Isle has about as much affection for motion-picture actors as a baby has for cocktails.

By a recent order of the municipal authorities of New York all film plants must "move off" Manhattan Island before January 1, next. According to reports, the "movies" are regarded as a public menace. Just why they are thus regarded is not made plain, but the ultimate of the officials seems to be final.

Judging from present indications, there will be a wild scramble for "other suitable sites" around the first of the year. The first company to comply with the order will be Famous

Players. The Universal (eastern branch) and the other long established firms will be forced to hunt for new quarters.

Evidently the borough of Manhattan doesn't need the fame that naturally comes to the city boasting motion picture studios; perhaps, too, she has no desire to bolster her manufacturing statistics.

While not wishing to appear hog-lis, Los Angeles wouldn't "turn up her nose" should a few more companies make favorable overtures toward locating in this city; in fact, our motto always has been, "the more the merrier."

TWO FILM STARS MEET

SILK PAJAMAS ADORN BILLIE BURKE

Billie Burke is the cynosure of all eyes this week—all eyes that, in any way possible, can steal a glimpse of her while she is appearing before the camera under the direction of Thomas H. Ince in an elaborate photo-drama for the Triangle. She is an attraction such as has never before graced Incerville with her presence. Immediately enough, she is upsetting the colesty of action at the big Ince plant. She has awakened the curiosity even of staid old Civil war veterans, now engaged in another picture. She is wearing pink pajamas. They're silk and they cost, according to the latest advices from the auditing department, \$32.50. But that isn't the reason why Incerville is all flutter, agog and astir. It is because these dainty luxuries of the boudoir are adorning the beautiful, golden-haired star who is shattering forever the assertion of many that "Billie Burke would never appear in the movies."

SCHOOL FOR KID PLAYERS TEACHER ENGAGED

A school for the children players that appear regularly in Fine Arts Films is the latest move at the Fine Arts Films studio. A competent teacher will be in charge and school hours will be from eight to ten o'clock in the morning, and four to six o'clock in the afternoon.

RAMONA

When Helen Hunt Jackson became an emissary of the government to ascertain the exact condition of the Indians in California, she little realized that her great efforts would some day become a work of living art. When the picture production of "Ramona" is completed by the Clune studio, the thrilling pages of Mrs. Jackson's book will throb with life and emotion. "Ramona," as a classic of American fiction has been read by nearly every person in the United States. No expense will be spared to make "Ramona" one of the greatest motion pictures ever produced. Its presentation will differ radically from that of any that have gone before. The spectators will be carried to the scenes of early California life by a method that will appeal to them in every sense, and will be able to appreciate what "Ramona" means to the world.

ENORMOUS NEW STAGE FOR ELABORATE SETTINGS

In order that the Fine Arts Films producers have the necessary space for their spectacular settings, plans are being drawn up for the building of another large outdoor stage of enormous dimensions. The erection of the new stage brings the list of huge open-air stages to number four. Then there is a large electric light studio, where the producers stage scenes in which they introduce light effects, or when the days are cloudy, and at night. Building seems to be everlasting, for each day finds a new edifice within the Fine Arts Films studio bounds.

NOTED ACTOR HAS STRANGE ACCIDENT

One of the most peculiar accidents in medical history recently occurred to Edmund Breece, the distinguished actor of the speaking stage, while being photographed for a scene in the coming Popular Plays and Players film production, "The Song of a Wage Slave," which is scheduled for release in the Metro program.

Several times persons, while laughing, have dislocated their jaws, and it has been necessary to call in medical aid to slip the jaw-bone back into its socket, but these accidents have occurred through the mouth being too wide open. But there can be no effects from closing the jaws too tightly as Mr. Breece now knows.

Mr. Breece is well known to have one of the sternest faces on the stage. This he demonstrated as John Burkett Ryder in "The Lion and the Mouse" and in "The Master Mind," in which he played the title role.

In "The Song of a Wage Slave" Mr. Breece has another strong part. In one scene he was required to keep his mouth set sternly for several minutes. When the scene was over Mr. Breece found he could not open his mouth. He had dislocated his own jaw through over-application of muscular force and it was necessary to summon a doctor to set it right.

Mr. Breece says now that his greatest regret is that some actresses he knows can not undergo the same experience without a doctor handy.

Cameraman Discovers New Process Color Photography

Natural colors on the screen—just think of it. It has absolutely been discovered by William Alder, cameraman and professor of cinematography at the Quality Studio laboratories. Mr. Alder has devoted nearly ten years of his life to the study of photography, and for the past four years has been working on a color process that will photograph natural colors through the lens of the motion picture camera instead of making the colors on the positive after the printing. His experiments and his labor and sleepless

nights have at least accomplished this: The first test process shown at public exhibitions at the Majestic theater in Los Angeles was proclaimed by the audience and the press as being the nearest thing to natural colored photography ever shown. In the next production in which Mr. Bushman and Miss Bayne will appear Mr. Alder will photograph a few scenes with his new camera, which will be the added feature of the production. One film manufacturer has offered Mr. Alder two hundred thousand dollars for his process and patents on the camera.

Dixon Will Produce "Fall of a Nation" Here

Thomas Dixon, former Baptist minister and author of "The Clansman" and nine other novels, arrived in Los Angeles to spend approximately \$75,000 in the next six months in making a film of his latest novel, "The Fall of a Nation." He expects to give employment to about 50,000 persons in producing the masterpiece, in which interesting undertaking he will be the director-general.

Immediately upon his arrival Mr. Dixon began negotiating for a studio. He expects to locate in Hollywood. Mr. Dixon is director-general of the National Dramatic Corporation, which has the motion picture rights to most of the novels he has produced and to all of his literary output for the next five years.

"I will soon find out if I am a success as a motion picture director," Mr. Dixon said. "I think I will be. Anyhow I am going to try. At least if I am not the director, I will direct the director.

"We expect to make more than 200,000 feet of film. The production will exceed the cost of "The Clansman" film by about 40 per cent and will give employment to three times as many people.

"We expect to start work at once, as there is little time to lose. It will crowd us to get through in six months. After the novel has run serially it will be issued in book form and shown in pictures simultaneously. Mrs. Dixon,

BUSHMAN KNOCKS OUT JEFFRIES??

Those of you who witness the showing of "Pennington's Choice" when it is released, will be somewhat surprised to see a real pitched battle of fists and brains between Francis X. Bushman and Jim Jeffries, the ex-champion pugilist of the world. The fight was not a staged one, either. Both men went at it in earnest and the markings on both after the camera had stopped clicking gave evidence that it was not a frame-up. Mr. Bushman has had some experience in boxing. His trainer, Ernest Ball, has given the star of the films instructions for the past two or three years, and Mr. Bushman has profited by it. In one scene in particular, Mr. Bushman was knocked nearly twelve feet by a blow from Jeffries. He picked himself up quickly and caught the pugilist, unaware, in the eye, nearly knocking him out. It was all done in good sport, and fight fans will enjoy seeing this exhibition when the production is released. This is Mr. Jeffries' first "battle" since his encounter with Jack Johnson a few years ago.

Charlie Chaplin has served notice on "Answers," a London publication, forbidding them to publish his life story in serial form.

Los Angeles harbor will serve as a background for scenes in "Cross Currents" by Mary O'Connor, starring Helen Ware, the Fine Arts Films player.

Last Minute News

TWINS AT HORSLEY'S

Two baby lions arrived at David Horsley's Feature Film Studios last night. According to "Doc," mother is doing well.

ANITA KING NEARING NEW YORK

Telegraphic advice just received from Anita King, the Lasky "Paramount Girl," who is driving her machine from coast to coast, tells of the wonderful reception in Chicago. She is now in Ohio and wires she expects to reach New York on Tuesday.

EUROPEAN STAR AT MOROSCO'S

Constance Collier, the London Star, was met in San Francisco yesterday by Director Frank L. Floyd of the Moroso Photoplay Company, who carried her the script of "Tongues of Men" by Charles Klein, the new photoplay in which she will appear. Miss Collier will arrive in Los Angeles Monday, according to a wire just received.

The Photoplay's Weekly is on sale at nearly One Thousand news stands in the United States.
If your news dealer cannot supply you we will send it direct on receipt of price.
Better yet, mail a one-dollar bill for six months' subscription.



GEORGES BEBAN
The star of "The Alien," now showing at the Auditorium, Los Angeles.

CHARLIE CHAPLIN HAS A NEW RIVAL

You can now see Charlie Chaplin in the movies, or you can see him in the aquarium if you happen to be in New York.

The "Charlie" in the aquarium has just arrived from Chile, where he was caught on a fish hook by W. O. Swartedge, chief engineer of the steamer Santa Cruz.

As soon as he waddled across the floor of the aquarium, everybody knew what his name was.

MUSIC FOR "THE COWARD"

Following the lead set by the Oz Film Manufacturing Company in issuing an original musical score for a motion picture—"The Patchwork Girl of Oz"—Thomas H. Ince, director-general of the New York Motion Picture Corporation, will not depend on a score of "selected numbers" for "The Coward." He has ordered Wedgewood Nowell to write a special music score for the new play.

FAIRBANKS SIGNS FOR A LENGTHY TERM

Douglas Fairbanks, among the first legitimate stage stars engaged by Mr. Griffith, to be starred in Fine Arts Films Triangle plays, has signed a long-term contract with Mr. Griffith, during which time he will be featured in a series of comedy dramas.

The lips of many a captivating movie actress look as if she had been eating damson plums.

MABEL NORMAND RAPIDLY IMPROVING

Mabel Normand, moving picture actress, who has been seriously ill, will recover unless unforeseen complications arise. Miss Normand was hit on the head by a shoe thrown in a wedging scene and for days lay unconscious and at the point of death. She is still unconscious part of the time.

MARGUERITE SNOW HAS OWN COMPANY

Miss Marguerite Snow, who has been playing leads with the Quality Pictures Corp., opposite Francis X. Bushman, has been given a company of her own and will hereafter be featured alone in four and five-reel productions. While her cast is not yet complete, it is understood that she will be associated with many familiar faces of the screen. Her first story, "Rosemary, That's for Remembrance," will be begun in a few days.

SIX THOUSAND SHEEP ON THE SCREEN

More than six thousand head of sheep appear in the Reliance Mutual photoplay, "Hidden Crime," whose background deals with life upon a sheep ranch. The sheep were secured as actors through a journey to Mt. Maceo, California.

Curiosities of the movies: The different manner in which every movie star holds a pen while dashing off a note.



GADYS BROCKWELL IN "UP FROM THE DEPTHS"
FOUR PART MUSICAL DRAMA
PRODUCED BY METROPOLITAN PICTURES

ACTRESS' AUTO IS RECOVERED

Police detectives recovered the automobile and jewelry taken by bandits from Myrtle Gonzales.

According to the story told the police by Miss Gonzales, she was waiting for her aunt at Pico and Figueroa streets when a tall man, armed with an automatic revolver, entered her automobile and ordered her to drive about the city. Later a second bandit was picked up near Westlake park. Miss Gonzales was then stripped of her jewelry and \$15 was taken from her. She was forced from her machine and the two bandits drove away in the darkness.

During the stay of the New York musical success, "Dancing Around" in Seattle, Wash., Paul von Hartberg of the V. L. S. E. branch in that city, entertained the members of the company with a showing of the five-reel Selig Red Seal play, "The House of a Thousand Candles." At Olson's, the famous black-faced comedian who is featured in "Dancing Around" and the entire supporting company attended the performance and showered congratulations upon Mary Robson, one of their number, who played an important character in the picture.

Edwin Wallock is a devotee of solitaire during his waits between scenes?

MOVIE FAVORITES IN LOS ANGELES AND WHERE THEY WORK

A
Robert Adair, Kalem
Maclyn Arbuckle, Moroso
Mary Alden, Fine Arts
Roscoe Arbuckle, Keystone
Charles Arling, Keystone
Charles Avery, Selig

B
Sherman Bainbridge, Univ.
Hubert Bosworth, Univ.
Helen Broderick, Univ.
Jack Bryton, Univ.
True Broadman, Kalem
Bertram Bracken, Balboa
C. B. Baker, Balboa
Malcolm Blethen, Moroso
Frits Busch, Fine Arts
Joseph Belmont, Fine Arts
Carlyle Blackwell, Lasky
J. Frank Burke, N.Y.M.P.
Lewis C. Carothers, N.Y.M.P.
Harry Castle, Keystone
Neal Burns, Univ.
Pauline Bush, Univ.
R. E. Bradbury, Univ.
C. M. Bush, Fine Arts
Buck Bush, Fine Arts
Frances Billington, Fine Arts
William H. Brown, Fine Arts
W. J. Bryan, Quality
Frank C. Bryan, Quality
Frank Bacon, Quality
Beverly Bayne, Quality
Lanier Bartlett, Quality
Frank Beale, Selig

C
Laura Hope Crews, Lasky
Thomas Chatterton, N.Y.M.P.
Gertrude Clark, N.Y.M.P.
Chester Conklin, Keystone
Sydney Chaplin, Keystone
Grace Cunard, Univ.
Jack Curtis, Univ.
Harry Carter, Univ.
Helen Carter, Univ.
William Crain, Univ.
Lewis J. Cody, Balboa
William Courtleigh, Jr., Balboa
William Cushing, Balboa
Charles Davis, Fine Arts
Richard Cummings, Fine Arts
Christy Cabanne, Fine Arts
Ora Carew, Fine Arts
Jack Cosgrave, Fine Arts
John Costello, Univ.
Josephine Cromwell, Fine Arts
Donald Crisp, Clunes
Charles Clary, Fine Arts
Lester Clegg, Quality
William Clifford, Quality
Edna Mae Cooper, Quality
Colin Campbell, Selig
Roy Clark, Selig
Frank Clark, Selig

D
Red De Rosselli, Univ.
William Duncan, Vitagraph
Charles Dudley, Balboa
Howard Estabrook, Moroso
Cecil B. DeMille, Lasky
Jack Dean, Lasky
Florencie Dagmar, Lasky
Joseph Dowling, N.Y.M.P.
Minta Durfee, Keystone
Helen Davey, Univ.
Jack Dillon, Univ.
William C. Dowhan, Univ.
Edward Dowd, Fine Arts
M. Dodge, Univ.
Frank Darien, Fine Arts
Sam De Grasse, Fine Arts

E
Walter Edwards, N.Y.M.P.
Estelle Ellen, N.Y.M.P.
Vivian Edwards, Keystone
May Emery, L.K.O.
William Elliott, Balboa
Frank Elmer, Balboa
Jules Eckert Goodman, Quality
Bessie Eyston, Selig

F
Marion Fais, Kalem
Ethel Fair, Balboa
Emmett J. Flynn, Fine Arts
Ninon Fovier, Fine Arts
C. M. Franklin, Fine Arts
S. A. Franklin, Fine Arts
Doris Franklin, Fine Arts
Al Filson, Selig

G
Geraldine Farrar, Lasky
George Fisher, N.Y.M.P.
Dustin Farnum, N.Y.M.P.
Tom Fenner, Univ.

H
Olive Golden, Univ.
Maud Gonne, Univ.
Harry Gibson, L.K.O.
Myrtle Gonzalez, Vitagraph
Corinne Grant, Balboa
Daniel Giffeth, Balboa
Robert Grey, Balboa
Edgar Grey, Moroso
Louise Gianni, N.Y.M.P.
Margaret Gibson, N.Y.M.P.
Ray Gallagher, Univ.
Charles Giblyn, Univ.
Lillian Gish, Fine Arts
D. W. Griffith, Fine Arts

I
Billie Hitchcock, L.K.O.
Lloyd G. Johnson, Kalem
James Horn, Kalem
Raymond Hatton, Lasky
Howard Hickman, N.Y.M.P.
Lester Hite, Univ.
William S. Hart, N.Y.M.P.
Ray Hunt, N.Y.M.P.
Hale Hamilton, Keystone
Gale Henry, Univ.
Horace Hines, Univ.
Ray Hanford, Univ.
Ellie Hall, Univ.
L. E. Henesberry, Reliance
Jack Hull, Fine Arts
Ruth Hull, Fine Arts
Thomas Hood, Selig
Fred Huntley, Selig

J
Dick Jones, Keystone
Jacques Jaccard, Univ.
Rupert Julian, Univ.

Do you know that—

Sid Jordan, of the Tom Mix company of Selig players, was formerly a full-fledged sheriff?
Otis Harlan, now starring in Selig Red Seal plays was one of the original "Dazzle Dazzle" trio?
Earle Fox spent many years developing his voice and has sung on the stage in musical comedy?

Eugenie Besserer was born in Paris and came to this country when a girl of about ten years?

Ola Grey, who plays in Fine Arts Films was recently taken ill with pneumonia. At the present writing she is gradually recovering.

HOW HAZEL DALY GOT A MOVIE JOB

When so many beautiful girls are tempted by the enticing click of the movie camera, and use every effort to gain an engagement of some sort, being even content with positions of "extras" in motion picture stock companies, it remained for a Chicago girlie to win through the medium of her photograph, the opportunity to become leading lady for dashing Tom Mix, the cowboy star of the Selig Polyscope Company's western company at Las Vegas, N. M.

Miss Hazel Daly, not yet 18 years of age, who now resides in Chicago, never gave thought to the Biograph, the Triangle, and likewise the Equitable; moreover that it Henry B. Walthall will rejoin the Biograph, also the Triangle, and likewise the Equitable; moreover that he will form a company of his own. In fact, it looks as though he is going to be a very busy man. He is working for the Essanay company and enjoying the rumors.



HENRY B. WALTHALL

Los Angeles is a hotbed of "rumors" as far as the actions of photo-players are concerned. Just now rumors have it that Henry B. Walthall will rejoin the Biograph, also the Triangle, and likewise the Equitable; moreover that he will form a company of his own.

In fact, it looks as though he is going to be a very busy man. He is working for the Essanay company and enjoying the rumors.

Tom Mix was desirous of a leading lady who was not only pretty, but could act. The Selig Polyscope Company searched high and low. The applications came from some of the best-known movie actresses in the business. Miss Daly did not know of Tom Mix's needs. She just sent in her photo with a note asserting that she "was willing to do her best in motion picture work."

Then came a visit to the Selig executive offices, several tests at the Selig studio, and the outcome of it all was that Miss Daly has gone to Las Vegas ready and willing to play opposite Tom Mix, who has the reputation of being one of the most daring of movie stars when it comes to pulling thrilling stunts.

"I never had much experience in the movies," said Miss Daly before she boarded the train. "I worked as an extra in Chicago studios occasionally and that is all. My father is dead and I want to help mother. I appreciate the opportunity given me and am resolved to succeed."



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IS THE VILLAIN PASSE?

WEBER AND FIELDS NEAR DEATH

It is the villain going to disappear from popular fiction? He is not. Neither is the villain going to disappear from motion pictures. He is going to twirl his waxed mustache and smile his most cruel smile, as he drives the hero nearly to desperation, just as of yore. The popular fiction, or the motion pictures, would be complete without the villain as would Hamlet with Hamlet left out.

The Selig Polyscope Company claims a corner in first-class villains, that is, accomplished actors who assume the characters of "heavies," so that the brave goil will over come all obstacles and come into her own.

Here is the list of well-known Selig actors who more frequently assume villainous make-ups and villainous habits for motion-picture purposes only: George Hernandez, Harry Lonsdale, John Charles, Lafayette McKee, Earl Foxe, William Scott and Edwin Wallach.

Each and everyone of the above actors can smile the most diabolical of smiles and plot the most terrible of plots when so ordered by the motion picture writer and director.

In private life, off the screen, they are, without exception, the most cordial fellows imaginable.

FAMOUS COMIC CARTOONS ON MUTUAL PROGRAM

Right away a guy gets conspicuous, next thing you know he's in the moving pictures.

That is what happened to Mr. McGinnis and his whole family in the daily cartoon extravaganza entitled "Keeping Up with the Joneses."

So it is that this comic, which graces the pages of a big string of American dailies, is to appear on the Mutual Film Corporation's new \$8,000,000 program.

Arrangements have been completed with "Pop," father of the series, to put it into animated cartoons for release on the Mutual program. The Joneses matter will be animated by Harry Palmer, cartoonist for the Gaumont company. Five hundred feet a week will be released on a split reel carrying an equal footage of "Seeing America First."

LODGE DINNER GIVEN TO MOVIE DIRECTORS

The Motion Picture Directors' Association of America, Lodge No. 1, held its first monthly dinner and dance last night at the Alexandria. The lodge numbers about sixty directors. When the association extends over the United States, as it is rapidly doing, it will include many of the "brains" for the big industry.

Among the directors present were Otto Tamm, Robert Ziegfeld, William Robert Bailey, Del Henderson and Al Christie. The list of stars included Miss Helen Ware, Ella Hall, Fritzie Brester and Jack Kerrigan. Otherman Stevens, dramatic critic of the Examiner, in an address congratulated the directors upon their enterprise.

Word has been received from H. M. Horkheimer, president and general manager of Balboa, who is in the East, that a number of important changes are pending in the film world. Rumor has it that several big combinations are forming, which will present certain of the oldest companies in new alignments. Mr. Horkheimer reports that the business outlook is improving steadily.

The movies are making flattering overtures to Miss Ida St. Leon, of "Polly of the Circus," and recent Burbank fame.

Miss St. Leon, always of a retiring nature, declines to state whether she will accept any of these or not.

PERSONAL NOTES OF THE PLAYERS

H. P. Caulfield, business manager of the Universal's Pacific Coast plant, this week left for New York, where he is to spend several weeks before returning to his work on the west coast.

That business rivalry may be great without interfering with personal friendship was proved this week when Siegmund Lubin, head of the Lubin company, visited Universal City and took luncheon as the guest of Director General Henry McRae. Before leaving the grounds, Lubin was conducted throughout the plant to see what things are done on the coast as compared with similar work in the East.

Considerable excitement was occasioned at the "back stage" at the Universal City studios one day this week when Tom, a leopard, which Paul Bourgeois is using in the three-reel animal drama, "The Tiger Woman," escaped from the trainer. Although it looked for a moment as though he would gain the brush tracks along the river, Director McGregor and M. Bourgeois managed to beat him to it, lead him off, and drive him back into his cage.

Hubert Bosworth and his company of feature players have returned from their Bear Lake camp, where they have been staging exterior scenes in the production of a five-reel Indian drama, entitled "The White Star."

Otis Harlan, known the country over as "the king of American comedians," will make his initial bow in motion pictures on October 18, when he appears in the leading role in "A Black Sheep," a five-reel Selig Red Seal play, released through V. L. S. E. Picture theater patrons are to be treated to a Harlan in action. He has coupled his knowledge of "what the public wants" with the possibilities of the camera, and the result is a delightful brand of comedy which is distinctly of the Harlan variety.

With the taking of the last scenes in the production of their ten-reel feature, "The Dumb Girl of Portici," the Smalleyes this week started on the production of a five-reel story, a filmization of Booth Tarkington's novel, "The Flirt." Marie Walcamp plays the title role with Grace Bertram as her sister.

A new entry in the menagerie is planned by Rollin S. Sturgeon for the Vitagraph studios in East Hollywood. The first of the collection to arrive is Pedro, a timber wolf. Mr. Sturgeon admits he is rather ferocious, but by spending half an hour each morning perched on the fence of his enclosure, Mr. Sturgeon hopes he can get the critter used to him. The half hour is consumed in talking gently to Pedro in German, French and English, but Mr. Sturgeon is beginning to fear he'll have to learn Spanish to be entirely successful. The rest of the menagerie will consist of horned toads, cats and dogs, snakes, lizards, etc., all very useful as props and sometimes mighty hard to get just when they are wanted.

"My name is Griffith and I desire to go into my office," was what Mr. Griffith said.

"I don't care what your name is, unless you secure a pass from the business office, your entrance will be impossible," was the watchman's curt reply, as he took from his pocket a harmful looking forty-five caliber revolver. Mr. Griffith then decided to delay his planned visit until the next day, and he relates this story with much enjoyment and strong praise of the vigilant officer.

BUSHMAN NEARLY KILLS FRIEND

That Francis X. Bushman of the Quality Pictures Corporation sleeps better nights since his return from Bear Valley, is due to the fact that his conscience is at ease.

Arriving at Bear Valley late at night with Miss Bayne, Lester Cuneo and two or three other members of the company, he was somewhat surprised to find in the middle of the dark automobile road a violently waving his left fist and displaying an electric light with his right, demanding the party to stop. Mr. Bushman pulled his revolver, aimed directly at the heart of the intruder and—the man screamed, dropped the light and cried: "Don't shoot, Mr. Bushman." It was Morris Cytron, a member of the company and a splendid actor. Bushman dropped his revolver and a cold perspiration came out on his forehead.

Cytron has promised not to display any more electric lights or stop automobiles in the middle of the road on a dark night.

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On Studio Management

BY E. D. HORKHEIMER
Secretary and Treasurer Balboa Amusement Producing Company

A studio is not a factory. To consider it so is a gross mistake. Hence, factory methods cannot be applied to studio management. Right now, this matter is being widely discussed among moving-picture producers, because some observers have declared that there is too much waste motion in the filming of silent dramas. Doubtless some studios differ in this regard; but, in general, in the case of so-called temperament. Artistic considerations must be allowed for. Then, again, in an outdoor studio, everything depends on the sun. Until it appears, nothing can be made. But it is possible to have such a system that everything will be in place and all players ready for "shooting" the minute the light is right.

We have a Balboa, although it might appear to the outsider that a lot of time is lost every day. But it really isn't, in the long run. To begin with, the producing of moving pictures is different from any other manufacturing process. While in a broad sense picture making comes under the head of manufacturing, yet, strictly speaking, it is not such an operation. There is a wide difference between the two activities.

I do not believe it possible to overcome all so-called waste in the production of picture plays. Much of what seems like waste to the uninitiated is really not such. Rather it is given to the turning out of careful and artistic work. If your purpose is primarily to "manufacture films," then, of course, you can rush your output. But the result will tell on the screen.

Each silent drama put on is a separate problem. The studio's business is not like that of a shoe factory, which makes thousands of duplicates of a given pattern. Where the same thing is done over and over again, it is possible for the so-called efficiency expert to devise time-saving methods. But the same theory cannot be applied to the making of moving pictures.

I don't want to be understood as contending that system cannot be applied to picture-making. On the contrary, I am an ardent advocate of methodical procedure. The Balboa studio has worked out a comprehensive system whereby all its varied departments dovetail. Productions move with no particular celerity from the scenario department to the company's projection room. But each one is treated as an individual "job," so to speak. There is no effort to make all into the same mould.

We are our own efficiency experts. So many different considerations enter into cinematography that I do not believe an outsider could come into a studio and make an intelligent survey. Balboa's system is not red-tape, like so many efficiency programs prove to be in the fast analysis. I feel competent to judge because I am an engineer by profession and had years of practical experience before becoming identified with the film industry. To

my notion, the most efficient results are obtained by having competent employees—men who do not cross each other's tracks, but follow harmoniously, one after the other.

As I see it, the actor's time is the hardest thing to regulate economically. But one cannot expect him to stand still time-clock like a slave, because his work is of an entirely different order. I mean this independent of so-called temperament. Artistic considerations must be allowed for. Then, again, in an outdoor studio, everything depends on the sun. Until it appears, nothing can be made. But it is possible to have such a system that everything will be in place and all players ready for "shooting" the minute the light is right.

We have a number of innovations at Balboa which help us to get results. For instance, we get daily reports from the United States weather bureau. They are tabulated. Then we have instruments of our own for independent observations. By striking an average between the two, we are right 99 per cent of the time on what tomorrow's weather is going to be. Accordingly, we lay out our work, prepare for big scenes and order extras.

A "location book" is kept for the assistance of directors. It contains snap-shots of all sorts of locations. By consulting this one produces can find the spot they need without unnecessary loss of time. We also keep on record a "still" of every set erected on the stage. Each item in our property rooms—and there are a hundred thousand of them—is card-indexed so that it can be found on the instant. All property must be kept clean and dried. We have a complete stock of furniture of all kinds and sundries. In this way, an inconceivable amount of time lost by most studios is saved at Balboa. It takes a large investment, but more than pays for itself in the long run.

Wherever the human element is as important as in the making of motion pictures, it will not be possible to stop all the leaks, as when you are working mechanically as most factories do. Until we use automations to enact our silent dramas we will always have the wastage problems before us, I fear. It is the mechanical that we want to get away from in pictures—the tendency to sameness.

It is the constant change that holds the public. That is the principal objection to all studios following a uniform method of production as the car plants do. In view of the continual change in output, we feel that Balboa has achieved a high degree of efficiency. The many trained observers from other studios and among technical newspapermen who visit us, say so, too.

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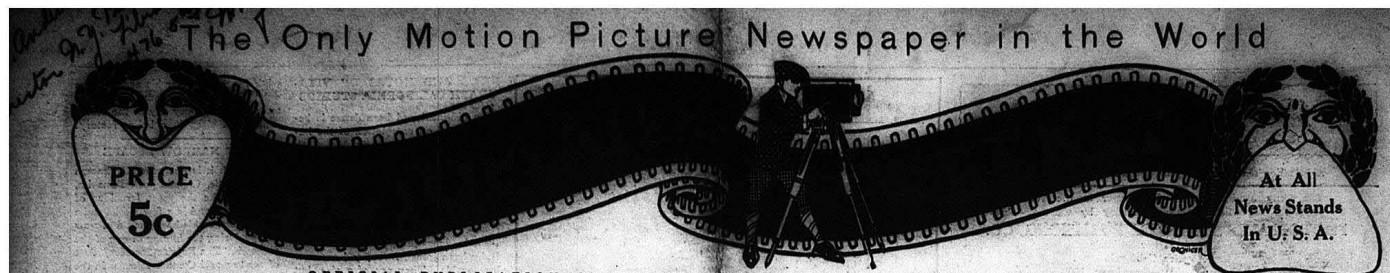
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OFFICIAL PUBLICATION OF BY AND FOR THE PHOTPLAYERS AND STUDIOS

VOL. III., No. 10.

LOS ANGELES, CALIFORNIA, OCTOBER 9, 1915

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WILL ORGANIZE NEW SCREEN CLUB

Photoplayers Plan New Film Organization With Capable and Prominent Motion Picture Men Guiding Its Destinies—Movement Fostered by Representative People.

By "Capt. Jack" Poland, Associate Editor Photoplayers' Weekly.

An item of special interest to the motion picture people is the proposed establishment of an attractive new screen club in Los Angeles to take in all desirable members of the former Photoplayers' club and to be headed by the most representative men of the film industry.

A number of leading men of screen productions are quietly formulating a plan of organization that will be unique, attractive and thoroughly modern and progressive. A president and board of directors will be selected from among players of established prestige, who will be selected by the original or charter members. They in turn will appoint an executive or advisory committee to handle all business affairs, including the general welfare of members, affairs of business and generally work for the advancement and development of the organization while providing pleasure and amusement for club members.

The affairs of the old Photoplayers' Club are being investigated, the amount of indebtedness, both personal and the value of their furniture and fixtures (now in storage), will be determined.

It may be that the name and charter of the Photoplayers' Club will be continued and the old organization put on its feet. Many of the former members of this one time popular organization are behind the movement to establish a new club devoted to the mutual pleasure of motion picture people in the Southern California studios and the many representative and prominent visitors who appear so frequently in film productions in this glorious section of the world.

Photoplayers Weekly will be mentioned as the representative publication of the new club, now representing all leading interests of the great and expanding film industry. A special department will be devoted to that and social news and it's this will be made an added and attractive feature of this paper each week.

Full particulars of the reorganization plan, names of those at the head of the movement, and other information will be given in a short time. The idea being at present not to jump into a club proposition which would not meet with general approval. It must be backed and financed by the best people in the profession.

It will not be too easy to secure membership in the new club. Each application must stand for representation and have a good record, and must be endorsed by active members who have the club's future and prosperity at heart. No credit will be extended at the buffet and the club will be operated on a cash business basis, paying as it goes. The idea being to make it thoroughly respectable and self-sustaining, while providing high-class pleasure and amusement for persons with a social affair, reception, or dinner each week in honor of some visiting or resident motion picture celebrity or player, or by the club itself. Each affair to be handled under the supervision of a special committee.

Keep your eyes on the new club. It will be a success from the start.



DUSTIN FARNUM

One of the Real Stars of Film Life, a good sport and a gentleman who believes in the profession.

HAVE WE ANY INDUSTRIES?

This is a question frequently asked by visitors to Los Angeles. Especially by those seeking homes and investments. They want to know what is back of Los Angeles as the picturesquely and rapidly growing metropolis of the great and interesting Southwest. They ask, "Have we any industries?"

The question is promptly and truthfully answered by those who keep abreast with the times and know things about their own home city, and just for information, Photoplayers Weekly gives the following brief news:

AT MILLER'S

One of the best picture plays that has been the privilege of the management of Miller's theater to offer is the Fox production of "The Little Gypsy," which starts a week's engagement at show house on Monday next. The title role of "Lady Babble" is played by Dorothy Bernard. The character of "The Little Minister" is in the hands of Thurlow Bergen. The supporting cast includes such well-known players as Harry Springer and William Riley Hatch. The production was made by Director Oscar Apfel. An added feature of an unusual and pleasing nature completes the program.

The greatest pictures produced in the world have been made in Los Angeles and bear the imprint of our own glorious Southern California. Other plants located at Santa Barbara and San Diego, as well as in smaller cities and towns of this section, add to the prestige of Los Angeles as the real film and motion-picture metropolis of the world.



BLANCHE E. SWEET

One of the Most Charming Stars of Today in the World—Featuring Jessie L. Lasky Subjects. A Beauty of the Screen Beloved Throughout the World.

FOY SUES KEYSTONE

Noted Comedian Claims \$6,000 Due Him for Three Weeks Unpaid Salary—Alleges Broken Contract

Much interest has been attracted in motion-picture circles by the break between Eddie Foy and the Keystone management, because of an alleged breaking of contract.

On Monday of this week Eddie Foy, through his personal attorney, John F. Clark, filed suit against the Keystone Film Company for \$2,000, one week's salary. Next Monday, October 11, Attorney Clark will file suit for another \$2,000, and on Monday, October 18, for \$2,000. Total \$6,000. This money, Foy claims, is due for three weeks' salary.

In an interview with Photoplayers Weekly, Mr. Foy said: "The suit is caused because the Keystone company broke their contract with me. I was employed with my family for ten weeks at a salary of \$2,000 per week. After appearing in various rough-neck comedies and suffering many indignities for seven weeks and being repeatedly bullied by directors, the contract was terminated and my salary held up. My contract also called for expense and return transportation for myself and family to New York."

"The Keystone management attempted to make me break the contract through discourteous treatment and indignities in so-called comedy scenes, humiliating me very much, hence trouble brewed, with the result that I was 'fired,' speaking literally. I am still suing for what is justly due me."

It is stated by Attorney John F. Clark that an additional suit for \$100,000 damages to Mr. Foy's famous prestige and reputation as a world-famous comedian will also follow the three salary suits.

The Keystone management refuse to discuss the affair.

Edgar Martin Kellar, who will be remembered for his strong work in "The Lure of the Madman" as La Farge, the pearly, has come from San Francisco to resume his work with Rollin Sturgeon's Feature Company.

MEETING OF "PALS"

Get-Together Movement of Good Fellows Meets Hearty Approval in Film Metropolis

Last Saturday night the new theatrical and motion-picture society known as "Pals" held their first meeting in Los Angeles at the Hayward Grill.

A large crowd of well-known stars assembled at 11 o'clock and merriment held sway until the wee sma' hours.

"Megaphone" Guy Woodward called the meeting to order and introduced Fred Ace as the chairman of the evening. The three hundred present were gathered around a repeat of fire as the fuse burned. A second later there was a deafening explosion and more destruction had been done.

ZEPPELIN RAID BY AN EYE WITNESS

Photographer Mackenzie of the Balboa Company Tells of Thrilling Scenes as German Air Men Attack British in England's Metropolis.

But the people were unalarmed, contrary to the reports in the sensational newspapers."

Mackenzie says two hundred thousand Londoners looked on that night, from the place where he was, with the curiosity of a crowd viewing a lord mayor's show. "People watch the attacks with indifference," he continued, "with more interest than they manifested on this occasion." The Zeppelin raids are not intimidating the British, as the Germans had hoped.

On the contrary, they are stimulating the enlistments."

When the allies were not giving such a good account of themselves as a whole back, Jack Mackenzie obtained leave of absence from the Hochheimer Brothers, his employers, to go over and see if his services might be needed. Satisfied that they were not, he has returned to work at the Balboa studio. Mackenzie has an international reputation as a motion-picture camera man. He turned the first crank in Scotland twenty years ago. Since then he has taken pictures for the British government in the Orient, the Balkans and many other troublous localities. While the war is exciting, he says he is glad to be back and engaged in work that is more fascinating.

"The light was so bright," said Mackenzie, "that we could watch every detail of operation of the bomb-thrower at the front end of the Zeppelin. That sounded as if all the guns in the world had been discharged at the same time. Looking out of the window, we saw a monster dirigible slowly maneuvering over the city, at a height of a thousand feet. Powerful electric searchlights were trained on it, to assist the marksmen bring it down.

"The light was so bright," said Mackenzie, "that we could watch every detail of operation of the bomb-

thrower at the front end of the Zeppelin. In ten minutes twenty-nine charges were dropped. For a short distance one could see a thread of fire as the fuse burned. A second later there was a deafening explosion and more destruction had been done.

strong denial issued to the Report that Popular Star Has Left to Join Another Company

MYRTLE STEDMAN STILL WITH MOROSCO

Strong Denial Issued to the Report that Popular Star Has Left to Join Another Company

The New York offices of the Oliver Morosco Photoplay Company most emphatically deny the report printed in various papers that Myrtle Stedman, the popular star who has been appearing under this banner since its inception, has left to join the forces of another producing company.

Miss Stedman is at present actively engaged at the studios of the Oliver Morosco Photoplay Company in Los Angeles, with whom she has a long-term contract. A telegraphic dispatch from Los Angeles states that Miss Stedman has never had any dealings whatever with the company with which she is supposed to have signed.

OLLIE KIRKBY

From the Ranks of Extras to Leading Woman

To those contemplating entering motion pictures through the ranks of extras and hoping to reach the enviable position of leading woman and the popular esteem of a good following, Miss Kirkby would serve as a splendid model from which to pattern. A little less than two years ago Miss Kirkby was playing extra parts with Kalem Company, and today she is playing leads, and endowing her work with such talent and exquisite interpretation of the parts assigned to her that it stands out clear-cut and fair in every picture in which she appears.

Born in Philadelphia, a first cousin

of Edgar Allan Poe, Miss Kirkby was educated at Bryn Mawr, which college was built and founded by her grandfather, Mr. George Ott. While attending college Miss Kirkby specialized in dancing, hoping some day to make this her vocation. Upon graduating, however, pictures attracted her and she joined the Kalem Company.

Phillips Smalley One of the Leading Directors of the Motion Picture Industry, featuring Universal Specials.

of Edgar Allan Poe, Miss Kirkby was educated at Bryn Mawr, which college was built and founded by her grandfather, Mr. George Ott. While attending college Miss Kirkby specialized in dancing, hoping some day to make this her vocation. Upon graduating, however, pictures attracted her and she joined the Kalem Company.

In order to stop all arguments as to who will be the next star to occupy the famous Geraldine Farrar dressing room suite at the Lasky studio, it has been divided into "three star" dressing rooms. The elaborate decorations are still maintained and the scheme carried out to include the new walls.

Born in Philadelphia, a first cousin

Last Minute News

SCREAM CLUB CHICKEN CONFLICT

Thursday evening, Oct. 14 at 7:30 o'clock members of the Scream Club and invited guests will meet at Jahnke's on Spring Street and participate in the annual chicken conflict-a-la-pulce.

Screams will meet Saturday evening at the same time with a splendid musical and entertainment program on tap.

FOY AND PARSONS

It is rumored that Eddie Foy, the famous comedian, and William Parsons of production fame, are to form a combination for the making of "Foxy Laughs," a special program to be released throughout the United States, under the new Parsons brand, "Front Studio to Screen."

EVERYBODY READS IT

Photoplayers Weekly is advancing by leaps and strides. Two hundred and fifty new subscribers this week show how the people appreciate the progressive methods of the new management. Photoplayers Weekly is your paper. Send it to your friends. Do it today.

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Application made for entry as Second Class mail matter.

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Saturday, October 9, 1915

"CAPT. JACK" JOINS PHOTOPLAYERS' WEEKLY EDITORIAL STAFF

We take pleasure in announcing that Photoplayers' Weekly has secured the services of Captain Frederick "Jack" Poland, the noted California descriptive and motion picture writer, as assistant editor and personal side to J. Frederick Ryan, managing editor.

"Capt. Jack" will devote much of his time to the news and editorial department, cover important subjects, interview people of note and prominence in motion picture stars and workers, manufacturers and producers for the continued advancement, growth and progress of the wonderful industry that is creating new history for California and the world.

All courtesies and favors extended "Capt. Jack" Poland as a member of the editorial staff of Photoplayers' Weekly will be heartily appreciated and reciprocated by the publishers of this paper.

This well known writer will best be remembered among motion picture people as the former editor and manager of *Stale Flashes*, which during its existence was recognized as one of the newest weekly papers ever issued in picture fields. It is a pleasure to welcome him among other representative writers and specialists now with Photoplayers' Weekly. The Only Exclusive Motion Picture Newspaper in the World.

MOVIE TRUST DECISION.

Judge Dickinson's sweeping decision in the United States District Court at Philadelphia, that the General Film Company was in fact a "trust" in the meaning of the Sherman law will immediately affect great results in the motion picture business, so far as it relates to the firms involved in the decision.

"It is a little early, yet to tell just how the decision will affect the industry in Los Angeles, which today is recognized as the center of the industry."

As the production of pictures is contingent on the public demand there seems to be no reason why a curtailment of production should result. In fact, if anything, the production should be greater than ever.

Heretofore the Motion Picture Patents Company has sued every independent producer of pictures and made them "give up" thousands of dollars or quit. This procedure has caused production rates to be lowered—others paid. With the field free and no chance for competition, independent producers should find encouragement in a situation that places them on an equal footing as far as production goes with the General Film Company.

Thomas Parsons, general manager of Selig western plants, is quoted as saying that from 15 to 20 independent studios in the country will have to be discontinued. Solheim, public head of the Lubin company of Philadelphia, thinks an entire readjustment of the motion picture business is now imperative.

"This rearrangement will involve millions of expense and mean a big loss," he said. "The General Film Company was organized from the leading motion picture companies of the country to facilitate the distribution of their products throughout the nation." The same Lubin, San Fran Graph, Edison, Kline, Essanay, Biograph, Pathé and Kalem have been distributed through the General Film Company, an organization that represents \$20,000,000. No attempt will be made to carry the fight further. We will have to readjust the business to conform to the law."

NOTICE TO SUBSCRIBERS

When the present management took over the Photoplayers' Weekly the subscription records were badly confused. As fast as possible we are straightening out the tangle. If you have previously subscribed to the paper and have not received copies during the offing, please write to us at once and we will make good and the matter will be immediately straightened out. It is our earnest wish to get the paper regularly into the hands of every person who has paid for a subscription during the period of the previous management.

Space in the Christmas Annual of the Photoplayers' Weekly is rapidly being taken by members of the profession who desire representation for the purpose of wishing their many admirers a Merry Christmas and Happy New Year. It is indeed a revelation to learn how many thousands of picture fans eagerly scan the pages of the Christmas Annual for a sight of the photograph and words of greeting sent out by their favorites.

On the alert for the best talent the Photoplayers' Weekly has secured the services of H. A. "Jack" Laver to edit the Big Annual Christmas Edition. Mr. Laver is well known to the profession and the public and his great ability as proven by his editorial work on the "Picture Player Magazine" assures an Annual such as has never before been equaled. Make your reservation for space in this big number now. Sales promise to exceed the fifty thousand mark this season. Please address all communications regarding the Christmas Annual to H. A. Laver, Photoplayers' Weekly, Lissner Building, Los Angeles.

FIFTY-POUND BOX CHOCOLATE SHOP CANDIES FREE

The Photoplayers' Weekly announces it will present a 50-pound box of Chocolate Shop Candy to the young lady sending in the greatest number of paid subscriptions between now and December 24, 1915. A commission will be allowed on every subscription sent in.

PAY NO MONEY TO AGENTS

Please do not pay any money to persons claiming to be representatives of the Photoplayers' Weekly who solicit subscriptions or advertising unless they show you a letter from this office authorizing them to make such collections.

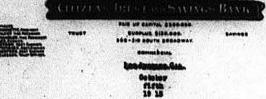
KEYSTONE DAY AND NIGHT CAFE

One of the novel features of the new brick and concrete producing plant of the Keystone Film Company, now under construction under the supervision of Mack Sennett and Business Manager George Stoltz, will be the day and night cafe, which will never close after its doors are opened. The new eating place will be up-to-

date in every detail and the service will be equal to that of any restaurant.

The laboratory is in operation every night during the winter, and much of the remainder of the year companies will be working all night, lighting systems now being installed for this purpose. The need for a cafe will be as great at night as during the day and for that reason the new plan has been adopted.

More "Kind Woids"



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Los Angeles, California.

and Agents, California.

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1000 S. Spring Street

MOVIE FAVORITES IN LOS ANGELES AND WHERE THEY WORK

A
Robert Adaire, Kalem
Mary Alden, Kalem
Audrey, Balboa
Bucco Arnskule, Keystone
Charles Arling, Keystone
Charles Avery, Keystone
Sherman Bainbridge, Univ.
Bob Bosworth, Univ.
Henry Bergman, L-Ko
Jack Blystone, L-Ko
True Brown, Kalem
Buddy, Balboa
C. U. Baker, Balboa
Malcolm Blevins, Moroso
Fred Burns, Fine Arts
Joseph Cawley, Fine Arts
Clyde Blackwell, Lasky
J. Frank Burke, N.Y.M.P.
Lewis C. Burham, N.L.M.P.
Harry Bookster, Keystone
Neal Bush, Univ.
Pauline Bush, Univ.
R. E. Bradbury, Univ.
C. M. Blue, Fine Arts
Buelah Bush, Fine Arts
Frank Cullinan, Fine Arts
William H. Brown, Fine Arts
W. J. Bauman, Quality
Francis Z. Bushman, Quality
Frank Bushman, Quality
Beverte, Balboa, Quality
Lanier Bartlett, Quality
Frank Peale, Selig
Grace, Lasky

Thomas Chatterton, N.Y.M.P.
Gertrude Claire, N.Y.M.P.
Chester Conklin, Keystone
Sydney Chaplin, Keystone
George Connelly, Univ.
Jack Curtis, Univ.
Harry Carter, Univ.
Harry Carey, Univ.
William Crimley, Univ.
John Darrow, Univ.
William Courtney, Jr., Balboa
William Conklin, Balboa
Charles Clary, Fine Arts
Richard Connelly, Arts
Cynthia, Fine Arts
Ora Carew, Fine Arts
Jack Cosgrave, Fine Arts
Jack Conway, Fine Arts
Joseph Cromwell, Fine Arts
Donald Cromie, Clunes
Charles Clary, Fine Arts
Lester Cuneo, Quality
William Clifford, Quality
Edgar Cuneo, Quality
Colin Campbell, Selig
Roy Clark, Selig
Frank Clark, Selig

Rex Rossen, Univ.
William Dunson, Vitagraph
Charles Dudley, Balboa
Howard Davies, Moroso
Cecil B. DeMille, Lasky
Jack Don, Lasky
Florence Dagnay, Lasky
Joseph J. Dowling, N.Y.M.P.
Minta Durfee, Keystone
Horace Edward, Univ.
Jack Dillon, Univ.
William C. Dowlan, Univ.
Edward Dillon, Fine Arts
Max Davidson, Fine Arts
Frank Darien, Fine Arts
Sam De Grasse, Fine Arts

Walter Dornson, N.Y.M.P.
Estelle Ellens, N.Y.M.P.
Vivian, Edsel, Keystone
May Emory, L-Ko
William Elliott, Balboa
Frank Erlanger, Balboa
Jules Eckert Goodman, Quality
Bessie Eyton, Selig

F
Francis Ford, Universal
Marion Fais, Kalem
Ethel Fair, Balboa
Emmett J. Flynn, Fine Arts
Ninon Fovier, Fine Arts
C. M. Franklin, Fine Arts
A. Franklin, Fine Arts
Dagmar, Reliance, Fine Arts
Al Filson, Selig
Geraldine Farrar, Lasky
George Fisher, N.Y.M.P.
Dustin Farnum, N.Y.M.P.
Tom Foreman, Lasky

Oliver Gould, Univ.
Maud George, Univ.
Hart, L-Ko
Myrtle Gonzales, Vitagraph
Corinne Grant, Balboa
Daniel Giffeth, Balboa
Robert Gish, Balboa
Edgar Gruen, Moroso
Louise Glaum, N.Y.M.P.
Margaret Gibson, N.Y.M.P.
Ray Gallagher, Univ.
Charles Gandy, Univ.
Lillian Gish, Fine Arts
D. W. Griffith, Fine Arts

H
Billie Hitchcock, L-Ko
Fred Huntley, Selig
Lloyd O. Hamilton, Kalem
James Horn, Kalem
Raymond Hatton, Lasky
Howard Hickman, N.Y.M.P.
Lester Hockman, N.Y.M.P.
William S. Hart, N.Y.M.P.
Jay Hunt, N.Y.M.P.
Hale Hamilton, Keystone
Gail Harry, Univ.
Robert Hays, Univ.
Ray Hanford, Univ.
Ellis Hall, Univ.
L. E. Henaberry, Reliance
Mike Hill, Fine Arts
Robert Harron, Fine Arts
Thomas Hood, Selig
Fred Huntley, Selig

Dick Jones, Keystone
Jacques Jaccard, Univ.
Rupert Julian, Univ.

K
Dave Kirkland, L-Ko
George Koster, Vitagraph
Henry King, Balboa
Gertrude Keller, Lasky
Anita King, Lasky
Harry Keanan, N.Y.M.P.
William Kerrigan, Univ.
F. A. Kelso, Fine Arts
Jane Keeley, Selig

L
Roy Ladislav, N.Y.M.P.
Eddie Lyons, Univ.
Adele Lane, Univ.
Oscar A. Lund, Univ.
Frank Lloyd, Univ.
A. L. Lubitsch, Univ.
Otto Lederer, Vitagraph
William Lamp, Balboa
Lillian Lorraine, Balboa
Ruth Lackaye, Balboa
Jack Langford, Balboa
Frank Lionel, Moroso
William A. Lowry, Fine Arts
W. E. Lawrence, Fine Arts
Walter Long, Fine Arts
Helen Madeline, Selig

M
Murdock MacQuarie, Univ.
Hallie Mallon, L-Ko
Reggie Morris, L-Ko
Bruce Mitchell, Natl.
Rube Miller, Kalem
Dave Morris, Kalem
Babe Moore, Balboa
Philie McCullough, Balboa
Charles Marriott, Moroso
Tom Meighan, Lasky
George Melford, Lasky
Herschell Gordon Lewis, N.Y.M.P.
Gordon Muller, N.Y.M.P.
Rhea Mitchell, N.Y.M.P.
Owen Moore, Keystone
Charles Murray, Keystone
Polly Moran, Vitagraph
Lee Moran, Univ.
Arthur Moon, Univ.
Harry Mann, Univ.

N
James Neil, Selig
Mabel Normand, Keystone
Marshall Neilan, Selig

O
John B. O'Brien, Fine Arts
Guy Oliver, Selig
Louis Ort, L-Ko

P
Charles Parrot, Keystone
Doris Pawn, Univ.
Val Paul, Univ.
Lillian Phillips, Univ.
Eddie Polo, Univ.
Peggy Pierce, L-Ko
Russ Powell, Natl.
Tyrene Power, Selig

R
Cleo Ridgely, Lasky
Theodore Roberts, Lasky
Frank Reicher, Lasky
Charles Ray, N.Y.M.P.
Wesley Ruggles, Keystone
Billie Dove, Lasky
March Robbins, Univ.
Herbert Rawlinson, Univ.
Raymond Russell, Natl.
Reuben Ross, Univ.
Ruth Roland, Balboa
Edith Reeves, Balboa
Alma Rubens, Balboa
Will M. Ritchey, Balboa
Charlie Russell, Moroso
C. Renfolds, Fine Arts
Wilbur Rigby, Fine Arts
Carmen de Rue, Fine Arts

S
Hilda Sloman, Univ.
Gertrude Selby, L-Ko
Roland Sturgeon, Vitagraph
Anne Schaefer, Vitagraph
Dave Smith, Vitagraph
Henry Smith, Balboa
Gordon Sackey, Balboa
Jackie Sanders, Balboa
Bruce Smith, Balboa
Forrest Stanley, Moroso
Edgar Stoeckley, Moroso
Earl Sibley, Moroso
Teddy Sampson, Fine Arts
A. D. Cayres, Fine Arts
Bella Sweet, Lasky
Scott Shaw, N.Y.M.P.
Truly Shatuck, N.Y.M.P.
Charles Swikard, N.Y.M.P.
Richard Stonton, N.Y.M.P.
Mike Sullivan, Univ.
George Summerville, Keystone
Glen Savender, Keystone
Ford Sterling, Keystone
Arthur Shirley, Univ.
Harry Siedler, Univ.
Ernie Shield, Univ.
Edward Sloman, Univ.
George Seaman, Fine Arts
Elmore Stone, Fine Arts
George Stone, Fine Arts
Thomas Santos, Selig

T
Ethel Tear, Kalem
Ollie Turner, Univ.
Myrtle Turner, Kalem
Jim Taylor, Fine Arts
F. A. Turner, Fine Arts
Margaret Thompson, N.Y.M.P.
Grace Thompson, Univ.

U
Marie Wallace, Univ.
Charles Wanninger, L-Ko
W. H. West, Kalem
Fred Whipple, Balboa
Lillian West, Balboa
D. F. Whitcomb, Balboa
Adelaide Woods, Balboa
Harry Well, Moroso
Elsie White, Reliance
Billy West, Reliance
Charlotte Walker, Lasky
Fanny Ward, Lasky
Clara Williams, N.Y.M.P.
Walter Wright, Moroso
Lulu Warrenton, Univ.

V
Waddell, cameraman at Universal
City, and C. H. Hunter and Jack Griffith, both veteran drivers. The car left Juana Sunday morning September 26 and arrived in Vancouver Friday about noon. Cameraman Waddell made a number of scenic pictures of various picturesque points along the route, which will be released through the Universal program.

W
A new gold field has been discovered in the wilds of Northern Ontario. Some one has probably opened a movie theater.

X
Princess, one of the two Sumatra tigers of the Universal zoo, created considerable excitement in San Pedro when she escaped from the trainers and made for the business section of that city. The keeper and members of the company were there. Turning on them, the enraged beast attacked one of them. Two shots were fired at her, one of which took effect. She turned and ran. She was caught later and returned to the picture city.

Y
Ulysses Davis, former director with the western Vitagraph company, this week joined the Universal City forces where he is to direct the action of Hobart Bosworth in the production of Universal Broadway features.

Z
More than two hundred girl students of the Los Angeles Polytechnic High school visited Universal City at the invitation of the company officials, they were shown throughout the plant and saw a number of the producing companies at work. Later it happened that Otto Turner was staging several scenes in which they could be used and they were granted permission to get into them. This was made even more of a treat by the fact that J. Warren Kerrigan was playing the leading role in the production.

AA
Officials at Universal City are still wondering whether or not they are victims of a practical joker. They this week received a communication evidently from a well-known hosiery manufacturing company asking for permission to establish a branch agency in the picture city. They even went so far as to enclose a single sample of their hose. "Inasmuch as there are no one-legged men about the city, it is doubtful if it ever sees active service."

BB
Jacques Jaccard, former director of the Kerrigan-Victor company, this week started production on the first of what is to become a series of five-reel western features, starring Harry Carey. The first of the series was written by Carey himself under the title, "A Knight of the Plains." Every member of the company will be an adept at "topping broncs." That is one of the two things Jaccard insists upon. The other is that they be real actors with it. Olive Fuller Golden, daughter of the founder of the White Rats, is to play feminine leads opposite Carey.

CC
Charlie, the big elephant at the Universal Zoo, went "berserker" or "fugitive."

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EDWIN CAREWE
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LL
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Quinton and Charles Sts.,
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MM
mentado," or some such thing one night this week and created dire confusion in the camp of the animal trainers. Nobody knows just what was wrong, but something beyond psychology seems to have paled the animal to a degree that could not admit of his remaining longer in captivity. With the greatest of ease, he managed the chain that bound him in an iron ring in the concrete floor, and with a little squeal of triumph started on his rejoicing. The first obstacle he encountered was a three-inch sapling. He wrapped his trunk around it and the sapling was no more. An hour later he was routed out of a comfortable bed in the Los Angeles river, by the attendants, and quite docilely he marched back with them and submitted to the ignominy of being chained once more.

NN
Tom Chaterton, who is playing opposite Cleo Madison had his stein accident at the Universal last week, when his horse stumbled and threw him. Tom had a nasty cut on his forehead and had two teeth knocked out and some others loose. He had to lay off for a few days and has spent most of his time at the dentist getting fixed up. Chaterton is already a big favorite at Universal City and is doing capital work there.

OO
There has been an addition to the family of Grace Cunard. A dog, a dachshund, was born as the outer gate of Universal City, when Miss Cunard drove up in her car, and spotted a dwarfed white French poodle pup. In another two months she owned it and the man went on his way with a broad grin, muttering, "Too easy, Grace heard him and named the pup 'Twiceas.'

PP
In jumping from a box car to a flat car in one of the Helen Holmes railroad pictures last week, George E. Cummings fractured his ankle badly. Producer J. P. McGowan drove him to the Sisters' hospital, where he is resting easily. It will be weeks before he will walk again.

QQ
AT "LASKYHURST"

RR
(By Kenneth McGaffey)

SS
According to word received from Blanche Sweet, the Lasky star, now in New York it will take a special train to bring her trunks to California. She writes that she has purchased all of the new gowns in sight and is out with a spy-glass looking for more. Heretofore Miss Sweet has designed her own gowns, but when she discovered that she had sixteen changes as the twin sisters in "The Secret Sin," she discharged herself as designer and engaged one that did not have to act. On account of the dull season in New York, the costumers along Fifth Avenue are planning to give the Lasky star a loving cup on her departure for Hollywood.

TT
Immediately upon arriving in California for his long engagement in the "Chimney Fadden" series, Victor Moore hunted up the United States consul and renounced his allegiance to his former country. He is now a native son and can lie about the weather, brag about the good roads and sing "I Love You, California" with the best of 'em. The one fly in his ointment is the fact that his wife, Emma Littlefield, still keeps the New York license tag on their automobile.

UU
Minnette Barrett, one of the best-known actresses on the American stage, has been engaged by the Lasky Company as a member of the all-star stock organization.

VV
One of the biggest sets ever built by the Lasky Company is now being erected on the Hollywood stage, for "Mr. Grex of Monte Carlo." It is the entire first floor of the big casino.

WW
Since he has returned from his vacation, Cecil B. DeMille, director general of the Lasky company, has been able to go through some of his back correspondence, which heretofore he has been too busy to attend to.

XX
Jesse L. Lasky is now endeavoring to arrange with the Santa Fe railroad to have them put a new production outside of their car windows. The head of the Lasky company has traveled over the road so often between the studio and New York that he says he knows every set piece and backdrop of the scenario along the entire road. He suggested that instead of using their desert set all the time the railroad should send it back to the paint frame, have it touched up and fake up some good-looking water stuff for these hot days. He ever offered to lend them a canoe from the prop room.

YY
The first work done on "Mr. Grex of Monte Carlo" were some night scenes in Laurel canyon. The company worked from 8 o'clock until 5 o'clock in the morning. Carlyle Blackwell, who is playing the young American in the Lasky production, in dashing up and down the hills in his new racing car, broke two wheels in turning sharp curves.

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AT INCEVILLE

By Kenneth O'Hara

Belle Burke is having "the happiest experience of her life." That is rather a broad statement, but the truth of it is attested by the fact that she said so herself during the course of an interview she granted this week in her elaborate dressing quarters at the big New York motion picture plant in the Santa Monica mountains.

Miss Burke has been extremely busy since her arrival on the coast. For a week the work progressed slowly because of the fact that the dainty artist was making her debut before the camera. There was no time for interviews.

The second week, too, was too crowded with schedule work to admit of such time-consuming things as interviews. So interviewers were politely turned away with instructions to return at a time when Miss Burke would be better able to devote a few minutes to talking instead of acting.

The time presented itself this week, when Miss Burke found herself with nothing to do but keep cool and contentable in her partial "nest" in the canyon. Ince was busy making some scenes with William H. Thompson and other important members of the supporting cast, so he gently informed his celebrated star that she might rest, if she so chose. Consequently she repaired to her reception room, and, reclining leisurely on a luxurious divan, made herself ready to receive callers.

"I am having the happiest time of my life," said the titan-haired star, after she had greeted her visitor with the winning smile that has made millions love her. "I really never believed it could be possible for me to so thoroughly enjoy the experience. Of course, I knew it would be a new sphere for me in which to work, but I did not think for a moment that I would be able to combine work with pleasure. And yet I cannot remember when I have ever had a better time. Mr. Ince has been so lovely to me that I feel like a queen. His patience has been little short of remarkable. You know, what I didn't know about moving pictures when I came out here would fill many volumes. In fact, I had only twice gone to a picture theater.

"The cameras saw what they like, but I was truly amazed the first time I stepped in front of the camera. May be I didn't indicate it, but I was. Perhaps it was because I had no lines to speak; perhaps it was because I had to act within prescribed lines—sidelines. I heard Mr. Ince call them and perhaps it was because I was afraid that I would stare into the lens. But Mr. Ince persuaded me to place confidence in him. I did, and I realized, on the second day, that the nervousness has completely left me."

"Oh, I think it just wonderful, this photo-play business. I admire everything I see about the studio, admire it with a sincerity, and yet, frankly, I can't help laughing at some of the things I have seen. For instance, the way they take the scenes. First they make you say 'good-bye' and exit and then maybe an hour or two later they make you enter. You know what I mean—backwards!"

"But I like it; yes, like it immensely. Not because of its novelty, but

PAUL BOURGEOIS

Working with an untamed tiger in "The Tiger Woman" at Universal City



THE TIGER AND THE TAMER

PAUL BOURGEOIS, DEAN OF ANIMAL TRAINERS

Paul Bourgeois, who has an international reputation as the most fearless animal trainer in the world, is working up a startling photoplay at Universal City, entitled "The Tiger Woman."

Bourgeois has recently joined the Big U forces to produce wild-animal pictures of a "different" sort. He has worked with lions, tigers and other wild animals for Pathé Frères in Paris and in the United States, also with Gaumont, Solax, Blache, Eclair and Vitagraph.

Paul Bourgeois does most of his animal stunts with tigers, which he considers the most intelligent, if the most vicious, of all wild animals. He takes his animals by kindness, going into the cages in full dress, without pads or boots, and with a wooden stick in his hand instead of a steel

because of its educational value. Oh, how I wish I had known several years ago what I know now about pantomime. Within these few weeks I have learned more about pantomime than I could have hoped to learn on the legitimate stage in a life time. I can see how much better I could have played certain parts had I possessed the knowledge of pantomime that I do now."

The subject in which Miss Burke is starring is a little less than half-finished.

Plans for the ground-breaking of the twelve-acre tract at Culver City, where Producer Thomas H. Ince will erect a new \$30,000 studio for the production of Ince-Triangle features, are assuming concrete form, this week. According to an announcement made in Inceville, the epoch-making event will take place within another month. Architects have completed their plans for the structure work and the various contracts of Southern California are in bidding on the job. With bids in by the end of next week, the contract will immediately be let and work commenced.

Roger Brunton, noted throughout the country, but especially in the Middle West, as an artistic director of the first caliber, is the latest acquisition to the ranks of Producer Thomas H. Ince. He arrived this week and is now expediting his duties as chief technical director under the supervision, of course, of Ince himself.

Bruce McRae, the popular Broadway leading man, who is supporting Bessie Barriscale in a current Ince-Triangle feature, received a letter this week that has turned the actresses of Inceville into knitters during their spare moments. It came from Mr. McRae's cousin, a major in the British army, and contained a pitiful plea for woolen mittens, sweaters and other such articles of apparel that will help to keep his soldiers warm during the coming winter months in the trenches.

Dated from England, whence the writer was about to sail again for the front, the letter read in part: "It is good to get letters over there in France, from you, Bruce, so drop me a line occasionally. And if you know any knitting societies or things of that kind, please you would please ask them to send you some of their knitting, so that you can send them to me. You see, I've got a regiment of the boys to suffer and more than they have to during the cold winter months that are coming. Best luck ever to you and yours."

Mr. McRae immediately made known the contents of the letter to the women of Inceville and they responded nobly. Bessie Barriscale, Mary Boland, Thalia Shattuck, Clara Williams, Louise Glauk, Enid Markey, Margaret Thompson and even Belle Burke, as busy as little star is, resurrected knitting needles and bobbins and are now turning out a volume of woolen materials for the matinee idol to ship to his cousin at the front.

A New York judge says that no woman should be allowed to run an automobile. Just the same, movie actresses will continue to buy Fords!

PAUL BOURGEOIS

Working with an untamed tiger in "The Tiger Woman" at Universal City

Edna Goodrich is at the Lasky studios delighted with her new work of acting before the camera. It is the first experience as a photoplay star which this beautiful American actress has had, and she has "caught the fever" as badly as did Geraldine Ferrer, who was at the studios all summer. Miss Goodrich is under a long-term contract with the Lasky company, and announcement that she has been promoted to Paramount star has been enthusiastically received by exhibitors and the public throughout the country.

Salvation Nell — Nell Shipman, the popular photodramatist, has covered herself with new glory by establishing the unique record of writing, acting in, and co-directing with Mr. Kerrigan, the three-reel feature entitled "The Troubadour of El Dorado."

This was the last of four features especially written for Mr. Kerrigan by Miss Shipman at Lake Tahoe, and was finished complete in five days without one foot of retake being necessary.

Mr. Kerrigan and the "boys" showed their appreciation of this speed and its results by christening Miss Shipman "Salvation Nell."

All who have had an opportunity of seeing Bourgeois in this picture declare it is the most daring animal work ever done.

PERSONAL NOTES
OF THE PLAYERS

Producing Manager Rollin S. Sturgeon of the Western Vitagraph forces, is selecting his cast for one of the biggest Vitagraph features attempted by the company at Santa Monica, California, a picturization of Cyrus Townsend Brady's "Sir Henry Morgan, Buccaneer."

Bessie Barriscale, whose rapid rise to fame in filmdom is conceded to be little short of remarkable, will make her debut under the Triangle banner in a foreful five-part Ince-supervised sociological drama entitled "The Gold Claw." The production has just been completed at the Inceville studios of the New York Motion Picture Corporation and will be offered as the third Ince subject through the medium of the new \$2 picture-plays project.

Women are proverbial for their vanaries. Blondes want to be brunettes, and brunettes want to be blondes. Jackie Saunders, the Balboa girl, is no exception. She has a wealth of golden hair and big blue eyes that are the envy of many of her sex. Yet she has always longed for dark hair and brown eyes.

Swimming, walking and picture shows are the hobbies of Daniel Giltcher, the polished old actor who is prominent in so many Balboa features. It is unfair to accuse him of being aged, in spite of the fact that he has passed sixty, for he is younger than most youths, but for the annual milestones he has passed.

Gray eyes usually photograph light. Hence gray-eyed actors do not show up well on the screen, as a general rule. But Corene Grant of the Balboa studio is an exception. Her eyes are of a peculiar shade of gray which photograph almost black. What is more, Miss Grant is able to dilate the pupils of her eyes at will. This is an valuable picture for many purposes.

Owing to the unstinted praise that is being accorded to "Neal of the Navy" by picture enthusiasts and reviewers everywhere, Balboa, which filmed the story, is proud of its producer, Harry Harvey. Pathé Frères, who release the picture, recently gave credit for the production to another—by mistake, of course. Hence this correction.

Wyndham Standing, one of the famous brothers of that name, has arrived in Inceville under contract with Producer Thomas H. Ince, and is making preparations for his initial appearance before the camera in a forthcoming Ince-Triangle feature.

William S. Hart, America's premier exponent of western character interpretation, with Clara Williams, his leading woman, and Jack Standing the "Heavy," returned to the Ince-Triangle studios this week from the Mojave desert, where they have been filming some important scenes for the current feature in which Hart is to be starred.

In the forthcoming production of the Lasky company of James Forbes' comedy-drama, "The Chorus Lady," fifty of the prettiest girls in Hollywood and Los Angeles will be seen on the screen. Many of these young women, home from school during the late summer, were enthusiastic to act before the camera and several of the scenes of the photoplay production show a large musical comedy chorus rehearsing.

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allow of their picture work in the day time, thus permitting the screeners to maintain their grip upon the speaking stage and to add an extra salary to their chequer.

While enroute to a location where a great battle scene in "The Coward," the five-part Ince-Triangle feature, was filmed, Frank Keenan, the star, dressed in Confederate gray, passed the home for war veterans which is located at Santa Monica, a few miles from Inceville. One of the veterans of the Civil war, dressed in blue, saluted Keenan as he drove by. Keenan returned the salute and then stopped his machine to explain that he was going to a moving picture battle. As a result of the conversation which followed, the old soldier accompanied Keenan to the scene of the battle, and there, by the permission of Thomas H. Ince, the old soldier joined the actors on the Union side and all day long fought through the many thrilling scenes. In fact, by night he seemed to have dropped twenty years in his age and was leading a company of his own in one of the charges.

Comes now W. C. Neal of Uncle Sam's navy, and claims to be the real "Neal of the Navy." Not that his career resembles the thrilling life of the hero of the patriotic photo-play serial which Balboa is filming for Pathé, but because of his last name this man is known in the service as "Neal of the Navy" also. W. C. Neal is a chief engineer and has served his country eight years. At present he is attached to the recruiting office in San Francisco. He is one of the most interesting followers of the big Balboa picture play, and says it gives a true picture of navy life.

Not long ago a picture producing company announced that it had acquired the screen rights to "Davy Crockett" from the Mayo estate. Frank Mayo III, one of Balboa's leading men, denies this. From his illustrious grandfather, Frank Mayo of "Davy Crockett" and "Puddin' Head Wilson" fame, the present Frank Mayo inherited the rights to the said plays.

Since moving pictures have become so popular, Long Beach erstwhile baseball fans have no further interest in the national sport. As a consequence, Business Manager Manning of the Balboa company is wrecking the grandstand and bleachers. The lumber will be used to make further enlargements at the studio. Thus it is seen that everything finds its way into the movies, sooner or later.

SCREENINGS
(By Jack Laver)

Sid Smith is now directing the "Bloom Center" serial for the Selig company. Mr. Smith is the third man to handle "Bloom Center" and is the youngest director in the motion-picture business.

Tom Sanschi was missing last Sunday, but we have just remembered that there was a Swede picnic at the zon and Tom is certainly patriotic.

Charles Clary, playing the part of Father Kelly, a Jesuit monk in the five-reel Triangle release, "The Penitentes," in which Orin Johnston is featured, makes a wonderful ride at the head of a troop of cavalry, that is one of the greatest thrills ever seen on the screen.

Allen Dwan will leave California for New York as soon as he completes the picture featuring Frank Campe.

We hear that Henry Walthal is tired of Chicago and wants to come back to the land of sunshine.

HARLAN TO RETIRE

Ois Harlan, the world-famed light comedian, recently announced his permanent retirement from the spoken drama, after a distinguished career dating from 1888, during which period he has supported stars, including Elsie Janis, Thomas Q. Seabrook, Anna Held and others, and has starred in his own plays. Mr. Harlan will hereafter appear exclusively in motion pictures. His first bow in movieland will be in Hoyt's "A Black Sheep," released as a Selig Real Seal play-on October 18. Harlan, according to film reviewers, has introduced a new style of comedy for the screen, his every gesture, even his walk, will prove refreshing to photoplay fans who are tired of the "usual thing" in comedy. Mr. Harlan is supported by such stars as James Bradbury, Rita Gould and John Charles.

Those who have had an opportunity of seeing Bourgeois in this picture declare it is the most daring animal work ever done.

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Vol. III. No. 11.

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OCTOBER 18, 1915

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GLOBE TROTTER AND PRODUCER

INTERESTING SKETCH OF MAJOR COMMENUS PALAEOLOUS, WHO OCCUPIES IMPORTANT POSITION WITH THE UNIVERSAL FILM MANUFACTURING COMPANY

One of the most interesting personalities at Universal City is Major Commenus Palaeolous, to whom credit is due for the wonderful detail and faithfulness to life of the great Oriental pictures that have been pro-



MAJOR COMMENUS PALAEOLOUS

duced there during the past twelve months.

The major's connection with Universal production dates from about this time last year when Francis Ford engaged him for his Indian Mutiny story "The Campbells are Coming." After the feature production was completed he remained with the Francis Ford-Greene Cunard combination the part of one of the bad men in "Three Bad Men and a Girl." Oriental, Central African and military production was his forte, however, and he was next engaged with the J. Warren Kerrigan company producing the "Terrace O'Rourke" series.

The major's greatest work was in "Under the Crescent," the twelve-reel Egyptian feature directed by Burton King—featuring the Princess Hassan—the finest Oriental picture produced in America. The major played the part of the aide-de-camp to the prince—designed the costumes which were made especially for this production—helped the technical department in designing the elaborate sets and properties—passed judgment on the make-up of the hundreds of extra people—and was on hand to advise the director of the manners, customs, and other details pertaining to the everyday life of the Egyptian people. The success of this picture was in a great measure due to the ability and oriental knowledge and experience of the major, in whom Director Burton King found an enthusiastic and valuable assistant.

Major Palaeolous has had a very unique and interesting career. He was born in Constantinople, his mother being the daughter of the British military attaché to the Ottoman Porte; his father a high military official of the Sultan's service. He is a graduate of the University of Constantinople, an officer of the Third Nizam Cavalry, Imperial Ottoman Army; has seen active service in four Turkish campaigns, including the Turk-Greek war of 1897, and was military attaché from the Ottoman Government to the British forces in the South African war of 1899-1902. The major has hunted big game in both India and Africa, and is one of the very few who have made the Cape to Cairo traverse.

Previous to the Young Turk revolution of 1908, the major was for serv-

AUTOMOBILE AND FLOWER SHOW

BIG BROADWAY EVENT PROMISES TO ATTRACT THOUSANDS OF MOTOR-CAR LOVERS

What promises to be one of the most notable, attractive and unique automobile and flower shows ever held in Los Angeles is that scheduled for October 23 to 30 at 237-239 Broadway, in the heart of the shopping district.

This exhibition event is called the Broadway Automobile and Flower Show, and is given under the joint auspices of the motor car dealers of Los Angeles and the Los Angeles Times, the great California newspaper, with J. S. Conwell, the dean of the auto trade, as general manager. The committee of arrangements is Ralph C. Hamlin, P. H. Greer, Earl C. Anthony and C. F. Hayden.

The displays will include many of the most representative automobiles manufactured, extensive lines of accessories and a beautiful exhibition of flowers, plants and shrubs, all to be arranged in a most attractive manner.

The show will occupy four full floors of the building, and have an aggregate floor space of some sixty thousand square feet. The first and second floors will be devoted to passenger motor cars exclusively. The orchestra will be on the second floor and play popular selections during the open hours. The third floor will be devoted to the flower show. The fourth floor will be used to feature the accessories, with part of the Hill street side devoted to the great cafe. Dancing and special entertainments will be featured here.

The Los Angeles Times, co-operating with General Manager Conwell, one of the most popular automobile men of the West and a member of the city council, has spared no pains nor expense to make this affair the most extensive automobile and flower show ever held in this metropolis of motor vehicles. Every detail has been carefully planned with the paramount idea of comfort and education for all visitors. The displays will be unusually attractive and thoroughly representative, and the mere fact of the great show being held down town within easy access of everyone interested, adds to the pleasure of those who will attend.

The following is a list of the principal exhibitors who have taken liberal space in the Broadway Automobile and Flower Show:

Don Lee, Cadillac cars; Beck-Spears Motor Company, Haynes and Grant; Earle C. Anthony, Reo and Packard; Green-Robins Company, Hupmobile and Chalmers; Wm. E. Bush, Pierce-Arrow; Pioneer Commercial Auto Company, White; Harold L. Arnold, Dodge and Hudson; Chevrolet Motor Company, Chevrolet; Cole Motor Company, Cole; Washington State Electric Garage; Ohio electric; Calver Motor Sales Company, Regal; Oldsmobile Company of California, Oldsmobile; California Electric Garage Company, Detroit Electrics;

times, which occupied the throne and controlled the destiny of the Greek or Byzantine Empire of Constantinople, during the last four hundred and thirty years of existence, previous to the Turkish conquest in 1453.

After the revolution of 1908, and previous to his connection with the Universal Film Manufacturing Company, the major circumnavigated the globe six times, acting as companion-courier to families and private parties, to whom his extensive and intimate knowledge of Greece, Turkey, Palestine, Asia Minor, Egypt and India, and general knowledge of all Europe, Asia, Africa, America and Australia, made him a valuable traveling companion. The major is also something of a lecturer and journalist; he has lectured on Oriental affairs before nearly all of the most prominent clubs of California—and is the author of "The Love Stories of the Ages," the series of two-column stories which appeared three times weekly in the Hearst newspapers during the spring and summer of 1914.

Whilst the major has been a great traveler and has conducted all kinds and conditions of people around the world, there is still one thing he wishes to do—and that is—to take a swing around the circuit with a motion picture company, Universal preferred, but if that is not forthcoming, with any aggregation which will put up the money and honestly endeavor to produce the results which his invaluable services are entitled to.

BILLIE BURKE DEPARTS

After completing what promises to be the most notable film drama ever produced, Billie Burke left this week for New York. The famous star was royally entertained while in California and the forthcoming Ince productions starring Miss Burke will be featured in all parts of the world.

Never in the history of screen productions has a star been accorded more courtesies and honors than were received by Miss Burke, and she is planning to return to California for another engagement at an early date. The Burke pictures were directed personally by Colonel Thomas H. Ince, director general of the New York Motion Picture Corporation.

JEAN TAYLOR

Lord Motor Car Company, Maxwell; Smith Bros. Premier, Peerless and Paige; Ralph C. Hamlin, Franklin, Baker and R. L. Electrics, Scioptics; Bowles; W. J. Burt Motor Car Company; Auburn; Beardseye Electric Company, Beardseye Electric; Walter M. Brown Company, Stutz; Pacific Kissel Kar Branch, Kissel Kar and Briscoe; Hawley King & Company, National and Oakland; Carlton Faulkner Bowles Company, Fiat, Marion, Jeffery, Saxon Motor Car Company, Saxon, Irving Motor Car Company, Enger, Electric Vehicle Company, Milburn Light Electrics, Locomobile Company of America, Locomobiles; Chandler Motor Car Company, Chandler; Lynn C. Buxton, Moon; Wm. R. Russ, Mitchell; and C. S. Anthony, Gide.

The displays will include many of the most representative automobiles manufactured, extensive lines of accessories and a beautiful exhibition of flowers, plants and shrubs, all to be arranged in a most attractive manner. The show will occupy four full floors of the building, and have an aggregate floor space of some sixty thousand square feet. The first and second floors will be devoted to passenger motor cars exclusively. The orchestra will be on the second floor and play popular selections during the open hours. The third floor will be devoted to the flower show. The fourth floor will be used to feature the accessories, with part of the Hill street side devoted to the great cafe. Dancing and special entertainments will be featured here.

The following accessory specialists and dealers will have exhibits: Master Carburetor Company, Willard and Wilson; E. R. Holman Company, Miller Manufacturing Company, Pacific Ball Bearing Company, Ensign Carburetor Company, Electric Equipment Company, Auto Sheet Metal Works; Hunt Engineering and Sales Company, Puente Oil Company, Bentel and Mackey, Lamb and Dowell, Norwalk Tire and Sales Company, Auto Trade Directory, Boyle Dayton Company and Gomor Sales Company.

The Automobile Club of Southern California will have its official headquarters at the big show and will be glad to welcome members and visitors and give all information desired.

Special Features of Show

The floral decorations, the most unique, beautiful and attractive ever shown at an automobile show or public display, will be provided by Howard & Smith, the famous California florists, whose flowers, shrubs and plants are shipped to all parts of the world. Under the direction of Mr. Fred Howard, president of the company, a beautiful garden effect in colors of blue, green, brown and white, will prevail, with green predominating. The flowers will come from the celebrated nurseries of this notable organization.

Lett's roses and Huntington orange will be extensively featured.

The opening night will be spectacular and interesting. Bands will play and feature specialties will be introduced by the Universal Film Manufacturing Company, producing motion picture comedies and specialties of the unusual order for release through the Animated Universal Weekly program, and be shown all over the world.

Dancing will be featured in the afternoons and evenings in the cafe on the fourth floor on the Hill street side.

Many other interesting attractions will be provided by the Times and the management of the big auto and flower show.

A COMING STAR

Jean Taylor, a newly created leading woman of the Universal City studios, is now in the midst of female happiness. She is making a new series of gowns for her forthcoming production, and you know what this means to a real woman. Miss Taylor is very fond of flowers, especially chrysanthemums, of which she is the recipient of many, and it is rumored that she will be a prominent figure at the forthcoming Automobile and Flower Show on Broadway, October 23 to 30.

ROSCOE ARBUCKLE

This big, genial, happy-go-lucky comedian of Keystone fame, is one of the stars of filmland. He is popular with all the fans and a worker who goes after and gets results for Keystone comedies.

JANE NOVAK A PROMINENT STAR

LEADING WOMAN AT UNIVERSAL STUDIOS, WHO TAKES GREAT INTEREST IN CHARITABLE MOVEMENTS—AN ARTIST OF ABILITY

Jane Novak, leading woman for western features inception by Hobart Bosworth. Jane Novak is paying particular attention this week to the dressing of an original doll—a little Novakid—to be given to the ladies of the Trinity Fair,



JANE NOVAK

land. Since joining the Big U staff of prominent stars and players she has won distinction and added prestige through her vivid portrayal of the real who are raising a \$50,000 fund for charity. This doll is unique and especially original, backing up the reputation of the Universal star.

ANDY ARBUCKLE ELOPS AND WEDS

DASHING YOUNG LOTHARIO CAPTURES NOTED OPERA SINGER AFTER WHIRLWIND COURTSHIP

One of the principal necessities of a successful motion picture star is to spring surprises on your friends. Andrew Arbuckle added new laurels to the fame of the celebrated Arbuckle name last Monday night when in company with Mlle. Duquesne, a noted opera singer, he eloped via the automobile route from Long Beach to Santa Ana and were wedded to the prima donna in the two stars' apartments just before the break of dawn.

To secure the desired results Andy had to arouse the license clerk and the minister from peaceful slumbers. After the ceremony the happy couple and the bridal party moved back to Long Beach where a wedding breakfast was served at the Schuyler Hotel under the direction of proprietor Noll.

In the party of congratulations were Mr. and Mrs. William Conklin, who are directly responsible for the meeting and exciting courtship of the Bachelor Feature organization, in which Andrew Arbuckle of St. Louis, Mo.,

Andrew Arbuckle is playing leading parts.

Mlle. Duquesne has recently returned to this country after several years abroad. She has appeared with some of the leading opera companies in Italy and France. She is an old friend of Mrs. William Conklin.

Andrew Arbuckle is one of the latest additions to the staff of players at the Balboa studios; it is the younger brother of Maclyn Arbuckle, the famous comedy star, now touring with Crane-Ross-Bingham and Taliaferro in the New Henrietta company, and of Kathryn Arbuckle, leading character player of the Universal Pacific Coast studios, and a son of the well-known financier and capitalist, James Arbuckle of St. Louis, Mo.

John B. O'Brien was tendered a farewell dinner at the Los Angeles Hoffman cafe before departing on his transcontinental automobile vacation trip. Present at this dinner were fifty of his Fine Arts Films friends.

Last Minute News

PHOTOPLAYERS GETTING TOGETHER

Motion-picture leaders of Los Angeles are forming a new screen club which promises to be a most successful organization. This means many social events this winter for film folks.

FUN IN SIGHT AT DOYLE'S

Jack Doyle, the celebrated promoter and entertainer of Vernon, is keeping a splendid program of entertainment for patrons of his resort for next Tuesday night. The program includes specialties to be participated in by well known motion picture thoroughbreds, scappers and others who understand and appreciate the many arts.

THE CIRCULATION CONTINUES TO GROW

And still they come. New subscribers for Photoplayers Weekly, One hundred and fifty new names this week and more coming in. Many thanks for the kind support. It aids us to make each issue better and more attractive.

The Photoplayers' Weekly is on sale at nearly One Thousand news stands in the United States. If your news dealer cannot supply we will send it direct on receipt of price. Better yet, mail a two-dollar bill for a year's subscription.



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Saturday, October 16, 1915

SUBSCRIPTIONS INCREASING RAPIDLY

It is a pleasure to thank the many friends—old and new—of Photoplayers Weekly who are showing their appreciation of the new methods, live news and features under the new regime of J. Frederick Ryan.

Advertisers representing this paper are meeting with uniform courtesy and attention at the larger and smaller studios, among the professional and business people, and among owners of theaters and movie "palaces" who appreciate wide-awake news about the people of the motion picture industry.

It is the intention of the publishers of Photoplayers' Weekly to make the paper more readable and interesting with each and every issue, and the confidence of our many friends and readers is heartily appreciated.

SPECIAL ANNOUNCEMENT TO PLAYERS

As an added inducement for you to subscribe for PHOTOPLAYERS' WEEKLY we will publish your name and company in THE MOVIE DIRECTORY COLUMNS FREE FOR EIGHT WEEKS with a \$2 subscription. This places you prominently before thousands of people who are interested in the manufacture and showing of motion pictures, and gives you the full benefit of the large circulation of a paper, which now reaches every representative organization engaged in the manufacture of moving pictures. Send in your subscription today.

COLONEL SELIG HERE

FILM STARS AID

CHURCH FAIR

With the arrival in Los Angeles this week of the original motion picture producer, Colonel William N. Selig, there has been much evidence of sociability and numerous receptions of film and screen notables on the Rialto, and especially around studio and Hotel Alexandria entertainment circles.

Colonel Selig has an abundance of business to attend to, yet he finds time to meet old and new acquaintances, talk the situations over, engage new stars and players and to maintain his splendid prestige and popularity as the Prince of Entertainers.

PROMINENT VISITORS

Genial Otto Busch and his brother Frank Busch, magnates of the celebrated Anheuser-Busch organization and representatives of the most beautiful and appetizing beer in the world—the Anheuser-Budweiser products, were callers on the M. E. in the private editorial sanctum this week. Both gentlemen expressed their appreciation of Photoplayers Weekly as a newsy paper of the movie world and incidentally became numbered among the annual subscribers.

ARTIST TITUS HERE

Among the celebrities in publicity lines who visited the Photoplayers Weekly offices this week was A. B. Titus, artist specialist, now rendezvousing at the Los Angeles Athletic Club, while designing posters, illustrations and features. Mr. Titus exhibited some splendid displays of prominent motion picture stars and celebrities.

CHARLIE EVANS HERE

Among the prominent professional visitors in Los Angeles during the present week was Charles E. Evans, featuring a high class specialty on the Orpheum bill. Mr. Evans is one of the best known of the old timers now in harness and has been the recipient of much attention during the week from friends and old time acquaintances.

JOINS NEW COMPANY

H. Woods formerly with the Kalem Company featuring railroad pictures in the "Riders of Helen" has joined the forces of the recently organized Helen Holmes Feature Picture Company, which organization has taken over the old Lubin studios in South Pasadena.

R. M. Dillon and G. H. Piper, cameramen with varied experiences in the art of photography, recently from New York, have arrived in Los Angeles in quest of openings with the local studios. They were visitors to Photoplayers Weekly offices this week.

"KIND WORDS"—When making purchases please mention "Your Paper—Photoplayers Weekly."

FROM GRIFFITH FINE ARTS STUDIOS

By BENNIE ZELDMAN, Publicity Director

It would be a wonderful sight if all the Fine Arts Films stars would appear in the same cast. Just picture seeing this group of celebrities in one play: DeWolf Hopper, Helen Ware, Douglas Fairbanks, Jane Grey, Orrin Johnson, Lillian Gish, Robert Harron, Mae Marsh, Dorothy Gish, Tully Marshall, Frank Campeau, Sarah Truax, Norma Talmadge, Thomas Jefferson, John Emerson and Paul Gilmore.

prominent Los Angeles theater last week.

John Emerson's surrounding cast in "The Scarlet Band" contains the names of well-known players. Principally the list includes Jessie Love, Raymond Wells, Lucille Young, F. J. Butler, Viola Barry, W. E. Lawrence, Carl Formes, Jr., and Eric von Stroheim.

President Woodrow Wilson and William Jennings Bryan were impersonated by members of the Fine Arts Films studio for scenes of an embassy ball, which is part of "Cross Currents," featuring Helen Ware.

Charles West, recently of the Biograph studio and now permanently employed at the Fine Arts Films studio, plays a very good part in the support of Jane Grey, star of "Mother of Seven."

Scene Owen is doing some excellent work opposite Orrin Johnson in "The Penitent," the Fine Arts Films-Triangle feature play. Miss Owen received laudable New York newspaper notices for her performance opposite Douglas Fairbanks in "The Lamb," which recently opened at the New York Knickerbocker theater.

A number of Fine Arts films producers, for dramatic scenes, employ an orchestra to play dramatic musical selections. In that manner the players are forced into the atmosphere of the scene and consequently do better work.

A private showing of "The Lily and the Rose," the Lillian Gish Fine Arts Films feature drama was given at a

VALESKA SURATT
Featured in William Fox's Great Broadway Picture.



AT MILLER'S THEATER

Valecka Suratt, the "Red Rose of the Great White Way," and America's fashion plate, will be seen at Miller's for one week, starting Monday, in the wonderful Fox masterpiece, "The Soul of Broadway." This production marks an epoch in the art of the silent drama. It is the most lavish, costly and beautiful spectacle ever produced and is bound to set the whole town to talking. In it Miss Suratt wears over one hundred and fifty of the classical costumes ever dreamed of, each one designed for the particular scene in which she appears. William Shay, the most popular and versatile dramatic actor on the screen, heads the noted cast that is seen in support of the star. The role of lover is singularly suited to his effective methods, which com-

bine fire, magnetism and power. The show is one that shows the flaring lights and dark shadows of the "Great White Way"; revealing the heart of the big city with all its good and evil impulses. Many intimate scenes of New York life and people are shown, and Mr. Brenon, who wrote, conceived and produced the picture, may well be proud of his work. Mr. Fox gave his carte blanche in the matter of expense and nothing has been left undone to make it the screen event of the hour. The added feature is the second of the famous J. Rufus Wallingford comedies entitled "Three Rings and a Goat," a circus story in which J. Rufus and his crazy Blackie Daw, sell a circus they don't own. Each of these comedies are complete in themselves and will be enjoyed by both the young and old.

men and women who place their art before all else are numerous. There is no reason why an actor or actress should deny himself and herself any of the necessities of life in order to better art, but there is less reason why they should neglect their art and use it merely as a means to gain financial reward.

"It is the player who strikes a happy balance between commercialism and art that is the real success, both on the stage and in real life. He gives his entire time and thought to his work, while engaged in it, and lives every part he portrays. Away from the studio or theater, however, he is like all others—just a man—and there is no reason why he should not have gained sufficient rewards for his labors to follow his inclinations, as others do."

A few photoplay directors believe in calling a spade a spade and then using it to dig up somebody's past.

Ford cars and movie actors have much in common.

New Garrick Theater

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BIG NEW FILM COMPANY

Combination of Several Companies
Which Means Much to the
Industry



The latest combination of filmland is the getting together of several representative organizations, under the title of Film Producers, Inc., with executive offices at 1120 Van Nuys building.

An official of the company stated this week that the company would make and distribute some twenty-six reels each week, specializing in dramas, comedies and features. Exchanges are already signed up and the pictures sold in advance of production. Three companies are now producing and the others will begin work at an early date.

Among the companies forming the combination might be mentioned the American-Europa (now producing) Masterpiece Film Company, Eclair Film Company and Crown City Film Company. Two other organizations will be added and complete the original organization of Film Producers, Inc.

SCREAM CLUB MEETS

The meeting and social session of the Scream Club at Jahnke's Tavern Thursday night was a huge success. Newspaper correspondents, press and publicity agents for motion picture companies, actors, editors and just plain writers were present and enjoyed the novel stunts of the evening.

Absence of "shop talk and chickens-a-l-poulet" was noticeable. Among those present were: Clarke Irvine, Moving Picture World, M. G. Jones and wife, Universal City, Bebe Zeldman of Griffith Fine Arts Films, Kenneth McGaffey of Jesse Lasky Studios, Ernest A. O'Hara, N. Y. Motion Picture Co., Ernest Shipman and wife, Frederick Palmer, Keystone Film Co., Herbert Rawlinson, Jack Donovan, Mabel Condon, F. C. White, Constance S. Miles, Doris Schroeder, Carlyle Ellis, H. W. Coulon, J. Fred Ryan, Editor of Photoplayers Weekly; "Capt. Jack" Poland, C. A. White, Evelyn White, H. H. Hern, F. M. Barr, Miss Moore, Miss Neil and old.

men and women who place their art before all else are numerous. There is no reason why an actor or actress should deny himself and herself any of the necessities of life in order to better art, but there is less reason why they should neglect their art and use it merely as a means to gain financial reward.

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Nothing that quite equals the novelty and lavish expensiveness of many of the scenes in "The Soul of Broadway," William Fox's latest success, starring Valecka Suratt, has been displayed through the medium of the motion-picture camera since the making of the first crude "nickers." In the first place there is daring and novelty in the very spirit displayed in the making of those scenes. Ultramodern marks them and the furniture and draperies all correspond in their general key of futuristic art.

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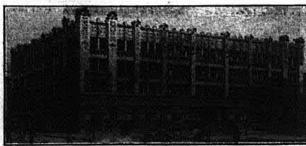
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SPECIAL ITEMS FROM INCEVILLE

By KENNETH A. OHARA, Publicity Director, and BARNEY BARNARD.

Thomas H. Ince has been insured for \$250,000. The beneficiary is the New York Motion Picture Corporation and the step has been taken to guard that concern's interest in the Triangle Film Corporation, for which Ince is now making his multiple-reel photo dramas.

Six big American companies share the responsibility of compensating the Kessel and Baumann organization in the event of loss to it, death, of Thomas H. Ince, the great producer. They are the Mutual Benefit of Newark, N. J., \$75,000; Pennsylvania Mutual of Philadelphia, \$50,000; Mutual Life of New York, \$50,000; Travelers' of Hartford, Conn., \$50,000; Prudential of Newark, N. J., \$25,000; and the Equitable of New York, \$50,000. The latter amount was taken out only to cover a contingency which might arise through a possible hitch in the proceedings.

Two hundred and fifty persons were engaged at Inceville this week, in support of Bessie Barriscale, appearing in the big masquerade ball scenes of the current Ince-Triangle feature in which Miss Barriscale will be starred, and for which a mammoth hall-room setting was erected on the main stage. Not, perhaps, since Ince staged his big fairy stories last winter, has such a gorgeous array of costumes been seen at the big plant. All colors of the rainbow are in evidence, as the procession of merry-makers winds its way about the stage, and the deplorable fact, is, most of the participants claim, that the camera cannot photograph color. Miss Barriscale herself appeared in a varicolored domineering gown, and Bruce McRae, the Broadway leading man, supporting her in the principle male role, was garbed in a unique creation of purple and white.

An entire new western village was erected this week at Inceville for use in the production in which William S. Hart is to be starred. The buildings are twenty-six in number. There is a dance-hall, saloon, laundry, livery, boarding house, etc. Each is sturdy built. This additional work and consumption of material were made necessary by reason of the fact that the entire set is to be burned, following the filming of the dramatic action within it. The fire which destroys the town forms the climax of the story, and Ince wants the structures to look real, when they topple over from the flames. Supporting Hart in this production are Clara Williams and Jack Standing.

The official ground-breaking ceremonies on the twelve-acre tract in Culver City, which Thomas H. Ince has invaded for the purpose of building a new \$50,000 Ince-Triangle studio thereon, will be held next week under conditions unprecedented in the history of American amusement circles. The unique feature of the event will be that it will be attended by the

STAGE STAR IS WON BY LURE OF SCREEN

Henry Karker Verses Spoken Drama for Metro Pictures.

Preparatory to settling down to a career as a screen actor, Henry Karker, well known as a leading man on the speaking stage, has come to Los Angeles from his home on Long Island within commuting distance of the big Rolfe-Metro studios in the heart of New York city, where the scenes for his coming photoplays will be photographed.

AT THE GARRICK

Mary Pickford, "Queen of the Movies," has a truly royal role in the photoplay production of "Such a Little Queen," which tops the bill that opens Sunday at the Garrick theater. As the appealing little sovereign who is temporarily without a throne or a kingdom, "Little Mary" shows all the charm and grace that made her famous.

The plot of the play, which made a big hit on the legitimate stage, is an intensely interesting one. It deals with the queen of a small kingdom who is forced to flee after her troops are defeated by those of a pretender to the throne. She comes to this country and as her finances get lower and lower she is forced into several delightful humorous situations.

The cast is an excellent one and the play is well mounted throughout. As there is a delightful love theme in it, it has an appeal from every angle. Monday, Tuesday and Wednesday only, the latest thrilling installment of "The Diamond from the Sky" will also be shown.

PURELY PERSONAL ITEMS

C. W. Clark, familiarly known

as "Genial Jerry," arrived in Los Angeles this

week as special representative of the

Commericial Free Movie Company of

Omaha, Nebraska. Mr. Clark will

make Photoplayers Weekly offices his

headquarters while touring the Southern California territory.

On the speaking stage, Mr. Karker

has won considerable reputation

as an interpreter of virile roles.

During the last theatrical season he was starred for twenty-

years in the stage production of "Wanted, Dead or Alive," play, after

that he headed his own company or

tour for eighteen weeks in "Our

Country," and now he is ready to try

into motion pictures which will

be his chosen field from now on.

Photo by W. H. Quinn

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KEYSTONE SPECIALETTES OF INTEREST

By FREDERICK PALMER, Publicity Manager

While making comedy scenes at Santa Monica, Roscoe Arbuckle called out the police and did not know it until they arrived. The scenario called for a scene in which "Fatty" had to rush up to a telephone and wildly call for police assistance. Without realizing that the phone was a real one and not a "prop," Roscoe ran up to an outside phone used by a taxicab company and on which the camera had been focused, and started calling for help and police. The scene was about finished for the third time when a patrol wagon loaded with patrolmen, who had been summoned by the excited driver, pulled up. Explanations followed and later "Fatty" depleted his bank roll to the extent of purchasing something that caused them to stop for a squad of thirty officers.

While Miss Mabel Normand, Keystone Film Company star, is still con-

NEWS NOTES FROM THE SELIG STUDIOS

At the Selig Jungle Zoo, Producer George O. Nichols is completing a Selig special in two reels entitled, "Tom Martin—a Man." It is a story of heart interest which moves swiftly to a strong dramatic climax. Guy Oliver, Vivian Reed and others are well cast.

Miss Eugenie Besserer, the popular Selig star, recently entertained a large number of friends to a house and lawn party at her beautiful new bungalow. The invitations were unique, being engraved on cards in reproduction of the Selig Diamond S trade mark. The function was in celebration of Miss Besserer's fifth anniversary as a leading member of the Selig stock company.

In the filming of "Apple Butter," one of the Bloom Center rural series, over two hundred extra people are being used in county fair ground

fined to her home as a result of the nearly fatal injuries which recently resulted from an accident at the studios; she is out of danger and well on the road to complete recovery. During her illness bulletins were read in cafes, theaters and other public places not only in Los Angeles, but in many other parts of the country. Miss Normand has probably made more people laugh than any other screen comedienne and the millions who have admired her beauty and cleverness are rejoicing over her escape from death.

Managing Director Mack Sennett has ordered an increase in the stage space at the Keystone studios and the present area will be more than doubled to make room for the elaborate sets that are now being used and planned for future productions. One set now covers a greater space than the entire original Keystone studio as it was at the start in 1912.

scenes. Ralph McComas, who is scoring such a hit as "Chubby Green," plays the part of the fat woman in the side show.

Not since the Selig feature, "How Callahan Cleaned Up Little Hell," has Thomas Santchi been cast as a police officer. In the single-reel story, "Orders," which Mr. Santchi will shortly produce, as well as play the leading role, he appears as a traffic officer in a large city.

Miss Fritzi Brunette, who scored a success in "When California Was Wild," will have another opportunity to appear soon with wild animals. "Jungle Justice" tell the story of a heartless woman's vanity.

Cecil Holland used a pound of nose powder for his mask of death in the Selig Diamond special three reels, "The Man With the Iron Heart."

"KIND WOIDS"—When making purchases please mention "Your Paper—Photoplayers Weekly."

NEWS FROM UNIVERSAL CITY STUDIOS

By M. G. JONES, Publicity Manager, and FORD I. BEEBE

The Smalleys' production of "The Dumb Girl of Portici," featuring Anna Pavlova in the title role, had its initial run at Universal City this week. The picture was made in ten reels and is regarded by critics as one of the best pieces of cinematographic work ever produced. The Smalleys and company were at work on its production for three months. During that time they made scenes in Chicago and on the Pacific coast. The whole of an opera company's scenery was bought for this one production and in addition, one street set was constructed especially for the picture.

Universal City is one of the points of interest to be visited by the delegation of Japanese newspaper men who recently left the land of Nippon for a tour of the United States. The journalists are coming at the request of the Japanese of California that they may learn for themselves the attitude of the people of this country towards their countrymen. After a stay of several days in San Francisco, the party is to travel south and on their way to the San Diego exposition, spend one day at the picture city.

Francis Ford and company of Universal feature players are beginning to have long, expectant waits while finishing the twentieth episode of the twenty-two installment serial, "The Broken Coin." The company has been at work on this serial for months. During that time they have made trips to Oxnard, San Francisco, San Diego, Mexico and other places to get the proper atmosphere for the Gretzhofer and Graffaffen pictures.

Norval McGregor and company of Universalists have completed "The Woman of the Tiger Heart," and have started production on another three-reel animal drama entitled "The Lion's Ward." These animal features are made possible by the presence of Paul and Madame Bourgeois. Both are animal trainers of note and their control over the denizens of the wild is unbelievable except for the proof contained in the completed films.

STUDIO NEWS AND GOSSIP FROM ALL PARTS OF THE COUNTRY

Choicest Bits About the Men and Women of Screen Life Who Are in the Limelight

Blanche Ring wears some stunning frocks in the new Oliver Mosco picture, "The Yankee Girl." While Pasadena folk seemed much enthused when she appeared at the fashionable Hotel Huntington in her smart riding togs, and Santa Monica devotees of the surf thought her a darling in her bathing suit, yet it is the three singing gowns she uses in the play that deserve the real praise. With these stunning creations Miss Ring wears her famous pearls and her equally celebrated canary diamond pendant.

J. Leslie King, who assumes the role of Napoleon in Hoyt's "A Milk White Flag," being filmed as a Selig reel car, is a master of the art MYRTLE STEDMAN ELECTED MEMBER BOARD OF TRADE

Myrtle Stedman, the popular star of the Oliver Moroso Photoplay Company, has received the distinction of being the first woman elected to become a member of the newly organized Motion Picture Board of Trade of America, which is composed of prominent people and firms in the various branches of the industry. Miss Stedman is very much pleased over the fact that she is the first woman to be enrolled with this new organization.

LASKY'S LITTLE JOKE

On his way back to the Pacific coast to the Lasky Feature Play company studios at Hollywood, Cal., Jesse L. Lasky was talking with friends in the club car of the Twentieth Century Limited. One of his friends, pointing to an acquaintance of Mr. Lasky's said:

"What's his nationality?"
"Salesman," replied Mr. Lasky.

Jesse Burnett of the Balboa studios is what might be termed an outdoor girl. She is strong for athletics. As a result of her Arizona bearing, she is a perfect horsewoman. The saddle stunts she does are often amazing. Then Miss Burnett will turn right around and on the cobre robes of a man and play the sweetest, daintiest part imaginable.

"KIND WOIDS"—When making purchases please mention "Your Paper—Photoplayers Weekly."

Midburn Moranti, comedian with Allen Curtis' company of Joker players, is rapidly recovering from a badly sprained ankle, resulting from some strenuous action in the production of "The Lost Roll," the latest episode of "My Lady Baffles and the Detective Ducks" series.

William Garwood, formerly of the American forces at Santa Barbara, and later star with the Universal's eastern studios, has arrived at Universal City. He is to be featured in "The Journal of Lord John" series, each of the stories to be complete in itself.

An entire Peruvian street set, as perfect in detail as can be made, has been erected at Universal City for the use of Otto Turner's company in the production of Meredith Nicholson's novel, "Pennington's Legacy," in which Warren Kerrigan is being featured.

Al E. Christie's production of a five-reel comedy feature, "Sally's Blighted Career," in which Edna Aug is starred, was finished October 9. The company is again making one reels, with Moran and Eddie Lyons in the leading roles.

George Kann, former secretary of the Universal Film Manufacturing Company in New York, has arrived at Universal City to assume the office of business manager for the western point.

Phillips Smalley and Lois Weber will, upon the completion of their film of Booth Tarkington's "The Flirt," start the production of a multiple reel offering by Rufus Steele, entitled "Dope."

Al E. Christie, director of the famous Nestor brand of comedies, is slowly recovering from an attack of blood poisoning.

Max Aarons, leading comedian with Allen Curtis' company of Joker players, has returned to the Universal City studios.

Professional Announcements

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V.M. III. No. 12

LOS ANGELES, CALIFORNIA OCTOBER 23, 1915

6c Per Copy. \$2.00 Per Year.

CHARMING MOTION PICTURE STAR



DAINTY IRENE HUNT

One of the Rising Stars of Pacific Coast Film Life. Now Being Featured in Griffith-Triangle Pictures. Miss Hunt is a Popular Favorite on the Screen Among Exhibitors and Fans and Is Well Liked Among Her Many Friends and Associates of the Los Angeles Movie Colonies.

NEW BUSINESS MANAGER ARRIVES AT UNIVERSAL

George Kann Arrives from New York to Assume Important Executive Position

The latest arrival at Universal City is George Kann of New York, former private secretary to President Carl Laemmle, and later secretary and assistant treasurer of the Universal Film Manufacturing Company in New York. He comes to California as business manager for the Pacific coast studios of this notable organization, and is already showing his familiarity with the details of the business by making friends and getting acquainted with every department of the \$1,000,000 motion-picture metropolis.

Mr. Kann has met, personally, every executive head, director, producer, scenario writer and cameraman at the studio, as well as most of the employes. He plans to keep in touch with everyone interested in the steady development of the big plant. He has been well received and is creating a very favorable impression because of his intimate knowledge of conditions and of the industry.

This well-known new business manager was royally sent off from New York by many friends and associates. The Universitaires held a "Cox" night prior to Mr. Kann's leaving, starting with a theater party at the Garrick theater, where they witnessed "The Tempters" and listened to Kann jokes and Universal funniness across the footlights, during which the orchestra played the Universal fox-trot.

After the performance the gay party repaired to Bustanoby's celebrated cafe, where a feast of tempting viands and other good things were enjoyed.

During the dinner Vice-President R. H. Cochran, Manager Joe Brandt and the New York office staff and other representative guests spoke highly of the newly elected business managers headed for the California studios of the Universal. Amidst gifts and appreciated sentiments, George Kann was given one of the most enthusiastic send-offs ever accorded a motion-picture official.

An especially appreciated gift was a solid silver cigarette case with Mr. Kann's initials inscribed on the outside in gold and inside with the inscription, "Years for Universal Presidency, October 2, 1915."

With this rousing good-bye meeting, the newly selected business manager

left his home city and is now "making good" along the same lines at the big Pacific coast plant.

We welcome you to Los Angeles, and Universal City, George Kann, and hope your success here will be equally as bright and successful as was your achievement in the New York offices of the Universal Film Manufacturing Company.

TRINITY FAIR IS A BIG SUCCESS

Thanks to the people of the motion-picture industry, many of whom contributed dollars, souvenirs and their presence at the big church fair, hundreds of dollars were added to the fund being raised by ladies of the Empire Auditorium and church.

Photoplayers Weekly had a big booth at the fair, with a bevy of beautiful girls in costume distributing copies of THE ONLY MOTION PICTURE NEWSPAPER IN THE WORLD," and they added several hundred names to the rapidly growing subscription list.

Thursday night was "movie" night. All the celebrities it seemed, were there. They gave donations, purchased everything on sale that met their fancy, and added much to the gaiety and festive airs of the church event.

Tonight, Saturday, October 23, is the last night of the fair, and it is expected that thousands of people will be in attendance.

Fair Notes

Photoplayers Weekly extends hearty thanks to the Western Costume Company, 719 West Seventh street, for the kindly courtesies and costumes loaned to the beauty representatives of this paper. M. E. Burns, proprietor of this big company, is one of the best-known costumers in the West, and a special favorite among motion-picture people because he is ready to aid them by providing the very best of costumes and equipment.

C. E. Van Doren, former purchasing agent for the Universal, now with Lee J. Powers, the Shop of Antiques, is also prominently thanked by the general manager of this paper for valuable aid rendered. Powers' shop is known far and wide as the moving-picture prop-room, and Van is one of its popular adjuncts.

"KIND WOIDS"—When making purchases please mention "Your Paper—Photoplayers Weekly."

DIRECTORS FORM ASSOCIATION

MOTION PICTURE PRODUCERS GET TOGETHER FOR THE ADVANCEMENT OF SCREEN INDUSTRY AND SOCIAL AFFAIRS IN FILM CIRCLES

What promises to be the most notable screen organization of the country is the newly formed Motion Picture Directors' Association of Los Angeles. Many leading directors of the larger firm-producing concerns have become members. It is proposed to secure the co-operation of every representative director in the United States, Canada and Europe, as resident and non-resident members.

To become an active member of the association the applicant must have had one year's practical experience as a director of pictures, and be properly recommended by active members in good standing. The proposed member must also have a prestige and reputation befitting his associates. The idea being not to make the association too exclusive, but thoroughly representative.

Arrangements are being completed for the establishment of a comfortable club house and social rendezvous, probably to be located in the heights of the Hollywood section of Los Angeles, where nearly all the local studios and motion-picture colonies now producing pictures in California are located.

The association was inception for the purpose of advancing the cause of picture productions and to bring directors closer together, socially and professionally. To stimulate the highest class of development into the hearts and brains of its members.

Social functions will be frequent pleasures. Affairs will be given in honor of prominent screen stars, manufacturers, producers and celebrities.

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Saturday, October 23, 1915

"MORE KING WORDS"

"Captain Jack" Poland has been appointed associate editor of Photoplayers Weekly and will co-operate with the new owner and managing editor, J. Frederick Ryan, in an earnest endeavor to make this paper the most representative newspaper of its kind in the West—Photography, the Motion Picture Trade Journal, Chicago, October 23.

MEANS MORE NEW SUBSCRIBERS

It is a pleasure for PHOTPLAYERS WEEKLY to announce that it has taken over the large subscription list of *State Pictures*, the bright little paper formerly published under the direction of the State Club.

All subscribers who have paid advance for their subscriptions will have the complete term continued and they will receive PHOTPLAYERS WEEKLY for the full time paid for.

This means more prestige and prominence for advertisers and readers of this exclusive motion picture newspaper.

YOU ALL KNOW DICK WILLIS

You know men who are in the limelight are always being made the target of insinuations and attacks, and now it is Dick Willis' turn. Richard Head, the publicity firm of Willis & Ingalls, specializing in handling affairs of interest for players and professionals, and is very popular among his clients because he gets results.

PHOTPLAYERS WEEKLY is in receipt of an unsigned letter which criticizes Producer Willis' methods of doing business, and advises to "BEWARE!"

"So let's out, Richard! and at the same time, just remember that these unsigned letters do you more good than harm. They show, old boy, that you are getting results—making good for your clients.

BREAK GROUND FOR
NEW INCE STUDIO

Big Celebration Held at Culver City
this Week in Which Movies
Predominate

Official ground-breaking at the new Ince tract at Culver City, where Thomas H. Ince will erect a new \$50,000 studio for the production of Ince-Triangle features, was held this week amid simple but impressive ceremonies. Surrounded by a galaxy of stars, whose aggregate yearly income approximate three-quarters of a million dollars, Ince, himself, pushed a silver spade into the earth and the formality of the occasion was over.

Due to the dynamic activities current at the Inceville plant in the Santa Monica mountains, it was found impossible to hold an elaborate celebration of the event. It was Ince's sincere wish, however, that all of his employees be in attendance if only for a few minutes. So promptly at noon work at Inceville ceased and the some five hundred actors, actresses, mechanics and others from the New York Motion Picture Corporation jumped into automobiles, costumes, make-up and all, and were whirled ten miles to Culver City.

Scarcely had he stepped from his machine when Thomas H. Ince hurried to the spot selected for the ground-breaking and, enlisting the attention of his subordinates, turned over the first spadeful of earth. Flanking him on either side were such distinguished stars of the stage as Frank Keenan, Billie Burke, William S. Hart, Besie Barresale, Mary Boland, William H. Thompson, Bruce McRae, H. B. Warner, Franklin Mills, Truly Shattuck and William Demarest and such equally prominent celebrities of the film world as Clara Williams, Louise Glau, Emilie Markey, Jack Standing, Margaret Thompson, Charles Ray, Barney Sherry and Howard Hickman. All of the foregoing are to be seen in the near future in Ince-Triangle features.

Immediately following the ground-breaking, Ince addressed a few remarks to those gathered about him.

"This event," said the producer in particular, "is a new epoch in the annals of our great organization. It is undoubted evidence of the wonderful advancement of the motion-picture art in general and of the New York Motion Picture Corporation in particular. It promises that the public has faith in our ability to make pictures and that is a mighty fine thing to know."

WELL-KNOWN PROFESSIONAL

Charles W. Group is a picturesque figure on the stage. He has been in the profession some ten years, the past four years he has devoted to moving pictures, with the Lubin company in Philadelphia, and later with other large organizations, and more recently

BALBOA'S STAR COMEDIAN



ANDREW ARBUCKLE

IN OLD HEIDELBERG

IN COMEDY

IN OLD HEIDELBERG

IN OLD HEIDELBERG</div

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Special rates by the month with free daily transportation to and from Los Angeles and all studios.

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Newly furnished. Rooms with private bath and en suite.

48½ SOUTH OLIVE STREET

FRANCIS BUSHMAN AND COMPANY IN NEW YORK

Popular Player Will Make Permanent Headquarters in East and Visit the West Now and Then

The following interesting story appears in Motionography, the Chicago motion picture trade journal, under date of October 23:

"California is just as good as it ever was for motion picture making and I like it immensely, but New York offers facilities for producing elaborate features which outweigh all the considerations of climate and consistent atmospheric conditions which are the Golden State's biggest assets," says."

This declaration was made by Francis X. Bushman in his office in the Heidelberg building, in announcing the fact that he intended making his permanent headquarters in the East. Mr. Bushman arrived in New York from the Quality-Metro studios in Hollywood, Cal., last Saturday, bringing with him the first print to reach this city of "Pennington's Choice," the latest production of the Quality Pictures Corporation for the Metro program and the first Metro release starring the beautiful Beverly Bayne by Mr. Bushman.

He was accompanied by Miss Bayne, Lester Cuneo and Helen Dunbar. Other members of the company reached New York early this week and will at once begin work on two important screen productions.

The first will be a picturization of "The Yellow Dove," a stirring romance of the international secret service by George Gibbs. The other will be "Richard Carvel," the great Winston Churchill historical romance.

Both of these productions are planned on a scale somewhat more elaborate than the average high-class feature, and it is both Mr. Bushman and Miss Bayne will divide stellar honors. The interiors will be taken in New York. For the exteriors of "Richard Carvel," Mr. Bushman and Miss Bayne will go with their company to Maryland and Virginia to obtain the requisite historical settings demanded.

Mr. Bushman's latest picture, released on November 8, is "Pennington's Choice." This is a drama of physical prowess and is a distinct contrast to his last picture, "The Silent Voice," in which starred with Marguerite Snow. In this play Mr. Bushman battles with Jack Jeffries and performs many feats of manly endeavor.

Marguerite Snow, the other member of the triumvirate of stellar talent under contract with the Quality Pictures Corporation, will remain at the Hollywood studio until her newest picture, "Rosemary—That's for Remembrance," is completed. Then she will come East.

The Hollywood plant will be maintained by the Quality Pictures Corporation for such pictures as the Metro may deem it expedient to have produced.

PURELY PERSONAL ITEMS

Flora Zabelle (Mrs. Raymond Hitchcock) is now being featured in Famous Players pictures.

Tom Chatterton, former Ince director, is now playing leads in Universal features opposite Edna Maisel.

Henry M. ("Pathé") Lehrmann, president and director general of L-KO comedies, is again on deck at the Hollywood studios, after a business visit to New York.

Dainty Mary Pickford, known as "Queen of the Movies," is expected home (in Los Angeles) early in December.

Charlie Chaplin is said to be the most original comedy producer of unique features in the world.

Margaret Greene, the new Pathé star, formerly starred with Willard Mack at the Palace theater, San Francisco.

George Holt of the Western Vitrage Company has been getting into the limelight lately in special interviews.

Myrtle Stedman is firmly convinced that there is no place like home for her (with the Oliver Morosco Photo-Play Company).

Joe Galbraith, ex-leader in Belasco stock and American films, is soon to head for the gray Rialto and Broadway New York.

Lillian Lorraine, late of the Balboa Features, Long Beach, California, has joined the Equitable organization and will be featured in special pictures.

Maude Fealy has signed up with George Klein and will be starred in "The Bondwoman."

Adele Farrington (Mrs. Hobart Bosworth) is being featured in Charlie Van Loan's "Buck Parvin" stories at the American studios, Santa Barbara.

Virginia Foltz, noted Los Angeles girl, daughter of Clara Shortridge Foltz, the well-known woman lawyer, is to appear in Pallas pictures.

Contenay Foote, the talented English actress, is now being featured in Griffith Triangle pictures at the Hollywood studios.

Valerie Suratt, the new Fox star, has created a sensation in the big production, "The Soul of Broadway."

Eddie Foy says he is very fond of pie but not the \$6,000 salary kind. They are too expensive, even though comical.

Grace Cunard, the Universal star, and actress with Francis Ford, is again being featured after recovering from a severe injury which confined the popular leading woman to the hospital for several weeks.

Mabel Normand, comedy queen of the Kayser Pictures, on the convalescent list, is still the delight of many friends and thousands of "fans."

Last but not least, everybody is taking a personal interest in Photoplayers Weekly under the new management. It's only Two Dollars a Year and it's your paper. Better take it.

WORLD NEWS PICTURES HAS CLEARING HOUSE

Chicago Young Man Is First to See World Flashes

One of the most interesting corners of the Selig City studio is the office where the Selig News Pictorial, the twice-a-week motion newspaper, is edited. L. W. Hall is both the city editor and the make-up man, and the films taken by the Hearst-Selig cameras men in all sections of the world are sent directly to the little office located in an obscure corner of the Selig plant.

When these films are received they are edited, cut, trimmed and prepared for the twice-a-week releases. There is nothing in the little office to signify that it is the very heart of the great organization that is responsible for the News-Pictorial that was awarded a medal of honor at the Panama-Pacific exposition at San Francisco.

Camera men on the firing lines with the European armies, camera men along the Rio Grande with Uncle Sam's soldier boys guarding the frontier; camera men risking their lives in all corners of the world, they all ship their undeveloped films directly to Mr. Hall at his little office within the enclosure of the Selig plant and there these news films are developed and made ready by Mr. Hall for Hearst-Selig News Pictorial release.

The interior of the office somewhat resembles the city editor's room of a daily newspaper. There are the proofs, the battered old typewriter, and the young man before whose eyes the pictured events of the world are first unfolded.

SECTION PICTURE STAR AT SEVENTEEN

What girl of 17 doesn't envy Helen Rosson, who, despite her youth, is one of the recognized stars of screen land.

Miss Rosson, talented, popular and exceptionally pretty, is the lead of one of the companies of the American Film Company, Inc., who are producing plays for release in the Mutual's regular program.

Although Miss Rosson has been in picture work but a short time, she boasts one of the largest followings of any actress in the profession. Previous to joining the American (Mutual) Company in Santa Barbara, Cal., Miss Rosson appeared in several important pictures released by the Universal pictures.

One of Miss Rosson's chief assets as a screen player is her great power of expression. She is ambitious and an exceptionally hard worker, which, to a large measure, is responsible for her unprecedented success as a star of the silent drama.

They've cut the kisses in the reels, Ah! Well, the Censorship right on their heels, You see!

No longer now in tight embrace Will lovers meet with face to face The "chaste salute" is timed in case—O, gee!

BOARD AND ROOM: CHOICE LOCATION

Near Reliance studio north of Hollywood boulevard. Second floor front room with dressing room and well-lighted closets, suitable for two young ladies. Private family. \$5975.

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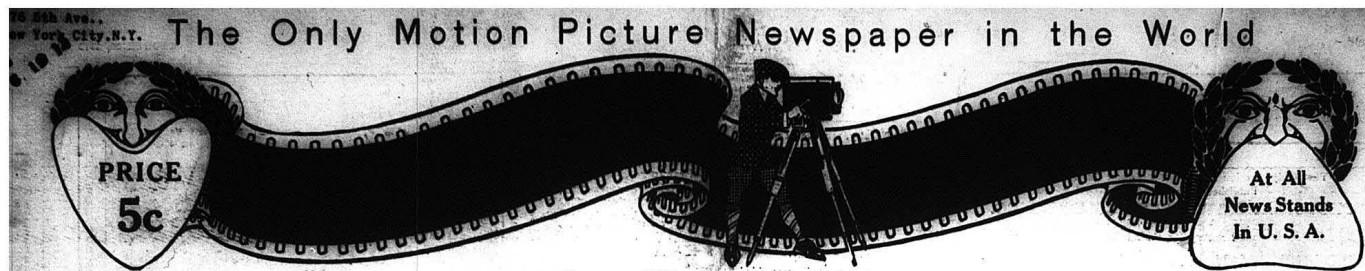
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OFFICIAL PUBLICATION OF BY AND FOR THE PHOTOPLAYERS AND STUDIOS

Vol. III. No. 18

LOS ANGELES, CALIFORNIA, OCTOBER 30, 1915

5c Per Copy. \$2.00 Per Year.

Photoplayers' Weekly Beauties Capture City

MASQUE BALL IS NOTABLE SUCCESS

MARDI GRAS AND CARNIVAL ATTENDED BY THOUSANDS OF NOTABLES—STARS, PLAYERS, FANS AND OTHERS
ENJOY FESTIVITIES

What was conceded to be the most unique and brilliantly successful Grand Masque Costume Ball and Mardi Gras, Feature Vaudeville, Minstrel and Impromptu Cabaret, ever held west of Madison Square Garden, New York, was held at Shrine Auditorium Thursday night, under the personal direction of Charlie Murray, the famous comedian and movie star, and Sam Roark, the noted amusement interceptor.

More than five thousand people attended, including perhaps every well-known and successful movie and professional star and player now sojourning in Los Angeles.

Charlie Murray's cordial and spontaneous invitation was gladly accepted by everybody who is anybody in filmdom and by many hundreds of "fans" and lovers of motion pictures.

Many leading manufacturers, directors, producers, scenario editors and writers, stars, players, financial operators and members of the press and trade journals occupied private boxes, and the stars of filmdom held court and received many admirers in and out of the profession during the evening.

The festivities opened with a minstrel first part featuring such celebrities as Kolb and Dill, DeWolf Hopper, Sam Bernard, Charlie Murray, Digby Bell, Weber and Fields, Charlie Wininger, Willie Collier, Roscoe Arbuckle, Ford Sterling, Harry Williams, Fred Mac, Jean Haze, Billy Jerome, Joe Jackson and Bert Clark, men whose names are known the world over. This was the most notable and high-priced aggregation of minstrel stars ever ap-

Roland of the Balboa studios, and many others who became imbued with the enthusiasm and spirit of the festivities, each cabareturing in their own individual style.

Dainty Lillian Gish, the wondrous star of Griffith's "The Clansman," Myrtle Stedman, Mabel Normand, Fay Tincher, Blanche Sweet, Fred Goodrich, Bessie Barriscale, Enid Markey, Ella Hall, Agnes Vernon, Marguerite Snow, Vivian Rich and others were notables entertaining many admirers.



DAINTY LILLIAN GISH
One of the Movie Stars Who Held
Court During Evening

Other favorites from the Griffith Fine Arts, Inc.'s Incevillians, Incivillians, and Sennett's Keystoners comeded and featured specialties never before presented before appreciative audiences, while friends showed their appreciation by repeated encores.

The large aggregation from Universal City, headed by Director General Henry McRae and George Kann, the new business manager, producers and stars, attracted general attention because of their prominence and entertainment. Members of the party were popular among all groups in the large auditorium.

Every studio in Southern California was well represented—stars and players from the American at Santa Barbara, the Western Vitagraph at Santa Monica, the National, L-KO comedians, Quality Pictures, Kalem, Reliance-Majestic, Balboa, Horsley studios and others participated in the festivities as a compliment to the originality and enterprise of Charlie Murray and Sam Roark.

The grand march began at 10 o'clock sharp, led by Hon. Charles E. Sebastian, mayor of Los Angeles, and Ruth Roland, who in turn were followed by the most representative marchers of professional and motion-picture life ever appearing at a ball in

(Continued on page 2, cols. 3 and 4)



JOLLY CHARLIE MURRAY
The Hero of Carnival, Who Conceived
the Great Pageant

the best posted men on all subjects of hotel and commercial life in Los Angeles, and has a host of warm personal friends always boasting with him for the progress and advancement of Hotel Alexandria.

WILL PLAY BALL

Movies and Politicians Will Meet on the Diamond

To raise funds to defray expenses in sending the Municipal Band of the Police Department to San Francisco recently on Admission Day and save the city money, a baseball game is announced for October 30 at Washington Park between motion-picture actors and members of the city council.

The following are the players officially slated to appear on the diamond: On the city council team Tom Hoffman will play first base; Robert, second; Dudley Lindsey, third; Wright, shortstop; Hank, catcher; Langdon, pitcher; Betko, right field; Conwell, left field; Wheeler, right field.

The movie team will consist of Charles Murray, first base; Ford Sterling, second; Mack Swain, third; Roscoe Arbuckle, shortstop; Slim Somerville, pitcher; Hank Mann, catcher; Ed Kennedy, right field; Harry Grabin, left field; Chester Conklin, center field. Substitutes will be Bobbie Dunn, Fred Fishback, Harry McCoy and Glen Cavender.

Fred Mac is slated to umpire the game and he is prepared accordingly.

pearling together and they were fun-makers par excellence.

The impromptu cabaret presented new and astonishing specialty features introducing Blanche Ring, the Morosco star; Valeska Suratt, the Lasky favorite; Lillian Lorraine, and Ruth

Last Minute News

McGAFNEY TO BE HOST

Invitations have been sent out by Kenneth McGaffey, publicity director for the Jess L. Lasky Feature Plays Company, requesting the pleasure of the hotel's presence at a dinner to be given to members of the Screen Club in honor of Miss Anna King, the well-known tourist and motorist, who made the run from Los Angeles to New York alone in an automobile recently. The dinner will be held Sunday evening, October 31, in the Assembly Hall of the Alexandria Hotel. The dinner will be informal, and the McGaffey "Napkin Rings at Eight."

GAINS IN POPULAR FAVOR

Because of its splendid, up-to-date news service, PHOTOPLAYERS WEEKLY steadily advances in popularity, prestige and favor. It is the paper of motion-picture life—bright, cleanly and interesting to every member of the screen industry—PHOTOPLAYERS WEEKLY is the real player's paper. That's why they appreciate and read it.

The most remarkable and distinguished publicity campaign ever inception in Los Angeles had been in progress during the past ten days by PHOTOPLAYERS WEEKLY BEAUTY CIRCULATION STAFF making a whirlwind sales and distribution canvass for PHOTOPLAYERS WEEKLY in the hotels, cafes and on the down-town streets of the city selling copies of this paper. Starting the campaign at Trinity Fair, the newspaper beauties in Yama-Yama costumes created a sensation. They distributed and sold thousands of papers during the big fair. Next they visited the Broadway Automobile and Flower Show with the same success. The

beauties attracted attention everywhere. In the lobby of the famous Hotel Alexandria the newspaper beauty maid reaped a harvest of felicitations while selling hundreds of copies of PHOTOPLAYERS WEEKLY. D. W. Griffith, the celebrated Triangle producer, met the Yama-Yama girls and purchased a paper from each, paying 50 cents a piece and congratulating the management on its enterprise. At Levy's noted cafe, Hotel Hayward and the Lankershim Hotel, the same spontaneous greetings were accorded. On Spring street and Broadway the beauties drew more prestige while selling many copies of the paper.

PHOTOPLAYERS WEEKLY

ROMAINE FIELDING IN FROM THE CACTUS

Popular Director Taking Rest While Planning Fall and Winter Campaign

Judge A. P. Tugwell, chairman of the local board of censors, has been selected as president of the newly organized Exhibitors League, which succeeds the Southern California Motion Picture Exhibitors League.

President Tugwell is also the head of the California State Exhibitors League. He states that the newly formed local organization would make its first bow to the public this winter, with a grand photoplay ball at Shrine Auditorium. Seth D. Perkins, manager of the New Gerrick theater, has been appointed director general to handle this event.

The Exhibitors' League has affiliated with the national organization of exhibitors in order to combat adverse legislation and to be able to deal with the producers and exchanges as a unit.

BILLY FOSTER TRAVELS

We are again in receipt of a pleasant post card from that Prince of Cemeramen, Billy Foster. This time from Washington, D. C. Foster is on his way from Florida to Flushing, L. I., the home studios of the Equitable Motion Picture Corporation. He has taken a number of remarkable settings for new Equitable features for early release. We hope his next trip will be to California, where it is expected the Equitable will establish a Pacific Coast studio.

Carlyle Blackwell has completed his work in "Mr. Grex of Monte Carlo." In this picture the Lasky Company have a winner. Blackwell's pleasing personality has had full sway as the young American, Richard Lane, in this exciting story.

NEW EXHIBITORS LEAGUE

New Organization Formed for Protective and Development Purposes

"When the story of 'Who's Who' in Los Angeles Hotel life is written in the book of biographers, one of the first mentioned will be that popular hotel specialist, William H. Sibbald, assistant manager of the Hotel Alexandria. One of the best known men of the profession.

When the Alexandria was completed Sibbald was one of the first employees, engaged as room clerk. In a short time he was made chief clerk, and for years filled this important position with such executive ability that he was later appointed assistant manager and chief aide to Morgan Ross, manager of the big hotel.

In this position of trust where executive ability is always a necessity, Mr. Sibbald has made many friends for the Alexandria. Coming in personal contact with the thousands of guests of the hotel every week, Mr. Sibbald provides information and extends courtesies that makes friends and adds to the popularity of the establishment. He is a capable, educated gentleman, familiar with all the details of the hotel profession and is an able man occupying an important unit.

Mr. Sibbald has a bright and interesting future ahead in hotel circles and is popular with all who know him. He is conceded to be one of

The Photoplayers' Weekly is on sale at nearly One Thousand news stands in the United States. If your news dealer cannot supply you we will send it direct on receipt of price. Better yet, mail a two-dollar bill for a year's subscription.

PHOTOPLAYERS WEEKLY



Application made for entry as Second Class mail matter.

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Saturday, October 30, 1915

PHOTOPLAYERS WEEKLY TO BE EIGHT PAGES

I: is a pleasure to announce to patrons and readers of PHOTOPLAYERS WEEKLY that this paper is soon to be enlarged to eight pages. The increase is necessary to carry the steadily increasing advertising patronage and to publish the cream of motion-picture news happenings each week.

The subscription list is rapidly increasing and many new friends and patrons are rallying to the standard of "The Only Motion Picture Newspaper in the World."

We want everyone affiliated with the film industry to feel that PHOTOPLAYERS WEEKLY is their paper. It is devoted exclusively to the cause of filmdom and we are glad to old members of the profession by progressive publicity and news stories whenever the opportunity presents.

If you are not already a subscriber to PHOTOPLAYERS WEEKLY, send in your subscription—\$2.00 for one year. Send it today. Keep in touch with incidents of the players of Southern California by reading this paper regularly.

WE THANK OUR COSTUMERS

Showing patriotic spirit and appreciation of enterprise, M. E. Burns, proprietor of Western Costume Company, designers and manufacturers of everything for movie people, kindly costumed the beautiful circulation maid of PHOTOPLAYERS WEEKLY last week. In the Burns-Western costumes they appeared to special advantage at Trinity Fair and sold thousands of copies of PHOTOPLAYERS WEEKLY in hotels and on the streets of the city. It was a personal pleasure for the publisher and editor to thank Mr. Burns for his substantial aid on these occasions. It is this spirit of reciprocity and thorough familiarity with the costume and designer's art that adds so much to the prestige of Mr. Burns among directors, stars and players renting or buying costumes for elaborate settings.

THANKS FOR FLOWERS

PHOTOPLAYERS WEEKLY extends hearty thanks to D. Baron, the Alexandria florist, for pretty flowers and decorations provided the Beauty Circulation Specialists selling PHOTOPLAYERS WEEKLY on the streets and in the hotels Friday and Saturday nights. The floral effects added much to the costumes worn by the young ladies.

RENDZVOUS WITH THE PHOTOPLAYERS WEEKLY

COLONEL INCE SECURES GRAND AVENUE THEATER

Col. Thomas H. Ince has taken over the lease of Brook's theater, 730-34 South Grand avenue, and will use the same for private exhibitions of the film productions of his studios.

In the past all the films produced by the Ince studios have been sent to New York for the purpose of criticism and to be finished. Henceforth this work will be done here, as Mr. Ince finds that it takes too much of his valuable time traveling back and forth between Los Angeles and the East.

A full orchestra will be maintained in the theater for use in the private exhibitions and the production of each new film will be given before a selected audience of his many friends.

W. A. Brooks, who for three years was with Mr. Ince, has been appointed manager for the theater, and it was for this sole purpose of securing his valuable services that the lease of the Brooks theater was taken over by Colonel Ince.

The many friends of the Messrs. Brooks will regret the passing of this truly popular theater into a private exhibition place.

THOMAS EDISON ARRIVES

The famous electrical wizard and inventor, Thomas A. Edison, arrived in Los Angeles Wednesday via automobile from Santa Barbara. He stopped enroute at Universal City studios of the Universal Film Manufacturing Company long enough to lay an engraved copper-plate in the corner of the new electric studio and was royally greeted by Business Manager George Kann and Director General Henry McKee of the Pacific coast studios of the Universals who surrounded the noted guest with film notables while the coronation ceremonies were taking place. Mr. Edison expressed himself as delighted with the wonderful studios and equipment of the Big U.

FIRST LADIES' NIGHT OF L. A. PRESS CLUB

The first ladies' night entertainment to be given by the new Press Club of Los Angeles will be held at Ocean Park, Saturday night, November 6. The entire quarters of the Ocean Park Club, occupying the top floor of the new Ocean Park Hotel, will be turned over to the Press Club for this occasion.

An excellent musical program is to be provided, and the arrangements for the affair are in the hands of a special committee consisting of Alfred A. Cohn and Paul D. Howse. Dancing will begin at 9 p.m. There will be no speech-making, and admission will be by invitation only.

MASQUE BALL IS NOTABLE SUCCESS

(Continued from page 1)

the United States, not even excepting the great metropolis, New York. Hundreds of prominent social people of Southern California from all walks of life participated in the event.

The march was followed by a grand and interesting confetti battle royal, everyone taking part—box holders, spectators in the balconies and in the seats of the big auditorium.

The scene presented resembled fairland, and if produced in motion pictures would create universal comedy among amusement lovers. Everyone attending pronounced Char-

ing—the charms and individuality of many wearers.

Publicity for the big event was handled under the skilled and capable direction of Harry Hammond Beall, a specialist familiar with every feature of the art, who has handled many successful campaigns.

Sam Roar was general manager in charge of the festival and he added new laurels and prestige to his already splendidly established fame as an entertainer of events de luxe, original and representative in achievements.

Charlie Murray, that gifted comedian of the legitimate and movie profession, proved the great value of a name noted for brilliancy and doing

things out of the ordinary. Personally reviewing all features of the great event he endeavored to surround himself with an executive staff of aides who proved their true value by aiding him in making the carnival and masquerade a wonderful conception and reality.

The costumes were elaborate, original and noteworthy. Every costumer in the studios and in public establishments seemed to have been called upon for the most spectacular creations possible. The keynote was something new, and if one may judge from the beauteous effects created and worn during the evening, it might be well to mention that our costumers produced ideas startling in their effectiveness and wonderful in display.

HON. CHARLES E. SEBASTIAN

Mayor of Los Angeles, who Led Grand March at Shrine Auditorium, Popular Favorite With Movie People

lie Murray's Grand Masque Costume Ball the real opening motion-picture social affair of the season.

The costumes were elaborate, original and noteworthy. Every costumer in the studios and in public establishments seemed to have been called upon for the most spectacular creations possible. The keynote was something new, and if one may judge from the beauteous effects created and worn during the evening, it might be well to mention that our costumers produced ideas startling in their effectiveness and wonderful in display.

PHOTOPLAYERS WEEKLY beauty and carnival queens occupied a prominent box and were the recipients of much attention during the evening, in their dainty Yama Yama costumes, chaperoned by J. Frederick Ryan, Editor and General Manager.

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A JEFFRIES CORRECTION

Quality Pictures Corporation Hollywood, Oct. 19, 1915.

PHOTOPLAYERS WEEKLY,
215 Lissner Building,
Los Angeles, California.

Gentlemen:

We wish to call your attention to an article in PHOTOPLAYERS WEEKLY of October 2, 1915, in which a story was published stating that James J. Jeffries, ex-champion prize-fighter of the world, was knocked down and out by Francis X. Bushman in a feature production, "Pennington's Choice."

This story was sent out by our own publicity writer, and it was a grievous mistake. Bushman was simply making a striking scene and his sparring partner was Jack Jeffries, a brother of the noted fighter. The bout was exciting, but no knockout blows were exchanged.

We ask that you kindly correct this statement in your next issue, inserting therein the true facts as above stated. It is very important that this matter be rectified at once, and we kindly request that you give some immediate attention.

Thank you, we remain,

Yours very truly,

Quality Pictures Corporation
Per Chas. Abrams,
Business Manager.

The Correction is Made

The above letter received this week by the editor and manager of PHOTOPLAYERS WEEKLY, tells its own story. The Jeffries-Bushman article appeared in all the leading trade and motion-picture publications as written by the Quality press agent. It was good reading and was read with interest. However, it is a pleasure to note that our once great world's champion was not knocked out by Mr. Bushman.

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NEWS FROM UNIVERSAL CITY STUDIOS

By M. G. JONAB, Publicity Manager, and FORD I. BEEBE

Phillips Smalley and Lois Weber are in San Francisco staging scenes in their production of Rufus Steele's five-reel story, "Hop." This is the first picture which the Smalleys have appeared in since their production of "Scandal." They are supported by Juan de la Cruz, Marie Walcamp and Charles Hammond.

Lynn Reynolds, who has been directing Sydney Ayres in the production of one and two-reel pictures, has been transferred to another company featuring Myrtle Gonzales, Arthur Shirley and Val Paul. Their first picture is a one-reel drama by Harvey Gates, entitled "Mary Ann's Decision."

For the production of "Undine," Henry Otto is now on the Santa Barbara Islands, where the company will stage the water scenes in the story. Edna Maisan and Douglas Gerard play leads while Ida Schnall, one of the best-known swimmers of the country, is featured in a stellar role. Twenty-five girl swimmers have been engaged to play water sprite roles with Miss Schnall. The story will be in five reels.

William Worthington and company have returned from a stay at Bear Lake, where they staged exterior scenes in a three-reel story by Walter Woods, entitled "Bloodhounds of the North," featuring Herbert Rawlins and Agnes Vernon.

Robert Leonard and company left again Monday for a stay of several weeks in the vicinity of Arrowhead Hot Springs. They are making a series of one-reelers after strenuous labors of the past two months in producing Broadway features. The company returned to the studios upon the completion of the three-reel holiday story, "The Call of the Christmas Born," only to receive instructions from Director General Henry McRae not to unpack their trunks, but to return to the same locality for more pictures with the same atmosphere.

At Clune's Auditorium, Lois Weber and Phillips Smalley on the night of October 22, gave an exhibition run of

BIG U KIDDIE

Clara Horton, "the Eclair Kiddie," who has enacted parts in more than two hundred photoplays since she began work with the Edison company in Brooklyn, New York, five years ago, is now a juvenile star with the "Big U"



forces at Universal City, and is constantly portraying child parts for the twenty-four directors there. She was the featured player in a big production recently filmed, "Kidnapping the King's Kids." Her age is 10 years, and she was born in New York City.

MR. MORLEY RETURNS

Jay Morley, formerly leading man with the St. Louis Motion Picture Company, who played also with the New York Motion Picture Corporation, has returned from San Diego, where he was connected with the Lubin Western organization. Mr. Morley plans to remain in Los Angeles for the present.

LITTLE THEATER OPENS

With a large and appreciative audience lending encouragement, The Little theater opened the season successfully last Monday evening, presenting Hermann Sudermann's one-act comedy play, "Margot," with the following players in the cast: Arthur Shirley, Edward Cecil, Mrs. Dupont-Joyce, Blance Hall and Earle Robinson.

This play was followed by Charles Rann Kennedy's one-act play, "The Necessary Evil," with Frank Egan, Blance Hall, Michael Hallward and Mrs. Dupont-Joyce in the cast.

The players received hearty encores and the initial performance was pronounced a social and professional success.

their eleven-reel production, "The Dumb Girl of Portici," in which Anna Pavlova played the stellar role with an all-star cast supporting. The house was packed to its capacity of nearly three thousand, with several hundred people in the streets before the theater clambering for admission. No film has ever been accorded a more enthusiastic reception than met this offering. Press and profession combined to sing its praises. The picture started about nine o'clock and was not concluded until nearly midnight. Special music was provided by the director of Clune's orchestra of twenty pieces.

Carter and Flora De Haven, co-stars in William C. Dowlan's five-reel production of "The College Orphan," have returned to Universal City studios after a stay of several weeks in New York. While in the East they signed a year's contract with President Laemmle of the Universal Film Manufacturing Company. The little production, while it is a comedy dramatic picture, has not yet been determined which of the directors will produce the pictures.

Lillian Hamilton, well-known in photoplay circles, has started to work under the direction of Roy Clements in one-reel Joker comedies, featuring Victor Potel.

Rupert Julian and company are in the San Gabriel canyon, where they are at work on exterior scenes in a three-reel drama entitled, "Gilded Youth." Julian has just completed what is one of the best detective stories ever screened. It is to be released under the title, "The Ferret."

Frank M. Wiltermund has joined the staff of scenario writers at the Universal Pacific coast studios. Wiltermund is well known in newspaper and photoplay circles. In addition to long years of service on the staffs of big dailies of this country, he was editor of the "Movie Magazine" and "The Photoplay Weekly" and for a year was scenario editor at the Balboa Film Company. Before that he was on the staff at the Universal's old Gower street studios.

AT THE GARRICK

The program which opens at the Garrick theater Sunday will be a regular three-ring circus. The comedy will be furnished by Charlie Chaplin in "Ambition." Marie Doro in "The Morals of Marcus" will contribute the brightness and sparkle, while the thrills and spectacular effects will be given Monday, Tuesday and Wednesday only, by the latest episode of "The Diamond from the Sky."

"Ambition" is a four-part revue of the best comedies that Chaplin ever acted for the screen. It takes the famous fun-maker from the time that he first has aspirations to become a screen favorite and shows his gradual evolution until he wins success. The film is a laugh from start to finish and the star is supported by a company that has won an international reputation.

Charming Marie Doro is at her best as the unconventional heroine of "The Morals of Marcus," and she shows with rare fidelity the gradual growth and "civilizing" of the half-wild daughter of a gypsy band. The story contains an appealing love theme and is well mounted. There will be only four more episodes of "The Diamond from the Sky" and the spectacular serial is working up to a thrilling and spectacular climax.

BERNARD WITH KEYSTONE

Sam Bernard, the Broadway favorite, has arrived at the Keystone studios to begin work under the direction of Mack Sennett. He was greeted by a group of Mack's friends for a short time, but thought the Rialto was ahead of him. He was welcomed by the metropolis and was shipped on ahead of him. Weber and Fields, Vincent Bryan, Harry Williams, Jean Haver and a number of other New York favorites, now appearing under Mr. Sennett's direction, met Mr. Bernard at the train and escorted him to the bungalow, which had been leased in anticipation of his arrival. Bernard is now rehearsing in his first Keystone picture and will start work immediately.

Weber and Fields have completed their first Keystone film and are rehearsing on their second.

Jackie Saunders will soon be seen in a picture called "The Ugliest Girl in the World." Of course, that doesn't apply to Jackie, as everyone knows.

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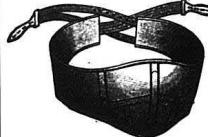
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PHOTO FRAMES FOR MOVIE FAVORITES

BALBOA NEWS NOTES

Walter J. Desmond, postmaster at

Long Beach, Cal., has completed the

negotiations started some time ago by

the Balboa Amusement Producing

Company for a million of the green

one-cent Balboa postage stamps. This

is one of the largest orders ever ex-

ecuted by the United States Postoffice

department, according to the autho-

rized.

Bruce Smith might have made a good newspaper man if he hadn't taken to the stage. At the Balboa studio, where he has been playing in pictures almost since it opened, Smith is considered one of the best news sources, for he recognizes a story a mile off and never fails to "tip off" the press department. And seldom do the stories concern himself.

Having scoured the seven seas before the mast, balloonized in comic opera, made good in mercantile pursuits and tried his hand successfully at half a dozen other things, Henry Stanley is now rounding out an ex-

ceptionally active career in Balboa feature films. The dean of character players at the Long Beach studio is not related to the African explorer of the same name, although his life has been filled with many adventures.

Col. Harris Weinstock, head of the California State Industrial Commission, who is known as the "millionaire commissioner," recently made an inspection of the Balboa studio. It was the first moving-picture plant he had ever visited. Hence, everything he saw proved interesting.

Do the people who attend the moving picture theaters, particularly the women, study the clothes worn by the players? Mollie McConnell, the well-dressed grand dame seen in Balboa feature films, knows that they do. She receives letters from women all over the country right along asking for patterns of her clothes.

"KIND WORDS"—When making purchases please mention "Your Paper Photoplayers Weekly."

MR. NORTON RETURNS

A post card from that distinguished artist-cameraman, S. S. Norton, who has created much in film photography for the Universal program, dated San Francisco, states that he will arrive in Los Angeles October 31.

Stephen Norton is perhaps one of the best-known cameramen at present engaged in the production of photographic effects in motion pictures. He has been a valued member of the Universal staff for several years, making feature pictures, and is a booster for efficiency in the cause he so ably represents.

A few months ago Mr. Norton was stricken with illness, which necessitated an operation and complete rest. He took an extended leave of absence, visited his mother at Buffalo, N. Y., and looked the big metropolis, New York City, over, met many friends, and returns home via the great Panama-Pacific International Exposition, wheeled by his friend, Chief Camerman W. L. Griffith, who has the making of a good actress.

Mr. Norton is also treasurer and one of the prime movers for efficiency in the Studio Club of America, an organization of cameramen doing much to advance the cause of motion-picture photography. He will be royally welcomed home.

GOOD COMBINATION

"Smiling" Billy Mason, the comedian of the Essanay company, of "Ring Lardner Series," and latterly of the Universal company, has smiled himself into a niche that seemed to have been waiting for him, over at the Keystone studios. Billy Mason and Keystone sound like the right combination.

VITAGRAPH NEWS NOTES

Rollin S. Sturgeon goes to the great Bear Valley about November 1 to start the big V. L. S. E. Blue Ribbon feature, "God's Country and the Woman." The principals in the feature will be the well-known Vitagraph players, William Duncan and George Holt. Nell Shipman has been specially engaged to play the female lead. Doris Schroeder is finishing up the scenario and another of the Sturgeon successes will soon be on its way.

Dave Smith completed "The Return of Eli Judson" this week at the western Vitagraph studios, with George Holt doing especially fine work in dual roles.

"Bitter Sweet" by Daisy Smith and produced by Rollin S. Sturgeon, is another of this director's gems. Although it is less than two reels in length, it is forceful and holds the attention completely. Anne Schaefer and George Stanley are excellent leads, and Sturgeon has unearched another gem in Constance Griffith, who has the making of a good actress.

Little Mary Anderson of the Vitagraph, "Sunshine Mary," wrote a diary of her first trip to the desert. It reads like the enthusiastic letter of a high school girl and is refreshing and delightful. The company combined to give her a good time.

William Wolbert has completed "The Wanderers." William Duncan, Mary Ruby, Hazel Buckham and Otto Lederer all had excellent parts, and Wolbert's first effort for the Vitagraph is a success.

"KIND WORDS"—When making purchases please mention "Your Paper—Photoplayers Weekly."



THEDA BARA IN "CARMEN"

Manager Miller Puts on Noted Fox Production for His Popular Play House

A beautiful rendition of "Carmen" was featured at Miller's theater during the present week, playing the celebrated Theda Bara in William Fox's production, to crowded houses. The wonderful acting of this noted screen star and the splendid quality of the

Miller presentation won universal approval.

It is this class of pictures at this popular moving-picture house that adds to the prestige of Miller's theater.

A special feature will be the midnight "Carmen" matinee Saturday night, October 30, to which many tickets have already been sold.

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SPECIAL ITEMS FROM INCEVILLE

KENNETH A. O'HARA, Publicity Director, and BARNEY BARNARD

NEWS FROM INCEVILLE

Charles O. Baumann, vice-president of the New York Motion Picture Corporation and one of the directors of the Triangle Film Corporation, arrived in Los Angeles this week on a tour of inspection. He will remain for several weeks, during which time he will acquaint himself with the current activities at the big Ince plant in the Santa Monica mountains. Mr. Baumann stated that New York's amusement circles are anxiously awaiting the presentation of Billie Burke on the screen. Her descent of the footlights—though temporary—has been the principal topic of discussion in dramatic and motion-picture circles, he said, ever since she signed her contract to appear under Ince's direction.

Interest was at fever pitch at Inceville, this week, over the sensation for all Incevillians. An entire western village was razed by fire for scenes in the current Ince-Triangle feature, in which William S. Hart is starred. Under the direction of Hart, in collaboration with Ince, the last scenes, recording this set, were made this week, and the picturesque group of buildings depicting a hamlet of the frontier days became a smoldering mass of charred debris. The fire was kindled in a structure serving as a church, and lasted for more than an hour, so solidly were the various buildings constructed.

An exact replica of the New Stock Exchange will be the first set erected within the new \$75,000 studio that Producer Thomas H. Ince is building at Culver City, for the production of forthcoming Ince-Triangle features. This set will be used for many of the big scenes in the current production in which H. B. Warner, recently arrived at Inceville, will be offered as star. At present Warner and his supporting cast are working under the direction of Charles Swickard, in a setting designed to depict the

Orion Johnson, the estimable Broadway star, will be presented by the Triangle during November, in a magnificent Ince-supervised production of "D'Artagnan," an adaptation by Thos. H. Ince and J. G. Hawks of Alexandre Dumas' immortal classic, "The Three Musketeers."

FROM GRIFFITH FINE ARTS STUDIOS

By BENNIE ZEIDMAN, Publicity Director

GRIFFITH STUDIOS

The two Willard Mack plays, purchased by the Fine Arts Films Company, are being prepared for picturization by the scenario staff.

William Christy Cabanne, who produced "The Lamb," "Double Trouble," and "The Martyrs of the Alamo," is scheduled to direct Miss Lillian Gish in her next Triangle play.

"Old Heidelberg," dealing with German student life, served as the second Fine Arts Films release on the Triangle program. It is to be followed by "The Martyrs of the Alamo," a war drama; "The Sabre Lorch," Chinese mystery melodrama, and "The Lily and the Rose," a modern drama, the scientific detective drama, starring H. Emerson.

The latest edifice on the Fine Arts Films grounds is a large property room, the dimensions of which are 200x600 feet. In this new room will be kept the more expensive and frail "props" secured for elaborate scenes.

Segna Owen, who played opposite Douglas Fairbanks in his first Fine Arts Film play, "The Lamb," has come.

PURELY PERSONAL MENTION

Willie Collier is the latest Broadway star to join the movie colony of Los Angeles. He is now appearing on the Rialto greeting his many friends of the profession.

Theda Bara is slated to come to Los Angeles and join one of the big producing organizations in the near future.

Fannie Ward has returned to the Lasky company and will appear in feature pictures.

Grace Cunard is one of the most popular leading women of filmland—a favorite in Universal pictures.

Lola Lee is the newest star of the New York Motion Picture Company, now appearing in special Ince-Tri-

angle features.

H. H. Buckwalter, long and favorably known to the picture industry of the Rocky Mountain states, is the new Kleine manager at Denver.

After twenty-three years on the dramatic stage, during which time he was starred in many Frothingham successes, Arthur Hoops has joined the ranks of film players.

Mae Marsh is now playing at the New York Fine Arts Studios. She expects to return to California for the holidays.

Dorothy Gish is spending a pleasant time in New York appearing in fine Arts features for the Triangle pre-

Owen Moore, one of the talented and popular film stars, who has been spending the season at Los Angeles

interior of a New York stock broker's office.

The famed Inceville mission "set"—one of the most picturesque "locations" of the entire New York Motion Picture domain in the Santa Monica mountains—underwent a change this week that virtually destroyed its beauty. It was converted into a mammoth set representing the court-yard of a palace in one of the Balkan states. The set is being used in the current Ince-Triangle feature in which Bessie Barriscale is being starred. Production of this subject was commenced this week under the direction of Scott Sidney. It is a happy comingling of romance and adventure in the Balkan states and is declared to be a splendid vehicle for the versatility of this noted star. It is from the joint pens of J. G. Hawks and Thomas H. Ince. Appearing opposite Miss Barriscale is William Desmond, erstwhile Moroso stock favorite.

William S. Hart of the Ince-Triangle forces received an unexpected surprise this week, in the form of a letter containing a check for \$5 and a request for one of his portraits. It was signed by a woman admirer in the Middle West and was couched in the plainest of business terms, thereby being unlike a number of the "mush notes" that daily are received by the noted star. "I have long liked your work on the screen," it ran, "and I am anxious to obtain your photograph for my collection. Enclosed please find check for \$5 to cover cost of same." Mr. Hart sent the portrait, and, attached to it, was the check intact.

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William D. Taylor, producer of the big American serial, "The Diamond from the Sky," is now director for the Bosworth, Inc., producing Pallas pictures.

J. A. FITZGERALD

Professional Announcements**"PACIFIC COAST CENTER OF THE MOTION PICTURE INDUSTRY."**

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"The Sabre Lorch," starring Tully Marshall, the stage favorite, has been shipped to New York and will be exhibited in Triangle theaters.

May Davidson, playing "Sancho Panza" in the Fine Arts Films version of Cervantes' "Don Quixote," has a number of comedy scenes with De Wolf Hopper, who is playing the title role.

Charles Clary appeared in the first film ever witnessed by the late Pope. In "The Penitentes" Clary appears in the support of the star, Orrin Johnson.

Laura Huntley, well-known stage character comedienne, has an excellent part in "Mother of Seven," the Fine Arts Films which features Jane Grey.

studios, is now being featured in Fine Arts Films at the New York studios under the direction of Alan Dwan, late director of the Mary Pickford company of Famous Players.

Grace Lindholm of the Liberty Company of San Mateo has moved. When Mrs. Ruby felt the call to return to the stage she left a sixty-thousand-dollar home on Presidio Terrace, San Francisco, for the comfortable place she now occupies.

Hanging on the walls of Anna Little's bungalow at Santa Barbara is the picture of a very pretty dark girl in boy's Arcadian costume with high boots. It is of Anna Little when she first joined the Ferris Hartman Company to play Prince Eagle in "Woodland.

Stella Razetti, who played in Selig's "Circular Staircase," is supporting William Garwood in the serial, "The Journal of Lord John." Ed. J. LeSaint, who is directing the "Lord John" episodes for the Universal company, also produced "The Circular Staircase" for Selig's.

Mae Marsh is now playing at the New York Fine Arts Studios. She expects to return to California for the holidays.

Dorothy Gish is spending a pleasant time in New York appearing in fine Arts features for the Triangle pre-

Owen Moore, one of the talented and popular film stars, who has been spending the season at Los Angeles

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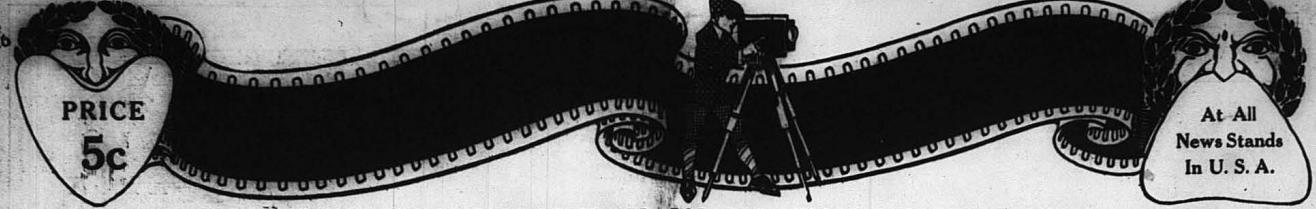
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The Only Motion Picture Newspaper in the World



OFFICIAL PUBLICATION OF BY AND FOR THE PHOTPLAYERS AND STUDIOS

Vol. III. No. 14

LOS ANGELES, CALIFORNIA, NOVEMBER 6, 1915

5c Per Copy. \$2.00 Per Year.

WORLD'S PICTURESQUE FUNMAKER

CLUNE SECURES TRIANGLE PROGRAM



CHARLIE CHAPLIN—ONLY AND ORIGINAL

The most picturesque laughmaker of the screen's world—Producer of Essanay comedies under his own direction. This notable star has won fame and prestige in all parts of the world because of clever work and honest efforts to create pleasure and amusement for patrons of screen life. A popular favorite with the people of Los Angeles and the nearby Beach resorts, where many of the Chaplin-Essanay features are made.

MORGAN ROSS AT FAIR COLONEL SELIG HONORED

Well Known Hotel Manager Enjoying Sights and Scenes of Exposition

Taking advantage of the fact that Tuesday, November 2, was "California Day" at the San Francisco Exposition, as well as a legal holiday declared by Governor Hiram Johnson, Hon. Morgan Ross, hotelist, social leader and man of affairs, left early in the week for the big fair. He was accompanied by Mrs. Ross and spent a most enjoyable holiday.

Mr. Ross was the recipient of extensive hospitality and many courtesies in the northern city. He returns with many delightful reminiscences of sights and scenes and friends met in the exposition metropolis. He advises everybody to visit the fair before it closes, and to boost for the 1916 continuance of the Panama-California Exposition at San Diego. "This means thousands of visitors to Los Angeles and Southern California next year, and it is an opportunity our people should not overlook," said the popular boniface.

Morgan Ross is one of the best known and most popular hotel men of the country. His experience covers New York and the east, as well as the west. For nearly ten years he was manager of the famous Hotel Del Coronado, near San Diego, a rendezvous, under the Ross regime, of millionaire tourists, officers of the Navy and Army, social stars and celebrities. Many former patrons of Coronado have greeted Mr. Ross at the Alexandria hotel during the present two exposition seasons.

NEW PURCHASING HEAD

Chas. Fais, a capable and experienced member of the motion picture world, has been purchasing agent for the Universal Film Company. Fais, for the near future, occasionally increase and decrease departments of the organization.

MOVIE STAR HURT

In the production of "A Man, a Maid and a Liar," Cleo Madison, leading woman at Universal City studios, was severely injured in a fall a week. A fall from a treacherous position resulted in cuts about the head and face so serious as to cause her immediate removal to a Los Angeles hospital. Miss Madison has recovered and is again at the studio.

LOS ANGELES AMUSEMENT LOVERS WILL HAVE FIRST OPPORTUNITY OF SEEING BIG LOCALLY PRODUCED FEATURE PICTURES ON GRIFFITH-INCÉ AND BENNETT

Another notable victory is recorded in favor of W. H. Clune, the Los Angeles exhibitor and producer, who has secured a contract for the famed Griffith-Ince-Sennett-Triangle program to appear at Clune's Auditorium. The pictures to begin at once. Furthermore Mr. Clune is to show the \$2 features at popular prices.

New York aristocrat who is jilted because he does not measure up to his fiancee's beauty of a mother. They are thrown together alone in war-torn Mexico, both captured by savage Yaquis and held prisoners. The lamb proves that, after all, he has some red blood in him, and, of course, he wins the girl in the end. This picture affords an opportunity



INCE-GRIFFITH-SENNETT

Director General Producing Triangle Program Features Secured by Clune for Los Angeles Patrons

and as he has the largest house of amusement in the country devoted to motion pictures the securing of this excellent feature program for his patrons is another achievement worth while. The initial program will begin Monday, November 8, under the personal direction of Lloyd Brown, manager of Clune's Auditorium, who is responsible for much of the success of this popular house.

for Griffith's imagination on the Arizona desert and to glory in a pitched battle between Mexican soldiers and Yaquis.

The next is "The Iron Strain," a Triangle-Kay Bee picture, produced by Thomas H. Ince and featuring Dustin Farnum, Enid Markey and Louise Glauert. The story is of a young Boston thoroughbred roughing it in Alaska, where he meets a San Francisco society girl who has broken down. She regards him as a barbarian. He kidnaps her and there is an enforced marriage. After heartily despising her barbarian for months, she begins to love him, and when the queen of the Arctic cabin arrives, she is welcomed with jealousy. By a clever ruse the husband makes his wife declare her love. Then they return to California, and there is a happy family reunion.

These men were brought together by H. E. Aitken, who knows every phase of the motion picture industry. Mr. Aitken is president of the Triangle Film Corporation.

The first picture is "The Lamb," a Triangle-Fine Arts production, directed by D. W. Griffith and featuring Douglas Fairbanks and Seena Owen. "The Lamb" is the story of a young

ANITA KING HONORED

Notable Moving Picture Operator Slated for Important Political Position on Board of Education

cation

News has just been received by PHOTPLAYERS WEEKLY, stating that Colonel William N. Selig, president of the famous Selig Polyscope Company, had been nominated as a member of the Board of Education of Chicago. This board is among the most important and representative educational bodies of the country, and the nomination is an honor highly appreciated by the motion picture magnate, who is now in Los Angeles inspecting the extensive Selig studios and zoo.

Commenting upon his nominations, Mayor Thompson said: "I think my appointees are the best group of individuals ever suggested for membership on the board."

Colonel Thompson classifies Col. Selig as a self-made man and one qualified in every way for membership on the school board. He is known as one of Chicago's most influential business men and is probably one of the most widely read men of the present day. His personal friendship with literary men and women of high standing is also very extensive. For many years Col. Selig personally read and selected the novels, short stories and original photoplays submitted to his company for motion picture filming, and his conception of the style of work of authors of high class is probably unsurpassed by any book or magazine editor.

As a special debut, members of the Scream Club, composed of publicity experts, newspaper and magazine specialists, writers and those affiliated with the press, were the guests of honor at the meeting of Anita King, the "Queen of the Film," in collaboration with Mr. McCaffey.

The Assembly room was especially decorated for the occasion with the guest of honor, "The Paramount Girl," occupying a position of prominence and asserting her queenliness.

William DeMille made a brief but happy address of welcome, mentioning the honor gained by Miss King while touching upon the perils of her famous automobile trip.

Anita King, in a few pleasant words, stated how proud the Lasky organization and people of the motion pictures were of the "Paramount Girl," and touched upon the brilliant future the star had, as her talents were further developed by motion picture productions.

Messrs. M. G. Jones of the Universal, J. C. Jessen of Motion Picture News, and J. Frederick Ryan, editor PHOTPLAYERS WEEKLY, also made brief felicitation talks in a semi-humorous strain, after which Miss

King sang her favorite song, "No More Will I Wander from My Own Fire-side," the selection being dedicated to host McCaffey.

Quiet taste and refinement prevailed with no real evidence of the screamer elements, no gaud, but an opportunity to tell where he first met the star, and everyone was happy.

Among those present were Anita King, "The Paramount Girl," auto star and celebrity; Kenneth McCaffey, host and entertainer; William C. DeMille, author and producer; Mrs. M. W. Lewis, M. W. Lewis, Progressive Mutual Program; Clem Pope, Morning Telegraph, N. Y.; Doris Schroeder, Vitagraph; Mrs. M. G. Jones, M. G. Jones, publicity manager, Universal City; Mrs. H. O. Stechman, H. O. Stechman, manager of publicity, Balboa; Clarke Irvine, Moving Picture World; Joe Murray, Fred Kley, J. C. Jessen, Motion Picture News; Grace Kingsley, Los Angeles Times, and Jesse Lasky, president of the famous Lasky organization.

Mr. McCaffey proved a princely entertainer, passing all scream checks with Lasky money, just as if nothing had occurred at all. All same real movie actor in real life.

HONOR OF CHARLIE

Ethel Davis, versatile artist and composer, supported by her beauty chorus at Levy's famous cafe, has introduced in that popular rendezvous of professionals and movie stars, the "Charlie Chaplin Glide," a song hit and dance that has captured the city. All rights are reserved and the innovation has proven a popular attraction for Levy's place.

"Kiad Woids"—When making purchases please mention "Photoplayers."

NOTABLE ENGLISH SCREEN STAR



COURTENAY FOOTE, LEADING MAN

One of the gifted English leading men who have appeared in notable screen productions in Los Angeles studios. Having had years of experience both in Europe and America Mr. Foote occupies a position of social and professional prominence among social lights of the Southern California motion picture colonies. He has recently purchased a magnificently equipped roadster and is an ardent motorist. The star has lately appeared in Griffith Triangle Fine Arts films.

FORD TAMES LION

L. A. PALS NO. 2

With Glance of Eye Auto King New Organization Firmly Established in Southern City

Henry Ford, automobile king, multi-millionaire, globe trotter and peace advocate, added new laurels to his steadily increasing fame and prestige by a greeting with the King of Beasts, a huge African lion, at the Universal City studios last Monday.

Covering the huge lion with his steady eye, Mr. Ford stood calmly by while the camera artist photographed the scene as a special Ford-Universal feature. Then he grasped the animal by the mane and gently patted his great head while quietly and fearlessly backed out of the jungle scene.

As a special guest of honor, Mr. Ford and his wife were invited many guests by Universal officials.

He was accompanied by Mrs. Ford and son, Edsel; W. L. Hightow, president of the Kissel Kar company, and B. L. Graves, distributor in Southern California for Ford automobiles.

The auto king was very expressive of the greatness of this film metropolis and the splendid grouping of the hundreds of buildings, studios and production structures. Everything is in its place and complete.

Official announcement states that the name of the new organization will be Los Angeles Pals No. 2. The arrangements were all completed last Saturday, October 30, at aousing meeting at Hotel Hayward Cafe.

It was a Palnitie and Bab gave the boys a dinner of real game that was most appetizing. The viands were washed down with tempting liquids, and all Pals were happy in their contentment.

H. Guy Woodward is Big Chief Pal and J. Schuyler Clark, Keeper of the Lucre, while Carl H. Paffenbach is Scribbler.

Big meeting will be held next Saturday night in honor of Major Domino, Chas. Murray guest of honor, at 11 p.m. Bab will serve a Creole dinner New Orleans style.

William Wolbert is starting his third picture for the Vitagraph Company, a three reel photoplay entitled "La Paloma" in which George Stanley has a fine opportunity as an old Spaniard. Wolbert's many friends are delighted at his success.

Last Minute News

JUST MORE "KIND WORDS"

As we again go to press after a few weeks' ownership of this paper it is a pleasure to thank members of the profession and our advertisers for the splendid and substantial support accorded. This demonstrates to us as publishers of PHOTPLAYERS WEEKLY that we are steadily gaining ground. New subscribers and advertisers coming in each week is the best evidence we can think of. Thanks for the "Kind Words" and the real appreciation.

GREAT CLUNE ACHIEVEMENT

That able and successful motion picture exhibitor and producer, W. H. Clune, has added another achievement to his splendid list of good things for his theatre patrons. He has secured the celebrated Triangle Features for the largest picture theatre in the west—Clune's Auditorium Beautiful. The new program begins next week.

The Photoplayers' Weekly is on sale at nearly One Thousand news stands in the United States. If your news dealer cannot supply you we will send it direct on receipt of price. Better yet, mail a two-dollar bill for a year's subscription.



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Saturday, November 6, 1915

NOTED EXHIBITOR VISITS

S. L. Rothapfel, prominent motion picture exhibitor and owner of Strand Theatre, New York, is the latest millionaire to visit the coast. He is on a pleasure and business trip and is meeting theatre owners and exhibitors at the same time visiting the many studios in and near Los Angeles.

The distinguished visitor was guest of honor at a notable dinner gathering of local theatre owners this week at Christopher's cafe, presided over by H. W. Johns, film exchange manager, and Dr. Sam Atkinson, manager of Quinn's Superba. Mr. Rothapfel said in talking about advertising:

"Intelligent newspaper advertising by the exhibitor was used as one of the essentials to success. 'My newspaper advertising is one of my greatest assets,' he said, 'and for three years I have not used a poster. I believe in conservative advertising, telling the truth in my advertisements and shunning the use of superlatives.'

Mr. Rothapfel's tour is being devoted exclusively to preaching individualism to exhibitors of the country, subordinating the brand of the pictures they show to the playhouse itself.

Six years ago Mr. Rothapfel was working for \$10 a week in a little Pennsylvania town. He is now regarded as one of the greatest authorities in the country on projection, and is building a million-dollar theater at Forty-second and Broadway, New York.

PLEASANT MEMORIES, JIM

A letter received this week from James a. a. Stanley, one of the best known newspaper men of the country, states that the general manager has joined the ranks of motion picturedom. Jim is making Salt Lake City his official headquarters while looking after the Utah, Idaho, Wyoming, Montana and Nevada territory for the North American Film Corporation of Chicago. Featuring the celebrated specialty, "The Diamond from the Sky," the magnificent serial produced by the American Film Company of Santa Barbara.

Mr. Stanley had handled this production in a masterly manner and has a bright and interesting future with the North American company. James is also interested in several big mining claims that promise unusually well, and he showed also his appreciation of PHOTPLAYERS WEEKLY by ordering the paper for a year to his home address. Success to you, old scout.

JACOBS OPENS EMPRESS

Again will the good old Empress theatre on Spring street reopen its doors and provide amusement and pleasure for the public. "Louie" B. Jacobs has taken over the house and will open it November 14 with a tabloid musical comedy of ten leads and a chorus of twenty dancing maidens. Girls will be employed as ushers, the orchestra will be girls, and the new Jacobs production promises to be novel and fascinating. Miss Christine Hall will direct the dances.

Mr. Jacobs has decided to call the theatre the Angelus, operated in connection with the Pageant Play Company.

The "come-back" of this conveniently located house will meet with

popular approval among theatregoers who like action and novelty. Mr. Jacobs is receiving pleasant felicitations from his many friends, who wish him success with the Angelus.

LILLIAN GISH'S NEW PLAY, "DAPHNE"

The Fine Arts Films Company have completed arrangements with Granville Warwick for his most recent screen play, "Daphne," which the author conceived especially for Lillian Gish. She will play the name part, which is rich in opportunities for Miss Gish's brilliant acting ability.

The character she will portray is that of a vivacious, youthful French girl of content training. Through her audacity to slap the face of a handsome Count, who makes overtures to her, "Daphne" makes quite an impression on him. This leads quite to a very eventual romance. Elliot Dexter has been selected to play the part of the young Count Philip de Mornay, who is handsome, debonair, adored by women, and becoming rather bored with success. Mr. Dexter is an excellent type for the part. A number of the scenes take place aboard a pirate barque, where Miss Gish and Mr. Dexter play a number of dramatic scenes. William Crisler will direct "Daphne."

1000 VISITORS IN BIG MOVIE PAGEANT

About 1000 people went to Inceville, the New York Motion Picture Company studios, Sunday, and participated in the most colossal picture ever taken by the company. In a peace pageant and allegorical procession, peace, war, glory, victory and other symbolic figures were impersonated by leading members of the company. The visitors were made part of the picture, representing the meaning of war. Imposing government buildings had been constructed and beautifully laid out gardens and courts.

A barbecue was served and the plant of the company inspected.

LEWIS HAS BIRTHDAY

Ralph Lewis, who shares acting honors with Tully Marshall in the role of Jane Grey, who starred in "Mother of Seven," celebrated his birthday on Thursday, October 28th. Although he refused to disclose his age, Mr. Lewis is a remarkably young man. Among the many birthday gifts presented him, the one noteworthy of particular mention is a beautifully engraved watch with a corresponding chain and gold pencil case. This gift was from his wife, Vera Lewis, who is also, as her husband, a member of the Fine Arts Films stock company. A party in honor of his birthday took place in the evening in the Lewis bungalow and a number of immediate friends were present.

One of the interesting young men connected with the Balboa company is R. R. Rockett, private secretary to President H. M. Horkeheimer. He was formerly a railroadman. Having started in the mechanical end of the business, he worked up to the position of assistant to the treasurer superintendent of the Missouri-Pacific rail road. That he is making good in his new position goes without saying.

Read Photoplayers Weekly and send it to your friends.

GREAT INC PRODUCTION AT SEA

Battle of Warships Aids Director General Create Spectacular Triangle Feature for Immediate Release on \$2 Program

What will in all likelihood be regarded as the most sensational real-life battle ever staged for motion pictures was fought in the waters of San Clemente Island, this week, when Producer Thomas H. Ince allowed a United States cruiser to sink a specially purchased boat for some scenes of a production in the process of making. The battle was fought in full view of nearly a thousand persons, who sailed out into the Pacific aboard yachts and launches from San Diego. It lasted more than two hours, during which time some six thousand feet of film were exposed by the nine cameras employed to photograph the spectacle.

The vessel was the Bowhead, famous for many years on the Pacific coast as a whaling bark. The war craft which made the attack was the United States armored cruiser San Diego. Once bought the Bowhead several months ago and immediately set a crew of men at work, under the direction of Mechanical Director Tom Brierley, converting the craft into a warship of the Bleucher battle cruiser type. The cost of this work, including the purchase price of the vessel, approximated \$18,000. Dummy smokestacks and military masts were built and the entire hull was armored.

Under the direction of Producer Ince, fifty men went to San Diego to assist in the undertaking. One party was under the wing of Business Manager E. H. Allen, the other under J. Parker Reed, while Ince himself acted as supervisor. The camera men were dispatched, each to a different boat,

so that all points of vantage might be covered. One positioned himself aboard the San Diego, another aboard the torpedo boat destroyer Perry, another aboard Paul Jones, another aboard the United States tugboat Harry, another aboard John D. Spreckels' private yacht. The rest found acceptable accommodations aboard divers smaller craft plying about in the harbor.

The Bowhead was towed out to sea and the two torpedo boat destroyers took up their respective positions as her protectors. Ince gave the orders for action, and the San Diego, her decks cleared, began firing on the Bowhead at a range of twelve thousand yards with her eight-inch guns.

The first salvo from the turret guns struck the aftermost and fore-funnel of the Bowhead, smashing them into kindling wood and hurling the splintered mass for a distance of two hundred feet into the sea.

Closing in at top speed, the San Diego then began firing her six and eight-inch batteries simultaneously and shortly thereafter the Bowhead became a battered, helpless, derelict. Fires started both fore and aft and continued with unabated fury until the only mark the gunners on the San Diego had to aim at was the column of smoke mounting from the charred and blackened hull.

Although filled with several hundred tons of rock and sand, the famous old whaling craft did not sink until a volley of eight-inch projectiles, fired at close range, ripped open the hull. The craft then sank stern first, in fifteen fathoms of water.

NATIONAL STARTS AGAIN

President William Parsons to Resumes Operations in New Studio

William Parsons, president of the National Film Corporation, announced that his company has taken over the Quality Studios formerly used by Francis X. Bushman under the management of Fred Balshofer, located at Sunset Boulevard and Gower street. These studios will be the future home of the National.

It is expected to begin production within the next few days. The first picture is to be a feature feature, the details of which are being kept a profound secret. A company of high class players, to be headed by well known stars, has been engaged, and Albert W. Hale is to be the director.

Mr. Parsons will personally supervise the operations of the National in future, and he plans to retain the foothold formerly established by the company, and to produce a class of pictures that will be in demand by the releasing agencies.

The new studios have every convenience and equipment, laboratories enclosed and open studios, etc., and it is a pleasure to welcome Mr. Parsons, the National and company back to the folds of activities.

PURELY PERSONAL MENTION

Interesting Itemettes About Stars and Players of Film Life

Edna Payne, formerly with the Edith company, is now playing at Universal under the direction of Murdoch MacQuarrie.

Constance Collier, a dashing beauty of the Brunette type and a noted stage favorite, has been captured by Oliver Morosco for the screen and will soon be in Los Angeles.

Francis Ford is visiting his parents in Portland, Maine, after finishing the strenuous production, the "Broken Coin," Universal series now being shown throughout the country.

Robert Leonard and company of Universal players are spending several weeks at Arrowhead Hot Springs, Hon. Seth Marshal's famous health and pleasure resort.

Digby Bell, vaudeville star and model comedian in George Ade's picture, "Father and the Boys," left for the East this week, after completing the production.

Dustin Farnum has departed for his usual Eastern tour, arriving after a pleasant and successful season in screen pictures for the Pallas organization.

Willard Newell, well known professional and movie actor, is spending some weeks in Los Angeles while getting in touch with studio heads.

Wednesday, Charlie Chaplin in "Ambition," a review of his best comedies, that has been packing the Garrick all week, will be held over until Sunday night.

DON'T SCARE THEM

Mother—if you can't keep the children quiet, send them up to me for awhile and I'll sing to them.

Nurse—Oh, that won't do any good. We've threatened them with that already.—Philadelphia Ledger.

so that all points of vantage might be covered. One positioned himself aboard the San Diego, another aboard the torpedo boat destroyer Perry, another aboard Paul Jones, another aboard the United States tugboat Harry, another aboard John D. Spreckels' private yacht. The rest found acceptable accommodations aboard divers smaller craft plying about in the harbor.

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Closing in at top speed, the San Diego then began firing her six and eight-inch batteries simultaneously and shortly thereafter the Bowhead became a battered, helpless, derelict. Fires started both fore and aft and continued with unabated fury until the only mark the gunners on the San Diego had to aim at was the column of smoke mounting from the charred and blackened hull.

Although filled with several hundred tons of rock and sand, the famous old whaling craft did not sink until a volley of eight-inch projectiles, fired at close range, ripped open the hull. The craft then sank stern first, in fifteen fathoms of water.

It is expected to begin production within the next few days. The first picture is to be a feature feature, the details of which are being kept a profound secret. A company of high class players, to be headed by well known stars, has been engaged, and Albert W. Hale is to be the director.

Mr. Parsons will personally supervise the operations of the National in future, and he plans to retain the foothold formerly established by the company, and to produce a class of pictures that will be in demand by the releasing agencies.

The new studios have every convenience and equipment, laboratories enclosed and open studios, etc., and it is a pleasure to welcome Mr. Parsons, the National and company back to the folds of activities.

At the conclusion of the big Pure Food Banquet at Hotel Alexandria Thursday noon. All the samples and exhibits of various home-made products were presented to the 400 diners. Immediately thereafter "Director" M. G. Jonas, head of the Universal Film Manufacturing Company's publicity department, formed the banqueters in parade order, led them to the Spring street entrance of the hotel, where a corps of cameramen from the "Big B" photographed the marchers with their arms filled with home products, while thousands of spectators on the street applauded vigorously.

The pictures were splendidly made and as a Universal-Jonas enterprise were shown on the screen at Clune's Auditorium before a crowded house Friday night.

It is this quality of Universal Enterprise that creates the big demand for Universal pictures among exhibitors.

PURELY PERSONAL MENTION

Apart from being the head of the Liberty Film Mfg. Co., and taking her leads, Sadie Lindblom is financially interested in the Banner M. P. Company, which operates from her San Mateo studios. The Liberty confines its attention to dramas and features while the Banner, under Bill Stinger, the "Fat Comedian," is turning out comedies. Both companies will release under the Associated Producers. Just now and again the comedy feeling gets hold of Miss Lindblom and she will appear in a banner comedy for a change.

Sarah Trux, who gave such a finished performance in "Jordan Is a Hard Road," with the Fine Arts Films, is awaiting her call for another feature. She has sent for her brother, and he is renting a Hollywood bungalow.

Henry B. Walhall is the original Sphinx. Rumors fly around connecting his name with all sorts of new concerns at all sorts of salaries, and Henry smiles and continues to act with the Essanay.

May Allison of the American Company is becoming a much sought model for photographers.

Charles Clary of the Fine Arts forces is one of the most studious men in the profession. He is a pro-life reader and an uncommonly dry wit, and is a good example of his own theory when finished, forceful and artistic work is taken into account.

Louise Glann, whose roles have stood out so conspicuously in several Inceville productions, thinks that every part should be dressed to the minute, and believes her opinion is but the forerunner of future advancement in public approval.



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PURE FOOD SPECIAL

Universal Official Secures Splendid Pictures at Alexandria Hotel Banquet and Parade

At the conclusion of the big Pure

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NEWS FROM UNIVERSAL CITY STUDIOS

By M. G. JONAS, Publicity Manager, and FORD I. BEEBE

By the use of glass bottom boats, Director Henry Otto has secured, in Santa Barbara Channel, some unusual under-water effects for his production of the German fantasy, "Undine." Idi Schnall, the internationally famous swimmer and diver who was employed by the Universal for this one picture, performed some extraordinary feats caught by the camera with admirable effect.

Paul Bourgeois, animal trainer at Universal City, was severely, almost seriously, injured Monday by Princess, a Sumatra tigress. The big beast leaped at him while Director McGregor was staging one of the scenes in the "Recalling Vengeance." The tiger fell short in her first jump, which gave the trainer time to prepare for the onslaught. As she made the second spring, he stepped backward and struck her twice. Bourgeois was not quick enough, however, to prevent the tiger from reaching him. His clothing was torn from his shoulders, and he was scratched about the face and neck. The trainer's presence of mind saved his life, and marks on his back called for several stitches to be taken in them at the University hospital.

Lloyd Carleton, former Selig and Lubin producer, has joined the Universal City forces. He will direct Hobart Bosworth in five-reel Universal Broadway features. The first production will be a version of Bret Harte's play, "Two Men of Sandy Bar," adapted to the screen by Olga Printzlau.

Richard Stanton has completed the

second episode in the Universal serial, "Craft."

Director Joseph DeGrasse has produced splendid results in the screen version of George Ade's play, "Father and the Boys." Digby Bell, the vaudeville headliner, played the role of father. De Grasse's work in this feature is regarded as among the fastest yet recorded.

A number of elaborate sets have been constructed on the feature stage in anticipation of the return of Phillips Smalley and Lois Weber and company of Universalites from San Francisco, where they spent ten days making exterior scenes in the production of Rufus Steele's five-reel story, "Hop."

A number of the players at Universal City are at work on acts which they are to stage at the Shrine Auditorium early in November at a benefit performance to raise money for the bettering of conditions of conscripted children.

A fire, suspected of having been of incendiary origin, destroyed the \$5000 western street set at Universal City Monday night. The blaze first attracted the attention of the cowboys. By the time they reached the scene, the fire had gained too much headway for any of the buildings of the set to be saved. The fire fighters saved the remaining buildings in the vicinity. The fire was especially inopportune, in view of the fact that Jacques Jaccard and his company of western feature players had several scenes which they were to make in this street. The set was rebuilt in duplicate of the original.

KEYSTONE SPECIALETTES OF INTEREST

By FREDERICK PALMER, Publicity Manager

For the past ten days the Keystone studio has absorbed the atmosphere of an Alabama cotton field, even to the Southern dialect. Ford Sterling is playing in a release in which he and a large supporting company are made up in black face. In the same company are several others, who, like Sterling, spent years behind the burnt cork in the large minstrel organizations of the country. George Allen and Clarry Lyndon of Lyndon & Wren have probably walked 10,000 miles in minstrel parades, while Guy Woodward spent several seasons with Dockstader and Primrose. Sterling's first minstrel experience was as a choir boy with Haverly's Minstrels in Chicago, ten or twelve years ago. Polly Moran introduced Paris and London to American black face comedy when she took the first troupe of pickaninnies to these two cities in 1902.

Mabel Normand has completely recovered from her recent serious illness and has gone to San Francisco, where she will spend several weeks taking a complete rest visiting the Exposition. Mabel Normand was in San Francisco with Roscoe Arbuckle and a company early in the year, and while there made a number of comedies, but was unable to spend much time at the Exposition. She is now taking advantage of the opportunity, and as soon as she has sufficiently rested, will return to Los Angeles

and resume work in Triangle-Keystone comedies.

Roscoe Arbuckle has just returned from a fast touring trip in his big Alco car which carried him through the southern and central parts of California. He covered over 750 miles in less than three days and by relaxing at the steering wheel with his chauffeur, the car was kept on the go both night and day.

Marta Gordon has returned to the fold and is playing with Fred Mae in "A Janitor's Wife's Temptation." She has purchased a Pullman roadster and has moved far out into the country in order to fully enjoy a long ride in the new car each day going to and from the studio.

Bert Clark, the Broadway favorite, insists on wearing his New York number on his automobile. A few evenings ago he and his wife came out of a theatre and noticed a Los Angeles officer of the law tying a tag to the steering wheel of his car. Realizing that he was due for a session in the police court, Clark quickly sized up the situation, and going to a nearby drug store, proceeded to phone the police station, advising to the effect that his car had been stolen. After being told that his car had just been reported in front of the theatre, he thanked the police for their quick and efficient work. Then he returned to the car and drove off, but he is still at large with the New York number.

SENNIT RAZES MOUNTAIN

In planning the reconstruction of the Keystone plant at Edendale, much available land surrounding the original site has been purchased. Even with this additional property it was found that the plans required a greater area for a site for new buildings. The land lies at the foot of a high hill and after figuring every possible way to gain more space, Mr. Senett sent for a steam shovel, and enough of the hill was cut away to add a flat space of two acres to the ground area.

The first structure in the new group has been completed. It is a five-story building in which carpenter shops, paint shops and other mechanical apartments will be housed. The interior studio, with a complete artificial lighting system, will also be erected. The office building will be started immediately and the entire plant is expected to be finished by the first of the year.

BONA-FIDE BATTLE

A bona-fide battle between a man and a big lion, the operation of an eagle net for catching lions on diggers therein, the roping and tying of a ferocious Bengal tiger, are among the thrills provided in the Selig Jungle Zoo wild animal drama, "The Lost Messenger," released in one reel. The interior studio, with a complete artificial lighting system, will also be erected. The office building will be started immediately and the entire plant is expected to be finished by the first of the year.

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BEATRICE MICHELE

BY GENE

BESSIE EYTON

BY GENE

BEATRICE MICHELE

BY GENE

MANY HORSLEY CHANGES

New Stars, Department Heads and Players for Los Angeles Studio

Quite a number of important changes have taken place at David Horsley's Los Angeles studios recently, and the winter months promise to be exceptionally productive.

Bert Von Klein has been appointed business manager. He has been with Mr. Horsley since July as assistant to Director Frank E. Montgomery in the production of "The Rajah's Sacrifice," "The Woman," "The Lion and the Man," and the "Stanley's Adventures in Africa" series. Previous to that time he had fourteen years of legitimate stage work, and since 1912 has been in the motion picture business as director or assistant director. Mr. Von Klein assumed charge of his new duties this week.

The latest director to join David Horsley's forces is R. B. Broadwell, who has staged many productions for different organizations on the Coast. He is now engaged in putting on "Cauld a Man Do More," a three reel Centaur Star Feature with Crane Wilbur, which will be released on the Mutual program November 24.

Margaret Gibson makes her reappearance in a notable part. She is an excellent character artist.

Irving Cummings, who was featured in the North American Film Corporation's serial, "The Diamond from the Sky," and who was recently added to David Horsley's list of stars, will make his initial bow on the Mutual program under his new auspices in "The Explorer," a two reel Centaur Feature, which will be released some time in November. Work on "The Explorer" has been going on for the past ten days under the direction of Jay Hunt and the subject is now well under way towards completion.

L. V. Jefferson, who since last April has written and sold nearly a hundred photoplays, has been added to David Horsley's studio staff, which also includes Charles Morton, Peck and Miss Theodore Harris. Among Mr. Jefferson's plays which have been produced are "Both Sides of Life," "The Grail," "The College Orphan," "The Fadist," featuring Henrietta Crossman; "A Splendid Crook," with Henry B. Warner; "Cupid's Thumb Print," "The Temptation of Adam," and many others of equal note.

C. O. Spenger, a newspaper man who for many years was on the staff of the Denver Times and the Rocky Mountain News, and who for the past five years has been doing general publicity work and ad. writing in California, has been placed in charge of the publicity work for the David Horsley interests at the Los Angeles office.

AT MILLER'S THEATER

Robert Mantell, the celebrated dramatic star, makes his debut at Miller's on Monday for one week in "The Blindness of Devotion," a drama that combines beauty, love, hatred, revenge and action. It contains magnificent settings, and the photography is faultless comprising all the art of the camera. The demand of that master producer William Fox. Mr. Mantell is ably supported by a cast of artists headed by beautiful Genevieve Hamper and popular Stuart Holmes.

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The Trysting Spot for
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REAL SCHOOL OF ACTING

Miss Reed Establishes An Institution
That Meets With Success

Any one interested in motion picture acting should visit the Reed School of Acting, which plans a formal opening beginning November 15th. The Reed motto is "Out of Many—One." It is to be a school directed along right lines that will be a help to all directors. Miss Reed's plan has been endorsed by men heretofore not favorable. The director will be most conscientious in his work. He is a man now actively engaged as a producer and lead parts in one of the best companies.

Scenarios by pupils will be rehearsed, critiqued and protected. Miss Reed is giving her home for the purpose, the house being well adapted to the work, and her personal experience in pictures will be most valuable.

Three evenings will be devoted to picture acting and one evening to directing. November 15th is the time to enroll for winter work, as a number of big companies are locating here and will want experienced people. School begins November 15, at 8 o'clock p.m. Phone 54026.



MARIE WALCAMP

Dashing Universal Star who believes
In the Good Things of Life
while being in Movies

MOVIE PEOPLE HURT

An accident that came very near causing serious injury to a number of Beachball players occurred near Long Beach last Friday when a big Peerless automobile turned turtle and hurled its occupants in all directions.

Jack Abrams, assistant director, was hurt about the spine and ribs, and Miss Florence Horkeheimer, sister of H. M. and E. D. Horkeheimer, was badly shaken up. Both were pinned beneath the automobile. Miss Joyce Moore, a leading woman; E. N. Wallowach, a director; Norman Manning, business manager; Al Culp, of Long Beach, and Jack Van Marter, the chauffeur, were all hurt, but none seriously. The party were returning to the studio after staging movie scenes near the Bixby ranch.

BEHIND THE TIMES

"John was a good man," said the disconsolate widow "but he was so old-fashioned to the last."

"How so?" asked the sympathetic friend.

"Why, he got killed by a runaway horse."

"KIND WORDS"—When making purchases please mention "Your Paper—Photoplayers Weekly."

**PERSONAL NOTES
OF THE PLAYERS**

In talking of her experiences in learning to swim, May Allison said that the chief trouble to master said was her fear of the ocean. Once she got over that, the rest was easy and she only took a week to overcome the fear and manage to paddle along nicely. Now, if Miss Allison had not been in the picture game she would not have learned how to swim, and the movies are responsible for many of the accomplishments acquired by both actors and actresses.

William D. Taylor, the latest Bosworth, Inc., director, has started his first picture, "He Fell in Love with His Wife," by E. P. Roe, with Florence Rockwell as the star. Taylor has excellent supporting company in Forrest Stanley, Howard Davies, Page Peters and Lydia Yeaman Titus. The feature will be in five reels.

Three evenings will be devoted to picture acting and one evening to directing. November 15th is the time to enroll for winter work, as a number of big companies are locating here and will want experienced people. School begins November 15, at 8 o'clock p.m. Phone 54026.

Vivian Rich of the American Company is just a girl—all girl. Her biggest hobby is collecting dolls! Vivian has all her old time dolls and lots of ones added, all sorts and sizes and shapes, from a kewpie to a life size child doll. There are stranger fads than this one, and no one wants to see Miss Rich grow old.

According to the many letters Anna Little is receiving, it is very clear that her many admirers are glad to see her back in Western pictures again. She achieved her first popularity in Western roles with the old Bison Company, and there is no actress who can so thoroughly and naturally saturate a part with the true Western atmosphere. She can do anything on a horse that a man can and has no fear whatever on horseback.

Arthur Shirley, from Australia, has been burning the candle at both ends recently. He has been acting in pictures by day and nights at the Little Theater of Los Angeles. In both cases he has done well and Californians have had an opportunity of judging just why he was such a favorite in the antipodes.

Charles Clary has many good things to his credit and one of them is that he took the chief part in the Selig play "Columbus" which was the first picture witnessed by the Pope at Rome. Clary has appeared in a large number of pictures since that time.

Sarah Truax of the Fine Arts Films has been joined by her Mother and her little girl "Drusilla." This means a bungalow of course, and as Miss Truax is both a distinguished actress and a lady, her place in the Photoplay Colony is assured. Her first appearance in "Jordon is a Hard Rock" demonstrated what a valuable addition she is to the screen.

Edna Maison, Universal's blonde beauty, has invented a new face cream. Several of her friends have tried it and say it is "great."

Richard Stanton is engaged on the second of the "Graft" serial installments which is entitled "The Tenant House Evil" and he is getting every bit out of this dramatic character. Hobart Henley as the male lead, Glen White as the heavy and Jane Novak as the heroine are all doing strong work under their vivid director and as one of the actors remarked "This is going to be SOME serial!"

Mary Anderson of the Vitagraph has just finished a picture under the direction of Rollin S. Sturgeon which is bound to increase her popularity. "Flower of the Desert" is a combination of a good story by Marie White, good acting and superb direction, for Sturgeon has extracted all the charm from little Mary in this fascinating story. It is the best thing the young actress has done and if gives promise of many good things to come.

On the evening of October 27th, Grace Cunard entered her dressing room attired as a bride and sinking into a chair fervently ejaculated "Thank the Lord," for she and Francis Ford had just been married (for stage purposes only); and the "Broken Coin" Universal serial was at last completed. Of late "Broken Coin" has been synonymous with broken rest and Grace Cunard is going to be busy doing nothing for a week or two while Francis Ford will keep him to his home in Portland, Maine, for the same length of time. They both deserve the holiday too.

Director Ed. J. Le Saint of the Big U, is busy on the second installment of the serial "The Journal of Lord John," featuring William Garwood, with Stella Raneto heading the supporting cast. This chapter is called "The Gray Sisterhood" and deals

with a so called charitable institution which turns out to be otherwise. Laura Oakley plays the part of the head "Sister." Le Saint has had some remarkable fine sets built for the serial which will be in fifteen installments.

Tom Chatterton is thoroughly enjoying the three reel picture "A Man, a Maid and a Liar," in which he is playing opposite Cleo Madison. Most of the action takes place by the sea shore. The photoplay is a well constructed drama.

Myrtle Stedman was asked to officiate at the Queen of the Hippomobile and Maypole exhibits at the Automobile Show last week, and a very attractive Queen she proved. One little girl gave her a big bunch of flowers and said "I think you are lovely, but they ought to call you Princess instead of Queen—Queens don't smile like you do!"

Once upon a time there was a splendid "Mission" set at Inceville, but Bessie Barriscale is the cause of its ruin! Miss Bessie supported by William Desmond is appearing in a feature photoplay which has its locale in the "Balkan States" and the "Mission" has been altered and turned into a Palace wherein the little actress holds sway. She is, as usual, giving a notable performance and is adding yet another type of part to her extensive repertoire.

Henry B. Walthall is one of the best advertised men in the movies day. It was not always thus when he was still doing wonderful work with the Biograph Company audiences were wont to say "Who is that actor with the expressive face?" This was due to the objection the company had of ever giving out the names of their artists. However, geniuses like Walthall could not well stay hidden.

Neva Gerber acknowledges that she possesses a peculiar name but it is her very own. She changed it once when acting opposite Eddie August who did not think it sounded romantic enough, so for a time she was billed as Neva Delozier but she turned back to "Gerber" when she left August to play with Carlyle Blackwell.

Helene Rosson has become an accomplished swimmer since her affiliation with the American Company at Santa Barbara, and the instructor complimented her on her proficiency in such a short time. Helene is past the age to acquire things quickly. She is an excellent musician and is studying voice culture and music all the time. In fact the Rosson household is a hotbed of music and the neighbors enjoy the unpremeditated concerts nightly.

The next big V. L. S. E. Blue Ribbon Western production for the Vitagraph "God's Country and the Woman" has been commenced under the direction of Rollin S. Sturgeon, a past master at this class of story. William Duncan has the male lead and Neil Shanks an excellent type for the part, will play opposite Duncan. George Holt will take care of the heavy role as usual. The dog teams are assembled at Big Bear Valley. There are some wonderful teams among them. This feature bids fair to be a sensational photoplay.

Henry Otto, the big "U" producer, was at his old stamping ground, Santa Barbara, last week, directing the big spectacular play "Undine" with Ida Schmid, the swimmer and high diver, in the title role. Douglas Gerrard and Edna Maison have big acting parts, and Otto is striving to make this one of the most artistic photoplays he has ever produced.

One has but to visit her home to form an adequate opinion and judge Louise Glauum's taste. Her likings run to riotous colors and oriental furnishings. Reds, greens, blues and yellows predominate, with East India and China largely in general schemes. It is the same in the garden where the flowers are in masses bunched of color. Miss Glauum's taste in dresses runs to the bizarre and orientality is the keynote of her fancies. She carries this originality into her work, and Inceville has become accustomed to the stars tastes and quaint ways.

It is curious that Charles Ray, leading juvenile at Inceville, should be so successful in parts which feature wayward sons and the like. He had such a part in "The Coward," which was a great hit. In "The Coward," Charlie is one of the most straightforward and manly actors in the business and there is nothing of the waster or coward about him. In the

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MENTIONS PURELY PERSONAL

Notes of Professional People That Are Timely and Interesting

A new musical comedy comedian has been secured by President Henry M. Lehrman for L-KO specialties. His name is Harry Coleman. His initial pictures are cracker-jacks.

Harry Gardner, newspaper man, scenario editor and specialist, has been added to the scenario staff of the Keystone organization.

Les Lawson, one of the best-known technical directors of the Pacific Coast, is now in charge of this department of the L-KO studios.

C. O. Baumgardner, executive official of the New York Motion Picture Corporation, has been an interesting Interstate visitor during the past ten days.

H. A. Parker of the Crown City films, producing for the Kriterion program, has returned to Los Angeles after a business visit to New York.

Courtney Foote has temporarily taken a leading role at the Little Theater, playing before society audiences in his own playlet.

Anna Held is the latest popular professional star to be captivated by the movies. She arrived in Los Angeles this week to appear in Morosco's production.

Allan Dwan, Triangle director, Dorothy Gish and Owen Moore are creating feature pictures for the new program at the New York studio of Fine Arts. They expect to spend Christmas in Los Angeles.

Andrew Arbuckle, the newly married Balboa comedy star, announces it is the ideal of happiness to be a newly wed. He captured a singing bird whose face is known everywhere.

Charles (Shorty) Group, chief property man for the Vogue Film Company, has been ill for ten days. He entered a hospital recently while attempting to lift a heavy piano and other objects during the absence of his assistants. Group's illness has been a source of serious inconvenience as he had under way a number of important problems that mean innovation in photo-play production.

NORTON WELCOMED HOME
Gen. Stephen S. Norton, artist cameraman, for some years with the Universal Pacific Coast studios and treasurer of the Static Club of America, has returned to Universal City after an enforced vacation health seeking and recuperating after a strenuous session of feature productions. While away he visited his mother at Buffalo, N. Y., saw "Billy" Foote, the popular Equitable photographic artist, and took in many of the sights and scenes at the Panama Pacific International Exposition in San Francisco.

Two days after his return to the Universal City studios Norton was attached to the staff of Director Jay Hunt, and is already creating startling photographic effects in a big five-reel comedy drama starring Carter DeHaven and Mrs. DeHaven in a big Universal picture for the Big U program.

At the Static Club Tuesday night Norton was given a welcome home ovation by his fellow members and associates, each of whom was glad to see Treasurer Norton home again. For a time it looked as if royalty had come, but then the Static boys are enthusiastic when once aroused.

CHAPLIN'S NEW PICTURE
The latest Chaplin comedy in two parts, "A Night at the Show," will furnish the first in a big double-headline program which opens Sunday at the Garrick theater. The dramatic element of the bill will be contributed by Robert Warwick in "The Flash of an Emerald," an intense photoplay that has not been seen before in Los Angeles.

"A Night in the Show" is Chaplin's latest Essanay production and is said to be better than his other recent releases. It take the popular comedian behind the scenes and through all sorts of humorous adventures, that promise, great hilarity. It is said to have more plot than most of his pictures and to be free from much of the horse-play and "slapstick" work that up to this time, he has used as laugh-creators.

Monday, Tuesday and Wednesday only, the latest installment of "The Diamond from the Sky" will be shown. This thrilling serial only has a few more episodes to run.

INDIANS AT INCEVILLE
W. William A. Brooks, formerly of Tulsa, Okla., with the New York Motion Picture Company, arrived in Inceville Wednesday with sixty-five Cheyenne and Sioux Indians from Nebraska. Thirty-five more will be added to those when the Panama-Pacific exposition opens. The Indians are to be used in the production of western pictures. Mr. Brooks says they are the finest types of the aborigines ever brought to this section.

"KINK WOIDS"—When making purchases, please mention "Your Paper Photoplayers Weekly."

NIKON HEADS BIG CARNIVAL FESTIVAL

Former Motion Picture Theater Promoter and Associate Plan Big Things for Holiday Weeks

The carnival spirit will grip Los Angeles for a period of thirty days, starting December 11, when an organization of local business men will conduct a Prosperity Indoor Carnival in the Boston store building, opposite the City Hall.

The entire space of the four floors, aggregating over 600,000 square feet, will be taken up with one hundred and fifty shows and with two hundred concessions. Among these feature shows will be a large number from the Zone at the Panama-Pacific exposition, which will soon close in San Francisco, and a large number from eastern pleasure resorts which will be here for the winter season.

H. W. Nixon, general manager of the amusement enterprise, is well known in this city as a theatrical promoter; Dick Parks, director of the concessions, is also a theatrical promoter, and M. Gore, treasurer of the company, has a chain of motion picture theaters in this city. These three men state that the prospective return of prosperity, which has been absent so long since the beginning of the war, was the impetus for the staging of the enterprise. Not only will Los Angeles celebrate, but arrangements are being made whereby the surrounding cities will be admitted into the carnival jollity.

Another purpose of the carnival is to bring to the shopping district of this city the thousands from the outlying districts and towns during the holiday season.

Features will be introduced each day at the carnival, the most important to be the selection of a queen of popular vote, to preside over the pleasure seekers who are expected there.

CAMERAMAN ON DECK

Artist-Photographer Buffum Secures Mexican War Pictures

Taking advantage of his extensive experience as a cameraman and outdoor photographer, J. H. Buffum, staff artist of the Pathé program, made a quick trip to Agua Prieta, across the border from Douglas, Arizona, last week, and took first pictures of a Mexican battle scene secured by a photographer.

The battle between Villa and the Carranza soldiers was exciting and interesting to thousands of spectators and to people in all parts of the country. Two days after the scenes were filmed Mr. Buffum had them on the screen at the Orpheum theater in Los Angeles, where they attracted much attention because of their effectiveness and the quickness with which the Pathé service was featured.

Mr. Buffum is one of the representative cameramen of the West. He is ever alert and ready to produce new and original service for his company.

GAMMEL CLUB HOLDS PUBLIC MUSICAL SOIREE

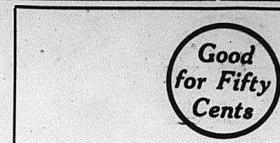
The beautiful little theater of the Gammel Club received almost a capacity audience on Wednesday evening, the occasion being the regular monthly musical of this noted organization.

The program was an unusually attractive one and some of the numbers invoked continued applause and many encores.

Especially pleasing was the rendition of Celia's aria from Adriana Leedes by the metropolitan favorite, Miss Margaret Hayes. Miss Ballou and Mr. La Bouff in selections from "Madam Butterfly" were very much appreciated. The bill was indeed complete with such well-known and popular favorites as Lillian Amandine Smith, pianist; Aubrey H. Burns, baritone; Constance Balfour, soprano; Oscar Seeling, violinist. Marjorie Riley in her classic dances was very pleasant and graceful, and came in for hearty applause. Miss Grego and Miss Nichol rendered the piano accompaniments in perfect harmony, as also the accompanying work of Miss Blanche Ebert seemed to bring out the beautiful harmony of Mr. Oscar Seeling's violin.

The stage was beautifully decorated with flowers and the paintings were from the gallery of Mr. John F. Kanst.

The Gamut Club's next public event is a minstrel and select vaudeville performance, Wednesday evening, December 8. Tickets may be obtained from any member of the club.

MR. OTTO ENTERTAINS
A number of members of the American Film Company were the guests recently of Henry Otto and his Universal Company on the Island of Santa Cruz. Mr. Otto chartered a launch to convey his guests to the islands, where he has been busy in the making of exterior scenes for the five-reel Broadway feature "Undine." Spectacular diving by four of the professional diving girls in the "Undine" production was a feature of the day, and was followed by a barbecue.

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Toasts and speeches were made with

Mr. Otto as toastmaster. William

F. Russel responded in the name of

the American Film Company to Mr.

Otto's welcoming speech, and later

Charlotte Burton, Director James

Douglas, Thomas Middleton of the

American Company, and Fred Granville, Douglas Gerard and Scotty

Beale of the Universal Company,

made respective toasts.

ITEMS OF PERSONAL NOTE

Doings of People Well Known in

Film Circles in Short Paragraphs

Jane Novak, leading woman at Uni-

versal, is doing splendid work in the

production of "Graft," working with

Robert Henley for high-class Uni-

versal program results.

The McGregor animal pictures now

being filmed at the Universal studios

are original in their daring and spec-

tacular effects. No protecting screens

are used, the animals and players be-

ing in the huge open cage together

during the making of the pictures.

Betty Schade is being featured in the

later scenes.

Gordon Colwell, formerly with the

Universal film company, is now

playing with the McGregor

Universal company.

Edith Sterling, champion woman

horseback rider, is now playing leads

with Jay Francis at the Big U studios.

After a short stay at the studios,

completing a three-reel feature, "The

Christmas Boxes," Robert Leonard

and company of Rex players returned

to the Arrowhead Hot Springs country

to stage a series of mountain sto-

ries. The first is a two-reel story by

Leonard entitled "The Silent Man of

Timber Gulch." Ella Hall plays oppo-

site Leonard in this.

PRESIDENT WILSON SAYS:

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BANNER PRODUCTION MONTH

BALBOA FEATURES GAINING IN POPULARITY AND PRESTIGE
AS QUALITY OF FILMS BECOME BETTER KNOWN AMONG EXHIBITORS

November is going to be the banner month for the Horheimer brothers, since they entered the motion-picture production field because work from their Long Beach studio will be featured prominently on three of the biggest programs before the public. Since Balboa's output is increasing steadily in quality, as well as quantity, this production becomes possible.

One of the month's most notable Balboa releases will be the five-reel production featuring Lillian Lorraine, by the Equitable company, or the World Film program. This is entitled "Should a Wife Forgive?" It is a screen adaptation made by Will H. Ritche of Joseph Howard's stage success of a few years ago, "The Lady of Perfume." Henry King directed the picture and played the lead opposite Miss Lorraine. It promises to have a rare charm in view of the many beautiful novelties offered.

Under the Gold Rooster emblem of Pathé, "Comrade John," which is a Balboa feature, will be seen this month. It stars William Elliott, the well-known Broadway favorite, and Ruth Roland. The story is an unusually gripping one. It has been put on specially by Bertram Bracken and should attract widespread attention.

Jackie Saunders, the Balboa girl, who has been known as the "Maud Adams of the screen," will be seen in three big releases, "The Price of Happiness," which will be a four-reel Gold Rooster offering, is in five reels. It has been hand-colored in France and is considered by many one of the best features yet produced. William Conklin and Paul Gilmore are the supporting players. D. F. Whiteman wrote the scenario.

BIOGRAPH COMPANIES ARRIVE

Annual Pilgrimage From New York To California Is Made By Well Known Organization

Members of the Biograph Company, 114 strong, arrived in Los Angeles this week from their summer residence New York. The company will spend the winter months in the glorious California country taking special scenic pictures featuring comedies and dramas of screen life.

The organization arrived on a special train of eighteen all-set-cars over the Santa Fe nearly two months ahead of the usual time so that they might be in readiness for making pictures before the rainy season sets in.

The Biograph companies are using their studios at Georgia and Girard streets, where they have fully equipped buildings, stages, settings, etc.

Members of the Biograph received a cordial welcome from friends, stars and others of the profession already sojourning in Los Angeles.

THE PALO ALTO FILM COMPANY INCORPORATES

There is a spot in California which to the world's favorite industry, that of the motion picture, should have a sentimental and revered value. It is the beautiful Santa Clara Valley, where upon what was then the greatest stock farm in the world, located in Palo Alto, the first motion picture was made and the first motion picture studio erected. On this same spot the Palo Alto Film Corporation, incorporated with a capitalization of \$300,000, is now building elaborate studios for the production of feature films.

The location is in the vicinity of the Leland Stanford University, and the company counts as one of its assets the good will and co-operation of the faculty of Stanford. H. C. Peterson, director of the Leland Stanford Jr. University Museum, is a director of the film company.

A choice of three releasing mediums is being considered for the first picture, which is to be five reels, and be under way next week.

The company is prepared to pay, and has already paid, more than the usual figure for original stories, themes and ideas. Believing that the story is the main consideration, the company has given its first thought toward the obtaining of its first script, which is satisfying in plot, originality and interest. The cast will be fitted to the story. Much time has been given to the choice of directors as a safeguard against any weakness or inaccuracy in the company's initial output.

Carter De Haven and his wife, Flora De Haven, began work in their first Universal production since the making of the six-reel comedy-drama, "The College Organist." The vehicle is a five-reel story by Olga Prinzel, which will be staged under the direction of Jay Hunt.

Miss Saunders will also be seen as the featured player in "The Adventures of a Madcap," another November Pathé release in colors. In this the Lubbock sunbeam appears in her favorite role, that of a care-free nature child. It is a picture of romance and virile freshness.

"In the Woman of the Sea," which Kalem will release, Jackie Saunders has an altogether different part. It demonstrates her versatility as a dramatic artist. Another Horheimer production which Kalem will release is "The Woman's Wiles," in which the feature players are Alma Ruben and Philo McCullough. This piece has a Parisian setting and is atmospheric and colorful.

In addition to all of the foregoing, November will see four episodes in the latter part of "Neal of the Navy," which Balboa has been filming for Pathé. This patriotic serial has been increasing in popularity steadily, because it is rising to an effective climax. The Panama brand, under which it is being released is a new trade name for Horheimer productions. As soon as "Neal of the Navy" is finished another serial from the Long Beach studio will be put out under it.

And while these new Balboa picture plays are being displayed for the first time, the now famous "Who Pays" series continues popular. In many of the larger cities, it is being re-issued; while in the smaller ones, as well as the more remote districts, the initial showing is current. Because of the unusual drawing power thereof, the Horheimer brothers are now beginning at their Long Beach studio to plan the proposed continuation of "Who Pays," which will be known as "Who Is Guilty."

TYRONE POWER ENACTS A WONDERFUL ROLE

Taken Character Lead of "Roanoke Brooks" in "Sweet Alysum"

Tyrone Power, the distinguished star, enacts a wonderful role in Charles Major's story, "Sweet Alysum," to be released in five acts as a Selig Red Seal play, through V. L. S. E. on November 15th. Mr. Power assumes the role of "Roanoke Brooks," a rough and ready Southern Methodist, who lives only for his beautiful daughter, "Sweet Alysum," played by Edith Johnson. Kathleen Williams and Mrs. Roanoke Brooks, has also many opportunities for some strong emotional parts with Mr. Power. Wheeler Oakman, another Selig star, does some drawing work in the role of the young Indian school master who marries "Sweet Alysum." Colin Campbell, responsible for the direction, "Sweet Alysum" is a picture play with an appeal and is certain to create a sensation by its sympathetic treatment and presentation.

HOBART BOSWORTH IN SAN DIEGO TERRITORY

After unusual colors and exterior settings for a Bosworth production, that well-known motion-picture star and his selected company of twenty people left for San Diego Monday. Mr. Bosworth will use the old Spanish sections around San Diego and Tia Juana, Mexico, to secure special settings for a new picture now being filmed, which is replace with scenes of the olden days in Southern California.

This will be a special Universal program release for the near future.

ANOTHER NEW COMPANY

Sunshine Films, incorporated, capitalized at \$10,000 at Sacramento, has been formed to make and promote feature pictures, telling a story sense, the historic drama, which have gone toward the making of California. Men of practical experience and high standing in the motion picture business have associated themselves with the undertaking, and the best technical experts will oversee all productions.

AT MILLER'S THEATER

"Woman's East," a screen drama of blazing power, that thrills, amazes, startles, astounds and dumbfounds with its swift, strong dramatic action that sweeps like a torrent to a mighty climax is the marvelous Fox feature play that begins a week's run at Miller's on Monday. The star is the world's unquestioned empress of stormy emotion, Nance O'Neill, and in this picture she rises to the most marvelous heights of dramatic artistry. The story is alive and vibrant with the elemental clash of primitive human emotions which manifest themselves even under the veneer of the most cultured modern civilization. Another funny Wallingford comedy completed the bill.

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THEDA BARA

and handsomest movie houses in Los Angeles. The new house will be known as Miller's Hill Street Theater. The opening bill this week presented Theda Bara in the Fox production of the celebrated opera, "The Jewels of the Madonna." Miss Bara proved a drawing card and large audiences have been noted at each performance during the week.

Hermon H. Bosley, formerly with Clune theaters, is manager of the new Miller house, and a splendid future is predicted for the popular theater in Fox productions.

Sydney Ayres and his company left the Universal City studios for the mountains back of San Bernardino, Monday, where they are making exterior scenes in F. McGraw Willis' three-reel story of the Canadian northwest, "John of the Mountains."

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LOS ANGELES, CALIFORNIA, NOVEMBER 20, 1915

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VOL. III. No. 16

GRACE CUNARD—UNIVERSAL STAR

ANNUAL BALL AND GRAND BOUFE

MOTION PICTURE DIRECTORS' ASSOCIATION WILL HOLD THANKSGIVING FETE IN ROSE ROOM OF HOTEL ALEXANDRIA—MANY STARS AND PLAYERS OF FILM WORLD TO BE PRESENT



One of the dashing brilliant leading women of the motion picture industry who has recently finished one of the greatest serials of the country, "The Broken Coin," in which she supported Francis Ford, a director of exceptional ability, who has produced great pictures for the Universal program. Mr. Ford is now enjoying a vacation, visiting home folks in the East, while Miss Cunard is resting at her Hollywood bungalow.

GIGANTIC INDOOR CARNIVAL FOR CHRISTMAS HOLIDAYS

Many Amusement Enterprises and Concessions Coming to Los Angeles from Francisco Exposition

There is an ever-increasing interest being manifested in the mammoth Los Angeles Prosperity Indoor Carnival and Fair to start at the old Boston Store building, Saturday, December 11, and continue for thirty days. H. W. Nixon, Dick Parks and M. G. Gore, who are behind the proposition, are well-known theatrical men and residents of this city.

Dick Parks, through his northern and eastern connections, has gathered the strongest aggregation of shows and concessions that will ever gather under one roof. There will be approximately one hundred and fifty shows and over two hundred concessions and high-class exhibits seen in the four floors of the 600,000 square feet of floor space.

Many big free acts are being booked by Mr. Parks, who is the chief of concessions. H. W. Nixon, general manager, reports that while on his trip to San Francisco many of the best and largest of the Panama-Pacific International Exposition Joy Zones shows applied to him for space.

Since this amusement enterprise was organized there seems to be a general feeling among showmen all over the country, "Let's go to Los Angeles."

An elaborate queen contest will be held. The Queen and four maids of honor will receive valuable prizes. This contest is under the supervision of Stanley Warde Hart, 239 South Broadway, where applications may be filed.

This is a grand chance for some of the handsome and popular motion picture actresses not alone to get a big bunch of publicity, but to win one of the five grand prizes or the many smaller ones. The ones that get busy first will naturally have the best chance, so see Mr. Hart and get in the race.

Read Photoplayers Weekly and send it to your friends.

QUINN'S FEATURE,

"DAMAGED GOODS"

"Damaged Goods," which has been showing at Quinn's Superba theater this week, is enjoying a great success. All the important points of British's play have been retained and much is added to them.

The people lined Broadway between Fifth and Sixth streets all this week to such an extent that traffic was blocked. The theater was filled at every one of the seven performances.

Dealing with the ravages of a disease which finds its way into every corner of the globe, the theme is sensational; but quite apart from this it is a remarkable picture. Finer photography could not be found anywhere, it is produced with a special care and attention to detail and the acting could not be surpassed. Richard Bennett, Adrienne Morrison and Louis Benson are particularly fine, in fact the whole cast does splendid work.

The pictures will be continued next week.

HOWARD SCOTT RETURNS

Among the well-known professional men again seen on the Rialto of our city is Howard Scott, noted as a character portrayer and popular among western playgoers. For many years this talented actor has occupied a prominent position in California. He was with the Belasco stock company in prominent parts, took a dip in the movies and lately has been enjoying the sights and scenes of San Francisco and the exposition, while appearing in legitimate productions of that city. He received cordial greetings and welcome from many friends in Los Angeles.

A REAL ENTERTAINER

"Buck" Massie of the visitors' publicity committee at Universal City is a very entertaining and interesting man. He is a \$1,000,000 motion-picture producing metropolis. He is a natural booster and entertainer, known in and out of the studios and is ever ready with witty and characteristic sketches telling visitors about the attractions of the noted organization which he so ably represents.

The first annual ball of the recently organized Motion Picture Directors' Association of Los Angeles will be a Thanksgiving holiday fete at Hotel Alexandria.

Invitations have been mailed to hundreds of representative people of the film world and to friends of directors and the screen. Acceptances received by the ball committee have been prompt and one of the most notable gatherings of film people ever attending a social and charitable even will be evidenced on Thanksgiving night.

Tickets to the ball are five dollars each. The proceeds will go toward a fund which the directors' association plans to utilize in the endowment of two beds in different hospitals for worthy motion picture players who may fall ill and whose financial condition make impossible the payment of proper care and medical attention.

The beautiful rose room of Hotel Alexandria will be especially decorated for the occasion and will present a typical holiday appearance doing proper honor to the directors and their guests. The committee of arrangement, headed by Director Allen Curtis, chairman; Frank Real, Joseph DeGrasse, William Robert Daly and M. J. MacQuarrie, are leaving nothing undone that will add to the pleasure and Thanksgiving enjoyment of the many guests.

The committee will project a number of delightful and pleasurable surprises during the evening. Cameras will click and pictures will be taken of the dancers and bouffeters as they enjoy terpsichorean treats and the festivities of the affair.

The dance program will be a souvenir of art and novelty features well worthy of the originality and ingenuity of the committee in charge. Action will predominate in every set, and those attending will have many opportunities to meet and talk with a member of this glorious, charitable Thanksgiving ball and grand bouffe given by the Motion Picture Directors' Association of Los Angeles.

Officers of the organization are as follows: Otis Turner, president; Chas.

WELL-KNOWN DIRECTOR

Bertram Bracken, the dean of Balboa's staff of directors, has put on many pictures in his time; but it is doubtful if he ever did a more effective piece of work than in "The Shrine of Happiness." This is a five-reel

Giblyn, first vice president; William Robert Daly, second vice president; Allen Curtis, secretary; Eddie Dillon, treasurer; Jay Hunt, inner guard; Del Henderson, outer guard. Al Christie, Eddie Dillon and Charles Giblyn are on the board of trustees, and Joseph De Grasse is chairman of the board of censors.

Following is a complete list of members of the Motion Picture Directors' Association to date: Sidney Ayres, Reginald Barker, Frank Beal, Allen Curtis, Al Christie, Jack J. Clark, Lloyd B. Carleton, William Robert Daly, Joseph DeGrasse, Eddie Dillon, Harry J. Edwards, Walter Edwards, Francis Ford, Chas. Kranz French, Francis Joseph Grandon, Chas. Giblyn, Del Henderson, Jay Dunn, King, Louis D. Kent, Frank Lloyd, Robert Loomis, E. Jack LeSaint, Michael MacQuarrie, George Morgan, M. J. MacQuarrie, Henry Morgan, Harriet Clark Matthews, Tom Mix, J. Farrell MacDonald, Jack O'Brien, Henry Otto, Francis Jackson Powers, Geo. Rechits, Richard Stanton, Wm. Desmond Taylor, Otis Turner, Charles Swickard, Phillips Smalley, Raymond R. West, Roy Clements, Travers Vale.

The following new members have been elected and await the mysteries of initiation: George Melford, John Patterson McGowan and Hobart Bosworth.

The association is at present holding temporary meetings in the Walker Auditorium building. A committee is investigating locations for a desirable permanent headquarters in the business section of Los Angeles.

The Motion Picture Directors' Association of Los Angeles is inceptioned under the brightest and most representative auspices. Its members are indeed men at the head of the film industry and its objects are charitable, educational and instructive for its members.

PHOTOPLAYERS WEEKLY predicts a brilliant future for this association. Its name will be recorded in the history of achievements as the months and years roll by.

Officers required to develop it. All through the production, there are evidences of Mr. Bracken's deftness as a director.

Bertram Bracken was also the producer of "Comrade John," another big Gold Rooster release of this month.

The reviews in the eastern trade papers pronounced this one of the best silent dramas that has been put on. The Balboa cast interpreting "Comrade John" was headed by William Elliott and Ruth Roland.

MABEL NORMAND HAS MIRACULOUS ESCAPE

Appearing in her first picture since the accident which nearly resulted in her death some weeks ago, Mabel Normand, the Keystone star, was injured Wednesday when a runaway monoplane got beyond control of its amateur driver, Comedian Chester Conklin. The movie queen was dragged along the rough ground for nearly 100 yards. She was given immediate medical attention and rushed to her home, where she is reported as recuperating rapidly.

Conklin was in the driver's seat and before he could extricate himself was severely burned on the legs and arms by gasoline which caught fire from the hot motor.

The machine, completely demolished, was a military monoplane and was being used in the filming of a comedy. Conklin was instructed to cut off the propeller after he had rolled a short distance down the field. Becoming confused, he opened the throttle and the increase in power caused the machine to shoot into the air.

Read Photoplayers Weekly and send it to your friends—Let them know about the movies.

WALLACE MACDONALD—ARTIST



Well-known player and assistant director of the American Film Manufacturing Company at Santa Barbara, who plays leads and has established a splendid prestige in juvenile parts. A writer and player who appeared in "Flying A" productions under the Beatty brand. Mr. MacDonald is numbered among the coming motion-picture men of Southern California.

GEORGE SPOOR HERE

Essanay Head Arrives in Los Angeles

George K. Spoor, president and general manager of the Essanay organization, is a visitor in Los Angeles looking the western studios over and sizing up this section from a producing standpoint. He is well pleased with the Essanay studios here and at Niles and intimates that more notable productions will be specialties of the organization he heads during the coming year. He announces Essanay January release on the V. L. S. E. program, one of the most successful plays of the speaking stage in recent years, "The Misleading Lady," by Charles Goddard. Henry B. Walthall will take the leading roll which was portrayed on the stage by Lewis Stone. Miss Edna May will take the leading female role.

ESSANAY ALSO WILL RELEASE A SPECIAL FIVE-PART FEATURE IN DECEMBER, "A Daughter of the City," taken from the play by H. S. Sheldon. This is a thrilling story of mystery and romance with John Junior, the well-known stage star, and Marguerite Clayton in the leading roles. The play is directed by E. H. Calver, who also plays a prominent part.

The regular December release is "The Alster Case," written by Rudolf Gorenstein, author of "The Opal Pin," and numerous other detective novels. J. Charles Haydon, director, has just completed the production and it promises to be one of the greatest of Essanay's multiple reel successes.

Miss Parker is now in the midst of filming "Dulcinea," whom DeWolf Hopper as "Don Quixote" makes his queen, as was the custom in days of knight errantry, in the film version of Cervantes' "Don Quixote," as prepared by Chester Withey, who is also playing the part of "Don Fernando" under the direction of Edward Dillon.

SELIG PLAYERS ARRIVE

T. N. Heffron and family, Miss Grace Darmond and James Bradbury comprise a party of prominent Selig players who arrived in Los Angeles

from Chicago this week to take part in Jungle Zoo features. Mr. Heffron has been producing at Selig's Chicago studios, while Miss Darmond has gained prestige during the past two years as a motion-picture star. Bradbury is a comedian of note in film circles. This means that the Selig Jungle Zoo will be made the activities of the latest productions.

The Edendale Selig studios will probably be closed because of the moving of the producing company to the Zoo. The facilities there are better adapted for the splendid features so popular with exhibitors.

FAY TINCER INCEPTS A NOVEL CREATURE

Fay Tincher, the charming Fine Arts comedienne, has become a studio fashion plate. This clever actress is continually introducing something different in female attire. Her most recent departure from the stagnant method of dress, is a severely tailored man's coat, vest and skirt, with a hat made of the same material—collar, tie and shawl to match.

Tincher also will release a special five-part feature in December, "A Daughter of the City," taken from the play by H. S. Sheldon. This is a thrilling story of mystery and romance with John Junior, the well-known stage star, and Marguerite Clayton in the leading roles. The play is directed by E. H. Calver, who also plays a prominent part.

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Last Minute News

OUR SPLENDID CHRISTMAS NUMBER

And still they come. Manufacturers of high class films continue to sign contracts for space in the Big Christmas Number of Photoplayers Weekly. Many leading business interests have shown their appreciation of the motion picture people by taking liberal space.

It is well to remember that the industry reached almost exclusively by Photoplayers Weekly, represents some \$20,000,000 a year to Los Angeles financial, commercial and development interests. This money is nearly all spent here. Motion picture stars, producers, and those affiliated with the great industry are wide-wake boosters for this glorious country—Southern California. They rendezvous at Los Angeles hotels and apartments, own homes and bungalows and spend their money freely in our midst.

Reserve your space for the Christmas Number by letter or telephone for our representatives to call, Broadway 1780. 215-216-217 Lissner Building.

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Saturday, November 20, 1915

UNDER THE CRESCENT

We are in receipt of the Photo Play edition of "Under the Crescent," by Neil Shipman, author and motion picture star, scenario writer and playwright, also a copy of the novel's song of the same title, dedicated to her Serene Highness Princess Ibrahim Harzan, (Ola Humphrey), who appeared in the big Universal feature photo-drama "Under the Crescent." The words of the song were written by Neil Shipman and the music by Ernest R. Bal, a composer of note.

The book is especially interesting and the photo-drama which was produced in the Universal City studios and Southern California has gained much prestige and fame for the author—Neil Shipman.

LAYNE-PURCHASING AGENT

Alvah W. Layne, former newspaper man, promoter of amusements at Ocean Park and well known beach booster, has become purchasing agent of the Western Vitagraph Company, and has already established a system of new ideas for the modern handling of his department. Layne is well known in Los Angeles and Southern California.

SECOND SUCCESSFUL TRIANGLE FEATURE WEEK

The second week of the Triangle service at Clune's Auditorium theater was a "continuous triumph" for the Triangle program.

The first offering was "Old Heidelberg," D. W. Griffith's production featuring Dorothy Gish, who plays the part of Kathie, the niece of the innkeeper, and Wallace Reid, the Prince Karl, who loves a maiden beneath his rank and is forced into a state marriage. "Old Heidelberg" was adapted for the picture camera by Chester B. Clapp and none of the glamor of the famous old German student idyll was lost.

Thomas H. Ince's contribution presented stirring Civil War battle scenes. The story is of an old Mexican war hero who takes up arms for the Confederacy when he discovers that his son is a weakling. The part of the father is played by Frank Keenan, eminent character actor, and of the son by Charles Ray.

A tornado wrecks a circus tent and the heads of Eddie Foy, the seven Foyleys and Polly Moran, the stars of the big top. This isn't the beginning, but the end, of one of Mack Sennett's funniest farces, "A Favorite Fool." The circus belongs to the Widow Walllop, and the seven little Foyes are strangers to Eddie until he meets and loves the widow and takes her brood under his protecting wing.

Roscoe Arbuckle is an important

feature of the comedy, displaying his inimitable methods of merriment with the happiest results.

FILM PEOPLE BARRED FROM CENSOR BOARD

The city council adopted Wednesday, the ordinance providing that no person financially interested, directly or indirectly, in the moving picture business in Los Angeles shall be allowed to serve upon the board of moving picture censors. There are five vacancies on the censor board and appointments will be made by the mayor in a few days. He says he has five persons picked out, but that he was not yet ready to announce their appointment.

TUGWELL CENSOR HEARING MONDAY

The request of Judge A. P. Tugwell, recently removed from the Board of Moving Picture Censors, for a public hearing, will be considered next Monday. Commissioner Lincoln chairman of the committee, proposes that the Tugwell hearing shall be held on Wednesday, December 1. At that time Judge Tugwell will be given full opportunity to refute the recent charges filed against him.

"KIND WORDS"—When making purchases please mention "Your Paper" —Photoplayers Weekly."

A CHRISTMAS SUGGESTION

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No finer gift can be had than one of these superb musical instruments. See the complete line at the Southern California Music Company, where beautiful new models are now on sale.

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A POPULAR COMPANY WITH PHOTO PLAYERS

The attention of this paper has been called on numerous occasions of late to the high esteem in which the Western Indemnity Company and its local agents, Mahana & Cooling, are held by the "Filmdom" people.

The Western Indemnity Company, carrying various lines of casualty insurance, has specialized particularly in the writing of accident and health insurance on motion picture actors and actresses, something no other accident company has consented to do in a liberal manner. Owing to a lack of experience on this line of hazard, other companies have refused to carry same. The local management of the above-named company, with its wide acquaintance among the "picture" folk and knowledge of their work, prevailed on its company to heed to the demand of the "movie" actors and actresses and furnished a full coverage accident and health policy.

The past two years experience has certainly merited for this company the commendation, good will and true appreciation on the part of the picture people at large. Expressions of efficient service, prompt payment of claims and liberal treatment are general at most of the studios.

Aside from taking the initiative in the accident and health insurance for picture people, the local office of this company is perhaps carrying more automobile insurance than any other insurance office in the city.

"General" Jerry Moulton, special field agent of the company, is a familiar figure at the studios, and his co-operation and courteous manner are evidenced by his scores of friends among both sexes.

PROMINENT FILM ARTIST

Interesting Sketch of Erik Von Ritzau of Griffith Fine Arts

One of the noticeable and interesting characters seen in the D. W. Griffith production, "Old Heidelberg" at Clune's Auditorium this week, in which the charming Dorothy Gish is starred is Erik Von Ritzau, globe trot-

tinger and furnished a full coverage accident and health policy.

The past two years experience has certainly merited for this company the commendation, good will and true appreciation on the part of the picture people at large. Expressions of efficient service, prompt payment of claims and liberal treatment are general at most of the studios.

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COMING YOUNG ACTOR

Douglas Grey of the Ince Organization Has Promising Future

Appearing at Inceville during the past five months in special parts is Douglas Grey, a rising young actor who takes to the movies naturally. He has for the past few years enjoyed a very successful business career, being a member of local clubs and occupying a social position of standing and prestige. Following the lure of the camera, however, young Grey secured a position at Inceville and is steadily advancing.

And by the way, Douglas Grey is not his real name. He is a member of one of the oldest California families. His father was a distinguished jurist on the bench of Southern California. When he passed away quite a number of years ago he left an estate valued way in the thousands, the son being the principal heir. Using this money as an educational factor young Grey toured Europe and visited most all of the important cities, acquiring knowledge and information that is especially valuable to him in his professional motion picture career.

PALS BIG TIME

Another enjoyable Saturday night affair was held by Pals last week. The feature of the evening was the appearance of Dainty Anna Held as guest of honor. She sang one of her deliciously entertaining songs, Oh, Oh, Oh? Yes. Another happy session will be held this Saturday evening at the Bristol Club. Nellie V. Nichols of the Orpheum will be guest of honor. This is a "Merry Makin'" affair and "Billy" Schneider, mine host will make everyone attending happy.

AT THE GARRICK

Erik Von Ritzau was born in Copenhagen in 1877, as a member of a noble family. His great great grandfather was knighted after the battle of Fehrbellin in 1675.

Baron Von Ritzau was a page at the court of the old King Christian IX and had as such, for instance, opportunities to take part in a minister at the age of ten years, after he took parts in amateur plays in the finest families of Copenhagen.

After serving in the Royal Guard under Frederik VIII, getting his degree as lieutenant, the baron visited the principal cities of Europe in order to acquire the perfect accent of the different languages.

The stage, however, was his youthful dream. In 1901 his dream was realized at the "Dagmar Theater" in Copenhagen. In 1904 he played at "The Casino" in Copenhagen in bravoes, and finally in 1908 he was engaged by the Great Northern Film Company of Copenhagen.

In 1912 Ritzau's wanderlust again and again and traveling through Canada he reached Seattle, and there started as assistant manager of the "Colonial theater," where he studied the American tongue and the wonderful development being made in the film world.

Early in 1914 he joined Loriner Johnston at the Santa Barbara Motion Picture Company, where he remained until October, when he accepted an offer from D. W. Griffith, the notable producer, and joined Fine Arts Films as a character actor, appearing in such popular impersonations as Napoleon, President Wilson and other famous men.

Baron Von Ritzau is a studious man in the profession and because of his delicacy of presentations and thorough study and rendition of the parts he plays, he has a bright and interesting future.

MORE EXPERTS FOR HORSELY

In line with his policy for the betterment of his products, David Horseley had added to his studio staff two experts whose services are sure to be favorably reflected in future releases. Ulysses Davis, director, and Frank Crompton, technical director, both prominent in their respective vocations.

Mr. Davis was with Mr. Horseley before six years ago, in the early days of the Centaur Film Company, of which Mr. Horseley is the head. Mr. Davis was a member of the staff as a player and later as a director.

Frank Crompton has for the past eight years been accepted as one of the best authorities on technical construction in the motion-picture business. He will supervise the technical direction of all the Horseley productions made in Los Angeles.

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NEW LABORATORY EXPERT

Irv Irving Willat, well-known eastern laboratory specialist, arrived at Inceville this week. He is supervisor of all photographic materials used in the production of Ince-Triangle features. He will give his attention to the cameras and "still" departments. He promises some interesting innovations. Three more reputable cameramen have joined the staff, Bill Alder, Dal Clawson and Lee Bartholomew.

The wisdom of the Universal Film Company officials in building stages at their Pacific coast plant, which may be at a minute's notice changed from outdoor to indoor studios, was made evident this week when the first rain of the season struck Universal City. Work was not stopped as at many of the other studios. Men were called to pull the ropes and make the necessary changes; banks of Copper-Hewitts were dragged forth from their corners, where they have been standing for the past several months and the stages were soon doing service in unartistically lighted stages. Work was continued, and so far as can be determined at present, there will be no time lost at the studio this winter on account of rainy weather.

BLANCHE SWEET IN A BIG NEW PHOTODRAMA

Blanche Sweet appearing exclusively in Lasky Feature Play productions, will be seen in "The Secret Sin," a five-part photodrama, written for Miss Sweet by Margaret Turnbull. She appears as twin sisters and during long stages of the action on the screen, Miss Sweet is seen by the audience as two entirely different persons.

"The Secret Sin" gets its title from the theme of the story which probably is the most severe arraignment against the drug habit ever presented in film. In one of her characters Miss Sweet is addicted to the drug habit, having contracted a desire through ignorance and temptation. How she eventually overcomes the desire, a struggle in which her sister assists her, is the basis of the photodrama.

The Lasky company has surrounded Miss Sweet with a cast consisting of Thomas Meighan, who plays opposite the star; Sesue Hayakawa, the Japanese actress; Hal Clements, Alice Land and others.

"Kind Words"—When making purchases please mention "Photoplayers."

PHOTOPLAYERS WEEKLY

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ONE VISIT GIVES YOU
"THE HABIT"

GREAT SERIAL FINISHED

Balboa finished filming "Neal of the Navy," the patriotic serial, which Uncle Sam co-operated, on November 13, just five months to the day from the time of beginning. According to figures obtained from Pathe Pictures, who released the picture, "Neal of the Navy" is the most successful serial yet put out, for it has broken all booking records to date, which is a gratifying matter to Balboa.

W. A. S. Douglas, Charles Pathe's right-hand man, came to Long Beach to see the finishing touches put on the Balboa production. Everything went off with clock-work precision. Half a dozen scenes were filmed during the afternoon of the last day and put through the laboratory at once. Six hours later the concluding episode was run off in the Horheimer studio projection room, boxed up and started east for distribution.

When Harry Harvey, the director in charge of the production, threw his hat in the air, on the completion of scene 1539, and Cameramen Brothers folded up his tripod, the "Neal" cast behaved like a bunch of school children dismissed from their summer vacation. One of them fell in behind a door and the others fell in behind for an impromptu parade. The "Neal" cast had a wild, happy shot at the studio with all the ammunition they had not required for the villain, and a "good time was had."

The producer was remembered with a handsome token of appreciation, while Lillian Lorraine, the featured player, was deluged with flowers. She left for San Francisco at once in her motor car on a month's vacation. William Conleigh, Jr., who was Neal, took the first train out with his newly acquired wife (Ethel Fleming, also of the Balboa studio) for a delayed honeymoon at the Frisco exposition.

ITEMS OF PERSONAL NOTE

We find J. W. Kerrigan under Otis Turner's direction; some alliance—the Apollo of the screen and the dean of directors. Mr. Kerrigan started the last five reels of "Terrene O'Rourke" the end of the week. With such cooperation the handsome Warren should increase his popularity.

Mr. Paul Bourgeois, the animal trainer, now has a company of his own. His first picture is entitled "The Trail of the Tiger." The charming Bert Schade is playing the lead in this comedy. Be careful, Betty!

Director Norval McGregor will now direct comedies. His first picture will be called "Her Wayward Parents," featuring two grand old people of the films, Mother Benson and Daddy Mansley, with Babe Otto in support.

Murlock MacQuarrie is now being directed by Jay Hunt. The first story, entitled "Where Tides Meet." Mr. MacQuarrie is supported by Edith Stirling, who was formerly leading woman with Joe Franz. Mr. MacQuarrie is well known for his success in character work, and it always a pleasure to see him on the screen.

Gloria Fonda, one of the chosen beauties, is working with Director Dowlan in a picture entitled "Troubled Waters." Mr. Dowlan is also playing the lead. He is ably supported by several well-known actors. Mr. Dowlan wants it understood that there are no stars in his company. Amazing but true.

Carter De Haven has started on his new picture called "The Wrong Door." It is a five-reel Broadway feature. Mr. De Haven is now leading and director, Stephen Norton doing the photographic work. Flora Parker De Haven is supporting her husband.

Francis Ford, able leading man and director, is in New York recuperating from the hard work in "The Broken Coin." He is expected home soon. Mr. Ford also writes scenarios in his leisure moments. Everyone would like to see him back.

The able little Director Jaccard, after just finishing a Broadway feature, has started on a three-reel subject, "Across the Rio Grande," with Harry Carey and Olive Golden. No rest for this busy company.

Cleo Madison, that busy little lady, leaves for San Francisco to get some scenes for the five-reel feature "The Soul's Crucible." She expects to be in the northern city a week or ten days, getting real atmosphere. Plenty of that in San Francisco.

"THE TATTLER"

F. McGrew Willis is at work on a film adaptation of Louis Joseph Vance's novel, "The Pool of Flame," which Otis Turner is to produce with J. Warren Kerrigan in the stellar role.

POSITIONS FOR GOOD MEN

We have an opening for several good men and women as subscription solicitors for PHOTOPLAYERS WEEKLY. Experienced manager who can handle crew on subscription work can secure good proposition. Call at 215-216-217 Lissner Building. See J. Frederick Ryan, general manager.

Read Photoplayers Weekly and send it to your friends.

AT MILLER'S THEATER

William Farnum, everyone's film favorite, comes to Miller's theater for a week starting Monday, the thrilling drama romance, "The Broken Law." This is a big story, big in theme, big in talent, big in settings. It is replete with romance and situations of dramatic intensity and is presented with the same fidelity to detail that characterizes all of the William Fox features. The story is a thrilling one tempered by an underlying love tale of the utmost charm. You have seen "romances," but you do not know what the real spirit of romance is until you have seen "The Broken Law."

William Farnum is surrounded by a marvelous company of players, including Nicholas Dusnow, Mary Martin and Dorothy Bernard. Another funny Wallingford comedy, brimming over with big hearty laughs, completes the program.

INCEVILLE NEWS NOTES

Work on the new production of an Ince-Triangle feature in which William S. Hart is starred, was commenced this week and about fifty scenes have been filmed. The story, a product of C. Gardner Sullivan's ingenuity, so that the photoplay's best hardware will be seen in modern clothes at times during the production.

Thomas H. Ince is writing a song. Not content with having the supervision of his mammals at Inceville as his only occupation, he is voting his few spare moments at home to the composition of the lyrics for a piece which he intends to distribute in connection with the forthcoming exhibition of "Peggy," the subject in which Billie Burke will make her debut as a film star. The music is being written by Victor L. Shertinger, the talented young composer of the Ince musical staff. The title of the song will very likely be "Peggy," so that it will conform with the title of the production.

More than fifty motorcycles, clanging and snorting, piloted ably by experienced riders, gave Inceville the appearance of a motordrome Wednesday. The machines were used in a feature in which Bessie Barriscale is appearing with William Desmond. Additional importance attached to the presence of the squadron because it was in charge of Paul J. C. Durkin, the veteran all-round champion.

Charles Miller, nephew of Henry Miller, noted actor, and himself an actor and producer of repute, has been added to the force of directors under the supervision of Thomas H. Ince. He has been given the direction of a strong drama in which Frank Mill will be starred. Miller was engaged by Ince as an actor about six months ago, but the producer, observing that the recruit possessed marked traits indicating that he had directorial ability, immediately coached him in the technique of the photoplay with a view to promoting him. The young actor's reward came last week, when Ince detailed him to direct Mills.

William H. Thompson, dean of the American stage, with Louise Glau and a company of players under the direction of Charles Gibbons are fifty miles down the coast of Southern California, enacting scenes for Ince-Triangle feature, in which Thompson will be starred. They will be away about two weeks.

FROM MOROSCO STUDIOS

Inspecting carefully every department of the Oliver Morosco Photo Play Company studio, asking question after question to familiarize herself with working conditions, and delving into the whys and wherefores of technicalities of the production of photoplays, Anna Held, the famous French comedienne, who has been engaged to appear in a picture for Morosco at a salary of \$25,000, with an option on her services for other pictures, is spending busy days since arriving in Los Angeles.

Miss Held was greeted at the studio by other well-known stars of the Morosco forces and shown over the plant by Manager Charles Eytion and Frank Lloyd, who is to direct the Held production.

Lydia Yeaman Titus of the Oliver Morosco photoplay forces joins other prominent screen folk in Los Angeles in an effort to raise funds for a children's hospital. Like the others, she is dressing a doll to be sold for the benefit fund, but her doll is to be a miniature of herself in the same costume she wore when she gained world-wide fame as an impersonator of child roles. Miss Titus is very fond of children. "I am only too glad to add my mite in such a worthy cause," she said, as she worked on her doll at the Morosco studio.

HANDSOME N. Y. OFFICES

Harry M. Horheimer has used up his transcontinental commutation book and will stay in New York for a while. He has purchased the furniture, fixtures and lease of the old Gotham outfit on the eighth floor of 1600 Broadway. This has always been spoken of as one of the best appointed offices in the city—Moving Picture World.

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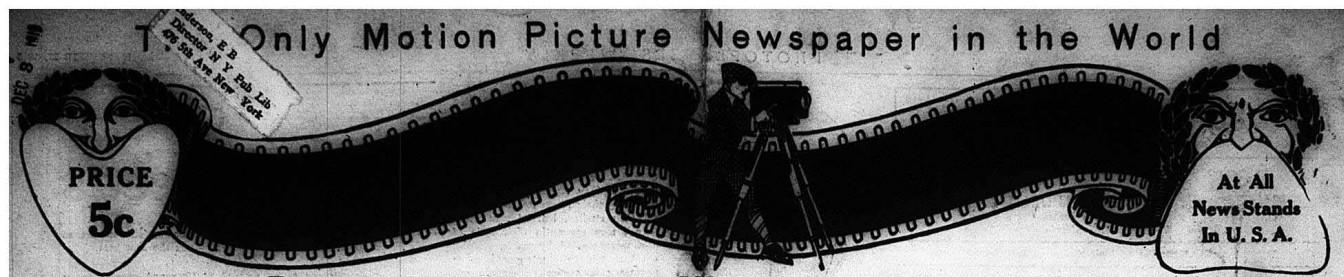
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VOL III. NO. 17

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LOS ANGELES, CALIFORNIA, NOVEMBER, 27, 1915

5c Per Copy \$2.00 Per Year

DAINTY EQUITABLE FAVORITE



MARGARITA FISCHER—EQUITABLE FAVORITE

One of the Most Popular Leading Women in Motion Pictures Now Playing Leads in "The Dragon," A New Feature to be Released About January 1. A Beautiful Maid with a Captivating Appearance.

For several seasons dainty Margarita Fischer was a social favorite among the movie colonies of Southern California. Appearing in representative pictures as a star for leading organizations, the little maid gained prestige and distinction. She is well remembered as a member of the Universal and American studios, and has been appearing in pictures for the past year, appearing in pictures at Santa Barbara last winter and this spring. She is directed by her handsome husband, Harry Pollard. The Equitable features this little star.

TRIANGLE PRESIDENT HERE

Harry E. Aitken, the Motion Picture Magnate, Visits City to Inspect Productions

As the guest of D. W. Griffith, Thos H. Ince and Mack Sennett, vice-presidents of the Triangle Film Corporation, Harry E. Aitken, president of the \$5,000,000 organization, has been enjoying the sights and scenes of the several notable studios controlled by himself and associates.

This is the first visit of this well known film magnate since the Triangle organization, and he expressed himself as highly pleased with the splendid advancement and developments of feature productions for the Triangle program, which is rapidly extending into many of the principal cities of the country.

Mr. Aitken was honored by several private and public receptions during the week and was a guest of honor at the Motion Picture Directors' Association ball at Hotel Alexandria Thanksgiving evening.

It is stated that many notable innovations will be made in picture production as a result of Mr. Aitken's visit, and he and his associates predict the most wonderful year in the history of the film industry for 1916.

INCE PLANS TO BUY MORE CULVER CITY LAND

Thomas H. Ince is negotiating for the acquisition of thirty-one acres, immediately adjoining the twelve-acre tract at Culver City, on which he is building a new \$250,000 studio, was the announcement made this week by the director-general of the New York Motion Picture Corporation. The step has been necessitated by the fact that the twelve-acre site will be inadequate for the erection of the plant required for the production of forthcoming Triangle-Kay Bee features.

Mr. Ince plans to use the acres for the construction of more stages, dressing rooms, property quarters and offices, and leave sufficient space unoccupied to permit of the building of any great street settings or exteriors of large structures.

Work on the construction of the

buildings at the Culver City plant has progressed so rapidly that the new workshop will be in full operation before the middle of December. Not even do the building activities cease with nightfall. A corps of men is constantly at work during the dark hours, under the glare of several hundred incandescent lights. The heavy iron framework of most of the buildings has virtually been completed, so that now all that remains to be done is the erection of the walls.

NEW FILM CENSOR BOARD APPOINTED

Mayor Charles E. Sebastian has appointed the following members of the local Board of Moving Picture Censors: Austin C. Shafer, Neal P. Olsen, Clarence Ferguson, Mrs. M. E. Sherrard and Mrs. Grace Mellus Thomas. The council has approved the mayor's appointments.



EDWARD JOSÉ

BALL AND BOUFFE A GRAND SUCCESS

THANKSGIVING PETE GIVEN BY MOTION PICTURE DIRECTORS' ASSOCIATION IN ROSE ROOM OF HOTEL ALEXANDRIA MOST NOTABLE SOCIAL EVENT KNOWN SINCE THE MOVIES COLONIZED IN WESTERN METROPOLIS

Hotel Alexandria was the scene Thursday evening of the most brilliant social and semi-charitable event of the movies ever held on the Pacific Coast. The occasion was the first annual Thanksgiving ball and grand bouffe given by the newly organized Motion Picture Directors' Association of Los Angeles.

The Rose room of the magnificent hotel was beautifully decorated. The formal effects were conspicuous in their colorings of the new association, lending a most hospitable holiday aspect to the scene.

The ball room never before presented such a scene of loveliness and attractions, with its beautiful and richly gowned stars and maids of the motion-picture colonies of the Golden West, costumed for the occasion, and with the knights of the movies as their escorts in every evening dress.

The bouffe reception room was daintily and appropriately decorated and the tables laden with good things of the Thanksgiving day, with richly flavored punches and California and imported wines served as desired. Everything helpful for the most pleasant of repasts was provided by Maître d'Hôtel C. B. Nagel, who was personally in charge of this feature of the evening.

In the flower-decked alcoves of the rose room attendants served deliciously brewed and flavored Alemania punch awaiting the favorites to dancers and guests of the directors.

The Rose room and reception parlors presented scenes of brilliancy, wit and merriment such as are notable on holidays at Washington, D. C., our own national capital, and in the courts of Europe, where social life is royally participated in on holiday occasions.

The stars of filmdom were resplendent in their ball costumes as they merrily whirled on the polished floor in response to the music of the wonderful orchestra in terpsichorean pleasures. Happiness reigned and the spirit of Thanksgiving was prevalent in the hearts of everyone.

Never before has there assembled on the Pacific Coast so many notable film stars and players, representative directors, producers and financial magnates of the motion-picture industry as attended this event, doing honor to the gentlemen of the Motion Picture Directors' Association of Los Angeles.

President Otis Turner of the Association made a short talk telling about the inception and organization of the directors, the objects and ideas of advancement for the motion-picture industry.

TEDDY SAMSON GOES TO THE EQUITABLE COMPANY

To the disappointment of many friends among the Southern California movie colonies, Teddy Sampson, talented leading woman of Griffith features for the past two years, has accepted a flattering offer from the Equitable Motion Picture Corporation and will appear exclusively for that company.

Teddy Sampson (Mrs. Ford Fielding) has been one of the most popular of the California favorites in screen life, and heartful wishes of many friends go with her for added successes. She recently made the trip from the Golden State to the New York metropolis and visited some twenty cities en route, appearing personally in as many theaters at which films in which she was featured were playing.

CHRISTMAS PRESENT

What would be more appropriate than to send Photoplayers Weekly to your friends or relatives as a Christmas gift? Only \$2 a year. Send in your order now.

industry, especially in the production branches.

At the conclusion of the talk Photographer Lloyd took a flashlight of the assembled guests.

The first annual ball and bouffe was a glorious social achievement and a success that will go down in history as a long-to-be-remembered affair among the people of the motion-picture industry and their guests. An event that everyone present hopes will be repeated from time to time as this splendidly efficient and well-organized association steadily advances the growing development interests of the production of motion pictures and brings, because of their ability, new faces and added capital to this wonderful motion-picture producing metropolis of the great west—Los Angeles.

The grand ball and Thanksgiving bouffe was inception and handled under the personal direction of the following committee on arrangements: Allen Curtis, chairman; Frank Beal, Joseph DeGrasse, William Robert Daly and M. J. MacQuarie. These gentlemen planned the special innovations and unexpected thrills of the evening and were the recipients of hearty congratulations from their fellow association members and the hundreds of guests attending.

On arriving at the Rose room the guests were received by such notable film directors as Otis Turner, president of the association and chairman of the reception committee, aided by Charles Giblyn, Al E. Christie, Robt. Z. Leonard, Phillips Smalley, Walter Edwards, Travers Vale, William D. Taylor, Charles Swickard, Reginald Barker, Hobart Bosworth.

The floor committee was in charge of Dell Henderson, chairman; Eddie Dillon, Roy Clements, Jay Hunt, Raymond B. West, Frank Lloyd, Lloyd B. Carleton, Francis J. Powers, Henry Otto, Charles K. French, Leon D. Kent and J. P. McGowan, each a noted dancer whose popularity was attested during the evening.

"Buck" Massie, the well-known publicity expert of the Universal, was a busy factor at the ball, lending valuable aid to guests and members of the press. Mr. Massie is always to be relied upon at social and public functions.

The Hotel Alexandria management left nothing unsaid that might add to the pleasure of guests of this occasion.

The attendants were in charge of all departments and everyone was made to feel welcome and at home at this noted hotel, the favorite rendezvous for motion-picture celebrities visiting and living on the Pacific Coast.

ROMAINE FIELDING JOINS UNIVERSAL

The Big U has secured another well known actor-director in Romaine Fielding, who will come to Universal City in the near future and present western dramas in which the late Lubin star and director will take leading parts.

Romaine Fielding has for some years past been in charge of the Western Lubin studios at Phoenix, Arizona, during which time he has produced notable pictures featuring cowboy and Indian life of the west for Lubin programs. He was offered an advanced proposition by the Lubin company to go to the eastern studios, but because of his love of the West, Fielding decided to remain with us, and has joined the Universal company.

Mr. Fielding will divide his time between the Universal City studios and his own western studios at Phoenix, and will begin productions at an early date.

Read Photoplayers Weekly and send it to your friends—Let them know about the movies.

AN ARTIST - PHOTOGRAPHER



G. W. BITZER—GRIFFITH FINE ARTS FILMS

One of the Most Notable Cameramen of the Country—Superintendent of Laboratories and Photographic Departments—Originator of Feature Screens of the Highest Class.

In presenting this picture of G. W. Bitzer it is a pleasure to mention that he is one of the leading camera artists of the motion-picture industry—perhaps the highest skilled specialist in his line in the business. He is responsible for the artistic photographic effects shown in D. W. Griffith's great picture, "The Birth of a Nation" ("The Cradle"). As a director of cameras for Griffith's Fine Arts Films, Mr. Bitzer continues to enlarge upon the able prestige he has gained by careful and conscientious attention to spectacular feature productions.

MOVIE STARS AID CHARITY FESTIVAL

Leading Film Artists Respond to Call and Donate Services in Examining Christmas Fund Campaign

Showing their ever-ready willingness to respond to the call of charity and do things for Christmas aid for the needy, many representative players of the local motion picture studios will appear Saturday in the big Christmas Fund Carnival, given under the auspices of the Examiner at Washington Park.

Miss Jane Bernoudy, world's champion woman larist artist from the Universal studios, will give a spectacular exhibition while astride her famous horse.

Princess Olga, favorite star of the

Selig Zoo, will give a most interesting act with five trained leopards. Colonel Thos. H. Ince will provide a band of magnificent Sioux Indians. They will appear in tribal dances.

David Horley's Bostock Animal Show will furnish trained elephants in funny stunts, and Mack Sennett's noted Keystone Cops will maintain the usual strict order during the entertainment.

Charlie Murray, the famous comedian, now with the Keystone organization, will preside as Master of Ceremonies, and Charlie Eyston, general manager of Morosco studios, famous referee, will officiate at boxing events.

Dainty Anna Held and a bevy of movie maidens will sell programs.

The full program of festivities includes many thrillers, and the public will find every moment exciting while they are spending their money for charity.

Everybody should go to Washington Park Saturday and help swell the big Examiner Christmas fund.

SMALLEY SECURES CELEBRITY SCHULTZE

Phillips Smalley, the wise director of the Universal, has secured as an added attraction for some special Big U features the co-operation of C. E. Schultze, the celebrated artist who created the Foxy Grandpa series of cartoons for the Examiner and Hearst syndicate. Mr. Schultze and Mr. Smalley have been friends for years and when the cartoonist recently decided to establish a home in the "Angel City" the noted motion-picture director took advantage of the opportunity and signed him up for Universal specialties because of the Foxy Grandpa expression of the artist. This makes a fine combination and some excellent Universal pictures will be the natural result.

MYRTLE A JOKESMITH

Myrtle Stedman recently received a letter from a New York theatrical friend. In it he wrote, "I hear you have a new car and a new chauffeur." Miss Stedman cut out this part of the letter and wrote on it "Don't chauff me."



LILLIAN LORRAINE

The Photoplayers' Weekly is on sale at nearly One Thousand news stands in the United States. If your news dealer cannot supply you we will send it direct on receipt of price. Better yet, mail a two-dollar bill for a year's subscription.

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Saturday, November 27, 1915

OUR SPLENDID CHRISTMAS NUMBER

And still they come. Manufacturers of high class films continue to sign contracts for space in the Big Christmas Number of Photoplay's Weekly. Many leading business interests have shown their appreciation of the motion picture people by taking liberal space.

It is well to remember that this industry reached almost exclusively by Photoplay's Weekly represents some \$20,000,000 a year to Los Angeles' financial, commercial and development interests. This money is nearly all spent here. Motion picture stars, producers and those affiliated with the great industry are wide-wake boosters for this glorious country—Southern California. They rendezvous at Los Angeles hotels and apartments, own homes and bungalows and spend their money freely in our midst.

Reserve your space for the Christmas Number by letter or telephone for our representatives to call, Broadway 1780.
215-216-217 Lissner Building.

IMPORTANT NOTICE TO NEW SUBSCRIBERS

Everyone paying \$2 for one year's subscription to PHOTPLAYERS WEEKLY between this date and January 1, 1916, will receive the paper free to that date. The new subscriber may start from the first of the year. This is simply an added inducement for many friends of this paper to send in their subscriptions instead of waiting until after the holidays.

Remember that every new subscriber is a boost for the motion-picture industry of the glorious Golden West—California. It increases the prestige of players and aids the greatest industry of the West.

Send in your subscription or renewal today.

MORE PALS

The beautiful banquet hall of the Cad. Bristol was the scene of much joy on last Saturday evening.

The occasion being the weekly "high jinks" of the Pals and was by far the most successful of all previous "merry makin's."

The evening was all too short for Big Chief Pat Guy Woodword to introduce all the long list of notables and celebrities who responded—cheerfully and contributed the talents that make them so popular.

The guest of honor being that vivacious little star, Nellie V. Nichols, who contributed some of the beautiful talents that has made her the box office attraction of the Orpheum circuit. Honors were heaped once again upon that renowned beauty, Anna Held, and her beautiful daughter. The famous star responding to many encores, rendered "Tipperary" as she sang it to the soldiers in the trenches.

District Attorney Woolwine made the address of the evening a very able response to the question: "Why and what is a Pal?"

The press was well represented and many new songs and stories were told. Many Pals were added to the roster.

Next gathering of Pals Saturday, November 27, Time, 11 bells. Place, The Bristol.

"UNDINE"—PRIVATE SHOWING

Many invitations were accepted to witness the private showing by the Universal Film manufacturing Company of "Undine," a five-reel photo-play featuring Miss Ida Schmalz, produced under the direction of Henry Otto. Wooldy's theater was crowded last Monday evening at 11 o'clock for the event. Director-General Henry McRae was in charge, and a splendid Universal program feature was shown.

The scenes were laid around Southern California points about Santa Barbara, and the distant islands of Santa Cruz being especially pictured. This promises to be a notable release.

SEND THE PAPER HOME
Members of your family, your friends and others, will appreciate reading Photoplay's Weekly. Subscribe for it for one year, \$2, and send it as a Christmas gift. Let them know what you are doing in pictures in California.

MUSICAL COMPOSER ADDED

Louis Gottschalk and Edward Foote, musical composers of international repute, have joined the Photoplay staff, and will give their exclusive services to collaborating with Victor L. Scherzer and Joseph E. Nurnberg in the composition of incidental musical scores for the Triangle-Kay Bee features made under the supervision of Thomas H. Ince.

WATCHFUL WAITERS

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Bruce McRae.

PATHE

QUEEN CONTEST AT THE IN-DOOR CARNIVAL

Just to add a touch of splendor to the Los Angeles Prosperity Indoor Carnival and Fair, to be held at the old Boston Store building, on Broadway, opposite City Hall, a Queen will be selected from the many beautiful girls of Los Angeles.

The popularity as well as beauty will be a factor, the Queen to be selected by vote. The carnival commences December 11 and runs for thirty days, but the voting for Queen is now started and many young ladies are busy. If you want to enter the contest, leave your name with Stanley Warde Hart, manager of the Queen Contest, at the Carnival Building, 239 South Broadway, and go out after the votes. There will be many valuable prizes given to the Queen and her Maids of Honor, four in number; those having the next highest number of votes will get special prizes, making this a contest well worth entering. This is a splendid opportunity for the popular and good looking motion picture actresses to get before the public in a scene which reflects great credit upon the beautiful Southland.

H. W. Nixon, general manager of the Los Angeles Indoor Carnival, just returned from San Francisco, where he has secured a big list of high class shows, beautiful exhibits and interesting concessions that will become part of the big Joy Show.

At the present time it looks as though most all the Zone attractions will be here. The only difficulty Manager Nixon had while in San Francisco was in saying no to some of the smaller attractions. All the big ones were readily signed, and the big Carnival will open Saturday, December 11, without fail.

UNIVERSAL CAPTURES ROONEY

While playing a two weeks' engagement at the Orpheum, Pat Rooney made a visit to Universal City out of curiosity. Although he came in a crowd, he was unrecognized (such fame) and before he really knew what was happening, his name was on the bottom of an agreement to appear in a two-reel Joker comedy entitled, "The Bell Hopper." Roy Clements directed the production, and the cast besides Rooney included Victor Potel and Lillian Hamilton.

It was pretty tough work for Pat, working all day in front of the camera and at night in back of the footlights, but he managed to do it and smiled all the time it was going on. He says he likes it and may come back for more of the same. So there you are.

MUSICAL STAR FOR CHRISTIAN COMPANY

Ethel Lynn, whose name is not unknown to patrons of the musical stage, has joined the Universal's Nestor Company, where, under the direction of Al E. Christie, she will appear in leading business opposite none other than Lee Moran. This gives Christie a trio of musical comedy beauties in his company, the other two being Billie Rhodes and Betty Compson.

Just like the advertising of any big store sale on Broadway, the people flocked to the theater for admission in response to the attractive and interesting ad. It was simply a bargain sale show with a splendid feature as an offering.

Quinn was arrested like a common law breaker, forced to sit in company with ordinary criminals, for some time pending trial, and finally, when his case was called, was given the stiff sentence. He has appealed the case and is now represented by a well known lawyer, H. L. Geister.

The outcome is being watched with interest. In the meantime thousands of people are visiting Superba theater to see "Damaged Goods."

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Louis Gottschalk and Edward Foote, musical composers of international repute, have joined the Photoplay staff, and will give their exclusive services to collaborating with Victor L. Scherzer and Joseph E. Nurnberg in the composition of incidental musical scores for the Triangle-Kay Bee features made under the supervision of Thomas H. Ince.

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STATIC TROUBLE CAUSES RETURN TO MOUNTAINS

After spending two weeks in the mountains of the Bear Lake region making exterior scenes for F. McGrew Willis' three-reel drama of the Canadian woods, "John of the Mountains," Sydney Ayres and company, following their return to the Universal City studios, learned that more than fifteen scenes in their rolls of film were spoiled by static, making a return trip to the snow country necessary to secure proper pictures of the story. With the ground covered deep in snow and the thermometer registering around zero, this is not particularly enjoyable.

CHRISTIE COMPANY VISITS GREAT EXPOSITION CITY

Al E. Christie and company of Nestor comedians are now on a trip to San Francisco, where they are making exterior scenes in a one-reel comedy entitled, "Some Chaperone," Lee Moran, Eddie Lyons, Betty Compson and Ethel Lynn comprise the list of leads.

ON MOUNT WILSON FOR WINTER SCENIC EFFECTS

Lynn Reynolds and company of Universalites spent this week on Mount Wilson, where they staged exterior scenes in the three-reel drama of the mountains entitled, "Misfit." Myrtle Gonzales appears in the title role with Frank Newburg opposite; Val Paul is the heavy, and Alfred Allen plays a character role.

TO MAKE ROSE TOURNAMENT PICTURES AT PASADENA

Arrangements have been made by Universal officials for the right to make pictures in Pasadena on January first during the annual Tournament of Roses. Director Joseph De Grasse and his Rex company will have the honor, and Ida May Park is at work on the preparation of a scenario about, which will be woven scenes made during the fest.

DEHAVEN ARE BUSY

The De Havens are down in the throes of another favored universal feature. "The Ivory Box" is the title, from the pen of Olea Printain, and only are they appearing in the leading roles of this production, but Carter De Havens is doing the directing. More than that, anyone who thinks that he is not the handly little director is welcome to step out to the picture city any afternoon and watch him. If he intends trying to outdo Dowland's directing in his former Broadway feature, "The College Orphan," he has undertaken some contract. However, he doesn't stutter in his work. Here's hoping it turns out a draw heat.

At the present time it looks as though most all the Zone attractions will be here. The only difficulty Manager Nixon had while in San Francisco was in saying no to some of the smaller attractions. All the big ones were readily signed, and the big Carnival will open Saturday, December 11, without fail.

NEW INGENUE LEAD

One of the latest additions to the Universal studios is Mary Ruby, one of the best known ingenue leads in the western field of pictures. Miss Ruby was formerly with this company, but left in 1914 to go with the western Vitagraph Company.

AT CLUNE'S AUDITORIUM

"The Sable Lorché," with Tully Marshall and Thomas Jefferson in the big parts; "Matrimony," with Julia Dean as the staid wife turned buttery; "His Father's Footsteps," with Ford Sterling and "Stolen Magic." Raymond Hitchcock, Mack Sennett and Mabel Normand will comprise next week's Triangle bill at Clune's Auditorium Theater.

"The Sable Lorché" is said to be remarkable for Tully Marshall's delineation of a half-breed Chinese bent on revenge and for Thomas Jefferson's acting in a dual role. He plays the parts of Robert and Donald Cameron in the same scene depicting at once the lovable man of means and the human derelict. It is a Chinatown story with a romance for a nucleus, done by the Triangle-Fine Arts players, who are declared to fit with wonderful facility into difficult parts.

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The Packard Theatrical Exchange of New York, one of the large theatrical exchanges in the East, through whom motion picture, legitimate and musical managers and producers secure leading people, have opened branch offices here at 424 South Broadway.

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Ollie Kirby, whose excellent acting in photoplays produced by James Horne for the Kalem Company brought her into such prominence, has been with the company for three years. She acted with Carlyle Blackwell when he was a Kalemite and played in a number of exterior scenes in the production of a five-reel feature by Ida May Park entitled, "Love Thine Enemy."

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Ask the Players

NEW SCENARIO WRITERS

Thomas H. Ince announces that he has obtained the services of Lauer Bartlett and D. F. Whitcomb for his scenario staff. Each possesses a splendid reputation in photoplay writing circles as authors of strength and skill. Bartlett was for several years a member of the Selig staff, while Whitcomb has enjoyed a similar position with the Balboa Company. Their acquisition increases the number of writers now permanently engaged by Ince to eight, the others being C. Gardner Sullivan, J. G. Hawks, Richard V. Spencer, James Montgomery, Frank Tannehill and Monte Katterjohn.

NOTED VISITOR AT STUDIOS

Frank Hitchcock, nationally eminent as the ex-postmaster general of the United States, was a visitor at Incelle this week. He was escorted about the big Santa Monica plant by Producer Thomas H. Ince and appeared to enjoy the experience thoroughly, as the various phases of the industry were explained to him. Only twice in his life, Mr. Hitchcock declared, has he ever been inside a motion picture theater, but as he left Incelle, vowing that he would return at an early date, he stated the visit had converted him into an enthusiastic "fan."

RETURNS FROM LOWER CALIFORNIA TO STUDIO
William H. Thompson, the dean of the American stage, with a large company of players under the direction of Charles Giblyn, has returned to Incelle from a cruise down the Lower California coast, where for two weeks they have been catching scenes for the current Triangle-Kay Bee feature in which Mr. Thompson will be starred. As evidence that his leisure moments were spent to advantage, the venerable actor exhibited a handful of abalone pearls, which he declared he had collected along the beach when the company made a brief landing at San Clemente Islands.

EMPLOYMENT FOR MANY
Both Incelle and that part of Culver City which is now occupied by a set are, this week, giving employment to a multitude of extra people. At the Santa Monica plant, more than three hundred specially engaged men and women appeared in support of William S. Hart in the current Ince-Triangle feature in which Hart will be starred. They are working in the big dance hall scene. At the new studio, approximately seven hundred persons are engaged in the mammoth set which depicts the interior of the New York Stock Exchange.

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Celia Santon, Horsley (Mutual) Star.

Celia Santon and Crane Wilbur, co-stars in motion pictures years ago, are again thrown together through their recent engagement by David Horsley for the making of pictures on the Mutual program.

PURELY PERSONAL MENTION

Mentions About Movie Favorites and
Players in the Limelight

Edna Maisin has returned from a thrilling sight-seeing visit to the Exposition at San Francisco. Her first vacation for many months.

Carlyle Blackwell is now in New York. It is announced that he will play a special engagement while east with the World Film Corporation.

Juana Hansen of the Fine Arts Films scored a splendid success on the Triangle program at Clune's Auditorium theater this week. She is seen in a strong role in the "Martyrs of the Alamo."

Courtney Foote is soon again to appear in a big production for which he is to be especially cast. He has achieved splendid success in leading parts during the present year.

Robert Leonard and company of Rex players have returned from Arrowhead Hot Springs, after completing a series of one and two-reel dramas of the hills for the "Boob's Victory." Ella Hall and Marc Robins supported Bob Leonard as the "boob."

Howard Bosworth and company, directed by Lloyd Carleton of the Universal studios, have returned from San Diego, where, in the country surrounding that city, many sets were made for Bret Harte's play, "Two Men of Sandy Bar."

Wilfred Lucas will appear in a new Triangle feature, playing opposite Mary Alden. The title of the picture is "Admitted," a story adapted from Mary Robert Rinehart's story for the screen by Roy Somerville. Paul Powell, the talented Griffith director, will produce it.

RETURNS FROM ARIZONA

Vivian Rich will be seen in a photoplay written for and around her, for it is evidently named after her, for it is entitled "Vivian." It is said to be one of the best vehicles she has had for a long time. Rumor has it that Vivian will soon be seen riding around in a new Limousine car. Miss Rich has just returned from Arizona, where she was feted and dined and where she met Irving Cummings lecturing on his way East.

FEATURE PLAY PROGRESSING

"God's Country and the Woman," the Vitagraph feature being made at Bear Valley, in the snows, is going along famously under the master hand of Producer Rollin S. Sturgeon. William Duncan, Nell Shipman and George Holt in the leads are giving splendid impersonations of virile parts.

CLARY MAY CHANGE PLANS

Charles Clary is in a quandary; he is wanted by a speaking stage manager and by two picture concerns. Clary owns that if it was not for the night work and the general unrest of it that he would like to tread the boards once more, but he has got used to the pleasures of staying in one place and of having his nights to himself. He will probably come to a decision ere this is in print.

TAYLOR TO DIRECT FARNUM

It is said that the next Pallas picture to be made will be "Ben Blair," with the ever popular Dustin Farnum in the lead and that the production will be in the hands of that splendid producer, William D. Taylor. Mr. Taylor's first Pallas picture has been cut and assembled, and is a "regular" Paramount production.

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HENRY WOODRUFF STARS

Handsome Movie Favorite to Appear with Japanese Actress in Feature Picture

Henry Woodruff, regarded as one of America's most popular matinee idols, and Tsuru Aoki, the celebrated Japanese actress, are soon to be presented by Thomas H. Ince as co-stars in a spectacular drama of romance and adventure in India, entitled "The Beckoning Flame," a five-part "Triangle-Kay-Bee" feature.

Directed by Charles Swickard, under the supervision of Producer Ince, from a scenario by C. Gardner Sullivan, the production gives promise, it is said, of creating a sensation by reason of its general superlative qualities. It was made on the sands of the Mojave desert, where nature's endowments are akin to those of the Orient, and it has been embodied with the very best of everything in the photoplay art. It is a stirring story of a native girl's sacrifice for the man she loves, and the strength of its theme is equalled only by the picturesqueness of its numerous settings of splendor.

As Harry Dickson, a dashing young British army officer, Woodruff is declared to have contributed a most gratifying characterization. The screen, it is said, has given pronounced expression to all the fire and vigor of youth that brought him fame on the stage. Miss Aoki, too, it is claimed, is a revelation. This demure little artist from the Flowering Kingdom gained her training under Ince, and her work opposite Woodruff, in the role of Janira, a native East Indian girl, is said to excel anything she has ever done.

A notable cast of Ince players appear in support of the stars. This includes Rheta Mitchell, J. Frank Burke, Louis Morrison, J. Barney Sherry and Roy Laidlaw.

BALLOON NEWS NOTES

"The Red Circle" will be the next big Balboa release. It is a serial photoplay of the detective story order of fourteen two-reel installments. The piece is the result of the joint authorship of Will M. Ritchey and H. M. Horkeimer. The featured players are Ruth Roland and Frank Mayo, supported by Mollie McConnell, Daniel Giffith, Andrew Arbuckle, Corene Grant, Lillian West, Gordon Sackville, and other well-known stars. Sherwood Macdonald directed the production, and William Mackay photographed it. This serial will be the follow-up on "Neal of the Navy," which Balboa also made for Pathé. December 18th is the release date.

Half a dozen prominent officials of the Salt Lake Railroad, headed by F. A. Wann, general traffic manager, were recent visitors at the Balboa studios. Because of the steady growth in the volume of business done by the Horkeimer Brothers at their Long Beach plant, the transportation companies are vying actively for their favors.

Balboa had another wedding at the studio last week. The contracting parties were Richard Johnson and Lulu Bower. They were the first couple to open and above board in the dispatching of their matrimonial affairs, as the previous instances were all elopements. The groom is a well-known character actor in Balboa features, while his bride has also taken small parts. The Johnsons are the seventh couple in four months. The Matrimonial Film Company keeps up its record.

Two interesting new people joined the playing force of Balboa this week in the persons of Bert Ensminger and Elsie Randolph. The former is a well-known young player. Miss Randolph is a charming Southern girl of promise in the realm of filmdom.

Since finishing "Neal of the Navy," Harry Harvey has become Jackie Saunderson's director. He is putting on an interesting story in five reels in which the "Maude Adams of the screen" will be seen as a dancing girl. William Conklin plays opposite Miss Saunders. E. J. Brady is also in the cast.

The entire administration of Long Beach, headed by Mayor Lisenby, honored the Balboa studio with an official visit recently. This picture-making plant has by far the largest payroll in the beach city, which it advertises so extensively. The municipality has been asked to make certain improvements to accommodate it. As a result of the visit, they are to be ordered.

Henry King is alternately beating a drum and jangling the tambourine these days. He is producing a feature film which has a salvation army background. His cast includes Margaret Nichols, Lillian West and Victoria Bateman.

One of the latest additions to the Universal studios is Mary Ruby, one of the best-known ingenue leads in the western field of pictures. Miss Ruby was formerly with this company but left in 1914 to go with the Western Vitagraph Company.

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XMAS PRESENTS**ANNA LILLIETH BHL.**Next Door to Levy's Cafe
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Los Angeles, Cal.**GARWOOD-UNIVERSAL STAR**

William Garwood is being starred in "The Journal of Lord John," the new serial under the direction of Ed J. Le Saint at Universal City. He came from New York to head this important serial photoplay. Called "Billy" by his many friends, he is a most gentlemanly and witty companionable motion picture actor.

Springfield, Mo., is Garwood's birthplace and he received his education at Drury College there, making his mark in literature and athletics. He played with stock companies and filled important engagements in New York and elsewhere with Virginia Harned, Kyrie Bellew, Miller Kent and Dustin Farnum. He was under the Proham management in "Miz-pah" and "Just Out of College."

There should be a law against movie heroines chewing gum.

LEAPS TO DEATH

Leslie Reed Meets Tragic End While Performing Duty

Leslie Reed, a well known young English actor, met sudden death near Santa Barbara last week while attempting a dangerousfeat before a motion picture camera. Reed was killed—a martyr to realism—when he jumped from a stage coach, his hands tied behind him, over the face of a chalk cliff. He miscalculated by ten feet, and instead of landing in water, he struck his head on a rock. His unconscious form was recovered by the Santa Ynez river by his director, James Douglas, who a few minutes previously had pleaded that Reed permit a "double" because man the company artists insist on such hazard—to make the leap.

The death of Reed has thrown a pall of gloom over Southern California filmdom. Although a newcomer in the ranks of picture actors, he had, in a few short months, won himself an envied place among his associates as well as with the public.

DON MEANEY RETURNS

After a business trip to New York, where he was manager of productions for Francis Bushman and the Qualitative Pictures, Don Meany, a well known publicity man and motion picture specialist, has returned to Los Angeles. Mr. Meany's return was caused principally because of his wife's health, she preferring the climate of California on account of the advice of physicians.

Mr. Meany is now considering offers from former associates and expects to again be in harness in an executive position in a few days.



PEARL WHITE.

SPECIALISTS FOR INCEVILLE

Two arrivals of note at Inceville this week were Edward De Vere and Leon Spinks, wood carvers,模ellers and designers, who have been added to the technical department for purposes of correct detail in settings. Both men are graduates of the Ecole de Beaux Arts of Paris.

SULLIVAN'S VACATION ENDS

C. Gardner Sullivan, the prolific and versatile writer of the forces of Thos. H. Ince, returned from his first vacation in five years. He spent it, he declares, fishing for tuna off the coast of Santa Catalina Islands, but there are those among his fellow at Inceville who are more inclined to believe that he went scouting for "ideas" in the neighborhood of the San Francisco exposition.

HALE JOINS LASKY

Alan Hale, who has been with the Biograph Company for some time, is leaving that company to accept a special engagement with the Lasky concern. Mr. Hale is an athletic looking blonde and he is just as strong as he looks. The Biograph has the reputation of turning out all-round actors, and Alan Hale is no exception; there are but very few parts he is not at home in, and as he is genuinely fond of his art, his future is a very bright one.

THEDA BARA AT MILLER'S

Theda Bara in her latest and greatest picture, "The Galley Slave," is the attractive photoplay offering at Miller's Theater for the week starting Monday. Miss Bara is cast as a beautiful artist's model in this production and her interpretation of the role is a remarkable one, intensely dramatic and realistic and her wonderful seductive beauty serves to enhance the illusion created by her art. The drama is one of thrilling power and dramatic force. The added feature is the latest of the popular and funny Wallingford comedies.

THE AUSTRALIAN STAR

Arthur Shirley, "the big Australian" actor as he is known, is revelling in his part of John Vassar, the leading role in Thomas E. Dixon's huge photoplay, "The Fall of a Nation." All the past week Shirley has been a horseback, leading his troops, said troops numbering two thousand souls, which were tented and fed by the management. Shirley is full of praise for the direction of George Sargent, and after studying the scenario, he believes that this will be one of the greatest pictures ever contemplated and made.

Canned goods: Motion pictures.

CHAS. RAY SUCCESSFUL

He Gets Married
When Charles Ray first joined the Thomas H. Ince forces he had to work his way, but he did this very quickly indeed. He has a striking personality. In "The Coward" he is seen at his very best, it is a striking piece of work which has won the plaudits of the public and the praise of the hardest critics. It is not by any means the first piece of good work Ray has done, but it is probably the finest and most polished role he has undertaken. In "The Coward" he worked opposite the star, Frank Keenan, and a better combination could not well have been found.

Mr. Ray quietly slipped away and got married to a very charming little lady last week. They have known each other for a long time and though the affair was heralded as an elopement, we have reason to believe that the families were in on the affair and that Charlie strolled a march on his many friends.

Good luck to them both, we do not know which to congratulate the most.

LITTLE STAR MISSED

Neva Gerber will be missing from the "Beauty" brand pictures in which her pretty face has been so familiar to the fans for many months now. Neva has other plans in mind, but will take a good rest before starting in again. She has returned to Los Angeles, where she worked before going to Santa Barbara.

UNIVERSAL STAR RETURNS

Grace Cunard has had her little holiday and has returned to work at Universal City. She enjoyed her rest, but is tickled to death to be back in the ring again—she could never rest for long, her temperament forbids. Francis Ford is still in the East, but will return soon, and when he makes his appearance Miss Cunard is putting on a photoplay of her own and is taking lead in it. She is one of the very few actresses who CAN direct.

THREE PALS TOGETHER

In "The Cactus Blossom," which is being produced at the American this week under the direction of Tom Chatterton, Frank Borzage and Anna Little take the leading parts. It is a curious coincidence that Anna, Tom and Frank were all playing together at the New York Motion Picture Corporation at one time and they are the best of good pals. Anna Little says it is real nice to have some of her old pals working with her, and she and Chatterton will play opposite each other in a series of photoplays. They should be worth seeing.

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Helen Holmes seems to have made up her mind to put all her previous exploits of daring in the shade, for she is performing some unheard-of new "stunts" in the serial story, "The Girl and the Gang," which is being gotten ready for the Mutual programme. J. P. McGowan, the producer, is happy in the fact that he is entirely unhampered, and is putting on the kind of pictures he has long wanted to. Some of the new adventures are quite remarkable.

PROCESSES WITH GRAFT

Richard Stanton is going full steam ahead with his serial story, "Graft," at the Universal. He is now on the fifth episode. He has an intensely interesting story to work on and is getting some great adventurous scenes and many exciting happenings, with lots of "giving" into his actors and installments. Stanton is just the man for this particular serial and no better producer could have been found for the job on hand. "Graft" is a bulky, red blooded serial.

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STAR TRAINS ANIMALS**WALTHALL MAINTAINS PRES-TIGE**

Louise Glau is playing a dance hall girl with W. S. Hart and is contributing another of her fine sketches of a broad Western type. She has purchased two horned toads and two chameleons, which she is trying to teach some tricks. The star argues it is quite possible to do this, and states that she will prove it one of these days when she gets an opportunity to show the result of her training in a picture. The chameleons are quite tame already.

WILL PLAY THE NUN

Bessie Barricade has been seen in about every kind of a character since she first joined the forces of Thomas H. Ince. There is one role she has not been seen in, however, that of a nun. In the Triangle release now being made, Miss Bessie will be seen in the familiar costume and she will surely make a terrifically beautiful nun. Nun nicer, "Bill" Desmond has the opposite role. He looks like a bully, red blooded serial.

TRIP DOWN THE COAST

Charles Gibney, Inceville producer, and his players, which include the star, William H. Thompson, and Louise Glau, went for a trip down the lower California coast, the object being to take some scenes for his current production. Gibney loves the sea and stood the voyage well, but some of the members of the company succumbed to mal de mer. Some splendid effects were obtained, however.

"KIND WORDS"—When making purchases please mention "Your Paper—Photoplay Weekly."

Miss Selma Tubbs claims to know the real age of every star in the movies.

APPEARS TO ADVANTAGE

Edna Mae, who with Douglas Gerrard done telling work in "Inceville," scored heavily in the three-reel photoplay made by Henry Otto, entitled, "The One Woman." Her fine characterization is the more apparent, as she was actually the only woman appearing in the picture. She was specially chosen by Mr. Otto to undertake the important part, and she did it full justice. "The Only Woman" is a corking good photoplay.

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FILM MAGNATES IN CONFERENCE



D. W. GRIFFITH AND H. E.AITKEN

President and Vice-President of Triangle Film Corporation, Holding an Important Business Conference at Fine Arts Studios

The arrival in Los Angeles of H. E. Aitken, incisor and organizer of the \$5,000,000 Triangle Film Corporation, and his conferences with his aides and vice-presidents directing productions, means much to the motion picture industry which these able men direct, operate, produce, and control. Many new innovations are planned for the finer perfection of pictures at lesser cost, and the year 1916 promises to witness a partial revolution of the feature production.

HEARTY CONGRATULATIONS

PSYCHOLOGICAL MOMENT

Husky Young Director Arrives at Home of Colonel Thos. H. Ince

Congratulations are in order at Inceville and the founder of that famous motion picture plant is stepping high. The occasion being a visit at Ince's Hollywood home of a fine bouncing son. Heir number two for this celebrated producer.

Mrs. Ince and the new arrival are doing splendidly and happiness reigns in the realms of the home and at Inceville.

BELLE BENNETT SIGNED BY DAVID HORSELY

Miss Belle Bennett, known for her beauty and her accomplishments as an actress, has been engaged by David Horseley to play important roles in the support of George Ovey in the Cub Comedies which he is releasing on the Mutual program.

Miss Bennett is the daughter of Billy Bennett, known throughout the country through having traveled at the head of his own theatrical organization for many years.

Her debut in motion pictures was made with the Lubin company in "The Handicap" which besides being her first appearance came nearly before her last. In a scene taken at the Juarez, Mexico, race track, Miss Bennett was mounted upon a prancing thoroughbred over which she lost control and was heavily thrown. The following month was spent in a hospital.

In 1912 she went with the Universal, remaining there for a year, after which she joined her father's company before going to the Majestic Film Company, with whom she was engaged until recently.

Miss Bennett's first appearance in a Cub Comedy will be noted in one of the early December releases of this branch.

Mae Marsh and Robert Harron play together for the second time since their appearance in "Her Shattered Idol." Their present Fine Arts story was written for them by Granville Warwick and is being produced by Lloyd Ingraham.

JOLLY GATHERING OF PHOTOPLAYERS' Hold Session Thursday Night to Complete Plans for Club Reorganization.

Responding to the "psychological moment" invitation issued by Fred Mace, temporary president and Clarke Irvine, temporary secretary, of the proposed reorganization movement for the reestablishment of a Photoplayers' Club in Los Angeles, a large number of jolly good fellows, players of note, newspaper correspondents, and others, met at Hoffmann Cafe Thursday evening.

The movement has been under way for some weeks with renewed activity shown after each weekly meeting. Indications are that the club will be organized, and become a permanent factor in the social life of the motion picture fraternity during the coming picture year.

Quite a number of former members of the old Photoplayers' Club have sniffed their desire to become affiliated with the new club, and those in charge of the movement report that success is practically assured.

Many new players who have been attracted to Los Angeles by screen work are interested in the movement and it is hoped to make the new club even more popular and stronger than was the old organization when at its height.

A "Dutch" lunch-a-la-neutral, but intensely appetizing with huge steins of foamy liquid was served with the compliments of the Hoffman management, and a jolly time was enjoyed.

STARS LONG RIDE

The other day Helene Rosson, the little seventeen-year-old leading lady of the American Company, rode fifteen miles on horseback to a location, spent the day in the saddle and rode back the following morning with the boys and had a swim on her arrival. Just three months ago Helene mounted a horse for the first time, so much for youth and the motion pictures. Cooley is a comer.

Canned goods: Motion pictures.

GAMUT CLUB FETES PUBLICITY EXPERTS

AS GUESTS OF WILLIAM E. WING, SCENARIO WRITER AND SPECIALIST ON FILM SUBJECTS, PUBLICITY MEN ARE CORDIALLY GREETED BY GAMUTERS—NOTABLE PROFESSIONAL PEOPLE PARTICIPATE IN EVENING'S FESTIVITIES

One of the most enjoyable social affairs ever participated jointly by members of the Gamut Club and the publicity men, writers and newspaper correspondents, connected with the motion picture industry of Los Angeles, was held at the club rooms on Hope street at a dinner gathering Wednesday evening.

The feature of the entertainment was the desire of Gamuter William E. Wing, one of the well known scenario writers and newspaper men on the coast, now with the Griffith Fine Arts Films, to bring the publicity people of the movies in closer touch with members of the Gamut Club for social and advancement purposes. He was eminently successful, for with slight exceptions every producing studio was represented personally by either the head or some member of the publicity department.

Among the notables in movie publicity life sitting around the festive board who responded to President F. W. Blanchard's cordial felicitations upon being introduced publicly by the assistant presiding official were Frank E. Woods, head of the scenario department and assistant general manager of Griffith Fine Arts Films; M. G. Jones, director of publicity and "Buck" Massie, of the visiting publicity department of the Universal Film Manufacturing Company, Pacific Coast studios, Universal City; Kenneth A. O'Hara, manager of publicity, Inceville studios; Bennie Lubinoff, Zeidman, in charge of publicity Fine Arts Films; Joe Murray of the Keystone Film Company publicity department; Clarke Irvine, correspondent Moving Picture World of New York; J. C. Jessen, Pacific Coast Manager, Motion Picture News of New York; J. Frederick Ryan, Educational PhotoPLAYERS' Weekly; C. W. Pogue, correspondent for New York Morning Telegraph, and Capt. Jack Poland, correspondent of Photography, Chicago, and associate editor PHOTOPLAYERS' WEEKLY.

The gathering was called to order by President Blanchard of the Gamut Club in a cordial good fellowship welcome greeting, after which dinner was served in courses, during which selections were rendered by the Gamut Club grand chorus of voices,

MR. JONAS ON DECK

Popular Publicity Director Breaking Even After Enforced Absence Due to Illness

After wrestling with a severe attack of bronchitis which confined him to his home for nearly a week, M. G. Jonas, director of publicity at Universal City is again in harness. It is reported that he is doing overtime to make up for his absence, but the Big U can easily afford to give this able young publicity expert a few days off on such occasions. He is known as one of the tireless workers of the operating staff, and is ever ready with a cordial greeting and "copy" for members of the press.

REVELS IN VARIETY

Hal Cooley, the young actor who is playing under the direction of Rupert Julian, has, curiously enough, been acting in one well dressed part after another. In "The Sword on the Shield," "The Mistaken Identity," "The Gilded Youth" and "The Ferret" he was a well dressed youth, and in the present photoplay not yet named, he is again in his evening suit. He is a good looking fellow and knows how to dress, but he is also capable in other and more varied roles. Cooley is a comer.

No, Lester, not all movie aviators can be classed as high flyers!

the High School Quartet, and other musicians and players.

A notable guest was Maud Powell, the celebrated violinist, accompanied by husband and manager, Godfrey Turner, and pianist, Mrs. Lester. The talented musician responded to the greeting of welcome in a most pleasant manner, as did her husband, and Mr. Lesser rendered piano selections.

Len Behymer, the impresario next introduced James B. Pond, Jr., son of the celebrated lecturer and globe trotter, who told of his work. Next came Signor Cole Femina, famous tenor, who sang Neopolitan selections grandly, accompanied by Madame Perkins at the piano. Miss Margaret Goetz, a great friend to young musicians made a brief talk telling of her first advent as a Gamuter, after which the gifted and popular musician, Henry Le Bonni, entertained with impromptu and special selections. After which the High School Quartet (Jack Bean's protégés), Earl Mosman, Ray Vance, Earl Penny and Frank Budd, by request, sang again, rendering high class specialties.

"Billy" Porter, a genius of the club was next called upon to tell about the forthcoming minstrel show of the Gamut on December 8. Interestingly he told of the many celebrities who would participate and asked the cordial co-operation of everyone present in aid of the movement to provide funds for Christmas cheer for professional and movie people who will be invited to participate in the Gamut Club jinks during the holiday.

The meeting came to a close with an invitation from President Blanchard inviting all members of the Scream Club and publicity men present to be guests at his home Saturday night. A general social and get-together meeting of club members, visiting celebrities of all professions, and others, concluded a delightful Gamut Club-ka-la "Billy" Wing and Scream Club dinner party. The meeting cemented bonds of friendship that should be enjoyable and valuable to all present.

President Blanchard and his chief aide de camp, "Billy" Wing, with their felicitous remarks, left no one out of the monologue. They made each and every one feel welcome and at home as guests of the Gamut Club.

ALWAYS MAKING FRIENDS

Assistant Manager Thomas G. Baker Ever Ready for Courteous Service at Clune's Auditorium

After serving many years in various capacities in professional life, Thomas G. Baker, formerly with the old Grand Opera House, the Orpheum in this city, San Francisco and Stockton, is now domiciled as the assistant manager of Clune's Auditorium. In this position he has demonstrated that courtesy is ever a paying asset when used in the interests of his employers.

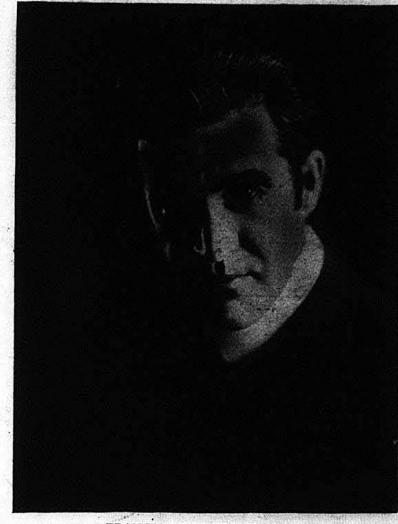
Mr. Baker is constantly on duty and ever alert to serve patrons of the "theater beautiful" in the efficient manner which adds to the popularity of Clune's houses. He knows the various details of the legitimate and movie professions and is an able man in the right place.

GLAD TO BE HERE AGAIN

Gretchen Hartman, leading woman with the Biograph, is glad to be back in Los Angeles once more, for she has a sister in this city with two little children. Miss Hartman, although very young, is getting to be quite an old timer with the Biograph, as she has acted about every kind of part "actable" with them. She is an all-round favorite and one of the most dependable leading actresses in the business.

Half a film is better than none. Selly Sage.

PRODUCING ACTOR-DIRECTOR



FRANCIS FORD—HOME AGAIN

Well-Known Film Favorite of the Universal Studios Returns to California

After Enjoying a Visit to His Home in Maine

The big genial producer of "The Broken Coin," Universal serial, Francis Ford, has returned to California after an enjoyable visit to his parents in Maine. He appears in splendid health as if he enjoyed the visit, and is now again in harness with his associate, Grace Cunard, on a new Universal drama feature. Mr. Ford says, "It was delightful to see the old folks at home again, but there is only one California." The actor-director was the recipient of hearty welcome home greetings by his associates and friends at Universal City.

NEW HEAD FOR UNIVERSAL IMPROVEMENTS AT AMERICAN

Head of San Diego Exposition Davis Becomes Director of the \$1,000,000 Film Metropolis

Santa Barbara Studios Placed in Fine Shape for Winter Productions

Announcement from official headquarters at Universal City, coming direct from President Carl Laemmle and the New York office, is to the effect that H. O. Davis, former director-general of the San Diego-Cali-

ifornia, has been appointed second vice-president of the Universal Film Manufacturing Company and general manager of all departments of the famed \$1,000,000 Universal City studios. The change to take effect at once.

Mr. Davis is already installed in office, and there are many rumors in circulation about numerous changes to be made, directors to be dropped, stars to be released and a general cutting down of expenses through the efficiency system for which the new general manager is said to be famous. However, we can state that Mr. Davis is as yet granting no interviews. He is looking the situation over and when necessary the axe will drop.

Getting familiar with the big plant under the guidance of Director General of Productions, Henry McRae, Mr. Davis is learning many details of the game he has never before tackled. He has been courteously received by all heads of departments, directors, stars and players, and there is no desire of trouble or friction in the Big U studios. Everybody seems to be watching and waiting. In the meantime the production of feature and comedy drama pictures continues along the same high plane that has made the Universal one of the big organizations of the motion picture industry of the world.

J. P. MacCarthy assisted Director William Christy Cabanne in staging the spectacular scenes in "The Scarlet Band," which presents John Emerson, supported by Bessie Love, Raymond Wells, Viola Barry, W. E. Lawrence, Carl Formes, Jr., Eric Von Stroheim and Lucille Younge.

Read Photoplay Weekly and send it to your friends—Let them know about the movies.

Appreciating the many advantages of winter season in Southern California for motion picture productions, President S. S. Hutchinson of the American Film Company, Santa Barbara, has made many changes in the studios of the big organization in the Channel City.

The largest building in the city is the glass studio and property room now being built at State and Mission streets. The structure will have the greatest open floor space of any roofed studio in Santa Barbara. The floor of the glass studio will be 130x80 feet, with everything up to 22 feet above the floor.

The studio roof slopes all one-way. The "lean-to" meeting its roof will be another exactly as large sloping the other way, forming a complete roof with the studio, and covering three stories of dressing rooms. There will be two stories of shops and scene painting space where the people will be "made up." In front of these two structures will be a 46-foot addition, including a handsome tower at the corner.

Besides the infinite amount of interior and exterior finishing, furnishing and lighting that is yet to do, there is an immense amount of ground work to be done on the four sides of the big structure. A wall similar to the one in the big theater, Mission type, along the front of the present plant, is to be continued out to State street, immediately behind the new building. The grounds inside this new building will be terraced as on the other grounds about the buildings.

A feature of the new building will be its battery of lights for night work. To handle this new lighting, a house being built at the rear of the studio to accommodate three big transformers to take and deliver the electric power as it is needed for studio work.

The Photoplay Weekly and send it to your friends—Let them know about the movies.

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FROM GRIFFITH FINE ARTS STUDIOS

By BENNIE ZEIDMAN, Publicity Director

Stars and Players at Fine Arts Busy in Triangle Features

The Fine Arts Studio is the scene of continuous activity. New Triangle plays are put into immediate production after the completion of former pictures. At the present time the list of active productions, headed by their respective stars, includes:

De Wolf Hopper in a picturization of Cervantes' "Don Quixote," with Fay Tincher, Chester Withey, and George Fay; George Walsh, Rhea Mitchell, under the direction of Edward Dilling.

Marie Doro in "The Wood Mystery," with Wilfred Lucas, Cora Drew, Frank Campeau and F. A. Turner, under the direction of Paul Powell.

Lillian Gish in "Daphne," with Elliott Dexter, Lucille Young, Howard Gaye, Jewel Carmen, Walter Long, Joseph Singleton, Richard Cummings and Jack Coogre, under direction of W. Christy Cabanne.

Mae Marsh and Robert Harron in an unnamed drama, under direction of Lloyd Ingraham.

Norma Talmadge, Tully Marshall, and Scena Owen, in "Martha's Vindication," with Ralph Lewis, Charles West, Kate Toncray, Josephine Crotwell, Edwin Harley, Eleanor Washington, George Stone, Carmen De Rue, and Violet Radcliffe, under direction of C. M. and S. A. Franklin.

Dorothy Gish in "Betty of Graystone," with Oweh Moore, direction of Allan Dwan.

Douglas Fairbanks in "His Picture

in the Paper," direction of John Emerson.

Orrin Johnson in "The Price of Power," with Gladys Brockwell, Sam de Grasse, Marguerite Marsh, Francis MacDonald, Daisy Robinson, Spottswood Aitken and Vera Lewis, under direction of Jack Conway.

Plays that have been completed recently are "Cross Currents," starring Helen Ware, "The Scarlet Band," starring John Emerson, "The Missing Links," starring Robert Harron and Norma Talmadge, Orrin Johnson in "The Penitents," and Jane Grey in "Mother of Seven," with Tully Mar-

shall.

William E. Wing, well known for his ability as a scenario writer, has had two of his feature stories accepted for production by the Fine Arts Films studio.

"The Scarlet Band," starring John Emerson, deals with a topical situation. The supporting cast of "this Triangle play includes Bessie Love, Raymond Wells, Spottswood Aitken, Viola Barry, W. E. Lawrence, Fred J. Butler, Carl Formes Jr., J. P. McCarty and Lucille Young.

The popular trio of Fine Arts kiddies, George Stone, Carmen De Rue and Violet Radcliffe, have split apart. "Bertha's Vindication," a new Triangle play, featuring Norma Talmadge, Tully Marshall and Scena Owen.

PALO ALTO'S FIRST

New Company to Produce "Wanda of the Red Street." A Nell Shipman Feature

TEXAS TO CALIFORNIA

Scenario Writer and Film Bride Travel to Golden State via Automobile

James Cagney, Francelia Billington and Wellington Player are playing the leading roles in the Palo Alto Film Corporation's five-reel picture "The Million Dollar Mystery" which is being made at the company's studio at an original one by the well-known scenario writer Nell Shipman, and it is entitled, "Wanda of the Red Street." Fred A. Kelsey, from the Fine Arts studio, is directing the production and W. Lee Ray, an experienced studio man, is technical director.

All of the above-mentioned bring to the Palo Alto company reputations for accomplishment in the world of films. The name "Jimmie Cruse" brings to mind his several years engagement with the Thanhouser company, his big role in "The Million Dollar Mystery" and in its follow-up serial "The Twenty-Million Dollar Mystery."

Francelia Billington is the "Wanda" of the Palo Alto company's first five-reel picture. Her introduction to the screen occurred three years ago in a Thanhouser picture in which Mr. Cagney played the lead. Miss Billington proved herself entirely capable. Since then she has played leads for the Majestic company under D. W. Griffith's direction, leaving the Fine Arts studio for that of the Palo Alto company.

Wellington player's name associates itself primarily with Famous Players. He was with that company nearly two years. He had the leading part in "A Daughter of the Hills" and had strong parts with Jack Barrymore, Bertha Kalich and other Broadway stars. Mr. Player's finished work, and his powerful physique make him a valuable screen personality and led to his engagement with Koko and Dill for a big role in the eight-reel picture "Glorify." He plays the heavy in "Wanda of the Red Street."

Nell Shipman, in giving this script to the Palo Alto company, contributed a strong foundation for the company to build upon. Years of success in scenario-writing has established her as one of the best-known writers for the screen.

Director Fred A. Kelsey was for the last two years one of the directors at the Griffith studios. His work has received the commendation of press and public and his offerings to the Mutual program have perhaps out-numbered those of any other one of its producers. His camera-man C. Abel, accompanied him to the Palo Alto studio.

BLONDE OR BRUNETTE

Stella Raseto is a blonde lady. Now we all know that the attractive Stella is NOT a blonde lady; she is dark. Facts are facts, and even so, Miss Stella IS a blonde lady—for some nine months or during the time which it takes to produce "The Journals of Lord John," in which Miss Raseto plays with William Garwood and in which she wears a perfectly lovely wig. It suits her, too, but she says that she cannot do a thing with her own locks when she removes the wig. She is going to write a scenario called, "When the Brunette Wasn't, or the Blonde Who Ain't."

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This week Miss Davis has the support of Joe Kekuku, the "Steel String" guitar player, whose accompaniment of "On the Beach at Waikiki" gives that insinuating song number an added effect.

The revue opens with a Sailor's Hornpipe by the Baby Dolls in which Miss Davis has interpolated many new dance steps of her own invention. They also appear with Miss Davis in the Spring Dance number from The Spring Maid. Here the diaphanous silks and the spotlight make shapeliness a necessity and everyone is agreed that the baby dolls and Miss Davis stand the test from every point of view. It is a starling number, and in the real cabaret spirit.

The Ethel Davis Revue will be changed each week. Luncheon guests at Levy's are enjoying the rehearsals which Miss Davis gives for the new shows each day from one o'clock to two-thirty. For anyone who likes to peep behind the scenes these rehearsals are decidedly interesting.

Al Levy is giving Los Angeles new ideas in cabaret with Ethel Davis leading a sparkling review of song and dance numbers each week. Miss Davis has struck the right chord and has won a hearty response from the Levy patronage.

This week Miss Davis has the support of Joe Kekuku, the "Steel String" guitar player, whose accompaniment of "On the Beach at Waikiki" gives that insinuating song number an added effect.

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LOS ANGELES, CALIFORNIA, DECEMBER 11, 1915

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VOL. III, No. 10

WILLIAM FOX LOCATES HERE

LETTER OF A. W. KINNEY

POPULAR UNIVERSAL STAR

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INDUSTRIAL BUREAU
Los Angeles Chamber of Commerce

Dec. 7th, 1915.

Manager Photoplay Weekly,
#215-217 Linsay Bldg.,
Los Angeles, Cal.

Dear Sir:
It will give me great pleasure to furnish
you with an article over my signature
on "The Value of the Motion Picture Industry to Los
Angeles."

The Industrial Bureau of the Los Angeles
Chamber of Commerce has been created
to represent the business interests of the
various industries of the city. It is the desire
of this vast industry and will endeavor to co-
operate in any movement that will redound to its ad-
vancement and prosperity.

Very truly yours,
Arthur W. Kinney
Industrial Commissioner

Arthur W. Kinney, Commissioner of the Industrial Bureau of the Los Angeles Chamber of Commerce, has prepared an elaborate article on the subject, "The Value of the Motion Picture Industry to Los Angeles." Mr. Kinney has made a study of the industrial possibilities of Los Angeles and Southern California and finds that the Motion Picture Industry is one, if not the greatest asset, the city possesses.

Millions of dollars are spent annually in Los Angeles and as the result the business houses are the beneficiaries. The film folk patronize most every store doing business in the city. A canvass of the estate and building companies will show hundreds of Motion Picture people owning their own homes.

Every few days announcement is made by the film concerns of improvements or new companies locating in Los Angeles. The subject of the Motion Picture Industry is of vital interest to every resident of the city as it has grown to be one of the largest in Southern California and the third largest in the world.

Mr. Kinney's article in the Christmas Number of the Photoplay Weekly will be of timely interest and will show the vast film enterprise in its true light.

ROBERT HERRON-TRIANGLE STAR

Dick Stanton is well into the fifth installment of the big "Graft" serial at the Universal studios. This two-reeler is entitled, "The Street Car Traction," and in it there is a big car riot in which Stanton had three hundred men rioting and a street car actually turned over and wrecked. It is a very powerful scene, and he worked his mob up so well that there was some actual injuries of a light nature, sufficient to require a bandage or two and plenty of sticking plaster. Said one of the actors in "Graft," "Stanton drives us hard, but he is such a fine fellow we do not mind it a bit." Stanton certainly gets the results he is after.

HOW ABOUT IT, OTTO?

Henry Otto was given a week off after finishing "Undine" for the big U. Henry disappeared and refuses to say where he has been and what he did while he was away. Again the rumor has it that he went and got married, but he has fooled 'em the same way so many times. It will be necessary for Otto to produce the girl and the ring before the rumor is even credited. He looks well, anyhow!

FILM STRUCK GIRLS

The paper says that girls from the Los Angeles High school are ditching classes to visit the studios of local motion picture concerns. A few years hence these same girls will be wishing that they had put in their school days at school.

GERTRUDE ROBINSON IN FILM PLAY

"Thanks," returned Billy, continuing to brush the dust from his air-travelled coat. "But I'm all right now," he added as the pleased stranger marched away. "Him?" replied Charles Arling, who was standing nearby. "Oh, he's only the president of the Southern Pacific looking over the plant."

Robert Harron, one of D. W. Griffith's popular young photoplayers, will make his first appearance under the Triangle banner next week in New York, where he will appear in "The Missing Links," co-starring with Norma Talmadge. This picture will reach Los Angeles late in January. At present Harron is co-starring with Mae Marsh in "Hoodoo Ann," under the direction of Floyd Ingram. Harron has the distinction, it will be recalled, of having worked with D. W. Griffith for the past eight years in every feature turned out by that producer. Harron has always played a prominent part, having begun eight years ago with the American Biograph when Griffith was directing for that company.

The Photoplay's Weekly is on sale at nearly One Thousand news stands in the United States. If your news dealer cannot supply you we will send it direct on receipt of price. Better yet, mail a two-dollar bill for a year's subscription.

Anderson, E. E.
Director N
476 5th Ave

DOROTHY DAVENPORT-NOW AT UNIVERSAL

Popular Leading Lady who returned to the Universal fold this week, and
who will be featured in "The Phantom Island"

Dorothy Davenport, formerly with the Universal's Pacific Coast studios, has returned this week to Universal City, where she is scheduled to work opposite Francis Ford in the production of two and three-reel dramatic subjects. The first Universal release in which Miss Davenport will appear is a two-reel film written and produced by Ford under the title, "The Phantom Island." Miss Davenport played the Archduchess Fedora, otherwise known as Miss Grex, in "Mr. Grex of Monte Carlo," being shown this week at the Woodley Theatre.

DIRECTOR MTRA HONORED

A beautiful gold watch bearing the inscription: "Presented by Al Malakai Temple, A. A. O. N. M. S. to Henry McKee, in appreciation of his many courtesies to 1915," was presented to the former head of Universal City this week by officials of Al Malakai Temple.

A number of the following prominent men visited Universal City to present the gift in person: General Robert Wankowski, F. B. Silverwood, R. A. Hefner and W. E. Bush.

UNIVERSAL CITY ACTIVE

Several feature films were this week completed at Universal City, Bosworth, under the direction of Lloyd Carleton, finished a five reel adaptation of Bret Harte's play, "Two Men of Sandy Bar"; Jacques Jaccard completed his three reel feature, "Across the Rio Grande"; E. J. La Saint finished the last scenes in the second episode of the Williamson series, "The Journal of Lord John," in which William Garwood is featured; the Smalleys finished their filmation of Rufus Stelle's story, "Hop"; and Richard Stanton made the last scenes in the production of the fifth installment of the company's latest serial, "Graft."

BROTHER OF PRODUCER ON "PEACE SHIP"

C. M. Goethe of Sacramento, brother of H. Taubert Goethe, president and general manager of the Palo Alto Film Corporation, is one of Henry Ford's guests on the "Peace Ship" which fighting Europe considers a joke, but which the Jitney Man believes will be a success. Aside from Governor Hiram W. Johnson, Mr. Goethe was one of the few Californians receiving an invitation on this probably eventful voyage.

C. M. Goethe, who has been associated in the national playground and recreation movement with Mrs. Thomas Edison and Ford, represents the city of Sacramento on the Jitney crusade, and it is sincerely hoped that no stray Teuton torpedoes come his way.

PRODUCER'S MOTHER PASSES

Mother of D. W. Griffith Dies at Louisville, Ky.-Great Director Goes East

D. W. Griffith, master motion picture producer, has been called unexpectedly to Louisville, Ky., by the death of his aged mother, Mrs. Mary Perkins Griffith. Plans for a happy family reunion in Louisville had been set for December 12, the eighty-seventh anniversary of the film magnate's mother. A brother, Albert Griffith, had made a trip especially from London to attend this family gathering and was present at his mother's death. A daughter, Miss Ruth Griffith, was also present.

A sudden attack of pneumonia changed the plans of the producer's family and instead of going to the reunion of his mother, brother and sister, he hastened across the continent to his mother's bier to pay her a final tribute.

The celebration was also to have been in honor of Griffith's rise to probably the highest pinnacle in his career as a producer and director in the great motion picture industry. The formation of the Triangle Film Corporation and the Fine Arts Company, the production of films on a far greater scale than ever before had been attempted stamp Griffith as one of the premier producers in the film world.

Behind the success of many leaders of men there will be found the strong personality of a mother. Undoubtedly the motherly qualities that have inspired men for so many centuries had a great deal to do with the success of this singular man and the staff of the Photoplay's Weekly extends to Mr. Griffith, in this hour of his bereavement, its deepest sympathy.

CHRISTMAS NUMBER

Mail a copy of the Christmas number of the Photoplay's Weekly to your friends in the snow-bound east where sunshine is rare and where soft ocean zephyrs are blizzards.



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Published Every Saturday by

PHOTOPLAYERS' WEEKLY PUBLISHING CO.
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Saturday, December 11, 1915

IMPORTANT NOTICE TO NEW SUBSCRIBERS

Everyone paying \$2 for one year's subscription to PHOTOPLAYERS WEEKLY between this date and January 1, 1916, will receive the paper free to that date. The new subscription will be started from the first of the year. This is simply an added inducement for many friends of this paper to send in their subscriptions now instead of waiting until after the holidays.

Remember that every new subscriber is a boost for the motion picture industry of the glorious Golden West—California. It increases the prestige of players and aids the greatest industry of the West.

Send in your subscription or renewal today.

TRAIN'S CHILD'S VOICE

Sarah Truax is devoting her time "between pictures" to the training of her little girl's voice. She is a tiny mite, but has all her clever mother's beauty and is a bright child without a bit of self consciousness. She has never acted yet, but Miss Truax intends that she knows how to comfort herself and how to produce her voice even if she never treads the boards.

VILLAINS AND HONEST MEN

Johnnie Johnson, the owner of the valuable Siberian wolf hounds which are being used in the Vitagraph feature, "God's Country and the Woman," is quite a character. One day at the office, Johnnie Johnson kept looking

from one actor to the other, finally he went to Rollin S. Sturgeon, the producer, and asked him to take care of his valuable watch and chain. Said Mr. Sturgeon to George Holt, "heavy, 'Why didn't he ask YOU, George?'" "Oh," came the reply, "You can't play villains and look honest at the same time!"

A TIP FROM YOUR BANK

Adv. Man to Banker—"Why won't you advertise in a Motion Picture publication?"

Banker—"Because the Photoplayers don't have much use for a bank. Their checks are deposited Saturday night and Monday morning there is no balance." —Ex.

BACK TO THE SCREEN

Harry Coleman, several years ago a Photoplayer, and for the past four and one-half years a star on the speaking stage in "The Man From Mexico," "Are You a Mason," and "Facing the Music," has signed a contract with the L-K-O Film Company. The contract was closed in New York five weeks ago and one week later Coleman made his appearance at the L-K-O headquarters in Hollywood ready to reappear on the screen.

Coleman is unfortunate in that he became in contact with an 800 pound piece of iron the second week at L-K-O, fracturing his right wrist. He recovered quickly, has already completed one picture and has begun operations on a second. Since Coleman left the moving picture profession five years ago he has found many changes and states that although the world in general is developing fast the motion picture industry is developing faster.

MAX ASHER ILL

Max Asher, well known Universal comedian, has been absent from the studios for more than two weeks, due to a severe cold which threatened to develop into pneumonia. Asher, however, made a strong fight and will be able to return to Universal City. Mr. and Mrs. Asher are staying at the Sherwood Apartments.

CHICAGO AGREES WITH WALTHALL

Henry B. Walthall has recently gained in weight since he went to Chicago and the Essanay Company. This can be seen in his recent releases. When he left Los Angeles he was very thin and in bad health. The increase in weight is a big asset in his general appearance. If "Wally" goes on like this he will soon have to be considered some treatise on "How to Perish." Perish the thought.

NATIONAL FILM COMPANY ACTIVE

The National Film Corporation recently completed "The Heavy Villain," one of several comedies now under way. A number of comedies will be made in which "Smiling Bill Parsons," under the direction of Alvert Hale, will be featured.

PHOTOPLAYERS' CHRISTMAS ISSUE

To that dear old mother in the east who is watching her son's rise in the motion picture industry in the far west mail a copy of the Christmas number. She will read every line of it.

ALASKA IN ONE NIGHT

Alan Hale, who is taking the part of Tom Driscoll in the big Lasky feature, "Pudd'n Head Wilson," met an old friend downtown. He asked Alan what things were at the Biograph and Hale informed him he had left the Biograph under the most pleasant conditions. Hale was going to Alaska. "When do you leave?" asked the friend. Hale told him and noting the man's mystification repeated the information, he was going to Alaska. "Oh," said his pal, "I thought you said you were going to Alaska and I was wondering how the mischief could get there for work tomorrow morning."

SHIRLEY IN EXPO CITY

Arthur Shirley, playing the lead in Thomas E. Dixon's "Fall of a Nation," headed the procession of four hundred cars of the American Automobile Association of Southern California on a recent trip to San Diego. Mr. Shirley's King Eight car was decorated in the national colors and flowers. A dinner at the Christobal Cafe on the Exposition grounds awaited the party and the Mayor of San Diego offered a greeting. En route to Los Angeles a stop was made at the San Juan Capistrano mission, where the friars escorted the automobileists about the old structure.

HE GAVE AN INCH! THEY TOOK A MILE

William F. Russell, on leaving for San Francisco for the final week of the fair, turned his ranch house over to the decorators to "do things" to it. They did; so also did a party of guests who arrived uninvited from Los Angeles. "We're here," they wired Mr. Russell at San Francisco. "Welcome; make yourselves at home," was Mr. Russell's reply.

The company did. It began by discharging the colored cook and installing a Chinese one. Mr. Russell's auto averaged one hundred miles daily; his horses were plentifully exercised and the ranch house gate provided occasion for nightly marshmallow toast parties. On his return Mr. Russell was greeted with an Oriental salam and a note which read, "Thanks for the hospitality, Bill; you're lucky if you had half as good a time as we did."

And from the general aspect of things Mr. Russell guessed the company was right.

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that one is not satisfied afterward with any "flat," "brackish" or otherwise unpleasant tasting water.

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HELENE AT THE WHEEL

Helene Rosson has recovered from the shock she received a week or two back at Santa Barbara and has returned to the American Company to resume work with Frank Borzage. While in Los Angeles Helene bor-

rowed Brother Dick's car and discovered new and beautiful spots around the city. She has plunged into her work with all the vigor of youth and is bent on finishing the year with something good in the way of acting.

TWO BIG EVENTS

December 18th

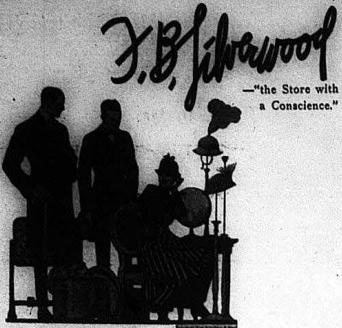
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Persian French crepe pajamas, 50¢ each.
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SPECIAL ITEMS FROM INCEVILLE

KENNETH A. O'HARA, Publicity By Director, and BARNEY BARNARD

Frank Keenan, the eminent character actor, will make his second appearance on the screen under the Triangle banner during December, when presented by Thomas H. Ince in a forfeit, yet pathetic, tragedy entitled “The Despoulers.” Just completed at Inceville, under the personal supervision of Ince, the production gives promise of provoking a worldwide sensation.

“The Despoulers,” a preachment, contains all the other elements of entertainment that go to make up a successful play. It is a vigorous protest against the violation of women in times of war, although it is not an arraignment of any particular nation or army. It goes for its locale to the mythical country of Balkania and there is enacted without offense to the conscience of any existing government.

Never since he began his career as an actor has Keenan contributed a greater characterization to the world of amusement. He plays the part of the Emir of Balkania, a fierce, fearless despot who holds sway over a band of wild mountain horsemen, and around whose barbarous attack upon the girls and women of a neighboring town the story revolves.

The principal feminine role is played by Enid Markey, while the third important part is portrayed by Chas. F. French.

William S. Hart makes a startling departure in the manner of dress in “Between Men,” the Ince-Triangle feature, in which he is starred. The broad-brimmed Stetson, the familiar chaps, the plaid skirt, and the ever-ready six-shooters of the “Two-Gun Man” are missing through the greater part of the production. It may be startling to see the followers of Mr. Hart to learn that he appears in a dress suit, silk top hat and all the appurtenances of evening dress.

Hart, in spite of his change of wardrobe, is still of the west. His quiet and gentle personality is as

TO GRETCHEN HARTMAN

No, Gretchen Hartman was NOT one of the many who were given their notices by the Biograph Company in Los Angeles. Miss Hartman is still acting for J. Farrell Macdonald, and she is one of the “oldest inhabitants” in point of service, too. It would sound funny to mention her name in connection with any other studio. During her tenure of service with the Biograph this surprisingly clever young woman has acted an extraordinarily varied line of parts and she is just as attractive as a nice old lady as she is delightful as a girl of seventeen.

NOTHING TO DO TILL TOMORROW!

Arthur Shirley, who is playing the leading part in Dixon’s “Fall of a Nation,” says that he never worked so hard or so pleasantly in his life. He has to be up before 7 o’clock each morning in order to be on time for the day’s work, and he gets back in time for late dinner—sometimes! Director Sargent is taking all the exterior first as the stage and studio are still in the building. Shirley led the King Eight automobile parade at San Diego last week and received quite an ovation en route.

FILMFOLK by Eyre Powell

Editor’s Note: Eyre Powell is directing head of an organization whose publicity material is described in every portion of the country. He was special publicity agent for the Panama-Pacific International Exposition in the production of headline illustrated matter and is considered one of the country’s experts in that field. He had written the following article, not in the spirit of a knock-off but of suggestion, not as a “knock” in any sense of the word but to spread the seed of a graduate technical education in the newspaper publicity material so vital to the film industry’s growth. We pass it on to our readers in the same spirit.

“Powell, a native of one of the country’s greatest cities, a few weeks ago, ‘Why don’t we get better newspaper material from the film companies? Just look at that. That’s all they do.’

He handed me a story, a picture of one of the great film stars, seen in from one of the largest producing corporations in the world. “What do you mean?” I asked. “I mean that what you’re writing on is ‘what can do with that? I’m going to run it because nothing better happens to be in sight.’

The story was good. Written by a press agent with whom I am personally acquainted, it was a good specimen of dramatic copy. The picture, too, was excellent in its way. But, really, it was only about half effects—it was really a piece of photographic art. As a piece of newspaper copy, however, it was rotten. The particular writer of the newspaper copy were totally lacking.

The picture was run the next morning, the shadow effects so beautiful in art and so disastrous in newspaper reproduction. The result was a really beautiful actress. The story, as was the picture, had been cut down to the limit.

It was purely a matter of ignorance. There seemed to be nobody on

that film corporation’s staff that knew the details of press necessities, that could tell that the picture, so beautiful to the eye, was totally unfit for printing in the coarse half-tones of a newspaper.

The press agents of the various film corporations are not at fault. Some of the best press writers in the profession are on the publicity staffs of Los Angeles concerns. The day has come when a man of real reading matter, no matter how good, can be classed as publicity, in its entirety.

Publicity, in its whole, should extend from the writing end through art, newspaper, magazine, through all the other details of the production of modern press material. I found, in a few weeks of quiet observance before I became my present critic, that the average film company engrosses the best of writers, but leaves them totally unsupported in the details that either bring their efforts to fruition or leave them where they allow them to be relegated to the background, or discarded altogether.

To an editor of a thriving small town I put the critical question: “Here is the copy,” replied he, and held up a copy of his paper. “Compare those two illustrations.” Side by side on his sheet were two pictures. One was a sketch by a man in a press bureau, the other a cut handed in by the press agent of a local picture, telling the story at a glance, and with happy modern art work.

“There is a critic in the paper,” he said. “I put the critics in the paper, and hold up a copy of his paper. ‘Compare those two illustrations.’” Side by side on his sheet were two pictures. One was a sketch by a man in a press bureau, the other a cut handed in by the press agent of a local picture, telling the story at a glance, and with happy modern art work.

“There is the answer,” said the editor. “Take it back with you and before I’m on my desk at this moment.

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One Week Starting Monday, December 13th

"Her Mother's Secret"

Featuring

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in

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BREEZY BRIEFS FROM BALBOA

By H. C. STECHMAN, Manager of Publicity

Balbo will be the name of two of the largest moving picture theaters on the Pacific coast. They are to be built in Los Angeles and San Francisco. Work will begin on each house in the near future. Both will make a special feature of Balboa films, wherefore the theaters will be known by that name.

Jackie Saunders, the Balboa girl, is the first person who has even succeeded in kissing herself on the lips. Of course, the fest was accomplished on the screen. Under the direction of Harry Harvey, Miss Saunders has been doing a picture in which there is considerable double exposure, as she plays a dual role. It is a very exacting task to time the work so that the lips on both sides of the picture meet at the same time. Many previous attempts have been made. But to Jackie Saunders goes the laurel for having accomplished it. Joseph Brotherton was cameraman.

There's a strange coincidence in

THE CASTLE'S WORK IN FILM

Word comes from the east that Mr. and Mrs. Vernon Castle, stellar stage dancers, are starring in a Cort Film Corporation picture, "The Whirl of Life." This film made its debut in the Globe Theater, New York City, where the Castles filled the house in its initial run.

OLIE KIRBY, ATHLETIC

Olie Kirby of the Kalem Company is the possessor of a rich speaking voice. Even as a child she used to sing baritone and she was well known on concert platforms by reason of this gift, and also because she was a delightful dancer. Miss Kirby still keeps up her dancing, which accounts for her grace of movement. The motion pictures have caused her to add riding and swimming to her list of out-door accomplishments and Miss Olie is a healthy specimen of womanhood.

THE ALEXANDRIA FLORIST

Knowing the appreciation of professional people for beautiful floral offerings, I make a specialty of handling their trade.

Motion picture people come to me for CUT FLOWERS, HOT HOUSE SPECIALTIES, POTTED PLANTS, BOUQUETS AND DECORATIVE EFFECTS

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Phone Broadway 7745 Southeast Corner Fifth and Broadway

connection with Andrew Arbuckle's playing the part of "Sam Egan," in "The Red Circle," because when he was baptized the middle name conferred on him was Egan. In naming his characters, Will M. Ritchey, who wrote the play on the basic idea furnished by H. M. Horckheimer, had no idea who would play the part, or no particular reason for giving the comedy crook the name that he did. But Arbuckle is not surprised because he says all sorts of coincidences happen to him. He remembered that only recently he was married.

Unmarried members of Balboa's male contingent are fond of "batching." Two of them, Norman Manning and R. R. Rockett, have rented one of the finest residences in Long Beach and set up an establishment which is the envy of all their friends. As both are known to have matrimonial designs, it is believed that they are taking this novel way of getting in training for prospective home life.

SEE STEADMAN'S SKETCHES

Myrtle Steadman's study of costume is most interesting, judging by her sketch and scrap books. She has drawings or prints of every conceivable kind of a costume for either an actor or an actress. She is no mean artist herself as her sketch book proves. Miss Steadman has often been asked why she does not go into the business of advising companies regarding their costumes.

MARY ANDERSON STARRING

Mary Anderson and Webster Campbell are seen to advantage in "Pansy's Papas," directed by Alton Wohlbert. There is a lot of clean fun in this little comedy, and Otto Ledderer as Pansy gives a good character study. It is a boarding house story and is a typical Vitagraph comedy, put on with as much care as a more pretentious photoplay.

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CHRISTMAS ANNUAL

VOL. III. No. 20

LOS ANGELES, CALIFORNIA, DECEMBER 18, 1915

5c Per Copy. \$2.00 Per Year.

Picture Industry's Value to Los Angeles

By ARTHUR W. KINNEY

Industrial Commissioner, Chamber of Commerce

Movie Shadows Cheer Us in Life's Battle

A Christmas Poem by JAMES H. RICHARDSON

Christmas Greetings to the Photoplayers

By C. E. SEBASTIAN

Mayor of the City of Los Angeles



Southern California is the land of flowers, fruits and films, and Los Angeles "Where Nature Meets Industry Most" is its capital. In this city the Motion Picture industry ranks third among our manufacturing industries in value of product in circulation. In point of numbers employed, it is undoubtedly the leading industry. Next to our wonderful climate, it is our greatest advertising today.

When we speak of the Motion Picture Industry, we talk in figures of millions. We know that the great plants located here are worth millions of dollars each year to this section, but hardly any two persons can agree as to the grand total involved. The last United States Government industrial figures available were gathered in 1909. At that time the film industry here was in the chrysalis stage. Fortunately, Uncle Sam has made a complete census of the industry during the present year and we may expect almost any day now to receive authoritative figures which will show just what the honor of being filmland's capital means to the commercial life of our city. Of course, we have no method of ascertaining the value of the vast advertising received each year by this community through the showing of Los Angeles-made films throughout Christendom. Our Government, however, will undoubtedly be able to arrive at the total amount expended here annually by the great producing concerns for rentals, construction, salaries and supplies. Conservative estimates covering the foregoing range from \$7,000,000 to \$20,000,000.

As to the number of people given employment, the estimate does fall below 15,000. Whatever the figures may be, they will be big.

Through the motion picture industry thousands of new connections with it have been brought to this section—men and women who are fast becoming identified with the welfare of our community. Many of these new-comers have built homes here, invested in business property and have become associated with our charitable and educational organizations, and, in fact, have become a part of every sense.

The great celebrities of the speaking stage and the film world are crossing and re-crossing the continent with the picture studios of Los Angeles as their mecca. In all the newspapers and periodicals of our country their doings are portrayed in such a way that the name of Los Angeles is continually in the public eye. Our motion picture studios are becoming famed everywhere, and to the tourist there is a greater attraction than anything else we have to offer. As far as to our own people the motion picture plants are an education and a diversion, overshadowing in popularity our parks and other recreation places. Immense zoological collections have been concentrated here until at the present time our city can undoubtedly boast of more wild animals in captivity than can any other point in civilization. The showing made by the combined energies of America would be tame, in comparison with what we have to offer in Los Angeles.

The location of the film industry in this region has given tremendous stimulus to many writers of short stories and scenarios. Hundreds of our people have taken up literary pursuits, and the local writers of scenarios have established a high place for themselves in the dramatic circles of our nation.

Los Angeles now leads the world in the volume of negative film produced, at least 75 per cent of the American products being made in this vicinity. The growing importance of our laboratories is indicative that it is only a question of time when the bulk of the positive film will be manufactured here. Some day, perhaps, the making of raw film will be one of our important industries—who knows?

Our city and our entire section take great pride in the film industry and our people stand ready to co-operate with the producers in everything that will contribute to its welfare and prosperity.

As one of her greatest assets and advertisements and one of her most unique institutions, Los Angeles, the largest city west of St. Louis, is glad, indeed, to have the splendid realm of filmland as a part of her favored domain.

The Los Angeles Chamber of Commerce has always been ready to extend a helping hand to the picture concerns that are making this city famed throughout the globe. To their representatives "on the lot" and "on location" go out its best wishes and cordial felicitations.

AND SO it was . . .
WHEN I was asked . . .
TO WRITE a little . . .
SOMETHING. . .
OR ANYTHING.
AT CHRISTMAS-time . . .
FOR MOVIE folk . . .
I COULD not think . . .
BUT JUST of how . . .
TO GREET my brothers . . .
WITH WORDS of cheer. . .
AND THERE were times . . .
FROM WHAT I saw, . . .
YET DID not hear, . . .
I LEARNED a lesson . . .
IN THE rules . . .
OF THIS big game . . .
WHICH WE call . . .

THROUGHOUT past weeks . . .

LIFE. . .

I had found . . .

ON FLEETING moments . . .

WHICH sought . . .

GAZEDEN . . .

MY HEART . . .

AS MY GOD . . .

AS MY MIND . . .

AS MY LIFE . . .

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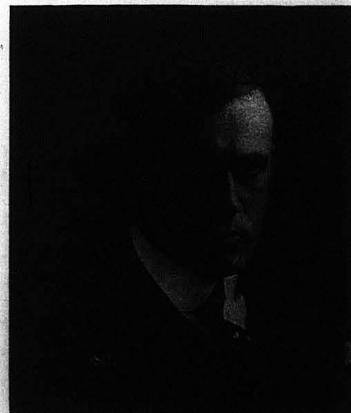
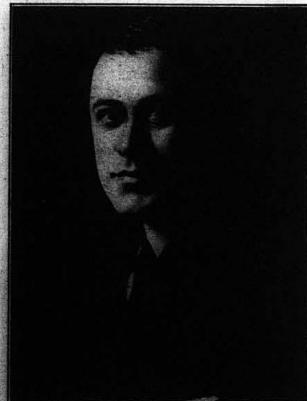
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Note: We Have No Stock For Sale.

Inceville Items



William S. Hart, the noted Ince star, with two camera men and a company of some thirty players, left Inceville this week for the isolated regions of Boulder Creek in the northern part of California, where they will make a number of scenes for the current Triangle-Kay-Bee features in which he has just starred. The party will remain away about three weeks, providing the weather is acceptable for photography. The story in which Hart is appearing is from the pen of J. G. Hawks. It is a tale of the Canadian Northwest and therefore will offer the great character actor in a new role. Great preparations were made before the departure.

Three of Ince's most distinguished players this week are beginning vacations, following the completion of the respective Triangle-Kay-Bee features in which they will be starred. They are Frank Keenan, William H. Thompson and Bessie Barriscale. Mr. Thompson, the veteran of the trio, had just completed a performance under the direction of Charles Giblyn in a virile sociological drama. Keenan has just concluded his work as co-star with Mary Boland, in a strong modern drama under the direction of Reginald Barker. And Miss Barriscale has finally removed her make-up for the part of a nun in a beautiful romance of the Balkans in which she appeared with William Desmond under the direction of Scott Sidney.

It fell to the lot of Stage Manager Tom Brierly this week to avert what might have proven a disaster at Inceville during the filming of some scenes in the current Triangle-Kay-Bee feature in which H. B. Warner is appearing as star under the direction of Charles Swickard. The scenes in question depict a fierce battle in East India and among the "props" employed were twelve cannon. Six of these were genuine, while the other half dozen were built of wood by Brierly's force. Instructions were given the actors playing the artillerymen to use only the iron guns in the scenes and to "fake" the discharge from the trailer weapons by using smoke-pots. So deceptive, however, were the wooden cannon that in the excitement of the moment, some careless "extras" loaded the imitation guns. By an act of Providence, Brierly chanced to be passing near the scene of action, as Director Swickard was about to order the battle photographed. He detected one of the men about to ignite the fuse in one of the bogus cannon and shouted a warning just in time to prevent what seemed an impending catastrophe.

Inceville's recent consignment of full-blooded Sioux Indians—which henceforth will be a permanent adjunct of the Ince-Triangle plant in the Santa Monica mountains—is this week being employed to advantage. The redskins are appearing in the spectacular western drama in which Charles Ray, the young Ince favorite who was recently promoted to stardom, is appearing under the direction of Scott Sidney. In all their war-paint and feathers they are providing thrill after thrill by their spectacular rides down mountainsides astride bare-back ponies. The scenes are declared to be among the most impressive ever filmed at the Ince plant.

William Collier, the comedian, is going about Inceville this week proudly exhibiting a "black eye"—mute testimony of his willingness to "mix it" for purposes of realism before the motion picture camera. Collier is working as star in a current Triangle-Kay-Bee feature, under the direction of Walter Edwards, and among the scenes prescribed in the story is one in which he (Collier) becomes embroiled in a fist encounter with a gang of toughs. Though he is the father of a fourteen-year-old

ture of the company. Several trunk-loads of costumes and trappings were rather insignificant in comparison with the huge sleighs which were part of the outfit. Some hazardous feats, it is said, will be performed by the stunt players upon their animal. Among these is to be a fierce hand to hand combat beneath the surface of an icy lake in the mountains. Another of the daring ride on horseback over a rope bridge that crosses a deep gully. The locations for the enactment of these scenes have been arranged by an advanced man and work will commence immediately upon the arrival of the troupe.

son, the comedian prides himself on his pugilistic ability. "So he waded into the combatants, and for two full minutes the "fur flew." When he emerged from the melee, his right eye was seen to be assuming decidedly abnormal proportions. The swelling and discoloration, however, have their virtues, for now it is not necessary that Collier use make-up to accentuate the injured member, for, fortunately, all the scenes prior to the incident had been made before it actually occurred.

MARGARET THOMPSON

In the city of Trinidad, Colorado, since made famous as a strike center, Margaret Thompson, of the Ince-Triangle players, was born. Her parents went to Portland, Oregon, where she was educated. She became interested in motion picture dramas and resolved to become a moving picture actress. With this ambition she left Portland and journeyed to Southern California and Inceville.

Miss Thompson immediately won favor in her new work through her ability to ride, as well as by her natural beauty, which loses none of its charm on the screen. She worked



hard, and was given better parts. Though often cast in roles that meant dangerous risks, she never faltered. She appeared as the principal in many of the earlier dramas produced by Thomas H. Ince. Although she is herself a star, Miss Thompson is most proud of her work with stars of the speaking stage whom she has supported in a number of Ince's strongest plays. Among her favorite photo plays in which she has appeared to advantage are "Keno Bates, Liar," "The Man From Nowhere," "The Mating," "The Cup of Life," and "The Reward."

Miss Thompson's hobby is the big outdoors. She is a splendid rider and swimmer; has an athletic figure; is 5 feet, 1 inch in height; weighs 125 pounds, and has blond hair and blue eyes.

FILM FACTS FOR PHOTOPLAYERS

The entire world looks to Southern California, and more specifically, to Los Angeles, when the subject of motion pictures is discussed. And rightfully do they look this way, for Los Angeles, known as the "Photoplay Capital of the World," houses more motion picture studios and more photoplayers than any other city.

To the visiting tourist who pays the city's suburbs a flying visit, one of the first questions asked is generally this: "Where are the motion picture studios?"

One does not have to look long or far without coming into contact with some phase of the great motion picture industry in or near Los Angeles. Even on the main streets of the city a large automobile may pass with a crowd of motion picture actors or traffic may be blocked at Seventh and Broadway for several minutes, but the traffic officers merely wait good-naturedly and say: "Only a motion picture scene."

In the cafes of the city and surrounding towns the photoplayers play no small part. One may be dining in almost any restaurant or cafe in Southern California and on looking up may see Mary Pickford, Edna Goodrich, Anna Held, D. W. Griffith or any of the stellar players or producers enter. Probably, on close observation, one will notice that but two tables behind sits Mack Sennett, Melville Normand, Charles Chaplin or the Gish Sisters.

On the boulevards surrounding Los Angeles the visitor is apt to see any of the photoplay stars speeding along at a lively clip. With beautiful boulevards running to every part of the vicinity, with ideal weather conditions prevailing, it is no wonder that the film stars love to speed up and down the finest boulevards in the world.

For the benefit of those interested, a general list of the producing companies operating in and around Los Angeles is here given. This list does not include every company under organization or all of the lesser ones, but for general reference work this gives an idea of the extensiveness of local motion picture activities:

American Biograph Co., Gerrard and Georgia streets, Los Angeles, Cal.

American Film Co., Santa Barbara, Cal.

Balboa Amusement Producing Co., Sixth and Alamitos, Long Beach, Cal.

Bostock Jungle & Film Co., Washington Park, Los Angeles, Cal.

Bronko-Kay-Bee-Domino Co., Inc., Culver City, near Santa Monica, Cal.

Clune's Film Producing Co., Melrose and Bronson streets, Los Angeles, Cal.

Crown City Film Co., 40 West Mountain street, Pasadena, Cal.

California Motion Picture Corp., San Francisco, Cal.

Essanay Film Mfg. Co., 651 Fairview Place, Los Angeles, Cal.

Fine Arts Film Co., (D. W. Griffith's Co.), 4500 Sunset Blvd., Los Angeles, Cal.

Fox Film Co., 1745 Alessandro street, Los Angeles, Cal.

Famous Players, Melrose and Bronson streets, Los Angeles, Cal.

Features Ideal Film Co., 1327 Gordon street, Los Angeles, Cal.

Ko-Li-Dill Co., Lillian Way and Eleanor streets, Los Angeles, Cal.

Kalem Co., 1425 Fleming, Los Angeles, and Glendale, Cal.

Keystone Film Co., 1712 Alessandro, Los Angeles, Cal.

Lasky Co., Jesse L. Vines and Selma, Los Angeles, Cal.

L-KO Motion Picture Co., 6100 Sunset Blvd., Los Angeles, Cal.

Lubin Co., 4560 Pasadena avenue, Los Angeles, Cal.

Majestic Motion Picture Co. (D. W. Griffith's Co.), 4500 Sunset Blvd., Los Angeles, Cal.

Morosco-Bosworth (Inc.), 201 N. Occidental Blvd., Los Angeles, Cal.

Mathews Co., Gower and Sunset Blvds., Hollywood, Cal.

National Drama Corporation, 1417 N. Western avenue, Los Angeles, Cal.

National Film Corporation, Gower and Sunset Blvds., Los Angeles, Cal.

New York Motion Picture Co. (Thos. H. Ince Co.'s), Inceville, near Santa Monica, Cal.

Rolan-Pathe Co., 1745 Alessandro, Los Angeles, Cal.

Selig Zoo, 3800 Mission Road, Los Angeles, Cal.

Universal Film Co., Universal City, Cal.

Vitagraph Company of America, Prospect and Talmadge streets, Los Angeles, Cal.

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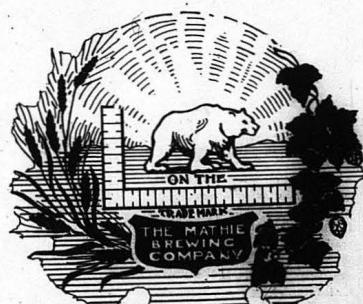
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Anyone bringing in two new yearly subscriptions, \$2.00 per year, to the PHOTPLAYERS WEEKLY, will receive one year's copy of the paper free. This is an inducement to our friends who are contemplating taking our paper later on to do so at this time, and furnishes an opportunity of getting a yearly subscription free of charge. Mail all communications to the PHOTPLAYERS WEEKLY, 215-16-17 Lissner Building, Los Angeles, Cal.

GREETINGS TO OUR SUBSCRIBERS AND FRIENDS

The PHOTPLAYERS WEEKLY takes this opportunity of extending to its many subscribers and friends a Merry Christmas and a Happy New Year.

In this issue, our CHRISTMAS NUMBER, the staff of this paper has endeavored to give its readers an issue that will not only be a credit to itself, but one that will tell the wonderful tale of the development of the motion-picture industry in Los Angeles and Southern California.

Under handicapped conditions the new management has endeavored to give representation to each and every studio in and about Los Angeles. We hope that we have covered the ground at least to some extent. We have endeavored to give news events in connection with every studio and film-producing plant near here and have made an effort to weave these events around as many Photoplayers as our limited space will permit.

And we hope that you, jury, will be a little lenient in your criticism of our first efforts. When a publication receives no criticism, the publishers may rest assured that they are making at least a few friends. If, on the other hand, they are showered with complaints, they may know that there is room for improvement. If, in this instance, we do not receive too many complaints, we shall take the liberty of hoping that our efforts have not been entirely futile. We will be encouraged and will bend every effort to give to Los Angeles, that great "heart of the picture-producing world," a live-up-to-the-minute Photoplayer publication, one that is not influenced by any studio, or by anyone connected with that industry, but guided by a management whose only interest is to give and produce the best results.

We need and ask the co-operation of everyone connected with the industry. We owe a great deal to the publicity departments of the various studios for many past favors. We also owe something to the managements and heads of all the studios. And last, we owe a word to the Photoplayers themselves who act, work, produce and who make possible this growing industry.

Again, the Editorial Staff of the PHOTPLAYERS' WEEKLY extends to everyone connected with the Motion Picture Industry a Merry Christmas and a Happy New Year.

1915 A GREAT YEAR TO THE INDUSTRY

The year Nineteen Fifteen has all but run its course. To millions in other lands the year has been as sad as any in the Dark Ages. Practically every living being, civilized or uncivilized, has been influenced by the long-delayed World War. Now that it has come, is here, and is still coming, we are all more or less effected by its cruel hand.

Many industries as a result of the iron heel have been paralyzed. Many have been swept out of existence just as Belgium and Serbia have been effaced from the map of Europe. Other industries have gained in proportions hitherto unknown.

The motion picture industry, although hindered in its foreign output, has gained gradually during the year Nineteen Fifteen, not because of the war but in spite of it. The motion picture industry is expanding, growing and gaining in proportion as no industry has done in the past and judging from past events will continue to develop.

Los Angeles, the bright and growing nucleus of this vast industry, has profited tremendously by the growth of filmdom. Studio after studio has been built in and about the city. Many of the eastern producers, skeptical about the west, have at last admitted our superior conditions and are making this their great center.

With the coming of each new company, come hundreds of people and thousands of dollars for local circulation and investment. Every business house in Los Angeles is more or less influenced by this industry. Some of them can not see it but the fact remains. Every loyal Angeleno owes the motion picture industry a debt that can never be paid. The co-operation on the part of business houses and individuals, however, whenever an opportunity arises, will in some respects return the favor.

Nineteen Fifteen has been a big year in our industry. Nineteen Sixteen, another year, is already knocking at our door. We believe that the coming year will bring far greater results to the industry. And to that end we shall bend our efforts.

UNCLE SAM WILL DECIDE

We are anxiously awaiting the report of the United States Government on statistical data pertaining to the motion picture industry in Southern California. During the past few months government officials have been diligently at work compiling statistics on this industry not only in Los Angeles but in

Southern California as a whole. This report will be accurate and will carry the seal of Uncle Sam.

There has been much written and more said about the sums of money invested in the motion picture industry in Los Angeles and about the number of people employed in this business. Every banker, business man, Photoplayer, writer and individual has had his or her idea about this matter. The Chamber of Commerce has compiled data on the subject. Eastern critics, jealous of the growth of the industry here, harped upon this subject in volumes of editorial matter, endeavoring to belittle the local picture industry and to deny its growth.

Now comes along one, Uncle Sam, who will produce figures that no magazine writer can deny. They will be accurate and just. There will be no exaggeration. They will give in detail all data pertaining to the industry, number of players, number of persons identified with the business, amount of capital expended daily, weekly, monthly, yearly and number of plants and concerns operating. These statistics will be invaluable to everyone concerned and we await Uncle Sam's verdict.

WORLD CELEBRITIES HERE

Tourists in every clime and in every country are impressed by some one thing in particular which always remains with them. In Southern California they are impressed by many things, flowers, scenery, climate and hospitality. But during recent years they have been impressed by the motion picture industry and when a tourist, who has visited Los Angeles during 1915, takes in a moving picture show, he will naturally think of this city.

The tourists' principal sightseeing tour here leads to one of the motion picture studios. As an example of this, following is given a list of some of the nation's greatest products who have visited Universal City during the year: Thomas R. Marshall, vice-president of the United States; Thomas A. Edison, America's greatest inventive genius; William Jennings Bryan, former Secretary of State; Henry Ford, philanthropist, automobile magnate and now a world figure as a result of the " jitney cruise;" Madam Schumann-Heink, the world's greatest contralto; Madam Melba, another of the world's most noted songbirds; Sir Thomas Lipton, Ireland's celebrated sportsman and tea king; Samuel Gompers, president of the American Federation of Labor; George Ade and Irvin S. Cobb, American humorists; Governor Edwin H. Dunn of Illinois; Governor Arthur Capper of Kansas; Myron T. Herrick, former Ambassador to France and Governor of Ohio; Lafayette Young, former United States senator from Iowa; Governor Lucius L. Pinkham of Hawaii; Mayor Nye of Minneapolis; Mayor Thompson of Chicago and other state and municipal officials and officers of numerous fraternal and civic organizations of America and England.

LOS ANGELES, THE CITY OF FILMS

Paris is famous for its beautiful art galleries and boulevards, Berlin for its fine government buildings and statuary, Constantinople for its towers, its minarets and its Oriental splendor, Rome for its romantic history which leads back to the days of Pompey and Caesar but Los Angeles is known today as the "Photoplay Capital of the World."

What the art galleries and boulevards are to Paris, what the stately government buildings are to Berlin, what the Oriental architecture is to Constantinople, what romance and history are to Rome, the growing Motion Picture Industry is to Los Angeles.

WHO SHALL SAY?

In these days when the attention of society is focussed upon the world of moving pictures, the startling exploits, the ultra fashions, the extreme futilities of the men and women who are giving of their talents, or their youth and beauty to this most modern branch of entertainment art, it is small wonder that, one by one, recruits are added from the real genius of the age, music, drama, art, and the very best of managerial and directorial ability that money, and big money, can pay for. In short, the business of moving pictures is one of the vital things before the public eye, and has its direct influence upon more classes of people than any other day to day.

Though cannon belch and guns of war pour forth death-dealing volleys in the theater of war, and though men are dying in the trenches, and at home the women weep, still the rest of the world must be entertained. Everything pertaining to picturedom has proved of interest, not only to certain classes, but to all classes. There is more in the press today concerning the doing in the world where the silent drama is produced than of any other form of entertainment. It is not to be regarded as the "survival of the fittest," but rather the trend of the age in which we live.

It is an age of quickened perception, of educated imagination. All society has come to feel a sort of proprietary interest in the men and women who by their talent, genius and beauty reflect dramatic stories upon the screen, and by the finest exercise of those talents, robbed as they are of the use of speech, considered in an age gone past as indispensable.

It is a wonderful age of progression. Airships, machines of war, gigantic telescopes that will unravel the secrets of the stars, all of these will suffer the same evolution that will change the world in fifty years from now so that the man is not living who can calculate the difference it will make in human life. And the camera—that most wonderful and marvelous piece of mechanism today—who can say where the genius of fifty years from now will place its possibilities!

IN THIS ISSUE

In this issue of the PHOTPLAYERS WEEKLY appear several articles written by men of prominence in Los Angeles. Mayor C. E. Sebastian has prepared a beautiful "Welcome" to the thousands of Photoplayers here, an expression of his appreciation of the people who are doing so much for our city.

Arthur W. Kinney, Industrial Commissioner of the Los Angeles Chamber of Commerce has also prepared an article on the "Value of the Motion Picture Industry to Los Angeles." In this article Mr. Kinney gives a clear, concise resume of the motion picture industry, past, present and what is in store for the future. He also makes mention of the forthcoming United States Government census on the motion picture interests in Southern California, which will be issued by Uncle Sam very shortly.

Montley H. Flint, one of the well-known bankers of this city, vice-president of the Los Angeles Trust & Savings Bank, has also given his opinion of the banking interests on said film industry and what the banks owe the motion picture organizations. He plainly admits that because of the fact that this vast industry has come to us voluntarily, unsolicited and without effort on our part we, the business interests of the city, are prone to pass it up as unworthy of consideration. He shows its value to us, in cold dollars and cents, and urges that Los Angeles, as a whole, take more interest in the third largest manufacturing business in Southern California, and one of the largest in the world.

In other issues, from time to time, will appear articles by men of prominence in all professions and walks of life on the motion picture industry. Bankers, business men, professional people and others will be asked to give an expression of their attitude toward a business that advertises Los Angeles to the four corners of the world the great motion picture center.

The Meaning of the Movies

What This Industry Brings to Los Angeles in Dollars and Cents



That Los Angeles is the center of the world's film production is a fact known to almost every one. But the magnitude of the industry, which employs 3,600 people and annually puts into circulation here \$15,000,000, is not appreciated or understood by the average citizen. Personally, I am of the firm conviction that the payrolls of the moving picture producing companies and the money left here by visitors to the two California Expositions during 1915 were the chief factors contributing to the slight improvement in local business conditions apparent within the past few months. This statement, I feel sure, will be borne out to the satisfaction of even the most pessimistic by an automobile or street-car trip, or an interesting tramp afoot, through Edendale, Hollywood, or Universal City, where some idea will be gained of the vast number of people employed in producing moving-picture films which are featured throughout the world.

This wonderful source of wealth came to us without effort on our part. We offered no inducements to the pioneer producing companies, as any locality ordinarily must do to secure revenue-producing industries. It came to us as a gift of nature, resultant upon the ruggedness of our mountain scenery and the wonderful Pacific at our very doors. Perhaps it is because the wealth has poured into our coffers without effort that we do not more thoroughly appreciate it, for the case with which Los Angeles fell heir to the world's greatest picture-producing plants undoubtedly accounts, in a large measure, for the seeming indifference of our authorities and citizens toward it.

I can more clearly express my views by asking what would happen in this city if a completely established, profitable corporation intended to operate in Los Angeles, with the definite assurance that \$15,000,000 would be its annual expense bill? We all know that such tidings would call for column after column of newspaper space, receptions, ground-breaking ceremonies, banquets, etc., and properly so, because such a prize would be worthy of celebration. But because the film industry came to us unheralded, it is looked upon as quite the commonplace thing and receives too little encouragement. Los Angeles should be proud to be known as the "Movie City" of the world, and our authorities should see that the parks and other public places are at the disposal of reputable producers, and our citizens fortunate enough to own beautiful homes should permit their use whenever possible. In other words, Los Angeles should do everything that will make for the production of more pictures and better pictures.

Let us not forget that the film business has made Los Angeles an important export center. This locality is making pictures not only for the United States, but for the entire world. Charlie Chaplin is the joy of the remote English peasant; Roscoe Arbuckle is just as funny on the steppes of Russia as on Main Street; "The Birth of a Nation" is playing to capacity houses in London; Blanche Sweet is as winsome, Kathryn Williams as daring and Francis X. Bushman as handsome in Paris, Berlin, Siam or China as in Los Angeles.

We must not overlook the fact that elsewhere along the western shores of our great land are to be found places naturally well adapted to the production of moving-picture films—localities that would welcome the wealth-bringing industry—that even now are holding out inducements to the producing companies. We cannot afford to let them go. There are splendid men at their heads, whom we need as citizens in the building of Los Angeles, men who are willing and glad to do their full share toward our development. So let us, you and I, do our part in the maintenance here of the most wonderful medium of advertising our Sunny Southland that the hand of God or the art of man has wrought.

MONTLEY H. FLINT.

AWAY BACK EAST

Mail a copy of The Photoplayer's Christmas number back East to your dear old mother, or to your boyhood sweetheart, who are watching your rise in the motion picture world. This issue will be appreciated in the East as no other publication, because it abounds in scenes savoring of sunshine, flowers, beauty and happiness.

A CHRISTMAS SUGGESTION

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Extend to the Photoplayers of Los Angeles, and especially to those of Hollywood, the season's greetings, and wish you all a very Merry Christmas and a Happy New Year. We take this opportunity to say that we very much appreciate the generous patronage with which the Film People and their employers have favored us. We desire to extend to you every possible courtesy in the future, as we have tried to in the past, and thereby merit your further good will. Our latch string is always out to the Movies.

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**Famous Stage Star Makes Debut
in Long-Heralded "Peggy"**



BELIEVED BILLY BURKE

**At Last Thos. H. Ince's Newest
Favorite Appears in a
Film Masterpiece**

"Peggy," the much-heralded and long-awaited Ince production in which Billie Burke, the popular stage favorite, will make her debut as a film star, was given a private showing at the Majestic theater in Los Angeles, and those who viewed it, it is said, pronounced it to be, without doubt, the best production that has yet come from the Ince studios.

"Peggy" will be shown Monday night and for one week only together with an all-star Keystone Comedy at the Majestic theater, the new home henceforth of the Triangle program.

The play—which requires some 7,000 feet of film for its enactment—has been in the making a little more than three months. Miss Burke arrived in Inceville in fulfillment of her \$40,000 contract during the first week in September. For five weeks she worked before the camera under the personal direction of Ince, interpreting the title role in the production.

Then, immediately upon her departure for New York, work was commenced on the cutting and assembling of the film. This process over, the completed play was delivered into the custody of Victor L. Schertzinger, Ince's young musical genius, who has labored tirelessly night and day since then, composing the original incidental score. Tinting and decorative work were the finishing touches applied.

From a musical standpoint, the pro-

duction merits particular attention. From the first scene until the romance, in which she figures in staid old Scotland, is culminated, a never-ending variety of original Scotch melodies.

The song was completed last week and hundreds of thousands of copies are now being printed for distribution in conjunction with the showing of the film throughout the country. Especially attractive is the cover. This is an elaborate layout in four colors, showing Miss Burke in a scene from the production.

So eager is Producer Ince that the Burke vehicle in every respect, be given an elaborate presentation, that he has even entrusted to his own art staff the task of preparing the originals for the one and three-sheet stands. These are now nearing completion at the Ince studios and are said to give indications of developing into most beautiful examples of the lithographic art.

What is expected to prove a tremendously powerful factor in the success of the Burke production is the excellence of the cast that appears in support of the beloved Titian-haired star. Principal, perhaps, among those who are to be seen in the piece is William H. Thompson, the dean of the American stage. Thompson enacts the role of Andrew Cameron, uncle of "Peggy." The romantic part is played by William Desmond, who is now permanently affiliated with the Ince-Triangle forces. In addition to these well-known players, others in the cast include Charles Ray, the Ince juvenile who scored such a hit in "The Coward," Gertrude Claire, Truly Shattuck, Nona Thomas and Joseph J. Dowling.

TO WALTHALL

The poet sits and tears his hair, he's searched the Lexicon's with care, to find two words—however rare—that rhyme with Henry Walthall. He's tried "moth-ball," it doesn't sound right, and "maul," but Henry does not fight, then "we'll call Paul, he's silly, quite, it's HARD to rhyme with Walthall." Then "fall in hall," like Keystone comedies, and "wall" and "pall" are common nouns, there's "stall," and "tall" and "gall"—oh! zoinks, one CANNOT rhyme with Walthall.

KENNETH O'HARA

**Publicity Expert for Thomas H. Ince
Well Known Newswoman
of New York**

Kenneth O'Hara, ex-newspaper man, is the director of Publicity for The New York Motion Picture Company at Inceville. O'Hara has charge of all the publicity that comes from the Ince angle of the Griffith, Sennett and Ince Triangle.

O'Hara is a New York man, having had years of experience on several of the big New York dailies. He spent two years on Los Angeles newspapers before joining forces with the Inceville producer.

O'Hara is one of the most capable men in the publicity business and was the first choice when it came time to



select a man at Inceville. He is a popular young man, has a world of friends not only in photoplay and newspaper circles but in other walks of life. He is ably assisted by Barney Bernard, well known, Los Angeles newspaperman.

AT LAST, KITTY GORDON!

Kitty Gordon, the statuesque British beauty of the light opera world, is the latest theatrical star to succumb to the lure of the films. She will soon appear in a fleshy version of "As in a Looking Glass," the novel by F. C. Phillips. Frank Crane, of the World Film forces, has begun the production in the Fort Lee, N. J., studio.

J.B. Silverwood

—"the Store with
a Conscience."



*Child of an hour, and lovesick youth an hour,
Beggar an hour, then fanned by riches' breath,
The wrinkled actor, Man of the world, now
Creeps tottering behind the curtain Death.*
—from the Sanskrit.

"Dress Up" Christmas

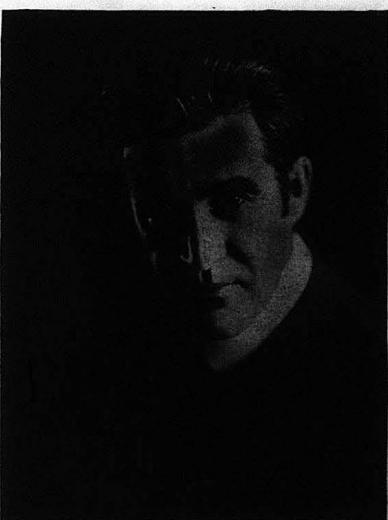
OLD friends meet again—the exchange of gifts and thoughts—when does a man so want to look as he feels?

Hart Schaffner & Marx clothes do not board-up your personality. They bring it out—at its best, \$18 or better.

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French faille cravats, \$1, soft, firm, brilliant.
Persian French crepe pajamas, \$3.50, nouveau.
Auto scarves, silks or Angoras, beauties \$1 to \$7.50.



FRANCIS FORD



GRACE CUNARD

WORLD'S FAVORITES

"THE BROKEN COIN SERIES"

WITH

Universal Film Company

Southern California, World's Picture Producing Center

By E. D. HORKHEIMER

Secretary and Treasurer The Balboa Amusement Producing Co.

Herewith The Photoplayers Weekly takes pleasure in printing a resume of the reasons why Southern California is the logical moving picture center of the world. Some time ago several articles, written by Don Meany, appeared in the eastern trade journals, which attempted to discredit the West Coast in favor of New York and vicinity as the best place for picture-making. The Photoplayers Weekly has had the accompanying reply by E. D. Horkheimer on file for some time. But heavy demands on our space have made it impossible to give the matter publicity before. All things taken into consideration, we believe it a particularly strong feature for our Christmas issue, as it shows the trade and the people of Southern California just where The Photoplayers Weekly stands—for the West Coast, which is the established cinema-producing center of the universe, as Mr. Horkheimer makes plain.—The Editor.

As to the relative merits of the east and west for producing moving pictures, there is no longer any debate among men foremost in the business. If the silent drama consisted principally of players and properties, the east would undoubtedly be favored. But since cinematographic productions depend more on other considerations—scenery, climate, etc.—which cannot be found anywhere to compare with Southern California, from a photographic standpoint, this part of the Pacific Coast has naturally become the world's picture producing center.

Ordinarily, a discussion of this subject would be uncalled for; but since the representation of a screen hero, who has gone east for a season of work recently, declared in a trade journal that New York and its environs are superior in every regard to the "land of sunshine" for film purposes, it is not untimely to set forth a few of the facts in the case once more. Particularly is this true, since it has been variously estimated that between seventy-five and eighty-five per cent of the moving picture plays are now being staged in and about Los Angeles.

Why is it, let me ask to begin with, that all of the biggest American photoplay producers have migrated to the west? The industry had its start in the east, where all the leading manufacturers had their first studios. But it wasn't long until the Biograph,

Vitagraph, Selig, Essanay, Universal, Lubin, Kalem, Famous, and many others came to Southern California. It is true that some of these still maintain eastern studios, but they have found that for all-the-year-round outdoor work, the sunny climate of the Pacific Coast cannot be excelled.

To be sure, the east has some sunshiny weather, but its photographic qualities are nothing like those of Southern California. The sort of sunsets we have out here, week in week out, come about once a year along the Atlantic. Mind you, I'm not decrying the east, for I'm an easterner myself. But I realize that the Atlantic seaboard has picture-making difficulties which cannot be satisfactorily overcome.

As for the contention that the east's lack of sunshine can be offset by indoor studio work with artificial lights, no one who knows anything of the niceties of photographic art will maintain that as good a picture can be made under artificial lights as with natural light. A substitute is never equal to the genuine article. Furthermore, working under artificial lights is extremely hard on the eyes. It is well known that many players are laid up from the strain. It takes most of them a long while to get used to the brilliant arcs; while some of the best never do.

I realize that there are certain times and conditions when artificial lighting becomes necessary in picture

making. During the rainy season, most of the western studios resort to it, in order to keep up with their work. But it is never to be preferred to sunlight. In emergencies it will answer. As for the photographic variation sometimes noted in pictures filmed under both conditions, that is the fault of the cameraman. Balboa productions give no grounds for taking such exception.

The critic of the west declared it to be greatly handicapped in the matter of props and costumes available. I would call attention to the fact that for this the Pacific Coast region can hardly be blamed. Rather, it is the fault of the particular studio which lacks the equipment necessary to make productions from start to finish.

A motion picture studio worthy of the name should be complete in every detail. I know there are some companies that start with only a star. They haven't even a camera. Then they go out and rent all of the props and accessories as they need them. Naturally, such manufacturers will be handicapped. But at Balboa we have made it a point to be fully equipped in the matter of props. Our store rooms have a hundred thousand separate items, and we can dress any sort of set from hangings to furniture, no matter what the period. Should it happen that we lack anything it is purchased immediately. We hold it to be wasteful and unbusinesslike to rent articles that are needed constantly.

Pictures, construed cinematographically, are merely portraits in action. They must have attractive backgrounds. Save in winter scenes, these must indicate life and verdure. In the east, you get it only a few months out of the year. The rest of the time the trees are bare and the ground is hard and cold. While in Southern California flowers and foliage never disappear. The supply is constantly renewing. When pinched in this regard, eastern picture producers go south for their exteriors. Those who have worked in that section know full well that it cannot compare photographically with the west.

We are told that the producer is interfered with by western municipalities. Well, what about the way in which New York has driven all the studios of Manhattan Island just recently? Furthermore, the law there requires all film to be carried in double-lined galvanized iron cases, and may not be taken in subways, street

cars or elevated railroads. Such conditions are hardly advantageous to the screen producer.

To the best of my knowledge, there are no such restrictions anywhere on the Pacific Coast, nor are any contemplated. Balboa's experience has been that municipal authorities are only too willing to co-operate with producers when their people conduct themselves as ladies and gentlemen should. Where picture makers have trouble in getting permission to work in public, it is usually because some of their fellows have abused privileges previously extended and made themselves nuisances. Time permits to work in parks and other public places are granted in Los Angeles and vicinity and will always be renewed during good behavior on the part of the beneficiaries. But companies indulging freely in so-called "rough stuff" are occasionally required to get their permits from day to day.

You can't photograph on the big estates in the east unless you have access to the owner or submit to the graft of a caretaker. Representative companies never have the least bit of trouble in getting permission to work on the grounds of the most exclusive people in Pasadena, Long Beach and Hollywood; and many companies have the freest entrance to the homes and estates of the rich in and about San Francisco and Santa Barbara. True, some producers here have been blacklisted in this regard, because in times past they have been represented as cast obloquy upon our profession.

But the condition is not due to the west. It is the picture people themselves who are to blame. Western hospitality is axiomatic. One of the biggest cattlemen of Southern California, who had trouble with another moving picture company, finally permitted some Balboans to work on his ranch; and when they finished he was so well pleased with them that he invited the entire corporation of 250 people down for Sunday and gave them a barbecue at his own expense. No one in the cast could do any more.

There is some truth in the contention that eastern studios have a greater number of good actors to pick from and can cast types easier, but this advantage is offset by the fact that the players in the west are more experienced before the camera. Good actors on the Pacific Coast never seek work long. The many studios here are constantly in need of more talent. As for New York's foreign quarters, they are all beginning to show unmistakable signs of Americanization. These must be eliminated if photographed on the spot. It is simpler to build sets of such localities and use trained "extras," of which the west has an army.

In this connection it is interesting to note that those big producers who have not yet located in the west are now negotiating for sites in or around Los Angeles. The business has become so specialized that several large realty operators devote themselves entirely to finding suitable locations for new studios. We don't have to go two or three hours away for our mountains, as the New York producer does. They are in Southern California's back yard; while the Pacific borders the front. Although we have practically perpetual sunshine, the land of snow and ice is so close at hand that all of the Rex Beach and Jack London Alaskan stories are put on in and near Los Angeles. As for the charge that California climate is enervating, well, all I can say is that the steady growth of the picture industry in this vicinity doesn't indicate it. Particularly is this so in Balboa's case. In two years' time, we have built one of the largest actually independent moving picture producing plants in the world at Long Beach; and we haven't reached our limit yet.

As naturally as it is for the south to be the center of the cotton industry and Pittsburg to be iron-mill hub, just so is Southern California the habitat and established home of the cinematographic activities of America. As a proof of this, I need but to cite that all of the real big American pictures have been produced here. Film plays will continue to be made in other parts of the country, just as there are sporadic examples of all industries everywhere.

But let any picture-goer compare the eastern and western screen productions as to settings, costumes, lighting effects, photography and the various other important elements that enter into ideal cinematography; nine out of ten will favor the western-made pictures. By this I do not mean the so-called western dramas featuring frontier life and cowboys, but the strong, red-blooded photoplays of everyday and present-day American life.

It is the exteriors that go a large way in making up the striking and impressive piece of dramatic photography, after you have a good plot. Remember that the best eastern productions have all consisted principally

of interiors. We can build them just as good in the west. But you can't move our great outdoors and sunshine east and west is west and never the twain shall meet," or words to that effect. Of course, he hadn't the picture-making industry in mind, but his basic thought applies just the same.

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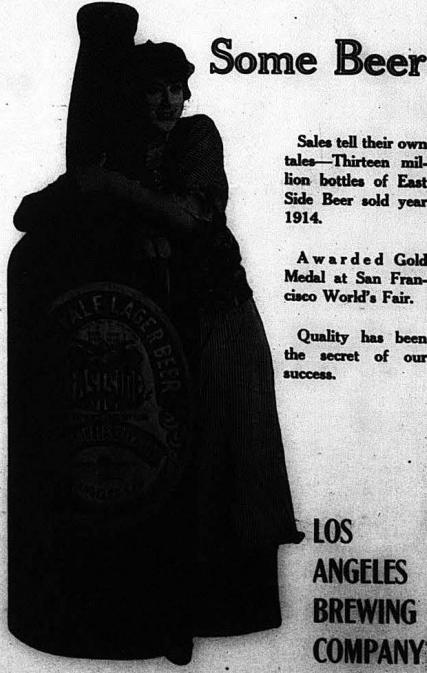
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NOW IS THE TIME FOR PHOTPLAYERS TO ENGAGE THEIR TAXICABS
FOR THE HOLIDAYS



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Sales tell their own tales—Thirteen million bottles of East Side Beer sold year 1914.

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Quality has been the secret of our success.

LOS ANGELES BREWING COMPANY

It is rumored among the trade that President William Parsons, now in New York, is negotiating with a large feature film program to accept one-reel subject each week, featuring well-known legitimate stars in plays that they made famous. Mr. Parsons on his return will give out full information.

LASKY'S PLACE IN PICTURE WORLD

But Two Years Have Elapsed Since Initial Work Started on Site of Present Studios—Now Producing Many of Film-dom's Stellar Plays.

By Kenneth McGaffey, Publicity Director Jesse L. Lasky Feature Play Co.

Two years ago Christmas Day, three men left Hotel Alexandria in search of a moving picture studio. They were uncertain as to what they wanted and what to do with it when they did find a studio, but as they had journeyed all the way from New York to Los Angeles to go into the moving picture business, they did not intend to let this fact interfere with their plans.

That has been the reason for the success of the Jesse L. Lasky Feature Play Company. It is the ambition of the Lasky organization now, as it was at first, to make every production a dramatic and artistic photographic masterpiece and not a moving picture. Therefore, many moving picture traditions have been violated.

The three men in search of a studio were Jesse L. Lasky, Cecil B. De Mille and Dustin Farnum. Jesse L. Lasky had acquired much fame in the theatrical world as a producer of clever vaudeville features; Cecil B. De Mille had all the dramatic instincts and playwriting ability of his famous father; Dustin Farnum was an actor of international reputation.

They finally located at the corner of Vine and Selma streets in Hollywood, California. A disused garage was the only semblance to a studio with which they started.

It was here "The Squaw Man" was produced, on a stage twenty by thirty feet in size, and with a gigantic white cotton umbrella as a diffuser.

One year later, on this same site, marked the completion of the largest glass studio in the country. The company now employs four directors; a stock company of over a hundred; a carpenter crew and shop force working day and night; a complete printing and developing plant, and is considered to be one of the best equipped studios in the country.

Their first photoplay, "The Squaw Man," made an instantaneous hit with Dustin Farnum in the lead.

This was followed by Edward Abbe in "The Silver Millions"; Edmund Breese in "The Master Mind"; and Cecil B. De Mille's first picture as a full-fledged director—Dustin Farnum in "The Virginian." This was the first of the phenomenal successes and placed the Lasky name among the first of the picture producing firms.

Prior to the production of "The Virginian" the film had been sent to other studios to be developed and printed, but the Lasky company have now installed their own developing and printing department.

At this time, the Paramount leasing organization was formed and the Lasky productions induced to enter.

For out-door scenes, an 18-acre ranch was purchased in the San Fernando valley. On this ranch the big battle scenes in "The Rose of the Rancho" and "The Warrens of Virginia" were taken.

In the East, Mr. Goldsmith, general manager of the firm, by special arrangement with Mr. Belasco, secured the film rights to all the Belasco productions and contracts were made with many of the leading dramatic stars of the country, including Geraldine Farrar, the distinguished operatic prima donna.

Today the president of the company is Jesse L. Lasky; Samuel Goldfisch, treasurer and general manager, attends to the New York business; Cecil B. De Mille, the director general, has charge of the producing end at Hollywood. Associated with Mr. De Mille as directors are his brother, Mr. Wm. C. De Mille, George H. Melford, and Frank Reicher, former general director for David Belasco.

Blanche Sweet heads the list of permanent Lasky stars. She is surrounded by such well-known stars as Fanny Ward, Charlotte Walker, Victoria Moore, Theodore Roberts, Wallace Reid, Cleo Ridgely, and Mac Murray.

Some of the notable artists who have appeared in Lasky pictures are Edith Tullifer, Edith Winne Mathison, Laura Hope Cruse, Donald Brian, Lou Tellegen, Valeska Suratt, Edward Abbe and Ina Claire.

For the 1916 season the Lasky company will produce in photodramas a number of the works of the late Mark Twain. Other big productions are contemplated, the titles of which have not been announced.

MAY BUSH MARRIES FRANCIS McDONALD

Miss May Bush, well-known Keystone player, this week became the bride of Francis McDonald, who recently starred with Orrin Johnson in the "Price of Power," a Triangle feature. Mrs. McDonald may continue her work with the Keystone company. She believes in insurance, and recently, while ill, received a lucrative check from the Western Indemnity company.

BUCK MASSIE, RECEPTION COMMITTEEMAN

Buck Massie, well-known ex-showman, is now at Universal City and has been appointed head of the visitors' committee, a new organization. Massie takes charge of the visitors at the film city, a task that comes easy for him. During years past he has acted in various capacities in all parts of the world, having been an old circus and showman, manager of the London Olympia and the Blackpool Coliseum, the English Coney Island.

NEVA GERBER VACATIONING

Neva Gerber, whose work in the Beauty Films delighted fans for so long, has not yet returned to work and refuses to divulge her plans. She says she does not want to work again this side of Christmas, stating that it will be the first time she has had a "free" Christmas in a long time. In the meantime, she drives her machine, visits her studio friends, and recently took her mother and Adelaide Wise to San Diego for an outing.

SNOW CAUSES DELAY

Charles Giblin sent work from Mount Baldy that he and his company were experiencing cold weather, and that this, combined with the snow, was responsible for their lengthy stay. Mr. Giblin is producing a feature photoplay, with the veteran William Thompson starring, which will appear on the Triangle program. It is a strange fact that static and other misfortunes invariably occur in the most out-of-the-way places and under the most uncomfortable conditions, but such is the life of a picture producer, to say nothing of the actor.

Inceville Star**VITAGRAPH MOVES TO HOLLYWOOD**

Well Known Company Takes Up New Quarters in Picture Producing Plant Being Thoroughly Equipped

(By Doris Schroeder, Publicity Dept., Vitagraph Company of America, Hollywood Studios)

Of all the beauty spots in and about Los Angeles, Hollywood is the peer, and moving picture men have been quick to recognize its advantages. Quite the most recent arrival in this "Mecca of the Movies" is the large California branch of the Vitagraph company of America, which was until quite recently established at Santa Monica, Cal.

The Santa Monica Studios, established some four years ago by Manager Rollin Sturgeon, were deemed for a long time quite large enough for what part of the production of Vitagraph Life Portraits were done in California. But as activities increased and the companies working in the plant grew more numerous, it was soon very clear that a move would have to be made. Business Manager W. S. Smith and Producer Sturgeon looked a long time before they selected what seemed to them the ideal location for the new plant. At last they found it—eleven acres of lovely plain and hill country, in a most accessible part of town, and high above the fog belt. The ground was purchased and the buildings were started over night.

Now the plant at Talmadge and Prospect Avenues is one of the best and most complete of any Pacific Coast Branch. Comfortable dressing rooms with every convenience, a great stage, 100x150 feet, a spacious property department, costume department, etc., everything up-to-date and most serviceable. The laboratories are still being conducted at the Santa Monica studios during the erection of the very newest style dark rooms, chemical department and joining rooms. The size of the property permits of even yet greater growth.

During the past year many excellent releases have come from the West Coast Studio of the Vitagraph Company. Producing Manager Rollin Sturgeon is responsible for such features as "The Chalice of Courage," "The Woman's Share," "The Sage Brush Gal," "A Child of the North,"

and many others equally well known. Four directors are generally busy at the Vitagraph plant, including Rollin Sturgeon himself, who is at present filming a well-known novel by James Oliver Curwood, "Through Troubled Waters," "The Red Stephano," "Barriers of Prejudice," "Cal Marvin's Wife," and "A Scandal in Hickville," are a few of the recent releases from these studios.

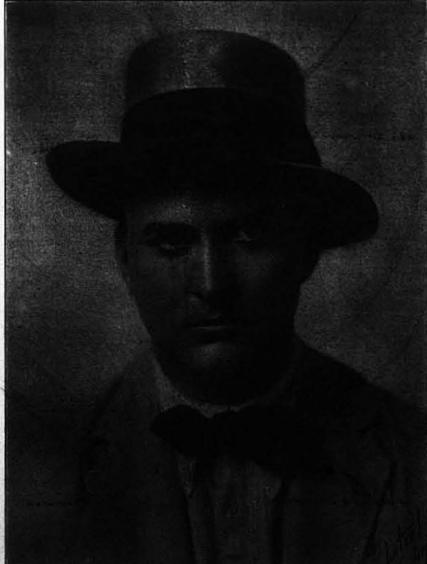
The excellent stock company is headed by Mary Anderson, Anne Schaefer, Webster Campbell, William Duncan, George Holt, and many familiar names are seen among them such as Otto Ledderer, George Kunkel, J. Carlton Weatherby and Jack Mowher. George Lawrence, Corinne Griffith, Florence Vidor and Clara Toner are newcomers, but have proven their worth already in such films as the forthcoming releases, "Bittersweet" and "Bill Peters' Kid," the latter a Mary Anderson feature.

CLEO MADISON'S COMPANY

Cleo Madison and her company of Universalites recently left the Universal City studio for a trip of several days to San Francisco, where they are to make exterior scenes in the production of a five-reel feature entitled, "A Soul's Crucible." The scenario for this production was prepared by Miss Madison and Kathleen Kerrigan, sister of J. Warren Kerrigan, the popular film favorite. The cast engaged to appear in this production is an all-star aggregation, Miss Madison in the stellar role being supported by Adele Farrington, Edward Hearn, William Mong and Ray Hanford.

They took with them a number of banks of Cooper-Hewitt lights for making interior and exterior scenes along the "Barbar Coast." So far as can be learned, this is the first attempt of the sort to have been made by any of the companies in the Southern California picture colony.

Myrtle Stedman is reading, reading, reading these days. She is looking for novels with good parts for herself in them. She is not content to let others do all this, and believes in doing all she can for the management. One of the hardest things a company has to contend with is the proper selection of stories, and the assistance of the artists themselves along this line is rare and is much appreciated.

THOMAS H. INCE

Director-General New York Motion Picture Corporation

Producing Features for the Triangle Film Corporation

Studio: Inceville and Culver City, California

PHOTOPLAYERS WEEKLY

SECOND SECTION—EIGHT PAGES

OFFICIAL PUBLICATION OF BY AND FOR THE PHOTOPLAYERS AND STUDIOS

LOS ANGELES, CALIFORNIA, DECEMBER 18, 1915

VOL. III, No. 20

5c Per Copy. \$2.00 Per Year.

PUBLICITY HEADS ENTER-TAINED

The publicity departments of the various nearby studios were royally entertained recently by the Maier Brewing Company at a huge beefsteak feed, given at the Maier Brewing Company's plant on Aliso Street. The entertainment started at 8 o'clock and lasted until well toward midnight. After dinner speeches were a feature of the gathering, some of the representative publicity men participating in this part of the program.

STAR'S BAD FALL

May Allison had quite a nasty fall in the feature film, "The Other Side of the Door," at the American studios. She was supposed to jump from a window, a fall of five feet, but missed her reckoning and dropped a further ten feet and had to be carried home. She was in bed for several days and it is fortunate she was not badly injured. She will play in "Lilla of the Sulu Seas" next, having a number of scenes in bus scanty costume to fit the needs of the photoplay.

STANTON IN "GRAFT"

Richard Stanton was never in such bad company before. He is surrounded by "grafters" and is killing one off in every episode of "Graft," the big Universal serial in which Harry Carey, Hobart Henley and Jane Novak are being starred. Stanton says he has seen some hard characters in his life but he had no idea that there were so many kinds of grafters and he wishes that those in real life could be killed off as easily as he is dispatching them.

GRIFFITH'S TRIANGLE STUDIOS VERITABLE FILM CITY

David Wark Griffith's Plant, Home of Feature Films. Great Productions Are Conceived, Planned and Produced for the World's Picture Mart.

By Dennis Zeidler, Director of Publicity for Griffith's Fine Arts Studios.

The site of the Fine Arts-Triangle Studios, 4500 Sunset Boulevard, Los Angeles, California, might be termed a veritable city, with the hundreds of people employed in the production of pictures and often still active through the night and into the morning under the large Cooper Hewitt lights in the inside studio.

To those who have not had the opportunity of personally inspecting this plant some idea of its size and scope can be gained from the fact that approximately ten thousand feet of exposed negative film stock emanates from there each week. Ten producers are on the jump from morning to night, when occasion requires continuing their work in what is technically known as the electric light studio. More than one hundred dressing rooms are required for the large number of players permanently employed, bringing the weekly pay roll up into very high figures.

Two large open air stages are used for staging interior scenes when the sunlight is available. The electric light studio lies adjacent to the largest of open air stages, its dimensions being 60x60, and twenty feet in height. So powerful is the generator of the electric light studio that when the occasion requires, which is very often the case, five electric light stages can be operated at the same time.

Immensely, however, is not the only feature of the great plant. For it was here that David Wark Griffith, not only conceived, but staged great majority of his present day feature film productions. The most prominent of these are "The Birth of a Nation," "The Escape," "Home Sweet Home," and "The Avenging Conscience."

The wardrobe and costume department plays no small part in the Griffith plant. The property room is almost an entire institution in itself.

In charge of the Griffith factory are competent chemists, proven photographic experts, under the supervision of Joseph Alfer and G. W. Bitzer, acknowledged America's premier photographer. Mr. Bitzer also has under his control a number of cameramen, who are duly assigned to the photographing of the various film productions.

The scenario department, guided by Manager of Production, Frank E. Woods, employs a number of staff writers and adapters, who conceive original scenarios, including Mary H. O'Connor, Tod Browning, Hettie Grey Baker, Bernard McConville and Roy Somerville.

"The lot of many buildings" is what the Griffith studios are called by experts of Hollywood. From day to day since the arrival of the Griffith organization in California, addition in the form of buildings have been made to the already stationed studio buildings. With the recent completion of the hundred new dressing rooms, the interior of the Griffith plant impresses one as a good sized village.

In connection with any institution, the founder himself must be of interest.

David Wark Griffith has been rightly-named "The Wizard of Motion Pictures." Among the countless number of men and women who have gone into this relatively new industry, none have made the progress gained by Mr. Griffith in developing this art of the Twentieth Century.

He has been acknowledged the foremost producer, not only in developing the art itself, but in the technical parts of the industry as well. His treatment and handling of the various players who have become stars under him has proven his ability to detect latent dramatic talent. For bringing out this talent and developing it along the lines best suited for the natural characteristics of the players, Mr. Griffith is without a peer.

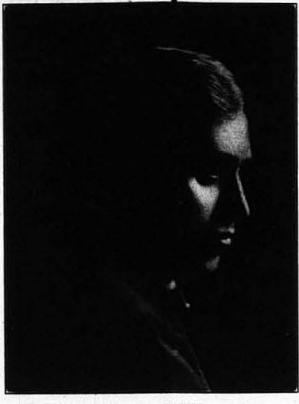
The company has been outlined to the reader one of the largest moving picture organizations on the Pacific Coast, the home of Fine Arts Feature productions.

HELENE RETURNS

Dainty Helene Rosson is back and ready for work at the American studios. She writes that Santa Barbara has gotten into the blood of the whole family and that she is glad to return to that pretty seaside town. The brief rest has been greatly needed. While away she and her sister, Queen, were busy sewing things for Xmas presents. She and Frank Borzage start on a three-reeler within the next few days, and Frank is directing as well as taking his leads. He has fitted in nicely at the American where he and Helene are well suited to the way of screen acting.

Memories of the past: What notes, from rooms, photograph albums, sugar-coats, movie chases!

EXECUTIVE HEAD OF THE KEYSTONE COMPANY



MACK SENNETT

One of the Triangle Producers, Whose Plays Are Now Being Shown in the Principal Cities of the Country

"Screen Comedy"

By MACK SENNETT

"For if the King likes not the comedy, when then, belike, he likes it not!"

—Hamlet.

Motion pictures were undreamed of in the days when Shakespeare wrote these lines, but the truth of the trite statement contained therein is as applicable to screen comedy conditions of today as it was to the relative situation in Hamlet; now the public is King, and if the King likes not the comedy, why then, he not only likes it not, but ceases to thrust his silver through the box office window, thereby begetting an element of tragedy that means quite as much to the present day producer of screen comedy as it did to Hamlet's mother in the immortal play.

The whole problem of making comedy resolves itself into an effort to always know the correct answer to the question, "What does the public want?" You may prate of "Educating the masses" to your heart's content, but to no useful end—Mr. and Mrs. Masses know to a reasonable certainty what they want and what they are willing to pay for—and if they do not actually know they are lead by a subconscious sort of instinct—at any rate they spend their money for amusement only when they are thereby amused. They insist upon paying only for value received; therefore, the problem of the producer in quest of the elusive dime is to determine what the public wants and supply the demand: for, after all, and in the face of "art for art's sake," personal ambition, laurel wreaths, plaudits and honors galore, the end of all our striving is the dime or the dollar that slides across the glass plate into the ticket seller's hands. It is that same piece of silver that supplies the motive and sustains all our efforts. We cocipiently, we become wrapped up in the details of our work and lose sight of everything else at times—but when we are through, the results must get the dimes and dollars—we must have satisfied the King with our efforts—if not, the seats in the theaters do not fill as readily and rapidly as before and the fickle public turns elsewhere to be amused.

It is a generally conceded fact that the production of comedy is a more difficult task than that of a drama. The work of manufacturing laughs is far more arduous than of making heart throbs and sobs.

(Continued on page 5)



MABEL NORMAND

Star of the Keystone Comedies—Miss Normand's Name Is Famous Wherever Mack Sennett's Plays Have Been Shown

UNIVERSAL CITY—FILM MUNICIPALITY

Great Producing Plant of the Universal Mfg. Co. Where Fifteen-Hundred People are Employed—Studios, Buildings and Spacious Grounds—Important Center of Picture Industry.

Universal films cover the universe. Wherever the tourist visits he finds the photoplays produced by the Universal Film Manufacturing Company—the largest film concern in the world.

The home office of this organization is in New York. Its principal manufacturing plant is at Universal City, California, this motion picture municipality being built early in 1915, under the orders of Carl Laemmle, president of the company.

Mr. Laemmle, R. H. Cochran, first vice-president, and P. A. Powers, treasurer, have their headquarters in New York City, where from a dozen to fifteen producing companies are in constant operation. J. Brandt is the manager of the home office; N. O. Rothstein is advertising manager, and H. Van Loan is the company's publishing chief.

Of Universal City itself, H. O. Davis, second vice-president of the company, is general manager, and George E. Kahn, business manager.

Under vice-president Davis work from twenty-six to thirty producing companies. Each of these companies has its own director or producer, assistant director, property men, leading actor and actress and other necessary for each cast, and is in every way a thing distinct and apart from the others. Each company is engaged upon the production of its own particular film which, when completed, is the property of the Universal Film Manufacturing Company and sent to the New York office for distribution. Each company has its own cameraman and keeps its energy to but one picture at a time, leaving the others to do likewise. The output of film averages 70,000 feet per week.

Universal City occupies 230 acres of picturesque land in the heart of the San Fernando valley, five miles north of Hollywood, a suburb of Los Angeles. It has the distinction of being the only city in the world devoted exclusively to the manufacture of motion pictures.

The city proper consists of some twenty concrete buildings, together with an equal number of wooden structures and others built of steel or corrugated iron. One of these buildings is devoted to the administrative force. Here are situated the offices of the vice-president and general manager; director of production; accounting department; cashier; scenario department; telegraph office; library; transportation office; information bureau and public utility department.

The city owns and operates its own water system, its own theater where two pictures may be projected at the same time; fire and police departments; auto service; ice plant; arsenal with an equipment of hundreds of firearms from the flintlock down to the modern army rifle; tailoring establishment; blacksmith shop, and a thoroughly modern, up-to-the-minute hospital for taking care of sick or injured players.

There are employed in the various capacities about the city approximately five hundred people. This, of course, includes all executive and administrative officers, all the members of their forces, all workmen of whatever type, the players and the directors who attend to the actual business of making the pictures.

Of the noted stars of the legitimate stage recently lured to the films, the Universal Film Manufacturing Company has secured the following: Anna Pavlova, Sarah Bernhardt, Nat G. Goodwin, Henrietta Crossman, William Laycock, Julia Jean, Frank Keenan, George Fawcett, Jane Cowell, Helen Ware, Edna Aug., Carter De Haven, Flora Parker De Haven, Lulu Glaser, Albert Chevalier, Lawrence D'Orsay, Marie Cahill, Digby Bell, Paul Panzer and Marie Tempest.

The Universal Film Manufacturing Company was one of the first film concerns to produce serial photoplays. "Lucille Love," its initial serial offering, met with such success that it was followed by the following serials: "The Master Key," "Trey o' Hearts," "Under the Crescent," "Sophie of the Films," "The Black Fox," and "The Broken Coin." It is estimated that more than thirty million people in the United States and Europe have seen the serials of the Universal Film Manufacturing Company.

JOKER BENEFIT AT ALHAMBRA

Max Asher, William Franey, Miller Moran and the other members of the Allen Curtis Joker company are working hard on the preparation of one act vaudeville skit which they are to give at a benefit performance to be held at Alhambra, Cal., within the next two weeks. The entertainment is to be given under the auspices of the Woodmen of the World and is intended to increase their fund for Christian missions. The idea, as outlined at present, is to have the Jokers appear in person on the stage, their act to be followed by a one reel Joker film in which they all appear.

MARY'S EXPERIENCES

Little Mary Anderson of the Vitagraph is getting all sorts of experiences these days. The desert work absorbed her and now she has been doing some ship scenes which have tickled her youthful fancy. That is part of the attraction of this charming girl, she is genuinely and ingeniously delighted with all she does and she talks of it as something like a school girl; no wonder her studies take a back seat. "La Paloma" under William Welbert, in which she took the part of a Spanish girl. Some fine acting was contributed by George Stanley, Jack Sherman and Otto Leeder.

Mutual Star Was Born on the Ocean



Vivian Rich, American (Mutual) Favorite.

Born at sea, educated in Boston, practiced in the art both of the moving stage and the silent drama, pretty Vivian Rich, the American (Mutual) favorite, easily makes leading men on the stage. Miss Rich is of romantic temperament and is especially fond of out-of-door life. She is refined and winsome. Her very dark eyes and hair, fair skin and delicate features, enhanced by great personal charm, make her one of the most admired stars now appearing in motion picture productions.

HORSEY CONSTRUCTION ACTIVITIES

Plans are completed for the construction of a new indoor studio, furniture and property room building in connection with David Horsey's studio. This new structure will give the plant 20,000 feet of floor space. In addition the present outdoor stage has been prepared for the coming rainy season, by the equipment of a canvas roof over the steel structure so that work can be carried on every day regardless of weather conditions.

Fred Stanner, an experienced designer and builder, has been placed in charge of the furniture and property department and begins the building of "period" furniture for use in the pictures. For this work a great quantity of mahogany has been ordered and in a short time the plant will be manufacturing its own furniture of every description.

Among the well-known screen artists employed are: Crane Wilbur, William Clifford, Roy Watson, John Oaker, George Ovey, Billy Armstrong, Miss Gypsey Abbott, Miss Margaret Gibson, Miss Marvel Spence, Miss Belle Bennett and Miss Jane Sully. The animal trainers who also take part in animal feature pictures are: Bonavita, Charles Gay, Stephen Battie, Leo Hayes, Court Tietze, Mme. D'Orcy, Mlle. Ottawa and Vera Robson. The directors are: Robert B. Broadwell, William J. Bowman, Ulysses Davis, Milton Fahrney and J. E. Robbins. Mr. Horsey acts as general manager, while Bert H. von Klein is business manager.

Morosco-Bosworth Studio

A policy of expansion and improvement has taken a firm grip at the studio of the Oliver Morosco Photoplay Company in Los Angeles. The most important development along this line was the recent purchase of a large bungalow property adjoining the studio proper. The grounds of the property make room for a waiting room for "extras" awaiting their scenes and the extension of scene docks.

It is planned to house the scenario department, technical staff and art director in the newly-acquired bungalow, making room available for other needs in the offices vacated by these. The additional property, acquired at a cost of several thousand dollars, adds to the appearance of the model studio of the Pacific Coast. The bungalow is a pretty, vine-covered home and is so desirable for office room that heads of departments have not made a plea for space in it.

Carpenters and scenic artists are especially active at the studio at this time building new scenery for the pretentious productions now in the making and contemplated. All scenery is to be made fifteen feet high to permit of longer "shots" being taken, while all sets will be of the most substantial construction in keeping with the policy to dress all productions properly.

ANNA HELD CAUGHT IN MOMENTS OF WIT AT MOROSCO PHOTOPLAY STUDIO

Anna Held, the famous French comedienne, making her first appearance in motion pictures in "Madame La Presidente," at the Oliver Morosco Photoplay Company studio in Los Angeles, sitting in the warm sun awaiting her entrance into a scene: "My, but it's warm. I am frying French frying."

"Kill that sun spot" calls Director Frank Lloyd, to a stage hand as the bright ray plays at the feet of Miss Held. The chic comedienne has now become accustomed to getting up in the morning and is feeling happy. "Did I kill it?" she asks facetiously, after she has stamped her tiny foot on the sun spot.

Anna Held was mixing the famous Held cocktail for some friends in a Los Angeles cafe and a woman in the party, admiring the celebrated comedienne for her versatility, asks: "Is there anything you can't do?" "I can't make my eyes behave," is the ready response of the star.

"I am working with Anna Held," is often heard among the motion picture extra people in Los Angeles nowadays. They are proud of it, of course, but Miss Held shares their feeling to a considerable extent. "I enjoy working with you as much as you do working with me," she was heard to tell a handsome young woman in a cafe scene in "Madame La Presidente."

Henry B. Walther is receiving a new sort of mail. It is principally from literary men, who applaud his work in "The Raven" and thank him for his earnest impersonation of Poe. These letters please Mr. Walther vastly, for they are evidences of earnest appreciation and there is no hint of vain praise or requests for photographs in them.



Leland Benham, One of the Juvenile Mutual Stars.

This handsome little fellow is Leland Benham, better known as leading man with little Helen Badgley of the Thanhouser (Mutual) Studios. His most recent role is that of the boy in "The Spirit of Autumn," a bird lone playlet of irresistible appeal. Leland is only seven years old; but, nevertheless, enjoys a wide popularity as a star of the silent drama. Leland's latest release is his last lead in "The Little Captain of the Seas," produced in the regular Mutual program Nov. 8.

VITAGRAPH NOTES

Some actors have a following of what one of them calls "hysterical females," who rave over their manly beauty, their stately walk, their curly locks, and their exquisite love-making; but it has remained for William Duncan to discover that a greater part of his admirers are men. Letters received on just one day ranged from the wistful appeal of a schoolboy, who was seeking the secret of athletic success, to the hearty, straightforward letter of approbation from an author of note, who said in Mr. Duncan's portrayal of "Cal Marvin in 'Cal Marvin's Wife,'" the idealization of a leading character in one of his own novels.

Spare moments during the taking of his next Blue Ribbon Feature picture at Bear Valley are spent by Rollin Sturgeon in collecting sunset effects and samples of the lovely mountain scenery which was shown to such advantage in "The Chalice of Courage" and is again to form a background for such excellent stars as William Duncan, George Holt, Nell Shipman, Edgar Keller, Nell Clark Keller, and William Bainbridge.

A recent flying trip to Los Angeles to "push through" some of his feature negative, was abruptly shortened when Rollin Sturgeon received a phone message from Bear Valley that the clouds were foretelling a heavy snow storm. Trusting to his "assistant's hunch that it would be a 'whopper,' he rushed back—so that he only beat the big storm there by two hours. Some excellent effects in falling snow were obtained.

Mary Anderson has had many different types of characters to portray since her arrival in the west, beginning with her part as "Cal Marvin's Wife" in the Broadway Star Feature of that name, but the most strenuous was in "He Got Himself a Wife," where she succeeded in rescuing herself from the greedy school teacher's clutches. She, who had decided that they were willing to marry her. Mary Anderson and Webster Campbell are now engaged on a one-reel comedy drama from the pen of William Addison Lathrop, directed by William Wolbert. Mary, as the belle of the little worked-out mining town, has an opportunity to put across some of her charming little touches of personality, while Webster Campbell is at

home in the part of a handsome young miner.

Willie Wolbert's next production is to be a three-reel drama with Webster Campbell and Mary Anderson in the leads, and will be staged in the mountains, featuring some unusual settings and punches.

BOSTOCK JUNGLE AND FILM COMPANY

Studios Where Famous Wild Animal Pictures are Filmed. David Horsley, Owner and Executive Head.

By C. O. Sprenger, Publicity Director Bostock Jungle and Film Co.

The motion picture producing plant of the Bostock Jungle and Film Company covers five and one-half acres of ground at Main and Washington streets, in the heart of Los Angeles. David Horsley is the sole owner and is also president of the Cenur Film Co. of Bonaville, N. J., the selling company for the products, which, ever since the plant was opened, have been released on the Mutual program.

The plant was opened for business in July, 1915, and it stands today, with studios, other buildings, stage properties and collection of fifty thoroughly trained young wild animals, once owned by the world-famous trainer, Frank C. Bostock of London, represents a value approximating a quarter of a million dollars.

The products of pictures include the Cenur films, "Cenur Wild Animal Feature Films" and the Cenur Comedies. At present five companies are engaged, and early next year, when building improvements now under way are completed, and which will give 20,000 square feet of stage space alone, eight or ten companies will be working.

Since January, when the plant began operations, sixty photoplays have been produced to date, making a total of nearly 100,000 feet of film. At present the pay-roll carries 190 persons, whose salaries average \$30,000 a month.

While past productions have run the gamut of one, two and three reels, in the future (from now on) only comedies will be in the one-reel class, while dramas and animal features will be five-reel.

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CHAS. RAY, TRIANGLE COMER

Charles Ray is to be seen in another fine picture on the Triangle programme. Charles Ray has "arrived" and the knowledge of it has done him all the good in the world. Fortunately he is not made of the clay which gets a swelling of the cranium when success smiles, on the other hand this pushful young actor is the more determined to merit the praise awarded him for his work in "The Coward" and other more or less recent photoplays.

MORE R. R. SERIES

The Signal Company headed by J. P. McGowan, the producer, and Helen Holmes, the star, are making the fourth of the big railroad serial, "The Girl and the Game," at the Pasadena studio. This goes to the work-and-sensation serial with some high class photography. The story was written by Frank H. Spearman, the famous author. McGowan has had two or three trashed most of the time and no expense is being spared to make this serial an epoch breaking one.

OTTO HARD WORKER

Henry Otto, the producer of "Undine" for the Universal Company, is putting the finishing touches on a two-reel gem, "A Daughter of Penance," which Edna Mae is tauting. Otto is somewhat tired from his exertions in producing the future, "Undine," and talk of having a short rest. Whether he gets it or not is another matter. He is a hard worker, puts a great deal of energy into what he is doing and is apt to draw on his reserve force in his efforts to make thoroughly artistic photoplays.

CLARY AT LASKY'S

Charles Clary has fitted in with the Lasky Company as though he had always been there, and is acting with all his old charm and polish. He and Alan Hale occupy the same dressing room, and are opposites in every way.

Clary is a surprising sort man while Hale is one of the most joyous persons to existence. They naturally get along finely together. Clary continues to receive letters regarding his performance in "The Rosary," and will be remembered in connection with his "Father Kelly," a fine rendition of a beautiful character.

ONE ON HAL COOLEY

Hal Cooley, playing juvenile leads with producer Rupert Julian at the University, was late in report for work one day last week. He was away speeding for speed and then lost the key to his dressing room. This was his first offense in the speeding line and it cost him money, it was his sixth in the key-losing line. They dallied Hal the "missing key link," at the studios now.

SADIE LINDBLOM GOING EAST

Sadie Lindblom, owner and leading lady of the Liberty Company of San Mateo, California, is contemplating a business visit to New York in connection with her concern. Miss Lindblom states that she hates to leave her acting even for a short time for she never enjoyed anything half as much before. This is saying a lot for the lady has all the money she needs and then some, but she has gone into the pictures with the right idea, she wants to work hard for her success and as a matter of fact she prefers parts which call for lowly dresses rather than those which demand rich ones.

GOOD BYE, SANTA MONICA

There is an awful lonesome lady tapping the typewriter at the old Santa Monica studios of the Vitagraph. She is all alone for the Vitagraphers are all either at Bear Valley or on the back lot studios at Hollywood. Doris Schroeder is the only sign of life at the old house and she will not be there for very long. In the meantime she writes and edits and telephones and does lots of other useful things. Doris is a sort of Vitagraph pivot-wheel.

TAYLOR'S HIGH CLASS WORK

"He Fell in Love with His Wife," produced for the Palma Company by William D. Taylor, there are some farming scenes which take one back to the farm in all reality. They are about as beautiful as anything seen in pictures for a long time. Taylor certainly produced a finely constructed and artistic photoplay in this picture.

"AUTHOR, AUTHOR." CRY OF PRODUCER

Most Important Factor in Progress of Motion Picture Industry During Year 1915 Is Realization That Original Stories, Properly Prepared by Trained Writers, Form Foundation of Successful Pictures.

By WILL M. RITCHHEY

Scenario Editor-in-Chief of the Balboa Amusement Producing Company—Author of "The Red Circle" Serial, the "Who Pays" Series, Etc.

"You can't make a silk purse out of a sow's ear!"

I find that quoted saying is more ancient than the proverb, "mother's photo, or the lost memory stumt, or a hundred other threadbare photoplay situations, but it happens to form a most timely text for this dissertation on the motion picture industry.

Blinded for years by the foolish belief that the average picture audience possesses no intelligence, the majority of film manufacturers spent good money in the production of scenarios that should have been consigned to the wastebasket. High-salaried directors, well-known actors and actresses were employed, lavish stage sets were provided—and then the princely sum of fifteen, twenty, or twenty-five dollars a reel was offered for scenarios.

Then came the open market, so-called, and with this change there appeared a number of powerful independent producing companies. Competition became keen, and some of the concerns found themselves fighting with their backs to the wall. Did they try to produce better pictures? Yes and no. For, alas, they continued to regard the story as a minor part of the finished motion picture. They were still trying to make "silk purses" features out of "sow's ear" scenarios. Is it any wonder that the general public seems to be getting tired?

The writer of this article was requested to give his view of the progress achieved by the motion picture industry during the year 1915. Rather a huge subject, even for the greatly increased space of The Photoplayers Weekly Christmas Number. Be not alarmed, for there is no intention of delving into the details of a growth greater than that of any other American industry.

But it is necessary to call attention to the one big outstanding fact—that the year 1915 has witnessed an awakening on the part of motion picture manufacturers to the realization that the story must be worthy and properly prepared if the resultant production is to be classed as a feature that will attract and hold American audiences.

And let us take notice right here that the average motion picture audience has developed a wonderful keenness of discernment, not only in the matter of entertainment but also from the standpoint of artistry and logic. Picture patrons know and appreciate a good story. Likewise, they feel highly insulted when the manufacturer attempts to make them swallow a faulty production.

And so the down-trodden, neglected author is rapidly coming into his own. Picture producers are combing the country for real scenarios—and they are now willing to pay from one hundred to two hundred and fifty dollars a reel for plots that mould into good screen dramas. As a result, the photoplay author will play the leading role in the year to come, 1916.

Also note this point: The supply of noted novels and stage plays, vehicles, as a rule, that make very poor motion picture productions, is almost exhausted. Therefore, the call is for strong, original scenarios written primarily for the screen by authors especially trained for this line of work.

Watch the photoplay author! He is one of the most important factors in the future development of the motion picture industry.

GYPSY ABBOTT ONLY WOMAN IN CAST

Arthur Shirley held up several hundred extras and stopped some important scenes in "The Fall of a Nation," when he had to appear in court as a witness, recently. Not having time to dress Mr. Shirley was seen in court in his make-up and naturally created no end of interest. Australia is taking a lively interest in the film career of Mr. Shirley and when the "Fall of a Nation," Thomas Dixon's stupendous photoplay, is taken to the antipodes it will meet with a big reception if only because he is appearing in the film.

SPECIAL CHRISTMAS ROLE

Sara Truax will be seen in "A Play of the Nativity" in Los Angeles during Christmas week. She will impersonate Mary, the Mother of Jesus. The film is a sort of Passion play and is around a considerable interest in Los Angeles social and art circles. The programme will be delivered out-of-doors and the object is purely artistic. No charge will be made for witnessing the play. All that is best in art and music will be seen and heard in this notable production.

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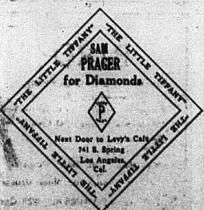
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EYRE POWELL



The Photoplayer's Weekly takes pleasure this week in announcing what it believes to be a high class service for the benefit of its subscribers, the retaining of Eyer Powell, a well known and successful publicity specialist, in an advisory capacity. We have arranged that he will give a certain amount of his time to advising our subscribers in that branch of their welfare, at our expense.

Powell is the directing head of probably the only organization of its kind in the west, a complete news producing and syndicating bureau, devoted to the handling of large publicity campaigns. Directing the efforts of writers, photographers, artists in his organization, he might be termed a "Publicity Engineer," having made a study of publicity, in a truly technical sense, until he is a master of his profession.

The idea of retaining Powell came to us from his article on film publicity which was published in the last Photoplayer's Weekly. Suggesting, from an expert's standpoint, that the film industry in general was not giving the press up to date newspaper material, particularly in the matter of illustrations, for their publicity, his article created considerable comment. Many demands have been made on us for appointments with him by those seeking further details, that we thought it best to make this arrangement.

This service will cost the Photoplayer's Weekly a little money. We feel, however, that the good we will be able to do our subscribers in the matter of expert advice, will more than offset the cost.

While some of the best of press agents are engaged in motion picture work, members of the profession are constantly grafted upon by "tramp" writers, so called "publicity men," absolutely without ability or standing, who bleed the profession for "publicity" they cannot deliver. They are recognized by no publications and in the majority of cases cannot even write an article in a style that will be accepted by a newspaper. It is this evil that we believe our arrangement with Powell will help to remedy. He is head of a recognized bureau whose material is used from one end of the country to the other and in addition he KNOWS.

Because of the great demands that will be put on the time Mr. Powell will be able to give us, we are compelled to make the offer of his advisory services to our subscribers only. On application to the offices of the Photoplayers Weekly, appointments will be made for our subscribers.

CORNER ON THRILLS

JACK-OF-ALL-TRADES

Edwin Frazee who is directing a thrilling Keystone feature under the supervision of Mack Sennett for the Triangle program, is exhausting every known source for startling thrills and surprises in motion pictures. Railroad wrecks, trolley car collisions, racing automobiles pursued by speeding motorcycles, high voltage electrical lines, stolen safes, nitro-glycine explosions, snakes, escaped wild beasts, etc., are all included in the story. Recently two giant locomotives were run together head-on near San Bernardino, especially for this production. A few days later several members of the company, including a cameraman, were loaded into a tilted modern city street car, the power was switched on and the car started toward the edge of a cliff on the Palisades at Santa Monica. The camera registered the actions of the frightened passengers until within a few feet of the edge, when all on board jumped and the car keeled over the top of the cliff for a sheer drop of 200 feet. Five cameras on the rocks below caught the juggernaut on its way, through space and its complete demolition at the bottom.

No expense is spared by Mack Sennett in producing the highest degree of realism in Keystone comedies and every director under him is given unlimited financial support in the development of realistic effects and in raising the standard of screen comedy.

A moving tale of extreme hardship and how it was turned to one man's advantage is veraciously recounted by Orrin Johnson, star in the new Triangle production, "The Price of Power." It was in a little village in "the back of the beyond" in California, where a great production was being filmed under primitive conditions. Water was almost nil and a quart of the precious fluid was doled out at a time to each actor for his ablutions. In desperation a bunch of actors got up a game of poker with bath tickets as stakes. The lucky winner for the rest walloped in real luxury and the rest

As an illustration of the striving for the artistic in the Keystone may be cited a new production in which Sam Bernard, the popular comedian, is being featured. The play is called "The Grand Pearl Ring" and Sam is shown as a designer of fashionable gowns. One of the stage settings represents the grand salon of the Maison Poiret.

ETHEL TEARE—THE GIRL WHOSE SMILE MAKES OTHERS SMILE

By M. E. M. Gibson

I enquired at the office of the Kalem Company for Miss Ethel Teare, the charming leading woman of "HAM COMEDIES," and was informed that I would find her in her dressing room.

A cheery voice answered my knock, bidding me enter, and as if in after thought came the words, "mind the paint," but it came too late, for I had left a dusty floor print on a shiny, newly painted green floor.

Then it was that I heard Miss Teare laugh, and this laugh gave me the secret—almost—of her fascinating charm. It is a laugh that seems to hold all the sunshine of the world in it, and a laugh which is just as reliable during the stormy tosses day as in the sunny ones.

"It really doesn't matter," she told me, as she stooped and with a generous flourish of the brush painted my foot markings, and I reached the little island of curled-up rug in the middle of the floor out of further danger.

"I am painting my dressing room and putting up new chintzes—just to make it look summery. I like to paint and hang curtains"—and here the voice stopped, for it was just at this point that I think Miss Teare realized that what she said "would be used against her," and I found myself having to ask the usual questions which go to make up every interview, but which somehow didn't seem to be adequate for this occasion. I wanted instead to talk about the new chintzes, and asked Miss Teare if she had painted all the room, or just the floor, and many other interesting little furnishing questions, but the paint had been stood in the corner and Miss Teare was quaintly ready for the usual interview.

"How long have you been in pictures, Miss Teare?" I asked, and again her laugh rippled through the room, as she answered:

"Well, about two years in all; and all of the two years with the Kalem Company. I was first at the Santa Monica Studio and played leads for about four months, when I came to this, the Hollywood Studio, and have been playing here ever since."

For almost the past year I have been playing opposite Mr. Lloyd V. Hamilton, and latterly in HAM COMEDIES, and I love the work! It's just like one big family here, and we enjoy the work so much, and you know when one is happy in their work it helps so much; don't you think so?"

I did think so indeed, and as I talked with Miss Teare I realized just why she found everyone so congenial and happy to her. Like at traits like, and Miss Teare with her ready smile and spirit of joy could

FINDS GOOD ROBBER

George Holt of the Vitagraph Company has a wit all his own. The other day a friend stopped him with, "Say, George, I want a good bandit

only attract to herself these like conditions. I learned later that Miss Teare had been chosen by the Kalem Company from a distance of many thousand miles. Seen first on the screen in the New York Studio upon running a comedy which had been made at the Santa Monica Studios of the Kalem Company, those reviewing the picture felt this gladsome and wholesome personality of Miss Teare, and engaged her for leads for their comedy company, and she is still with them and still in comedy.

Miss Teare brought to pictures a thorough training in legitimate stage work. She entered the work when she was 14 years old, in stock companies, later playing vaudeville on the Orpheum Time with B. A. Rolfe's act, "College Girls." Then followed her work in Mort Singer's shows in Chicago, and later with Dave Lewis in "Don't Lie to Your Wife." Miss Teare will also be remembered in a very dainty and pretty sister act which she and her sister traveled in out of Chicago on Western Vaudeville Time, which was her last stage work before joining the Kalem Company.

During the time Miss Teare has been in pictures she has become loved by many. Always a dainty and cheerful partner of grotesque "Ham" and the diminutive "Bud," she shares their many trials, and is generally the object of their choice, which constantly results disastrously for both suitors. Her personality, which refreshes and gladdens one at once upon meeting Miss Teare, has captivated the hearts of screen patrons, and those who follow her work and are fond of her, I wish could hear that sunshiny laugh as I did and they would be captivated.

Sterling in character, Miss Teare makes her home with her parents and sister, and her devotion to her family is something that adds to an already lovable disposition. Not only those who are her nearest receive from her kindness, but there are many who know just how this girl can be gentle and kind, and better than either give them assistance which is the best in the world—the assistance and advice which helps them help themselves.

"I like being in comedy," declared Miss Teare, "because one has the opportunity to make others happy, if only for a little while, during the viewing of the picture, which after all is a great day for people will only be happy for a little while, the little while will soon grow into big whiles the big whiles into the all-time for happiness belongs to each of us, but we can only find it within ourselves, and if anyone can help another realize this fact, then it is—well—happiness for that one." And we add if you can keep them smiling all the time, it is comedy, which this happy family of HAM COMEDIES is achieving at the Kalem Studios.

for my next picture. I want a good type; can you recommend a real good robber?" Holt thought a moment and then said, "Why not get the head waiter at the —— hotel?"

LITTLE ELLA HALL Young Universal Favorite



MORE ARRIVALS

And still they come. The arrival recently of W. R. Sheehan, general manager of the Fox Film Company, together with William Farnum, Dorothy Bernard and a company of some twenty players, adds one more name to the list of great motion picture interests now operating in and near this city.

This merely adds to our side of the argument that Los Angeles is the superior film center, and when representative interests, such as the Fox people, reluctant to leave New York, at last come to this city, we can rest assured that we are on the right track for continued growth.

The Fox Film Company is one of the oldest and most reliable of motion picture organizations. When the great movement to come to Los Angeles and environments developed among producers, the Fox interests were among the last to heed the call. The old Edendale studios have been taken over and some \$15,000 will be spent immediately on improvements. Los Angeles is now one of the four cities in which William Fox has studios.



MAE MARSH
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HENRY WALTHALL

One of the Foremost Screen Actors of the Day

**"CREATING" NEWS STORIES THAT "LAND" IN PAPERS**

Service Division Draws Line of Difference Between "Advance" Notices and "Live" News—Base Publicity on Actual Facts

A veteran theatrical manager was breaking a cub writer into the business of press agency. "The least important part of your work," he remarked, "are the theatrical advance notices."

The youngster raised his eyebrows in surprise. "Why, I thought the advance notices were just about nine-tenths of my job."

"So they may be as far as quantity is concerned," replied the manager. "But the news in the non-theatrical part of the paper is what generally attracts the bigger part of the business. Land in the news columns as often as you can, and you will be a good press agent."

This advice intended for old-time "legitimate" attractions is almost equally applicable to motion picture houses. The little exhibitor will "land" the name of his house and his attractions and will convey it to the newspapers expeditiously and in bright, newsworthy form. The cardinal principle of writing a news story is to put the most important facts or the summary of the entire story in the first paragraph—even in the first sentence if possible. Adjectives are not wanted. Facts should be stated simply and clearly. Brevity is the soul of wit, and condensation is the great virtue of a news story.

The nature of news is determined by the size of the town, the importance or novelty of your house, and the interesting character of your attractions. Personal gossip which may not be news at all in New York City is live news in a community of ten or even fifty thousand people, where the residents practically all know each other. Thus, changes of your staff, the presence of distinguished visitors, and the opinions of prominent persons on your films may be of general interest. Structural alterations of the house are always a good news story. Social news is welcomed in the society column of the average newspaper. Thus if you can get a women's club or a men's lodge to attend the theater, either for a special occasion or as a weekly diversion, the society editor will be sufficiently interested to make an item of it, and perhaps to print the names of all these patrons.

THE DIRECTOR AND THE STORY

Not only is the story the acid test of the picture, but the handling of the story in production is the acid test of the director's ability.

The successful director must have the power of visualization plus the ability to keep several threads of action going at the same time, all perfectly co-ordinated. That is what a narrative is.

If the director hasn't this gift, he doesn't belong in motion pictures.

"LOVE THINE ENEMY"

After three weeks of hard work, most of which time weather conditions were acting against fast time in production, Joseph De Grasse and his company have completed their five-reel feature, "Love Thine Enemy."

In view of the fact that many of the scenes in this production were made in San Francisco and that two rainy days and several cloudy ones have occurred since the day the picture started on the film, this is regarded as a producing success. Los Angeles, the picture city, as rather remarkable time. The cast in this picture closely approaches an all-star aggregation. Los Chaney, Louise Carbasse, Walter Belasco, Marcia Moore, Colin Chase and Harry Ham comprise the list of leading players.

Miss Blinda Pierce, who left home to become a movie star, has returned to her old position as a waitress in "The Oyster Bay."

"SCREEN COMEDY"

(Continued from page 1, second section)

A few years ago an audience would burst into a panic of laughter when one screen actor kicked another amidships and overthrew his equilibrium. Nothing relative to the kick was necessary either before or after the act. Today there must be a reason for the kick—a logical sequence of events must precede and follow it. In the early days of films a disconnected series of events was sufficient, nowadays a story with a carefully built plot must underlie every action that is photographed. You may equip a producer with a company of clever pantomimists, housed in a modern and complete studio; give him a perfect camera and a skillful operator, but if he has no story he is helpless and all his talent and paraphernalia is as useless as an automobile without an engine. Now and henceforth the survival of the motion picture as a popular diversion lies in the hands of the efficient, thoughtful producer. All the obvious things have been done in commonplace ways. Now we must find new things to do or do the old ones in new ways. It was the stagnant condition of the speaking stage that made its conquest by the picture screen an easy one and to escape this fate, the screen must in turn avoid stagnation. There is no such possibility at present, for the best brains in the amusement business are busy in the picture producing game. The biggest comedy and dramatic stars are working in pictures, under the guidance of the most capable directors.

In the dramatic field the productions at present consist of a large percentage of adaptations from old plays and stories. This is to a great extent impossible with comedy.

The average written or spoken drama is built upon a plot which offers unlimited opportunities, whereas the average spoken or written comedy is based on word play and is not readily adaptable to screen use, therefore a greater amount of originality is required in the production of comedy films than of dramatic subjects.

Among free-lance writers the quantity of wasted effort if properly directed would result in mutual benefit to the writer and producer. We receive from fifty to a hundred scenarios per day at the Keystone studio and yet out of all this mass of endeavor I have not purchased a manuscript in over two years. The majority of these stories are carefully typewritten, in perfect scenario form, on the best of paper, and have everything in their favor, except the one requisite—ideas; and this lack of ideas is based on lack of study and observation. It is almost incomprehensible that any man or woman of ordinary intelligence who has witnessed five good screen comedies should submit for approval some of the vacuous inanities that we daily receive.

We are in the market for scenarios at all times and the fact that we have not purchased one in two years is merely a result of the fact that we have not received one of a purchasable nature. This statement need not discourage any ambitious writer. On the contrary it should supply motive for further and greater effort. The idea which seems to be prevalent among many would-be writers, that comedy construction is a frivolous occupation, requiring little or no effort, is sadly erroneous. Of all branches of literary construction, comedy is positively the most difficult. It requires hard and constant study and mental labor. A comedy scenario satisfactory for production must contain a carefully evolved plot with a series of complications which work up to a big melodramatic climax, with the elements of suspense and fear predominant. All comedy is based upon misfortune. It sounds a little paradoxical at first thought, but it remains a fact. When a fat acquaintance, whose equilibrium is the first requisite of physical safety, unknowingly steps upon the slippery skin of a banana, do we wince in sympathy for the sudden pain that results from his downfall? Never in the world! We chuckle with uncontrolled merriment. When a good friend in a new black broadcloth suit sits upon a sheet of flypaper, do we weep with him in mortification and humiliation? Not a bit of it. We laugh! There is no malice in such laughter—it seems to be a human trait that cannot be avoided and so the funniest comedies have for their basis misfortune, pain, fear and suspense. All these must be handled carefully, however, for the space between humor and pathos is narrow indeed, and to overstep the line lands one in the midst of a sickening quality of pathos and the effort is wasted.

The nature of news is determined by the size of the town, the importance or novelty of your house, and the interesting character of your attractions. Personal gossip which may not be news at all in New York City is live news in a community of ten or even fifty thousand people, where the residents practically all know each other. Thus, changes of your staff, the presence of distinguished visitors, and the opinions of prominent persons on your films may be of general interest. Structural alterations of the house are always a good news story. Social news is welcomed in the society column of the average newspaper. Thus if you can get a women's club or a men's lodge to attend the theater, either for a special occasion or as a weekly diversion, the society editor will be sufficiently interested to make an item of it, and perhaps to print the names of all these patrons.

Her first motion picture experience was gained with the Vitagraph Company, with whom she appeared in "A Child of the North" and other productions. Next she was with Tom Ince's company. Here she was prominent in the support of Frank Keenan in "The Coward," besides appearing in other parts.

With Mr. Horsley's company she portrayed "Maggie," a crippled waif, in the Centaur Star Feature, "The Protest," starring Crane Wilbur, and with the same star in the character of "Molly Foster" in "Could a Man Do More?"

Miss Gibson is a little lady with big blue eyes and golden hair and in features closely resembles Mary Pickford.

LOS ANGELES IN THE SWIM

For many months things looked black to merchants, manufacturers and business men generally, particularly the bankers as they scanned the reports of bank clearings week by week. Every week the deficit column was as long as a man's arm, and every city in the country was in that deplorable list. For weeks past there has been a change in this, and now nearly every city is on the increase list. Our own Los Angeles, God bless her! in spite of her many attractions was one of those that lingered longest on the minus side of the column. Now for three or four weeks past Los Angeles has been on the right side, and increasingly so. She has not got to her full measure of prosperity yet, for a week ago her clearings were only a little more than \$17,000,000 for the week, whereas in flush times they run from about \$20,000,000 to \$25,000,000. It should be born in mind, too, that the comparison is of this year with last year, the most depressing period the country has gone through for many months. If the comparison is made with 1912 there is another story to tell.—L. A. Times.

Despite his years (he is only seven), Master Lowell Stewart, handsome and talented young Thanhouse (Mutual) star, enjoys a wide reputation in the field of motion pictures. Strange as it may seem, he is a child at heart in comedy and dramatic roles and can handle just one as well as the other. Personally Lowell prefers the most difficult roles, and it has been said by some of the more severe critics that a wonderful future awaits him in the world of motion pictures. Lowell is a native of San Francisco and he made his first appearance on the screen when he posed for the camera. He was little more than a year old at the time. Lowell has been before the camera ever since, winning new laurels with each appearance.

HENRY MCRAE OFF FOR ORIENT

When his other duties about the studio will permit, Henry McRae is at work on the preparation of a series which he is to stage on his approaching trip to the Orient. As it is outlined at present, the story will start in San Francisco and travel over the country's route to the Hawaiian Islands and from there on to the mainland of Asia. Thus far the completion of the troupe has not been announced.



SCREEN BEAUTY PREFERS "RAG" CHARACTERS

Margaret Gibson Says They Give Wider Range for Expression of Emotions

As a motion picture actress, recognized as one of the beauties of the screen, would you be willing to sacrifice your charms for the sake of art and play parts which made it necessary for you to appear barefooted, with hair tousled and dressed in ragged clothes?

Few would be willing to make the sacrifice. There is no doubt on this point, as beautiful actresses have a shyness of demanding and obtaining roles which show their charms to the best advantage.

Not so, however, with lovely Margaret Gibson, playing in David Horsley's productions released on the Mutual program. Miss Gibson not only prefers "characters in rags," but insists upon them and in most instances since her entrance into pictures her wish has been granted.

"I would much rather portray a waif or a similar character permitting a range of emotions than pose before the camera as a fashion plate," is Miss Gibson's explanation of her choice.

Miss Gibson has had quite an extensive acting experience. Born in Colorado Springs and educated in that city and in Denver, she went into vaudeville at the age of twelve, staying over the Pantagruel circuit for two years. After that she went with the Theodore Lorch Stock Company in Denver, where for fifteen years she played in private parts.

Her first motion picture experience was gained with the Vitagraph Company, with whom she appeared in "A Child of the North" and other productions. Next she was with Tom Ince's company. Here she was prominent in the support of Frank Keenan in "The Coward," besides appearing in other parts.

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Member of Nobility
a Mutual Star.

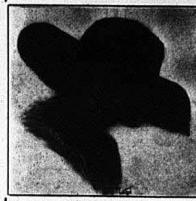


Baronesse De Witz, Thanhouse (Mutual) Star.

Baronesse De Witz, the actress of whom the king of Denmark is a fanatical admirer, will appear in the Mutual program of Nov. 27 in a three-part Thanhouser O-Play release entitled "The Valkyrie." The youthful baroness' native land is known as "The Valkyries." In the course of the story, De Witz' character, the Baronesse De Witz presents a striking characterization of "The Valkyrie," which promises to be one of the most charming three-part photo dramas ever released.

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The Greatest
All-Star Bill
Ever Offered Here

Billie Burke

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★ **Billie Burke**
In C. Gardner Sullivan's Comedy Drama
"PEGGY" To open in N. Y. later
at the \$2 scale

★ With William H. Thompson
Dean of the American Stage
★ William Desmond
★ Charles Ray
MACK SENNETT PRESENTS
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"Fatty and the Broadway Stars"
★ With Willie Collier
★ Weber & Fields
★ Sam Bernard
★ Joe Jackson

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Prices: 35c, 25c, 10c; Loges, 50c

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Broadway at Eighth. SETH D. PERKINS, Mgr.
Continuous 10 a. m. to 11 p. m. Mats. 10c, 15c; Nights 10c, 15c, 20c.

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WILLIAM FARNUM
In His Latest and Greatest Sensational Photoplay Thriller
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Costumes made to order or Rent. Manufacturers of Paper Mache, Decorations and Properties.

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Everything for Professional or Moving Picture Stage.

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of his ideas into working plans has developed, from a start with a working force of 25 men into the big Moreland Motor Truck factory at Los Angeles, which now employs 150 men, has a pay roll of \$40,000 monthly, and a capacity of 125 trucks per month, having doubled its space three times in the short time mentioned.

The Moreland Motor Truck Company is capitalized for \$300,000, and is a close corporation. R. H. Raphael, of H. Raphael Co. and the Southern California Hardwood & Mfg. Co., is president of the company; C. J. Kubach, of C. J. Kubach Co., contractors, is vice-president; J. L. Armer, secretary-treasurer; and Watt L. Moreland, general manager.

Sales and service branches are maintained by the company in San Francisco, Oakland, Sacramento and San Diego, and are about to be established at all coast centers. Many shipments have been made to Australia and the company contemplates branches at Sydney and Melbourne. Sales have also been made in Mexico, Central and South America.

A recent shipment of eight trucks was made by the Moreland Company created more than ordinary interest because of its being the largest shipment of a similar character ever made from a Pacific Coast factory.

BOSWORTH'S BEST WORK
Word received from Hobart Bosworth from Tempe, Ariz., indicates the securing of unusually good locations for their production of Dane Coolidge's story, "The Yaqi." Since Bosworth's joining the Universal forces at their Pacific Coast studios, he has staged and appeared in many successful multiple reel features, but none of them thus far produced has had the magnitude of the present production.

WORLD CHAMPION ROPER
Jane Bernoudy, who for the past two years has been identified with the Universal's Pacific Coast forces, is now a regular member of Roy Clements' Joker Comedy Company where she is playing opposite Victor Potel, known throughout the country for his film antics.

In addition to being a dramatic actress and comedienne of note, Miss Bernoudy has the distinction of having twice won the championship of the world among women ropers at the Oregon Round-up and once has won the title of champion woman rider of the world.

MORELAND MOTOR TRUCK— CALIFORNIA MADE AND FOUNDATION FOR A GIANTIC ENTERPRISE

Wonderful Gasifier of Inventive Genius Gives to Transportation Economic and Sturdy Machine—Industry Fostered by Home Dollars and Brains.

Watt L. Moreland, inventor of the Moreland Gasifier and the man responsible for the big Moreland industry, is a self-adapted Californian—a man who believes in the future of the Pacific Coast. Being an engineer of marked ability, it is not strange that he had an idea. It kept him awake nights. My how that idea has grown. Because of his restless, progressive spirit, California has gained a big industry that keeps on growing.

The Moreland trucks seen on the streets of many western cities, as well as Mexican, Australian and South American points, are the outcome of Watt Moreland's active, ingenious brain.

Moreland's Gasifier gave to the auto truck cheap fuel. In it used No. 1 engine distillate, a fuel saving of 50 per cent. It is the only truck on the market that is economically operated, and it is entirely a California product.

Four years ago Watt L. Moreland demonstrated that capital can always be found for a new venture, provided one has a progressive spirit, self-confidence, a worth-while project and faith in its future. The crystallization

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HERE'S THE \$1,000,000 GIRL



Take a good look at this picture! Mary Miles Minter, the only fascinating little actress, who has been featured in almost as many and screen successes as she has years to her credit, and these number just fifteen, is destined for great things in filmland. She has a winsome personality that fairly stimulates its way into the hearts of audiences and critics. She is a favorite for the reason that she is a little real "Littlest Rebel." Now she is devoting her notable talents to motion pictures under the direction of the Metro Pictures Corporation, with whom she is under contract for a long term of years. Competent critics, basing their predictions on the girl's record, say that Mary will have a bright career ahead of her. And she will have made a million for her managers long before she attains her majority.

Mary Minter will next make her bow to photo-play audiences in "The Stork's Nest," a Columbia Pictures Corporation production, re-

"The Stork's Nest," a Columbia Pictures Corporation production, re-

leased in the Metro program.

DOINGS AT THE NATIONAL STUDIO*

Carrie Clark Ward, who will be remembered as the clever character woman in the old Majestic Stock company of Los Angeles, and who was affiliated with Oliver Morosco for several years, is the latest acquisition to the splendid company under the direction of Albert W. Hale, at the National Film Corporation studios in Los Angeles. Incidentally, Miss Ward made her first screen appearance under her present director, A. W. Hale, just four years ago at the Majestic studio.

William Parsons, president of the National Film Corporation, has left for New York to bring back with him some of the principals and new plays to be used in the forthcoming feature productions which will be made at the Los Angeles studios of the National Film Corporation, under the able direction of Producing Director A. W. Hale.

Supporting Smiling Bill Parsons in "Chicken la la King," a single reel side-splitting comedy, Miss Rena Kuhn, while eating part of the chicken during one of the scenes got a piece of bone caught in her throat, which required the services of a doc-

tor to extract. Mr. A. W. Hale, who directed the picture, admits that it is great. Kokoa Baldwin and Carrie Clark Ward are also in the cast.

Following his triumph in his first screen production, "The Other Girl," Paul Gilmore, the versatile legitimate actor, who recently lined up with the National Film Corporation, will appear shortly in the five-part drama, "The Havoc," a humanly melodramatic story. Mr. A. W. Hale will personally supervise the making of this splendid play, and wonderful results are anticipated.

Bill Parsons, in "The Heavy Vile," is all that the name implies. It is a single-reel comedy, full of ludicrous situations and complications. Rue Miller, Miss Carrie Clark Ward and Miss Kokoa Baldwin lend their able support in this rollicking comedy, produced by Director A. W. Hale.

Carrie Clark Ward, with the National Film Corporation, has been styled the female John Bunny, and well does she deserve it.



PAULINE BUSH IN NEW YORK

Pauline Bush, wife of Allan Dwan, is now enjoying a vacation in New York with her husband-director, who is working on a Triangle feature in the eastern studios. Pauline Bush, it will be remembered, has played with the Universal Company for the past two years. She may assist her husband in one or two features during her eastern visit.

BON LEONARD AND ELLA HALL

Under the direction of Robert Leonard, the Universal-Rex company is soon to start the production of a five-reel film version of Edgar Jepson's novel, "Polyopoly." The story is being arranged for the screen by Ben Cohn and it Ella Hall will play the title role with Leonard in the characters he has employed and friend, the Honorable John Rafan.

The names of Astrin Short and Marc Robins are the only others that have thus far been officially added to the list of players who will appear in the production. The bulk of the action will be staged in the vicinity of Arrowhead Hotel, at the foot of the San Bernardino range.

JOHN UNIVERSAL

The three principals in one of the best known of the Biograph producing companies this week joined the Universal forces at their Pacific Coast studios. The company consists of Travers Vale, director; Franklin Ritchie and Louise Vale, his two leads.

Chas. E. Van Loan

"The time has come to give the motion picture a swift and statistical review. Figures soothe the minds of the mathematically inclined, and these here presented were not compiled by a press agent. They come from a thoroughly dependable source, and undershoot rather than overshoot the mark. First, how large is this army?"

There are, in Los Angeles and vicinity, approximately twenty producing companies or studios, as they are called, and this figure takes no note of the fly-by-nighters or the shoestring players—let us say twenty established plants.

These plants employ directors, and each director has a stock company under him. At a conservative estimate, 120 directors work the year round, handling 120 stock companies, and a stock company will average ten men and women, fully employed, and on the payroll whether they work or not. Then there are the extra people employed by the picture or by the day—twenty for each production is a fair average. This gives a total of 3,600 men and women who make their living by acting. Add the producing staff, the studio, office, camera and factory employees and you nearly double this number—to be on the safe side, let us place the strength of the army at 6,000 souls. Now, as to dollars and cents:

About half of these directors are making what they call "regular" program releases—the one-reelers and two-reelers. The others are the headliners of the film world; they make the "multiple reel features."

The average regular program release company operates about, let us say, of \$1,000 a week. This includes all salaries and operating expenses. The feature productions require a more generous outlay, and \$2,000 a week is a modest average. By the year the 120 directors spend the tidy little total of \$9,360,000.

We must not forget the stars, specially engaged for these feature productions. They come high—all the way from \$500 to \$3,000 a week. Sixty stars, say, at an average of \$1,000 apiece, and your grand total now stands at \$12,480,000 per annum.

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Take into consideration the amount of money spent in building studios and making permanent improvements in property and your lowest possible total will be \$15,000,000. The bulk of this money is placed in circulation in Los Angeles, actors, business among our best-known coin circulators.

Fifteen millions! Is it any wonder that they talk of the golden standard? Los Angeles has capitalized her climate in a number of ways, but never has she found another income of this size without a cent of outlay!"—Chas. E. Van Loan, in Collier's Weekly, December 18, 1915.

THE official historian of the movies is authority for the statement that \$15,000,000 is the amount involved in the annual production of motion pictures in Los Angeles. This vast sum is distributed among thousands of people, who in turn spend it in countless ways.



BUT how much is saved? How much is earning interest? This bank suggests that every person in any way affiliated with the motion picture industry should open a Term Savings Account at this bank and thereafter save some portion of every salary check. This form of deposit earns 4 per cent interest, compounded semi-annually, and may be opened with as little as \$1.

Branch at 2nd and Spring Sts.

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SIXTH AND SPRING STREETS, LOS ANGELES

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THE HOUSE OF EFFICIENT SERVICE

EXHIBITORS' BALL NEW YEAR'S EVE

Photoplayers of Southern California to Participate in One of the Biggest Events of the Year

Great interest centers in the Exhibitors' Ball, which will be held New Year's eve at the Shrine Auditorium, where it is believed thousands of Photoplayers will assemble for one of the greatest events of the season. Elaborate preparations are already under way for this closing event of the passing year.

Seth Perkins, well-known photoplay theatrical manager, is director-general of the big ball and Harry Hammond has been chosen as director of all publicity. A plan has been arranged whereby Theda Bara and William Farnum will lead the grand march, Mary Pickford having had one of these honors last year.

Everything points to a successful termination of the plans made by those back of this great event, and Photoplayers, as well as thousands of movie fans, are making preparations to attend the ball.

PERSEVERING POLLY

Less than a year ago, Polly Moran, one of Mack Sennett's Keystone comedienne, cancelled a vaudeville engagement in South Africa and started for Los Angeles where she was to commence work in the famous comedy studios. In the short space of a few months she has made the long trip, appeared in seven releases, bought a home, and an automobile and has settled down to enjoy life with her father and mother. Miss Moran was a favorite with vaudeville audiences all over the world previous to going into pictures and is willing to admit that while her stage experience helps her in her work to a small degree, there are years of close study ahead of the successful motion picture comedienne. In the healthy infancy of the Keystone Film Company during the year past, she has happened to be in Los Angeles. Miss Moran would spend her mornings at the studio "suiping" in mob scenes with Mack Sennett, Mabel Normand, Fred Mace and Ford Sterling in the principal roles, little Sterling that some day she too would be in stock in the same studio.

COMEDY VILLAIN

With a pedigree representing fourteen years on the legitimate stage, ten of which were spent in musical comedy, Harry Gribbon, the Keystone "comedy heavy," is convinced that he is well prepared to do some excellent work in the picture line. In the early part of this year he was playing parts made famous by Raymond Hitchcock in the "Red Widow" and "The Man Who Owns Broadway" at one of the Morosco theatres in Los Angeles. Tiring of the stage he decided to try his hand at moving pictures and spent six weeks at the Keystone studio after which he entered the employ of another film company only to return to the former after a few months' absence. His work as the polished enigma of Fred Mace's wife in "A Janitor's Wife's Temptation," a recent Triangle-Keystone release, bears evidence of his ability to extract comedy even from the unpopular character of a villain and home wrecker. At present he is working in a similar part in a picture featuring Sam Bernard, entitled "The Great Pear-Tangle," which will be released shortly.

ACTIVITIES AT CLUNE'S STUDIO

Great interest is being displayed in the motion-picture production of "Ramona," now near its completion at the Clune studios in Los Angeles. "Ramona" is a subject near and dear to the hearts of a great majority of the people of the United States, and a motion picture production of this wonderful story of early California life by Helen Hunt Jackson will receive a great and enthusiastic welcome, particularly so as nothing has been left undone by the producers to make "Ramona" absolutely authentic in every way, and it will stand, when completed, as a living memory to the life work of that noble woman, Mrs. Jackson.

The presentation of "Ramona" at Clune's Auditorium Theater early next February will mark an epoch in the history of both the silent and spoken drama, for the embellishments attending in presentation will be no equal.

It is claimed by many that the book, "Ramona," having the largest sales, perhaps of any book of fiction in the United States, will not create a greater interest than will this motion picture production of the same name.

**CLEO MADISON**

One of the Few Woman Directors of the Motion Picture Industry—Miss Madison Often Plays Leads and Directs Her Own Plays

FROM ROUNDUP, MONTANA

Word comes from G. P. Hamilton, now at Roundup, Montana, that a new studio is being built in that city and that work will start this coming week on a one-reel comedy. The investment will run into a considerable sum of money. Congratulations for the state of Montana!

WILL BRAY JOINS INCE

Will Bray, one of the most picturesque characters of the American stage, has been added to the forces of Producer Thomas H. Ince and will in the future be seen in "Triangle" features. Bray is particularly remembered as "the Minister to Dahomoy" in the original production on the stage of Charles Hoyt's, "A Texas Steer."

BELL BENNETT NEARLY SACRIFICES LIFE FOR CRIPPLED BOY

Miss Bell Bennett, who will be remembered for her excellent work in the Lubitsch eastern productions, connected with the Horstyn Studios as leading lady, playing opposite George Ovey, is in a critical condition at the Sisters Hospital, having nearly sacrificed her life for a crippled boy who was severely burned by live wires a few weeks ago.

Miss Bennett gave nearly sixteen inches of skin for the boy's limb and has not only jeopardized her future, but will, at the best, keep her under a physician's care for several weeks. Miss Bennett refused to divulge the boy's name, as he doesn't care to have known the facts of a girl's sacrifice for his life, and it was only with great persuasion that induced him to allow Miss Bennett to have the operation performed.

FREDERICK CHURCH NOW PLAYS LEADS

Frederick Church, who has for the past six years played heavies opposite G. M. Anderson in practically all of his productions, has signed a contract with the Universal Film Manufacturing Company to play leads and heavies under the direction of Joseph De Grasse. Mr. Church's popularity on the screen has necessitated this director in casting Mr. Church in new roles of leading parts. Besides possessing unusual talent, Mr. Church has a wonderful personality that is pleasing to thousands of photoplay fans daily.

FOR THE RAINY SEASON

In view of the rapidly approaching rainy season and the unusual number of autos owned by employees at the Universal City studios, plans are on foot for the construction of a garage just inside the studio grounds for accommodation of the players who desire to park their machines where the rate cannot get to them. According to plans as outlined at present, the building will be divided into spaces, with each space assigned to an employee. If the trade justifies it, a corps of mechanics will probably be engaged after the building has been completed to make any repairs auto owners may require.

It is claimed by many that the book, "Ramona," having the largest sales, perhaps of any book of fiction in the United States, will not create a greater interest than will this motion picture production of the same name.

CULVER CITY TO BE FORMALLY OPENED

On New Year's night Thomas H. Ince of the New York Motion Picture Company will give a formal opening of the new Culver City studios of that company. The setting will be held on the immense stages of the Culver City studios. This ceremony will be one of the greatest ever given in connection with the film interest in Southern California, and representatives of every studio and company in and about Los Angeles will participate. The brainiest heads of the Ince studios are devoting considerable thought these days in making the formal opening of the Culver City studios one event that will be long remembered in the history of motion picture development in Southern California.

BOSWORTH COMPANY IN ARIZONA

Accompanied by a company of more than twenty-five people Hobart Bosworth has left the Universal City studios for Tempe, Arizona, where, under the direction of Lloyd C. Eaton, there are to work in the production of a five-reel feature by Dane Coolidge, entitled "The Yaqui." The film calls for several battle scenes among this tribe and for that purpose between three and four hundred Indians and Mexicans will be employed. All of the interior scenes will be made after their return to Universal City.

CLARY IN NEW ROLE

Charles Clary, one of the screen's most finished and talented actors, will make his debut with the Lasky Company in "Tennessee's Fardner," in which play he takes the part of the road agent. This will show Clary in a vastly different role to his Father Clary in "The Rosary," and will bring back memories of his Umballa in "Adventures of Kathryn," in which he was the heaviest of heavies. It is all one and the same to Clary, cracksmen or clergymen!

NEW YEARS DAY

Collaborating with Joseph De Grasse, Ida May Park is at work on the preparation of a scenario to be used by the De Grasse-Universal company on New Year's Day for exhibition work at the Pasadena Tournament of Roses. The Universal Film company was fortunate in securing the exclusive rights to photograph this festival and in return they will give before the assembled spectators a demonstration of how pictures are made.

J. WARREN KERRIGAN

Upon the completion of "The Pool of Flame," the last of the Louis Joseph Vance stories in which J. Warren Kerrigan is to be featured in the stellar role of Torrence O'Rourke, Otis Turner is to stage a filmination of Lewis Tracy's popular novel, "Son of the Immortals." As in the past few Turner-Universal productions, Kerrigan will be featured in this.

WEATHER MAN, HERE'S A JOB

May Allison, the actress, who is playing with Harold Lockwood at the American Studios, and who has been very lightly clad in the present feature picture, "Lilla of the Sulu Seas," states that she is going to bribe the scenario writers to give her some more such parts but to give them to her in a little warmer weather. She is not afraid of the water but likes it at the right temperature.

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HUGE PYTHON FEATURED

At the Selig Zoo Tom N. Heffron is producing an animal picture in which ten royal Bengal tigers and nine elephants will be featured. It is a story of the jungle, in which a huge python is responsible for not only a tragedy, but a reuniting of a loving couple—a story of India—wild, weird and fascinating.

HIS RIGHT EYE

Eddie Kull, Selig camera man for "Bob" Daly, is a very far-sighted young man. In other words, he uses his right eye for other purposes than accurate focusing. How so? Well, he has that member insured for the sum of \$10,000. Watch his photography and agree with us, his eye is worth more.

HE SENT AMOUNT

WOMAN'S THREAT

(Chicago News:) The hotel-keeper, hearing of the whereabouts of a guest who had decamped from the hotel without going through the formality of paying his bill, sent him a note:

"Mr. ——. Dear Sir: Will you send the amount of your bill and oblige, etc.?"

To which the delinquent replied:

"The amount is \$13. Yours respectfully."

"Well, if that ain't the limit," mused the postman as he came down the steps of a private residence.

"What's the trouble?" queried the mere citizen who had overheard the postman's noisy thought.

"Why," explained the man in gray, "the woman in that house says if I don't come along earlier she'll get her letters from some other carrier."

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RISING KALEM STAR



MISS KIRBY IN NEW ROLE

Ollie Kirby of the Western Kalem Company is going to play one of the two important women's parts in Bronson Howard's "Love Pirates," Marin Sais having the other part. Readers will remember the story well and it will be interesting to see these two clever actresses as the female Walangfords in a piratical love sense. The photoplay will be staged by James Horne under whose guiding hand Miss Kirby has become so popular.

LOUISE GLAUM

Louise Glaum will play with W. H. Thompson in the forthcoming feature at Incerville. The part will furnish this clever actress with another opportunity to show everyone what a splendid artist she really is. She awoke her admirers up in "The Coast of Death," and it is safe to say she will never let them go to sleep again.

THEIR NEW HOME

NEWSBOY'S BENEFIT TO BE BIG EVENT

Elaborate Program to Be Given at Morosco's Theater, January 9, with Galaxy of Film Stars Aiding in Newsboys' Event

Every newsie in Los Angeles knows about the big benefit that will be given at the Morosco Theater on the night of Sunday, January 9. The funds of the program go towards helping the little merchants who greet you each day on our street corners, many of whom are supporting a kind mother or a helpless sister. They are the boys who deserve the good will of everyone and Filmland is going to come to their assistance in a gigantic vaudeville program, the like of which has not been seen here in years.

The money raised by this program will be placed in charge of two competent treasurers, Mayor C. E. Sebastian and Chief of Police Snively. A permanent fund will be maintained for the Newsies and every time one of them is injured, ill or needs help the committee in charge will take care of him.

Seats for this benefit will sell for \$2 while the boxes will go for \$5. This is the time to show a little Christmas cheer, and although the event follows Christmas by two weeks, a little of the spirit of giving should be laid aside for the newsboys who furnish you each day with the world's events.

One of the finest programs ever arranged is being lined up for patrons. Filmland's leading stellar players will participate and do their part in aiding the Newsies. Following is a partial list of the stars who will participate in the January 9th Newsboys' Benefit program:

D. W. Griffith, Chas. Murray, Charlie Chaplin, Marion Shipp, Fred Mace, Harry Grippo, Sam Bernard, Ford Sterling and Keystone Kops, H. Guy Woodard, Polly Mason, Joe Jackson, Edna Goodrich, Frank Egan, Carlyle Blackwell, Constance Collier, the celebrated English actress, Mr. and Mrs. Carter de Haven, Lydia Yeaman-Titus, famous stage star, Victor Moore and many others.

HE SENT AMOUNT

WOMAN'S THREAT

"Well, if that ain't the limit," mused the postman as he came down the steps of a private residence.

"What's the trouble?" queried the mere citizen who had overheard the postman's noisy thought.

"Why," explained the man in gray, "the woman in that house says if I don't come along earlier she'll get her letters from some other carrier."

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OFFICIAL PUBLICATION OF BY AND FOR THE PHOTOPLAYERS AND STUDIOS

LOS ANGELES, CALIFORNIA, DECEMBER 25, 1915

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Photoplayers to Lend Aid to Veteran Actors

MEETING IN MAYOR'S OFFICE STARTS ACTION IN RAISING FUND

The photo-picture people of Los Angeles came nobly to the front, this week, in the movement to raise funds to assist in maintaining a home for veteran actors on Long Island. The purpose was to raise \$300,000 of the required \$1,000,000 among the motion picture people of Southern California. The meeting was held in the office of Mayor Sebastian, who addressed those present, making a strong plea and announcing his intention to assist in any way.

Daniel Frohman is president of the fund. He appointed Mr. Samuel Goldfish, of the Lasky Company, to take charge of this end of the movement. Mr. Goldfish made an eloquent appeal, explaining the action in detail, and read a telegram from Mr. Frohman. De Wolf Hopper, having served five years the board of trustees of this fund, was in a position to talk interestingly on the great good that is done among the poor and needy of the profession. Mr. J. A. Quinn of the Superba Theater addressed the meeting on behalf of the business men of motion picture concerns, affirming as his belief that a response could be expected from that source.

Mr. Jessie L. Lasky was named as chairman of the Executive Committee. He will give out his appointments early next week. Mr. W. T. Wyatt presided as chairman of the meeting. Among those present were the following:

Jesse L. Lasky, De Wolf Hopper, Clarke Irvine, Frank Woods, J. A. Quinn, H. L. Kerr, representing Mack Sennett, and W. T. Wyatt; Samuel Goldfish and others.

TOO MUCH ACTION

Ready! Camera! Miss Constance Talmadge, 16, movie actress, rushed to the arms of her sweetheart. As she did so a blank cartridge in one of the revolvers she wore at a belt was discharged. The bullet struck the right ankle of the young woman, inflicting a flesh wound. She was treated at the receiving hospital and then sent to her home, 666 Franklin avenue.

MYRTLE STEDMAN PLAYING IN "JANE"

Myrtle Stedman looks delightfully young and charming in "Jane," featuring Charlotte Greenwood and Sydney Grant. It is this ability to look attractive in whatever she attempts

CULVER CITY'S GRAND OPEN- ING

Thomas H. Ince and New York Motion Picture Corporation will celebrate the formal opening of the Culver City Studio.

On New Year's Eve, Thomas H. Ince and the New York Motion Picture Corporation players will give the formal opening of the Culver City studios. This event will be one of the most important in the motion picture calendar for the winter, and the elite of the filmdom will take part in its celebration.

Invitations to the opening are now in the mails. Elaborate preparations are under way at the Culver City studios for a lavish entertainment. Thomas H. Ince will act as Director General of the celebration and will be assisted by an able committee. Mr. Ince is giving orders to spare nothing in decorating the studios for the evening.

A grand march, led by two of the brightest stars in the local film world, will be held. Everything points to a New Year's Eve ball that will be remembered for years by the photoplayers.

Filmdom's Board of Trade Active

LOCAL BRANCH OF NATIONAL ORGANIZATION BEGINS OPERATIONS IN LOS ANGELES

The recently organized Motion Picture Board of Trade of America, representing the foremost producers and executives in the business, have announced the appointment of a committee to represent its activities in Los Angeles and Southern California. The committee includes Miss Mabel Condon, J. C. Jessen, Clark Irvine and Kenneth O'Donnell.

Several meetings have been held since the appointment of the committee was announced, one of which was a recent gathering held at the home of Miss Mabel Condon in Hollywood. Matters effecting the industry will be taken up by this committee, which stands willing to co-operate at any time to further the cause of motion pictures.

D. W. GRIFFITH RESUMES WORK

D. W. Griffith, head of the Fine Art Film company, returned to Los Angeles yesterday having been called east to attend the funeral of his mother, who died suddenly in Kentucky. Griffith had been away nearly three weeks, and on his arrival here, immediately resumed work on his next great picture, "The Mother and the Law."

LURE OF THE SCREEN

May Allison is in receipt of yet another flattering offer to return to the stage in musical comedy, the offer having been made through a well-known New York agent for an equally well-known manager. Miss Allison cannot see the attractiveness of returning to stuffy dressing rooms and night work, she is happy enough where she is, and what is more important, her health is so good that she feels she would be foolish to leave such comfortable studios and the work she is so interested in for the lure of the footlights.

FROM FAR-OFF NORWAY

From faraway Norway, Anne Schaefer has just received a Christmas present that has been travelling over months to reach Los Angeles. It is a beautiful album of Norwegian landscapes and water views, collected by the young woman who sent it in the hope that she could thus persuade "Lady Anne" to visit that fair country. With the album came another package from a club of girls, who have named themselves after "Lady Anne."

FARNUM IMPROVES

Dustin Farnum is better, not well by a long way, but well enough to enable William D. Taylor, the Pallas producer, to make progress with "Ben Hur," in which he is featured.

I am gratified to my friends and to the Pallas people to see Mr. Taylor becoming a greater director all the time.

MINISTER ATTACKS FILM INDUSTRY

LOCAL FILM INTERESTS DEFEND MORALE OF PROFESSION INVITE ACCUSERS TO VISIT THEIR STUDIOS

A bombshell was hurled into Los Angeles filmdom this week when Dr. C. Selecman, pastor of the Trinity Methodist Episcopal church, made an open attack upon the motion picture industry, declaring that: "Hundreds of girls and young women have become film-crazy. They haunt the motion picture camps; they live there; they get a few day's work, but not enough money to permit them to live respectably; they are living under immoral conditions. As operated in and about Los Angeles the motion picture camps are a menace to the morals of young girls. There are exceptions, though, for a number of the great pictures are moral uplifters."

The ink in which these accusations were written had hardly dried when there came a storm of protest from the heads of the great Los Angeles motion picture producing concerns. Men of prominence in the industry such as Thomas H. Ince, head of the New York Motion Picture company of Inceville, Santa Monica, Mack Sennett, producer and directing head of the Keystone company, E. D. Horheimer, secretary and treasurer of the Balboa Studios, and H. O. Davis, director general of Universal City, came to the defense of the industry, flatly denying Dr. Selecman's charges and declaring that their studios and declaiming that plants were being run on a standard as high if not higher than any in the country.

Chief of Police Claire Saville, Mayor C. E. Sebastian, Councilwoman Estelle Lawton Lindsay, R. N. Bulla, president of the chamber of commerce, and other prominent citizens have voiced their opinions on this subject and all have been of the opinion that "Dr. Selecman underfoot to preach about something of which he had little knowledge."

According to careful investigations and according to men of the caliber of Davis of the Universal, Ince of the New York Motion Picture company, Sennett of the Keystone, Horheimer of the Balboa, and others, the local studios are managed and operated along lines that are moral and there are instances where directors, ranking high in their profession, have been instantly disengaged when their unscrupulous conduct reached the attention of their superiors.

It is very doubtful if this industry, ranking today among the most influential in the country, could have arisen to its present standing had moral conduct been fostered for a minute by anyone connected with the business. True, there are hangovers who are seen around some of the studios and who are occasionally given extra employment, but these same hangovers are required to live up to the standard sent out from the head office or are promptly discharged.

The Photoplayers Weekly herewith takes pleasure in quoting some of the foremost men in the motion picture business, who take issue with Dr. Selecman.

Thomas H. Ince says:

"Anent Reverend C. C. Selecman's startling discovery that Los Angeles is rushing straight to the devil in reckless disregard of all traffic ordinances, I would like to ask if the average moving picture people of this city are so lacking in intelligence as that portion dealing with the moving picture industry. If such is the case (and I imagine it is), Los Angeles has no cause for alarm. Had it been the reverend doctor's intention to deliberately misrepresent conditions obtaining in the motion picture field he could not have succeeded better when he gave utterance to his charges."

Despite the precedent established by this righteous apostle of moral cleanliness, I do not feel justified in following his example and will therefore confine my reply to that which I personally know to be true. In other words, while believing that the various motion picture plants of the city are guiltless of Dr. Selecman's charge, I shall answer for but one of them—our own plant, Inceville.

If he has heard Sennett he would have found in the giant employed by this company a type of womanhood for which no man need make apology, a type which would not suffer by comparison with the young ladies of his own congregation. I say freely that

Thomas H. Ince is better, not well by a long way, but well enough to enable William D. Taylor, the Pallas producer, to make progress with "Ben Hur," in which he is featured.

I am gratified to my friends and to the Pallas people to see Mr. Taylor becoming a greater director all the time.

SIR HERBERT BEERBOHM TREE COMING

Noted English Histrionic Star Will Reach Los Angeles Monday to Make Initial Appearance in Silent Drama

Sir Herbert Beerbohm Tree, England's foremost actor, will arrive in Los Angeles Monday afternoon at 1:30 o'clock, and will immediately start work at the Fine Arts Company. The noted histrionic star will make his debut in pictures with D. W. Griffith's company, and will add one more to the list of stage stars who are lured into the film industry.

Sir Herbert Beerbohm Tree will appear in Shakespeare's *Machbeth*, which will be staged at the Fine Arts studios.

McGOWAN'S NEW FEATURE

Ray Myers is directing the new feature Signal Company, under the supervision of P. J. McGowan. The leading parts are in the hands of Rhea Mitchell and Hal Cooley, as good a looking and acting couple as could well be selected. The first five-reeler is "Sedition," by L. Genet.

Gifts for Soldiers in the Trenches

ENGLISH STAR ENDEAVORING TO SEND HIS COUNTRYMEN CLOTHING FOR APPROACH- ING WINTER

The late song success about Sister Sue and her shirt for soldiers was not the source of inspiration which led Bruce McRae, the English actor, who is co-starred with Bebe Barriscale, "The Green Swamp," to make a moving demonstration of his coat oblong upon the entire industry. His charge is not made in jest, but its phraseology indicates that he is a bit *overzealous*, keen for helping good newspaper copy than for helping to correct the trouble complained of, in the spirit of loving kindness.

"In defense of my company I cannot overlook this attack. Hence, I take pleasure in inviting Dr. Selecman personally and every minister, reformer or expert on the morals of others to visit the Balboa Studios in Long Beach, and investigate the conditions here. For my information, I beg to state that most of our players and other employees are married and lead normal domestic lives."

"In a spirit of fairness, because some young women are film crazy, as we are, and live under immoral conditions, does that justify him or anyone else in putting a stigma on the rank and file of moving picture people. When people go wrong, there may be certain contributory causes for it at times; but the principal reason is an inherent weakness—the lack of moral stamina—in the sinner."

"I am convinced that if Dr. Selecman were to make a personal investigation—rather than to depend on hearsay reports—he would find that the average moving picture people are comparable with the average in any walk of life. For the most part, they are earnest workers, striving to contribute to the entertainment of their fellow men and women. That they are succeeding is proved by the enormous support given the screen and its rapid advance in decade from a small, struggling industry to the third largest industry in our country."

"In conclusion, I beg to remind Dr. Selecman that 'there is so much good in the worst of us and so much bad in the best of us, that it scarcely behooves any to talk about the rest of us.'

Mack Sennett of the Keystone company makes this statement:

"I feel that Dr. Selecman has been misinformed in the matter of immoral conditions at the film producing studios. It is quite beyond belief that so earnest a worker for good and a man with so high a standing in the community would make a statement of this sort except on a basis of incorrect information."

H. O. Davis, director-general of Universal City, says:

"I believe that Dr. Selecman understood to speak about something of which he had no knowledge. Individual cases of immorality are, of course, likely to occur in any large business, but I want to state positively that our code of morals at Universal City is up to the business average."

Her sister, Lillian Gish, and mother are preparing a warm welcome for Dorothy upon her arrival in the West.

MCCRAY MADE ASSISTANT

Roy McCray, former producer of Jokes comedies at Universal City, has been made assistant to Jay Hunt in the production of Murdoch MacQuarrie features.

Exhibitors' New Year Ball to Be Big Event

WM. FARNUM AND BLANCHE SWEET SCHEDULED TO LEAD GRAND MARCH

The local movie world is all agog over the New Year's Eve Movie Carnival, which the local picture exhibitors plan to give on the night of December 31 at Shrine auditorium. Di-

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SATURDAY, DECEMBER 25, 1915

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Anyone bringing in two new yearly subscriptions, \$2.00 per year, to the PHOTPLAYERS WEEKLY, will receive one year's copy of the paper free. This is an inducement to our friends who are contemplating taking our paper later on to do so at this time, and furnishes an opportunity of getting a yearly subscription free of charge. Mail all communications to the PHOTPLAYERS WEEKLY, 215-16-17 Lissner Building, Los Angeles, Cal.

IN DEFENSE OF THE REALM,

A scathing attack was hurled at the morale of the motion picture industry this week by Dr. C. C. Selecman, local pastor of the Trinity Methodist Episcopal church, who declared that the "movie camps," picture producing concerns, were unquestionably bad and that "hundreds of film struck girls who haunt these camps were living under immoral conditions."

The heads of many of the local picture producing plants took issue with Dr. Selecman, declaring that he had made his attack without investigation. In every instance they invited him to visit their respective studios and see for himself what the actual conditions were, and to prove that his assertions were true.

The Photoplayers Weekly believes that Dr. Selecman has overstepped himself in his attack, an industry which in one decade, has grown to one of the foremost and greatest industries in the country. Were the morale of the studios what the accuser maintains, it would have been impossible for this industry to have attained its present standing in the business world.

Why is it necessary to single out the motion picture business in preference to the thousand and one other lines of industry? Is it because this industry has grown and outstripped all others in the field of competition? Or because it is an industry that employs thousands of people? Or probably it is because it is a business that carries with it columns of publicity and anyone wishing to attack a leading profession can well afford to choose the motion picture industry because of the news stories that will follow.

A thorough investigation of a few of the nearby studios will convince Dr. Selecman that the morale of these people, who strive to make the world laugh, is equal to that of other professions. The heads of the various moving picture concerns endeavor to keep their moral standards very high and in fact there is noticeable rivalry to do this. All of which shows that there are other fields where Dr. Selecman's efforts would be productive of more good than in a profession which gives to this weary old world its Mary Pickford, Ruth Roland, Chas. Chaplin, Henry Walthall, and by adoption Sarah Bernhardt, Billie Burke, Kit Gordon, William and Dustin Farnum and scores of other international stars.

THE SPIRIT OF CHRISTMAS.

These are the most joyous days of the year, the holidays with the spirit of giving and helping those who have been unfortunate in life! It is the one great movement that grips everyone in Christendom. Even in the frozen trenches of battle-ridden Flanders or in other spheres of the great conflict, warriors will treat their comrades with kindlier words and will feel a pang of regret that they are forced to hurl tons of metal at a brother enemy.

And then there is the other side of the holidays. It is the one big time for children. Toys, candies, mince-meat, pumpkin pies, cranberries, holly and a hundred other niceties gladden the hearts of millions throughout the land. And the older folk forget that they are old during the holidays, there is so much joy, kindness and good feeling.

And in the motion picture plants in and near Los Angeles there is great activity. Everyone is hiding a present or two for a friend and every dressing room has its secret parcel awaiting Christmas Eve. Uncle Sam is working double shifts in his post office service with the view of delivering every present in time.

Christmas Time is the one time of the year when we all get together, rich and poor, old and young, a time when we forget the everyday troubles of life and live in a period of good fellowship.

THE AUTO AND THE FILMS.

The rise of the automobile and the rise of the motion picture industry have few parallels in the industrial achievements of man. In this day and age of the automobile is so interwoven with commerce and business that were this important part of transportation taken away for a day, civilization would be staggered.

And in less time than it has taken the auto to grow to be one of man's greatest assets, the silent drama has developed and is today one of the most healthful, beneficial and educational amusements possessed by man.

Hand in hand have these two industries progressed. And today, the automobile is one of the essentials in the production of films. Thousands of these machines are employed by film companies in taking scenes, transporting players from one set to another, and hauling goods from studio to the base of supplies or vice versa. The manufacturing of films today would be greatly handicapped without the aid of the automobile.

PHOTODRAMATIC FACTS

THE NEW GARRICK

"The Primrose Path," commanding Sunday, a Universal film featuring Miss Gladys Hanson, will be the attraction. A special orchestra has been engaged for the week. Miss Deitrich will preside at the organ.

CONCERNING "PEGGY"

Unusual theatrical events are chronicled every week. Productions that cost thousands of dollars cause the usual stir. It is the "something better" that attracts the coin of the realm from the pockets of the man looking for entertainment. The western photo-theatrical belt was accordingly startled when peerless Billie Burke, the "Titan-hair" international star, straight from Broadway, descended upon us in "Peggy," that exceeding clever comedy photo-drama, from the pen of story-tellers, C. Gardner Sullivan.

"Peggy" made its pictorial debut at the Majestic last Monday, and will follow in New York next week.

It is the \$75,000 production of Mrs. H. T. Marston, head of the Triangle

satellite, "Savoy-Grafton-Jinx,"

otherwise known as the stamp of excellence. Running throughout the piece, like an imaginary purring brook, scintillates and dances the original music of young Victor Scherzinger, he of the Ince local staff of artists, and there is a charming suggestion of old Scottish melodies interwoven with modern ideas that lends decided effectiveness. One of the most quaintly beautiful settings is that of a church, concerning the impressive realism of which, even the critics have raved. In short, it is a wonderful achievement, of the sort one would expect from Mr. Sullivan, dramatically, and the stamp of artistry is over the whole.

Billie Burke, as everyone knows, is the sort of a girl whose personal magnetism originates not in the bosom of her press agent, but is actually a vital quality of Billie's own favoritism of her admirers. Miss H. Thompson and one notices with pleasure also, William Desmond, Joseph J. Dowling, Truly Shattuck, Nona Thomas, Gertrude Claire and others.

The production leaves the western coast with all good wishes. The indications are for success in the east.

"THE NE'er DO WELL"

Quite the greatest picture yet released, here or in any man's land, is that of "The Ne'er Do Well," by the celebrated novelist, Rex Beach, which had its initial performance at Clune's Auditorium on Monday last. Produced by Colin Campbell, of the Selig Company, and featuring the general favorites and capable people as Kathryn Williams and Wheeler Oakman, combined with a cast that is worthy the principals, and by the very bigness of the treatment accorded the photoplay, embodying as it does the Panama Canal, with a tale of love and intrigue interwoven in the manner peculiar to Mr. Beach, it is said that the Christmas week audiences far surpassed even the legitimate, optimistic expectations of the stage manager, Mr. W. Wheeler of Clune's.

"The Ne'er Do Well" was made at Colony, an entire company town situated by water, New Orleans, and surrounded by the native energy, primitive

storytelling of politics, intrigue

and the love of a man and a woman, incidentally showing the magnificent engineering feat, the big canal, was unfolded. It has been referred to very properly as a "red-blooded American picture."

12,000 feet of film was used in the

making of the Beach story. "The Spoilers," it will be remembered, is another one of this author's successes.

QUINN'S SUPERBIA

A great photoplay, "Temptation," with the famous diva, Geraldine Farrar, in the lead, will be shown at Quinn's Superb theatre commencing Monday, "Temptation" is said to be a close rival to "Carmen." All of this week's receipts resulting from "Damned Good!" were recently turned over to the Red Cross Society by Manager Quinn. The music for next week includes special numbers of note.

FINE CHRISTMAS GIFTS

If you were a personal friend of Tom Chatterton you would receive a fine fat, dressed chicken for your Christmas fare. Tom is giving away a number of his feathered birds this Xmas and prepares them all himself, too. His henry is growing and is a source of interest to his friends at Santa Barbara. Tom is highly interested in his work with the American Company and is turning out some bulky "Mustang" pictures with Anna Little and Jack Richardson.

THEDA BARA AT MILLER'S THEATER

Theda Bara, "the incomparable," comes to Miller's Theater on Monday in the latest Fox sensation, "Destruction," to be played for one week. She portrays the role of Ferdinand, a character that is wickedness incarnate, whose glance breeds madness, her touch destruction. It is the greatest role this fascinating creature has had since the "Vampire" in "A Fool There Was."

It is a tremendously impressive stock-in-trade, a grand-day deal, dealing with a woman who loves luxury is so great that she willfully kills thousands of workingmen's families due to direct poverty and suffering to satisfy her desires.

The action is hair-raising in its tenseness, but is lightened

by many touches of subtle comedy. Miss Bara is supported by a splendid cast of artists, headed by handsome Gaston Ball, Warner Oland and Carlton Macay.

The added feature is another of the popular "Wallingford" comedies.

NEW YORK MAN TAKES OVER PHOTOPLAY HOUSE

W. H. Matthews, well-known in motion picture and theatrical circles in New York, has purchased a half interest in the Optic Theater, according to announcement made yesterday by E. A. ("Pop") Fischer, who formerly controlled the Main street playhouse. Starting Thursday, the theater will become a feature photoplay house, showing the best films Thursday, Friday and Saturday, the World films on Monday, Tuesday and Wednesday, and reserving Sunday for special attractions picked from the best of the week's releases.

The opening attraction under the new policy will be Robert Mantell in "The Blindness of Devotion."

THE ISIS

King Baggot, popular matinee idol, will be seen in "Man or Money," an Imp Northwestern drama, with Edna Hunter and Harry Spangler. A Mary Pickford picture is also announced by the management. The comedy presented will be "The Little Lady Across the Way."

THE WOODLEY

The offering next week suggests a return to the drama that has delighted all generations, Dennis Thompson's "Old Homestead," adapted for the screen by the Paramount Film Co., than which no more appropriate picture could be offered for New Year's week. It is said to be the greatest rural classic ever dramatized for pictures. The beautiful organ at the Woodley will be used in connection with the piece.

THE MASON

On January 3 Walker White-side will be seen in his latest and greatest photoplay, "The Typhoon," at this playhouse, the lead, is the offering.

TALLY'S BROADWAY

Marion Fairfax's great play, "The Immigrant," with Valeska Suratt in the lead, is the offering.

CLUNE'S BROADWAY

The latest Vitagraph three-part feature film, "The Thirteenth Girl," is promised for Monday, Tuesday and Wednesday. This is up to the Clune standard, and includes a special musical program by the ten-piece orchestra.

SYMPHONY

"The Woman Pays" is the name of the play in which Valli Valli will be seen at the Symphony next week. This charming English actress, who will be remembered in "The Dollar Princess," is well supported in the new photoplay.

PALACE OF PICTURES

"Guarding Old Glory" will be the masterpiece offering New Year's week at this popular playhouse.

THE OPTIC

Next Sunday "The Island of Regeneration," with Edith Storey, a 1-L-I-S-E feature, written by Cyrus Townsend Brady, will be shown.

THE REPUBLIC

A feature photoplay, "The Better Woman," with Leonore Ulrich, is announced.

BIOGRAPH LEAD

Gretchen Hartman, leading woman with the Biograph Company, is hard at work these days. She is acting in two photoplays at the same time. She has an important part in "The Poor Plutocrat," under J. F. McDonald, and is also taking the lead in another photoplay with another director at the same studio. This means lots of changing and lots of different making-up, but Miss Gretchen seems to be just as cheerful as ever under the trying circumstances.

The SEASON'S Crowning Event

NEW YEAR'S EVE MOVIE CARNIVAL

SHRINE AUDITORIUM 8:30 p. m.

Given by the Southern California Motion Picture Exhibitors Association who cordially urge the photoplay folk to aid in making the affair a success by their presence

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THEDA BARA

IN

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FILM STARS EXCELLENT CHARACTER PLAYERS

The Fine Arts studio takes pride in their selection of character players, who in addition to being types, are experienced members of the theatrical stage.

This list of proven character artists includes Mary Alden, who has to her credit such character roles as the mother in "The Battle of the Sexes," and the "muthab" in "The Birth of a Nation;" Ralph Lewis, who became celebrated as the result of his characterization of "Stoneface" in "The Birth of a Nation," and the "detective" in "The Avenging Conscience"; "Home, Sweet Home," and "The Birth of a Nation." F. A. Turner, who played the father in "The Escape"; William H. Brown plays the inn-keeper in "Don Quixote"; Kate Toncay plays the mother in "Old Heidelberg" and "Double Trouble"; George Pearce, who plays "Murphy" in "The Sable Lorch"; Josephine Crowell, who plays the mother in "Home, Sweet Home" and the same type of part in other Griffith features; Eddie Harley, well-known mineral star; Loyola O'Connor, who made her debut in "The Lily and the Rose," and James Cagro, who appears in "Daphne."

Willard Mack in "The Conqueror" Willard Mack, star of the speaking

stage, playwright and producer of national repute, will be seen for the fourth time in the Triangle program when he is paired with Enid Markey shortly in "The Conqueror," a Triangle Kay-Bee feature made under the special supervision of Thomas H. Ince. This production, it is declared, is second to none of the other three in which Mack has figured as principal, and is expected to score its mark as a subject of unusual excellence.

"The Conqueror" is a forceful arraignment of snobishness from the pen of C. Gardner Sullivan. It delivers a stinging blow at the foibles of the ultra-aristocratic set, and has been in New York City, which fact gives Ince a splendid opportunity for the incorporation into it of elaborate interior settings.

In the role of Mark Horn, Mack has contributed to the screen one of his most potent characterizations. He dominates from the time of his introduction until the closing scene.

Sharing honors with the star, Enid Markey, has given a most inspiring performance. Miss Markey needs no introduction to the American photoplay-going public, for her work in "The Iron Strand," "Aloha Oe," and "The Despiser," has stamped her as an artist of consummate skill. The remainder of the cast is made up of Barney Sherry, Margaret Thompson and Louise Brownell.



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Balboa's Phenomenal Success in the Film World

Development of This Company Parallels Growth of Motion Picture Industry in Los Angeles

Balboa has become known as the trade-name for worthwhile motion pictures in a comparatively short time. They are staged at the studio in Long Beach, California, owned solely by the Horckheimer Brothers—Herbert M. and Elwood D.—who have developed one of the largest independent screen producing plants in the world in two years. Theirs has been as notable an achievement as can be found in all filmdom. None of Balboa's stock has ever been sold to outsiders. It is one of the few studios operated for picture producing purposes only.

When H. M. Horckheimer decided to become a motion picture impresario in the spring of 1913, he took over the studio which had just been vacated by the Edison Company. Up to that time, H. M., as he is best known, had never seen a cinematographic camera. But having had the previous experience in the realm of the legitimate theater, he was well fitted for the work.

Several months later, E. D. Horckheimer joined his brother, and the

Augusta Evans' well-known story, "St. Elmo," in six reels, established box office records wherever shown. This was followed by "Beulah," with Henry Walthall in the lead.

When continued screen stories became popular, Balboa presented to the film world an innovation in the now famous "Who Pays" series. This consisted of twelve individual stories, written by Will M. Marston, then ran which ran a strand of continuous interest. Robert Redford and Henry King were the featured players. The series made quite an impression that Pathé Frères, through whom most of Balboa's products have been released, requested another continued film story, and in response thereto "The Red Circle," which is now running, was made.

Balboa's biggest production of the year was the patriotic "Neal of the Navy" serial, which consists of fourteen two-reel chapters, based on a story written by William Hamilton Osborne. In this piece Lillian Lorraine was featured, supported by William Courtleigh, Jr., William Conklin

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TRUCKEE AND RETURN

A large company of Vingraph players left this week for Truckee to put on a three-reel snow picture. William Wolbert is the director, the cast

including Webster Campbell, Mary Anderson, Corinne Griffith, Otto Lederer and Frederick Hill. They expect to return by Christmas Eve.

combination incorporated under the name of "The Balboa Amusement Producing Company." It speedily outgrew the accommodations of the original building. An open stage was built on the opposite corner. Then, in rapid succession, the plant expanded until today it utilizes all four corners of the two intersecting streets of Sixth and Alamitos, as well as eleven acres on Signal Hill.

As it stands, Balboa's studio represents an investment of \$300,000. Its property rooms, paint and carpenter shops, scene docks, dressing rooms, wardrobe quarters, laboratory, general offices and miscellaneous departments are scattered through a dozen buildings. The total floor space is over 8,000 square feet. This has just been enhanced by 2,000 feet of enclosed space, equipped with high-power artificial lighting system, so that work can proceed by night and in inclement weather.

With its present accommodations, Balboa can work eight producing companies simultaneously. The production capacity is 20,000 feet of negative film a week. During the past summer its weekly roster has averaged 250 employees. At times, the number has been double, according to the work in hand.

A number of the most important photoplay productions of the current year stand to the credit of Balboa. The Horckheimer picturization of Mrs.

and an all star cast. The U. S. Navy Department co-operated in the production, because the picture brings that branch of the service to the favorable attention of the people at large.

Many players of note, distinguished on the stage as well as on the screen, appear in Balboa productions. William Elliott in "Comrade John" is well remembered. Jackie Saunders has been featured in half a hundred pieces. Among the other well-known Balboans are Mollie McConnell, Frank Mayo, Madeline Pardee, Daniel Gilfether, Andrew Arbuckle, Joyce Moore, Victory Bateman, Lucy Blake, Dorothy Sackville, Charles Dudley, Corinne Grant, Henry Stanley, Lillian West, E. J. Brady, Ruth Lackey, Philo McCullough, Marguerite Nichols, R. Henry Grey, Joyce Moore, Frank Erlanger, Fred Whitman, Makato Inouchi, etc. Some of Balboa's directors are Bertram Bracken, Harry Harvey, Sherwood McDonald and Henry King.

Superb loyalty on the part of the members of its working force, from property boy to star, is the keynote of Balboa's success. Studio efficiency is obtained by thorough co-operation. Norman Manning is the capable business manager. What they have attained, the Horckheimer Brothers attribute largely to the faithfulness of their employees. The Balboa studio is more like the home of a big family than a photoplay producing plant.



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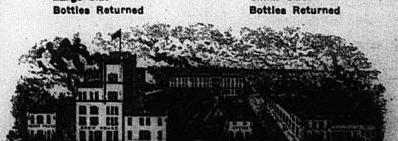
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"DEM QUALITY FOLK!"

Whenever Henry Walhall is present at a gathering he is asked to recite "The Day it Rained." This little poem in the touching way Walhall does. At one time he was visiting his home in the south and he called on an old servant of the family who was sick and was asked to "speak something," so he recited "The Day it Rained." The darky listened intently and then said, "Thankie, Mars Henry, dats mighty pretty an' all that; but will you please speak somethin' excitin' or somethin' real funny now; dat rain business is all right for dem quality folks!"

JUST A TOOTH-ACHE!

The humiliating truth will out. The debonair William Garwood, he who is the shining star of the "Lord John" serial story, has been suffering with an ordinary, common or garden variety of tooth-ache—not fashionably, however, as he is seen with "whist" tucked onto it—just jaw ache! Billy had to be on hand very early in the morning and did not leave the studios until very late, so he suffered in silence until he could get to the dentist. The tooth is now filled, and William's smile is of yore.

OLIE KIRKBY AT HOME

Olie Kirkby is one of the fortunate young artists who have their homes. The popular little Kalem actress has a charming bungalow in Glendale, situated close to the edge of a protecting mountain. She has had it some time, too, for she is a good little business woman, who can get a lot out of a dollar. She is revelling in her added popularity of late. She has a sister, Nona Thomas, who is also coming along famously with the Ince company, and Olie is as much interested in her little sister's career as she is in her own.

SMALLIES HAVE NEW FEAT-TURE

The Smallies this week began the production of what is expected to be one of the most unusual five-reel features of recent months. The story is entitled, "The Unborn." It was written by Lucy Payton and Franklyn Hall and adapted for film purposes by Lois Weber. The entire cast has not been named, but it is generally understood that Marie Walcamp and Juan de la Cruz will be cast for leading roles.

IN CHRISTMAS PLAY

The friends of Sarah Traux, the feature actress, are delighted to learn that her mother is better and is now back in their own home. This has given Miss Traux an opportunity to rehearse for the Nativity play, which will be given on Christmas Eve for the first time in any city. It is creating all sorts of interest in dramatic circles and is hailed as one of the big artistic events of the theatrical year. Society will be at the fore and many notable people will be seen in the cast as artist or singers.

BESSIE BARRISCALE, HOSTESS

Bessie Barriscale's holiday has been largely taken up in entertaining her friends. There has been open house and Miss Bessie states that she never had so many old time professional callers before in her life. In the course of her speaking stage career she has made numerous friends, and there are so many of them in pictures now. Howard Hickman says that her home is more like a green room than anything else.

FOR CHRISTMAS GIFTS

Edna Maisel has worked under more directors than any other leading lady. She was recently playing with Henry Otto's direction, but he has taken a holiday. Her services are always in demand and whenever she is available there are half a dozen of the other directors bidding for her. Her dressing room is like a dressmaker's these days, for with the help of her sister and one or two other girls, she is dressing a number of Christmas dolls for her little artist friends.

TOPICAL CALIFORNIA GIRLS

Helene Rosson of the American, the seventeen-year-old leading woman, is a good type of athletic girlhood. Early every morning she may be seen on horseback in the hills above the garden. Every evening after work she will take a ride or have an airing in her brother's automobile. She and Anna Little exercise together a lot, and Anna's ideas on outdoor life are well known. The two girls are well-liked companions.

OTIS TURNER AND HARRY CARTER

Upon the completion of "The Pool of Flame," a five-reel film adaptation of Louis Joseph Vance's novel of that name, in which J. Warren Kerrigan appears as featured star, Otis Turner is to take over the direction of Carter De Haven and his wife, Flora Parker De Haven, in the production of multiple-reel Universal features.

Harry Carter, who has been working for Universal since the opening of its new studio, has been playing character roles at the Universal's Pacific Coast studios, will assume the direction of Kerrigan, doing his work under the supervision of "Governor" Turner.

RECORD IN INTERIOR SCENES

What is declared to be a new record in the number of interior scenes for a five-part photoplay set in the production of "The Edge of the Abyss," the Ince-Triangle feature in which Mary Boland, Willard Mack and Frank Mills are co-starred. There are sixty-five distinct stage settings for interior scenes, some of which are used but once.

HENLEY OUT OF SERIAL

Bob Henley, recently severely injured in an auto accident and therefore compelled to resign the feature role of the "Graft" serial to Harry Carey, is rapidly improving. He is now able to drive his car, and it is thought that by the tenth episode of that serial feature, will be able to resume his place at the head of the cast. It is hard to say which is awaiting his recovery with the more impatience, himself or Carey, who is anxious to throw off the dress-suit and don the garb of a westerner in the production of more western features after the style of "A Knight of the Range," under the direction of Jacques Jaccard.

SAN DIEGO EPISODE

E. Le Saint and company of feature players have returned from a several days' stay to San Diego, where they have been making scenes in the production of the third episode of the "Journals of Lord John" series. The company made the trip south by auto, stopping a number of times en route to make scenes. While in San Diego they made, among others, a number of scenes of auto races, which are to be used in this episode of the series.

UNIVERSAL CITY TAKES UP FARMING

HENRY OTTO VACATIONING

Henry Otto is taking a rest from his directorial duties with the Universal. He is determined to get some good stories ahead and will spend his vacation in accumulating some half dozen feature stories, so that when he starts in again he will be well primed for rapid work. He will stay at home, excepting when he is exercising his benzine buggy.

RETAKE FOR JACCARD'S COMPANY

The production of Jacques Jaccard's two-reel western drama, "A Romance of the Horse Country," was held up last week for days by the appearance of static in every foot of film made during that time. A defective camera, which had every appearance of being in perfect condition, was the cause of the trouble, but this in no way has salved either the director's or his players' feelings at having to re-make every scene shot during those four days.

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HALE STRONG FOR LASKY'S

Alan Hale has given a taste of his qualities in his first Lasky picture and he likes it. The atmosphere of the studio, which is more like a speaking stage green room than anything else. At Lasky's now are Charlotte Walker, looking very well after her trip; Fanny Ward, Jack Dean, Tom Meighan, and other well-known stars. This is the first time that Hale has played away from the Biograph for years, and though he retains the most pleasant memories of his associations with that company, he appreciates the change, if only for novelty sake.

PATERNAL GUIDANCE

Two of the leading comedians of the Keystone, who are always in a more or less mischievous mood and whose stories are famous from coast to coast, have recently assumed an attitude of submissiveness and docility which is entirely out of keeping with their ordinary daily existence. Instead of making everyone from Melville Normand down to the humblest Keystone cop the butt of their devilry, they are now seen peering guiltily around corners, sneaking quietly to their dressing rooms or sitting meekly on their sets waiting for their call.

The two bad boys are Charlie Murray and Fred Mace, and their unusual good behavior is occasioned by the presence of their respective fathers, who are also "actin' up" before the camera at the studio. Mr. Murray, Sr., and Mr. Mace, Sr., are appearing in a jury scene with Sam Bernard in "The Great Pearl Tangle," a future

Triangle-Keystone release, and spend their spare time keeping a watchful eye on their progeny and seeing that the family name is protected.

The old gentlemen do not hesitate to recall the days when a spared rod meant a spoiled child and still insist that Charlie and Fred were never punished unless there was good and sufficient cause.

FURIOUS FINALE

In order to finish their last picture for the Keystone Film Company, Weher and Fields, famous comedy team, worked steadily for eighteen hours without a halt for meals on the day their contract expired. Cloudy and rainy weather made it almost impossible to photograph, but a covered stage was hurriedly set up; several banks of lights arranged, and the work proceeded in spite of the elements. Mack Sennett personally directed the comedians through the long siege, and his tireless efforts resulted in finishing the work long after darkness had fallen.

At the last minute the tired pair were hustled into an automobile and rushed to the station with their makeup still on. A crowd of Keystoneites, including Mack Sennett, Maxi Novak, Sam Bernard, Roscoe Arbuckle, Joe Jackson and Ford Sterling followed in cars, bidding them a rousing farewell. Their strenuous finish and hurried departure were due to the fact that the Orpheum bill in San Francisco was topped with the name "Weber and Fields," and opened with a matinee the following day, leaving just fifteen hours to make the trip from Los Angeles.

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LOS ANGELES, CALIFORNIA, JANUARY 1, 1918

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"Movies Are Moral!" Declares Woolwine

PRODUCERS PROTEST ACCUSATION OF IMMORALITY

INDIGNANT MOTHERS OF FILM STARS DECRY THE CHERCHMAN'S CHARGE AS INSULT

**Photoplay Actresses Brand Seelerman
Denunciation As An Outrageous,
Rabid and Unjust Attack Founded
on Ignorance of Real Conditions.**

Cathartic protest against the charge that immorality is rampant among the moving picture people of Los Angeles has been voiced here by the 20,000 photoplayers upon whom the stigma has been cast.

Producing heads of the score and more important film concerns here, mothers and fathers of young women employed at the different studios, and prominent leaders in all walks of local life have united in vehement denial of the charges.

Evidence to substantiate Rev. C. C. Seelerman's charges has been demanded as proof of what the photoplayers term this community libel. The evidence was never produced.

MOTHERS OF FILM ACTRESSES PROTEST AGAINST ATTACK

The mothers of several of the local film actresses here protest against the attitude of Dr. Seelerman. In hundreds of instances the mothers of girls who are prominent on the screen make it a point to visit the studios where their daughters are playing. Many mothers go with their girls each morning, and take them home at night, while in still other cases the mothers remain at the studios during the entire day.

Mothers of these girl stars of the film world, those whom the Photoplayers Weekly interviewed, stoutly deny any charges or insinuations made against the morals of the motion picture stars, and declare that their daughters are as "safe, if not safer, at the local motion picture studios than in many office buildings and other places of business inside the Los Angeles city limits."

The Photoplayers Weekly herewith takes pleasure in giving the opinions of the mothers of girls who work every day in motion picture studios.

Mrs. M. G. Gonzales, mother of Myrtle Gonzalez, one of the best known motion picture actresses, formerly a Blue Ribbon star at the Westers Vitagraph Company's studios and now a leading woman at Universal City, defends the motion picture stars in this statement:

"In the five years that my daughter has been connected with motion pictures she has been treated with the utmost respect. And as one frequenting studios daily she has NOT learned to smoke cigarettes, has NOT learned to drink liquor and has NOT learned to frequent cafes, as is charged those who make a living in this great industry."

"My daughter still keeps regular hours, works hard and gives her best to the motion picture business. As the mother of a screen player, I feel that Dr. Seelerman is no longer to make such an attack on the profession, and from my experience feel

Not only protests come from the producers, those about the studios, as well as from the mothers of girls stars, but the girl players themselves take issue with the man who has attacked the morals of the motion picture industry. Where the mothers feel sure they know about the conditions at studios, their daughters, who herewith quote on that subject, are in a position to KNOW.

The Photoplayers Weekly herewith prints statements of several beautiful players, not women of the age of Sarah Bernhardt or Lillian Russell, but girls whose faces are becoming famous on the screen.

Miss Juanita Hansen, rising actress in the Keystone Company, has this to say:

"I wish to go on record as saying that, in all my experience, I have never met with the treatment hinted in the statements of Rev. Seelerman. In my professional experience, I have met many kinds and conditions of people, but nothing like that, nothing like that! Besides, girls who respect themselves, know how to avoid such experiences."

Miss Margaret Gibson of the Horley studios, now playing in a five-reel picture, "The Soul Cycle," being produced by Director Davis, makes this statement:

"To me, it is outrageous, to read of this very rabid attack on the motion picture people. I have invariably been treated with the utmost courtesy and consideration by the male members of my profession. We are a very busy class of people, and to us, art is art! We really have not time to make anything less of it."

"It is people who find that time hangs heavily on their hands who get into mischief. Certainly that could not apply to motion picture people, and I desire to register a vigorous protest before the hardened working class of people I know that this moving picture people, to the star cast upon their women folk!"

Clergyman Defends Movies

Rev. Baker P. Lee, pastor of Christ Church and one of the foremost clergymen in the west, replying to the recent charges of immorality in the motion picture studios of Los Angeles, says:

"From all the evidence I can collect, I am convinced that the recent attack on these people is unwarranted. . . . I can find no justification for the wholesale condemnation of this great profession. . . . The whole community should be the friend of the motion picture people and co-operate with them in the constructive work of this great and noble industry."

CHARGE BOTTOMLESS, SAY THE COUNTY AUTHORITIES

DISTRICT ATTORNEY'S OFFICE HOLDS SEELERMAN ALLEGATIONS ARE BUT HEARSAY

**No Evidence to Warrant Prosecutions,
Declares Deputy District Attorney
Woolwine, and No Action Will Be
Taken Unless Evidence Is Produced.**

By Clyde Potter

Complete vindication of the photoplayers of Los Angeles, charged from the pulpit with living under immoral conditions, was given the moving picture people here today by the District Attorney's office.

Deputy District Attorney Claire Woolwine, before whom Rev. C. C. Seelerman laid his so-called evidence of immorality in the motion picture studios, declared in an interview last night that Seelerman had given him no evidence that would warrant prosecution.

Contrarily, the District Attorney's office holds that this so-called evidence proved to be nothing but "hearsay" and Woolwine, speaking of personal investigations he had made, said:

"In all my personal visits to the various motion picture studios in Los Angeles, I have never come across anything that was immoral."

"The charges preferred against the morals of the motion picture people of Los Angeles, when laid before this office, proved bottomless. Rev. Seelerman's supposed evidence proved to be nothing but 'hearsay.'

"Seelerman, in his interview with me, provided me with no evidence that would warrant prosecution."

"Whether or not there is immorality in motion picture studios is not up to us; unless complaints, which are at least substantiated by some evidence, are filed with us."

"We shall take no action in this case unless some evidence of sufficient merit to justify action is produced."

A SIGNAL VICTORY

This ruling of the District Attorney's office will be regarded throughout the motion picture world as a signal victory for the photoplayers and a complete vindication of the charges.

This is the final word on Dr. Seelerman's attack on the motion picture industry, his charge being as follows:

"Hundreds of girls and young women have become film-crazy. They haunt the motion picture camps; they live there; they get a few days' work, but not enough money to permit them to live respectively; they are living under immoral conditions."

"As operated in and about Los Angeles the motion picture camps are a menace to the morals of young girls. There are exceptions, though, for a number of the great pictures are moral uplifters."

"Vigorous protests, not only from the great film producers, such as Thomas H. Ince of the New York Motion Picture Corporation, Mack Sennett of the Keystone Company, H. O. Davis of Universal City and Jessie L. Lasky, but from the mothers of girls employed in film production as well, resulted. Stars who have spent years in the business, as well as younger girl players, in giving their imitations, in every instance deny the charge of immorality."

"Similar protests have come from the clergy, from civic organizations, from city officials and from business men."

CIVIC BODIES PROTEST

Defending the motion picture industry in Los Angeles, F. J. Zechandelaar, secretary of the Merchants' and Manufacturers' Association, declared this morning:

"Dr. Seelerman was not justified in making a wholesale charge against an industry which gives to this city each year a payroll of \$19,000,000, and employment to 20,000 people."

"I do not believe that there can be found any more immorality in the motion picture studios of Los Angeles, well regulated institutions, than in many other lines of industry. There may be isolated cases that will spring up in any profession where men and women work in close contact, as they do in the production of motion pictures. As for Dr. Seelerman's 'wholesale charges' against the industry, they are unsubstantiated and would not be entertained in any court of justice."

"This vast industry, one of the youngest in the field, means more to Los Angeles than many of us realize. It is yet in its infancy, and instead of hampering, we should endeavor to co-operate and strengthen it. If any immorality develops at any of the studios we may rest assured that the managements will quickly stamp it out."

"Let us not kill the goose that lays the golden egg. Should any

IN DEFENCE OF THE STUDIOS

By Rev. Baker P. Lee

I wish to state that personally I know very little concerning the moral conditions of the various moving picture studios in and around Los Angeles.

But I do know many of the managers and leading people connected with the larger concerns, and I have many personal friends connected with the business.

From all the evidence I can collect, I am convinced that the recent public attack upon these people is unwarranted.

I regard the motion picture industry as one of the greatest factors in modern life for education and pleasure and also one of the finest vehicles for proclaiming the gospel of the Christ.

Of the many thousands of people who throng these studios, there are, no doubt, many foolish young men and women who are guilty of indiscretions; but this may be said of any large institution where numbers of people are gathered, even at times of the church itself.

But we do not condemn the great work of physicians because of a few quacks, nor the banking system because of an occasional dishonest official, nor the noble work of the clergy because now and then we hear of a minister who has gone wrong.

I have been chaplain of the Actors' Church Alliance for fifteen years and, as such, can find no justification for the wholesale condemnation of this great profession, which grew out of the church and, as her daughter, should be loved and befriended. Even in the mud we find the beautiful lily.

Therefore, the whole community should be a friend of the motion picture people and by our friendship co-operate with them in the constructive work of this great and noble industry.

(Continued on Page 2)

(Continued on Page 3)



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THE FINAL WORD

That the utterance of an obscure minister should prejudice public sentiment against a meritorious industry cannot but excite the amazement of all fair minded men and women. We know not whether to wonder most at the easy credulity wherewith the foolish stories are received by the unthinking, or at the mentality of a minister of God who substitutes tales of immorality for religious instruction.

Look for a moment at the facts. There has been established in Los Angeles one of the greatest industries created by the genius of modern invention. This city has been constituted the moving picture capital of the world. The operations of this expanding industry pour into the channels of local trade a sum that already reaches an annual total of \$35,000,000. There's not a merchant in Los Angeles but receives some part of profit from that golden flood—not a business enterprise of any sort but is advantaged. No other single industry in Southern California throws as much money into local circulation with as unfailing regularity, and all other industries combined do not half as effectively advertise the attractions of Los Angeles to the world.

Comes now a clergyman, his ministerial cloth still new, stigmatizes the moving picture industry as a forcing bed of immorality. He flings nasty accusations wholesale at a great body of men and women who have wrought in cleanliness to give this city pre-eminence throughout the world.

That every individual unit of the thousands upon thousands of human beings who are engaged in the moving picture industry is free from fault, lives a life of perfection or is devoid of vicious impulse; no one of sense would claim. That the average level of morality in conduct is equal, if not superior, to that of any equal number of men and women engaged in professional pursuits confidently can be asserted.

Is the whole legal profession subjected to universal condemnation because some members of the bar fall by the wayside? Is the entire ministry rightly to be assailed because some weak and unworthy disciples have been convicted of gross immorality? Yet it were as fair in either case to mouth sweeping condemnations as it is to direct these accusations against the men and women who are engaged in the production of moving pictures.

We do not ask for charity in judgment; we demand justice. We do not invoke clemency; we confront the accuser and demand his repudiation by the moral sense of the community.

It is amazing that in a city like Los Angeles there should have been found an individual or a newspaper to give credence and circulation to tales of immorality that have their only existence in the imagination of their clerical inventor.

HORKHEIMER TAKES ISSUE

"Overlooking the slur which Dr. C. Seleman cast on the personnel of the moving picture industry," said H. M. Horkheimer, president and general manager of the Balboa Company, on his return from an extended trip in the East, "the most uncalled for part of his entire attack was the gratuitous insult in designating the cinema studios 'camps.' That word is never used save to describe a temporary resting place, such as a 'gypsy camp—something here today and gone tomorrow.'

"Any one who has seen Balboa's studio in Long Beach or anyone of a dozen other movie workshops in and about Los Angeles, knows that they are not camps—but permanent institutions. They are solid and representative, the crystallized expression of the best brains of as live and progressive a class of people as are active in the world of art and industry today."

"The leading moving picture studios of Southern California are as substantial and creditable as any factory or business enterprise in the United States. Therefore, why brand the cinema workshops as 'camps'? It is a nasty slur and shows Dr. Seleman's unfriendliness to our already big and growing industry."

"The shame of it is that every newspaper in Los Angeles has taken up the epithet and given it widespread publicity, thereby helping to popular-

ize its newest use to our detriment in the eyes of the unthinking."

"But the picture producing industry will survive Dr. Seleman's cowardly attack. For the time being, it may be defeated. Yet it is bound to emerge all the fairer, when vindicated in the sunlight of truth."

AND THE BRUTE ANSWERED "SICK!"

There is a certain young actor who has queerly himself with pretty Neva Gerber. He is a bachelor and drops in occasionally to see Neva and her young mother. Neva is a capital cook and the young actor is very fond of certain cakes she makes to please him. She said to him the other evening, "Do you know what I am going to make you tonight?" and the brute answered, "Sick!" Hence the coolness.

DUNCAN AND STURGEON

When William Duncan, leading man with the Western Vitagraph forces, first came to Los Angeles he had been managing and directing a Selig company in the West. He was worn out and the first studio he struck was the Vitagraph, the first man to whom he spoke was Sturges. There was a mutual liking and Duncan started to work then and there. Duncan thinks as well as acts and that is what his producer likes.

FILM DOM VINDICATED

(Continued from Page 1)

local company, as a result of this undue criticism, seek other fields, Los Angeles will be the looser of a good many thousands of dollars."

INDIGNATION RIFE
In every studio from the Teahouse south to San Diego there was indignation. From directors, leading men and women, cameramen and from lesser players down to "extras" came protests. Indignation meetings were held at many studios.

Drastic but dignified action, it was realized, would be necessary to counteract the unjust effect the Seleman charges would have upon the public mind.

A meeting of the biggest producers in the city was held at the Alexandria Hotel Wednesday night and a permanent organization for the protection of the motion picture industry in Los Angeles was effected.

Jessie L. Lasky was elected president. Among other prominent producers present were D. W. Griffith, Mack Sennett, Thomas H. Ince, H. O. Davis, David Horsey, E. D. and H. M. Horkheimer, Frank Garbutt, Charles Eaton and others.

FROM A BANKER

J. O. Moore, cashier of the International Savings and Exchange Bank, a firm believer in the great motion picture industry, speaking of the attack upon studio moral conditions, says:

"I believe that the attack on the morals of the motion picture people was uncalled for and unjust. Had Rev. Seleman evidence against any individuals of that profession he should have turned it over to the District Attorney. But to attack broadcast this great company industry was indeed unjustified."

By Jessie L. Lasky
President Jessie L. Lasky Feature
Play Company

if the men who control these businesses knew the facts. Therefore, I say cease this attack which can only tarnish the name of this proud young industry. I am told that the studios welcome an investigation—need more he said?"

GREAT FILM HEADS STATEMENT

H. O. Davis, director general of Universal City, says:

"Dr. Seleman's charges against the motion picture industry in which he failed to specify a particular studio, group of studios or individuals, has cast a blight on the entire industry. He might as easily have attacked the system of government under which we live because one official was found incompetent, thereby declaring our whole system of government incompetent, condemning it and demanding an investigation."

"It appears to me that to anyone who knows the inside of the great motion picture studios of today must realize that these people are just as interested in turning out high-class productions, whether short comedies or five-reel dramas, as is the auditor of a great concern anxious to turn out an excellent report at the end of each month."

"The motion picture actor or actress has scheduled hours under which he or she must work. They must be on hand at a certain hour each morning, for when a picture is being filmed, when from ten to fifty players are drawing salaries in a picture, there is no time to be lost. Players must utilize each minute. There is no time for anything but work around the studios today, and sometimes the actors work far into the night."

"The heads of the various departments and those higher up in the studios will not tolerate immorality in any instance. As in any other business or profession, however, where hundreds of people are employed, individual cases of immorality may creep in, but these cases are stamped out as soon as they become known and are generally followed by a dismissal of those involved."

"In the motion picture business today we employ some of the greatest stars who have forsaken the stage for the screen. These people are above reproach. Of the thousands of people employed by local studios many of them come from old established families of Los Angeles who, had it not been for the advent of films, would have chosen other lines of work."

"On the other hand hundreds of our players are married, both husband and wife working in pictures at the same time. These people lead normal, moral lives, just as the merchant or professional man in any walk of life would do. In making his charges against the motion picture industry Dr. Seleman did not call a bad light on everyone connected with the business. In conclusion, I want to state positively that our moral code at Universal City is up to the business average and will compare favorably with that of the Trinity church."

FROM NATIONAL DRAMA CORP.

"Photoplayers Weekly, Los Angeles, Calif.

"Gentlemen:

"Relying to your request for my opinion of the attack by the members of the ministry in Los Angeles on the motion picture industry on account of immorality, I will state that I am not aware of such immorality, although there may be isolated cases where such exists."

"Being the son of a minister, I have the deepest reverence for the ministry. I have great respect for any statement emanating from the pulpit. For this reason I think great

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care should be exercised by the eminent Divines in condemning all for the errors of a few—just as the church should not be condemned for the errors of some of its members. However, I regard this controversy of far more recurring importance. It is but history repeating itself—just as in the Elizabethan age, the clergy attacked Shakespeare and the spoken drama, the unspoken drama, a new Richmond in the field, is today the subject of criticism by the church with which it should be thrown at hand.

"The motion picture is, and will be in the future, one of the most powerful factors in education. The unspoken drama, with its audience of millions, will yearly grow to rival

the pulpit in importance as a great moral teacher.

"The motion picture industry desires the co-operation of the ministers in the great work it is doing. There seems to be evidences of antagonism rather than co-operation.

"Is the conflict on and will it continue? The future will answer. If so, it is unfortunate that the entire institution should be condemned for the faults of a few, if there are such faults.

"Yours very truly,
P. D. GOLD, Jr.
President National Drama Corporation."

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The "Movie Mascot" is a small motion
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and which fits neatly on the top of
a radiator crown on an automobile.
The tiny ornament is symbolic of
the business and creates interest as
well as making a neat looking orna-
ment for the automobile.

The inventor of the newest craze
among the film men is Clarke Irvine,
the Moving Picture World correspond-
ent at Los Angeles.

UNIVERSAL HEAD HERE

Spending Holidays at Pacific Coast
Headquarters

Carl Laemmle, president of the Uni-
versal Company, slipped into Los An-
geles on Christmas day and made
tracks at once for Universal City.

When the head of the big organi-

he brought those sixty-one prize beauties of the nation *to us* on the Universal beauty special—there were sixteen companies making photoplays for this film concern. Since then, there have been numerous improvements at Universal City—new stages and electric light studios costing \$100,000—and the number of companies has rapidly increased, until twenty-six are at present in operation, and instead of one thousand players, President Laemmle has fifteen hundred on his weekly payroll, for which the employees and Los Angeles both are grateful.

So he thought he would like to spend the holidays in Southern California, and on New Year's day be among those present at the Pasadena Tournament of Roses, where the Universal Company will stage the big scene of "The Trail of the Sun," a photoplay which has been especially written for the tournament by Ida May Park, and will be produced by Joseph De Grasse, one of the most artistic of the directors at Universal City.

The company is devoting special attention at this time to one, two and three reel releases, the managers of the exchanges calling for the shorter photoplays in preference to the special feature productions of greater length.

MOTHERS PROTEST

(Continued from Page 1)
that his statements are but insults. In all the time that Myrtle has been in pictures she has never been insulted by men in the employ of this business and no propositions have been put up to her that were not honorable."

Mrs. Ella House, mother of little Miss Margerie Lasky, the brilliant child actress of the Lasky Company, says: "My daughter has ever happened to my little daughter since she entered the motion picture business, especially nothing similar to what Dr. Seelenman charges to be a common occurrence among professional people. She has been in the photoplay business over a year now and is almost fifteen years old. The men she meets in the profession are serious business men, with families of their own. Such a low state of morals could not possibly exist at the Lasky studio, where everything is run on a high standard. In the every day life of this studio, my daughter has never been spoken to other than in terms of friendliness and with the utmost courtesy, either by managers, directors, cameramen or anyone with whom she comes in contact."

Mrs. M. L. Talmadge, mother of Norma Talmadge, one of the most popular of the Fine Arts stars, states:

"In all the five years that my daughter has been connected with the photoplay profession, she has met only gentlemen. She has never had one word said to her that would suggest deliberate intent of the destruction of morals that Dr. Seelenman believes to be a common thing among the profession. We are very close to each other, my daughter and I, and as far as my own is concerned, I can say she is, and has been, associated only with men who are gentlemen in the profession."

Mrs. Gish, mother of the famous Gish sisters, two of D. W. Griffith's most successful players, makes this statement:

"I just have returned from New York, with Dorothy, and from what I have been able to gather concerning the slurs cast upon the motion picture people as a class, I think it is certainly a great injustice. There are good and bad people among all communities. Such a special trade as has been directed at the "movies" by the reverend gentleman is due to ignorance."

"I am convinced that such cases are exceptional and not a regular occurrence, as we would have us believe. I could more credit such an idea for a moment. I am certain that the reverend gentleman has some acquaintances who have such a history to relate. Professional people have suffered at the hands of world-be critics from time immemorial, but it is largely because of ignorance. They simply do not know."

Mrs. C. B. Moore, mother of little Marcia Moore, one of the youngest and prettiest moving picture stars at Universal City, has this to say:

"So much has been written in the daily newspapers that should never have been printed that it is very difficult to keep from misconstruing this unhappy misapplied criticism. It is only a weak, silly girl who would allow herself to become the victim of such circumstances as are said to be common among the profession. I think that if some church people would spend more time looking after the church fold they would be doing the world more service. I regret the Seelenman attitude of mind."

SOMETHING FOR POETS TO SING

Ollie Kirby has received an offer from a famous Eastern hair-restoring firm for the use of her picture, taken with her hair down her back, and of course, a testimonial stating that the length of her tresses was due to the use of, etc., etc. Miss Kirby has taken the matter as a good joke and, while she is thankful for a glorious head of hair, she has no intention of using it for any other purpose than for the pictures and her own adornment.

A REAL WINTER

During their Christmas trip from the mountains about Bear Lake, Rollin Sturgeon's feature company almost forgot what icy weather was like, but they had lots of it before coming here. The return trip was a hard one, the last seventeen miles of it being covered on snow shoes, and with dogsleds. Then, when they arrived at Pine Knot Lodge in the valley, they found that the cook had been frostbitten during their absence and had decamped, accompanied by the waiters. Bill Duncan and George Holt essayed to cook one meal, which proved sufficient, though Bill still insists that he could have done beautifully if there had been enough provisions in the kitchen.

GIRLS DENOUNCE ACCUSER

(Continued from Page 1)

Miss Lois Webber of the Universal

"I understand Mr. Seelenman's ideas. I have done considerable church work myself. I know exactly the attitude of church people towards professionals and folk. I can see everything from their point of view, and I might say that one can find evidences of immorality in every branch of industry in the world, and can point out just what the church people are now pointing out, in department stores, factories, in fact, everywhere."

It seems strange that after the motion picture people have made their industry so valuable an asset to Los Angeles and vicinity, that the church people should rise and attempt to slash at us in this manner. There are dark spots in every branch of industry."

"The motion picture people are no better and no worse than any other class. They are, however, much more CHARITABLE than church people, who are so hasty in their judgment; believing they have the welfare of the people at heart—they only succeed in finding fault and criticism. I believe these people care more about finding flaws in others. Personally, my experience in my profession has been such that I take pleasure in repudiating the ideas now put in circulation by Dr. Seelenman."

Marcia Moore, one of the leads at Universal City and a very pretty girl, defends the moving picture profession with this statement:

"No matter how a girl acts, she always gets back just the sort of treatment she deserves. A girl should first be true to herself, then to my experience. Why, I could not be more guarded than all the men I associate with were my brothers. Of course, I am just a youngster, but it is the youngsters that this Dr. Seelenman is talking about, isn't it?"

MYRTLE GONZALEZ DEFENDS UNIVERSAL CITY

Myrtle Gonzalez, one of the Universal Film Company's most popular leading women, who has had five years' experience in motion pictures, says:

"I see no necessity of defending the motion picture industry. I consider this vast and young industry one of greatest today. All of my experiences have been the same as those I would have received had I remained at home. I have met nothing but pleasant people, and the men with whom I have worked, Rollin Sturgeon, Ulysses Davis, William Taylor, William Barzman and W. E. Smith, have treated me as a father would have done."

"If Dr. Seelenman will take the trouble to investigate Universal City he will find there nothing but the nicest type of gentlemen."

LIFE ON THE BALMY SEA

Howard Hickman was in his eleventh week last month when a N. Y. M. & P. Corporation director took a number of sea scenes aboard a private yacht for the feature in which Frank Mills is being starred. Hickman formerly owned his yacht, a small one it is true, but one which gave him and friends pleasure around San Francisco. Sea sick? Not a bit of it, he cannot make it too rough for Howard.

GIBLIN, NOT GIBLETS!

Charles Giblin, the Incleville director, wants it understood that he knows his name is an unusual one, and he would be ever so much obliged to the scribblers if they would be good enough to keep it to Giblin and NOT Giblets. There have been two slips this way in the last few weeks. He says it sounds like an operation and he is really perfectly sound.

BUT ONCE A YEAR

Vivian Rich is glad that Xmas comes but once a year. Her salary went into cards and small gifts. She kept her mother (who is also glad that Christmas does not repeat about July) busy wrapping bundles and addressing letters. Dear, dear, it is quite expensive to be popular!

MY KINGDOM FOR A DOG

George Holt, who is with Rollin Sturgeon in Bear Valley, became so attached to the blue-eyed and gigantic Siberian wolf-dog, "Kolma," that he even tried to buy the animal. The owner smiled and named a king's ransom, whereupon Holt has decided that it will be cheaper to purchase a toy spaniel or a Boston bull pup.

SUCCESS FOR HAL COOLEY

Hal Cooley, the recent addition to the Signal Company, bids fair to be one of the most popular juveniles in pictures. He looks even younger than is, and has the gift of expressing his emotions as well as being able to look interesting and handsome. There are lots of juveniles in the game, but very few who can really act.

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THE MAJESTIC

Broadway, near 9th

Monday evening the long heralded Wolf Hopper, the comic open star of happy memories, appears on the screen in the Fine Arts-Triangle production of "Cervantes' famous work, 'Don Quixote.' There will be special music. Appearing with Mr. Hopper are Fay Tincher, Chester Withey, Rhea Mitchell, and others. A Keystone comedy, 'Submarine Pirate,' will also be shown.

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MOVIE CARNIVAL TONIGHT

Preparations Complete for Screen Stars Ball—Anita King and William Farnum to Lead Grand March at Shrine Auditorium.

Great Preparations Completed for New Year's Eve Ball.

The elite of the local photoplay world is expected to turn out in force tonight for the grand ball, which the Southern California Motion Picture Exhibitors' Association plans to stage at the Shrine Auditorium.

It will be the welcome of filmdom to little Miss 1916.

William Farnum, the celebrated Fox matinee idol will lead the grand march.

On his arm will be Miss Anita King, known as the Lasky Paramount girl on the tour by motor across the continent.

Charlie Chaplin will have a box, and

will lead several numbers of the mammoth orchestra for which Director Seth D. Perkins has arranged.

Carl Laemmle, president of the Universal, will be guest of honor and will eagerly scan all female dancers, for he has promised the exhibitors to select the prettiest girl best suited for motion picture photography, and will give her permanent position at Universal.

After midnight leap year dances will be in order, so that the movie queens can select partners from without the profession and the girl fans can ask their favorite masculine stars for a dance.

The feminine stars have been holding heated conferences with their mothers this week, and some elaborate creations will be in evidence. Charlotte Burton, the star of "The Diamond from the Sky," is coming from Santa Barbara in a gown of her own design.

Juanita Hansen of the Keystone Triangle studio, will appear in a dazzling new evening dress. And there will be lots of others.

MILLER NEW DIRECTOR

Charles Miller, recently promoted to a directorship by Thomas H. Ince, has completed the filming of the Triangle Kay-Bee subject in which Frank Mills will be presented as star. He is now awaiting his next assignment.

Part of the great Pathé Balboa adventure series is featuring Ruth Roland, Frank Mayo and Daniel Gifford. This picture is one of the most dramatic films of the year's output. "The Red Circle" is No. 1 on the program, followed by six acts of high class standard vaudeville.

CLUNE'S AUDITORIUM

Auditorium Building.

Mr. W. C. Wheeler announces the third week of the great Selig film, "The New Do Well," by Rex Beach, with Kathryn Williams and Wheeler Oakman featured. It is claimed by the management that this picture is the biggest film released by Selig's in a year. The twenty-piece orchestra that has delighted audiences in the past, will have a special program this week.

TALLY'S THEATER

833 South Broadway.

Mr. J. S. Randall says: "Lydia Gilbert," by the Famous Players Film Company, one of the best box office attractions of the season, will be put on. This picture features Pauline Frederick and Victor Moreno. As a special offering the musical feature will be "Master Melodies," from grand opera, commencing Monday.

THE PANTAGES

534 South Broadway.

Mr. W. C. Wheeler announces the third week of the great Selig film,

"The New Do Well," by Rex Beach,

with Kathryn Williams and Wheeler Oakman featured. It is claimed by

the management that this picture is

the biggest film released by Selig's

in a year. The twenty-piece orchestra that has delighted audiences in

the past, will have a special program this week.

CONSTANCE COILLER AND FOREST STANLEY

In "The Tongues of Men," an Oliver Morosco film, with the Para-

mount News as an added attraction.

The management presents a personally picked program. For the first three days of the week, "Prisoners at the Bar," an Essanay film, with Durwin Kain in the lead, also Sidney Drew from the product of the Selig Company. For the balance of the week, "The Making Of Geoffrey Manning," and "The Pest Vannerom," Vitagraph pictures. The beautiful orchestra at Clune's is always a feature of the house.

CLUNE'S BROADWAY

528 South Broadway.

William Faversham, who commands

a tremendous following, will appear,

commencing Monday in a Rolfe-Metro film, an exciting melodrama,

entitled "One Million Dollars." The usual excellent musical program.

THE SYMPHONY

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MANNING, SOLDIER OF FORTUNE

If Norman Manning, business manager for Balboa, were not so busy helping make "the pictures beautiful," he might be down nighting Mexican, across the Rio Grande. Not long ago, he was offered a commission in the Mexican army. His adventuresome spirit longed to accept, but he could not get away without settling his relations with the payroll. Contentation in the troubled republic being uncertain, he decided to remain where it is fairer, if not warmer.

JACKIE SAUNDERS, FILM FAVORITE

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PHOTODRAMATIC FACTS

MILLER'S THEATER

842 South Main.

Comprising next week, "The Green Eyed Monster" is the attraction with Robert Mantell, former matinee idol of the legitimate stage, playing the lead, and Geneva Hamper playing opposite. The Pathé News pictures are to be run regularly at Miller's. Miss Hetherington will preside at the great organ, which has made this theater so long a favorite.

ALHAMBRA THEATER

At the Alhambra Theater the presentation of William Farnum this past week in "The Broken Law," written and produced by Oscar C. Apfel of the Fox Film Corporation, has proved very attractive to the management from a box office standpoint, inasmuch as this popular matinee idol is to lead the grand march at the Shrine Auditorium tonight. Mr. Farnum, adequately supported, was cast in the part of a literary man with an inherent love of the wild in his soul. He joins a Gypsy band and is made chief of the tribe. The tale hinges around melodramatic brights in which the Farnum temperament is well highlighted. As an added attraction to his big five-part picture, Helen Holmes, in a grand road film novel, "The Girl and the Gang," a popular serial in the second presentation, was also shown. A special New Year's Eve "watch party" performance, at 11 P. M., is announced.

BALTIMORE THEATER

Broadway and Seventh.

Marguerite Clark in "Still Waters," a Paramount picture, the Pathé News and "Charlie Cartoon" is the offering, commencing Monday. The regular orchestra has some new numbers on the program worthy of note.

THE ISIS THEATER

842 South Main.

On Monday, Tuesday and Wednesday, Robert Warwick in "Chimney Valentine." The balance of the week, William Farnum in "The Broken Law."

THE OPTIC

533 South Main.

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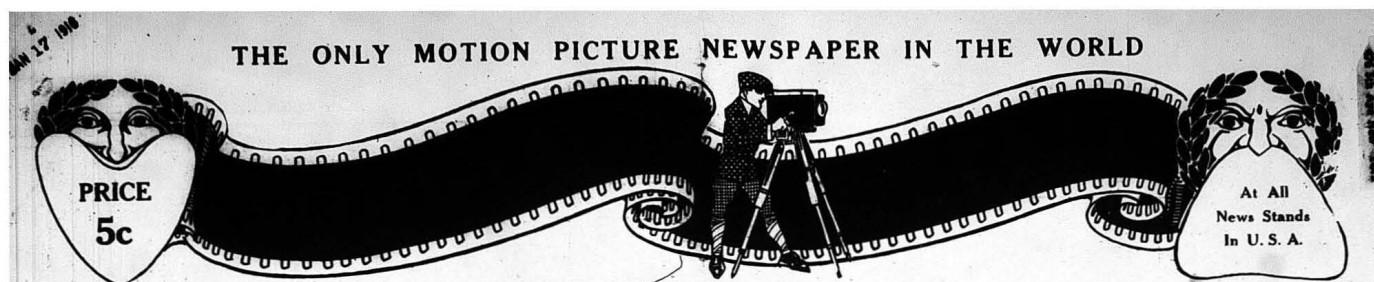
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THE ONLY MOTION PICTURE NEWSPAPER IN THE WORLD

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OFFICIAL PUBLICATION OF BY AND FOR THE PHOTO PLAYERS AND STUDIOS

VOL. III. No. 23

LOS ANGELES, CALIFORNIA, JANUARY 8, 1916

5c Per Copy. \$2.00 Per Year.

REALTY BOARD PLEDGES SUPPORT TO MOTION PICTURE PRODUCERS

AGREES TO BACK UP FILM HEADS AND INDUSTRY

Lasky, Horsley and Griffith Voice Their People's Up-Hill Fight Here in Building Third Greatest Industry in the United States.

Resolved, "That the Los Angeles Realty Board hereby extends greeting to the recently organized Motion Picture Producers' Association, and pledges said organization its hearty cooperation at all times in every effort made for the advancement and uplift of the motion picture industry."

The above is a resolution unanimously adopted by members of the Los Angeles Realty Board at a luncheon held Thursday at the Broadway Department store cafe. The principal producers of the local motion picture world, representing the Motion Picture Producers' association, newly organized, were present. Chief among them were David Horsley, Jesse L. Lasky, D. W. Griffith, all three of whom spoke.

George N. Black presided and W. W. Mines, president of the Board, extended greetings to the eminent producers. The object of the meeting was to assure the promoters that the Realty Board stood ready to cooperate with and do all it could in furthering the cause of the picture industry in Los Angeles and Southern California.

Jesse L. Lasky of the Lasky Feature Film company delivered a strong talk in which he stated that although not more than fifty percent of the films shown throughout the world were at present made in Los Angeles, he believed that before long the bulk of them would be manufactured here. He said that the producers did not want more than was coming to them, but wanted fair play and in turn would give Los Angeles the best films they could produce.

David Horsley thanked the Realty Board for its cooperation and stated that he believed that the recent friction was a thing of the past. He showed that the producers had not been given fair treatment by local daily newspapers and criticised their policies in playing up every questionable woman arrested as a "Movie Star." He said that there were but eleven real motion picture stars in the world and that the papers hurt the industry in publishing sensational articles about people who never would become "stars."

D. W. Griffith's talk was witty and clever. He referred to the recent agitation as a thing, which in itself, was injurious to the industry, but which in the end, had done a great deal to bring the business interests of Los Angeles in closer touch with the motion picture profession.

Thursday's meeting between the Realty Board and the Motion Picture Producers' association was the first gathering between the two organizations and should have a great deal of influence in giving the motion picture producers and manufacturers of this city a "Square Deal."

FORD'S JITTERS NOW IN MOVING PICTURES

BESSIE BARBISCALE RESUMES WORK

The first vehicle for starring Bessie Barbiscale has been released from her rest in a little domestic drama by James Montgomery, who has but recently joined the scenario staff at Inceville. The play is said to give Miss Barbiscale unusual opportunities opposite the popular Harold Lockwood and they are certainly very popular acting together.

WHOM THE GODS LOVE

The air is full of war talk anyhow and even such a peaceable person as Henry Walhall is dragged into it! His war talk goes back however to the Spanish-American war days when Walhall enlisted from his home in the south. Fortunately for him, and probably for all of us, his career as a soldier was cut short for he had malaria fever in Florida and never reached the front. By the time he was well the little difficulty was about settled.

VACATION AT CORONADO BEACH

Henry Otto, Universal director, spent his "rest" time at Hotel Coronado at Coronado Beach, where he rubbed shoulders with the fairest in the land and shook hands with millions. Otto met some eastern friends at the fashionable hotel and thoroughly enjoyed his stay.

USE NEW STUDIO

The new interior electric light studio at Universal City was used this week for the first time since its completion. The honor fell to the lot of William Worthington in his production of James Dayton's comedy drama, "Mrs. Alston's Butler."

Ray Clements Takes Advantage of Popular Jokes and Films Play, "Affording a Ford."

So far as can be learned, Roy Clements, producer of Jokes comedies at Universal City, is the first director of motion pictures to take advantage to any extent of the omnipresent Ford stories in the making of motion pictures. He has just completed a picture entitled, "Affording a Ford," in which he has made use of many of the best and un-censorable stories of that much maligned, though deservedly popular means of locomotion, the Ford car. Victor Potel and Eileen Sedgwick appear in the leading roles.

LE SAINTS IN SAN DIEGO
Ed J. Le Saint with his "Journal of Lord John" company, including William Garwood and Stella Razo, has been taking scenes at San Diego, some motor boat races being included. This has suited Miss Razo well, for her family live at San Diego and she and her husband, Le Saint, have been staying with their parents. The "Journal of Lord John" has been described as a "superior" serial.

MISSE GERBER WITH ELDRIDGE
Nina Gerber is taking the lead in a feature with the Eldridge Company with headquarters at the old Crown City studios in Pasadena. Miss Gerber has had a complete rest since she left the American Company at Santa Barbara and is glad to be in harness again.

"AND THE GREATEST OF THESE IS CHARITY"

Actors' Fund of America Growing
Motion Picture Producers Are
Backing Up Movement

The Actor's Fund of America has become a real ideal. After looking over the field Samuel Goldfish of the Lasky Feature company decided that California should have a campaign of its own and this is being shaped up by a committee which reads like the roster of officials of the big makers of pictures here. Jesse L. Lasky is chairman. Associated with him are H. O. Davis, E. D. Horkheimer, Thos. H. Ince, Frank E. Woods, Thomas Persons, Winfield Sheehan, Bert Honklein, Mack Sennett, Chan F. Byron, W. T. Wyatt, Clarence Brown, J. A. Quinn, DeWolf Hopper and Clark Irvine.

A Board of Patrons or associate committeemen and women will be named, including the leading men and women in the state. This fund is the broadest of all charities. Neither rank nor nationality enters into the consideration. Bound solely by the profession, whether the star of the spoken stage or the figurante of the movie, its helpful hand is all the same. Not alone the downright sick, but the aged, the maimed, the undone are looked after. A constant maintenance in the hospitals of the state of New York of mentally and physically infirmary members and a home on Staten Island constantly filled. These are some of the charities.

GRACE CUNARD AND FRANCIS FORD

When film gets into the excesses which does the work for Grace Cunard and Francis Ford it does not stay there long. They are prodigious workers. They have completed the sequel to the "Dick Turpin" picture and are now making a two-reeler entitled, "A Madcap Queen of Crom." Another "Principality" photoplay with striking costumes and some stirring action. With them is Jack Holt, who makes a fine third party to this clever couple.

MAY ALLISON'S IDEA
May Allison of the American Company is a great believer in the association of two people as far as popularity is concerned. She points out the old popularity of Owen Moore and Mary Pickford, of Carlyle Blackwell and Alice Joyce and the partnership existing between Mack McDermed and Miriam Nesbit and other clever associations of players. She is delighted with her new opportunities opposite the popular Harold Lockwood and they are certainly very popular acting together.

OILIE KIRKBY AT HER BEST

Oilie Kirkby makes an entirely attractive little figure of the more or less female crook-lady in the Kalem series now being produced at the Glendale studios. She and Martin Sais are the leading woman figures in this entertaining series of stories. It is hard to tell just when Oilie looks at her best, when is joyous or when pathetic.

COOLEY, MITCHELL AND MACDONALD

Hal Cooley has completed his first picture with the Signal Company and the feature is now being cut and assembled for inspection by the powers that be. Her, H. R. Mitchell and Macdonald, the heavy, all did excellent work and this picture should give the brand a good start off as far as the features are concerned. The serial under producer-general J. P. McGowan is going strongly and bids fair to be as successful as anything of its kind.

CLARY AND BLANCHE SWEET

Charles Clary is playing with Blanche Sweet in the current feature being produced at the Lasky Studios under the direction of William C. Miller. Clary seems to fit in naturally with the Lasky organization.

The "Ill-born" Tyrone Powers is still at work in the stellar role of the Smalleye's production of a five-reel feature entitled, "The Ill-born."

"CONSOLIDATION," SAYS H. M. HORKHEIMER

Predicts that Balboa Company Plans to Unite with Old Line Firms
Declares Future Bright

The future looks good to Balboa," declares H. M. Horkheimer, president and general manager of the Balboa Amusement Producing company of Long Beach, in speaking of the trade outlook.

"Without telling any secrets, I can say that there are several big consolidations under way, which may culminate almost any day now. Two of the old line film producers have offered to join with Balboa. They recognize the need of new blood and seem to have picked us as the psychological people to save them from screwing.

"We have been brought prominently into the public eye recently. I do not say this boastfully. It is a fact verifiable in the higher-up film circles among the men who know. During the past year, such startling changes have taken place in the producing end of the business, among the newer factors who have become active, that they have almost run away with the industry from the pioneers. These latter men now realize that they must make alliances or perish. Hence, the overtures to us. So, keep your eye on Balboa. Some genuine news is going to break in its vicinity, in the very near future."

KERRIGAN, TURNER AND CARTER

On the completion of "The Pool of Tears" in which Mr. Warren Kerrigan is starred, his director, Otis Turner, will take over the direction of "The Havens" at the Universal and Harry Carter will direct Mr. Kerrigan in his features. Carter will be under the supervision of Mr. Turner.

CHATTERTON FOR OUT-OF-DOORS

Tom Chatterton, the American Company's director-actor, lives almost entirely out-of-doors. He goes inside for his meals; to sleep and that is about all. The first thing in the morning and after work he attends to his poultry yards, revises and arranges his script and works in the garden, accompanied by friend pipe. The result is that he is a hard-working non-worrying fellow with a hearty way and a ruddy, healthy looking face.

TAYLOR OFF FOR BEAR LAKE

William D. Taylor, the Pallas producer, will take his star, Dustin Farnum, and his entire supporting company, to Bear Lake for winter and wood scenes in the production of "David Crockett," which is now in course of preparation. This will be the second picture put on by Mr. Taylor with Dustin Farnum as the star.

MISS HARTMAN IN EMOTIONAL ROLE

Gretchen Hartman, the Biograph lead, had a nice piece of work in "The White Lie," which was recently completed under the direction of Walter Coxley in Los Angeles. Miss Hartman enacts the part of a woman wronged until it gave her an opportunity to show her emotional powers. A friend remarked the other day that she had never managed to catch Miss Hartman when she was NOT working.

WHAT ALAN HALE DID

It is not every actor who has had the distinction of holding up traffic for three-quarters of an hour at a busy point in staid Philadelphia. It is just what Alan Hale did when acting for the Lubin Company in "The College Boys." Hale was gracefully attired in a nightcap and cap and carried a candlestick. He made quite a sensation; and it is doubtful whether any other company other than Pop Lubin's would have been permitted to do this in Philly.

DUSTY RHOADES INJURED

Dusty Rhodes, well known in Alaska for his ability to engineer races between Siberian dogs, narrowly escaped serious injury recently when he jumped from a skidding Vitagraph truck. Although slightly bruised he is now back on the job.

FAIR PLAY IS GUARANTEED FILM PRODUCERS BY BUSINESS MEN

MEETING RESULTS IN FORMATION OF NEW BODY

Chamber of Commerce, M. & M., L. A. Realty Board and Other Organizations Agree to Back Up Motion Picture Heads.

Fair play demands from the great motion picture producers of Los Angeles and Southern California, representing a yearly expenditure of practically \$35,000,000, were met and complied with by the Los Angeles business world this week. Representatives of the Chamber of Commerce, Merchants & Manufacturers' association and the leading motion picture producers of the city, representing the newly organized Motion Picture Producers' association, and pledged the film producers co-operation in every way.

As a result of this meeting, a new organization, the Motion Picture Conservation association, was formed. This body comprises not only motion picture producers but local business men representing the Chamber of Commerce, Merchants & Manufacturers' association, the Realty Board and members of other powerful organizations. Officers of this body are: W. W. Mines, president of the Realty Board, president; A. J. Scott, of the Chamber of Commerce, first vice-president; Mrs. E. R. Brainerd, second vice-president, and Arthur W. Kinney, Industrial Commissioner of the Chamber of Commerce, secretary.

This meeting was called by Mayor Sebastian for the purpose of bringing the film producers and business men together and to take up with the producers the proposition of labeling locally produced films with this head, "Made in Los Angeles." The motion picture men, although stung by unjust criticisms, promptly offered to label all films possible. But they asked that they be given fair play.

The speakers, David Horsley, Jesse L. Lasky, D. W. Griffith, and others, told of the struggle in bringing the great film industry up to its present standing and asked that this city co-operate with them, rather than hamper their projects. David Horsley voiced the entire assembly of producers in this speech:

The object of this meeting tonight is to discuss the advantages Los Angeles can derive from the advertising that the motion picture producers can give the city by placing on their pictures the words, "Made in Los Angeles."

No doubt, a great deal of advertising can be obtained in this manner and there is no doubt that it would be beneficial to your city, and it has the further advantage of not costing the producer anything to give this advertising, and it will not cost the city anything, as the producers are willing to do this without charge, except where it would destroy the illusion of the picture, which we strive so hard to create, taking as example a picture depicting a story of the Canadian Northwest, or a picture of life on episodes transpiring in the heart of Africa, but an ninety-nine per cent of the pictures produced it would make no difference to say that they were produced in Los Angeles.

There is only one thing that the motion picture producers ask in return of the City of Los Angeles—that is fair play. We are not receiving fair play today and unless the city is willing to give, we have no right to ask us for free advertising. The time has come to tell the citizens of Los Angeles the truth about themselves and to call their attention to some facts regarding California's greatest industry.

Motion picture producers are attracted to California by the sunshine and the favorable weather conditions, but the citizens of Los Angeles should understand that they have no monopoly on sunshine and that the sun shines as bright in San Jose, Santa Cruz, Santa Barbara, Santa Paula, San Diego and San Bernardino, and that pictures can be made just as readily and more cheaply in any of those cities than they can be made in Los Angeles today, and every one of the places named are anxious to have the industry in their midst, and most of these places now have companies operating in a small way and they realize and appreciate the benefits to be derived from the motion picture business with fairness and have even gone so far as to offer to build studios from our own plans and specifications, at their expense and to reimburse us for every dollar on plant and equipment that we would have to abandon by moving. They guarantee us that their newspapers will not make unwarranted attacks on us and that the new processes of law will be observed and followed and that should there be amongst our people any violators of the law they would be proceeded against according to law and indictment would be filed by their grand jury and that their courts would meet out suitable punishment to the individuals and that the entire industry would not be indicted in their newspapers in the manner in which the motion picture industry has been indicted by the Los Angeles newspapers; that their work would not be interfered with by petty police regulations; that we would not be compelled to waste the time of our people running to all kinds of official bureaus to get permits of any and all kinds; that our building departments would not be used as the means of prosecution and that we would be permitted to follow our vocation free from petty regulations; that we will not encourage nor permit the establishment of censor boards at the insistence of busy-bodies afflicted with the meddler's itch, and that they will accept the judgment of the National

(Continued on Page Two)



DAVID HORSLEY



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GREAT NEW ORGANIZATIONS FORMED

An aftermath of the recent attack on the local motion picture industry has brought about the formation of a strong organization, representing not only the leaders of the film world, but members of the local Chamber of Commerce, Merchants & Manufacturers' association, the Los Angeles Realty Board and other local bodies. This organization is to be called the Motion Picture Conservation association and will get behind the picture producers with the view of co-operating with them in every detail.

The local motion picture producers, when asked to label their films, "Made in Los Angeles," promptly replied in the affirmative. On the other hand they ask and demand co-operation from the business interests and from all concerned.

The rise of the motion picture industry in Los Angeles has not been without an uphill fight. A few years ago there were a few struggling producers operating in Los Angeles. They worked under difficulties. They had trouble in securing concessions for pictures but in spite of these obstacles they progressed and today represent the foremost industry in Southern California and the third largest in the United States.

Offering to back up and co-operate with the Motion Picture Producers' association, the Chamber of Commerce, the Merchants & Manufacturers' association and the Los Angeles Realty Board are making history in the development of films. For with their assistance and weight, all obstacles that had hindered producers will be removed and the result will be that more pictures, greater pictures and finer photoplays will be turned out in this city.

The motion picture producers are the live wires of the present day. They are the men who are bringing \$35,000,000 in gold coin of the realm into this city yearly. They are giving employment to 20,000 persons in and about this city. And for this they are not asking any favors, but just that they get a square deal and fair play.

These men are makers of a new art, a new industry. They are D. W. Griffith, H. O. Davis, Jesse L. Lasky, Mack Sennett, Thomas H. Ince, H. M. and E. D. Horheimer, David Horsley, Carl Laemmle, Pathé Lehrmann, William H. Clune and several others.

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The Photoplayers Weekly makes a new offer to its friends and subscribers. With every yearly subscription to this publication, at a price of \$3.00 per year, will be given 100 miniature photographs of your favorite film star. This is your opportunity of securing the miniature photographs of your Photoplay Favorites, ranging from Mary Pickford, Blanche Sweet, Ruth Roland to Charlie Chaplin, J. Warren Kerrigan and the other screen stars.

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Shorthand Reporters and Public Stenographers.

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Fair Play for Producers

(Continued from Page One)

Board of Censorship, which has up to the present time rendered very good service and is almost universally recognized throughout the United States as being a sufficient safeguard for the public morals in matters of motion pictures.

THE LAWMAKERS

LED ASTRAY

We do not claim that all pictures made are perfect, we do claim that more than ninety-nine per cent of the pictures shown in the United States are fit to be seen by anybody, young or old, and that the chemical trace of one per cent of the pictures that might be deemed objectionable by certain ultra-good members of society can be taken care of by the ordinary, common law of the city, and it is a remedy at most for the showing of improper pictures, if there is such a thing.

The lawmakers of Los Angeles have been led astray and have been induced to pass ordinances to interfere with the exhibition of our pictures and have been used to arouse public curiosity in certain productions, which in themselves were neither harmful nor undesirable, but on account of the agitation in the public press certain elements of society who are always on the lookout for the salacious and objectionable, crowded the theatres where these pictures were shown, only to be disappointed nine times out of ten, and the clamor of the newspapers has lead a great many of our citizens to believe that there are a great many bad pictures.

It is sometimes necessary to stage scenes to point a moral that in themselves might be looked upon as questionable, but taken as part of the production and considered in the light of the lesson sought to be conveyed, are commendable. Taking a recent case as an example—that of "Damaged Goods"—some people might take exception to the showing of certain hospital scenes (which were, by the way, taken in your own city hospital), but these scenes were necessary in order to impress upon the minds of the public the penalties that nature exacts on those who live an unclean moral life. This picture is the greatest argument that has been produced to date on the single code of morals and could do more good in purifying society than a hundred thousand sermons could do. The people who were so active against the showing of this picture might have occupied their time more usefully had they sought to remove the causes which make these hospital cases possible.

YEARS OF WORK AND MINT O' MONEY

Producers are not concerned, as some people seem to think, entirely with a view to profit, but are inspired by high and lofty motives for the public good, and hundreds of pictures are produced in this city annually that prevent a great wrong and do much good towards the uplift of society and standards of proper living and conduct than all the sermons preached throughout the world.

Yet in spite of all of this good these pictures do, and which we must all acknowledge, the newspapers attack us in the most violent possible manner and leave us defenseless, as we are not accused of specific acts and no legal evidence is produced, but the entire industry and everybody connected with it is held up to public view as though we were all immoral degenerates. All we ask is that these matters be handled according to law and that if there were any such cases as the newspapers would lead us to believe, that the evidence he laid before the grand jury and that the guilty party be punished according to due process of law. The business men would welcome this, for as business men they know that they cannot continue their business successfully in immoral surroundings, and they object, and object strenuously, to the methods that have been pursued by your papers.

We do not claim that everybody in our employ is perfect, but we do claim that the people in the motion picture business measure up to a high standard of both intelligence and morality, and we do object to the methods of the man who would burn down a city because he has discovered some rats. What we ask is that the officers of the law go after the rats and not tear down about our ears our studies that have cost us years of work and a mint of money to bring to their present state. The City of Los Angeles should not be guilty of pointing the finger of scorn at its chief industry, but should point with pride to the one industry in their midst that brings in the million and a half dollars per month and takes nothing away.

THE VISIBLE SUPPLY OF SUNSHINE

Have you ever stopped to think that this is the one industry in California that does not deplete your natural resources? In the year 1915 the whole production of California was twenty-three million, five thousand and eight hundred dollars. This was natural wealth that was in the ground of California at the beginning of the year, but at the end of the year it had been taken out of the ground and taken out of the state, less the small amount of operating cost paid to miners, etc. While the motion picture industry brought into the state over fifteen million dollars in cash, in 1915, and took nothing out of the state except some strips of celluloid made in Rochester, New York, and sent here to be exposed through our camera to the California sunshine, and which would not decrease the visible supply of sunshine. You must all realize that there will come a time when all of the gold in the state must be exhausted. It will be gone, never to return, while just so long as the sun continues to shine in California the motion picture industry will continue to bring money into the state in even increasing quantities, unless you allow your fanatics to drive the industry out of the state, at least away from your city.

The motion picture industry came to the city unsolicited and has grown since 1909, when Thomas Parsons and Frank Boggs rented a roof on Main street for twenty dollars a month, with a weekly expenditure of less than two hundred dollars, to its present total of over two hundred and fifty thousand dollars per week in pay roll alone.

It is the motion picture industry which has kept Los Angeles from feeling the effects of the European war, because it has been pouring money by the millions into the hands of your citizens and taking nothing away in return. Other cities of California want these millions and other states want them. Arizona and New Mexico can demonstrate an even greater number of days of sunshine per year than Los Angeles.

ASK NO FAVORS AND PAY CASH

We have no desire to move. We ask no favors and we pay cash. We ask for our rights as citizens. We ask for courteous treatment, in return for which we give you obedience to your laws and a respect for the rights of your other citizens. We ask that your newsmen tell the truth about our people. We don't wish anything covered up, but we do object to being accused, or our directors being accused, of making improper proposals to every woman who applies for a position, that we do not need or that we cannot use. We are at the present time employing and furnishing a living to over fifteen thousand of the residents of Los Angeles, and we have many applications from people for positions in pictures that are not suited to our needs, and because we refuse to employ them we should not be accused of refusing them because they declined to enter into improper relations.

There is not an industry in anywhere in the United States, or in the world for that matter, that pays salaries to compare with those paid in our industry. There are a number of individuals in Los Angeles today to whom we are paying salaries greater than that of the President of the United States, and there are hundreds to whom we are paying salaries bigger than that of the presidents of your national banks. We do not employ cheap labor—we cannot use it to any extent—but we do employ gladly, and pay well, people with brains, and the Lord help our business if it was built up on and depended for its success on the movie stars that the newspapers put on us every time there is a raid on a disorderly house, or fracas in the streets, an automobile accident or a divorce case. They seem to take a special delight

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in calling every disorderly person in town a movie star and playing it up on the front page so it is sure to be copied by all of their exchanges throughout the country, who are ever on the alert for sensational news.

BRIEF HISTORY OF THE INDUSTRY

A brief statement of the history of moving pictures in Los Angeles may be helpful. In 1909 Thomas Parsons and Frank Boggs came here in search of climate and found it. They were followed in 1910 by the Biograph Company, in charge of Mr. D. W. Griffith, and the New York Motion Picture Company, in charge of Mr. Fred Balshofer, and in 1911 by myself. I located in Hollywood and my studio there has since grown and expanded into Universal City, and the piece of property I rented in Hollywood for a studio from Henry Maier for twenty-five dollars per month is renting today for two hundred and twenty-five per month, and property that was on the market in Hollywood at one hundred and fifty dollars a front foot is today priceless. As Senator Beveridge how much he wants for the corner of Hollywood Boulevard and Cahuenga street. Houses by the hundreds have been built in Hollywood. Property values have doubled and trebled in every direction. The total assets of the Hollywood National Bank on January 1st, 1911, were \$361,297.72, while the assets of the same institution on January 1st, 1916, were \$1,019,042.94.

Ranch land near Universal City which in 1911 could not be sold for \$75.00 an acre, was paid \$700.00 an acre for in 1914. The same is true of real estate all over the city, particularly near the motion picture studios, and while the total expenditure of the original motion picture company was less than \$200.00 per week, there is being spent in California today for the production of motion pictures over \$450.00 per week, and more than seventy-five per cent of this is being spent in the City of Los Angeles, and it will continue to be spent in the City of Los Angeles if we get fair play.

We are being offered all kinds of inducements by other cities in this state to locate in their midst, but we will not do so unless conditions here become intolerable—and they have a tendency that way.

STRANGER THINGS HAVE OCCURRED

Many people might flout the idea that we would move, but stranger things have happened. When you consider that the entire industry in this city is controlled by eleven men, and not, as some of you may imagine, by hundreds of men, but just eleven. They are the men who have the say so; they are the men who have done stranger things than to move away from a city where they were held up to public ridicule. All kinds of immigrants are offered of going to a city where they would be welcomed with open arms—to cities where the citizens would point with pride to such men as Griffith, who made possible the production of "The Cleansman" and who is today busy on a bigger subject, and to the energetic Inc. who has produced some of the biggest pictures and built up a wonderful institution, and what city would not be proud to welcome among its people a man like Mack Sennett, who has made the world laugh? Who would not welcome the enterprising Selig and his wonderful collection of animals and birds? I do not think there is a community in the world but would extend the hand of welcome to Carl Laemmle and his Universal City. These are the men you have got to reckon with, and all they ask is fair play. We ask no bonuses, we ask for nothing as an inducement to stay. All we ask is for our rights as human beings and citizens of the United States and fair play.

Cameraphraphs

by

NELLIE M. STRONG CAPRON

As one of the old guard remarked at the Photoplayers' ball, on seeing Crane Wilbur dance:

"I can't help rising up his dancing with the others. He is so graceful and his one-step reminds me of the minuet as we used to dance it back in my West Point days. Perhaps it's because Crane is so much of a gentleman that it crops out in his dancing."

It has been said that Myrtle Steedman of the MacKenzie-Boworth studio is on a quest for new plays and that she is heading considerably to find good ones. Miss Steedman is of that rare combination, a beautiful woman with a beautiful voice, which is frequently heard in solo work. The Steedman voice is a soprano voice of rare type.

Dan Gilfitter has carried a policy in an old Philadelphia Life company for a master of twenty-five years or so. They wrote him the other day inquiring solicitously about his health and asking if he was still at work, to which this Hale and hearty veteran artist replied promptly:

"If you fellows will look at the first two acts of 'The Red Circle,' written by Will M. Ritchey, and I see by the papers that it is to be shown in your town in seven different theatres, you will soon find out whether your 'victim' is in good health or not and whether he is still at work. You might take a look at the 'Who Pays' series for further confirmation. The Balboa company pays salaries to men who can work."

Now, considering that Major Gilfitter executes some very strenuous stunts in these pictures, such as carrying a beautiful woman, a la Armand, in "Camille," up a stairway in one play, and in another being the chief combatant in a really great fight, it is no wonder the "inquiry" had him worried.

Frank E. Montgomery made the first Indian pictures for the old Bison company, later the New York Motion Picture company. Some of his Indian tales would make very good reading; in fact, when Mr. Montgomery is in the humor—but that is another story.

Of course, everyone knows that Sir Herbert Beerbohm Tree has been making a "hit" all his life long, but when he himself tells you he made a "hit" in the Kipling sketch, "The Man Who Was," which he produced in "dear old Lunnon, don't you know," it must be so. This is the sketch Mr. Tree will present in vaudeville in the east, when his work with the Triangle Film corporation is finished, and it calls for a most elaborate stage setting and a large company, to say nothing of especially dramatic acting.

It's over in Spain, isn't it, where all the Dons are of the nobility? By the same token, a Don is a prince of a good fellow over here. Same thing, only different. To the point! It was Don Smith, leading man of the Los Angeles Branch of the Chandler Auto Producing company of this city, who recently induced Harry Mestayer, leading man of the Selig Picturescope company, to write out a check whereby he acquired a beautiful new Chandler car. Simple a case of "When good fellows get together."

Miss Lillian Fox, a beautiful young woman of French descent, will be seen in one of the new forthcoming western plays from the Fox studios, under the direction of Oscar C. Apfel. Her previous work has been done in the east on the legitimate stage; in fact, she has just recently arrived from New York. With "temperament," combined with a fascinating type, Miss Fox's advent into pictures is likely to be marked with success.

Capt. Don Salinas had occasion recently to look up Director Paul Powell of the Fine Arts Film company. Now, director, everyone knows, is about as inaccessible to callers as the president of a great corporation. The latter, however, only goes "up in the air," paradoxically. Mr. Powell sometimes assumes extremely hazardous positions in directing big scenes.

"You can't see him now," said the gate-keeper to Capt. Salinas.

"He's thirty feet up in the air, definitely a big scene."

"It's very important that Mr. Powell gets this message from me, so I'll scribble it on my card, if you will hand it to him," said the Captain.

The gate-keeper took the card and jabb'd it on the end of a long pole, and afterwards, from afar off, Capt. Salinas viewed the spectacle of a man, handed to a man perching up in

the air on rough scaffolding. It was his message to Director Powell.

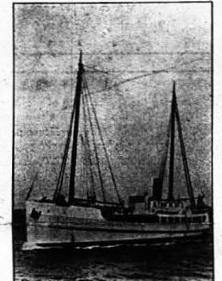
Must have been embarrassing for her, but the rest of us enjoyed it immensely, as she came tripping joyously along, the picture of youthful loveliness, with violet on her lips and a male escort on either side. Suddenly there was a little crash, followed by a little shriek. Everyone stopped and gazed fascinated at the pavement. Miss lady's purse, a large leather affair, had slipped from her hand and deposited the contents scattered about. The men (heartless brutes!) turned to conceal a smile, while the women who were passing by lifted their dainty French heels and as daintily arched their eyebrows, for when the purse opened, my lady-of-the-violets had dropped her cigarette case, too, and the much condemned little white cubes (ladies' size, they were, too) lay all about.

And she didn't look like the popular idea of an actress, either!

HERE IS A TALE OF THE SALT SEA, MATES!

The Captain's Log of this Strange Sea-Going Craft Parades That of Endem

This is the tale of probably the most remarkable boat in the world. When the Endem, the famous German ship, which scored the seas for months before captured, finally came to a sad end, the world sat up and took notice, but here is a ship with a remarkable record, which has been captured by pirates, sunk, burned, recaptured and chased to every quarter of the seven seas.



The motor vessel, Vaquero, is used by motion picture companies in staging sea stories. This vessel is 150 feet in length, has a 300 h. p. gasoline engine and is a sturdy sea-going craft. C. P. Visel, managing owner, gives the following extracts from the captain's log book:

August 15—Boarded by pirates and burned in the South Sea Islands by Balboos.

August 18—Caught in an ice floe and driven while sailing in the Arctic Sea by Ballock.

September 20—Lost at sea and blown up for insurance money.

Shanghaied by Esanay.

September 20—Boarded with sloop while carrying pineapples of Atlantic City by Laeky.

October 11—Burned, blown up and sunk on the Jersey beach by Majestic.

October 20—Valuable cargo of lions and tigers get loose on vessel off coast of India. One tiger jumped from the coast of India to San Pedro and caused havoc among the natives for several days.

November 18—Boarded and confiscated by revenue officers, by Universe.

December 18—Chartered for run-away couple to marry outside three miles limit. Pursued by much perturbed father.

January 8, 1916—Peacefully at anchor in San Pedro harbor.

LEADING PLAYERS AND STARS NOW OWN INDIVIDUAL CAMERAS

Irvine's "Movie Mascot" Has Certainly Made a Hit with the People of Los Angeles County and Whole United States

When Myrtle Gonzales, well-known Universal star, first drove her car down Broadway with the movie mascot on the radiator cap of her machine, she attracted much attention. Traffic cops stopped, stared, smiled, then in pantomime imitated the revolutionary motions of grinding a movie camera. People stared, then smiled. Then the fight started.

Harry Leonhardt, special western representative for the Fox features, camped on Irvine's trail for four days, trying to secure a camera for his car. Now he has one, with a tiny fox mounted on the top of the

camera. Everywhere he goes he creates excitement.

Next came Herbert Rawlinson of the Universal. He now sports the little camera. Then Gloria Fonda, also a Laemmle player, who has the most attractive car in the city, sped the tiny movie box and wanted one for her car. If you have not seen her machine you have missed fully half of Broadway.

Keystone had to be represented. Joe Jackson wears one on his small roadster. George Beranger, who played under Griffith's direction, also is a miniature camera fan, as he is a husky Ham Hamilton of Kalem. Director James Horne and one of his players have mascots. The list is long and is made up of stars. Lillian Peacock has one on her big car, and even Walter Miller of Fischer's Costumes has one on his large touring car. The Pathé players and exchange man have cameras. Oh, they all have them, and the maker is sending them out by the dozen to exhibitors throughout the east.

VITAGRAPH ACTIVE

History is again being made at the Vitagraph Studio in Hollywood with the return of William Wolbert's company of players from the snowy climes of Truckee, and the arrival of Rollin Sturgeon's aggregation from Bear Valley. More companies may be added at the Vitagraph in the future and the policy of producing strong three-reel dramas will be continued. At the same time negotiations are under way for purchasing the entire output of several well known scenario writers in order to keep the company busy.

WHAT RUMOR WILL DO

Within the past two weeks reports have reached the Vitagraph Studio in Hollywood to the effect that three

Vitagraph players have been killed in their dangerous mountain pictures. On one occasion, an excited representative of the press phoned the studio for details about a certain player who had been killed. It happened that the "killed" player answered the phone and was astounded to learn that he had passed out a few hours before. Since that time rumors have been more thoroughly investigated.

NEW VITAGRAPH PLAYERS

Corinne Griffith and Lawrence Welkington, new members of the Vitagraph company at Hollywood, will appear in a forthcoming one-reel release directed by Rollin Sturgeon. These players will appear in a cast including such stars as Ann Schaefer, Webster Campbell and Geo. Stanley.

MARY ANDERSON FEATURED

A three reel drama from the pen of W.H. Everett Wing has been purchased by the Vitagraph company and will be the next Wolbert production, featuring Mary Anderson. Miss Anderson has proven her ability in several popular pictures, "Cali Marvin's Wife" and "He Got Himself a Wife."

SWIMMER IN BIG ROLE

Miss Vivian Marshall, a well known swimmer and diver, will be featured at the Vitagraph in a play that is being written specially for an aquatic production. This will not be Miss Marshall's first appearance under the Vitagraph brand. She has already established herself in several leads.

Vivian Rich's thousands of admirers will be treated to a revelation when they view their favorite in her latest production, "Matching Dreams." It is a distinctly novel photoplay.

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Photodramatic Playhouses

MILLER'S THEATRE

842 South Main
Miller's greatest success, "The Parisian Romance," the talk of the age, a decade ago, is playing at Miller's Theatre this week, featuring Cooper Cliff and Dorothy Green, a production of the Fox studios. Also first run rights to the big Hearst-Vitagraph News Pictorial, and the Tom Power comedies.

THE ALHAMBRA

731 South Hill

Mr. Bosley announced a Win. Fox picture, "The Unfaithful Wife," with Robert Mantell and Genevieve Hampton in the leading roles. Also, the third chapter in "The Girl and The Game," featuring Helen Holmes in a charming revelation of her historic ability. This number is entitled "A Life in Peril."

THE SYMPHONY

614 South Broadway

A thrilling five-act drama based upon Whittier's famous poem, "Barbara Frietchie," and Clyde Fitch's stage masterpiece, featuring Mary Miles Minter, the world's youngest star and Mrs. Thos. W. Whiffen, the stage's oldest actress, a Metro picture.

THE PANTAGES

534 South Broadway

Part 4 of the big Pathé-Balboa serial, by Will M. Ritchie, "The Red Circle," featuring Ruth Roland, Frank Mayne, Dan Gilfether, Mollie McConnell and other Balboans. A romance with heredity as the theme, the most fascinating, scientific study of the age and one of the most talked of film productions of the season. Six acts of standard vaudeville follow the presentation of this picture.

CUNEO'S AUDITORIUM

Auditorium Building

Rex Beech's splendid novelization, "The Spiders," presented by the Selig Co., comprising 12,000 feet of film, and telling the great story in full; featuring William Farunn, co-starring with Kathryn Williams, both standard favorites with screen fans. The capable orchestra at this house is always one of the features of enjoyment.

TALLY'S BROADWAY

833 South Broadway

The home of the world's greatest theatre pipe organ, will present this coming week "The Great Divide," a Lubin film, with House Peters and Ethel Clayton in the leading roles. An extra attraction will be the electrical effects on the Grand Canyon pictures.

QUINN'S SUPERHA

Between 5th and 6th

Clara Kimball Young, who has just earned her title, "Queen of the Screen," by the will of the majority, is the attraction for the coming week, in that old standard play that will never grow too old, "Camille," with Paul Duval as the leading man. The splendid orchestra at this theatre will be augmented by the quartette of male voices that delighted the audience last week.

THE OPTIC

533 South Main

Mr. Matthews announces for the first half of the week, Florence Rockwell in an exquisite delineation of character, entitled "Body and Soul." The latter half of the week, Theda Bara will be the attraction in the much advertised "Galley Slave." The Pathé colored pictures are also features.

SCENARIO WRITER BECOMES ACTOR

Monte Katterjohn, of the Ince scenario staff, is only one of the many persons, not actors, at Inceville who were enlisted this week for some scenes in a current Triangle Kay-Bee production. The necessity of calling upon the laymen arose from the fact that Director Walter Edwards decided unexpectedly to make some scenes requiring about sixty people. As it happened, all the performers at the plant were engaged, so Edwards found himself going about the different departments and asking the members thereof to don uniforms and appear before the camera. Among the first to respond was Katterjohn, who entered enthusiastically into the work and incidentally won the praise of Edwards for the way in which he interpreted his part.

CLARA WILLIAMS RETURNS

Clara Williams, the popular Inc leading woman, has returned to the studios. It was announced this week, and fully recovered from her recent attack of pneumonia, is awaiting a

PALACE OF PICTURES

642 South Broadway

The Oliver Morosco Film Co. presents Blanche Ring in her great American success, "A Yankee Girl." The Pathé News and the Chaplin cartoon are also announced for the week.

THE WOODLEY

838 South Broadway

With a beautiful musical program, Mary Pickford in "The Foundling," a production of the Famous Player's Film Co., will be the feature of the week, followed by the Paramount News of current events. Edward Martindale plays opposite Mary Pickford. Marcia Harriet, Mildred Morris and Maggie Weston also have prominent parts.

THE MAJESTIC

Broadway, near 9th

Wolf Hoppe will be held over in his great triumph, "Don Quixote," also, two Keystone comedies. "The Great Pearl Tangle," featuring Sam Bernard, and "Fatty and Mabel Adrift."

THE ISIS

542 South Main

For Monday, Tuesday and Wednesday: "From Beany to Billions," an L-KO comedy; "When Rogues Fell Out," a Bison picture featuring Helen Holmes; "Aladdin and the Wonderful Lamp," a Keystone comedy. For Thursday, Friday and Saturday: "The Road to Paradise," featuring Karpis; "The Terrible Truth," a RKO picture featuring Myrtle Gonzalez; and "A Scandal at Sea," an L-KO comedy and Powers' educational film.

THE SHERMAN

518 South Main

This beautiful new picture house was opened to the public this week under the most auspicious conditions. Charming decorations in the foyer and a \$10,000 organ enhance the pleasure of a visit. Mr. S. H. Friedlander, the manager, announces that the Sherman will book in the open market only first run feature films. Prof. A. E. Drake is in charge of the music.

THE BURBANK

Main, near Sixth

The Burbank, one of the oldest theatres in Los Angeles which has been dedicated to high class legitimate shows, and around which a host of happy memories linger, will give over to the presentation of screen pictures, more particularly, the second run Triangle photoplays. The Burbank has had seventeen years of stage history. It was opened to the public on the evening of September 13, 1899, by Oliver Morosco. It is announced that Mr. H. L. Kerr of the New York Photoplay Syndicate, will have charge of the Burbank when formally opened to the public as a photoplay house on January 16.

CLUNE'S

328 South Broadway

The first half of the week, the Selig's characterization of "The Devil and the Cheat," featuring Tyrone Powers, Wheeler Oakman, Edith Johnson and Eugene Bessemer; the Sidney Drew comedy, "His Wife Know All About It"; the Vitagraph picture, "The Big Bungalow," and "Sleeks," and the Selig Thrillers. The latter half of the week an Eastern film, "Home of Revelation," featuring Elizabeth Burbridge, a Geo. Ade fable, "The Two Philanthropists," and a comedy from the Kalem Co., "The Guardian Angel."

call before the camera in a Triangle Kay-Bee feature.

LILLIAN LORRAINE APPEARS IN LOEW HOUSES

Heroine of "Neal of the Navy" appears on the circuit

Lillian Lorraine, who has been starring in Pathé's "Neal of the Navy," has returned to New York from the Balboa studios on the coast and appeared recently at each of the New York theatres coincident with the release of the last episode of "Neal."

Miss Lorraine's appearance has proven the popularity of the serial since everywhere she has been the recipient of much applause and many tokens of favor in the shape of costly gifts of flowers.

Ed Watt has been added to the American corps of directors. Mr. Watt is producing the one-reel comedies in which Orral Humphrey is starring. "To Be or Not To Be" is picture No. 1, for Director Watt.

EASTERN STUDIOS

WORLD FILM CORP. NOTES

The first month of nineteen-sixteen sees the World Film Corporation and its immense staff of directors, players and scenic artists engaged at six studios upon a group of feature pictures that promise to be the most imposing of this organization's many productions.

Clara Kimball Young, the "Queen of the Screen," is at work under the direction of Edwin August in an immense Russian five-part drama dealing with revolutionary plots and counterplots.

Director Chautard and a company headed by Frances Nelson, June Elvidge and Douglas MacLean are producing the filmed version of Jules Ecker's Goodman's remarkable play, "The Point of View."

George Beban's original story of life in pastoral France and in the Parisian studios and salons is rapidly nearing completion under the masterly hand of Director Tourneau.

Alice Brady, now starring in the World Film production, "The Rack," is a remarkable fancy dancer. She has a faculty for imitating with perfectness any step she sees performed by the terpsichorean stars.

Robert Warwick will next appear in a World's Film's feature, "The Ambush of Mark Trail."

Holbrook Blinn is a keen golfer, is a member of several big clubs around New York City and is a 10-handicap man.

PATHE FRERES NOTES

CREIGHTON HALE, A REAL "VAMP"

Creighton Hale, the Pathé player, who is now playing with Pearl White, in the Wharton's adaptation of "Hazel Kirke," materialized as a real "vamp" in Ithaca recently. The steamer "City of Ithaca" burned at her dock near the Wharton studio last week, and Mr. Hale left pictures for a while to put on a fireman's helmet and hip boots and drag a hose through a swamp.

PATHE'S "HAZEL KIRKE" HAS FINE CAST

The Whartons have produced the famous old-time play "Hazel Kirke," the popularity of which is perennial, and used a fine cast, including besides Pearl White, Bruce McRae (who starred in Pathé's "Via Wireless") Creighton Hale, William Royle Hatch, Eddie O'Connor, and Allen Murane. "Hazel Kirke" has been put up Pathé's Gold Rooster Program.

CHIP OFF THE OLD BLOCK

William Collier, Jr., son of the famous comedian, who is now appearing at Inceville, as star in a Triangle Kay-Bee feature in which he will be presented by Thomas H. Ince, had a narrow escape from injury this week when he was thrown from the horse he was riding before the camera. The lad was tossed about fifteen feet, yet arose, uninjured, brushed the dirt from his uniform and re-mounted, ready for action.

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VOL III. No. 24

LOS ANGELES, CALIFORNIA, JANUARY 15, 1916

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LASKY SPEEDS EAST TO BRING REMAINING PRODUCERS HERE

PRODUCERS MEETING HELD OVER UNTIL JANUARY 24

Representing Heads of Great Film Industry, Lasky to Tell
Easterners of Co-operation Offered by Local
Officials, Commercial and Business Men.

To make the newly organized Motion Picture Producers' Association, representing the foremost producers of films in the world, a national organization with Los Angeles as the official headquarters, Jesse L. Lasky, head of the firm producing company bearing his name, is today speeding eastward to lay the proposition before the few remaining producers of the east.¹

He is going to discount the recent reports to the effect that Los Angeles was antagonistic towards film producers and photoplayers and show that Los Angeles, official, commercial and otherwise, is willing to do everything to encourage the production of films here.

Mr. Lasky goes east backed by every member of the Motion Picture Producers' Association, including such men of eminence in the film producing line as David Wark Griffith, H. O. Davis, Mack Sennett, Thomas H. Ince, E. D. and H. M. Horkheimer, "Pathé" Lehmann, Thomas Persons, Frank E. Woods, Chas. F. Eytos, Frank Garbutt, Oliver Morosco, David Horsley and others.

He also carries the support of the Los Angeles Chamber of Commerce, represented by Industrial Commissioner Arthur W. Ninney, the Los Angeles Realty Board, represented by W. W. Miles, president of the Merchants & Manufacturers Association, represented by F. J. Zeehdanclar, secretary, Mayor C. E. Sebastian, officially represented by the City of Los Angeles, and of other influential organizations.

Mr. Lasky will show the eastern producers why films can be produced cheaper and better here and will speak not only for the Motion Picture Producers' Association, but from a personal standpoint. As a producer of high class pictures Lasky takes rank with the world's greatest artists and his word will carry weight with the easterners.

Mr. Lasky declares that he is not going to stop until he includes every producer of any prominence.

Another matter that will be taken up while in the east is the matter of federal censorship of motion pictures. Mr. Lasky opposes federal censorship, maintaining as all producers do, that the national Board of censors is fulfilling its duties satisfactorily. In the federal censorship he sees the danger of politics, and this he wishes to avoid.

Lasky also carries the stamp of approval from the Motion Picture Producers' Association in the matter of labeling locally produced films, "Made in Los Angeles." He will lay this before the eastern producers and ask them to locate in this city.

The proposed meeting of the Producers' Association, called for Jan. 11, has been postponed until Jan. 24 and will be held in the offices of that body's attorney, Arthur W. Wright, in the Currier building. The Motion Picture Conservation Association, representing producers and business men alike, will also meet on this occasion.

STODDARD JESS IS ACTOR'S TREASURER

GERALDINE FARRAR IS REPORTED ILL

Popular Los Angeles Banker Now
in Charge of Financial End
of Actor's Fund

Stoddard Jess, newly elected president of the First National Bank of Los Angeles, has accepted the trusteeship of the California campaign committee which is working to secure in Los Angeles a substantial share of the endowment fund of \$1,000,000 for the Actor's Fund of America. Jess' appointment adds a great deal of strength to the local movement, which has the endorsement of the Southern California motion picture producers.

Officers and members of the organization now are: Jesse L. Lasky, chairman; Stoddard Jess, treasurer; H. O. Davis, E. D. Horkheimer, Thomas H. Ince, Frank E. Woods, Thomas Persons, Winfield Sheehan, Bert Honkula, Mack Sennett, Chas. F. Eytos, W. T. Wyatt, Clarence Brown, J. A. Quinn, De Wolf Hopper and Clarke Irvine.

NEW KEYSTONE STAR

Louise Fazenda, clever and fascinating Keystone comedienne, who is winning new laurels in every Triangle-Keystone play in which she appears, came to Mack Sennett's organization as an "extra," but the possibilities for a brilliant future were soon seen by the master of film comedy and he carefully moulded her comedy methods, with the happy results that may be witnessed whenever she is included in a Keystone cast. She is now engaged in a picture with Charles Murray, which will be released early in February.

DOUGLAS FAIRBANKS IN NEW ROLE

Douglas Fairbanks will soon make his third bow to film audiences in a brilliant comedy, "His Picture in the Paper," written for him by Anita Loos and John Emerson, the latter acting also in the capacity of producer.

HICKMAN IN SUBMARINE SCENE

Howard Hickman is playing in the submarine drama being produced in Inceville by Raymond West and is adding to his list of finished screen portraits. The presence of Hickman in the cast is always sought, for he is dependable. By dint of much persuasion Howard is having his picture "taken." The first time in many years.

THOMAS H. INCE

DIRECTOR GENERAL OF THE NEW YORK MOTION PICTURE CORPORATION AT INCEVILLE, WHO WAS SLIGHTLY BURNED AND INJURED IN \$100,000 FIRE.



MOTION PICTURE HAS BECOME AN ART--DAVID W. GRIFFITH

Talks at Milton Club--Producer Declares That Through
Films All the World Sees Our Hills, Valleys, Cities, Etc.

D. W. Griffith, great motion picture producer, spoke before the Million Club this week, declaring that the motion picture has become an art and a revelation to the impossible. He stated that from the largest cities in the world down to the smallest peasant village on the steppes of Russia, there are film fans who are well acquainted with our mountains, roadways, streets, through the motion picture, and very well acquainted with a large part of our Los Angeles population, the motion picture people."

He said...

"To the inhabitants of small interior towns who never have the opportunity of going beyond the confines of their environments, the motion picture is the means of bringing the mountains, the sea, foreign cities, romance and comedy directly to them. The locations and scenery of the stage are restricted to a certain number of feet for a stage, while the scenery is produced by canvas and a paint brush. God's scenery furnishes the background for the motion picture."

"The motion picture is only just beginning to get acquainted with you people, as it were; although none of us realizes what a mighty factor it has become as an art and as a power with the people. The most beautiful picture ever put upon canvas, the finest statue ever carved, is a ridiculous caricature of real life compared with the flickering shadow of a battered film in a backwoods nickelodeon." I quote this from a well known man, because it has so often been referred to in my conversations with people in general who are just becoming acquainted with the motion picture."

Translators of Pictures

"In talking recently to some of the people of your city, I spoke of the motion picture people as being in a way only translators and of the motion picture itself as being a translator. Earth, water, a grain of sand--the convolution struggling unrest, the seed hidden in the cold darkness of the earth; the spring sun, the great trans-

lator, shines and brings forth a perfumed blossom. So, in a way, is the art of the motion picture. It is a transfer, say, of a people in the interior of one country, doomed by their conditions to always remain one community as an example."

"In fact, some of the various industrial bodies from rival cities have been trying to impress upon the moving picture people the fact that the motion picture people are not trustees here, and to come to these rival cities where we would be trusted. In fact, one city has offered to build new studios for the picture people, give them ground and to establish a liberal arts community--saying that they would make it a show place of America."

Visited by Artists

"While in our better class of studios we are visited by and receive artists from the stage, and from well known authors and dramatists from all over the world who come and stay a few months to do a picture, we naturally have all kinds of conditions and personalities; and I will say that I think you can safely, in the majority of cases, trust us."

"It is a very difficult art; in the first place, whether man or woman may be lucky enough with a certain amount of beauty that they can keep so that they can be able to work from early morning until late at night, and those who attempt to stay on that difficult ladder of success, work both day and night. Added to this, they must have a certain personality, and a spark of that indescribable something which, for lack of a better name, we will call genius. It looks easy, but it is so fearfully difficult; the better the part is done, the easier it looks to those who sit and watch the film."

"I wonder if you realize that every community, from that of a city like London to the very smallest village in saddest Russia, is well acquainted with your mountains, roadways, streets, through the motion picture, and very well acquainted with a large part of your Los Angeles population, the motion picture people."

INCEVILLE IS DAMAGED BY FIRE APPROXIMATE LOSS SET AT \$100,000

INCE AND SEVERAL LIEUTENANTS BADLY BURNED

Prompt Work of Fire Department and Heroic Efforts of
Employees of Great Organization Check Blaze
Before it Sweeps Entire City.

THE INJURED

Thomas H. Ince, Director General of the New York Motion Picture Company, badly burned about the face, hands and arms. C. Gardner Sullivan, scenario writer, slightly burned in saving girls.

E. H. Allen, General Manager, slightly burned in saving girls.

Monte Katterjohn, scenario writer, burned in saving girls. Del Andrews, head film cutter, very seriously burned.

R. J. Kerns of Venice, burned about the face and hands.

H. C. Kerns of Venice, burned about the face, back and arms.

Arthur Sisk of Venice, burned about the face and hands.

Charles Spock of Venice, burned about the face and hands.

Roy Stone, Ocean Park, burned about the face, neck and arms.

J. Parker Reed, slightly burned.

Gran Whitlock, slightly burned.

Jack Kelly, slightly burned.

Harry Elwell, chief property man, burned in recovering valued loving-cup.

Fire, of unknown origin, which broke out in the cutting-room of the New York Motion Picture Company studios at Inceville, at six o'clock Tuesday night, shortly after most of the actors and employees of that firm had left for their homes, destroyed property, films and buildings, causing a loss of approximately \$100,000.

Thomas H. Ince, Producer General and owner of the company, and several of his employees, in rescuing girls from the buildings and in attempting to fight the flames, were seriously burned and injured.

U. S. (Del) Andrews, head of the cutting department, was even more seriously injured and was immediately taken to the St. Catherine Hospital in Santa Monica, where he is reported improved. Others seriously burned are: C. Gardner Sullivan, scenario writer; E. H. Allen, general manager, burned in saving several girls; Monte Katterjohn, scenario writer, and a number of other employees.

At the time the fire started, Director General Ince was in his office. His first warning of the fire came when flames burst out of the cutting-room adjoining his office. Owing to an injured ankle he was unable to make a quick escape and chose Two Lance, one of the Indian actors, safely piloted him out of the room.

Several stenographers and telephone operators who were working at the time, however, if they could, were picked up by C. Gardner Sullivan and lowered one story into the arms of Monte Katterjohn, who was seriously injured in aiding their escape. They are:

Miss Lucile Schwartz, Miss Phyllis Jones, Miss Dorothy Dunham, Miss Katherine Moossman, Mrs. J. French, stenographers; Miss Jessie Booth, Ince's secretary, and Miss Henrietta Schreiber, telephone operator.

In the hope of saving some of the valuable films and scenarios, Del Andrews, the last to leave the cutting-room, was badly burned and was immediately rushed by automobile to the Santa Monica hospital. Thomas Ince went to his home in Hollywood, where his injuries were treated, and J. Parker Reed, badly burned, was taken to his home.

Harry Elwell, chief property man, rushed into the midst of the flames to rescue a loving cup and other valuable properties, and was badly burned.

R. C. Smith, a scenario writer, took a long chance in saving some official records of the company which were in a safe adjoining the burning building. He was slightly injured.

Prompt work on the part of the Inceville fire department and by the Santa Monica Company No. 1, prevented the fire from spreading. Had a gale been blowing from the ocean at the time of the fire it is highly probable that the entire plant and all buildings at Inceville would have been completely destroyed. Heroic work on the part of all the employees at the studio, headed by Ince and his assistants, had a great deal to do in stopping the blaze.

Following are the losses given out, making a total of practically \$100,000.

Thirty-five scenarios, complete and ready to be produced, 300 unreal and usable manuscripts, \$35,000; positive films of two complete productions and six partly completed productions, \$30,000; stock room properties, \$15,000; miscellaneous, \$5,000; buildings, \$5,000; furniture, \$5,000; and other losses, \$5,000.

MAKING THE MOVIES*

Ernest A. Dench has written an interesting book entitled, "Making the Movies." It is readable from cover to cover, and is of interest to both the film fan and producer. The author proves his familiarity with the moving picture business, from the writing of a scenario to the time when the completed film reaches the developing tanks, affording the reader an insight into the most interesting of the world's modern industries. The book will be welcomed by all who enjoy moving pic-

FRED MACE AND ANNA LUTHER

Fred Mace and Anna Luther, who created a sensation in "Crooked To the End," will be seen in another thrill-filled Triangle-Keystone play within the next few weeks. Sennett has attempted to out-shill and outmoney "Crooked To the End" and it is avared by those who have taken part in the production that he has suc-

ceeded.

tures, and will be found invaluable to scenario writers. The work is published by the Macmillan Co. of New York.



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CENSORSHIP UNAMERICAN

Free speech, free press and a free stage have always been the ideal of the American people. In fact, one of the most sacred guarantees of the Constitution of the United States is the freedom of expression. Its maintenance has been largely responsible for our republic's longevity. But let the stamp of approval once be put upon the censorship of any form of expression and, then and there, will begin the end of democracy in America.

Of late, there have been sporadic efforts in various parts of the country to legalize picture censorship. Groups of people feeling themselves competent to say what their fellow beings shall or shall not see portrayed on the screen, have sought to fetter this newest medium of expression, not in the spirit of broadness or democracy, but to conform to their narrow and individual ideas.

The result has been the formation of censorship boards in almost every crossroads community. In most instances, they are composed of persons of limited education, so far as the world at large goes, with no experience in the realm of dramatic production or scopule knowledge of literature. To be qualified to pass fairly upon cinematographic output, it goes without saying that the censor should be well versed in all these varied fields. A man is not deemed to be a competent judge on the bench unless he has an inclusive legal education.

Moving picture censorship has come to be fostered in many instances because of its political possibilities. Mayors, city councils and other administrative and legislative officials, municipal and state, have seen in it a new club that they can wield. Because the picture industry is big and opulent, some have even come to regard it as a particularly ripe field for picking. Politics and graft, you know, are not strangers.

Screen producers know from experience that nothing pays so well as clean, wholesome picture plays. They are in business to make money. Hence, it is absurd to believe that they will, as a body, do anything contrary to their best interest. I grant you that, occasionally, someone turns out a picture that is not what it should be. But it is the exception and not the rule. To take care of such it is not necessary to build up a big, autocratic censorship system.

Advocates of censorship are not Americans in fact, though they may happen by a chance of birth to be citizens of our country. They would transplant a foreign policy which flourishes in the land of the czar, kaiser and king. Over there, it is considered all right for the ruling class to do the thinking for all the rest of the people. In other words, the populace are servants.

But in the United States, we have never made such distinction. Here, men temporarily in authority are the servants of the multitude, which has always reserved the right to think for itself. So long as the rank and file of picture play producers show that they can conduct their business without giving offense, there is no excuse for subjecting them to the whims of local censorship boards of limited qualification. For their own protection, the leaders of the industry have a national board to which they submit their output for approval voluntarily. It is competent and enough.

As we believe in free speech, free press and a free stage, so let us also maintain a free screen, in the American commonwealth, lest the blessings of freedom the patriot forefathers fought and bled for depart from our midst.

H. M. HORKHEIMER.

HOW ANNA "PLAYS IT SAFE"

Mrs. Little... Demonstrates Her Diplomacy in "Tight" Position

Anna Little, the American "Mus-tang" star, motored down to Los Angeles recently to deliver congratulations in person at the home of two film folk and to have a peek at the pink and white little new arrival. "What does the baby look like?" asked the mother.

Anna looked closely for a moment, then, in true diplomatic fashion, she replied:

"I think he's neutral."

NOTES OF SIGNAL PLAYERS

Helen Holmes had never driven a speed launch until last week and then not until she tried it in a scene. She had leaped from a cliff into the ocean, and the action required her to swim to the speed launch, start the engine and engage in a mad race with an express train. She accomplished the feat in such a handy fashion that it is declared to be one

of the big thrillers in "The Girl and The Game."

Director McGowan, producer of "The Girl and The Game," the great railroad film, is so sure of the accuracy of his technical staff engaged in making the picture that he offers a reward to any person discovering an "unrealistic" action in the handling of trains or any inaccuracy by telegraph operators at work in the various scenes.

George McDaniels, the "heavy" in "The Girl and The Game," made a leap from an auto onto the steps of a speeding train last week, doing the stunt for the first time in motion pictures. Both auto and train were going at a high rate of speed.

GRIFFITH TO SPEAK

When the Merchants & Manufacturers association holds its annual banquet Monday night at Hotel Alexandria, David Warde Griffith will speak in the interest of the Motion Picture Producers' Association.

Photodramatic Playhouses

THE BURHANK

This popular old playhouse, refurnished, remodeled and presenting a fresh and altogether delightful interior, will be the setting for a great picture from the Fine Arts studio, commencing Saturday night and running throughout the coming week. The initial picture, "The Flying Torpedo," features John Emerson and a star-studded cast; also, one of Mack Sennett's best Keystone comedies, "The Movie Star." There will be four shows daily: 11:30, 2:00, 4:30 and 8:15 o'clock.

THE WOODLEY

With a charming musical program, the dainty, distinctive screen star, Marguerite Clark, in "Meet and Men," a romance of the south, will be the offering. The cast includes such well known and popular actors as Francesco Wardle, William McKey, Marshall Neilan, Charles Waldron, Helen Dahl and others.

CLUNIE'S

Bryant Washburn and Nell Craig in "Pieces of the Game," an Essanay drama in three acts; Mr. and Mrs. Sidney Drew in "When Two Play a Game," by the Vitagraph Comedy Co.; the Seltz-Tribune Pictorial, and Kate Price in "Them Was the Good Old Days," a Vitagraph comedy. Unexcelled music by the orchestra, a feature of the house.

THE IRIS

The first half of the week: "The Life of a Mermaid," a Victor reel featuring Mary Fuller. "The Rubber Bloom," a Nestor film, and "Lizzie's Watery Grave," an LKO comedy. The latter half: a Bison film, "The Down Road"; "Jed's Trip to the Fair," a Nestor; "The Underworld," Laemmle, and a comedy, "When the Wets Went Dry."

MAJESTIC

Commencing Monday, the offering of the Fine Arts Company, favorite photoplay production, "The Penitentes," with Orrin Johnson, the distinguished young American actor, featured. There is also promised a Mack Sennett comedy, "Perils of the Park." Four shows daily.

PALACE OF PICTURES

Pauline Fredericks in the role of "Bella Donna," a production from the Pathé Player's studio, is one in which she far eclipses her record of achievement as an sensational artiste. The string orchestra, of the pieces, will continue to delight the patrons. The Pathé News and a clean cut cartoon, special features.



Rhea Mitchell, Leading Lady With Second Signal (Mutual) Company.

JACK FROST BUSTY

Jack Frost and the Snow King have made it extremely hard for many during the past ten days. Besides these two forces heavy wind storms sweep through the studios and sent hats and snows flying. In some of the coldest days of the week many of the actresses had to appear in the open in evening gowns while the men wore dark trousers and light shirts.

As Ruth Roland, the popular Balboa actress, now co-starring with Frank Mayo in "The Red Circle," written by Will M. Ritchie, says of her troubles: "If people think that it is all a merry song to be in films I would love to have them visit our studio on a windy, cold day. We should be wearing heavy winter furs but we may have to appear in evening gowns. On the other hand in the warmer summer weather we often appear in heavy winter apparel."

Ruth Roland is chairman of the

SHIPMAN'S INVENTION

Joseph Shipman, inventor of the Motion Portraiture Camera, has recently sold his interests in Shipman Inc. Studio at 638 S. Alvarado St., Los Angeles, California, to devote all his time to the exploitation of his new patented "stereo camera and his new process of moving picture film enlargement. By this process Mr. Shipman's achievement in enlarging of standard film for all "still" purposes has opened up a new field. Mr. Shipman's new process of enlarging makes it possible to take heretofore impossible scenes; opens up a new field in publicity, poster and lobby display and allows of the re-production of "double exposure" "visions" and unusual scenes heretofore denied to the "still" camera.

THE YACU"

Lloyd Carlson has completed another Hobart Bosworth feature, a filmization of the novel by Dame Cicely, entitled, "The Yacu." The company is at present engaged in the production of another film of the same length, by Agnes Hayes, entitled, "Dr. Samson," in which Bosworth plays the leading role.

HUNT TAKES OVER ANIMALS

Jay Hunt, formerly producer of Murdock MacQuarrie features for the Universal Film Company, has been placed in charge of the animal company at that concern's Pacific Coast studios, where he will continue to make one and two-real animal dramas and comedies. Paul Bourgeois, who has been directing these productions, found the work of directing and at the same time playing in the pictures and managing the animals too strenuous a combination of occupations. Hence the change. Bourgeois will continue to handle the animals for the making of these pictures.

HABEAS CORPUS PROCEEDINGS

Habbeas corpus proceedings will be instituted by James J. Gormley, on a charge of causing the death of Eddie Barron in a recent automobile accident, to secure his release.

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THE HAVEN OF ENCHANTMENTS

Under sapphire sky in a fairy vale bright,

Near mountain steep gleam with wondrous light,

I strode entranced the paths of drama

and wonder of myth;

Verdant the fields wherein all castles

of earth, and villages trim and

the mansions bold

Refilled in my eyes boyish visions rare

and old;

Smiling players, beauteous women

and handsome knights

Acted before me every role from

monarch to sprites;

Limming on film the woe and the

bliss of mankind.

Caves anear with jungle beasts were

lined—

Inside vast halls bluish rays like

auras did beam;

That mocked the shafts of Sol, in

weirdly dream;

Yes, this the realm marvel where

Laemle reigns supreme.

—By Frank M. Witterwood.

ARTHUR SHIRLEY WITH DIXON

Arthur Shirley, by furnishing a large bungalow in Hollywood, thereby announces his intention of remaining in this country for some time and sets at rest the rumors that he had succumbed to the request of the Australian theatrical public to return to the country. He is under a two-year contract with Thomas E. Dixon and is taking the role of Colonel Vassar in "The Fall of a Nation." Mr. Shirley promises that his new home will be given a fitting house-warming.

ANNIE SCHAFER, DECORATOR

Ann Schaefer of the Vitagraph had a great deal to do in decorating the Santa Monica float for the Pasadena Tournament of Roses parade. "Lady Anne" personally looked after the robes of the women characters on the float and assisted in the decoration of this prize winner.

Cameragraphs

by

NELLIE M. STRONG CAPRON

All the world was a stage, but today, gentlemen and ladies, the screen's the thing! Keep your seats. The show's not yet half over!

Beautiful Betty Shade is doing "heavies" with Bob Leonard's feature company.

Miss Gurnard is playing one of the leads in the Universal serial, "Graft," under direction of that popular director, Richard Stanton.

Let come what kind of weather it may, the L-K-O has just installed a complete new lighting system.

Murdoch McGuire has gone to the Signal studio to produce features, releasing under the American brand.

President Carl Laemmle is domiciled at the Beverly Hills Hotel.

The Nestor Comedy Co., releasing through the Universal program, Al Christie and Horace Davies directing, have removed to the National Studio, at Sunset and Gower streets. George French says it seems like home.

Mr. and Mrs. Carter De Haven are working under direction of "The Governor," otherwise, Otis Turner, in feature productions.

Roscoe Arbuckle, the Keystone's big star, will absent at Fort Lee, N. J., three months with a company. They are now making snow scenes.

Jack Shearer is back again with the Universal after several months with the Voges studio.

Thom Jefferson, chip off the beloved old block, after having starred in several pictures for the Mutual, is now in stock at the Universal.

Irving Lippner, who has been very ill at his home, is slowly recovering.

"Count Sacho," of the "Broken Coin," otherwise Earle Shelds, is engaged in putting on his first comedy, "A Time Flies," for the Universal.

Director J. P. MacGowan has gone to Las Vegas, Nev., with his company, to feature Helen Holmes in a railroad serial.

Billie Burton has joined the Signal forces.

President Carl Laemmle of the Universal, and Abe Stern, general manager of the L-K-O Co., are at Coronado Beach for a ten days' visit, combining business with pleasure.

Miss Gladys Brockwell, of the Fine Arts studio, has been engaged to supply scenarios, and Ella Hall in a new Universal feature.

Gilbert Warrington, who has been Lloyd Ingraham's cameraman at the Fine Arts studio for the past year, is now with the Universal.

Kathryne Arbuckle, the charming and beautiful sister of the well known Arbuckle, has been working with William Farnum, at the Fox studio, Edendale. Miss Arbuckle is a wonderful character woman and said to be one of the best dressed society grand dames in the business.

Harry Schum, whose specialty is leads and heavies, and who was third in point of service with the Universal, has gone with J. P. McGowan, of the Studio studio, on Pasadena avenue.

Miss Bess Meredith, who is one of the most capable scenario writers in the country, has been re-engaged by the "U." She has to her credit some of the biggest features produced in filmdom and is an acquisition to any scenario department in any man's land.

Bruce Smith, a tall broad shouldered six-footer, whose wife calls him "Bruce," aside from essaying some very dramatic parts for the Balboa pictures, possesses a dramatic baritone, very much in demand at Long Beach society "dolings."

With the workshop situated just across the street from a meadow where the mud-hawk larks are trilling with sunshine on the great hills beyond, and "Rambos," a finished product of the Clune Film Co., the song of the lark is said to be as nothing compared to the smile on the face of Donald Crisp, prince of directors, now that his masterpiece is commercially ready for the exhibitors. Could that revered woman, Helen Hunt Jackson, have but lived to see her dream realized?

With a face as fair and un wrinkled and a manner as debonair, no one has ever been able to say just why, out at Balboa's happy hunting grounds, they all call her "Mother." It may be because they invariably refer all disputes for "Mother" to settle, or because she has the privilege of lecturing her elders with impunity (whatever that is). Mother's chief business in life is to be a grand dame. The pictures of aristocracy produced under the popular trademark of this early discoverer, are never complete without "Mother" in the foreground. Her other name is Mrs. Mollie McConnel, wife of that clever director, Sherwood McDonald.

The property where the Keystone now operates, was the first home of the Bison, N. Y. M. P. Co., and could have brought a high price at any time for \$6000. The N. Y. M. P. Co. paid \$16,000 for it. Messrs. C. K. French and Frank Boggs were pioneers in the ma-

BEAUTY HONORED AT UNIVERSAL CITY

Exhibitors' Carnival Ball Winner to Start Work as Leading Lady —Laemmle Honors Her

"Really, I have to pinch myself every little while to make sure it isn't all a dream. I can not believe that I have been able to realize my ambition of years to be associated with a motion picture company and to have such a splendid opportunity as has been given to me by Mr. Laemmle, to ascend the ladder that leads to fame in the land of films."

Thus spoke Miss Thelma Francis at Universal City, where she had been honored by the request of Carl Laemmle, president of the Universal Film Manufacturing Company, who, with George Wilbur and Hobart Henley, had chosen her as the most beautiful girl among several hundred at the Southern California Motion Picture Exhibitors' Carnival Ball at Shrine Auditorium. It had previously been announced that the young lady selected by the company would be given a position in one of the companies at the big Universal motion picture municipality.

President Laemmle of the Universal company met Miss Francis when he reported at Universal City and after wishing her the best of luck, turned her over to Vice-president H. O. Davis, from whom she learned of the plans that had been made for her development into a motion picture actress. Photographs were taken of the fortunate young woman and then Marshall Stedman, manager of production, took Miss Francis in hand and introduced her to a number of the leading directors, one of whom in a few days will make her a member of his company.

Miss Francis is only nineteen years of age but she is unusually talented for so young. She is a soprano and has a beautiful soprano voice, writes poetry and short stories and has also created a number of scenes. She is a typical American girl and loves the outdoors, delighting in horseback riding, swimming and the activities of the tennis court.

Miss Francis is the daughter of Dr. R. M. and C. Elizabeth Francis and was born in Flagstaff, Arizona. She attended Miss Theatre's boarding school, Chicago, studied music and dramatic art and has appeared on the legitimate stage in small parts. Miss Francis inherits her musical talent from her mother, who not alone plays the piano and violin with rare ability but also is a composer of songs and instrumental music.

"I am almost like 'Toppy,'" said the new aspirant for screen honors. "Father has been so busy as a physician and mother has been so busy as a musician that I really raised myself. I've been left to my own resources often and I am sure I will be able to get along in the motion picture field. I'm willing to work hard, not alone to help myself but to help those who are helping me."

LARGEST CAST ON RECORD

An intoxicated fullback was taken out of the football game at Tournament Park, Pasadena, New Year's day when Brown University played the Washington State team. The substitute was put in too late, the team lost and the college was disgraced by the fullback's action.

This sounds like a motion picture scenario. It is. It was written around the big game to add zest to the Rose Tournament pictures which will be shown in motion picture theaters throughout the world.

The two teams, as well as the hundreds present, were unconscious actors in the film drama which was produced by the American Film Company of Santa Barbara under the direction of Charles Bartlett. The cast, whose activities during the game attracted the attention of many persons in the grandstand, includes William Russell, Miss Helen Rosson, Miss Charlotte Burton and Roy Stewart.

tion picture business in Los Angeles. It was Mr. French who helped to organize the N. Y. M. P. Co. gave the pictures the name of Bison brand, made and directed the first one hundred and eighty "one-reel" pictures. As all of these were Indian pictures, or distinctly western, Mr. French has many interesting stories to relate. The original company which he brought with him from New York consisted of such well known men and women as Barney Sherry, Juval Duval, Evelyn Graham, Helen French, Chas. Avery, Jas. Young Deer, "Red Wing," Fred J. Balshoff and Wm. Edwards. James Young Deer wrote many of the original Indian pictures produced by the Bison Co. The first picture ever made for the Bison Co. was made at Coyoteville, N. J., and it is still a celebrity vis. "Davy Crockett."

The property where the Keystone now operates, was the first home of the Bison, N. Y. M. P. Co., and could have brought a high price at any time for \$6000. The N. Y. M. P. Co. paid \$16,000 for it. Messrs. C. K. French and Frank Boggs were pioneers in the ma-

HAL COOLEY RISING IN FILM WORLD

His Experience in Motion Pictures Has Been Crowned With Success —Friends Wish Him Well

To get into pictures Hal Cooley, who has just completed work in a feature for the Signal company, walked from El Paso to Los Angeles. This is quite a little time ago, for since then he



HAL COOLEY

played leads for the Selig company several months and was with the Universal company, where he played juvenile leads, principally with Rupert Julian and his company.

He is a mighty good looking and pleasant young fellow, this same Hal Cooley, and he numbers his friends by the score.

He is a New Yorker by birth but a westerner by preference and he received his education at a military college in Illinois, later studying at the University of Minnesota.

There can be no stopping such a man as Cooley, for he is determined to go right ahead and make a big name for himself in motion pictures. He has everything in his favor—good looks and ability and that magnetism which is so necessary to success on the screen.

JACCARD AND SYDNEY AYRES Upon his completion of his second two-reel subject, "The Breed and the Girl," Jacques Jaccard is to take over the direction of Sydney Ayres in the making of 101 Bison western releases. The first production to be turned out under the new combination is a filmination of Frederick Remington's novel of the western Indians, "John Irmaline of the Yellowstone," in which Ayres will play the title role. The story is one unusually well fitted for screen portrayal and is expected to result in an unusual photoplay.

"I am almost like 'Toppy,'" said the new aspirant for screen honors. "Father has been so busy as a physician and mother has been so busy as a musician that I really raised myself. I've been left to my own resources often and I am sure I will be able to get along in the motion picture field. I'm willing to work hard, not alone to help myself but to help those who are helping me."

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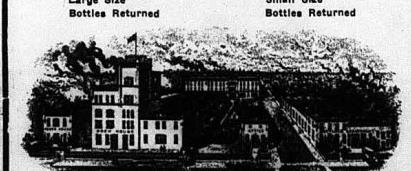
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CHRISTIE COMEDIES MOVE QUARTERS

Return to Old Universal Studios in Hollywood—Will Still Use Universal Release

CHRISTIE COMEDY COMPANY

The Christie Comedy Company has been located in their new quarters at the original Universal Government studios in Hollywood. Although they are no longer in the employ of the Universal, they will continue to make Universal releases. Their comedies will continue under the old release name, "Nester," and will be handled by the Universal on a footage basis. Horace Davey is still directing the action of the second Nestor company, while Christie himself handles the first company with Eddie Lyons, Lee Moran and Betty Compson, Harry Rattenbury, Neal Burns, Billie Rhodes, Ethel Lynn, Stella Adams, Eddie Burns, Harry Lyons, Gus Alexander and George French comprise the cast of the two companies. Anton Nagy and Al Cawood remain behind the cameras.

NOTES FROM THE AMERICAN FILM COMPANY

Helene Rosson, the seventeen-year-old American ingenue, is the latest of the "Flying A" contingent to be bitten by the well-known motor bug.

"Time and Tide," a "Flying A" comedy featuring Alfred Vosburgh and Nell Franzen, shows clever use of the ebb and flow of the tide on Santa Barbara bay.

In "Billy Van Dusen's Shadow," John Stepling is shown enjoying a hearty meal. Didn't we say "enjoying"? John would have enjoyed it, all right, except for the fact that he had just risen from a hearty dinner at his own home, when the call came from Director McMakin.

There can be no stopping such a man as Cooley, for he is determined to go right ahead and make a big name for himself in motion pictures.

He is a mighty good looking and pleasant young fellow, this same Hal Cooley, and he numbers his friends by the score.

It is a New Yorker by birth but a westerner by preference and he received his education at a military college in Illinois, later studying at the University of Minnesota.

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OPPOSITE P. E. STATION

BALBOA STUDIO**FRANK MAYO'S POPULARITY**

The other day Frank Mayo, who plays the male lead in Balboa's production of "The Red Circle," received a letter from a San Diego hotel soliciting his patronage the following week. The writer said he noticed Mayo was booked to appear at a local theater. But he overlooked the fact that it was not the "real" Frank, but the "real" Frank who would be there.

JACKIE SAUNDERS IN THE EAST

Most people get their vacations in the summer, but the film players get theirs usually in the winter. Jackie Saunders celebrated the New Year by going East. "The Babes" girl has been working steadily for twelve months now, during which time she has done some of the best pictures of her career. After a few weeks in New York, she will visit her parents, in Philadelphia.

BRUCE SMITH, VERSATILE ACTOR

Bruce Smith of the Balboa forces might be described as a multifarious actor. He is one of those unusual types who can completely disguise himself, with very little make-up. The result is that he is frequently called on to take more than one part in a production. This is particularly easy, at intervals, in a continue story. In "Neal of the Navy" Smith not only doubled, but trebled; while in "The Red Circle" he may be called on to quadruple. That gives another angle on the infinite variety of the film actor.

BALBOA MATRIMONIAL RECORD

Balboa's matrimonial record kept up to the very end of the old year. R. R. Rockett was the ninth member of the studio force to jump into double harness. Unlike his predecessors, Rockett went away to Dodge City, Kansas, for his bride, who was Miss Marie Constance Martin. They have returned to Long Beach and settled down to domesticity.

RUTH ROLAND AND HENRY KING

Early in 1916, Ruth Roland and Henry King are going to be seen on the screen in Balboa features as co-stars, once more. Both appeared prominently before the public last year, being one of the most popular film couples. A number of scenarios by well known screen writers are being prepared especially for Miss Roland and Mr. King.

FINE ARTS ACTIVITIES

The Fine Arts studio is doing a lion's share in presenting to theaters the better class of screen stories.

They demonstrated this by their selection of Cervantes' renowned classic, "Don Quixote," which is as well known in Spain, comparatively speaking, as Washington Irving's "Rip Van Winkle" is in America. "Old Heidelberg" the most popular of German drama, "Jordan is a Hard Road," which Sir Gilbert Parker claims his best work, and now emanates the announcement that Shakespeare's "Macbeth" is to be pictured in the Fine Arts studio.

The proper story is of course a very necessary factor for a successful production and it is with this realization that the Fine Arts studio puts an unlimited amount of attention to the selection of the proper type of plays.

A capable staff of writers and adapters are permanently employed at the Fine Arts studio, and includes Mary H. O'Connor, Bernard McConville, Harry Gray Baker, Tod Browning, Chester Withey, Roy Somerville, Marion Clarke and Granville Warwick. This department is under the personal supervision of Frank E. Woods.

DOROTHY GISH PLAYS HERE

Dorothy Gish, the charming Fine Arts actress, has returned from her visit to New York and is preparing to start rehearsals for another comedy drama to be staged at the Western Fine Arts studio.

With Miss Gish in her new play, the title of which is "Katie Bauer," will appear very prominently in Gish Owen Moore, who is featured with her in her latest picture, recently completed by Allan Dwan at the Fine Arts eastern studio, "Betty of Graystone."

TRIANGLE SCHEDULE HERE

For the opening months of the New Year, the Fine Arts studio schedule of releases includes a number of very attractive Triangle plays, among them "The Flying Fox," "Fevered," a spectacular futuristic war drama; "Acquitted," a modern drama; "His Picture in the Paper," a typical Douglas Fairbanks comedy; "Hoodoo Ann," which will mark Mae Marsh's debut on the Triangle program, with Robert Harron her co-star, and "Martha's vindication," with Norma Talmadge, Seena Owen, Tully Marshall and Ralph Lewis. Others are "Daphne," with charming Lillian Gish in a dramatic tale of

INCEVILLE ITEMS**Elpid Markey Starring**

Elpid Markey, the beautiful Incelading woman, is wearing the robes of a princess and she is working under the direction of Raymond B. West in an elaborate Triangle Kay-Bee feature in which she will make her debut as a star.

May Boland Now Film Star

May Boland, who formerly supported John Drew, appears for the first time on the screen in "The Edge of the Abyss," the five-part Incetriangle feature in which she is co-starred with Frank Miller and Willard Mack.

Hare Old Tapsters

Hare old tapsters, mahogany furniture and paneling in a number of the rooms are properties that, it is claimed, make "Honor's Altar," the Triangle Kay Bee feature, a standard Thomas H. Ince production in point of stagecraft.

Chas. Ray at Culver City

Charles Ray is wondering what he will buy with all the money he is GOING to save when he plays regularly at Culver City instead of at Inceville. The distance from his home to Culver City is not great but the journey to Inceville is, and Charles thinks he will save a fortune in gasoline, and little things like that. He is at present taking the star part in a big military-warster feature.

FROM DELHI, INDIA

Under the direction of Charles Sickard, 200 persons are working this week in the set depicting the barracks at Delhi, East India, which has been erected for use in some scenes in the current Triangle Kay-Bee feature in which H. B. Warner will be starred. This set, it is declared, is one of the largest exteriors ever built at the Ince plant.

DOINGS AT THE BIOGRAPH**1916****"Business as usual."****Management**

They are pacing the floor when the rain falls down.

Directors

Director General L. E. Dougherty is dodging in and out of the projection room between showers. He still has the same old "story" and it nearly keeps him in a good humor during these wet days—but not quite.

J. Farrell Macdonald is becoming a great billiard player. He talks about challenging—already.

Walter V. Coyle has invented a new dance, and has named it the "Revol Two-Step." It is said to be a "hipper" and will stand investigating.

Scenario

Eugene Lewis, chief scenario editor, is known 'round the studio as the "Walnut King."

Technical

Edgar G. Smart and his staff are building some new and wonderful sets for forthcoming productions. Notably among these are "The Guilt of Stephen Eldredge" and "What Happened to Peggy?"

"Poor Plutocrats," adapted for the screen from Maurus Jokai's novel of the same name, is now being made by J. F. Macdonald. Heading the cast is Vera Sisson and G. Raymond Nye. They are ably supported by Chas. H. Malles, Gretchen Hartman, Jessie James, Jack Drummer and Jack McHall.

"He White Lie," a clever two-reel picture, has just been completed by Walter Coyle. In the cast are Voila Smith, Claire McDowell and W. C. Robinson.

General

Keep an eye on the Biograph's new program. Somethin' doin' there, all right.

GAUMONT FILM COMPANY**Phil Nares Coming to California**

Phil Nares, who has been acting in Casino Star Comedies for the Gaumont company, plans to leave in a few weeks for California, where he intends to make his home.

W. J. Butler's First Gaumont Appearance

W. J. Butler, who has been for six years with the Biograph Company, will make his initial bow as a Gaumont character actor in "The Dead Alive," the Mutual Masterpiece in which Miss Marguerite Court is starred.

EAGLE FILM CO.

Myles McCarthy, because of his excellent work in directing "The Pirates of the Air" for the Eagle Film Co., of Jacksonville, Fla., is said to have received offers from several California producers. He will also direct the next feature release of the Eagle Film Co., "The Ocean Pearl."

early France, and "Sunshine Dad," DeWolf Hopper's second Triangle comedy play which is to follow "Don Quixote," with Fay Tincher in a prominent part.

HORSLEY STUDIOS**BRENTON VISITS HORSLEY STUDIO**

Cranston Brenton, executive chairman of the National Board of Censorship, was a recent visitor at the David Horsley studios in Los Angeles. Chaperoned by Business Manager Klein he made a study of the entire plant, including a personally conducted tour through the arena where the Stockton wild animal scenes are filmed. Mr. Brenton expressed himself as delighted with the visit and had a word of praise for the comprehensiveness and magnificence of the studios.

TWO NEW FILMS

Two new David Horsley films released this month are "Marta of the Jungle" and "Jerry in the Movies." Margaret Gibson plays the lead in the former which is directed by Ulysses Davis and George Orey is starred in "Jerry in the Movies." The latter was released January 7, while "Marta of the Jungle" will be released January 13.

HORSLEY RELEASE DATE CHANGED

"Vengeance is Mine!" a five-reel David Horsley production with Crane Wilbur, will be released as a Mutual Masterpiece, de luxe edition, production on January 31 instead of January 26, as originally announced.

The date for the release of "The Bait," the first Mutual Masterpiece, de luxe edition, remains as first scheduled—January 22.

FREDERICK MONTAGUE APPEARS IN "THE BAIT"

The completed cast of "The Bait," the first five-reel Mutual Masterpiece, de luxe edition, production, David Horsley will release under the Mutual's new expansion policy, includes not only William Clifford and Betty Hart along with others of reputation, but has been materially strengthened by the engagement for this picture of Frederick Montague, a legitimate player of many years experience. He has been cast for the character of Tom Sloan the gambler, a part he is particularly fitted to portray.

STUDIOS

Staticians and "oldest residents" differ in their statements relative to the length of time it has been since a similar occurrence took place in the vicinity. Some say it has been something like twenty-eight years and others insist that there have been other snows as recently as 1903.

UNIVERSAL CITY**GEO. COCHRANE, Producer**

George Cochrane, brother of Vice-President Robert Cochrane of the Universal Film Company, this week was placed on the producing staff of that company at their western studios. Cochrane's first picture is taken from a story by Laura Oakley, adapted for screen purposes by F. McGrew Willis, and entitled, "Shackled." Douglas Gerrard and Carmen Phillips appear in the leading roles of this production.

New Universal Producer

Edward Ferguson, Eddie Ferguson's husband, is soon to start work on the producing staff of the Universal's Pacific Coast studios. His first story is a two-reel story of theatrical life entitled, "Their Act." Thus far no cast has been officially announced.

Perhaps the most startling event of the year at Universal City was the arrival of a blinding snow storm which came up over night and by morning, the ground was covered with a thick carpet of snow four inches deep. Cabuenga Pass, between the picture city and Hollywood, was piled nearly ten inches deep.

Work was for the most part abandoned for the day with the exception of those companies that had sets up in the electric light studios. The outdoor stages were covered with snow and the greater number of the sets were taken down and hurried indoors where it was dry.

The Mutual company was the only one to remain by the expected storm. They had some "white scenes" to make in their production of the five-reel feature, "The Soul's Crucible." Plans had already been made for the use of the usual "fake" effects but upon arriving at the city and finding the real article awaiting them, they abandoned their original intention and made use of it.

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LOCAL CENSORSHIP AGAIN CAUSES TROUBLE

FILM SEIZED BY POLICE

Markowitz, Head of California Exchange, Demands Return of His Film—Censor Board Yields

Censorship, the biggest bane that is hampering the men who spend \$35,000,000 in Southern California annually, has caused more trouble between Daniel S. Markowitz, manager of the California Film Exchange, and the local board of censors. Markowitz maintains that he intends to ignore the local board of censors and their demands that permits be obtained from the board before pictures may be shown the local public.

The trouble started when a squad of police took one of Markowitz's pictures, "Across the Red Grind," a tale of the prison treatment of Americans in Mexico, from the Grand Opera House, declaring that it was dangerous for presentation. The film had passed the local board with the exception of three eliminations, two of which had been made and the third left because Markowitz believed it to be all right.

He went to the office of the board, demanded and secured his film.

Markowitz declares that he has the backing of H. O. Davis, director general of Universal City, and many other eminent producers.

ACTORS' FUND OF AMERICA GROWING

Local Photoplay Houses to Assist in Increasing Actors' Fund—Meeting Set for Tuesday

The direct result of the action of the California Actors' Fund campaign committee, at its meeting Wednesday evening at the mayor's office, will be to push the active campaign for subscriptions for the endowment in every town of the state. Vice Chairman W. T. Wyatt, a prominent, proposed that an appeal be sent throughout the state, and this will be done at once.

That the professional people in the motion picture studios must first show their interest in the growth of the Fund, before the public appeal is made, was emphasized, and every studio head will again visit and urged to make the Fund of this people a matter for immediate attention.

A special meeting of the Management Association of the city has been called for next Tuesday at 11 a.m. for the purpose of arranging details of the Actors' Fund Day, February 10th. It is planned to have every theater in the city participate, either by the addition of a small sum or through the giving of a percentage of receipts.

Representatives of the motion picture interests assured the committee that there would be available for that day a number of the leading stars of the studios to appear at each of the photoplay houses, making an added attraction for the program. W. T. Wyatt and J. A. Quinn will represent the committee in the arrangements.

The next meeting of the committee will be held February 2, at which time details of the public campaign during February and March will be finally approved.

BILLIE LESLIE RECOVERING

Billie Leslie (Mrs. R. M. Lincoln), formerly of the Vitagraph studios in New York, and who played at the Horsey studio at Bayonne, N. J., and recently with the Universal company at their Pacific Coast studios, is recovering from a recent automobile accident. Billie Leslie has appeared on the screen for more than four years and is well known to the photoplay public. Phillip Smalley brought her from Chicago to play in "The Dumb Girl of Portici," because of her striking type.

Queen of All the Siren Women. She Represents Type Extremely Difficult to Portray

GRIFFITH STANDS AGAINST CENSORSHIP

FIVE BIG COMPANIES SAID TO BE FAVORING THIS MEASURE

Lively Meeting Before Congress Wednesday Night Results Badly for Producers. Griffith Wires N.Y.

Attorney to Continue Fight

A "fight to the finish" are the words used by D. W. Griffith in describing his plan of action in protesting against the proposition laid before Congress by Rev. Wilbur H. Crafts, a reformer, for national censorship. Despite the fact that, according to reports from Washington, five great film companies, the World, Metro, Equitable, Lasky and Paramount companies, in Wednesday's session of Congress, suddenly advocated censorship, D. W. Griffith still holds out against this movement.

The subject of motion pictures, but one decade ago, an unknown and new venture, last Wednesday night caused the nation's congressional representatives to realize that this growing industry has become a subject for them to handle. It is no longer the matter for local councils alone to discuss, but has grown to such gigantic proportions that Congress has become interested.

Debate in Congress.

During the late hours of Wednesday last and far into the night the battle on national censorship raged. The censorship bill was not represented by its staunch supporter, Rev. Wilbur H. Crafts, who was absent on this occasion, but by able attorneys. The motion picture producers were represented by Martin Littleton of New York, personally representing Dan Lasky Griffith of Los Angeles. Attorney Littleton closed the argument for the producers.

In the last minutes of the session Littleton, an attorney, Arthur B. Friend, claiming that he represented the above five companies, appeared on the floor and practically advocated censorship. He stated that his clients favored regulation. Secretary Binder of the Moving Picture Board of Trade, asked Friend to show his authority for representing the Metro company, whereupon the attorney brought forth a letter from the Metro president.

Despite this action and despite the fact that five companies have apparently given up their fight against censorship, D. W. Griffith of the Triangle, on the morning following the action at Washington, telephoned his attorney, Martin Littleton, to keep up the fight. Speaking of national censorship, Mr. Griffith said:

"A national board of censors would not, as the backers appear to think, abolish either state or municipal boards of censors. It would only add another useless censor, make things more complicated, cost a little more government money and place the censorship of films directly in the path of national politics."

"The people do not take any stock in the various boards of censors, nor do they care. The public wants to see the pictures. Whether there is a censor's O. K. on them is most often entirely disregarded, so far as the audience is concerned."

"Although this action was not expected—and I cannot understand it—I do not intend to quit the fight." And I believe that those who think as I do will carry it on to the finish."

Jesse L. Lasky, of the Lasky Feature Film company, is now in the East and left Los Angeles ten days ago not only on personal business, but to carry on his mission of Southern California and Los Angeles to the few remaining producers of the east with the view of locating them here. Before leaving Lasky stated that he would not stop until he had lined up every producer in America with the recently organized Motion Picture Producers' association.

Lasky is believed to have been in New York Wednesday night, although his attorney was present at the session of Congress.

BOOST LOCAL FILMS

Directors and heads of several local film companies this week were entertained at the Los Angeles Athletic Club by H. O. Davis, new director general of Union, Inc., in honor of Carl Laemmle, president of that great organization. President Laemmle stated that he would be pleased to encourage the movement of labeling locally produced films. "Made in Los Angeles."

TO WHOM IT CONCERN

We take this opportunity of explaining to a number of our subscribers who are in receipt of letters from an agency with which this publication had made arrangements for a revision of a part of the circulation list, that the methods employed by that agency were contrary to plans outlined by their representative.

We were promised personal solicitation of accounts, both old and new, and our first knowledge of the deviation of the plans as outlined by the agency's representatives came to light Thursday through several telephone calls.

We take this occasion to thank our subscribers for their prompt notification which enabled us to arrest in its inception this flagrant violation of contract. We trust that the same feeling of fair play will be extended to us in the future as has been accorded us in the past, just as we have advocated and demanded fair play for the great motion picture industry and its employees.

PHOTOPLAYERS WEEKLY.

"SUNSHINE" MARY ANDERSON WEDS

Pretty Vitagraph Actress Becomes Bride of Cameraman Goodfriend

—Spring Surprise on Friends

BLAZE AT FINE ARTS STUDIO CAUSES SMALL LOSS

DAMAGE SET AT \$2,000

Fire Starts in Printing Room Late Thursday Afternoon—Checked by Fire Department.

Fire, starting in the printing room late Thursday afternoon, threatened for a short time to destroy the several office buildings of the Fine Arts studio, located at 4500 Sunset boulevard, but was checked by prompt work of the fire department. What might have resulted in a loss of thousands of dollars was cut down to a loss of probably \$2,000.

S. E. Wood, an employee of the Fine Arts laboratories, made the discovery of the fire about 9 o'clock Thursday afternoon. He immediately made his way into the burning room and rescued an armful of films. In the meantime other rolls of film, quick to blaze, were caught in the fire, more than 100 reels being destroyed in all.

Quick response on the part of the Los Angeles fire department and volunteers employed about the studio helped to check the blaze before it had made a start. When the first blaze was discovered indications were that all of the nearby office buildings would be wiped out if the fire spread, but streams of water were quickly played on all these buildings.

No lives were endangered as all of the employees were out of doors at the time the fire started.

At first the damage was believed to be reaching a mark of several thousand dollars but close investigation indicates that the loss will be comparatively light.

MISS MARIE DORO TO JOIN LASKY

Late Charles Frohman Stage Star to Arrive Here March 1—To Play Under the Lasky Banner

Miss Marie Doro, one of the stars under the management of the late Charles Frohman, has decided to give up the legitimate stage permanently to appear exclusively in motion picture productions of the Jesse Lasky Feature Play Company. Announcement of her engagement by the Lasky Company has been made by Samuel Goldfarb, executive head of the firm, on his return to New York from the Lasky studios at Hollywood, Cal.

Miss Doro, who is at present in New York, will leave for the Lasky studios about March 1, upon completion of a photodramatic version of "Diplomacy," for the Famous Players Film Company. This will be Miss Doro's third photoplay made by this firm, the others being "Morals of Marcus" and "The White Pearl."

She also was the star in the Griffith production, "The Wood Nymph."

This winter will be the first theatrical season in New York in many years that has not seen Miss Doro's name announced as the star in a Frohman production. She was under the Frohman management for a number of years as leading woman with William Gillette and a co-star with him and Blanche Bates.

In motion pictures Miss Doro has achieved her greatest artistic success, and it is announced by the Essanay company of Chicago, and with the Universal Pacific Coast studios, has had several years' experience before the camera. She played in the "Broken Coat" at Universal City and has appeared in several other well known films. She has also worked at the Los Angeles Essanay studios with the Charlie Chaplin players. She plans to work with Sammy Burne at the Vogue studio of Edendale.

MISS PETIT GAINING PAYOR

Miss Belle Petit, formerly with the Essanay company of Chicago, and with the Universal Pacific Coast studios, has had several years' experience before the camera. She played in the "Broken Coat" at Universal City and has appeared in several other well known films. She has also worked at the Los Angeles Essanay studios with the Charlie Chaplin players. She plans to work with Sammy Burne at the Vogue studio of Edendale.



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CENSORSHIP

There has grown up in America during the past decade an industry that has outstripped all others in the field of endeavor. It has developed from a few insignificant plants scattered throughout the country to one of the gigantic organizations in the world. There was a demand for pictures and the industry grew.

A few years ago there developed a demand for quick transportation. Railroads, steam lines and vehicles of transportation answered the question to a certain extent, but there were communities which the railroads never reached. The demand for transportation grew and Henry Ford, fifteen years ago, an unknown mechanic with an idea, is today the head of the Ford Motor Car company. He supplied the world a vehicle which answered the question of quick transportation.

Theaters and other places of amusement likewise afforded entertainment to a great class of American people, but there was a demand for something different, something new. And in ten years the great motion picture producers of America have answered the question, have given to the world a new art, the motion picture.

The rise of this new industry has been like the rise of all organizations or nations. It has fought an uphill fight and today it has overcome all obstacles.

Concerned people in many communities who would censor the motion picture. They permit the daily papers to pass uncensored, they permit current magazines to print copy they should stand a severe censorship, and there are other places of amusement and education that should be censored more strictly than the motion picture industry.

But censorship shall not stop or retard the film industry. A few critics may harp, persons who know nothing of literature or who are unqualified to pass on a current story, are placed on boards of censorship. Their sole object is to cut, slash and take the 'ery life out of productions that have cost not only thousands of dollars to produce, but months of labor and thought and study.

If producers of motion pictures will but remember that success must come after a gallant fight, they will still keep up the battle. The unsurmountable Alps meant nothing to Napoleon who marched his armies over snow-covered passes in the dead of winter; and the obstacle of flying in the air was finally overcome by the Wright brothers. Censorship is today the great obstacle confronted by film producers, but it will be overcome and abolished.

PHOTOPLAYERS REGISTER

The wise photoplayers, numbering in the neighborhood of twenty thousand persons living and around Los Angeles, will register and become voters. It means that they will be given a voice in the government of which they are a part. It is their duty, as an individual part of a vast industry, to place their names on the registration list and when the time comes, use their vote for the best interests.

Should censorship become an issue, they will hold in their hands the power that will make or unmake a cause. It is their duty, not only to themselves, but to their industry, to register.

CONNOLLY WITH VOGUE CO.

Jack Connolly, new leading man for the Vogue company, located at Gower street and Santa Monica boulevard, who sustained a broken ankle, fractured shoulder and broken shin bone six weeks ago, is coming along steadily and is back at work again. February. Connolly is a clever comedian and has been a drawing card for the Christie Comedy Company for some time. Connolly was featured in a three-reel comedy and was hurt in the second scene.

Little Barbara Connolly, two-year-old daughter of Jack Connolly, the comedian, is to play an important part in Bob Leonard's next feature. Little Barbara has appeared in several pictures and under the direction of her father has gone through some difficult stunts for a child.

STURGEON ON THE JOB

With Rollin S. Sturgson and William Wolbert back at the Vitagraph studio in Hollywood, things look lively again. Wolbert is finishing the picture which took himself and company to Truckee and in which Anne Schaefer, Otto Lederer, Webster Campbell and Corinne Griffith all appear to advantage. This is Miss Griffith's third picture, but she is just trying her out by Mr. Sturgson.

Alexander Moore, multi-millionaire Philadelphia publisher and husband of Lillian Russell, was a visitor to Inglewood this week.

FALLS A FLIGHT IN SCENE

Little Nona Thomas pitched headlong down a flight of stairs at Inglewood in playing the part of a "hop" fiend. She was ejected from a room and then pushed down the stairs. She did her little "bit" with much realism, and, strangely enough, liked doing it, too. Nona is coming along famously.

MERELY A COLLIE DOG

William Duncan, the leading man with the Western Vitagraph Company, has lost his collie dog "Maisie." He has had the dog for eight years, and "Maisie" has appeared in stage plays and pictures galore. Dog and man were much attached to each other, which accounts for the good burial of "Maisie." A small tombstone marks the site of the little dog's grave.

GRETCHEN HARTMAN'S RISE
Gretchen Hartman is appearing in a new mystery story. Miss Hartman met a director the other day who was one of the very first to employ her in pictures. He could not believe his eyes and reminded her that she was just a little girl when she played under his direction.

"I did not think you could possibly grow up so quickly and so completely," he told her.

Gretchen Hartman has made great strides in the picture game since that day.

Photodramatic Playhouses

CLUNE'S BROADWAY

Elsie Burbridge in "The White Alley," a three part Essanay drama; Sidney Drew in "A Telegraphic Tangle," and "Cold Feet's Getaway," a Vitagraph comedy. The latter part of the program will change to "Secret Seven," featuring Corliss Barker, in three strong scenes. Bud Duncan's comedy, "Snooz Howz," and the Selig Tribune's "real" newspaper, "The Orpheus Four" entertain delightfully between acts with the latest songs.

MAJESTIC THEATRE

The management announces Joe "Lucky" in "A Modern Enoc Arden," a Sonnett comedy, and Marie Doro in "The Wood Nymph," a gripping five act drama.

THE BURHANK THEATRE

Willard Mack and Endo Markey in "The Conqueror," an Indo picture; "Flickie Fair's Fall," featuring Rosalie Arbuckle, and "Shades by Wireless," two Kayeone comedies, starring Mack Swain and Chester Conklin.

SYMPHONY THEATRE

Commencing Monday, Frank Dailey's gripping and dramatic story, "The House of Tears," with the gifted emotional actress, Emily Stevens, in the stellar role, supported by the eminent actor, Henri Bergman, in six acts of intensely human drama.

THE ISIS THEATRE

The management announces "Man and Morality," a Victor picture; "Billy's Reformation," an L-KO film, and "When Love Laughs," Imp. Fox. For the last half of the week, commencing Thursday: "As the Shadows Fall," a Gold Seal picture; "Uncle Sam at Work," No. 3; "Blind Fury," a Laemmle film; "Flimflam's Terrible Past" and a "Looney Love Affair," two Nestor comedies.

AMERICAN THEATRE

"Sorrows of Happiness," a four act drama by Anthony P. Kelly and Joseph Kaufman, a powerful story from the Lubin studios; also "His Lordship," and the Pathé Week. Good music a feature of the house.

SUPERIOR THEATRE

"The Golden Chance," a play to be remembered, featuring Wallace Reed, playing opposite Cleo Ridgely, who has come to be a prime favorite. This is a Lasky production and carries with it the stamp of excellence.

TALLY'S THEATRE

The celebrated picture, "At Bay," a product of the Pathé studios, featuring Florence Reed, will be the attraction. This picture play is from the pen of Harry Scarborough. Music unexcelled.

HAL COOLEY AND GUS INGLIS

Hal Cooley, wld known juvenile actor, went on a jaunt to Santa Barbara with Gus Inglis to attend the opening of the new American studio additions. A dance was held at which Hal tripped the light fantastic until there were no more dances. He is now singing the praises of the studios at Santa Barbara, aid there is talk of his locating there.

LUNCHEON FOR STARS

Sir Herbert Beerbohm Tree, the Triangle star, and Mary Shaw, the dramatic actress, have been invited as guests of honor at a luncheon, which the Los Angeles Drama Society is planning to take place at the Hotel Alexandria.

Admission is limited strictly to members of the league of which Mr. Allison Gau is president, and Mrs. Lillian Burkhardt Goldsmith, chairman of the program committee. Very likely, Sir Herbert will deliver a dramatic recitation, when called upon at the luncheon.

USE CAFE IN SCENE

In the making of "The Strife of the Iron Trails," his first Bison release since returning to the producing staff, Henry McRae has made use of Fred Harlow's cafe in Los Angeles for some of the opening scenes in the production. In addition to the people of the cast, some seventy-five guests at the cafe remained until the wee small hours, making atmosphere for the scenes.

CHATTERTON'S VERSATILITY

Tom Chatterton produced and took the lead in "Double Crossed," Anna Little playing the opposite lead. It is a three-reeler, written by Chatterton himself, cut and assembled, too. Writing, producing, playing leads, cutting and assembling—some versatility!

MILLER'S THEATRE

The announcement is Theda Bara in "The Serpent," the studio production of Wm. Fox. Elke the serpent that tempted Eve in the Garden of Eden is the modern role of the screen vampire, written by Raoul A. Walsh, producer of "Carmen" and "The Regeneration." The first run Hearst-Vitagraph News Pictorial and special music combine to make this theater one of the most inviting.

THE WOODLEY

The attraction will be "My Lady Luck," from the Paramount studios, in which is featured Hazel Dawn, the well known and popular screen favorite, in a charming characterization. Special musical programs to which is given considerable though, is the invariable rule of the management for every production. A good picture and good music.

PALACE OF PICTURES

Pauline Fredericks in the role of an alluring treacherous creature, and with her own powers of fascination, will be seen in "Hello Donna." This splendid feature will be supplemented by the Pathé News of Current Events, and a popular cartoon, Music unexcelled.

THE ALHAMBRA THEATRE

Manager Bosley announces a Wm. Fox picture, "A Soldier's Oath," featuring William Farnum, who has come to be known as a premier interpreter of patriotic roles. This is said to be a masterpiece of screen craft, from the pen of Oscar C. Apfel and Mary Martillo. Farnum is declared to be most satisfying in the part. As an extra attraction the fifth serial of "The Girl and the Game," in which Helen Holmes is featured, will be shown.

PANTAGES THEATER

The popular Pathé-Balboa film, "The Red Circle," from the pen of Will M. Ritchey, in the dramatic sixth episode, featuring versatile Ruth Roland who stars jointly with Frank Mayo, supported by such capable artists as Mollie McConnell and Daniel Gilfether. Wagner's concert orchestra.

THE OPTIC

"The Sons of Mothers," the N. Y. Evening Sun's prize story, a two part comedy, featuring Anita Stewart and Earle Williams, two local favorites as well as Broadway stars, in a beautiful drama.

CLUNE'S COMEDY THEATRE

The first half of the week "The Key to Yesterday," a charming story featuring Carlyle Blackwell and Earle Mayo. The latter half, commencing Thursday, "The Heart of a Vagabond," taken on snow clad mountains, with Dorothy Davenport and Frank Moore in the lead.

A NEW GRIFFITH SUBJECT

"One never knows when fame will be thrust upon us," says pretty Bessie Love, a young Los Angeles girl, who has practically become a Triangle star over night.

A little over three months ago a dainty young girl, accompanied by her mother, were paying a visit to the Fine Arts studio. David Wark Griffith, the director-general, busily engaged at rehearsing a scene, was attracted by the winsome charm of this little caller. He immediately asked for the studio matron, Mrs. Lucile Brown, and requested that she bring Miss Love into his office. A brief interview followed and Miss Love consented to have some film tests made of her to see if the camera would do her full justice. These, she

GUS BLAND, GARAGE OWNER
Gus Bland, known among motorists and friends as "Gasoline Gus," was formerly with the State Baker Corporation of America. He was in the Orient and China investigating automobile conditions and is well posted on business conditions there. Bland is now managing the Abbott Garage at 126 East Jefferson, Los Angeles, where he is renewing acquaintances with many old friends.—Advertisement.

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Cameragraphs

by

NELLIE M. STRONG CAPRON

Nellie M. Strong Capron
Said a popular actress in speaking of the brilliant work of Hetty Gray Baker, who dramatized some of the Jack London short stories and who is now connected with the scenario department of the Fine Arts studio: "Charming personality! All woman! Bless her heart!" Sure, now, when one woman pays another a compliment like that, there must be something to it.

It pays to know. This is an age of specialization. For instance, when it came to staging "The Penitentes," who else than Charles F. Lummis, the eminent western historian, thinker and writer, could be called upon to assist in the settings for this play? At least, that is what Jack Conway of the Fine Arts Co. said. "Surely we can do it according to Hoyle," said the producer.

They do say that at those charming Saturday night "salons," presided over by Miss Cora Drew of the New Marston Apartments, one need not be of the literary, social, musical or dramatic world to meet the likes of the day's literati, the genuine musical, and a sprinkling of professional folk and they are all summed up by the young hostess, as "just nice pleasant people," when one is asked to meet these friends of hers. Let's see, it was when the Drews' party was shown on the screen bearing the "Fine Arts" trade-mark, that the lady first became endeared to the common people and now, lo and behold, she has the world at her feet.

In the new picture, "Miracle of Life," from the studios of the American Film Co., is noted the work of Joseph E. Singleton, an artist whose screen personality has stood out conspicuously for several years. Gifted by nature with all those requisites that make for a "stage presence" and bearing about him a certain intangible indefinable grace, which is difficult to put into words, he goes in filmdom that Mr. Singleton is of noble birth, an additional interest is lent to his appearance in pictures. Much of this gentleman's time has been given to properly portraying Indian characters, in which he has displayed much fidelity and faithful adherence to types. He also had a good part in "Daphne" and did wonderful work in "Jordon is a Hard Road," opposite Dorothy Gish, both Fine Arts films.

Mrs. C. Perkins Trantum, society woman and collector of rare Indian baskets, has been asked to exhibit her valuable collection, probably the largest private collection in the world, at the Southwestern Museum. Mrs. Perkins Trantum is the wife of that popular actor, Douglas Gray, in stock at Inceville. She has 45 baskets, every one of which was purchased on native reservations.

Director Joseph De Grasse is sounding the praises of Little George French, who did some exceptionally great emotional work in "The Altar of Friendship," his current production.

There will be some pictures coming along soon from the National Film Corporation wherein Miss Karen Baldwin will be featured. In connection with this statement, it is interesting to note, that such was the impression this young person created upon the minds of the usually stoical directors, that the interval supposed to elapse from the time an actress first makes her appearance in the studios until the time when she is "featured," was accomplished by the Baldwin personality in less than schedule.

"Since Guckhaven invented the printing press," said P. D. Gold, Jr., of the National Drama Corporation, in his address before the Press Club the other night, "nothing so important to the world has been advanced as the moving picture industry. Freedom of the press bears the same relation to people of today, as the question of the censorship of the film."

Mr. Gold made an eloquent appeal to the representatives of the press to lead their columns in assisting a broader movement along this line of public thought.

It's no secret to anyone that the screen industry incidentally conceals about the premises of the various studios a number of people, who otherwise have been described as belonging to the species, "genii." It now develops quite casually, as things do, that out at Balboa, presided over by the Brothers Horkeimer, they keep in captivity one perfectly good legitimate playwright, sentenced by day to slave out an existence as the chief of the publicity department of the Balboa plant, who answers to the

THE INSIDE

By Tipster

Well, here I am, consumed with the desire to reveal certain concealed facts and to speak right out in school regarding film people and film products. Probably few of you will believe the facts, but it is your privilege to watch the outcome of these predictions and you may become converted to something new in this day and generation—the truth. My opinions may not be worth much, but you are getting them for nothing. Let us proceed.

Would you be surprised if the claim that certain Los Angeles studios were considering moving up north, proved to be a fact and not the "bluff" which certain newspapers and organizations claim? Then you may enjoy (?) this surprise are long, if San Francisco makes good on its offers, and the "big city" certainly is working with might and main on the proposition. Two of the largest studios are involved, at least.

The story regarding Mary Pickford signing a new contract with the Famous Players read smoothly. It is more convincing because of the further claim that Mary is to be a half owner in the company. Mary has not signed, but still consider several propositions, one of which emanated from the Triangle people.

If film censor boards are not too busy they might make an investigation and report of certain racy magazines flaunted on every news stand and found in many homes; of smutty songs and jokes in vaudeville and cabaret; of filthy news publications scattered here and there about the country; of shows kin to September Morn and Stella, and last but not least, the circulation of "good stories" whispered in giggling groups of our very best people." After such an investigation motion pictures would appear so pure and harmless that the censors would allow the giant infant art to advance.

The high salaried editors, who are pounding the fakirs, should come to a better understanding with business departments which accept money for fake film advertisements.

It's a merry chase, my brethren, the pursuit of the elusive market in these days. The new Triangle has raked the states regardless of expense, gathering in hundreds of houses, while Fox has forged right to the front. The Paramount seems to be doing very well. And now the old-school bunch are wondering why the gods of luck don't continue to shower them with receipts regardless of the quality of goods, as in days of yore. Very likely the day of the practical business man seems to have dawned. Therefore the S. O. S. from the troubled waters where ancient barkentines are wallowing.

CUPID ACTIVE IN FILMDOM
Bertram Grassby of the Universal Company Marries Miss Girard Alexander
Dan Cupid, plenipotentiary in the realm of matrimony, this week arranged the marriage of Miss Girard Alexander, an actress in the employ of the Universal Pacific Coast studios to Bertram Grassby, popular Universal studio player. Both Miss Alexander and Grassby are well known members of the Los Angeles film colony, the latter having won for himself a place of considerable distinction in the realm of the spoken drama.

The newly married couple will soon settle in their Hollywood home and while this is being built will occupy a rented bungalow.

FILM PUNS
Extra: "What kind of plants flourish best in dry weather?"
Star: "Film plants."

name of H. H. Stechan. Mr. Stechan has 17½ sitting up nights evolving a roman—comedy drama, in which he has created a speaking part for every member of the Balbo, staff of artists. The title is—sh! It's a secret! The plot concerns—but alas! the plot is also a secret. It is, however, a fact, that a theater on the Pantages stage this week in "The Miracle of Life." Carroll portrayed a living skeleton throughout this picture and also doubled as the devil, both difficult parts. His make-up in both parts required several hours' work, while the paint used in his characterization of the devil caused him to be ill for several days. Carroll was one of the first to portray the part of a living skeleton on the screen.

PROMINENT CAMERAMAN ACTIVE

Ralph Limbeck, cameraman, who filmed the "Broken Coin," and several other Universal features, is a New York man. He came to the Pacific coast about a year ago and immediately took up with the Universal company. He acted as cameraman under Phillip Smalley. "The Dumb Girl of Portici" and made some close-ups in the manager which Henry McRae highly recommended.

Jackie Limbeck, a three year old son of Mr. Limbeck, is one of the youngest children in motion pictures. Jackie started pictures at the age of two and has been seen under the Vitagraph and Morley banners. His best picture was "The Supreme Test," featuring Henrietta Crozeman, in which he figured in several dangerous scenes.

UNIVERSAL CITY

LASKY STUDIO

OTTO IN NEW YORK

Henry Otto, Universal producer, is now in New York, where he will direct for the next few months. It was all arranged very quietly on a Monday morning after a short chat with Carl Laemmle and Otto slipped away on the following Wednesday morning, after bidding his friends goodbye, by the telephone route. This is a signal honor for Otto, the producer of "Undine" and other fine photoplays for the big "U."

EDNA MAISON IN EASTERN ROLES

Edna Maison is playing the lead with William Worthington in "A Rainy Night." She has the part of an Eastern Princess and is wearing some gorgeous oriental costumes. Edna is especially good in such parts and invests them with the necessary fire and dignity. She made a splendid Princess in the Pavlova picture, her dark beauty being just fitted for the role.

BIOGRAPH

There are packages that contain love potions and some that contain dynamite. We were divided in opinion, dear Biograph, as to what yours might contain!

That's the only reason why we didn't come after it!

Ye gods when will this rat stop? We are not making any flood scenes at present.

There is only one unmarried man on the Biograph staff.

Who is it?

Chas. H. Mallie, the ever popular character actor, has bought a Chalmers "6." He is rapidly learning all about the cam shafts, intake, differential, etc.

Jose Ruben is laid up with a severe attack of grippe. His physician says he will be out of bed again this week.

In filming a scene in Walter V. Grey's new picture, "What Happened to Peggy," Claire McDowell had a narrow escape from serious injury. She was climbing down some vines on the side of a wall, slipped and fell twelve feet to the ground. Apart from a severe shaking, everything is all right.

J. Farrell Macdonald is preparing a new and spectacular mystery production. The title will be announced later.

RIVAL OF "DON QUIXOTE"

Although vastly different atmospherically, "Sunshine Dad," De Wolf Hopper's second Triangle comedy, will, from present indications, as successful as "Don Quixote," which introduces the high salaried comedian to screen followers.

"Don Quixote" is laid in early Spain, "Sunshine Dad" is a modern, purely domestic comedy. It presents De Wolf Hopper in an amusing character, who is forever causing mixups, for which his young, staid son suffers the bitter consequences.

As principal with De Wolf Hopper in "Sunshine Dad" appear Fay Tincher, Chester Withey, Jewel Carmen, Eugene Pallette, Max Davidson, De Wolf Hopper, Jr., and Raymond Wells.

CARRIOL IN DUAL ROLE

William A. Carroll, of the American Film Company of Santa Barbara, an important dual role at the Alhambra theater this week in "The Miracle of Life." Carroll portrayed a living skeleton throughout this picture and also doubled as the devil, both difficult parts. His make-up in both parts required several hours' work, while the paint used in his characterization of the devil caused him to be ill for several days. Carroll was one of the first to portray the part of a living skeleton on the screen.

CONSTANCE COLLIER AND TREE

Constance Collier, the celebrated English actress, who is famous for her characterization of "Nancy Sykes" in "Oliver Twist," and in the dramatic version of "Thais," has been engaged at the Fine Arts studio to play the part of "Lady Macbeth," with Sir Herbert Beerbohm Tree, who is to play the title role in Shakespeare's "Macbeth."

Miss Collier was selected for "Lady Macbeth" on account of having played the part a number of times with Sir Herbert before coming to America.

In addition to Sir Herbert and Constance Collier, the splendid acting part of "Macbeth" has been assigned to Wilfrid Lucas, star of "Acquitted," which will soon have its New York premiere. Roger Lewis will play "Banquo," Mary Alden "Lady Macduff," Spottiswoode Aitken "Duncan," Jack Bramhall "Malcolm," and Raymond Wells the "thane of Cowderay."

Sir Herbert is delighted with his supporting cast, which includes many of the Fine Arts most talented players.

GEO. BRONSON-HOWARD COMING

George Bronson-Howard, the distinguished playwright, author of "Snobs" and a number of other plays, is coming to California to write exclusively for the Jesse L. Lasky Feature Play Company.

W.M. DE MILLE'S NEW FILM

Mr. Wm. C. de Mille is at work on the second Blanche Sweet production under his direction. Miss Sweet is supported by Charles Clary, Ernest Joy, William Elmer and other important members of the Lasky All Star Stock Company.

MARGARET TURNBULL WRITING PLAY

Margaret Turnbull, the celebrated novelist, is now working on a story for Fanny Ward, in which the latter will be supported by Jack Dean, Seaside Joy, William Elmer and other important members of the Lasky All Star Stock Company.

MAE MURRAY AND WALLIE REID

Those who have seen Mae Murray, the charming young Lasky star, before the camera, all swear that she will be a revelation to those who see her forthcoming production, "To Have and to Hold."

Wallace Reid is featured with her and the two are surrounded by an all star cast.

OILIE KIRKBY, "LOVE PIRATE"

Enough has been seen of the new Kalem series, "The Love Pirate," to show that Ollie Kirkby, one of the two female "Pirates," is going to be appreciated by photoplaygoers. No matter what Miss Kirkby attempts, she is the eternal feminine and the charm with which she invests her parts is undeniable. She will add to her followers by her work in this unusual series by George Bronson Howard, under the direction at the hands of James Horne.

ALAN HALE'S DISTINCTION

Alan Hale has one peculiar distinction. He was the last actor to be engaged by David W. Griffith before that famous producer left the Biograph Company. He remained with the Biograph three years, being one of those who did not accompany Griffith when he went to the Reliance-Majestic concerns. Alan has had but few engagements and has always remained with those he has had for lengthy terms.

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Sir Herbert is delighted with his supporting cast, which includes many of the Fine Arts most talented players.

THE BROADWAY FLORIST

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FINE ARTS STUDIOS

TYRONE POWER AND KATHY WILLIAMS

"Thou Shall Not Covet," a Selig Red Seal play, released through V. L. S. E. February 7th, features Tyrone Power and Kathryn Williams, supported by Guy Oliver and Eugene Besserer. The play, written by James Oliver Curwood, is based on the Biblical adage, "Thou Shall Not Covet Thy Neighbor's Wife." The drama was produced by Colin Campbell. The scene where an ocean-going liner is wrecked in mid-ocean at night and where thousands of men, women and children are seen springing in their night clothing from the decks of the sinking ship, is said by reviewers to be very realistic and thrilling.

Bobby HARRON RESUMES WORK

Robert Harron has returned to the California Fine Arts studio from his trip to New York, where he attended the funeral services of his brother, recently killed in an automobile accident in Los Angeles. Harron immediately resumed work on his characterization in "Hoodoo Ann," in which he was absorbed when he learned the sad news. He and Mae Marsh are being starred in "Hoodoo Ann," with Lloyd Ingraham producing.

NEW D. W. GRIFFITH STAR

Bessie Love, the clear Fine Arts actress, who is portraying the sweet-talking maid in "The Flying Torpedo," which appears this week at the Burkhardt Theatre, is equally impressive in her delineation of the young daughter of Wilfred Lucas in his first starring vehicle, "Acquitted." The unusual thing about her immediate success is that she has never been on a speaking stage, and also that her film experience has been very limited. She was discovered by David Ward Griffith, who saw in her great possibilities and thinks she will develop into an excellent actress. On the strength of Mr. Griffith's prophecy she has been made a regular member of the Fine Arts studio.

SIR BEERBOHM TREE HONORED

Sir Herbert Beerbohm Tree and R. Ellis Wales, the Fine Arts librarian, were recently entertained by the celebrated Los Angeles society women, Mrs. Geo. A. Robinson and Mrs. Ada R. Van Peet, who control the extensive Robinson Shakespearean library.

Mr. Wales is in charge of the technical research work for the Fine Arts version of "Macbeth," and through the extended courtesy of Mrs. Robinson the two guests browsed through great masses of Shakespearean data, and were amazed at its completeness and scope.

Sir Herbert was particularly happy at receiving such opportunity, and learned that the collection was accumulated in London by the late Geo. A. Robinson, who was a noted dramatic critic.

Possibilities of a Shakespearean-Tre festival in California were discussed, to be given with natural backgrounds to which Sir Herbert will give serious consideration after the completion of his Fine Arts debut.

REAL PARISIAN ATMOSPHERE

A Parisian studio, such as one would find in the Monmartrine section of Paris, where Armand Boucicau, their meeting place, is being built at the Fine Arts studio, to be used for scenes in the picturization of Grant Carpenter's drama, "The Little Apache." For reference purposes, the following books are being used: "Paris," by Hamerton, who is considered an absolute authority on the subject, and who is a member of the French Academy; "Bohemian Paris," by Morrow, and "The Red Latin," by Smith.

The street in construction will include a number of buildings and the action in these scenes will be typical of the well known Monmartrine.

Mae Marsh is to play the name part, with Robert Harrold in the other stellar role. Lloyd Ingraham, who fortunately is intelligently posted on Parisian characteristics, is preparing to direct the Marsh and Harron duo in this interesting Fine Arts drama.

LILLIAN GISH AN ARTIST

The acid test of the true artist, who really loves his art, is to submerge his personal make-up when necessary for the sake of correctly portraying a character.

This Lillian Gish does in her characterization of "Marja," the Russian peasant in "Marja, the Steppe," in which she wears a Brunswick wig that photographs a soft black.

Miss Gish, as we all know, is the possessor of a beautiful head of golden hair, which David Belasco once described as being the most beautiful blonde head he had ever seen. When informed by Director William Christy Cabanne that she had been

INCEVILLE ITEMS

"PEGGY"

Reports from various parts of the United States received this week by Producer Thomas H. Ince indicates that his song "Peggy," the music of which was adapted by Victor L. Schertzinger from the incidental music of the photoplay of the same name, and respectfully dedicated to Billie Burke, star of the production, is "going like wildfire."

CULVER CITY STUDIOS

The new Culver City plant stands as a monument to the genius of Producer Ince, due to the determination of Messrs. Kessel and Baumann, executives of the New York Motion Picture Corporation. It was made necessary by reason of the fact that Inceville does not afford the facilities Ince wants for the making of his Triangle Kay-Bee picture plays. Shortly following the incorporation of the Triangle Film Corporation at La Junta, Colorado, last July, Ince negotiated with Harry H. Culver for the acquisition of approximately 15 acres of property. With the completion of the architects' plans, work immediately was begun on the construction of the buildings.

With upwards of five hundred persons working steadily at various tasks and virtually every department of importance in full swing, the new quarter-million dollar Ince-Triangle Studios at Culver City came into reality this week and swing into line on the large, costly, most complete and beautiful motion picture producing plants in the world. Although there yet remains to be applied the finishing touches to most of the buildings and although the wardrobe and property rooms have by no means as yet been stocked to their respective capacities, the work of production has begun in earnest and henceforth a vast majority of the scenes in forthcoming Ince-Triangle-Kay-Bee features will be made at the new plant. In other words, the Culver City Studios of the New York Motion Picture Corporation, in future, will be regarded as the producing headquarters of the organization.

Scattered about on the four mammoth glass-enclosed stages, four of the six Incé directors are not staging subjects under the general supervision of Producer Ince. They are Reginald Barker, Raymond B. West, Walter Edwards and Charles Giblyn. Barker is engaged in doing the interior scenes for the current feature in which William Collier, Jr., is to be starred. This is a heart interest war drama and will present young Collier as the boy hero of a romance.

The second company which moved, bag and baggage to Culver City studios this week, is that which is working under the direction of Charles Giblyn in the pretentious modern society story in which Bessie Baruscille will be as star. She is being supported in this piece by William Desmond and Franklin Ritchie.

Raymond B. West is doing a story which demands the erection of a number of elaborate sets. This is the subject in which Enid Markey will make her debut as a Triangle star. It is a romance enacted in a mythical country and is destined to be one of the most appealing plays ever turned out by C. Gardner Sullivan.

The fourth production under way at the new plant is that in which William H. Thompson, dean of the American stage, and Charles Ray, the popular Incé juvenile, will be appearing as co-stars.

Incé's other directors, William S. Hart and Charles Swickard, are spending their time at the Inceville studios, which without them, would be practically deserted.

ATHLETE OF THE SCREEN

William Desmond, deserter of the speaking stage, made an immediate hit in the silent drama. He is at present time playing lover to Miss Bessie Baruscille in a five-reel feature at Inceville. He is one of the best all round athletes of the screen.

In his palmy days he was regarded as one of the best swimmers in America and swam across the Hudson river five times.

He is still fond of exhibiting his prowess in feats of strength, to the entertainment of his comrades. He is as hard as steel, except when it comes to heartbreak.

"POP" SELIG SNOWBOUND

"Pop" Selig, executive head of the Selig company, returned to Los Angeles this week after being "snowbound" in Bear Valley for three days. Because of the storm "Pop" was unable to communicate with the outside world.

selected to play "Marja." Miss Gish immediately realized that the part required a dark-haired girl and then decided to secure a black wig.

However, she does not in any way detract from the cameo-like face of the beautiful Lillian Gish, as she will appear in this Fine Arts play.

BALBOA STUDIO

"THE RED CIRCLE"

Will M. Ritchey, Balboa's chief scenario editor, is the author of "The Red Circle," the continued screen story now running all over the country, as released by Pathé. H. M. Herkheimer, president and general manager of Balboa, furnished the basic idea from which Mr. Ritchey developed his story. The fiction version which is appearing in many newspapers was done by Albert Payson Terhune, from seeing the filmed pieces by Mr. Ritchey. It has not been an uncommon thing in the past to take photoplay scenarios and fictionalize them. But the newspaper stories of "The Red Circle" are supposed to be the first instance where the story version has been made from the screen view.

BALBOA RAINBROOF

This is the rainy season in California. Hence, recently, there has been little outdoor cinematography. For that cloudy skies and bright sunlight are necessary. Balboa completed its new enclosed studio none too soon. With the first appearance of rain clouds the artificial lights in the "Horkheimer Brothers" plants were in shape and the "juice" turned on. To make up for lost time companies are working night and day.

FROM AWAY DOWN EAST

Daniel Gilfether, the grand old man of Balboa feature films, formerly lived in Somerville, Mass. The other day he received a "round robin" letter from there signed by a dozen of his former friends. Said they that the "WPA" pictures, which just had a prominent part, were just being shown and all of them were attending regularly each week. "You look so natural," the letter read, "we expect you to come forward and speak to us."

BALBOA'S YOUNG MENAGERIE

Balboa's menagerie has demonstrated once more the doctrine of the survival of the fittest physically. Not

long ago it consisted of an odd assortment of animals. The first to succumb was a snake, which had at one time been a friend of the bear. Then the monkey triumphed in a battle with the ocelot, and the coyote gained himself in disgrace over his captivity. Now Business Manager Manning has arranged to provide a new supply. To begin with, he has purchased three trained bears and an aviary of tropical birds, all of which will soon function in Balboa pictures as incidentals.

MARGUERITE NICHOLS' HOBBY

Marguerite Nichols, one of Balboa's ingenue leads, is a talented artist. Her specialty is coloring photographs, and she has developed a high degree of perfection in this line. Picture players frequently complain because of the time that hangs heavy on their hands between scenes. But Miss Nichols never does. When not working before the camera she can usually be found in her dressing room, which simulates an artillerist, coloring pictures for her friends. It is her hobby.

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of the new models.

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VITAGRAPH STUDIO

"STURGEON'S HALKY AUTOMOBILE"

The first day Rollin Sturgeon owned his new heavy roadster he left it standing at the head of a hill on the Vitagraph property. He went into his office for a few moments, met a friend and proudly piloted him out to where he had left the car, promising a sight of "real class." His dismay can be imagined when he looked in vain for the elusive roadster until at last he sighted it at the foot of the hill, deeply imbedded in two feet of mud. It took some strenuous pulling on the part of the big Vitagraph truck to rescue the pesky critter, and now it is always brought to a stop on perfectly level ground.

TERRORS OF MARY ANDERSON

It was in the "Hayden" comedy, to be released January 31, that Director Dave Stasek staged a convincing littleistic encounter between Webster Campbell and Mary Anderson. Mary did so well on that occasion, and put so much spirit into the performance, that Webster nursed black and blue spots for a week. Now when a script is assigned and Webster is cast to play the lead, he carefully inquires whether Mary is to be in it; secondly, if there are to be hard feelings between Mary and himself; and, thirdly, if there are to be any beatings administered.

VITAGRAPH TALES VERIFIED

Many weird tales found their way into the newspapers concerning the hazardous return of the Sturgeon company from Bear Valley, but back of all was the grim truth that if they had not forced their way out when they did, starvation would soon have been staring them in the face, for the means of exit was the only one—and a storm which was closely sealed all ways of egress.

ON RIP VAN WINKLE

During his recent trip to Truxee, where Director Wolbert filmed some sensational Alpine films, he had occasion to require the services of a hermit of the mountains, a wild, majestic figure of the Rip Van Winkle type. His delight was great when his assistant, Don Clarke, produced an aged character, with a long white beard and hair. The picture was filmed, brought to Los Angeles, where it was found that two of the hermit's scenes showed a touch of static.

Wolbert, sad at heart, returned to Truxee to retake the two scenes. Several days elapsed and the old character of the hermit could not be found. At last in the rear of a mountain saloon, the old man was found to be recovering from a slight indisposition. Worse still, he was minus his beard and long hair. Investigation showed that some town cut-up had relieved the old man of his flowing locks while deep in the joys of his annual spree.

The two scenes had to be taken by a made-up character with false whiskers and hair.

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VOL. III. NO. 26

LOS ANGELES, CALIFORNIA, JANUARY 29, 1916

5c Per Copy. \$2.00 Per Year.

MISS LUCILLE YOUNG
NOW RECOVERED

Screen Star, Injured Several Months Ago in Filming "Flying Torpedo," Ready to Resume Work

Interestingly invalided is the way pretty Lucille M. Young appeared, with roses to the right of her and roses to the left of her and in the air the perfume of Oriental incense as she half reclined in a chair in the charming living room of her cozy home out on Edgecliff Drive, the day following her release from the hospital, where she had recently undergone

BOARD OF CENSORS
TO BE ABOLISHED

CITY ATTORNEY PREPARING NEW ORDINANCE FOR COUNCIL

Important Meeting Before Public Welfare Committee of Council Practically Settles Matter—Moving Picture Commissioner to Replace Board of Censors

Abolishment of the local board of motion picture censors has been practically assured the motion picture industry of this city.

In place of the board there will be created a position to be known as the Moving Picture Commissioner, whose appointment will be made by Mayor C. E. Sebastian.

This signal triumph for the local producers of films came about this week at a meeting of the Public Welfare Committee of the City Council. This meeting was attended by the principal producers of Los Angeles, Mayor Sebastian, representatives of the Merchants and Manufacturers' Association, Chamber of Commerce, Los Angeles Ad Club, Los Angeles Drama League, W. C. T. U., Woman's City Club and other important bodies.

City Attorney Albert Lee Stephens and his assistants have been instructed by the Council to prepare and submit to that body an ordinance that will embody the abolition of the Board of Censors and the creation of the Moving Picture Commissioner.

There has been waged in Los Angeles for months a bitter war between the producers of motion pictures and the local Board of Censors. The producers have maintained that the local board should be abolished because it has harassed and interfered with the development of this industry. Several great films have been tied up by the board at a cost of thousands of dollars to the motion picture industry. This is one of the causes that has brought about the contest.

The Motion Picture Producers were represented on this occasion by Thomas Dixon, author of the world-famous "Clansman," and now a producer. In his appeal for freedom from the local censor board Frederic Dixon said:

"This nation is built on a foundation of free press and free speech. We are going to establish here and now the freedom of the new press—more powerful for good than any other—the moving picture camera. We expect this city, the center of this moving picture industry, to assume the lead of this national campaign."

Mr. Dixon further stated that the great motion picture payrolls of Philadelphia and New York could be brought to Los Angeles and that this would amount to approximately \$500,000 weekly. He also stated that this would have a great deal to do in increasing our population towards the 1,000,000 mark.

"I desire," said Mr. Dixon, "to submit to this committee a petition signed by all the producers and exhibitors, your Chamber of Commerce, the Merchants and Manufacturers' Association, and other civic bodies, asking that the Board of Censors be abolished and a single commission be created, who will see to the enforcement of the rulings of the national board of censors."

Producer Dixon was backed up by the entire local motion picture industry. Another producer who represents an important producing plant in this city, David Horsley, said:

"We came here to discuss the question of censorship—there is no such question—the question is that of human rights. You have been led to believe that you had a duty to perform when you pass this obnoxious censorship ordinance. You were told by well-meaning but misinformed busy-bodies that there is a menace in our midst. The busy-body is the dupe of the agitator and self-seeking professional reformer, always intent on his neighbor's business. The reformer is the drone in every hive; he makes no honey but sits around criticizing those who do, and under cover of the confusion grafts a living."

"Very few of the human family do their own thinking. The great majority are nourished on colored mental food absorbed from newspapers. The newspapers are the sole support of the reformer; the newspaper fosters anything that creates news. The new, the novel, the unusual can always get a hearing, and the more unreasonable, uncalled-for and unjustifiable it is, the more space it will receive in the newspapers. If it were not for the newspapers our professional reformers would have to work for a living, but the newspapers take up every cry of mad dog that they hear. At last the dog has turned and he is mad clear through, but in a different way to the one meant by the reformers. We want our rights as citizens; we want our mode of expression respected and insist that it be respected and subject to the same laws as other modes of expression—the press, the pulpit and the drama."

"Censorship is intolerable and no country is a free country that has any form of censorship. This cancerous growth must be crushed under heel or it will overthrow our freedom of speech, our free press and our entire form of government."

"Let Los Angeles announce to the rest of the world that this yellow peril of censorship will not be permitted to defile our beautiful land. Let it find a resting place for its cloven hoof and slimy body in some other country than the United States. Our freedom has been too dearly bought to be given up so lightly at the insistence of unthinking agitators afflicted with a mad desire to legalize the minding of their neighbors' business."

Another speaker was E. G. Judah, president-elect of the Merchants and Manufacturers' Association. Mr. Judah stated that the motion picture industry was deserving of the entire support of every local business organization and that any interference on the part of reformers or censors should be stopped.

Under the proposed ordinance that will be drawn up by the city attorney and presented to the Council and Mayor it is proposed that current news pictures of daily events shall be free of censorship. No other films shall be shown with the exception of those which have passed the National Board of Censorship. Films of an immoral or obscene nature, if such films can be found that will pass that

(Continued on Page Two)

MISS ANNA HELD



Famous Star Entertained by Ad Club, Static Club and by the "Pals" During Her Visit Here This Week

ANNA HELD, FOOTLIGHT FAVORITE, HONORED HERE

Famous Musical Comedy Celebrity, Now Touring Orpheum Circuit, to Visit "Pals" Tonight

Anna Held, late musical comedy queen to forsake the footlights to appear on the screen, is paying Los Angeles a visit this week on her tour of the Orpheum circuit. Since her arrival here the famous footlight star has been the guest of honor at many screen and theatrical events, chief of which was the Static Club of America ball held last night in this city.

Miss Held, who starred here with the Morosco-Bosworth company this fall in "La Presidente," soon to be released, lead the grand ball with Thomas H. Ince, head of the New York motion picture corporation. This ball was well attended by the photoplayers of Los Angeles and vicinity, the principal film stars of the city being in attendance.

At the Pals' Club meeting tonight, to be held at the Bristol Club, Miss Held will be the honored guest. A special program has been arranged for the Orpheum headliner who "cannot make her eyes behave." A number of other popular photoplayers will participate in tonight's festivities at the Pals' gathering, including Crane Wilbur, and several others.

Among the photoplayers who attended the Static Club ball last night were the following: Frank Lloyd, Douglas Fairbanks, DeWolf Hopper, Fred Astaire, Victor Moore, Joseph DeGrasse, Rollis S. Sturgeon, Hobart Bosworth, Courtney Foote, A. G. Cave, Crane Wilbur, Bob Daley, Wallace McDonald, Allen Curtis, Al Christie, Charlie Chaplin, Tom Mix, Carter DeHaven, Harry Carter, Henry Otto, W. R. Sheehan, Harry Leonhardt, William Farnum, Dustin Farnum, J. Farrell Macdonald, Harry Williams, Jean Haves, William F. Russell, Allen Hale, William S. Hart, Reginald Barker, Grace Cunard, Francis Ford, President Edward G. Ulman of the club, "Billy" Pittz, S. S. Norton, William C. Foster, David Horsley, D. W. Griffith, Sir Beboeth Tree, Mack Sennett, H. O. Davis, Henry McRae, Robert Leonard, Charles Murray, Fred Maco, "Pathé" Lehrman, Charlie Eytom, Wm. N. Selig, H. M. Horheimer, J. Warren Kerigan, Richard Willis, Gus Ingles, Roy McCordell, Phillips Smalley, William Collier, San Bernard, Bill Desmond, Samuel S. Hutchinson, Frank E. Woods, William D. Taylor, G. P. Von Harleman, Clarke Irvine, Cleo Ridgely, Wallace Reid, Susie Haviland, Billie Auld, Dorothy Day, Damon, Bola Smith, Yvonne Simon, J. Farrell McDonald, Walter V. Kyle, Bebe Daniels, Dorothy Gish, Mae Marsh, Rhea Mitchell and others.

L-KO MANAGER LOSES BROTHER

Abe Stern, the popular manager of L-Ko Company, received the sad news Wednesday of his brother's death in Germany.

Owing to the war disturbances, the letter apprising Mr. Stern of his loss, written to him in October last, has been held up en route and did not reach him until this late date. Appendicitis is said to have been the cause of death.

WALTHALL TURNS A PAGE

Henry Walthall is starring in "Mary Page." In appearing in a serial he has turned another page in his career, and it will be interesting to note as the story progresses whether he will turn the page down or turn it to a happy ending. We shall see!

WILBUR AND CHATTERTON

There is a strong resemblance between Tom Chatterton of the American company and Crane Wilbur of the Bostock concern. Both are appearing in the same program and both are romantic and vigorous actors, more or less of the same school. At the present time Wilbur is acting in romantic dramas and Chatterton is appearing in and producing western dramas with Miss Anna Little as a partner.

PRESIDENT WILSON

GUEST OF FILM HEADS

CHILDREN'S SCHOOL
AT UNIVERSAL CITY

Attends First Annual Dinner of the Motion Picture Board of Trade Held Thursday in New York

H. O. Davis Opens Educational Institution Where Universal Children Must Study

Woodrow Wilson, president of the United States, was the guest of honor at the first annual dinner of the Motion Picture Board of Trade of America held Thursday night in New York City. The dinner took place at the Biltmore Hotel and was one of the most important film gatherings of the season.

This is the first time in history that a president of the nation has honored the fast growing film industry as a guest of honor at one of their gatherings.

Time was when Woodrow

Wilson knew or cared a very lit-

tle about the motion picture. But

the growth of that industry is now

of importance to the world in general

and the chief executive of the nation

is glad to meet with the great pro-

ducers of films.

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CENSORSHIP BATTLE TO BE FOUGHT ON SCREEN

Producers to Send Out Editorials on Every Locally Produced Film—People Asked to Co-operate

Invents Scheme Which the Famous Societies Failed to Discover—Attention to Highbrows!

A new power, one that will reach millions of people each day and in every city of the country, has developed from the motion picture.

Through this new medium, that of placing editorials on every film pro-

duced in Los Angeles, the great pro-

ducers of Southern California will

fight censorship in this newest form

of speech, that of the silent screen.

At a meeting of the Motion Pic-

ture Producers' Association, held at Hotel Alexandra this week, a com-

mittee was appointed whose duty it

will be to write editorials that will

be read by millions of people who see

motion pictures. This committee

comprise H. O. Davis, new director-

general of the Universal Film Com-

pany; Thomas Dixon, Jr., of the Na-

tional Drama Corporation, and D.

W. Griffith, of the Triangle.

This committee, formidable repre-

sentatives of the film industry, will

prepare during the next few weeks

editorials aimed against the censor-

ship of motion pictures. The people

of the United States will be asked to

join in the campaign against censor-

ship, the fight that is now waging

not only locally but nationally. The

producers have their fight on the fact

that the press and spoken drama are

uncensored.

Among the prominent produc-

ers present were: H. O. Davis, Thomas

Dixon, Jr., D. W. Griffith, Thomas

H. Ince, H. M. Horheimer, Mack

Scannell, Thomas Parsons, "Pathé"

Lehrman, Carl Laemmle, Abe Stern,

C. B. de Mille and others.

Is your hair coming out, is it get-

ting suspiciously thin on top? If so,

consult Professor William Garwood.

Two years ago he was much worried

over the increasing number of hairs

which adhered to his comb when he

made a little straight and narrow

path through one side of his mane.

Now his hair is getting quite thick

again, and all because he never wears

a hat unless he has to, and lets the

sun shine on his head. Frequent

shampoos comprise the rest of the

treatment. No charge, thank you.

NEXT!

LAEMMLE OFF FOR EAST

Carl Laemmle, president of the

Pacific Coast studios at Universal

City for the past few weeks, left this

week for New York.

that the press and spoken drama are

uncensored.

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ers present were: H. O. Davis, Thomas

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ABOLISH THE CENSORS!

After months of delaying and "passing the buck," Los Angeles—business, commercial and official Los Angeles—is about to abolish the local Board of Censors!

If Los Angeles does abolish this unnecessary board, which has as its duty the cutting of valuable films, the slashing of priceless pictures, and the job of dictating to the motion picture producers who are credited with having spent in this city during the last year the meager sum of \$35,000,000, then Los Angeles will have at last taken off its blinders and will have accomplished something that will go down in film history.

And you business men, officials and commercial people who are very, very busy making money, do not take it that film history is just a passing shadow on the screen of life. Remember that film history will from this date on mean something of importance in the commercial development of the nation.

These motion picture producers and their employees have not asked for something that does not rightfully belong to them when they ask for the abolition of the censors. They are asking only for fair play. And we, the people of this city who receive the \$35,000,000 a year, should have this. This Board of Censors is abolished.

The city attorney has instructed to draw up an ordinance abolishing the board and creating in its stead, a Motion Picture Commissioner, who shall be appointed by the Mayor of the city. And while the city attorney is looking up the legal validity of this proposed measure it may be well for the City of Los Angeles to see that this measure becomes effective and is not lost in the maze of yesterday.

Why should a few critics, clothed in the title of censors, attempt to tell the great American Public what they want to see on the screen? There can be no better censor than the man or woman who lays down the dime on the glass plate at the theatre window. If he does not like the film, and he knows what he likes, the services of a board of censors are not required to prevent him from coming back every night of the year to see that film. He is the one to censor the films because he is the one who is paying to see them.

Los Angeles, in abolishing the Board of Censors, is doing a great and noble work. Undoubtedly other cities will follow our steps, and as the head of the film producing world, Los Angeles can well afford to set an example.

Thomas Dixon in his speech before the Public Welfare Committee of the City Council Tuesday, stated that were the Board of Censors abolished, he believed that many eastern companies would immediately make preparations to make this city their headquarters. The payroll of the New York and Philadelphia producers today amounts to \$500,000 a week. Speaking from the monetary standpoint alone, it would profit Los Angeles to abolish the censors.

In doing this, Los Angeles is extending the welcome hand to the biggest producers of films in the world, to a payroll of \$35,000,000 annually that will probably be increased as a result of this act, and to a large part of her population, the Photoplayers of Los Angeles.

MISS STEEDMAN TOO KINDLY

week she thinks it wiser to draw a line somewhere.

ATTENTION, LADIES!

Howard Hickman, he of the NYMP, is raising a moustache again. At present it is somewhat Charlie Chaplin-like, but Howard has worn 'em before, and when they get a respectable length they are becoming to his style of beauty, but when it comes to several nights a

Censors to Be Abolished

(Continued from Page One)

great Board of Censors, the American People, will be placed under the supervision of the police department.

No further action will be taken on the part of the Council or Mayor until the city attorney's office, William W. Bearman, drafts an ordinance.

A number of business and civic bodies, the W. C. T. U., several improvement associations, and kindred organizations have passed resolutions approving the abolition of the Board of Censors. Several representatives of the pulpit have likewise expressed themselves.

Motley H. Flint, vice-president of the Los Angeles Trust & Savings Bank, says:

"I am for the abolition of the local Board of Censors. Anything that tends to block the great motion picture industry should be eliminated. Los Angeles should back up the producers and this is one way of doing it."

J. O. Moore, Cashier of the International Savings & Exchange Bank, a firm believer in the motion picture industry, states:

"The Board of Censors should be abolished. Any institution that is as educational as the film industry should be allowed to operate without the restrictions that have been placed on it. I believe in the freedom of the films as I do in the freedom of the press."

F. J. Zehandela, Secretary of the Merchants and Manufacturers' Association, says:

"I am most decidedly against censorship. In the first place those comprising censor boards are not there because of any particular qualification, but because of political service. Their education is not along the line that would make them the judge of what the people like or dislike. Their views are not broad enough as was shown in the censorship of 'Damaged Goods.' In this instance the censors looked at it from the standpoint of the picture alone, and not from the standpoint of the moral and the lesson taught."

"I am glad to see Los Angeles take action in abolishing the board of censors, and I believe that other cities will follow."

Photodramatic Playhouses

GARRICK

Clara Kimball Young in Revue. A new bill every day, which will include "Camilie," "Marrying Money," "Heart of Blue Ridge," "Heart of an Exile," "Trilby," "My Official Wife" and "The Deep Purple."

SYMPHONY

"Rosemary," a Metro picture, filmed from the John Drew play, with Marguerite Snow, Paul Gilmore and William Clifford in the leading roles. A Travelogue picture is the added attraction.

ALHAMBRA

"Destruction," the wonderful Fox film, with the only Theda Bara in the important role of the vampire, supported by an adequate company, is the announcement. The sixth episode of the serial, "Girl and the Game," featuring Helen Holmes, will also be shown.

TALLY'S BROADWAY

"The Misleading Lady," an Essanay picture, with Henry Walthall and Edna Mayo co-starring, followed by a scenic picture. The usual excellent musical program.

PANTAGES

The gripping dramatic story, "The Red Circle," by Will M. Ritchey, in the seventh installment, the output of Balboa studios under the Pathé brand, featuring brilliant, rollicking Ruth Roland, co-starring with that gifted young actor, Frank Mayo, supported by the eminent veteran actor, Daniel Gilleher, and accomplished Mollie McConnell, character actress.

PALACE OF PICTURES

Irresistible Mary Pickford in a screen version of Puccini's famous opera, "Madame Butterfly," by the Famous Players, is announced. A "Charlie" cartoon and the Pathé News.

THE INSIDE

By Tipster

As Charlie Chaplin himself confesses that he and his brother are content to manufacture their own comedies and market them through a concern which we promised not to reveal, all rumors are off regarding Essanay, Sennett and other bidders. Chaplin will close for a new studio the coming week and then get busy on his first story. He is completing his last Essanay this week.

Three Los Angeles manufacturers declare that if San Francisco demands that they will move and come across with the cash bonuses arranged, they will move to a certain point, fogless valley, not a million miles from the northern city. Was in San Francisco over Sunday. Everyone smiled cruelly and said:

"Fine for Los Angeles! ALL of your film concerns are going to move up here."

That was rubbing it in some.

Would advise the moral board of concern to purchase the February issue of "The Parisienne," note the picture on the cover, which flouts itself in the faces of our daughters, and then READ THE FIRST STORY—not the entire book—in order to discover which shall be censored first; printing, thousands of years old, or motion pictures, the infant.

Selig, Essanay, Vitagraph and Lubin deny the report that they will feature program pictures, as well as feature through the V. L. S. E. booking offices. Just the same, watch for these old guards to desert the General Film ship February 1, but a few days away.

If Los Angeles loses several of its big film concerns, the city may thank, in part, furniture men and other supply concerns, who charge 10 per cent for the use of their stuff, making it about 20 per cent by multiplying the value of the goods three times inilling it out. The film manufacturer certainly has been an easy mark, but he is revolting.

With the manufacturers organized, good-bye to the good old times when the actor could play one concern against another in order to raise his princely salary. We predict a managerial UNDERSTANDING which will put the kibosh on the employee who is inclined to quote fictitious salary figures, as well as those who "jump" the job in the midst of a picture. Everybody's getting wise.

Slander within the ranks continues an ulcer growing into the vital film system. A certain element, which depends upon the industry for its liv-

MILLER'S THEATRE

Commencing with the week of January 31, the splendid Fox feature play, "The Ruling Passion," a sensational photoplay, presenting Claire Whitney and William Shay as stars. The latest Hearst Vitagraph News and Joy and Gloom cartoons.

QUINN'S SUPERA

A Lasky-Paramount picture, "Ragmuffin," calling for the height of her endeavor, Blanche Sweet, favorite screen artist, fulfills to the utmost. This beautiful and dramatic picture is followed by the Hearst Vitagraph News and Joy and Gloom cartoons.

MAJESTIC

"Peggy," the lace production, with Billie Burke in the title role. Supporting her, William H. Thompson, William Desmond, Charles Ray and others. Added attractions, two good Sennett Keystone comedies, "He Did and He Didn't," and "His Hereafter."

BURHANK

"Stolen Magic," a Mack Sennett Keystone production, featuring Mabel Normand and George Hitchcock, and "His Father's Footsteps," in which Ford Sterling is said to provide a laugh every minute.

AMERICAN

"Embodying Thought," a three-reel Lubin drama, and comedy, "When Kings Were Law," by Griffith. "Snoopy Hounds," a Kalem feature, the first half of the week. Commencing Thursday, "Diamonds Are Tramps," a Selig picture, a Lubin comedy featuring Billy Reeves, and "Dreamy Dud Lost," an Essanay picture.

SELIG ACQUIRES OPERA STAR

Marguerite Beriza, the wonderful soprano with the Chicago Opera Company, has signed a contract to play with the Selig company. Madame Beriza, whose salary as a song bird ran into four figures, has never appeared on the motion picture screen. She was formerly the wife of Lucien Muratore, and together they scored many artistic triumphs. Madame Beriza's second husband is now fighting as an officer in the French army. She has sung in the Boston Grand Opera company for three years and her wonderful singing and acting in such operas as "Faust," "Love Tales of Hoffman," "La Tosca," and "Louise," are well known. This is probably the first stage in the history of the operatic stage where a world-famous vocalist had concluded to leave the opera in the midst of a successful career to sign an engagement to become permanently engaged in films.

FEATURE CHANGES TITLE

The title of Agnes Hay's five-reel film feature, "Doctor Samson," has been changed to "Doctor Neighbor." —
MORE FOX ARRIVALS

Another delegation of Fox Film Company players, headed by Raoul A. Walsh, director of "Carmen," "The Regeneration" and "The Serpent," who left New York several days ago, reached Los Angeles this week and will start work immediately at the local Fox Company's studios. These arrivals will spend the balance of the winter in Los Angeles.

BOOM FOR REAL ESTATORS

The removal of the Vitagraph from Santa Monica to Hollywood has been good for the real estate agents. Mary Anderson, Doris Schroeder, Otto Lederman, William Wolbert and Rollin S. Sturgeon have taken homes in the Photoplayer colony of Hollywood and others will probably follow.

ing, delights in scattering false reports, the greatest of which says that this concern or that is on the rocks. While these malicious rumors are local only, they do their share to shake public confidence. The manufacturers' association might do well to hang up a black list of slander mongers. They are easy to discover.

The Los Angeles city council seems to be sane. The city dads are abolishing the censor board, something they should have done years ago. With the chief film municipality taking the lead, much good may result from such a move.

Don't believe every denial you read. Private advises from the inside state authoritatively that the Equitable has gobbled the World.

MILLERS THEATRE

FOX PHOTPLAYS

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WILLIAM FOX PRESENTS

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"The Ruling Passion"

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Broadway at Eighth.

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COMMENCING SUNDAY, JANUARY 30, Clara Kimball Young

Revue

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Cameragraphs

by
NELLIE M. STRONG CAPRON

Life is just one reel after another!

"When he became a director, the screen lost one of its best character actors," remarked a charming woman the other day in speaking of Joe Farrell Macdonald, of the Biograph studio.

"Mr. Macdonald is a Yale man. His ideas are strikingly original and unusually artistic. His work in pictures invariably stands out, conspicuous for its interpretive values. As a director, the staff of the Biograph is decidedly enriched."

Of all the virtues that humanity is heir to, charity, sympathy, human-kindness, or what not, Messrs. Horheimer Bros., E. D. and H. M. respectively, presiding geniuses of the Balboa Film Co., at Long Beach, long ago went on record as of the belief that the trait of Loyalty, when found among men and women, is the most precious of all. Correspondingly, there has grown up in the midst of the Balboa family of player-folk, the belief, that the rarest and most beautiful virtue in human-kind, is that of Gratitude. As two and two make four, so these opinions dovetail, making the fact self-evident, that between the officials and artist-folk at Balboa, a happy unanimity exists. And thereby hangs a tale, which is another story all by itself!

It was a jolly, informal little gathering of friends, at the New Marcy Apts., on 3rd street, last Saturday evening, at which Cora Drew, the popular film actress, was hostess. Among those present were two guests of honor, Messrs. R. B. Loe and Nelle Don Carlos, each of them mothers of well known scenario writers, who related many amusing experiences of days before their youngsters had grown up and attained celebrity.

Ford Beebe, concerning whose versatility the world knows all about, is now busily engaged in writing scenarios. In fact he has just written "Flins," under a five-reeler for the Carter De Havans, well known dramatic artists, entitled "Get the Boy," which is said to embrace all those elements, comedy and drama, necessary for the success of a picture play, and concerning which, his associate pencil-pushers on the staff of the Universal, have much to say in praise.

The golden-throated "Orpheus Four," male quartette, who hold forth at Clune's Broadway, to the delight of moving picture fans, are the lucky fellows who went up to the big exposition, "Frisco way, and carried off the \$5,000 prize for just singing! Golden throat, yes! The names of these gentlemen are Messrs. Sam B. Glasse, Paul S. Breckinridge, Ernest P. Emerson and Vermer A. Campbell. More success to them!

Little Bessie Love's perfect absorption of the part of the Swedish serving maid, in "The Flying Torpedo," would indicate that Producer Griffith had indeed made "feud" of expert historical screen ability. When the gallery gives the "hand" as they did last week at the Burbank to Bessie Love's wins and entrances, it means that the player has made good. Bessie's fond paternal parent, is said to be so proud of his little daughter's success, that he carries around with him, a pocket full of clippings from the press about her, which he reads over to admiring friends.

W. Fairbanks, stage star, says he considers Anita Loos' comedy, "His Picture in the Paper," the cleverest stuff in fun-making he has ever seen in pictures, and he knows comedy! Anita is chock full of humor anyway. Some of it has to come out.

Clarence Frambus, of the Selig scenario staff at Chicago, arrived in Los Angeles Monday and has joined the Lubits forces at Coronado Beach. Mr. Frambus is the author of some exceedingly clever straight comedies as well as dramatic. On the Lubits staff of writers, it becomes interesting to relate, is that very capable and brilliant writer, Julian Le Moth, whose strong forceful work in melodramas, has done much towards making some of the Lubits pictures. This team of writers, combining strong comedy with dramatic values, speaksome masterpieces to come. Messrs. Frambus and Le Moth are both members of the "Pal's." In December Mr. Le Moth made a trip to New Orleans, and was married while in Chicago, at Christmas time, by Mr. Frambus.

Vera Sison, pretty and petite! We salute you! It is said of Vera, that when she is not playing charming character parts at the Biograph studios, she is engaged at her favorite pastime, painting and sketching, which she does with considerable skill and artistry.

Carl Forma, Jr., one of the old guard, will play the part of a monk in "Macbeth," in which the Fine Arts producers are now engaged, with the distinguished English actor, Sir Henry Birbeck Tree in the title role. The monk is introduced into the picture by the director. It is he who crowns Macbeth King, and the part is happily placed in Mr. Forma, who is a Shakespearean actor of the legitimate stage.

"Once, when I was in the middle of a big dramatic scene, that called for tears," said Lucille Younge, "I had worked myself up until I could actually cry real tears and the big drops were streaming down, the scene was going beautifully, you know, when the director yelled out: 'Cry more out of your right eye, Miss Younge. It's nearer the camera!' Well, I had all I could do to save the scene, believe me!"

An industry that now "turns its millions annually into the coffers of Southern Pictures," was started here by Frank Bogg, who took pictures for Seelig in the summer of 1909. The N. Y. Motion Picture Co. came in the fall of 1909, represented by Charles K. French, who gave the name of "Bison" to the pictures. The Biograph Co., arrived in 1910 and the Universal in 1911. And now look at it!

Sherman Bainbridge, the accomplished leading man who has been with the Universal studios for four years, and whose screen creations have popularized him with theatre-going folk, has now a special engagement with the Mutual (Centaur) Masterpieces, under Director Bowes, whose well known artistry has made all of his pictures conspicuous in the great moving picture world. Mr. Bainbridge has been given a powerful role in a piece called "Secret Hate," which places him again with his beloved old friend, Billie Clifford, a widely known dramatic artist. The two were formerly associated for many years and are very happy to be together again.

A special picture has been arranged for baby Zee R. Beech, the high priced moving picture five year old actress, daughter of Mr. and Mrs. G. L. Beech, under Director Cochran, at the Universal studio. Previous to her engagement with the U. B. Zoo spent a year in pictures, at the Biograph studios. She is regarded as one of the most capable of juvenile actresses.

The Madison Co. of Universal Studios filmed some pictures of beautiful buildings locally this week, in making their new picture, "Agnes Kehler's Sacrifice," a two-reel production. Jim Crosby, popular cameraman, who has been with the Universal company in the capacity of superintendent of laboratories, has returned to the Rollins studio at Edendale. Crosby is glad to be back at the Rollins studio, which he considers "home."

When Joe Jackson, celebrated comedian of the Mack Sennett productions, made his entrance on the screen picture, "A Modern Enoch Arden," shown at the Majestic this week, attired in his rags and tags, as the hero in the title role, one "first nighter" remarked to a moving picture "fan," who sat next to him in the gallery:

"There! See him? That's Joe's famous tramp make-up! He's the famous all over the country for that.

None of 'em can put it over like Joe!"

One of the Signal companies just finishing up its work on a railroad picture play at Las Vegas, Nevada, and will return very shortly to the home studios and engage in a new five reeler.

Came a letter from Vincent S. Burton Co., L. 3d Battalion of Engineers, stationed at Fort Mills, Corregidor, Philippines Islands, in which he tells the Photoplayer's that he and his comrades appreciate the news conveyed to them through these columns, concerning the doings of the player-folk back in Los Angeles, Cal. Says Mr. Burton:

"Old insureccts, barely able to crawl, totter down the aisles of the picture houses, and sit enthralled at the antics of Charlie and Mable and appreciate their jokes; too; native women with their family cigar clenched in fist, and never without the babe on hip, make themselves comfortable while brave Francis Ford and beautiful Grace Cunard pass through their hair-raising deeds of danger, and how the kids do grow when Kieran folds to his many bosom some damsel rescued from an awful fate! Put yourselves on a small island, peopled with 10,000 men, 10,000 miles from home, give them the cinema as a reminder of God's folks and I wonder if there isn't an appeal from the person?"

Well, we guess yes!

UNIVERSAL CITY

ON THE GOOD SIDE

Ed. J. Le Saint of the Universal is on the fifth episode of "The Journal of Lord John," in which Stella Rasetto takes the female lead. Le Saint is making a superior sort of work with this story. Miss Stella's dog now stands guard over her dressing room, and it is well to make friends with "Paddy Wufkin" if you want to catch on to her mistress.

NEW SCENARIO WRITER

Calder Johnstone has joined the scenario staff at the Universal City studios. Johnstone is well known in photoplaywright and trade paper circles. He was formerly scenario editor in the New York studios of the Universal. Later he held a similar position at their Pacific Coast studios and following that was a writer for the American Company at their Santa Barbara plant. Johnstone's first scenario since returning to the "U" studios is a five-reel comedy drama feature entitled "The Crippled Hand," in which Robert Leonard is featuring Ell Hall.

GARWOOD NOT STUNT ACTOR

William Garwood, the star of "The Journal of Lord John," was said to be the greatest little-diner-out, and when he is not dining with some friends is taking a friend out to supper. William is still a bit lame from the accident he suffered in jumping from a window onto a running automobile. He states emphatically that he is NOT a stunt actor; he prefers straight drama.

TYRONE POWER NEW FEATURE

"John Needham's Doubts," adapted by Oiga Prather from the story by Joseph Hatton, has been chosen by the Smallies for their next Tyrone Power feature. "The Ill Born," Power's first feature for the Universal program, is practically finished.

TURNER FEATURING KERRIGAN

Ollie Turner this week began the production of P. McGrew Willis' five-reel film adaptation of Houghton Townley's novel, "The Gay Lord Warling," featuring J. Warren Kerrigan. While Turner is handling the Kerrigan company in this production, Harry Carter is at work on scenes for the making of the five-reel "Haven" comedy drama, "Get the Boy."

CROSBY BACK HOME

Jim Crosby, popular cameraman, who has been with the Universal company in the capacity of superintendent of laboratories, has returned to the Rollins studio at Edendale. Crosby is glad to be back at the Rollins studio, which he considers "home."

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"There! See him? That's Joe's famous tramp make-up! He's the famous all over the country for that. None of 'em can put it over like Joe!"

Like a pilgrimage to a shrine, a gathering of the elect, wading its way through the down-pour of rain, the little coterie of friends assembled at the residence of Hetty Gray Baker, Wednesday night, at her regular "At Home," basking in the light of her countenance until the wee a.m. hours, while all throughout the very pleasant evening, wit and humor scintillated and was batted back and forth as children play at ball. Miss Gray's father and mother, Mr. and Mrs. J. D. Baker, of Hartford, Conn., who are visiting their interesting and accomplished daughter, presided with her. Dainty confections and refreshments were served, a ceremony in which that very entertaining little gentleman, "Benny of Lubinville," made himself useful as well as highly ornamental. Music for the occasion was contributed by Clarence A. Fransber, President of the Photodrama Club of Chicago, who was seemingly equally well versed in either classical or ragtime. Miss Drew's guests included: The Misses Cora Drew, M. E. Holderman, Berice Cheney, Katherine Young, Berice Dryer, Cora Nelson, Miss Scott and Mrs. Brewer. Messrs. Carl Forma, Jr., Ronnie Zeldmann, Director of Publicity, Fine Arts (Triangle), Clarence A. Fransber and others.

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LASKY STUDIO

FANNIE WARD IN HOLLYWOOD

Fannie Ward, who has won great popularity in motion pictures since she appeared in the Lasky productions of "The Marriage of Kitty," and "The Cheat," has purchased a beautiful home in Hollywood and intends to make her permanent residence there, nor far from the Lasky studios.

CHARLOTTE WALKER

Charlotte Walker has begun work on the picturization of "The Trail of the Lonesome Pine," under the direction of Cecil B. DeMille. She appeared on tour for several seasons in the dramatic version of this story.

BLANCHE SWEET STARRING

Blanche Sweet, one of the most popular photoplay stars in America, is completing a photoplay entitled "The Black-Hat." Miss Sweet has appeared in several Lasky-Belasco productions, including "The Warrens of Virginia" and "The Case of Becky."

"PUDD'HEAD WILSON" COMING

Preserving for all time the life of the late Mark Twain, the Jesse L. Lasky Feature Play Company has made the first of a series of Mark Twain adaptions for the screen, a feature production of "Pudd'nhead Wilson." The exclusive rights to Mark Twain's works were recently obtained by the Lasky Company. "Pudd'nhead Wilson" will be followed by "Tom Sawyer," "Huckleberry Finn," "Innocents Abroad," and others.

Among the favorite players to appear in "Pudd'nhead Wilson" are Theodore Roberts, Thomas Meighan, Alan Hale and Florence Dagmar.

HORSLEY STUDIOS

CARL VON SCHILLER

Carl von Schiller, a recent acquisition at the local David Horsley studios, is said to be gaining in popularity on the screen. In two of Crane Wilbur's recent productions, "Could a Man Do More?" and "The Mystery of Carter Breene," von Schiller took prominent parts. His next screen appearance will be in "Vengeance is Mine," soon to be released.

CRANE WILBUR IN LEAD

In one of David Horsley's coming releases, "Vengeance is Mine," Crane Wilbur will play the leading part. Other prominent parts will be taken by Brooklyn Keller, William Jackson, Carl von Schiller, Gypsey Abbott, Miss Marvel Spencer, and others.

BETTY HART LEADS

In the recent announcement of the release of David Horsley's five-reel Mutual Masterpiece, "The Bait," released on January 22, Miss Margaret Gibson was mentioned as the star with William Clifford. This was an unintentional error, the leading role being played by Miss Betty Hart, an actress of rare ability and large following. In this picture Miss Hart is seen in one of her finest characterizations.

OFFER FOR ANNA LITTLE

In "Double Crossed," the Mutual photoplay recently completed at Santa Barbara, Anna Little and the others of the company took some scenes of what is known as Bishop's Million Dollar Ranch. Anna says it is one of those wonderful ranches you read about and never see. She enjoyed the experience and appreciated the compliments the real cowboys paid her on her fine riding. The ranch foreman told her he would "give her a job riding range any old time."

THE BROADWAY FLORIST

One of the popular florists supplying flowers to motion picture studios, balls, parties and for scenes in the production of pictures is the Broadway Florist. This concern, located at 414 South Broadway, does both a wholesale and retail business and delivers to all parts of the city. All varieties of cut flowers such as Orchids, Lillies of the Valley, American Beauty Roses and other varieties are sold here, cut fresh daily. All floral gifts or offerings for weddings, parties, functions or any kind are quickly supplied by this reliable firm. All of our flowers are cut fresh each day, a fact that we guarantee to all of our patrons. We also deliver to all parts of the city and give special attention to photographers in and about Los Angeles, many of whom are our regular patrons. For quick service and results please call us at Main 2827 or Home 4276. Advertisement.

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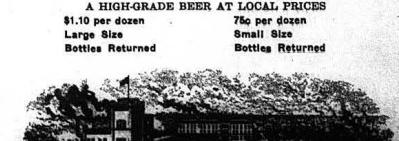
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FINE ARTS STUDIOS

FINE ARTS PRODUCERS

The Fine Arts studio prides itself upon the selection of producers, the majority of whom are graduates of General Director Griffith. This list includes the names of William Christy Cabanne, who produced "The Lamb," and "Double Trouble," with Douglas Fairbanks, and "Daphne," with Lillian Gish and Elliott Dexter; Edward Dillon, who staged "Don Quixote," with De Wolf Hopper, and is now at work on Hopper's second comedy, "Sunshine Dad"; Allan Dwan, who pictured Sir Gilbert Parker's "Jordan is a Hard Road," with Dorothy Gish, Frank Campeau, Sarah Truax and Owen Moore, and "Betty of Greystone," with Dorothy Gish, Owen Moore and George Fawcett; John Emerson, who photodramatized the Max Chapelle translation of "Old Heidelberg," with Dorothy Gish and Wallace Reid, and is now engaged in the rehearsals of "Macbeth," with Sir Herbert Beerbohm Tree; C. M. and S. A. Franklin, co-producers of "Let Day Do It," with Jane Gray and Tully Marshall, and at present staging "Martha's Vindication," with Norma Talmadge, Tully Marshall, Seena Owen and Ralph Lewis; Lloyd Ingraham, who produced "The Sabot Lorch," with Tully Marshall and Thomas Jefferson; "The Missing Links," with Robert Harron and Norma Talmadge, and now in the midst of the staging of "Hoodoo Ann," the first Mae Marsh Triangle play, with Robert Harron as her co-star, and Paul Powell, who produced the Lillian Gish success, "The Lily and the Rose," with Wilfred Lucas and Rosalie Dolly, "The Wood Nymph," with Marie Doro and Wilfred Lucas, and "Acquitted," with Wilfred Lucas. Mary Alden and Bessie Love.

RALPH LEWIS IN STRIKING ROLE

Ralph Lewis is responsible for a very striking characterization in the Fine Arts drama, "Martha's Vindication," based on the original story by Ella Woods. He plays the husband of Seena Owen, who endeavors to hide from him an incident from her past which reflects on her character. There are four principal parts in "Martha's Vindication," and the two parts are being portrayed by talented Norma Talmadge and Tully Marshall. The latter has triumphed in a number of New York stage productions.

The play is being staged by co-producers, C. M. and S. A. Franklin, of the staff of Fine Arts directors.

FINE ARTS HEADLINERS

Active production has started on two new Fine Arts plays, "Marja of the Steppe," with Lillian Gish in the star part, and "Katy Bauer," with Dorothy Gish and Owen Moore as co-stars.

"Marja of the Steppe" is being staged by William Christy Cabanne, who directed "Lillian Gish in 'Daphne,'" soon to be released by the Triangle Film Corporation.

"Katy Bauer" is a typical Granville Warwick story, filled with delightful touches of comedy and logical dramatic situations that are like a mirror of life. It is being directed by Paul Powell, who staged the Martinick Fine Arts drama, "The Wood Nymph," with Marie Doro and Wilfred Lucas.

Supporting casts for both of these productions are, as usual, excellent, which is characteristic of the Fine Arts studio, to supply stars with support that will do the play full justice.

WILLIAM HINCKLEY'S TRAINING

William Hinckley, who portrays a juvenile leading role in the intensely dramatic Triangle play, "Martha's Vindication," received his stage training while a member of a number of western stock organizations.

In "The Lily and the Rose," perhaps the most artistic and true life Fine Arts production ever attempted, William Hinckley plays a small but yet important part. Lillian Gish, the exquisite star, is featured in "The Lily and the Rose," with Rosalie Dolly and Wilfred Lucas as associate players.

CONSTANCE TALMADGE'S RISE

Constance Talmadge, the younger of the two popular "Talmadge Girls," formerly of the Vitagraph eastern studio, is of the cheerful, sunshiny type, and is the "lifelike" of the studio. Constance makes her Fine Arts debut in "The Missing Links," in which her sister, Norma Talmadge and Robert Harron are co-starred. Her sister, Constance Collier, Wm. W. Hart, William D. Taylor, William and Mrs. Farnum and Courtney Foote.

INCEVILLE ITEMS

WILLIAM HART'S FEATURE
William S. Hart, distinguished Ince star, is this week enacting the concluding scenes of the big Canadian Northwest production in which he will soon appear on the Triangle program.

With his company of fifty he is encamped in the fastnesses of Topanga canyon, using the picturesque, pine-covered country for a background. Hart's next subject is now being prepared by Monte M. Katterjohn. It is understood that this story is a spectacular romance, but other than that no information is available.

DOROTHY DALTON RETURNS
Dorothy Dalton, who has been seen on the Triangle program, as the wife of William S. Hart in "The Disciple," returned to the Ince forces this week, prepared to go to work before the camera as one of the principals in a forthcoming feature. What role will be assigned her has not been announced, but it is understood she will be cast in Hart's next vehicle.

INCEVILLE POETESS
Bessie Barriscale, Inceville's leading lady, is something of a poetess. This fact will be generally acknowledged when a small book of her poems is published in four or five months. Miss Barriscale was quite self-conscious regarding her gift, and it was only on the earnest advice of a friend that she consented to show some of her sonnets to a publisher. She was surprised and delighted when she was informed of the editor's decision to publish the booklet.

MAKER OF YOUNG STARS

Several friends call Charles Giblin "Father" Giblin. Now the Inceville producer is NOT an aged person, but has a way of taking a keen interest in any young artist who really strives to succeed. He took such an interest in Charles Ray and Rheta Mitchell, and many others, and they all regard him with affection. Giblin is at present directing Bessie Barriscale, Liam Desmond and Franklin Ritchie.

CHARLES RAY'S DANCING

When Charles Ray worked in the military-western picture in which he was starred, a band of Indians played with him. One night they held a pow-wow and Charles sent them over a big case of "pop," of which they were very fond. He was duly thanked by the interpreter and was also informed that the Indians were going to give a dance in his honor, and it is said that Charles is learning the latest thing in Indian steps.

KEYSTONE STUDIO

UNCLE SAM IN FILM

One of the remarkable features connected with the making of the great Triangle-Keystone play, entitled "A Submarine Pirate," was Mack Sennett's success in obtaining the permission of the Secretary of the Navy to use United States submarines in a series of big scenes. Only on rare occasions are visitors of any sort allowed on submarines and the utmost secrecy concerning the construction and methods of operation is maintained at all times.

THRILLS IN BERNARD FILM

In the second of the Triangle-Keye- stone plays in which Sam Bernard is to appear there are enough genuine thrills to supply several ordinary productions, in addition to an ample amount of comedy of the sort that showed the best efforts of Mack Sennett as a director and Sam Bernard as a comedian—a splendid combination. Without "tipping off" too much in advance of the release date, two scenes may be mentioned as an appetizer for the comedy banquet that the complete production will afford. In one of these scenes, a rider mounted on a motorcycle, crashes through the corner room of a brick house at full speed, demolishing walls and throwing the inmates into a panic. It is a thrill and a laugh so nicely combined that a new form of hysteria is quite likely to result when the film is shown. In another spot, the same rider continuing his wild ride, tears headlong through a lunch car, tearing through waiters, customers, pots, pans and crockery in every direction and setting fire to the wreck, which burns to cinders.

FARNUM A HOSE

Dustin Farnum gave a delightful supper party last week at his apartments in honor of Sir Beerbohm Tree. There were present Tree's daughter, Constance Collier, Wm. W. Hart, William D. Taylor, William and Mrs. Farnum and Courtney Foote.

BALBOA STUDIO

VITAGRAPH STUDIO

RUTH ROLAND'S REALISM

In the old days of melodrama it was not unusual for some absorbed member of the audience in the gallery to call out and tell the hero that the villain was hiding behind a nearby rock. It was not believed that degree of wrapped attention would ever develop on a picture-play, however. Yet this is just what occurred in a Los Angeles house recently, where "The Red Circle," the big Balboa detective story, was showing. As Ruth Roland was about to step into a trap, someone shrieked a warning to her, just as if she had been there to hear. More and more the illusion of the films is becoming complete.

NEW BALBOA STAR

Lois Meredith, the girlish wonder of the stage, is Balboa's newest star. She reached the Long Beach studio the middle of the month, accompanied by an entourage of five, and immediately plunged into a five-reel production under Director Harry Harvey. By reason of her manner, she caught on immediately and was received as a "regular fellow."

BRADY OF BALBOA

The work that he has done in Balboa feature films during the past year has earned for Edward J. Brady the reputation of being one of the best "heavy" actors on the screen. In the old melodrama days he would have been able to play up to the contempt of the most exacting "gallery god."

But there is more finesse in the work of Brady than ever a ten-twenty-five cent heavy displayed. Riding boots, gloves and a cigarette were their earmarks, together with a purring voice. The screen villain of today must be more subtle. He can't string out fine phrases or make the blood run cold with his mocking laugh.

In flickerland Ed Brady accomplishes all this and more with a cunning manner and an insouciant leer. He first attracted attention to himself in the now famous "Who Pays" series, which was produced by Balboa. In this he portrayed a half dozen different villain types, each one of which was distinct.

BALBOA RELEASER

The Knickerbocker Star Features, released on the General Film program, began their 1916 showing with four productions from the studio of the Horheimer Brothers in Long Beach. Two of these pictures feature Jackie Saunders, known known as "the Balboa girl."

The first is a five-reeler called "A Daughter of the Woods," and the other a piece entitled "The Heartbreakers."

Paul Gilmore is the featured player in "Houses of Mystery." This is a story of adventure and smuggling, in which a wealth of scenic beauty is revealed.

"Crime of Circumstance" is the fourth Balboa-Knickerbocker Star feature. The cast includes L. J. Cody, Madeleine Pardee, Rheta Grey, Mollie McConnell, Daniel Giffeth and Fred Whitman. Bertram Bracken directed the production.

SHORTER FILMS TO BE MADE

Sure in exceptional cases, the five and six-reel pictures will be produced so much in the future, according to H. M. Horheimer, president and general manager of the Balboa studio. Speaking as to what the new year holds in store for the screen industry, he gives as his opinion, after a careful review of the more important factors, that there is going to be an early return to shorter photo-plays.

"Audiences agree that ninety percent of the five-reel pictures are too long and draggy," says Mr. Horheimer. "Their story is not sufficient for the time required to unravel them. Too much padding and extra matter has been filmed and the people soon get tired of it."

TAYLOR'S NEW AUTO

William D. Taylor, the producer of Pallas pictures is the proud possessor of a National Clover-leaf, three-passenger car, "prodigious" because it is the first car of its kind to be seen here. He will, only need it a few days before giving it a carriage rest, because he and his company, including Dustin Farnum, will start for Trickee for some snow scenes to be taken for "David Crockett."

FARNUM A HOSE
Dustin Farnum gave a delightful supper party last week at his apartments in honor of Sir Beerbohm Tree. There were present Tree's daughter, Constance Collier, Wm. W. Hart, William D. Taylor, William and Mrs. Farnum and Courtney Foote.

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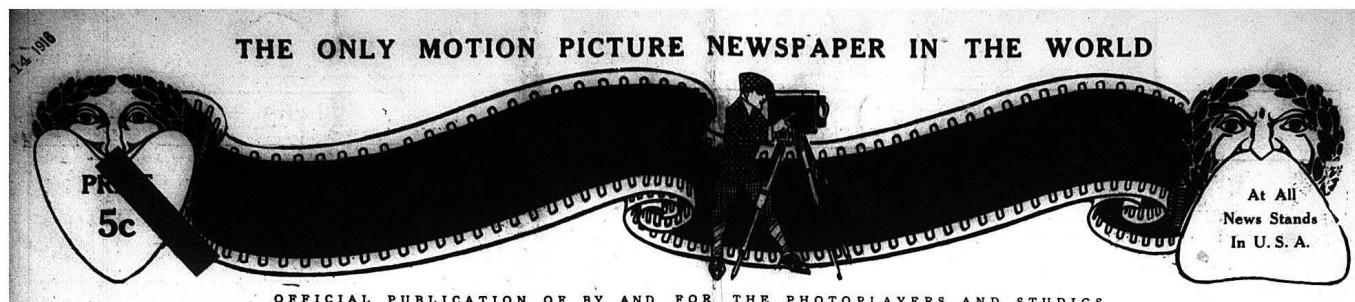
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OFFICIAL PUBLICATION OF BY AND FOR THE PHOTOPLAYERS AND STUDIOS

VOL. III. NO. 27.

LOS ANGELES, CALIFORNIA, FEBRUARY 5, 1916

5c Per Copy. \$2.00 Per Year.

Schools, Colleges Soon to Utilize Motion Picture.

SELIG'S PICTURE VIEWS.

Great Producer Believes Day Almost at Hand for Use of Educational Pictures.

William N. Selig, president of the Selig Polyscope Company and one of the great American inventors, believes that within the next few years, very few, the motion-picture camera will have been installed in every schoolhouse in the country. Producer Selig's view of the marvelous development of the motion picture points to a day when the film will be used as one of the greatest educators.

Colleges as well as preparatory schools will use the motion picture, according to William N. Selig. He bases his opinion on the theory that what the child hears is easily forgotten, but what is seen by the eye is always remembered.

"Films teaching natural history, botany, science and other practical subjects will impress the pupil and give the future generations thorough and comprehensive knowledge of arts and sciences."

"The method of motion-picture instruction can also be made most entertaining and there will be no more urchins reluctant to start forth with the school bell rings. Methods of horticulture, the birds of to-day, the habits of wild animals, agriculture and many other subjects can be taught as well, if not better, through the medium of the fast-growing motion picture."

"Many of our universities and schools are today beginning to utilize the motion-picture camera and I believe the custom will become universal before long. And, in higher courses of instruction, such as surgery and medicine, the motion-picture films can well be used."

COLLEGE TO USE FILMS.

As soon as motion picture exhibits motion pictures for educational purposes, the board of directors of St. Vincent's College of this city have filed a petition with the City Council. The matter will be taken up by that body at their meeting of Monday, February 7.

PROTEST CARRYING FILMS.

Protests from hundreds of motion-picture theater operators in every section of the country have caused the Southern Pacific to postpone from February 4 to March 1 its proposed plan of forbidding the carrying of films on passenger trains. Eastern railroads are said to follow this order because of the fatality of films on a train and the injury of several persons. It is understood the above ruling will go into effect March 1.

DOROTHY BARRETT FEATURED.

Dorothy Barrett had been selected by the Monroe Film Company of Monroe, Georgia, to take the lead in "Martha," and in "The Argonauts," a feature production which is expected to run to at least eleven reels. This will be the biggest picture which Miss Barrett has attempted in the film world. Previously to this engagement she has had engagements with the Solax, Imp and Lubell companies and has given the screen some finished impersonations.

WOODRUFF AN INCE STAR.

"I went into pictures to find out my faults. I couldn't believe any body. If they said I was bad, I doubted them; if they said I was good, again I mistrusted. But the picture won me."

The Henry Woodruff, co-starred with Tsuru Aoki, the clever Japanese actress, in "The Beckoning Flame," explains the reason for his advent into pictures.

Woodruff's career on the stage has been a busy one. From 1878, when he played at Hawaii, to the present street theater in New York, with the Olympia company in "L.M.F. Pictures," until he entered Harvard University in 1882, he was almost constantly before the footlights playing many roles. After finishing college he became identified with many dramatic companies.

He is now known as the star of "Brown of Harvard," and "The Prince of To-

Miss Ruth Roland A California Girl.

Balboa's Leading Woman, Once Popular Schoolgirl at Hollywood High. Claims: L. A. as Home.

Ruth Roland, charming leading woman for the Balboa company in such features as "The Red Circle," written by Will M. Ritchey, and "Who Pays?" boasts of no other place than Los Angeles and California as her native land. Although she has been

It was decided, according to reports, that in October, 1914, Miss Surratt contracted with the Lasky Company to appear in a play to be produced on or about Jan. 15, 1915, for which she was to receive a sum of \$500 which was paid in advance. It was also stipulated that during the life of the contract, she was not to appear with any other company prior to that date. However, in March, 1915, Miss Surratt appeared for the Fox Film Company in a picture.

Jesse L. Lasky Co.
In New Court Ruling.

Wins Right to Sue Fox for Damages in Influencing Valeska Surratt to Break Contract.

"That if an artist's services are unusual and unique on the legitimate stage, it follows as a natural result, that a photodramatic production of her services will be similarly unique," according to decision handed down last week by Justice Hutchins of the Supreme Court of New York, giving the Lasky Company the right to sue the Fox Film Company for damages in having the unknown led, Valeska Surratt to break her contract with the Lasky Company.

It was stated, according to reports, that in October, 1914, Miss Surratt contracted with the Lasky Company to appear in a play to be produced on or about Jan. 15, 1915, for which she was to receive a sum of \$500 which was paid in advance. It was also stipulated that during the life of the contract, she was not to appear with any other company prior to that date. However, in March, 1915, Miss Surratt appeared for the Fox Film Company in a picture.

The Lasky Co. claims that in this case, the complainant states that the services of Miss Surratt was exceptional and unique and it seems to follow that the photodramatic production of "Fox Services" will be similarly unique.

Judge Hutchins' decision says, in this case, the complainant states that the services of Miss Surratt was exceptional and unique and it seems to follow that the photodramatic production of "Fox Services" will be similarly unique.

This incident, it is said, will establish a precedent by which other organizations can prevent their prominent artists from violating clauses in their contracts. Miss Surratt, according to reports, was induced by the Fox Film Corporation to violate the contract and there can be but little doubt that her appearance in a play to be produced on or about Jan. 15, 1915, was the cause of this.

The "Immigrant" affected the popularity of that picture and, although "The Immigrant" was a great success, it was not the success it would have been if Miss Surratt had not been seen in the prior production.

It is expected that the Lasky Company will file suit against the Fox Company to recover damages for her previous appearance.

It is expected that the Lasky Company will file suit against the Fox Company to recover damages for her previous appearance.

JOSEPHINE CROWELL FEATURED.

Josephine Crowell renders an excellent performance in "Martha's Vindication," featuring Norma Talmadge, Tully Marshall, Seena Owen and Ralph Lewis. In the early part of the play Miss Crowell is a victim of John Barleycorn, and in these scenes her work lacks the often over-acted theatrical interpretation. Finally, Marshall, who was once hit in "The Devil's Part," plays her husband has a number of convincing scenes in "Martha's Vindication." He is adopted by Norma Talmadge, who finds him being ill-treated in the baby farm, controlled by Josephine Crowell.

MARGUERITE COURTOIS, GAUMONT LEAD.

In a photoplay written specially for her by her director, Henry J. Verney, Miss Marguerite Courtois is being filmed in her first Mutual Masterpiece, de luxe edition, at the Gaumont winter quarters, Jacksonville, Fla.

Miss Courtois, who left New York Christmas Day, is now dressed as a charming Jacksonville housewife.

She is among old friends, too, since she spent some time in Jacksonville by a Kalem star. Her mother and sister are with her.

MONTANA FILMS.

Words come from Roundup, Mont., that the Century Film Corporation is progressing rapidly on a three-reel feature, "Dot's Roundup." About

seventy-five people will be used in the film which is thoroughly a western production. The cast will include

John Muller, Mrs. Farley, George C. Davenport, Conrad Wilkes, Miss Rhynsda, Bud Byrd, Eddie Rains, and

other stars. Tom intends to celebrate the day by his usual twelve-hour stretch.

OFTO TO STANLEY EAST.

Henry Otto, Universal director, has sent for his mother to join him in New York. She has started but will visit relatives on the way. It looks as though Otto was going to be a fixture with the big "U" eastern forces.

William Conkin, star in Balboa's

"Neal of the Navy," who has done

several pictures with Jackie Saur-

ter, is now being featured opposite Lois Meredith, in a strong, clean-cut

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PHOTOPLAYERS REGISTER!

The wise photoplayer as well as those connected in any way with the great and growing motion-picture industry in and around Los Angeles will register! There may be matters of vital interest to this industry at the coming summer elections and should the occasion to vote arise, it will be up to the photoplayers to protect their interests.

The photoplayer who realizes that he is the greatest industry in all Los Angeles county, representing an expenditure during the past year of approximately \$35,000,000, will realize the importance of immediate registration. It is the privilege handed down from '76 for which our forefathers fought and died.

Mayor Sebastian may ask the Council to submit the question of abolishing the Board of Motion-picture Censors to the voters at the coming June election. In this case it will be up to the photoplayers of the city, numbering close to 20,000, and of the county, numbering 30,000, to see that this censorship is voted down.

Register NOW! Your vote will be needed to protect the industry of which you are a part. The proposed ordinance, which City Attorney Albert Lee Stephens and his assistants are preparing, may be sidetracked. Should this occur, it is highly probable that the censorship question will be placed on the June ballot for a decision of the voters. Register NOW.

The great producers of films in Los Angeles are holding weekly meetings for the purpose of outlining plans by which they hope to fight the question of censorship. They plan to reach every person in the United States who visits a motion-picture theater through the medium of editorials written on films. In the halls of Congress censorship has become an important issue and who can say that this question will not become a national issue during November, 1916.

If the producers of films in Los Angeles consider censorship of such importance as to make a national fight against it, then surely local censorship is of importance locally. If the question comes to an issue at the poll it will be up to the voters of Los Angeles to decide. And this issue will depend on the vote of the Los Angeles photoplayers.

Don't fail to register!

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The Photoplayers Weekly makes a new offer to its friends and subscribers. With every yearly subscription to this publication, at a price of \$3.00 per year, will be given 100 miniature photographs of your favorite film star. This is your opportunity of securing the miniature photographs of your Photoplay Favorites, ranging from Mary Pickford, Blanche Sweet, Ruth Roland and Charlie Chaplin, J. Warren Kerrigan and the other screen stars.

For every subscription mailed to this office, at the above price, will be sent by return mail, 100 pictures of the stars whose names you enclose. We make this offer to our friends and to film fans who are desirous of securing photographs of Photoplayers appearing at Los Angeles photoplayhouses. This is the opportunity long awaited by hundreds of film fans. Mail in your subscription today and by return mail you will have your favorite Photoplay's latest photograph.

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Enclosed find Three Dollars, for which you will kindly send PHOTOPLAYERS WEEKLY for One Year, accompanied by Special Offer of 100 Miniature Photos of subjects furnished by subscriber.

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SELIG STARS GOING EAST

Director Colin Campbell of the Selig company will shortly make a trip east to film "The Crisit," Winston Churchill's famous novel. Campbell will take a number of Selig stars with him on this trip and will visit Chicago, St. Louis, Vicksburg and other cities necessary for staging this novel. The cast to make the trip east will include: Bessie Eyton, Thomas Santschi, Wheeler Oakman and Eugene Besserer.

STANLEY'S GREAT WORK

And now we have Richard Stanton assuming the lead in the big "IT" serial "Graft." He takes the part of Robert Harding, a cousin of the brothers who were impersonated by Hobart Henley and Harry Carey. The constant changes in the story are proving most interesting parts, while

the advent of that virile actor, Richard Stanton, will add zest to the action for the remaining roles. He is also producing the serial and is being supported by Glen White and Jane Novak. Stanton makes his appearance in the "Gambling" episode.

JEFFERSON'S SON AT U. CITY
Thomas Jefferson, son of Joseph Jefferson, internationally known for his work on the legitimate stage, this week joined the Universal company at their western studios, where he is working in a two-reel story by Isabel Ostrander, which William C. Dowlan is staging.

ELIJAH'S GOLF
Where everything is bright
and gay, we live day after day,
But we'd miss the sun at night!

Miss Kathryn Williams' favorite flowers are American Beauty roses.

Photodramatics Playhouses

MAJESTIC.

The Thomas H. Ince production, "Peggy," starring Billie Burke, is repeated, with William H. Thompson, William Desmond, Charles Ray and others. In addition, "Mabel Normand's Keystone comedy, "He Did and He Didn't," featuring Bosco Arbuckle and Mabel Normand.

BURBANK.

"A Patriotic Story," starring H. Ince production, featuring Arthur Johnson, taken from the famous novel, "King's Musketeers." An elaborate set piece. Added features, two Bennett Keystone comedies, Weber and Fields in "The Best of Enemies," and Fred Mac and Betty Marsh in "A Jantors Wife's Temptation."

SYMPHONY.

Metro Pictures Corporation presents Francis X. Bushman and Beverly Payne in "Man and His Soul" in three intense acts, in a vital, human theme; adequate supporting company.

OPERA.

Monday, Tuesday and Wednesday, "Celebrated Scandal," a Fox film, starring Betty Natson; Thursday, Friday and Saturday, "Chalice of Courage," a Vitagraph picture, featuring Myrtle Gonzales. The following Sunday only, William Brady's picture, "After Dark," with Hobrook Blane and Alice Brady in the lead.

SHAMROCK.

Monday, Tuesday and Wednesday, "Devil's Darling," an American film, "See America First," and "The Drummer's Trunk;" Thursday and Friday, "Riders of the 'Age of Death'" and "A Day in Indian Country." Two-day, two children's pictures are additionally offered, "Little Lumbar Jack," starring Belle Van Deusen, "The Merry Widow," and "Bringing with the Film Favorites."

CINEMA AUDITORIUM.

Helen Holmes' Jackpot, a pictorial drama of early California, "Romance," produced by the Clune Film Company, local studios. A Cinema-theatrical entertainment. Prologue and two acts 2 p.m. and 8 p.m.

GARRICK.

Monday and Tuesday, "The Thoroughbred," a Mutual masterpiece, featuring William Russell and Charlotte Burton, supported by Roy Stewart, Lizzie Thorne and Jack Precent; Wednesday and Thursday, a Gaumont picture, "The Idol of the Stage," starring Malcolm Williams, supported by James J. J. Tully, John Barrymore, Charles W. Tracy, Jessie Tait and others; Friday, Saturday and Sunday, a Thanhouser film, "The Woman in Politics," starring Mignon Anderson.

INIS.

Monday, Tuesday and Wednesday, "A Child of Circumstances," a Rex diamond production, starring Warren Keeler, "Mrs. Green's Mistake," a Jeker comedy, "In Deer-Jungle Town," a Rex comedy, Thursday, Friday and Saturday, "Uncle Sam at Work," fifth title of "Sam Good for Nothing," a Universal drama, "High Flairs," a Victor comedy, "Missed Opportunities," featuring Baby Entertainment and "Quiet Supper for Four," Nostalgia.

This is "Cora Drew" week at the local theatres.

As Mrs. Arnold in the "Wood Nymph," at the Majestic, this week, Granville Warwick's clever story, picturized by the Fine Arts Company. This is "Cora Drew" week at the local theatres.

It was in "The Forged Testament," a Griffith-Majestic film, that Cora Drew gained considerable fame for herself in picturized, where as the widow in the case, she played opposite that very capable actor, "Babe" Lawrence, in which Miss Drew represented much of the dramatic talent for which she is noted.

At the Shamrock Theatre there has been shown the past week another picture in which Miss Drew figures to advantage, entitled "Her Mother's Daughter," a Mutual release, in one of the title roles, playing opposite that very capable actor, "Babe" Lawrence, in which Miss Drew represented much of the dramatic talent for which she is noted.

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Cameragraphs

by NELLIE M. STRONG CAPRON

"The world is mine oyster and with my pen shall I open it."

Scene from Real Life, not a part of a Scenario—Last Tuesday Director Edward Dillon of the Fine Arts, had occasion to see a lion in a scene with DeWolf Hopper, he of eminent celebrity. During the act, the lion broke loose and caused considerable excitement. It was said for places of safety. Enter on scene from upstairs, David W. Griffith, who, hearing the commotion from his private sanctum where he was entertaining Gov. Hiram Johnson of the State of California, seized an iron bar and promptly quelled the breakaway. When was reported, the scene went on. Exit Mr. Griffith after this trifling occurrence and resumed his visit with the Governor.

Big Jack McFadden, of the cherubic countenance, is now contemplating organizing a baseball team from among the "heavies" at Universal City.

"I included the doge deal for myself before I attempted to play the part," said William F. Fremont of the Majestic-Fine Arts staff of artists. "Used to go down in the slums of New York, Philadelphia and Boston and virtually dip up the stuff necessary for my sketches." Mr. Fremont will cast for the part of the doge, and, incidentally, will star in "The Mother and the Law." It was as the guard in "The Clansman" that he introduced an original "bit" in connection with Dorothy Gish that won for him a "hand" whenever the picture was shown, and consisted of nothing more than the way in which he looked at the young woman as she passed by, proving the height of his artistry, even in little things.

Frank Lanning has returned to the Universal, after a protracted absence in the East and North.

"Wonderful photographic work" is the verdict of those who have been in speaking of the camera effects obtained by John Lester of the Majestic forces, in "The Wood Nymp."

Perfection is the thing that counts nowadays. Listen to Daniel Giffilter on the subject and he'll straightforwardly quote you the classical fable about the tortoise and the hare. The latter is not the one else could make a mouse trap and how they wore a path to his shop to buy these superior mouse traps. Comes now, Lois Meredith, she of such unusual perfection in charm that replicas of her hands and feet, exhibited in a few scenes, have been prominent periods to the critics. And there are some judges. The Meredith charms will be in evidence in the latest Balboa pictures, for she is the newest Balboa star.

Mary L. Haines of New York, comedienne, for years a conspicuous figure in comic opera with the Tivoli and Corti companies, comes to Hollywood with an independent company, where her art in facial expression makes her a valuable acquisition to the staff of comedy producers. Mrs. Haines is the author of a cook book now in its third edition and has lectured extensively on "Domestic Science." Her interesting young son, Jack E., newspaperman, has just traveled, has recently added to his accomplishments scenario writing and is engaged in writing a play for one of the leading studios.

Those who have been privileged to see some of the rehearsals of Dan Duffy's farce-comedy, "Ike and Mike," which he is now directing at the America studio at Edendale, declare it to be a laugh from start to finish.

Gertie Astor, who made her initial entrance in pictures in "Under Two Flags" with Robert Edeson of the Biograph studios, and who is remembered as "Queen Unda" in "Undine," has just closed an engagement with Director Stanton of the Universal in "Graft."

When the "Divine Lilian" Russell was in town a few weeks ago she was the guest of Mr. and Mrs. Jack Brammall at their home in Echo Park avenue. Mr. Jack, popular actor-man in the Fine Arts studio, is supporting the Beerbohm Tree in "Macbeth," having been cast for the part of "Seyton."

Charlotte Burton of the American studio, Santa Barbara, was in town for a few days this week, looking up old friends and shopping along Broadway. Miss Burton, one of the stars in "Divines from the Sky," is of charming personality and has dead loads of friends.

Bruce Smith, character man at the Balboa Amusement Producing Company, has only one besetting sin. According to Mrs. Smith, Bruce is as likely to stay out all night fishing off the pier, as the average man is to stay out all night playing cards.

Bruce contends that in order to keep his wife's collection of fancy-bred Persian cats in good condition, it's up to him to go fishing.

Having spent a number of years in the service of the government, as an internal revenue man whose business it was to hunt down moonshiners, Robert Burke Broadwell was pretty well known in the industry. His dramatic before his advent into filmdom with the N.Y.M.P. Corporation, he put on a number of pictures at Inglewood working with Reginald Barker, stage star, "The Typhoon," "On the Night Stage," and "The Barber." Mr. Broadwell, an acknowledged screen artist, is now being directed in "Crisco," a burlesque creation, "Could a Man Do More?" and also the new five-reel photoplay, "A Law unto Himself," by Mrs. Julian Brockwell, a writer of exceptional intensity, under direction of Mr. Willis.

After four years dedicated altogether to playing such characters as Fred A. Turner or Paul Draper, to his delight, has been cast in a part, father of Miss Loringe in "Katie Brown." In this film, featuring Dorothy Gish and Owen Moore, he appears without character make-up, with a clean face and wearing dress clothes. It is written in the cards that we will all be on hand to see in the picture, Mr. Turner!

Miss Letta Frost of New York, petite and dark and very pretty, plays Zonia in "The Fall of a Nation," Thomas Dixon's current production. Her favorite pastime is horseback riding, which is glorious sport these days, discounting a record-breaking rainfall.

Pretty Della Mullady, the little girl who did all the cutting and assembling of the "Three Musketeers," opposite Miss June Marlowe, plays the part of Glory, with Thomas Edison, the inventor, when they used to turn out pictures comprised of 1000 feet of film. She came here from New York for the Kinemacolor Company in 1912. Della says she has watched over the fortunes of the picture industry, since its birthin'.

Miss Gladys Brockwell, clever character actress, and personalty and charm, is playing the lead, opposite Robert Leonard, star and director, at the Universal, in an intensely dramatic six-reel photoplay, "The Crippled Hand." Miss Brockwell has always been strong parts, calling for original work. In "The Old High Chair," a Majestic masterpiece, she played a crippled girl of 75. The next picture in which she was cast, as a girl of 15, was in "The Fortification Plans." Among the successful roles essayed by this talented young actress have been the following notable ones: "The Typhoon," "Mobile Troubles" of Reginald Barker, and playing opposite Douglas Fairbanks, of local renown: in "Prince of Tonit," and "A Man and His Mate," playing opposite Harry Hoodriff, a clever stage star; "Up from the Depths," a Mutual masterpiece, produced by Paul Powell, in which she played opposite the accomplished screen actor, Constance Fanshaw, also opposite Price of Power," opposite Orrin Johnson, the accomplished screen star who was featured in "The Penitentes." Her part in the latter picture was written especially for her by W. W. Griffith, and directed by Jack Connelly.

Ruth Roland, star of Balboa by the Sea, has something against Alabamians. There's no getting around the intense antagonism she bears to them, so sarcastic at the expense of Alabama. It seems that she was chugging along in her car, when the machine suddenly stalled, so the story goes. She was on the way to a location where a scene in "The Red Circle," written by W. M. Ritchey, was to be made, and the Mitchell personality was doubtless observed in "Don Quixote," playing opposite De Wolf Hopper, a few weeks ago, in local playhouse.

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VITAGRAPH STUDIO

DAVE SMITH, VITAGRAPHIER. Dave Smith, brother of one of the owners of the Vitagraph company, is showing a good deal of versatility these days. When last seen he was making and improving a sick man in one of the scenes in Bill Woibert's current photoplay.

NELLY SHIPMAN'S MEETINGS.

When Nelly Shipman was introduced to the man who was to play the part of her father in the Vitagraph production of "The Girl and the Woman," she incidentally met, for the second time in her life, the man who is her godfather. Her first meeting with William Bainbridge was in Victoria, B. C. On that occasion the baptismal water was poured upon the head of the boy because Mr. and Mrs. Bainbridge themselves had undertaken the honor and responsibility of being her godfather. The Vitagraph studio in Hollywood was the place of the next meeting. And it was a mutual pleasure and a unique circumstance, the meeting of William Bainbridge and Nelly Shipman together in the roles of father and daughter in the Curwood drama of the frozen North.

CORINNE GRIFFITHES MASCOT.

When Corinne Griffithes of the Vitagraph staff in Trickey she adopted a half-starved little black dog and gave it shelter and food. The dog became attached to her and she brought it back with her to Los Angeles. Now "Nigger" is the mascot of the Hollywood Vitagraph studios.

DUNCAN SOME HEAVYWEIGHT.

William Duncan, leading man with the Vitagraph, is a man of a very strong man physically as well as morally. He dearly loves a joke, and, while the company stayed for refreshments in one of the small towns on the way to Bear Valley, he stopped at a blacksmith's shop and quite raised a 180-pound anvil. He then decided to leave it and turned away. As he left he saw several men go to the anvil and one after another try to lift it, without success. As he motored away the men were still gazing after him, little mistrusting him to be a photoplayer.

BACK IN THE ICY SURF.

Since his return from Bear Valley, after two months' stay, George Holt has resumed his temporarily interrupted familiarity with the icy waters of the Pacific and is now taking his 26 s. a. dip each day, rain or shine.

INCEVILLE ITEMS

MISS BARBISCALE STARRED. Bebbie Barbiscale, the beautiful star whose screen triumphs have brought her to the front rank of film artists within the past year, is to be presented by Thomas H. Ince for the fourth time in a new feature picture program in an absorbing war romance from the pen of J. G. Hawke entitled "Bullets and Brown Eyes." William Desmond is to support Miss Barbiscale. Others of the cast are Wyndham Standing, J. J. Dowling, Jim Sherry and Roy Laidlaw. "Scott Sig" will direct the production.

"RICHNESS OF FANCY."

"Rich, not gaudy, yet expressed in fancy" was the quotation used by Thomas H. Ince, when he gave orders for the furnishings of the interior scenes in "The Edge of the Abyss," the Ince-Triangle feature in which Mary Brian, Frank Mills and William Hart are starred. Ince has confronted the property men with a difficult task, as the production is composed mostly of scenes in the home of a wealthy attorney of taste and refinement. In order that the best results might be obtained, a noted interior decorator was engaged to visit Inceville and suggest to the property men just what would give the best effect.

LEE HILL NOW AT UNIVERSAL. Lee Hill, well known in photoplay circles, has joined the Universal forces at their Pacific Coast studios, where he is to work under the direction of Henry McRae as leading man in his production of 101 Bison releases.

The first picture in which he is to appear is a two-reel story of the railroads by Frank M. Wiltemer, entitled "The Strife of the Iron Trails," with Marie Walcamp playing opposite him.

Prior to his arrival here Hill had been in the employ of several Los Angeles studios in the capacity of both leading man and producer. He was for some time associated with the N. Y. M. P. Corp., at Santa Monica. Following this he joined the Crown Hill organization and from there signed with the Charlie Chaplin company of Essanay players. Still later he was placed on the producing staff of the Vogue film company, where he remained up to the time of his joining the Universal forces.

Cecil Holland is a graduate of Kent Coast College, England.

HAMPTON DEL RUTH AT WORK



Scene showing Hampton Del Ruth, Managing Editor and Assistant Manager of Production for the Keystone Film Company. Hampton Del Ruth proves to be an excellent assistant to Mack Sennett and presides over the important department of production.

BIOGRAPH STUDIO

A NEW CAR.

Here's an exciting incident overheard just the other day at the Biograph studio: A visitor from the American studios at Santa Barbara was greeted by Albert Russell of the Biograph company with the inquiry relative to his brother, William F. Russell, a Mutual star:

"I'd like to see Bill up there."

"Yes," replied the visitor. "He got a new car."

"He did?" asked Albert in surprise, adding, "So did I. When did he get his..."

"Yesterday," said the visitor.

"What kind did he get?"

"'Willye-Knight'."

"So did I," came the weak response with a limp gesture toward the speaker's new car.

BALBOA STUDIO

ONE IN THE STECHIAN, ESQ. Name and place of birth are given to the names of the actors and actresses who make screen history, but little credit comes to the men who turn out the stories of the players—the publicity men. Every studio has its publicity man who does justice to the work of the previous players. Balbo's publicity man is a young fellow named H. H. Stechian, a former newspaper writer, "Stevie" as he is called by his many friends, is one of the best in the business, evidence of which is given by the many stories of Balbo's players appearing in publications in every section of the country.

TWO BALBOA EMPLOYEES.

Two of Balbo's most valued employees are never seen in the pictures, but they are important factors in the making of them, nevertheless. They are Mrs. B. Ahrens and Mrs. G. B. Wells, who have charge of the wardrobe department. They are so efficient that they always furnish their own clothes, the company providing the dress for the supernumeraries. These must be kept up constantly, pressed and altered to fit. The general appearance of a picture depends much on its sartorial impression. Balbo's wardrobe women are anxiously awaiting her recovery.

KING'S NEW ASSISTANT.

Reaves Eason has joined the Balbo company as assistant to Henry King. Mr. Eason has had extensive experience as a director with the American and other well-known picture-producing companies. Right now he is helping Mr. King put on a five-reel feature film.

CHARLES DUDLEY STILL ALIVE.

Charles Dudley of the Balbo forces claims the champion dying record of the screen. In the last dozen pieces in which he has been cast he has died in every scene, and it is hard to figure out for what reason he always dies. Dudley remarked when he was revived the last time, "For it might give me time that I'm a dead one." "Impossible," ventured one of the players for several weeks and they were unable to solve the mystery until it leaked out, as all mysterious things do.

WILLIAM CONKLIN FEATURED.

William Conklin is coming into his own, via Balbo feature films. Although he had a good part in "Neal of the Navy," it did not show him to his best advantage. Conklin is one of the finest and most modestly appearing leads before the public.

Assume a strong romantic role with the "best of 'em". Of late he has done

KEystone's SCENARIO DEPT. BUSY

If the members of any profession, trade or business, who are clamoring for shorter hours and more leisure, could witness the work of the Keystone Film Company Scenario Department for a few days, they would return to their own labors in a chastened and satisfied frame of mind.

Hampton Del Ruth, Managing Editor; Frederick Palmer Assistant Editor, and a staff of writers, including Harry Williams, William Campbell, John Havex and others have nine companies to supply with plays—and in the constant effort to out-Keystone previous Keystone productions, they have no ordinary task on their hands.

Hampton is in frequent consultation with them and he has not an easily satisfied master. Early and late they work—for far into the night and all night on many occasions—but seemingly never tired of their occupations of incubating new laughs for the millions of Triangle patrons, who are always eagerly awaiting Keystone plays.

Especially has this been true during the past two weeks, most of the companies being worked day and night. Rain, steady rain, has done a great deal to retard the work but the steady output of releases characteristic of the Keystone company continues.

KEYSTONE

Miss Juanita Hansen, one of Mack Sennett's latest acquisitions, who is playing leads under the Triangle banner, is reported to be very ill. She has not been seen at the studio in more than two weeks and the film in which she has been playing has been held over for her return. Miss Hansen has appeared before under the Triangle banner in a Griffith production, "Martyrs of the Alamo."

She also played the lead in Kold and Dill's first film, "Glory," soon to be released. Miss Hansen's many friends and admirers are anxiously awaiting her recovery.

MABEL AND ROSCOE

First Fan: "Did you know that Mabel Normand and Roscoe Arbuckle were married?"

Second Fan: "No, are they?"

First Fan: "Yes; I saw a sign in front of the theater that reads, 'Mabel Normand supported by Roscoe Arbuckle.'"

SCENES IN JONATHAN CLUB.

Several scenes in "The Conqueror," a Thomas H. Ince production in which Willard Mack is starred, were actually taken in the club rooms of the Jonathan Club, Los Angeles. This fact remained a secret to many of the players for several weeks and they were unable to solve the mystery until it leaked out, as all mysterious things do.

MISS MAIN, 'EX WIFE' GOWNED.

Gown worn by Eddie Mannion, the bewitching young artist of the Ince Players, in the production of "Between Men," the Ince Triangle feature in which she supports Willard S. Hart, are said to be of more than usual appeal to the feminine group of playgoers. Her part in the production, that of a wealthy New York society girl, gives her ample opportunity for the display of her wardrobe and it is declared that she risks to the occasion in a most charming re-

FINE ARTS STUDIOS

TALMADGE-MARSHALL PICTURE.

Tony Marshall, with合作 with Norma Talmadge in a new Fine Arts play which is being prepared for immediate production. The supporting cast will include W. E. Lawrence, William Hinckley, Margie Wilson, Eugene Pallette and George Pearce. The temporary title of the new Talmadge-Marshall vehicle is "The Devil and the Deep," original scenario by Roy Somerville, to be directed by C. M. and S. A. Franklin, coproducers of "Let Katy do it" and "Martha's Vindication."

DIRECTOR DILLON.

Director Edward Dillon, on completion of his second De Wolf Hopper-Triangle comedy, will immediately start work on "The Philanthropist," an unusually clever original comedy by Chester Withey, who prepared the adaptation of Cervantes' "Don Quixote," and the scenario for "Don Quixote," and the scenario for "Don Quixote."

De Wolf Hopper will portray the name part in "The Philanthropist," who is a very enjoyable character, that figures in a number of human and lifelike situations of a comedy nature.

With De Wolf Hopper in his new Triangle play will appear Fay Compton, Dorothy Gish, Marguerite Marsh, Max Davidson, Jack Leonard and Director Dillon, who will play one of the principal parts.

"Sunshine" Dill is almost completed and has every promise of creating as big a sensation for its humorous merits as "Don Quixote," the delightful costume romantic comedy, based on a burlesque of knight errantry.

DWAN AND FAIRBANKS COMING.

Allan Dwan, the Fine Arts producer, who departed recently for the East to stage two Triangle plays, has come back to the West Coast and his way home to the California studios.

The two eastern plays Dwan produced are, "Betty of Greystones," with Dorothy Gish, Owen Moore and George Fawcett, and an untitled light comedy with Douglas Fairbanks. The latter has also starred on his return journey to the western Fine Arts studio.

KATE BRUCE, TRIANGLE LEAD.

Kate Bruce, the sterling character actress, admired for her motherly portrayals in Biograph Films, plays a supporting role in the new Triangle production, "The Devil and the Deep," a Triangle production by Mary O'Connor.

Miss Bruce is a serum veteran and was a member of the original Biograph studio, when their plays were

MISS ROSSON'S WORK.

Helen Rossen does not have any spare moments in which to pine. Two weeks ago she finished work on a five-reeler and on the same afternoon left for Los Angeles to play in another five-reeler with Director Charles Bartlett. That play is nearly completed and she has already read the script for her next five-reeler which Donald McDonald will produce. Three five-reel features in a row is Miss Rossen's record.

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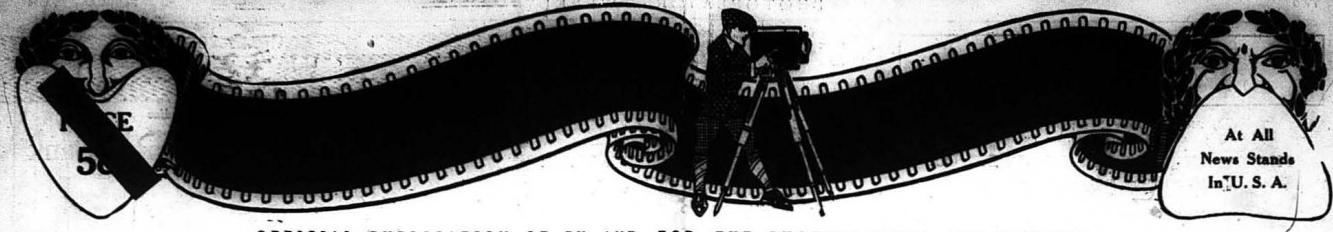
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Actor's Whirlwind Campaign on in Los Angeles

PLAYHOUSES PARTICIPATE.

Great Stars and Producers Part in Campaign to Raise Actors' \$1,000,000 Fund.

A whirlwind campaign for the Actors' Fund of America has swept the week in all the theaters of the city, and the best known people both of the speaking and picture stage have given of their time and talents to the furtherance of the charity. And the best of all is that they have been rewarded bountifully by the public. It is safe to say that each cast returns in the course of weeks with exceed the most sanguine expectations of the promoters of the campaign.

The entire week was designated by proclamation of the Mayor as Actors' Fund week, and the theaters, without exception, perhaps entered into the spirit of the occasion. The larger houses added several cents to the price of tickets and placed in the boxes of the managers, where those who wished to do so deposited the offerings which their charitable impulses prompted. And these were many and large. In fact, where one theater could find in the box some eighty dollars, all in silver coins, it showed the spirit of the givers was that of pleasing philanthropy.

Monday evening the campaign was closed in a most auspicious way by a program of the best known directors in the persons of David Wark Griffith and Thomas H. Ince. Producer Griffith talked to a large gathering at the Mason, while Thomas Ince was at the Masonic.

De Wolf Hopper likewise entered into the campaign at its start. He was the first to place his hand in the box, having time to present the case for the fund at a half-dozen places, including the Orpheum and Morosco, as well as Miller's and other photodramatic playhouses.

At the Paramount stars, as well as the directors, Victor Moore, Theodore Roberts and Frankenstein, the representatives of David Horsley, contributed the talented young actor, Crane Wilbur, and with such an array of talent there was no question as to the proper opening of the campaign.

With this start the work was given added impetus with each day. Tuesday evening saw the ranks of the audience augmented by Miss Constance Collier, the celebrated English tragedienne, who is supporting Sir Herbert Beerbohm Tree at Griffith's studios. She gave two talks at the Orpheum and Mason, and her appearance was greeted with great applause. She will wind up the week at the Auditorium, Tyrone Power and Miss Gertie Gordon will be added on Wednesday evening, while one Kenneth McGaffey, the silver-toned orator of the Lasky forces, assisted to fill the demands. Thursday evening there was a further addition to the ranks by Douglas Fairbanks, whose characteristic merriment presented him in a picture of him being brought back a half-dozen of his pet cowboys. They made a sensation and wrought mightily for the fund in their hold-up. Charlie Murray also took part in the work by making his appearance at the Majestic and other theaters.

Miss Anita King, the Paramount star, and the representative of Victor Moore, came into the work with appearances at a quartette of houses, winding up her work for the first night with a talk at the Auditorium.

Saturday night will be one of unusual importance in the campaign with the addition of the distinguished actress, Mrs. Dustin Farnum, who will talk at the Mason. Miss Collier will repeat her talk this time at the Auditorium, while such men as Whinfrey Lucas and Dustin Farnum will take part before the end of the week.

Friday evening was marked with a distinguished gathering of the active members of the cast of "The Only Girl" at the Mason, the entire company, including the orchestra, adjourned to Levy's Cafe, where there was an hour of fun that will make those present remember it as the one cabaret performance. Ann Walker and Franklin Farnum presented the "Picaviva" gavotte, and were soon joined by musical numbers and stories, as well as recitals of experiences during the week.

Altogether this has turned out to be one of the remarkable performances of a truly remarkable week. It could hardly be done anywhere else.

DUSTIN FARNUM
Who Spoke for Actors' Fund



"Macbeth" Under Way at Fine Arts.

Shakespearian Masterpiece, Starring Sir Herbert Tree, Progressing Under Triangle Brand.

Production has been started on the Triangle playhouse, "Macbeth," Sir Herbert Tree as the star, at the Fine Arts studio, and Macbeth's feast as the first scene staged by Director John Emerson.

It is at this feast that the guests drink a toast to Macbeth. The exactness of detail in this set will make it highly interesting. The combination of educational and dramatic value. One hundred participants appear in the banquet scenes, and the magnitude of the set and the manner in which it is dressed will be very impressive when projected on the screen.

Constance Collier is playing Lady Macbeth, the supporting cast including Wilfrid Lucas, Marc Aitken, Spottswoode Aitken, Henry Bostock, Ralph Lewis, Olga Grey, Jack Conway, Raymond Wells, Thelma Burns, Jack Bramhall, Carl Formes Jr., Jack Leonard, Scott McKeye, George McKenzie, Chandler House, Francis Carpenter, and Le D. Nowakowski.

WOLBERT ROBS THE NEST.

Director Wolbert used a flock of thoughtless Lethorns in a recent comedy, having them transported to the studio for convenience and comical effect.

The nest of the birds was in one of the bushes escaped and was not missed until a few hours afterward when heads were counted. The assistant was frantic, as the fowls were the property of a wealthy fowler, who had only loaned them as a personal favor, but a sudden clutching of the feathers and a sharp fix of the missing bird's location and she was recovered, plus one nice, large egg. When last seen the egg was accompanying Director Wolbert home, carefully wrapped in cotton. And the protesting hen joined her companions, clucking her indignation at the robbery.

Censorship Bug Now Hits Santa Ana.

City Fathers of that Reposing Town Decide on a Board of Censors. Ruling to be Enforced.

That Santa Ana is to have an active and qualified board of moving picture censors was determined by the City Council of that place this week. The censors will be given power to demand in advance showing of films when deemed necessary, and, acting on their instructions, Marshal Jernigan will see to it that objectionable films are not shown.

And this from the quiet little city of Santa Ana!

METRO MAKER DENIAL.

The Metro Pictures Corporation is not and never has been for Federal censorship of motion pictures. Its position is exactly what it always has been, and Metro resents any suggestion that it has made a change of front.

This comes from the office of the Metro forces in New York, in answer to the recent reports circulated that the Metro company had broken away from its associates in the censorship fight.

"CENSORSHIP" DISCUSSED.

"The Censorship of Movies" was the subject chosen by Mrs. E. J. Brewer in her address Thursday afternoon before the Normandie Avenue Parent-Teacher Association.

Frank Clark, the clever character actor, has scored another hit in "The Ne'er-Do-Well."

PRODUCERS SEE VICTORY IN THE CENSOR FIGHT.

Reports from Washington Indicate that Hughes Bill Cannot Pass.

Local Film Heads Jubilant Over Prospects of Defeating Censorship Question—Motion Picture Producers Hold Election of Officers, Voting in H. O. Davis as President.

VICTORY in their national fight against censorship is already seen by the members of the newly formed Motion Picture Producers' Association, organized in Los Angeles and since spread to other cities of the country, and is practically assured according to dispatches from Washington stating that Representative Hughes saw no chance of his censorship bill passing Congress.

These telegraphic dispatches brought joy to the hearts of the great local producers who have worked diligently since the organization of the association to kill the censorship bill. Were the Hughes Bill passed by Congress there would go into effect a stringent Federal censorship, against which the producers of films throughout the United States have been biding their efforts.

With this partial victory in sight the local producers announce that they will continue the battle against against censorship until the last vestiges of the same from Hollywood will be wiped out of existence. This applies alike to local, State, national or any other phase of censorship which may be germinating across the path of motion picture progress.

In this fight against censorship are the greatest minds in the motion picture business. They are David Wark Griffith, the supporting cast in "The Clansman"; Thomas H. Ince of the New York Motion Picture Corporation, one of the leading producers of the Universe; Oscar C. Apfel, Frank E. Woods of the Fine Arts Company, Henry N. Lehrman of the L-KO company; Thomas Dixon and P. D. Gold, Jr., of National Drama Corporation; Thomas A. Persons, Selig company; Lee Dougherty, Fred Koenig, George W. Scott, secretary of the Producers' Association; H. L. Kerr, John H. Blackwood, J. A. Barry, D. Whitling, Lloyd Wright, W. Woodson Wallace and C. E. Millikan.

Two weeks ago the fight against censorship in Washington looked very gloomy for the producers. At the last minute there appeared more than enough votes to sustain the bill, but the majority of the Easterners who practically advocated censorship. This opposition was overcome and by consistent work on the part of the film men the fight was carried to a better end.

On Tuesday evening of this week the newly-organized Motion Picture Producers' Association met at Hotel Alexandria, where the first election of the fast-growing body are held. The newly-elected officials of this fast-growing body are: H. O. Davis, president; Thomas H. Ince, first vice-president; D. W. Griffith, second vice-president; David Horsley, third vice-president; Frank Garbutt, treasurer; and Edward S. Stoddard, secretary.

Censorship, both local and national, were discussed in detail at this meeting. The matter of placing editorial against censorship on every film produced was taken up and determined. H. O. Davis, Thomas Dixon and D. W. Griffith, the committee writing the editorials, made a report that the body felt the editorials which H. O. Davis takes to March 1 will be placed on all films turned out in Southern California and will start on their national campaign against censorship.

The constitution and bylaws of the new body were read, approved and adopted. The second Tuesday of each February was set as the date of the annual meeting and election of officers by the Producers' Association.

RETURNS TO KALEM FOLD.

G. A. Williams, who was a member of the Glendale Kalem Company for more than two years in the "Hazards of Helen" railroad pictures, and who was at Universal City for the past six months, has returned to the Kalem studio. While at Universal City he was engaged in the production of a picture for the Kalem company with Hobart Bosworth, J. Warren Kerrigan, Murdoch McQuarrie, Pavlava, Carter de Haven and wife, and several other stars. He will again be seen in the railroad films under the direction of James Davis at the Hollywood Kalem studio.

GARWOOD MAY GO EAST.

With the completion of the Universal serial, "The Journal of Lord John," in which William Garwood has been star, it is quite possible that that star will return to New York. His many friends in Los Angeles are devoutly hoping that arrangements will be made to keep him still at California, but as things look at present he will go east. He will still be with the Universal, of course, but will work from New York and this is no hardship to Billy.

WALTHALL IN "MARY PAGE."

Henry Walthall will be fully occupied by "The Esanary serial, "Mary Page," for about two months, after which time it is said that the company will have ready for release a splendid drama to be put into feature picture roles, which will be worthy of his work. The Esanary people take Walthall at his full worth and he is well satisfied with his treatment at the concern's hands.

FINE ARTS FILMS MARKED.

The First Fine Art play to carry a censorship editorial is "Daphne and the Golden Fleece," a Greek play, and the announcement reads:

"We have no wish to offend with indecencies or obscenities, but we do demand, as a right, the liberty to show the dark side of the wrong, that we may illuminate the bright side of virtue—the same liberty that is conceded to the art of the written word—The art to which we owe the Bible and the works of Shakespeare."

"The Birth of a Nation," also carried the above editorial and Mr. Griffith thereby gained a myriad of sympathizers.

Frank Clark, the clever character actor, has scored another hit in "The Ne'er-Do-Well."

Knights Templar Day at Universal.

Official Program of the Triennial Concclave of Grand Encampment Set for June 23rd.

The official programme of entertainment of the thirty-third triennial concclave of the Grand Encampment of Knights Templars, which is to be held in Los Angeles in June, 1916, provides for a day at Universal City.

The Knights attending this concclave, which promises to be a most important gathering, will number from 6000 to 7000, and they and their ladies will be lavishly entertained during their week in the southern metropolis.

On the morning of Friday, June 23, the midsummer floral and allegorical pageant, "La Fiesta de las Flores," will take place. It is promised that this will be the most gorgeous floral pageant ever given in Los Angeles, famous for its floral pageants.

The visiting Knights will invade Universal City that afternoon, where a special programme of entertainment will be provided by the management.

The evening programme contains the following announcement:

"Universal City, 2:20 p.m.—Entirely devoted to the manufacture of motion-picture films, \$2,000,000 plant. A visit to this unique city is the desire of every tourist, and this afternoon will be set apart for the benefit of visiting Sir Knights and their ladies."

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The arrangements for "Universal City Day"



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CENSORSHIP MUST GO.

Censorship is fast losing ground not only in local circles but nationally. According to this week's reports from Washington the proposed Hughes bill, that which would put into effect a stringent censorship, is admittedly on the wane. The producers of films from every quarter of the country have brought to bear all of their influence and the proposition of railroading censorship seems to be a thing of the past.

It is simply the proposition of placing a few persons in charge of the bureau of censorship, giving them the privilege of cutting or eliminating the parts of the films that they see fit. And the great American Public, that of whom one P. T. Barnum spoke so soothingly, is permitted to see on the films only what is permitted to pass the Board of Censors.

The press, the drama, the vaudeville and other forms of amusement and entertainment are permitted to pass uncensored. Cheap shows, filthy literature and low forms of amusement run rampant, but the film, the world's infant industry that has grown in a decade to a gigantic business proposition, must be censored.

Why pick on the motion picture? Is this industry, which affects every man, woman and child in the country, educational, uplifting, amusing, a new form of art, to be the subject for politicians and censors to jest with and to use at will?

From all indications this will soon be a thing of the past. Washington is learning to respect the motion-picture industry just as other bodies of legislators are learning to appreciate it.

BALBOA STUDIO

(Continued from page 1)
CONKLIN BELIEVES IN SCREEN.

Personality is the one best asset a screen actor can possess. It is the thing that establishes him with his audiences. Lacking the aid of dialogue, he talks to them through the medium of his personality. William Conklin of Balboa feature films, has personality to a marked degree.

In his screen career, mainly roles, Conklin has few if any superiors. He came to the screen after a notable stage career, having essayed leading parts in some of the best productions on Broadway in recent years. By nature a student, he takes his work seriously. Like many another legitimate actor he believes that the possibilities of silent drama have not been fully realized.

"I look forward to the time," said Mr. Conklin recently, "when photographs will be put on with the same thought and care that are now generally expended on productions of the spoken drama. In a Balboa studio, more time is given to rehearsing scenes than at most places. This company was one of the first to realize the necessity for adequate rehearsals."

RUTH HAD TO PAY.

Although not of Scotch extraction, Ruth Roland, the Balboa film star, is a thrifty young woman. Recently she was arrested for speeding. When the desk sergeant required her to put up \$5 cash bail, she asked him if he couldn't reduce it a little. Chilly the minion of the law said there was no "bargain" down to speed violations. Reluctantly, Ruth Roland kissed her good-bye and resolved to be a little more watchful of the speedometer in the future.

KEARNS' OWN SYSTEM.

"Bill" Kearns, Balboa's chief electrician, never had any formal training from a technical school; but he knows his business, none the less. When some eastern experts recently came out to install a lighting system, Kearns was able to give them a few pointers which he had learned from hard experience. He has a system all his own, and it yields the results that many so-called experts fail to achieve.

KING'S FRONTIER FILM.

Henry King, the Balboa favorite, is doing a western picture, the story of which is very different from the usual frontier type. Special effects have been given to portraying every detail of the primitive half of chance which is the principal set. All those taking part are types specially selected because of their appearances. The men running the various games have all been "professionals" in their day. In-

the picture, Orientals, bunch grassers, tailors, orientals, shovellers, sheepherders, and all sorts appear in the piece, which gives promise of being one of the best things Henry King has ever done.

NEW BALBOA PLAYER.

Ruth White is a recent addition to the Balboa studio forces. She is an attractive young woman who made up her mind to become a motion picture actress. Without previous experience, she applied for a job, secured it and now promises to develop into a clever player. That does not mean, however, that every movie-mad young woman can do the same. Aspiration is essential; but it is not the open sesame to screen success.

UNIVERSAL'S NEW PATENT.

The Universal Film Company this week secured their first patent to the use of new devices in the manufacture of action pictures, conceived and patented by Ridley F Taylor and W. W. Whealey, both of Long Beach, Cal.

The new films will be known as manikin films and will be made precisely as the other types.

It is made exact that the pictures will be done in manikin instead of flesh-and-blood players.

The resulting films will be more in the nature of cartoons than real pictures, although the close-up effect of the camera used in their making will make the tiny players appear life-size when projected on the screen.

They, of course, give a wider range to the possibilities for picture purposes than does the use of the original player, for, in addition to being able to do all that is asked of salaried photoplayers, they can do what is impossible of achievement where real persons are used.

The inventors have been working on their equipment for more than a year, in fact, ever since the plant at Universal City was started.

Taylor was construction engineer at the picture plant and it was his association with the film men at that time that suggested the possibilities of the manikins.

EDNA MAISON AND GERRARD.

Edna Maison and Douglas Gerrard are playing opposite each other again to everyone's satisfaction, for they are ideally suited and make a really handsome couple. Edna is under the direction of George Cochrane and in the photoplay now being made there is a little girl, Zee Zobee. Of course she is much attached to Miss Maison, childishly so, and a scene taken recently shows her holding the girl naturally with her and that effect is very striking.

It is noted that the combination of Miss Maison and Gerrard under George Cochrane will be a permanent one.

WELL-KNOWN TIRE MAN.
F. C. Howland is a popular garage man at No. 4654 Hollywood boulevard. He is one of the pioneer garage men of Hollywood and settled in that city when motion pictures were quite unknown. He is the agent for Kelly-Springfield and Hendrie tires.

The Inside

By Tipster

Well, the reliable, old scandal monitor still is at it. He (and she) had on his studio closed this week with two others wobbling. It certainly beats the deuce how good-looking and know-it-all extra people get the inside before the manufacturers or other officials know anything about such calamities. Until recently these busbodies did nothing worse than invent stuff regarding each other. They should be tattered outside wherever found.

The idea of a "commissioner" to act in place of a censor board is really funny. None of the manufacturers are objecting. They know his actions will be about as legal as the murmur of the breeze.

They didn't meet Raoul Walsh at the train with a hand, just as same, his friends and film associates of former days were mighty glad to see him back after his surprising burst of speed as a Fox director. Raoul left the Griffith studio for a five-months vacation, and when he returned, so stood on his first Fox production, the "Reverendization" picture, that you would have thought that D. W. had been right at his elbow. His "Carman" was a corker also. Walsh is the kind of climber who deserves appreciation.

Well, some more professionals have come out, tried the film game, and have departed again. They knew it all before they tried it, but when they make good, only the wise ones are willing to get down to cases and become superiors-to-the-film folk are the real impossibles.

"Everyone still is shouting that 'The story is the thing!' But the old guard still is trying to buy this 'real thing' for the same old two-bits—or is it \$1.25 a reel?

Wonder how long "Broncho Billy" Anderson will stand real work? He used to do some honest comedy, but now he is just a huckster for the remainder of the week, showing San Francisco a good time. Now he has gone in for regular pictures. This means studio life several days a week. The Rialto is going to lose money by it.

THE MASTER CROOKS.
Grace Conklin is again to be seen as My Lady Raffles. She acted in a series of these fascinating photoplays last week, back with Fratres Ford as the week showing San Francisco a good time. Now he has gone in for regular pictures. This means studio life several days a week. The Rialto is going to lose money by it.

MISS RUSSON, MODEL.

A prominent sculptor of Santa Barbara is making a statue of Helen Russon for which she has been posing attired in Greek robes. She had some photographs taken to help him, and he was so pleased with two of them that he is making models of metal book ends of them. The titles of the poses are "The Dreamer," "Panels," and "Butterflies." The statue will be called "A Wind Nymph."

MISS GERBER IN PASADENA.

Neva Gerber of the Eldorado Company will become a resident of beautiful Pasadena if she continues in her present position. She says it is a long way to Pasadena and back to Los Angeles, so she decided to remain with the company as it is trying to catch up with the work lost during the rainy season and the company is called for 7:30 a.m.

MYRTLE STEMDAM'S LETTER.

Myrtie Steadmam has received an interesting letter from her husband in New Australia. This friend and fan of Miss Steadmam's appearance in the Monroe picture, "Jane," and recounted the time when he toured with "Jane" through the Antipodes. There were small towns where they had oil lamps for light, for candles, several where they had no electricity, and one where candles were used. His letter went fifteen to twenty years ago and is now living at Sydney, happy and contented.

The inventors have been working on their equipment for more than a year, in fact, ever since the plant at Universal City was started.

Taylor was construction engineer at the picture plant and it was his association with the film men at that time that suggested the possibilities of the manikins.

DECORATIVE FLORAL ARTISTS.

J. Maynard, prominent Hollywood florist, is a native of France and spent many years there in Paris and London. His decorations won him distinction and a medal from the Society of Horticulture of Vincennes, one of the oldest bodies of Maynard on the continent. Maynard is the owner of the Hollywood Flower Shop.

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HANDSOME GOWNS.

Katherine Reed, known at local studios for her handsome gowns and costumes, has been best west at Monroe's studio in Los Angeles. She is making a wonderful court costume in which she made a most charming appearance.

Met a northern man who saw Bill Stinger in a comedy (?) film. He says someone is going to get stung for sure. Better stick to printer's ink, Bill. You are a peach at that.

I know this Pallette man but if he really has gone and got married we wish him well. But he has been a leading man, they say, and it's hard to play nothing but support after that.

Looks as though film men might mix in politics if they make this censorship thing too strong. With the bunch, including "extras" at work, there would be something doing at the polls. It's more than possible.

But what about the fly-by-night fellow who definitely turns out dirt and makes the battle harder for opponents of censorship? Why do not exhibitors' organizations put that skunk out of business?

One of the disgruntled trade papers hints that Little Mary remained with Fox Pictures because Marquette Clark was a "dangerous dame." Miss Clark is a nifty screen ingenue, all right, but almost anyone will risk a wager that Little Mary can hold her hosts of admirers.

This reminds us—where are those Jack Palance features? He has been with Selig some time now. A few feeble ones are the only results.

De Wolf Hopper was a speaker at an Authors' meeting recently. Have you read Hopper's latest novel?

Looked for awhile as if Donald Crisp never would be produced as "Hannibal." After a long search the management did come through with a little credit for Crisp who not only produced but adapted the production.

The El-Art club of photoplay writers has blacklisted the Fox Company. Many of the members are writing for other studios. Wonder when all this management will realize what friendship and support of writers means in these days of hard-to-find stories?

If Ruth Roland will get some photos without the wings, it will make a hit with me.

MISS RAZETO IN "HERSELF."

Grace Razeto is to be seen as My Lady Raffles. She acted in a series of these fascinating photoplays last week, back with Fratres Ford as the week showing San Francisco a good time. Now he has gone in for regular pictures. This means studio life several days a week. The Rialto is going to lose money by it.

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Cameragraphs

by NELLIE M. STRONG CAPRON

"Live to be the show and gaze o' the time."—Shakespeare.

Between George Marion and Bob Fisher in "Excuse Me," the current show at Tally's, there's not a dull moment in the photoplay version of the great New York stage success.

Virginia Kirrity, the clever ingenue in "A Pal of the Devil," production of the Horsley studio, in which Crane Wilbur scored his traditional success as the star, has complimented her interesting part in this picture.

William Riley Hatch, as Dunstan Kirke, was very convincing in the part of the old miller, in "Hazel Kirke," the current show at the Alhambra, product of the Wharton studios, as was also the work of Bruce Giffith, who is always an effective actor.

The department of publicity at the Horsley studio is in charge of that very capable newspaper man, Carlyle R. Robinson, formerly connected with the New York Press and Brooklyn Eagle, also with the Tribune of this city.

Among the instances of rapid advancement is that of Sallie Crute, who is playing adventurous roles. Only a few years ago she was a telephone operator, but such was the charm of her manner and it also having been writ in the stars, her advent into the film world was sure and certain.

Many personal friends of Julian LaMoth's were present at the American Theater last week to meet and admire his play, "Embody Thought," which he said to be one of the finest things ever put on by the Western Lubin Company.

Mylte Stedman, popular star, is getting up a reputation as an omnivorous reader. She is never without an armful of books.

Helen Rianne, a fine Symphony dancer, wrenched the ligaments in her foot out at the Universal while the ground was covered with snow, and although suffering agony had to throw to her scene. She will have to use crutches for months. Miss Rianne is a sister-in-law of Tyrone Power, distinguished Shakespearean actor.

Atticed in a gray sweater and a close-fitting knit cap, with a wispy wisp of wild hair sticking out, just like any ordinary girl, and not at all as though she was a celebrated star, Dorothy Gish rushed around the corner of the Fine Arts studio almost into the arms of Cora Drew, well known actress, who happened to be passing. "She's always just like you, never a bit 'up-stage,'" said Miss Drew after the winsome little miss had pause to smile and bowed over introductions.

Frank Lloyd, gifted with a personality of great charm, is now director of the Morosco forces. He was popular who played the judge, in "The Shattered," a character part portraying a man of 75. The piece was written by a writer of much reknown, Lois Webber, now Mrs. Smalley. After finishing this piece, Mr. Lloyd was cast as the prize fighter in "Kit Regan's Hands," in which he played the part of young man undergoing a complete metamorphosis, so much so, that his co-workers did not recognize him when he first came into the picture.

Earl Emaly has left the Lasky studios and is now directing the recently reorganized Ameropa Film Company at Edendale. His company, with Sammie Burne and Dan Daff, as comedians and Claire Hamilton in leads, have begun on a new comedy.

Spoilt Wiltken of the Fine Arts Company, whose screen personality is one of the artistic features of whatever picture he appears in, and Daniel Giffith, "the grand old man of the screen," whose notable role in pictures recalls the brilliant roles of his stage career, used to be dressing-room pals. Mr. Aitken was the "Col. Starbottle" and Mr. Giffith "Uncle Bill" in "Salomy Jane," and there is a warm spot in the hearts of many other members of the picture world having attracted them both. Mr. Aitken finds himself with the Griffith Company, and Mr. Giffith with H. M. Horkheimer's company at Long Beach.

Director-General Cecil B. De Mille of the Lasky studios, Charlotte Walker, and the rest of the "Trail of the Lonesome Pine" company, are doing exteriors in the mountain regions.

I wasn't in a picture. 'Twas just real life. George Fisher and Franklin Ritchie were driving in Ritchie's big, new Mercedes. The truth is, they intended to do so on the local road, but as on its present day, and the NYMP juvenile actor and his friends were tossed about eighty feet, for which the men was badly injured, for which they are thanking their lucky stars.

Fannie Ward, brilliant Lasky star, is laid up as the result of a bad fall, and is now in a hospital, along with her and skidded into a ditch. One of the tires on the beastly thing went and exploded. No respecter of persons—tires.

A company of the Balboa folk were in town Wednesday, making a picture for the "Red Circle" serial.

When questioned concerning why some of her most intimate friends call her "Grady," dignified Hazel Gray said, "I'm not a 'Grady' at all. It began, I happened in this way. In the very beginning there was one who would insist on calling me 'Grady,' dear, right before everyone, you know. As it happened, the appellation soon degenerated among these wags around studios to plain 'Gray D.' and then it was but a step further and it became 'Grady.' But surely you're not going to make a story of that!"

Nigel de Brulier, conspicuous this week in the pictured "Ramona," playing the part of Felipe Moreno, Jr., according to the critics with "an exquisite deftness of method," had years of experience in dramatic before entering pictures. He played the rôle of Mary Pickford's father in "Pampas," which was here, has held important parts both in Morocco and Fine Arts companies, and was featured in the fiction pictures production of "The Spanish Jade." Mr. de Brulier is said to be one of the most conscientious men in pictures. He owns his own home in Eagle Rock Valley, where he is very active socially. Mr. de Brulier is a member of the Parent-Teachers Association. "We have a bright little daughter of 5 years," and their home life if said to be ideal.

In "D'Artagnan" this week the work of Walt Whitman as the cardinal was singularly adequate, even to the cruel and sinister smile. The Madame Bonacelus of Rhea Mitchell was no better than the Queen of the world, Dorothy Dalton as the Queen. Harvey Clark's rendition proved to be finely interpretative and the "swagger" of Orrin Johnson in the title rôle all that could be desired.

When Anita King, the Lasky star and Paramount girl, went to Seattle recently to open the new Coliseum Theater there, she was met at the train by a brass band and a delegation of citizens notwithstanding the fact that her train was twelve hours late. Such is fame!

Mollie McConnell, inspirational character actress with H. M. Horkheimer's Balboa Company, was for years with the Charles Frohman company, playing in "Ghosts," "Parisian Girl," "Ringold and Pendleton," and "The Price of Power." Her spirited efforts in pictures, in a certain subtle meaning in the eye, or the arch of the aristocratic brows, contrive to make her rôle of the grande dame a most convincing one. Mrs. McConnell is the wife of Director Sherwood Macdonald. She is a clever criminal lawyer of some note. Mrs. McConnell's work in the current "Red Circle" is especially notable.

One of the most versatile personalities holding down the president's chair in film-producing companies is said to be that of H. M. Horkheimer. He is a shrewdly social man who is a "some spender," while the men in the Balboa company speak of him affectionately as a "prince." When Mr. Horkheimer isn't fulfilling either of the obligations indicated above he reels off inspirational ideas for rating good features, in the case of "The Price of Power." He is a shrewd man, too, to his scenario writers, in chief, Will M. Ritchie, who developed it after his own clever, imaginative, resourceful manner, and that is how this dramatic serial came to be born.

It is Mr. Horkheimer now who comes forward with the prediction that another girl will soon be preferred to the two twelve-year-old girls. Since prophecies are in order, it is written in the stars that through this same virile individual in Long Beach greater things will come. Watch his smoke!

Harrison Ford, the young bridegroom in "Excuse Me," is a St. Louis boy whose first appearance on the screen was with Robert Edwards in "Soldiers of Fortune." He was leading man in stock all last year in Baltimore and played Juvenile with the Belasco stock in San Francisco all one season. He has scored quite a "hit" with the Savage forces.

William S. Hart, the successful NYMP agent and general favorite with Triangle audiences, is doing a steady feature with Herbert Standing, son of his father (that royal good fellow, Herbert Standing), rounding out three big characters. Incidentally Little Nona Thomas is having the best part of her limited but successful career.

UNIVERSAL CITY

NEW UNIVERSAL SERIAL

That they may be well ahead with production before the completion of their present serial release, "Graft," the Universal Film Company has started the second production of the first of the episodes for its next serial, taken from Frank L. Packard's story, "The Gray Seal."

Bess Meredyth, one of the best-known of the photoplaywrights of the Los Angeles film colony, has been engaged to write continuity stories for the serial.

The productions will be staged by William Worthington, with Herbert Rawlinson appearing in the stellar role and Francella Billington playing opposite him in the rôle of the "woman of mystery."

The serial will be ten episodes in length.

JACCORD COMPANY AWAY.

Jacques Jaccard and his company of western drama players recently left Universal City for a trip to auto to the Santa Barbara Mission, where they are to make the concluding scenes in their production of "Lumber Chant," the serial which has been a great hit. The leading roles in this production are played by Harry Carey, Olive Fuller Golden, Percy Codury and William Gettler.

NYE RETURNS TO U.

Raymond G. Nye, one of the best-known character men in the Los Angeles film colony, this week joined the Triangle forces, where he is to appear in character leads in the production of U. drams.

Nye was formerly a member of the Universal staff before they moved into their present quarters. At that time he was playing heavier and character leads with J. Warren Kerrigan. He left to take a position with the Biograph company.

He is to become a regular member of the Jacques Jaccard company, where he will play heavy leads with Harry Carey. The first picture in which he is to appear is a two-reel western story entitled "Purple Shadows."

HALFT SERIAL

E. Le Saint and his company of Universitaires this week halted in their production of the A. M. and C. N. Williamson serial, "The Journal of Lord John," to make a two-reel drama by way of diversion.

The stars were arranged for the screen by Olga Prinzlau and in its production Stella Razeto, Juan de la Cruz and Eddie Polo play the principal roles.

SHADOWGRAPH FILM.

Frank P. Boggs, art director at the Universal City studios, has begun the production of a 200-foot split reel of shadowgraph film. The production is being made at Universal City. The nature of the subject has not yet been announced.

CLIFF ELFELDT III.

Cliff Elfeldt, assistant director with Richard Stanton in the production of "The Craft" serial, is ill at his home as a result of having worked in wet clothing rather than delay the production. He is recovering rapidly, however, and is expected to be back in the production of the big serial feature.

The physician in charge has labeled the complaint acute bronchitis, and, although it is not regarded as serious, Elfeldt has instructions not to return to work for a few days.

Mae Gaston of local fame as an ingenue, having long been connected with the Majestic forces, is now working in a new picture for David Horsley.

Once in a while some of the characters that Dickens immortalized step back into the picture of real life, reincarnated. Such is the impression Lee L. Powers, collector of curios given one, with his kindly philosophy and the air of reverence, with which he regards them, creates in his great warehouse in South Los Angeles street. Mr. Powers, who insists that he is 60 and looks but 40, has not only stocked his storehouse with a vast and varied collection of priceless articles, but he is probably one of the best-educated men it is possible to find in the entire city. His collection, which spans the ages, ranges all the way from the earliest Pilgrim period, to Sleeping Buddhas, Blessing Buddhas and Guardians of the Temple from far-off India. His valuable Spanish collection was largely drawn upon for the narrative "Adventure" of "Robin Hood" the Claymore Pictures, which is causing a furor this week among the discerning. Mr. Powers owns a collection of guns which is, to say the least, unique and extensive. In his place there is a veritable forest of candlesticks, candelabra, from all over the world; priceless Dresden chinaware, highly decorated, highly backed, tapestry upholstered chairs, vases, mahogany, walnut; an escripore of the Sheraton type made in 1760; a splint over 100 years old that was imported from London by Astor; an armor or wardrobe in solid oak filled with secret drawers where the wealth of the house was kept in 1760. In short, it is a room which is the most interesting in Powers' collection, or Mr. Powers himself, with his wealth of information and his almost clairvoyant insight into matters material and otherwise.

DIRECTOR INGRAMHAM BUSY.

Director Lloyd Ingramham is nearing completion on the Marsh-Harron production for the Majestic forces, and is racing for rehearsals on "The Little Apache," by Grant Carpenter. Mae Marsh and Robert Harron will portray the star parts in "The Little Apache."

Elspeth Besserer is an enthusiastic gardener and cultivates rare plants and flowers.

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Saturday, March 4, 1916

CENSOR—MEDDLESOMENESS

But for its meddlesome side, this whole censorship agitation would be funny—extremely funny. Therein, it is peculiarly United Statesian. In recent years, many of our good people have become so poverty-stricken in affairs of their own, that they have nothing to do but mind the business of others. They are the ones who feel qualified to serve their community as censors.

As far as can be observed, it is largely a personal matter. A case in point, as it affects the motion picture industry today! Recently, the Dallas, Texas, board of censors reversed itself. The woman who made this possible by changing her vote is reported to have said that she objected to the film the first time because it was tiresome and she just didn't like it. Elsewhere, the committees from a trade-influenced the censors to ban a picture because it did not heroize the members of that organization.

But from the ridiculous to the sublime!

Censorship is right or it is wrong. There is no half-way position. This applies to all forms of expression, whether it be spoken, printed, photographed, painted or by any other means that may yet be devised.

If film-makers are to be subjected to censorship, then we predict that ultimately all other modes of expression will have to submit to it. The erstwhile popular slogan "let the people rule" will become a dead letter and in its stead the heavens will resound to "will the censors rule?" What that may lead to in a government of partisan politics, we refuse to even try to outline.

Should the worst come to worst and censorship be established we do not believe it will cause the cinema industry to topple into a heap, as some seem to fear. As boys say: "There's more than one way to skin a cat." We are quite sure that pictures will be made then as well as now. But that is a matter for the future. We'll cross that bridge when we come to it.

NEW YORK

L-KO STUDIO

New Office Quarters

Executive offices of the L-Ko studios, 6100 Sunset Boulevard, are located in new quarters, formerly occupied by the Matthews studio. The L-Ko offices were moved during the past week in order to make room for the continued fall of the ax at Universal City. A score more people were

Miss Selby Starring

Gretchen Smith and Charles Lester are costarring in a two-reel L-Ko comedy, supported by a strong staff. Miss Selby now occupies the position of leading girl in the production. Last night she sang at the Actors' Benefit given at Levy's, and her work was appreciated by those present. Innes has been at the L-Ko for the past six months.

Billie Ritchie III

Billie Ritchie, popular L-Ko comedienne, has been ill for the past ten days and has been unable to appear on the screen. She has been suffering from a cold, which has aggravated her condition. In the meantime a Ritchie comedy is being held up for the moment by new comedian, and he is understood to be the selection of a title which, it is understood, will be announced in the course of another fortnight.

Although Ince and his chief author, C. Gardner Sullivan, for months previous had been nurseries of the stars of the motion picture industry, emanated from them the word was out that the author of a statement from Thomas H. Ince to the effect that the massive multiple-reel feature which has been in the course of production for nearly ten months is to be completed soon will be ready for public showing.

While it still remains to be entitled, the production is now and has been allotted to in west coast photoplay circles the "Iceberg" big picture, and its commencement. The producer, however, at present is devoting considerable time to the selection of a title which, it is understood, will be announced in the course of another fortnight.

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When the production has been given Ince's final stamp of approval, it will be delivered into the hands of Victor L. Schenck, the well known young musical director, who will devote his time uninterrupted to the arrangement of the incidental musical score, and with this work finished, it will be presented in public exhibition.

Jane Grey and Desmond

Jane Grey and William Desmond, erstwhile popular favorites of the speaking stage, are soon to be presented by Thomas H. Ince as characters in a new photoplay. The drama comes from the pen of J. G. Hawks, the man of the Ince staff of photoplaywrights. The production will be released as a Triangle-Fay Bebe feature under the title, "Wait."

Supporting Miss Grey and Desmond are Robert Kortman, Carol Holloway, J. Frank Burnside, John E. Powers, Dan Tracy, Fred Shatzuck and Harry Keenan. The production was directed by Scott Sidney, under the supervision of Ince.

Mary Boland Starred

Although for years associated with John Drew and other stars of the speaking stage, Mary Boland, who is co-starring with Frank Keenan in "The Argonauts," which has been produced at Monrovia, Miss Boland has gained considerably in weight since she came to Los Angeles and she is known to be a sumptuous California. She attributes much of her good health to riding horseback.

Henry King, actor-producer, is putting on a strong five-reel drama.

FISHER STRONG FOR PICTURES

George Fisher, the NYMP juvenile, is a very capable character actor. He has been appearing in the return of stock, but like so many others, he has had a taste of home life and absence of night work, and thinks there is nothing like picture acting. Fisher is now general manager of the current Fine Arts plays, and in the future will be known by his professional name of Paul Le Blanc.

First-class boys and girls for house cleaning, washing, ironing, vacuum cleaning, cooking, waiters, gardeners, etc., wanted. All kinds by hour, day, week, month or contract.

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THE INSIDE

By TIPSTER

The film market seems to be a compound of two things, possessed of an ominous quivering, with the oldtimers somewhat submerged. Not only are the theatrical people slowly but surely spreading out, increasing their number and influence, coming into the industry. Everywhere one sees the signs of the evolution. It is rumored that Spreckels has had a swing at the Western Union, while a New York publication, which seems to have plenty of foundation for the article, confirms the rumors that he was in control of the "Vigors." The new business combination has won business capital back of him, and the underwriters for a certain big L. A. studio are from the same branches which lead to Wall Street.

With the really big fellows of the "legitimate" and of those mercantile who are getting into the business, show follows. They started the game and became rich despite hum pictures, either is burying his cash and trimming sail, or is selling out fast.

It is becoming an art, not a plaything. Quality, not quantity, is the winner now. Ere long the piker, who was once a "fairy tale" in the industry, will be outside the gates wondering what he got there and murmuring that he has been sandbagged and robbed.

And all the while he should be thinking that he is not the only one who sock well filled with shekels—money he did not earn but received just the same.

Where do all these Griffith rumors arise? A letter says the New York papers announced a telegram to the effect that Griffith had been sold to the French, who had paid him \$100,000 for another corporation. The trade papers are speaking of "Ramon" as a Griffith picture, while others are reporting that he has come to terms with Dixons' "Fall of a Nation," which is taking some time to fall. And these do not include numerous smaller inventions regarding the same producer. Is this the price of success or mere dirt work?

I hear the bankers of the National Drapery Corporation are about to run in and make changes there. Montauk, money, but no picture on the market, money, but no picture on the market, money, but no picture on the market, money, but no picture on the market.

There is nothing "rumor" about the continued fall of the ax at Universal City. A score more people were

lured to the bankrupts of the National Drapery Corporation, who are about to run in and make changes there. Montauk, money, but no picture on the market, money, but no picture on the market, money, but no picture on the market, money, but no picture on the market.

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CAMERAGRAPHS

by

NELLIE M. STRONG CAPRON

"Anybody, providing he knows how to be amusing, has the right to talk about himself."—Baudelaire.

Harry Ford thought he had a system whereby he could stop the war. Now comes Thomas H. Ince singing of one "Jimmy Coughlin". "Who gathered up a crew. Said he, 'I know what we'll do. We will stop this bloody war in thirty days!'"

He took Master Rock and Bye. Master Rock, who's always dry And started for the trenches.

Now there's some system to that. Our country needs a man of extraordinary imagination as we know it out here, yet who would think the virile brain of this mighty magnate would have been for forty years nothing. Nevertheless, he has gone, and done it, and that gifted young musician, Victor Schertzinger, has set his magic music to the poems, and lo and behold, a song is born. Willie Collier's starring in it and all the world is listening and looking on.

Douglas Fairbanks, who has the reputation of being a general favorite, is now starring in a western picture "Passing Through," the scenario of which was written by himself.

Mabel Condon, of Dorset Court, a trim, pretty little mite of a blonde from New Zealand, is a生人. Her acting, is said to be one of the most interesting women correspondents in captivity hereabouts. Miss Condon represents the Mirror.

Gyp Abbott, dark-eyed, petite and grumpy, has returned to The Balboa Producing Co., to play an important part in the current stage show after some very interesting work in productions opposite Crane Wilbur.

Something's brewing! Hepburn-Buckman, well known in vaudeville, has returned to The Star-Saturn Society, auxiliary to the Star-Telegram of Fort Worth, Texas, has come out to the coast, with headquarters in this city. According to the paper, Mr. Buckman, whose name the eastern artist is familiarly known, is to affiliate with a local cinema producing company.

Director Christy Cabanne, of local fame and interesting son of an old French family of St. Louis, has recently staged a rain storm in his current picture. "Sold for Marriage," a Russian drama, has been added to the repertory.

Christy Cabanne staged the storm scene in brilliant sunlight, with a perfect gale of rain and even snow following and all the girls in the clouds.

In the Edendale plant of the Keystone company will be one of the largest

and most up-to-date in the world.

New Keystone Improvements

For the last two days the president of the greatest comedy producing concern in the west has had a conference with his financial director concerning the plans for a new administration building on which construction will be begun next month. With the completed improvements, the new studio will be

the largest stage in the world, were mod-

els of what the moving picture pro-

duced would require in the future.

Bennie Zeidman

Known as "Mother" to every member of the Keystone Film Company, Miss Alice Davenport has had to go through a period of uncertainty in the last two weeks. Although Mack Sennett, the director general of the Keystone Film Company, has kept twelve produc-

tions busy, he has not

had time to consider the subject

according to Hoyle. The negatives, how-

ever, got no further than the dark room. This is a dark room indeed in fact. It developed that the woman

who made the film, the fair photograp-

her, distributed them among the ladies

who were clamoring for them. With

her own camera Mrs. Gold has

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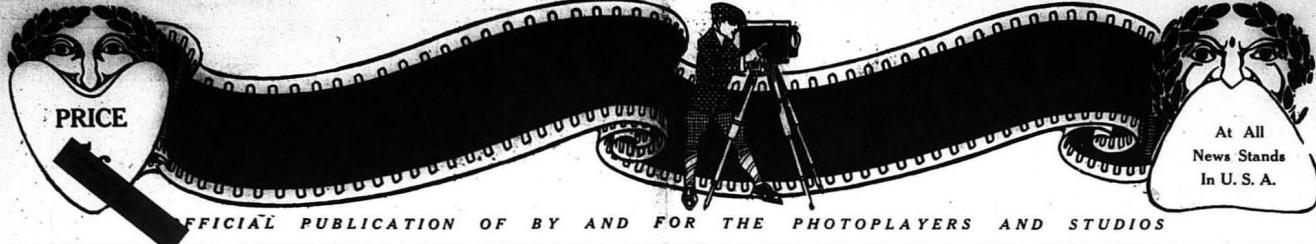
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THE ONLY MOTION PICTURE NEWSPAPER IN THE WORLD



OFFICIAL PUBLICATION OF BY AND FOR THE PHOTOPLAYERS AND STUDIOS

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HORSLEY IN EAST— TO STUDY NAT'L QUESTIONS

PRODUCER NOW IN N. Y. CITY

After Brief Stay in That City
Will Go to Washington, D. C.
Before Returning Home

David Horsley, head of the David Horsley studios and well known motion picture producer of Los Angeles and Southern California, who recently announced his candidacy for Congress in the Tenth District of California, is this week a guest at Hotel Astor, New York City, accompanied by his wife. Mr. and Mrs. Horsley left Los Angeles last Sunday for the east, where they will remain for several weeks.

Mr. Horsley's object in going east, aside from taking care of personal affairs, is to get in touch with national leaders in the South. Since becoming a candidate for Congress in the Tenth District of California, Mr. Horsley has devoted no little part of his time to the study of matters affecting Southern California in general and Los Angeles in particular.

Chief among these issues is the question of Pacific Coast Defense and Flood Control. Mr. Horsley will remain in New York for some little time and from there will go to Washington, where he will make a study of these questions. While in the nation's capital, Mr. Horsley will also call out the censorship issue which so strikingly startled the country two months ago.

With Mr. Horsley in the east, his campaign will by no means lose luster but will be pushed with the same vigor that has characterized it since the initial steps were made.

Communications sent to him will be taken care of promptly by his local representatives.

Charlie Chaplin Do- nates to Actors' Fund

Noted Comedian Gives Half of the
Hippodrome Proceeds to Charity.
Next Benefit at Huntington.

Charles Chaplin recently slipped into the office of the moving picture campaign for the Actors' Fund of America at 30 East 42nd street, New York City, and presented a check on Goldfish, chairman of the executive committee, a check for \$100,000 of the amount he received for appearing at the Hippodrome.

"I want to have the historical distinction of being the first individual contributor to the five hundred thousand dollars which will finance the picture interests of this country have undertaken to raise for the Actors' Fund by the 15th," he declared. "The rest of the money paid me has been sent to a similar worthy cause in England."

"Every member of the moving picture campaign in this country can be sure to be prompt and prompt in responding to the call of this great charitable appeal. Personally, I am confident that the spirit of benevolence and of philanthropic project the response will be so unanimous and nationwide that the golden food will easily reach \$500,000 in the allotted time."

The next local benefit for the Actors' Fund will take place at the Huntington Hotel, Pasadena, on March 22, when the greatest stars of the screen, this famous hotel. A unique program will be staged, far more elaborate than any seen since the campaign opened.

Chas. Murray will be the master of ceremonies and will be assisted by such eminent stars of the motion picture stage as Constance Collier, De Wolfe Hopper, and a number of other players. Those in charge of the affair believe that a large sum will be added to the fund.

OLLIE KIRKLY WINNING PRAISES

Ollie Kirkly is smiling highly in the strong light of popularity. It seems to have come upon her over night. It is a delightful novelty for her to receive dozens of letters, telegrams, interviews and to receive so many appreciations in the columns of the press. Her present part, one of the stars in the new "The Man's Operas" will be a well known fact among newspaper city editors that a publicity man should never take a night off, but Zeidman upsets the dope and is occasionally seen on Broadway.

Miss Anna Luther Stars in Keystone Pictures

Popular Actress Started in East with
Mutual. Played With Griffith,
Lubin, Selig

The state of New Jersey has reason to be proud of her many notable sons and daughters and among the latter may be classed Anna Luther, known for her beauty as the "Poster Girl."

Miss Luther, although still a girl, has gained an enviable reputation in the film world, where through conscientious and persistent work, she has climbed the ladder of fame and now shines out among the galaxy of stars.

Born in the city of Newark, not so many years ago, this little lady, owing to her work in amateur theatricals and her ability as a dancer, received several offers.

She visited the Mutual studios in New York where her red hair and beauty were immediately noticed upon. She was asked to pose before the camera and a few days later received an offer to become a regular member of the company.

During her stay at Mutual she went abroad for a vacation and upon her return received an offer from D. W. Griffith to enlist again under the Mutual banner. Under his direction, Miss Luther was given a chance to develop her dramatic ability and was soon given important parts in the different productions.

Coming to New York, she joined the Lubin Company and was sent to Florida where she appeared in Lubin releases.

She then came to California with the Selig Company and in the organization of the Triangle Corporation was engaged to appear with many of the best known legitimate Thespians in the production of motion pictures.

Since joining Mack Sennett's company, Miss Luther has had a series of fun makers. Miss Luther has appeared in a Keystone picture, "Crocked to the End," in which she played the rôle of a girl who had been sold to a big theatre owner.

During her stay with the Lubin Company, she was given a new title by one of the famous actors of the American stage—the Sarah Bernhardt of the Screen. This actor claims that she has the same poetic mood and the same dramatic power, the same pathetic and wonderful expression and the same mop of unruly hair.

Her one aim is to become a good actress and her work is her best work. She designs all her own clothes and is considered one of the best dressed women on the screen. Her manner is clean-cut and once Anna Luther is never forgotten.

Transcontinental Tour for Mrs. Frank Woods

To tour in an automobile from Los Angeles to New York and carry a personal message from the west coast friends back to the East is the plan of Mrs. Ellis Woods of Hollywood, who makes arrangements for this transcontinental journey in her new future.

She will plan a tour, starting her Stearns-Knight automobile straight through to New York, will stop at the Triangle exchanges en route, come in contact with the studios and carry her personal message to the New York office.

She will be accompanied by Mrs. W. E. Wing, and will travel under the auspices of the Southern California Automobile Association, who advised Mrs. Wood to motor over the southern route.

Mrs. Woods is the wife of Frank E. Woods, manager for D. W. Griffith, producer of "The Birth of a Nation." Mrs. Woods is the daughter of E. Z. Wing, the well-known photoplaywright. Both ladies are successful photoplay authors.

March Triangle Program

Four gripping dramatic features from the studio of Griffith and Incé are to be shown at the new Transcontinental plant as being released for this month over the Triangle route. Featured in these Triangle productions are the following stars: Griffith, Incé, Pauline Frederick, Norma Talmadge, Tully Marshall, Seena Owen, Mae Marsh, and Robert Harron. Griffith stars: William S. Hart, Beau Brummell, Fredric March, Eddie Rover, Hobart Bosworth, and Mabel Normand, Roscoe Arbuckle, Fred Mac, Jack Jackson, Juanita Hansen and Ford Sterling, stars of the Sennett firmament.

Among the Photoplay Men

Bennie Price, who will preside over the publicity department of the Fine Arts-Triangle studios at 4500 Sunset boulevard, took a night off this week to appear at the famous Mayan Opera House. Eddie Rover, Hobart Bosworth and H. Warner, Incé leads; and Mabel Normand, Roscoe Arbuckle, Fred Mac, Jack Jackson, Juanita Hansen and Ford Sterling, stars of the Sennett firmament.

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Anna Luther



James Young



James Young, Popular Director, With Lasky

Known as a Pioneer Producer and
Has Been with Vitagraph and
World Film Corporation

James Young, one of the first legitimate stars and Shakespearean actors to forsake the stage for the silent drama, recently with the World Film Corporation of New York, is now producing pictures at the Lasky studios in Hollywood. Mr. Young arrived in this city but five weeks ago and immediately began work on the picturization of "Sweet Kitty Bellairs," a Lasky star, in which Mac Murray will be starred.

Before becoming interested in motion pictures Mr. Young was a stage star widely known throughout the east.

He starred several seasons in "Brown of Harvard" and appeared in many Shakespearean productions. Strange to relate, Mr. Young, in the days when he was playing "Brown of Harvard" and "Cyrano de Bergerac" and J. Warren Kerrigan and in his later picture productions, came in contact with those famous stage actors.

During his long stage career, Mr. Young appeared with his own company, in a Shakespearean production.

In 1910, when he was associated with Sir Henry H. Sothern and the Augustus Daly and later with Miss Viola Allen's company, in her elaborate Shakespearean productions, appearing as Macbeth, Othello, as "Twelfth Night," as Florizel in "The Winter's Tale," and Miss Annie Russell in "Midsummer Night's Dream."

He joined the Vitagraph company in a day when motion pictures were in the early stages of development. He remained with them until 1913, when he had produced for five years and produced some of the early Vitagraph masterpieces, one of these picturings being "My Oh My."

Mr. Young's productions attracted wide attention and he was engaged by the Vitagraph corporation. Although he left Vitagraph, he still worked with high esteem J. Stuart Blackton whose co-operation was a great benefit to him.

His best World Film productions were "Hearts in Exile," the greatest seller turned out by this company, and "Goodness Gracious." Besides being the producer of these pictures, Mr. Young is also the scenario author of many popular productions.

While producing for the Vitagraph, Mr. Young married his wife, the famous Cicely Courtneidge. They took up the work and under his direction her rise to fame was rapid. Being unable to feature her, he left and joined the World Film Corporation where his work as a director and her ability as an actress became universally known.

She is today one of the most popular motion picture actresses and appears under World Film releases.

Mr. Young is at present producing his new photoplay colony at 1318 Gower street. He has joined the local Photoplay colony and resides at 1318 Gower street. He directs and produces, and his assistant, Mr. Eddie H. Holloman, who has worked with Mr. Young for the past few years, is his right hand.

But all the promised wonders pale into insignificance when it is considered that you can actually shake hands with and talk to your "Screen Idol."

Selig's "Ne'er-Do-Well" Still Being Booked

Sol. L. Lesser's Exploitation Sets
Precedent for Booking Fea-
ture Productions

The method pursued by Sol L. Lesser in marketing Selig's ten-act screen version of Rex Beach's "The Ne'er-Do-Well" is an innovation in the field of big screen attractions. In fact, it can be considered pioneering an entirely new field for motion pictures.

Heretofore the manufacturer has resorted to his pictures through a chain of offices and distributing points working large numbers of prints. Mr. Lesser is making bookings direct to the trade, and is giving the pictures to the theatres through his own organization.

Through this arrangement protection is given to big theatres who play this attraction, so that they can increase their income without fear that a competitive house will advertise that a competitive house will advertise this attraction as "coming."

A special publicity department is being organized to keep the pictures in circulation and to keep the public informed of developments of the picture. Through this arrangement protection is given to big theatres who play this attraction, so that they can increase their income without fear that a competitive house will advertise this attraction as "coming."

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Very little territory has been disposed of on the state rights basis. The only territory being sold where offers have been made of sufficient monetary value was that disposing of the territory rather than booking to the exhibitor direct.

"Frank Mayo Night" Set for March 13 Here

Popular Hero of "The Red Circle" to
Be Present and Appear in Per-
son With Balboa Stars

Monday evening, March 13 will be "Frank Mayo Night" at the Pantheon theatre where at the request of Man-

Motion Picture Expo. in N. Y. to Open Soon

Producers, Exhibitors and Public
Participate in Initial Gath-
ering May 6-13th

"A Peep Behind the Screen" will be the title of a seven-day feature to be released by the Motion Picture Board of Trade of America in a monster national exposition of the motion picture industries in Madison Square Garden, New York, May 6 to 15.

Every branch of the trade, from the exhibitor to the manufacturer, will be represented, every essential being shown and demonstrated for the benefit of the exhibitor and the public.

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CENSORSHIP BEFORE COUNCIL CAUSES HOT DEBATE

DIXON PLAYS CENSORSHIP

Proposed Ordinance Establishing
Single Censor Flavored
—Action Postponed

Censorship of motion pictures was discussed for three hours before the city council Tuesday morning with Thomas Dixon, author of the world-famous "Clansman," opposing censorship on one hand and representatives of the clergy defending censorship. The matter was thoroughly discussed and all members of the council present took an active part in the debate.

The recent ordinance proposed to the city council office which proposes to do away with the local board of motion picture censors and establish instead a single motion picture censor, was introduced. Thomas Dixon favored this ordinance as compared with the former censor board, while the ministers present favored it.

Councilwoman Estelle L. Lindsey

took a lively interest in the debate,

while other members of that body, David Dixon as well as others, were less interested in this opinion and reasons for favoring or not favoring censorship.

Every phase of the question was discussed, the first opportunity the council has had of making a study of this issue.

The capacity chamber was crowded to capacity yesterday for the motion picture censorship hearing at the board of censors. Thomas Dixon defended a single censor in behalf of the film industry, comparing it with the printing industry, one of the greatest inventions that has blessed mankind.

"The council has instructed the city attorney's office to reconstruct the proposed ordinance and a second hearing will be held in the council chamber next Tuesday morning.

Babylon Burns in Glory Fire Dept. Interrupts

15,000 Feet of Film Used in One Day
In Production of D. W. Griffith's
"The Mother and the Law"

Filming scenes Wednesday in D. W. Griffith's coming masterpiece "The Mother and the Law" in production at the Fine Arts studio at 4500 Sunset boulevard, a number of people were injured, and 15,000 feet of film were used. Several thousand extras were used in the scenes, the sets used in London, Santa Barbara, and an ardent California booster. He is very pleased with the results of his work at the Fine Arts studio and is particularly delighted with the class of pictures produced there. He maintains that the sets used in London, Santa Barbara, and elsewhere have been over motion picture productions and can speak none too highly of the Lasky management.

Moore-Anita King in "The Race"

Victor Moore, one of the leading comedians of the American stage and musical comedy, to appear for an extended period in Lasky productions on the Paramount Program, will be the star in the new production now under way at the studio. The "Race" is the country's first feature film to be produced in California by itself in an automobile, and the first to be produced with the class of pictures produced there.

Mr. Moore is the grandson of the famous Frank Mayo of "Pudd'n Head" and "Davy Crockett" fame, and rumor has it that he will be the lead in the stellar role. The decidedly good looking young man has risen in a year's time from playing minor parts until he has been offered the lead in the one of the two main companies working at the Edendale plant.

Vivian Edwards Starred

Miss Vivian Edwards, who will soon be playing the lead in "The Village Blacksmith," a two-reel film to be produced by the Lasky company, in the personal direction of Mack Sennett, the director-general of the Keystone Film Company, is hard at work re-shooting her scenes. The new scenes will again be seen in the stellar role. The decidedly good looking young man has risen in a year's time from playing minor parts until he has been offered the lead in the one of the two main companies working at the Edendale plant.

Over the Garden Gate

Vola Smith, the dainty Biograph star was hanging over a garden gate opposite the Eastern Biograph studios when D. W. Griffith saw her and decided to create a career for her in pictures.

Otto Lederer's Ambition

Otto Lederer, the clever character man of the western Vitascope studios is approaching his company this week. Otto, who is NOT of Hibernian origin, ran to Mr. Sturgeon and said in a confidential tone, "I have achieved the height of my ambition—I am acting an Irish policeman with a red moustache."

Cooley Likes Santa Barbara

Hal Cooley is very much in love with Santa Barbara and the good looking juveniles and girls seem to be the best wags of his career with this company. He likes to ride and will have plenty of opportunity—he loves swimming, tennis and one great big ocean so he ought to be happy.



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LOS ANGELES, FILMDOM'S CAPITAL

Of the world's great cities, we always recall some particular subject as applying to each one. In Rome we are reminded of the days of the Caesars with the stately Roman pillars and the ruins of the old buildings; in Paris we think of art and of the wonderful boulevards surrounding that city; in Pittsburgh we recall manufactures and steel; and so as various cities of the world are named, some striking feature is brought out.

In Los Angeles we immediately think of the Motion Picture Industry. In every section of the city, studios are to be found. Automobiles speeding about the city are carrying actors in make-up who are appearing before the camera. The pedestrian passing down Broadway sees in every store window the portraits of the principal film actors or actresses now playing in this or that picture. And so the industry impresses us on all sides.

A drive to Culver City, Universal City, Hollywood, Long Beach, Monrovia, takes one directly to a motion picture studio. Gigantic sets that can be seen on the skyline for miles prove to be the property of film producers who are staging some feature.

And all this has come to Los Angeles during the past few years. It came voluntarily to Southern California and with little trouble on the part of the city. It is here to remain so long as fair play is guaranteed the motion picture industry, so long as reasonable legislation does not interfere with it, so long as censorship does not become unbearable.

NEW YORK

FINE ARTS

Robert Harron's Orchestra

Miss Glaum has astounded all at the Curtis Theater in her new gown in which she has appeared upon the stage. Each is of a most unusual character and each is of her own design, she having spent many hours upon the work, making parts to beginning work in the picture. Miss Glaum is being supported by three well-known leading men—Charles Ray, Howard Hickman and Jack Stading.

Edithe Reeves Starred

"The Moral Fabric," the Triangle Kay-Bee feature, in which Frank Mills is starred, will serve to introduce a new face to the Triangle program, the girl of Reeves is well known to vaudville audiences all over the country. Miss Reeves is called upon to play the chief supporting role in the picture.

Miss Reeves recently forsook the vaudville stage for motion pictures, the silent drama offering her a broader field of endeavor than did the speaking stage.

Prior to her engagement with the Ince forces, Miss Reeves appeared in productions at the Lubin and the Balboa plants, where she was starred.

Hawkins' New Production

Although many photodramas have been written around plots dealing with the doings of royalty in mythical kingdoms, J. G. Hawkins, of the Thomas H. Ince studio, has written the author of "Bullets and Brown Eyes," the Triangle Kay-Bee feature in which Bessie Barricale is starred, is which standard for this kind of production.

Hawks, before becoming a photo playwright, passed through stirring adventures in many of the capitals of the world. He was a writer, actor and explorer. He traveled extensively in foreign countries and for a time lived as a cowboy in Arizona.

Keanan Theatrical Career

Frank Keanan, who is co-starred with Mary Boland, in "The Stepping Stone," Incor's Triangle Kay-Bee feature, dates the beginning of his theatrical career back to the time he was "plucked all kinds of parts," as he says, and, although today he is appearing as brokers and Civil War veterans, he declares that he has no ambition to go back to the stage and stage and play "Hamlet" or another Shakespearean roles. His one ambition is to play the part of the juvenile leading man in a Thomas H. Ince produc-

L. A. Country Club Filmed
Grounds and verandas about the exclusive Los Angeles Country Club were used last week for the first outdoor scene of the Triangle Kay-Bee feature, in which Bessie Barricale, Lewis

Stone and Walter Edwards are co-starred. The natural scenery of the links and the semi-tropical growth about the clubhouse are said to lend themselves with charming effect to the play.

L. C. WHEELER

Editor-in-Chief of the Selig Tribune



Mr. Wheeler is an interesting man, has served in the United States Secret Service and has acted as personal bodyguard for former Presidents Roosevelt and Taft, and for Woodrow Wilson. He presides over the destinies of the Selig-Tribune, issued bi-weekly.

KEYSTONE

UNIVERSAL

Mabel Normand and Biacca

Although Miss Mabel Normand has been away from her friends and associates of many years making comedies in the snow and ice in the north, her Keystone friends at the Edendale studios received an almost daily letter from the popular leading woman. Miss Normand writes the east wonderful. She says she has been fascinated by Hollywood, but between the lines of the letters all sound as if the young woman would not be sorry when the director general, Mack Sennett, issued orders for Miss Normand to bring her company back to California.

Roscoe Arbuckle is directing Miss Normand while she is in the west, and he has arranged for her to stay with his company in about a month. On the way home they will stop and make comedies at nearly every important city.

Sennett to Increase Comedies

Mack Sennett, manager of the Keystone Film Company, announced in a recent interview, that plans had been virtually completed for the increase of Keystone comedies, and that a new movie would be shown in the future than had been in the past, to produce feature comedies of the black-Photoplayers Weekly SEVENEST order. Mr. Sennett said: "I expect the president of the Triangle Film Corporation had met with himself and Adam Kessel, Jr., the president of the Keystone Film Company, and had finally agreed with the plans he had formulated for the coming year."

Polly Moran New Film
Polly Moran, known the world over for her work as a comedienne under the direction of Mack Sennett, is hard at work in the filming of a new story which the studio says will not be recognized by an admirer, for Miss Polly is now working for another film company. When Miss Moran is released from her contract with her present employer, she will begin to play "bits" with some of the other companies working at the Edendale studio. Last week she heard there was a "bit" in "The Little Apache," which serves as "The Little Apache," which serves as a Triangle starring vehicle for Mae Marsh and Robert Harron.

Blake at Fine Arts
Alva D. Blake, who appears in the cast with Norma Talmadge, in her new Fine Arts drama, proved himself an excellent teacher of life, during the recent fire at the Santa Barbara apartment in Los Angeles.

Miss Reeves recently forsook the vaudville stage for motion pictures, the silent drama offering her a broader field of endeavor than did the speaking stage.

Prior to her engagement with the Ince forces, Miss Reeves appeared in productions at the Lubin and the Balboa plants, where she was starred.

Fairbank's Cash Offer
Douglas Fairbanks is a very much admired person at the Fine Arts studio and his associates, both men and women, are greatly pleased with him, for he is truly a genuine fellow. One of the many good things he has done since joining the Fine Arts studio is to make his wife receive the highest mark in the Fine Arts school, which this Triangle studio has provided for their juvenile players.

Broadhurst F. A. Star?
George Broadhurst, the eminent American dramatist, makes his initial film appearance in the support of Roy Ghab and Ollie Moore, in their dramatic Triangle play.

It so happened that Director Paul Powell was filming a scene for a golf link and decided to have an character in the scene, but one could not be found to play the part. At this time Mr. Broadhurst stopped in his automobile to speak with Director Powell and, he discovered Dorothy Gish who, when a child actress played a part in his production "The Comedy of Errors." Gish made some comic greetings, and Powell took advantage of the situation and asked the dramatist if he would appear in the picture. His last picture, "His Small Part" was that of a wealthy, lecherous, who was abusing his wife by playing golf. He took direction from Paul Powell and, in "In Wit and Auto Troubles" is only one of the score actor. He confessed that he enjoyed the experience very much.

Willis Collier Leaves
Willis Collier has left the Edendale studio of the Keystone Film Company for the east, after completing his second comedy under the direction of Mack Sennett, to be released under the title "The Man from the Bronx." At the time Mr. Collier signs his contract, he asked Mr. Sennett, the director general, who was to personally direct it, if it would be necessary for him to leave the east, and was assured that he would have no difficulty in finding work in the west.

Mack Swain's Work
Mack Swain, known the world over as the creator of the "Ambrose" made-up girl, recently rounded up another Triangle-Karoke feature under the direction of Mack Sennett, in which the popular star will play the leading comedy part. His last picture, "His Small Part" was released and is to be regularly taken by his former which in Swain will appear before the lovers of good screen comedy, at least once a month.

Class-A Garage
The well-known Class-A Garage at 1720 Cahuenga Avenue, Hollywood, is the able management of H. C. West and H. J. Powers. Patients of this garage will get the same service as has always been extended during the past and will be given the personal supervision of Mr. West.

WILLIAM F. RUSSELL
debut as a director. A modern American story of "the man and woman variety," as scenario editors like to call it, will be directed by Mr. Russell, a briefly classified Mr. Russell's first screen offering. It is a story of strong heart interest, in the voucher issued by the American Film Company, and Mr. Russell, and C. B. Gooding, produced the scenario.

A new contract executed last week between S. S. Hutchinson, president of this company, and Mr. Russell, provides for the almost exclusive management of the studio by Mr. Russell. By virtue of one of its clauses, he was empowered to choose Jack Prescott as co-director; the latter, during the past ten years, has managed a number of Broadway successes and Mr. Russell deems himself fortunate in securing the services of Mr. Prescott for the production of this picture.

It is anticipated that Charlie Burton will remain in Mr. Russell's company as his leading lady and Roy Stewart will continue as heavy.

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AMERICAN

William F. Russell will enact the girl of the "Ambrose" feature, which picture is in the making at the American Film studios in Santa Barbara and will be released shortly as a Mutual Masterpiece de Luxe.

"The Mis-Mating" represents Mr. Russell's first attempt at writing a scenario and it also will mark his

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CAMERAGRAPHS

by

NELLIE M. STRONG CAPRON

"There is one thing the censors cannot keep us from doing, and that is thinking our own thoughts." Clarence A. Framers.

Corinne Grant of the Balboa studios in Long Beach, who has been a personage in the "Red Circle" serial, is a profound student of the higher laws. Psychology interests her tremendously and her readings have taken her deeply into this fascinating study.

Miss Mae Marsh, the popular screen artiste, is still shooting scenes with Bob Harron and Kelly Marshall, two well known film stars, in "The Apache," the current picture under the direction of Mr. Lester Cole. After shooting is over, he has started his traditional success with the piece and expects to finish it this week. Miss Marsh by the way is entering at the moment into a new field—avocados. She and Mrs. Hepburn Blackman of Fort Worth, Tex.

Running at large is a bright young capitalist and genius, one E. J. Penny-packer, who, it seems, has a new wrinkle in cameras that affect the moving picture makers and the "are after" girls. So far, the "are after" of the day is his busy day. In the bottom of his tea-cup of mornings now, his charming little wife finds a factory in full blast and great crowds. In Friend Houston, she accuses him of "seeing things" but she insist it is all there.

Clarence A. Framers has affiliated with the Keystone staff of writers, a very happy circumstance for all parties concerned. Mr. Framers was the head of the staff of the Bell Telephone Co. for almost a year. He has furnished the motion picture screen with nearly two hundred stories both comedies and dramas.

W. B. Thomson who is appearing in "The Devil's Capital" picture produced by the National, is a Shakespearean actor of considerable note. He is appearing in character and heavies for the National Drama Corp.

When Anna Pavlova, the marvelous, the emotional, the intense, the Only Pavlova, visited Universal City, last Tuesday, to renew her acquaintance with the film folk, how glad were they to see the famous imperial Ballet star in their midst again. Laura Oakley, chief of the police, actually missed her. In fact, so much did Pavlova appear in pictures for the Universal Co., notably "The Dumb Girl of Portici," when she made many friends. This picture will shortly be released and it having been sold outright will be shown in this city.

The Biograph Co. will indulge in a "Good Will" campaign, a "Jovial Ride" as Mr. Tom Walsh, official start-and-acknowledged wit of the Biograph, more properly describes it. The event is to be held on March 15th, starting from the studio at 9 A. M., the destination being Riverside Mission Inn. Mr. Wm. Gray of New York, has donated a silver cup to the first arrival. The money raised will go to endow and two of them are closed, it seems. Mr. Danny Gray is official judge of the event. According to Mr. Walsh, everyone on the Biograph staff is to take part, a car, his own being a "classy Pico Limousine," but this particular machine will hardly be entered in racing competition.

The following entries have however, been booked up to time of going to press: E. L. Dougherty, Cadillac; J. A. Waldron, Buick; J. Farrell MacPherson, Lincoln; J. C. Coyle, Special; C. H. Malles, Chalmers; Bill Smart, 4rd; Lew Kramer, Packard; Joe Kramer, Lozier; Spike Robinson, Stutz; Percy Higgins, Karpoff; Kenyon, Darrin, Darrow, Scrimps Booth; Jock McKenzie, Pullman; Jack Mulhall, Peerless; Vola Smith, Overland; Claire McDowell, Chalmers; Vera Sisson, Buick; and Gretchen Hartman, Hudson.

M. D. Whiting announces the opening of the new Rialto studio out on Santa Monica. It is to be opened probably next Tuesday, "when the president of the company, Mr. H. E. Roach, who has been in New York, is expected to arrive, and officially dedicate the place."

It was one of Hetty Gray Baker's "at home" evenings and they were all discussing player-folks. One moment it was a star, the next, a matador. Williams, Tyrone Power, or Nance O'Neill, and the next, it was of Betty Nanson, they were speaking. "You never serve a Corp. Drew, with the majority of her remarks: 'You see, that deep, quiet stuff they are able to

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BIOGRAPH

Fatal Brass Polish

His name is Jimmie, and he's a movie fan. Also he is custodian of a big office building. Mr. William Macdonald, owner of the Biograph, requested permission to use the entrance of the building in a recent scene. Jimmie's joy knew no bounds. Up at the top of the stairs he polished the brasses for hours. At ten o'clock came Macdonald, gave one look and threw up his hands. "You've ruined it," Jimmie said excitedly. Just look at the sun on the polished brass!" And although much time had already been lost, he spent a few minutes in explaining to the crafty Macdonald what "it" was and why the superb brass work on the great entrance of the Eastern Biograph studios is never polished, though the rest of the building is always slick and shiny.

"Gunner" Muhal Peved

If you happened along with Josephine, you'd notice the figure of Mr. Charles E. Rogers, the pleasant young man who receives strangers out at the Fox studio, gave out the following information: what the Biograph's representative happened in: "Oscar C. Apfel is beginning work on a new sea picture, with William Franklin in the lead. The picture, coming out in April, will be a comedy. Oscar's screen debut will be in 'The General Fixer,' himself a screen actor of repute, having been with the Majestic-Reliance people in stock, for several weeks.

Director Walter "Vim" Coyle, of the Biograph Co., has started work on the French drama "Celeste." As the story calls for some very unusual scenes of artistry, the director of technical scenes, Mr. Eddie Sison, has had a gang of carpenters building a fishing village, supposedly off the coast of Normandie, and he promises some scenes of "miracle" when the picture is completed. With him on the supporting cast, the company left for San Clemente Island Wednesday evening where they will put in a few days filming the picture. The last night, the director, Coyle, has purchased a case of remedies that are commonly prescribed for seasickness. However, this is mere rumor. Even if he did, it denotes a man who is not afraid to take care of men in behalf of his comrades. So there now!

Director J. Forrest McDonald, now just one of the ladies as the ladies as of "Prize of Directors" is in the midst of his production of the "Laramore Case" for the Biograph Co. He has just finished a story, "The Path That Crossed," and is about to begin his creation. Mr. MacDonald put much thought and personality into his directing. In "The Laramore Case," the part of the woman, Mrs. Laramore, falls to Alice Sison, and Charles H. Malles and Joe Rhodes, all in happy accord. The picture is said to be a marvel of subtle effects.

Eugenie Besserer, the great stage and motion picture actress, who has just come to Chicago with Colin Campbell in "The Crisis," will be absent more than three months, which will be considerably longer than she had planned. She will have to leave behind the beautiful little terraced house at 2215 Baxter street, which lies so close to her heart, for Eugenie Besserer is all the time a woman of great personal ambition in her life. As a child, however, this beautiful actress showed a marked predilection for the career of a stage star. Educated in the amateur dramatics, one day when all of the children were allowed to go in a body to witness the performance of a barn-storming troupe in "Under the Sun," she was taken by the beauty of the little actress, Topsey, and her desire to be a star. From that moment on, Eugenie's great ambition was to be a star. Since those days, she has played everything from a riotous tom-boy to the dignified role of Queen Elizabeth. Having put in five years in pictures with the Sels, she has been given a special, and what is more, a starring role in pictures with the Sels. On Saturday, Miss Besserer celebrated her fifth anniversary not long ago. In a notable "Sister" output, called "The Drift," Miss Besserer played a charming, a remarkable piece of work. Previous to this she was with McKee Rankin's all-star stock company, which included such names as Ned Sparks, Bert Broadwell, Mr. Gassner, and Franklyn Lee, Bert Ryding, and Franklyn Lee. It was Miss Besserer, who played Mary Lyndon, a green part, opposite Daniel Giffith in "My Part, Your Part," a powerfully acted play, which has played all over the world. Miss Besserer's great fads are fencing and swimming. At Clune's this week her work, with that of Kaliya Wilbur, is excellent. Pauline Giffith stands out in her relief. "The Crisis" will be a true screen event in the annals of the Sels.

Broadwell's New Play

Robert Broadwell, director of the company in which Crane Wilbur started, starts work this week on "The Concourse of John Davis," written by Crane Wilbur. Mr. Gassner has starred opposite Crane Wilbur in "The Love Lair" and who was engaged especially by David Horsley to appear in it, will be permanent in the cast. Miss Lyons comes from a family of writers, her father having been newspaperman and attorney. She has appeared on the stage under the pseudonym of Helen Lyons and played with Olga Nethersole. She began her theatrical career at the Alcazar Theatre in San Francisco.

"Nadj's Sacrifice"

Thursday of this week Edward Alexander started on a five-reel masterpiece to be released under the title, "Nadj's Sacrifice," a picture written by Theodore Harrris of the David Horsley scenario department and will costar Margaret Gibson and William Clifford.

Von Klein's Wardrobe

Bert H. Von Klein, general manager of the Columbia studio, started the players of the company at this week when he made his appearance daily in a new suit of the latest pattern. Even the most ardent critics took notice. Mr. Von Klein, who was quite apropos of Palm Beach or some other watering place

Helens Rosson Completes "April"

Helene Rosson, seventeen-year-old American leading lady, is glad that the five-reel feature "April" is over and done. She had a wonderful part and gave a splendid performance, but her pretty toes are all scratched and sore. Helene was bare-footed during the making of the whole five reels. Some of the scenes were damp and she had to fight chills. Her feet were dry and the stones cut and the twigs scratched. However, Helene is young and not easily discouraged and she can have fun in anything. Above all, she liked her splendid part.

Silman's "None So Blind"

Edward Silman, the latest addition to the American production stable at St. Louis, has started his work

LASKY

Blanche Sweet in New Role

Following her success in the Lasky following play "The Blacklist" shown this week at the Woodley Theatre, Blanche Sweet has now an elaborate pictorialization of Henry Sedgwick Merriman's novel, "The Sowers." William C. DaMille, who directed "The Blacklist," will personally supervise this production.

Blanche Ward's Coming Vehicle

One of the most versatile stars on screen, Miss Blanche Ward, will be seen in "The Defense," a comedy entitled "For the Defense." Miss Ward, who played a comedy role in "The Marriage of Kitty," a tragic role in "The Man Who Would Be King" and a sympathetic part in "Tennessee's Partner," will also be seen as a feminine detective in "For the Defense." Hector Turnbull is the author of this story. He also wrote "The Cheat."

Margaret Turnball East

Margaret Turnball, of the photomatic staff of the Jesse L. Lasky Feature Play Co., will make her first visit east from the studio at Hollywood, Cal., in more than a year. In addition to the dozen pictures which Miss Turnball has written during the past year, original and the most recent Lasky production of Mark Twain's "Pudd'nhead Wilson," she has found a new rôle, which she has entitled "Handle With Care," which has just been published by Harper & Bros.

After a few weeks in the East, Miss Turnball will return to the Lasky studios and to work in the photomatic department.

Billy Elmer Gets Good Role

Billy Elmer, of the Lasky stock company, number who has always been selected to play the role of the thick, crook, hard hearted sheriff and similar characters, has at last had his opportunity to play the rôle of a respectable citizen. He is to be cast as little Lord Fauntleroy in the one-act motion picture comedy, "The Little Lord," which the principal members of the Lasky organization are rehearsing to present on the stage of the Lasky Company theatre in the new laboratory.

A Real Melford Show

George Melford, Lasky producer, was chairman of the committee which was responsible for one of the finest entertainment events of the year last function. The performance was for the benefit of the building fund of the Glendale Elks' Lodge. James Neill, Harry Miller, Harry McCoy, Frances Ring, Thomas Meighan, Irene Wheat, Jack Ward, Russ Powell, Ruth Roland, Miss Murray, Stanford Reid, Theodore Roberts and Victor Moore. George Melford recalled the days when he used to bring the house down by appearing in a vaudeville act entitled "The Best Gags." In this was assisted by Told O'Rourke, James W. Horne and Louise Minogue. This was a great show, one which would cause a riot on the Orpheum circuit.

Sturgeon a Busy Producer

Rollin S. Sturgeon, managing director of the Vitagraph Co., has had his hands full this week. He has personally cut and assembled the big northwestern feature "God's Country and the World" his brother, Harry, has directed. The picture, which includes the principal members of the Lasky organization are rehearsing to present on the stage of the Lasky Company theatre in the new laboratory.

CLUNE STUDIO

Clune Wires

Advices from W. H. Clune, now in New York, are to the effect that he has closed a contract whereby the famous actress, Helen Hayes, will open in the famous Auditorium in Chicago and the famous Schubert in New York. The latter will take place April 6. This news will undoubtedly shorten the run of "Ramona" in this city.

Lurline Lyons Rising to Fame

One of the characters to gain fame in Helen Hunt Jackson's masterpiece of early California life, "Ramona," still shows the character of the actress. The prettiest Lyons, a native daughter born in Los Angeles around which the beautiful Ramona story is woven, Lurline Lyons was cast in the part of Senator Moreau and bridged the prologue of the production, this bride part representing the most beautiful girl in all the great territory of California.

Miss Lyons comes from a family of writers, her father having been newspaperman and attorney. She has appeared on the stage under the pseudonym of Helen Lyons and played with Olga Nethersole. She began her theatrical career at the Alcazar Theatre in San Francisco.

Donald Crisp's Letters

Donald Crisp, the director of the Clune Masterpiece, is the owner of two letters which he treasures highly. One from John S. McGroarty, poet, historian and author of "The Mission," and one from Helen Hunt Jackson, author of "Ramona." Both letters are from the soul of California itself." No higher tribute could possibly be paid Crisp.

The latter tribute was from Helen Hunt Jackson, author of "Ramona."

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Kenneth O'Hara, director of pub-

licity, is in town night and day.

He and his wife are to see Willie Collier in

"The Good Guy" at the Majestic.

Also Carlyle Robinson, new pub-

licity man at the David Horsley stu-

dios, has a dream circle seat at the Majestic Theatre Monday evening.

New Laboratory Completed

The new one hundred thousand dol-

lar laboratory on the Lasky grounds

is now completed and machinery in-

stalled. According to the report of

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ALSO

"Goodness Gracious"

A Real Moving Picture Burlesque—Shown at Opening of the
Vitagraph Theatre.

"Sweet Kitty Bellairs" with MAE MARSH

James Young has directed and produced some of the greatest features released by the Vitagraph and World Film companies, and was the director of the following films: *Mabel's David Garrick*—*Pickles*, *Art and Sauerkrat*—*Cats at the Bat*—*Beast Brumwell*—*Hoodoo Umbrella*—*It Made Him Mad*—*The Old Guard*—*That Suit at Ten*—*Wanted, a Sister*—*The Little Minister*—*Up in a Balloon*—*Model for St. John*—*The Portrait*—*Lincoln's Gettysburg Speech*—*Heartless*—*Beauty Undone*—*Women on the Warpath*—*Jerry's Mother-in-Law*, and many others.

"Hearts In Exile"

Scenario Written by James Young from Central Idea in John Opham's Novel.

Also Producing and Scenario Author of

Lola—Deep Purple—Overnight
Little Miss Brown—Heart of the Blue Ridge

Screen Shrapnel by Clyde Potter

March came in like a lion, but during the stay we are enjoying real spring weather. And undoubtedly this brings joy to the hearts of the film producers for thousands upon thousands of feet of film are being turned out, all of which is a little boost for dear old Southern California.

Hundreds of automobiles were seen speeding coastward this week, the occupants being bent on a swim in the good old ocean. Needless to say a few hundred of those who enjoyed dips in the water were motion picture drivers.

Willard N. Selig, millionaire moving picture producer of Chicago, has taken the part of Bill Shakespeare in the time-warner controversy. Shakespeare versus Bacon. For 300 hundred years the world has been endeavoring to decide on this little issue. If Mr. Selig can settle this question, definitely, we will crown him with the laurel wreath.

Don't forget that Monday night, March 13, is "Mardi Gras" at the Pantheon Theatre. This young actor, descendant of his famous grandfather who immortalized the name of Frank Mayo, will occupy a box and will say a few words to many admirers. A strong force of balloons will also occupy close-up seats.

James Young, formerly leading director with the World Film Corporation and Vitagraph company's eastern studios, has located at Lasky's Hollywood studio, producing a series of pictorial masterpieces. In former days Director Young visited Los Angeles. But not in the motion picture business. He was then more engrossed in Shakespearean drama.

All of those publicity people, they who give to the world the stories of the film favorites, were all there; they attended the regular meeting of the California committee of the Motion Picture Association of America at Hotel Stewell, Thursday night. Here are their names: Benzie Dennis, George Adoff, Eddie Hart, Campbell Walker, Geo. Majerowicz, Frank Looce, Russell Bassett and Ruth Rose.

Garrison
A Universal picture, that has been long heralded in the press, is at last to be presented this week. The play is called "Garrison," and Ethel Hall, one of the most charming and forceful of the younger screen stars, is featured and supported by one of the best of the Universal companies.

PHOTODRAMATIC PLAYHOUSES

Majestic

Thos. H. Ince presents *Bessie Barnes* in "Bullets and Brown Eyes" from the pen of J. C. Hawks. Wm. Desmond plays opposite the star. Other stars in the cast are Wanda Standing, J. J. Dowling, Harry Sherry and Roy Laird, under direction of Scott Synder and Mr. Ince. An extra attraction on the bill, Mack Sennett offers "A Village Vampire," featuring Fred Mac and Anna Luther. Mrs. Minnie Hanace, contractor, will be heard in the afternoons and evenings.

Burbs

Wm. S. Hart will be seen in the *Thos. H. Ince production*, "Men," one of C. Gardner Sullivan's works. In the cast will be Hart's wife, Edith May, Charles Morris, Robert Weener, Robert McKim and others. The additional attraction on the bill is Mack Sennett's "Because He Loved Her," featuring *Red Buttons*.

"Perils of the Park," with Harry Gibbons and Harry McCoy in the leading roles.

Clune's Broadway

Commencing Monday, "The Writing on the Wall," featuring Virginia Pearson, John Barrymore, Josephine Kilkenny, Robert Gaillard, Ned O'Conor, Chilly Williams, Mabel Keely and Josephine Earle. This powerful drama continues throughout the week.

Tally's

The World Film Corporation, commencing Monday, presents Goo, Behan, the great character actor, in "The Pawn of Fate," adequately supported.

Woodley's

Marie Pickford in "Diplomacy," one of the fine old classics. Figuring in the supporting cast, Elliott Dexter, Edith Campbell, Walker, Geo. Majerowicz, Frank Looce, Russell Bassett and Ruth Rose.

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Althambra

Wm. Fox presents Vivian Martin in "Merle Marry," direction of G. Adolf Kelly. Also, part 12, of "The Girl and the Game," featuring Helen Holmes.

Superba

Marie Pickford in "Poor Little Peppa," a "Family Pictures" production. With the world's most popular opposite the star. The scenes are laid in Italy and the cast, largely Italian. The part of "Beppo" is taken by Jack Pickford. This piece has been widely heralded.

Curtain's Comedy

Monday, Tuesday and Wednesday, "413" by the following players: Anita Stewart, Julia S. Gordon, Harry T. Kelly, Anders Lindof, and Maxine Norton, and Maxine Norton. Thursday to Sunday, "The Home Schoolteacher," featuring Max Fignan and Lolita Robertson.

VITAGRAPH

Save Your Coupon

With Anna Schaefer collecting cans and boxes, and old tin foil for sweet charity, and George Kunkel collecting cigar and chewing-gum coupons for his own sweet sake, the folks around here are getting into the habit of saving all sorts of odds and ends on the chance that someone else may start some new kind of a collection.

Wolbert Comedy Producer

William Wolbert of the western Vitagraph company, is directing a one-reel comedy, which is extremely funny in that it is being introduced by an all-star cast. Imagine William Duncan, Anne Schaefer, Corinne Griffith, Artist Keller and Carmen Phillips; fancy strolling along the dressing room floor, with dishes in his dress suit and you have some small inkling of the fun promised. Truly Wolbert was a well-known comedian himself and knows just how to put on a comedy.

Vitagraph Improvements

They are showing progressive studies of the students of the western Vitagraph Company. One of the studies of greatest dimension, for the costume department, is nearly completed, and two new times of dressing rooms are to be erected at once, while grounds are to be cleared for an open-air stage. This studio is already one of the most important in Los Angeles.

Smith's One-Reel Comedy

Dave Smith has completed a smart one-reel comedy, "The Hoyden," in

Photodramatic Playhouses

Miller's

Theda Bara, in her latest, "Gold and the Woman," a big, vital portrayal. Supporting the star, this well balanced cast includes Wm. Hart and Watawa, Harry Hilliard, Carlton Macy and Pauline Barry. Hearst-Vitagraph News and the Funny Krazy Kat cartoons.

Optic

Monday, Tuesday and Wednesday, "The Politician," with Lionel and Watson, also Mr. and Mrs. Vernon Castle in their latest dances. Thursday, Friday and Saturday, Maude Fealy in "The Bonewits," featuring Fred Mac and Anna Luther. Mrs. Minnie Hanace, contractor, will be heard in the afternoons and evenings.

Isis

Metro Pictures corporation, presents the exquisitely attractive, Nadine Petrova, in "The Soul Market," an enthralling romance of society and the stage. In five parts, under the direction of Sam Wood. Nadine Petrova is supported by Arthur Hoskins, Wilfred Mervil, Fritz De Lint, Fraulein Franck, Chas. Brandt, Chas. Mack, Bert Tuck, Eddie Florence, Cora Brady, Evelyn O'Brien, Al Thomas, Gyp.

American

From Monday to Thursday, Selig Drama, "Regeneration of Jim Halsey," featuring Bebe Eyston. Rose McVittie, "She Hopped Up," featuring Bertie Nease, "Sister" Sunday, Knickerbocker star feature, "A Slave of Corruption." "Hannie Agrees with Sherman," a Ham comedy and Selig-Triune.

Balboa

Baby Marie Osborne
One girl who has played a lot, is little Baby Marie Osborne who is now being featured in the Gold Rooster play, "Little Mary Sunshine." This vehicle has been a smash hit since its opening, and Marguerite Nichols and Andrew Arluck and was released over the Balboa Pathé route March 3.

Holmes

Long Beach owes a great deal to the Balboa Amusement Producing Company which has brought more publicity to that seashore city than any other motion picture organization located there. The name of this city has been shown over the face of the earth, due to the genius and ability of the two brothers, H. M. and M. H. Holmes, who are now operating a strong cast of players and workers. The assets of the Long Beach banks are far greater today than they would have been had the Holmes brothers located in some other city.

Balboa Stages a Banquet

Balboa feasts the public at its studio recently. A big scene was put on in a picture directed by Harry Harvey, which required 500 extras.

For their noon-day matinee, Business Manager, Sam Holmes, invited a large group of luncheon guests.

Sam Holmes, president, a pretty good judge of appetites, but the supernumeraries' capacities were such as to make it necessary to send out several times for food reinforcements.

Palace

A Blue Bird film offering, "The Grip of Jealousy" with Louise Lovely in one of her best characterizations. A picture that everyone will enjoy.

Hollywood Theatre

Monday, Tuesday and Wednesday, the Gold Rooster, Florence Reed, in "New York." Wednesday, World Film corporation, Molly King in "A Woman's Power." Thursday, June 12, "The Red Circle," with Moore and Jane Gallahad, "with Moore and Jane Gallahad" Thursday to Sunday, Uncle Sam at Work, "Preparations." The Cry of the Wild, "The Red Circle," "The Black Skin," L-K-O, "The Bold Bad Burglar," Baby Early, "His Great Story," featuring Myrtle Gonzalez.

Palace

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Hollywood Apollo

Monday, Tuesday and Wednesday, the Gold Rooster, Florence Reed, in "New York." Wednesday, World Film corporation, Molly King in "A Woman's Power." Thursday, June 12, "The Red Circle," featuring Ruth Roland and Frank Mayo. Saturday, Sunday, 10th episode of "The Girl and the Game," featuring Helen Holmes.

Holmes

Monday, Tuesday and Wednesday, "The Hidden Law," featuring Miss Margaret Gibson and Wm. Hart. These two stars are already at work in their new vehicle which will be released over the Mutual route.

Monday, Margaret Gibson, head at the Horsley studios, will speak at the Garick Theatre on the opening night of "The Soul Cycle," in which she played "The Soul Girl," in which she plays opposite John Oscar playing opposite. No doubt, Margaret will be set for the opening of this picture, which is a production of the local Horsley studios.

New Indoor Studio

The arrival from the East of a set of Cooper Hewitt mercury-vapor lights caused quite a stir. Dan Hough, manager for an indoor studio, which is now in use. This enables the companies to make night pictures as well as allow them to do work in an indoor studio, making interesting photoplay. In Taylor, Mr. Baban will also find a lot to do, he is at present playing opposite George Beban, under the direction of William Taylor, at the Pallas studios.

Beban and Taylor

William D. Taylor is producing an Italian feature entitled "Pasquale" with George Beban as his star. The play is after Taylor's own heart and gives very fine opportunities for quaint situations and interesting scenes.

Mr. Taylor has an actor who is an artist at pathos, and those delicate little finished bits which go so far to make a picture an interesting photoplay. In Taylor, Mr. Baban will also find a lot to do, he should be just to his liking.

His Wife of Tomorrow

The new photoplay, "His Wife of Tomorrow," which is being eagerly looked forward to by the critics and those who know a film from the Cinema French, has recently joined the Western Lubin Co., shortly to be released.

Kneekout for Bowser

Robert Bowser gave Robert Leonard a punch in the eye the other day and knocked him out. It was an accident and occurred during a game of baseball at the Los Angeles Athletic Club.

BOSWORTH

Myrtle's List of Stars

Myrtle Stedman, the Pallas leading lady, has come up with a list of the actresses who have been on the operatic stage for the screen and she says it is surprising how many good artists are on the list. She has to include such artists as Sophie Tucker, who is at present playing opposite George Beban, under the direction of William Taylor, at the Pallas studios.

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BALBOA

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Henry King's New Play

Henry King, the Balboa star, has just opened the new stage of "The Stranglers." This was originally a play produced by H. M. Horkheimer, on the stage, with considerable success, several years ago. Its atmosphere is weird.

The Gold Rooster play "New York" drew so well at the end of the first week in the street, last week, that for the first time in the history of the house it was found necessary to open the second balcony. A large

Holmes

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MILLER'S THEATRE

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THE FAMOUS "VAMPIRE WOMAN" IN A NEW ROLE AS A WRECKER AND CHARMER OF MEN

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Sennett's P. P. I. E. Find

While visiting the Panama-Pacific Exposition last year, Mack Sennett, the director general of the Keystone Company, met Miss Mary Louise Johnson, the police woman on the Zone, for a like position with the Keystone. The young woman recently assumed her duties and was soon promoted to the rank of sergeant. She is six feet and four inches tall and weighs 234 pounds, and Mr. Sennett quickly promoted her from her police force to the role of the leading part of Willie Collier's wife in a coming comedy, and was responsible for the Broadway star's first introduction to the Keystone bath tub.

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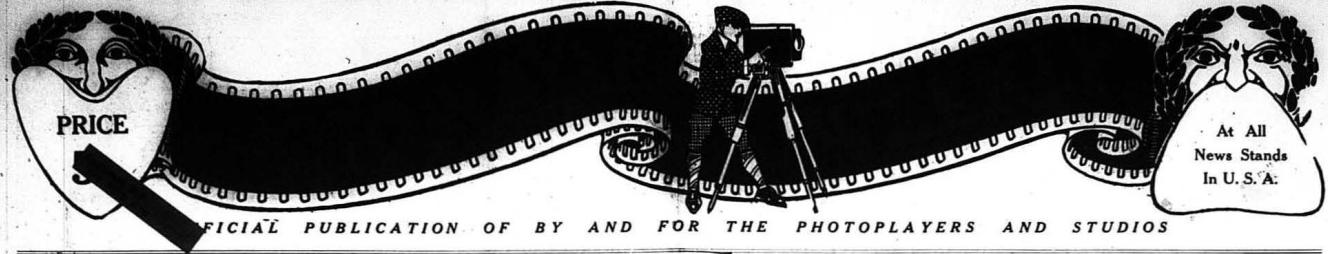
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VOL. III. NO. 33.

LOS ANGELES, CALIFORNIA, MARCH, 18, 1916

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BIG ACTORS' FUND BENEFIT SET FOR MARCH 22ND

HOTEL HUNTINGTON BALL

Filmdom's Leading Stars Are to Take Part in Brilliant Event—Grand Ball and Dinner

Another great Actor's Fund Benefit is to be held at the Huntington Hotel, Pasadena, on the night of March 22, with some of the leading motion picture stars of the country participating in the evening's program. The event has been widely advertised among film and theatrical circles and it is believed that those to \$2000 will be used through this one event.

A brilliant program will feature the evening's entertainment, in which such stars as De Wolf Hopper, Constance Collier and Carter De Haven will take part. Charming Ruth Roland, Miss Moore, the new sensation with the Lasky forces, and that popular funmaker, Charles Murray, will also number among the entertainers.

The dinner will start promptly at 10:30 o'clock and will be followed with a ball at midnight. The Los Angeles film colony, as well as theatrical people, will be invited to the Hotel Huntington benefit and are making arrangements to attend the affair en masse.

P. A. POWERS, U TREASURER, ARRIVES IN THIS CITY

Film Representative Optimistic Over Prospects of Growing Oriental Business

P. A. Powers, treasurer of the Universal Film Manufacturing Company, arrived from New York this week, making the trip to the coast particularly to see the many improvements that have been made at Universal City during the past six months, new stages, electric light studios and laboratory buildings, valued at more than \$250,000, having been constructed during that period.

Discussing the film market, Mr. Powers said: "I am almost inclined to take the Orient because the Asiatic countries seem to have the usual interest in the photoplays and the demand in that part of the world for our productions has increased four-fold."

"It is practically new territory for most of the film companies, although the Universal pictures have been going well in Japan and the Philippines for the past year. Our agents are also waking up in this connection and Hongkong, Canton, Peking and all the other large cities of the land of our Celestial brothers are using a largely increased amount of American films in their theatres."

"It has greatly surprised me to note the popularity of the feature photo plays in the Orient," said Powers. "This popularity has helped the American companies wonderfully during these war times, the market in Europe, naturally, having suffered to a considerable extent since the beginning of the conflict."

LION ATTACKS COLIN CHASE

Colin Chase, who is playing the lead in a two-reel drama which is being directed by Jay Hunt at Universal City, has acted with wild animals on numerous occasions and has been in "ticklish positions" more than once. But it was only a few days ago that Chase got his first real scare.

The story, entitled "The Jungle Hunter," concerns a man of iron of scenes at a zoological garden in one of which, while Chase is passing the cage of the lions, he is struck at one of the beasts.

"Now don't get too close to the bars," Colin," admonished Director Hunt, "those cats are mighty quick and don't seem to be in a very amiable mood."

"Might as well make it realistic," answered Chase.

And it was "realistic" for the young actor, according to the report, as the leading man of the company, past the cages, stood a little too closely and one of the lions landed her paw through the bars on his shoulder. The keeper, who was quick to offer assistance and as he was pulled away from the cage, his coat was ripped from shoulder to elbow. Miraculously, however, the lion had no need to pounce after the skin and after a short interruption the coat was mended and Chase was able to go on with his work.

Balboa Actress in New Serial

Popular Star to Play in Serial, "The Grip of Evil"

Balboa's forthcoming screen story will be called "The Grip of Evil," and Jackie Saunders has been cast for the stellar role. On completion, the piece is to be released by Pathé which has handled all of the Long Beach, "House of Serials," big productions, such as "Who Pays," "Neal of the Navy" and "The Red Circle."

Work is now under way on "The Grip of Evil," with Director Harry Harvey in charge of the production. His company includes such well-known featured film players brought out specially from New York to support Miss Saunders. One of them is Roland Young, who has a reputation of wide experience; the other Marie Empress, a "heavy" of renown.

The basic idea for "The Grip of Evil" was supplied by La Monte Waldron, a New York newspaperman. The continuity is being developed by Douglas Bronston. He is at the Balboa studio now and on the job. The production will consist of a series of fourteen stories of two reels each.

Each installment will be complete in itself, with a common strand of interest pervading all.

Like all former Balboa continued stories, "The Grip of Evil" promises to be a distinct novelty: for in such cases as Jackie Saunders will enact a different type of woman. She is already well known for her versatility. By this production will give her powers of greater scope than ever and enable her to play a host of different types of women. The appellation never given her—"the Maude Adams of the screen."

While in New York recently, Miss Saunders acquired a new wardrobe consisting of a score of complete



Mae Murray in Initial Picture This Week

Late Star of Ziegfeld's 1915 Follies to Be Seen at Woodley's in "To Have and to Hold"

Miss Murray, playing the lead in the production of "Sweet Kitty Bellair," a Lasky picture now being produced by James Young, recently of the World Film Corporation of New York City, is one of the most recent of those to forsake the footlights for the screen.

"It has greatly surprised me to note the popularity of the feature photo plays in the Orient," said Powers.

This popularity has helped the American companies wonderfully during these war times, the market in Europe, naturally, having suffered to a considerable extent since the beginning of the conflict."

Railroad Drama to Feature Kathryn Williams

Selig Star to Be Seen in a Thrilling Picture—Noted Actress Has Narrow Escape

Miss Kathryn Williams is to star in the heroine and is reported to be the first of the many popular comedians to join Mack Sennett when he formed the Keystone Film Company and like him prospered. He has already invested over \$40,000 in his house and grounds and said the other day he expected to spend his entire fortune in building a home in Los Angeles and Pasadena, but close enough to town so he and Mrs. Swain could motor in and see how they made Keystone comedies twenty years from now. Speaking of our age, Mr. Sennett is not yet forty.

ABOUT GRETCHEN HARTMAN

Gretchen Hartman, who had just finished a particularly telling part in a photoplay produced by J. F. McDonald. In this Miss Gretchen impersonated a woman who married a strong man, believing fully to this she was the young bride.

It is not generally known, but Miss Williams almost lost her life during the production of the drama. She slipped and fell on the track in front of a speeding locomotive. Her presence of mind saved her life for when she saw that the train could not be stopped she rolled down a steep embankment.

LASKY NIGHT IN HOLLYWOOD

Players from the Lasky studio were honored guests Tuesday night at the bi-monthly meeting of the Hollywood Business Men's Association at Hotel Hollywood. Fred Kiley, business manager of the Lasky studio, acted as chairman and toastmaster of the occasion and arranged a brilliant program among several of the leading players. Among them from the Lasky studio were Victoria Moore, Theodore Roberts and Otto Turner spoke. Fully fifteen members of the Lasky studio were present at the dinner.

Along with the pictures, it would be more fascinating.

"But do miss the footlights, the crowd of fans, the autograph seekers and all. But maybe," she said as she stooped down at the door of her bungalow and picked a rose bud. "Maybe now, I'll become accustomed to pictures of the days when all Broadway was at my feet."

"I love California, the beautiful green hills, palms and cozy bungalows. But I find the studio life here rather different. In the morning when I wake up, I have to have my husband's day's work. I sometimes have to wait so long that I lose interest. And if I only had music

According to the Lasky management she has already become accustomed to pictures for next week she will be at the Wilshire Theatre in her first film, "The Holder in the Family." "Sweet Kitty Bellair" will be her second film.

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Saturday, March 18, 1916

THE ACTORS FUND

A worthy cause in which one in America has a keen interest is the Actors' Fund. The movement has become almost nation-wide and is meeting with the approval and support of practically all concerned. North and South, East and West, are uniting in swelling this fund and benefits are scheduled for weeks to come.

This is indeed a worthy cause. What class of profession is more deserving than he who makes the world laugh or cry? He gives the best in him to the stage or the screen and millions of people lead better lives as a result of the diligent work of the actor. His life is a busy one and his time is spent in study and rehearsing. His work is of vast value to the world from an educational standpoint as well as from many other points of view. The actor's part is that of the hard-working individual who gives the best years of his life that you and I may laugh.

Another benefit has been set for March 22, to take place at the Huntington Hotel in Pasadena. Some of the foremost actors and actresses of the day will participate in this benefit and it is believed that this event will materially swell the Actors' Fund.

FINE ARTS

Lillian Gish Completes Play
Lillian Gish for the last time donned her Russian costume and played in the concluding scenes of "Sold for Marriage," an intense Russian Fine Arts drama, from the pen of William E. White.

The character she portrays in "Sold for Marriage" is the familiar exotic girl that we find in the novels of Tolstoy, Turgenef, Gorky and Dostoevsky. She is a Russian actress with Frank Bennett and A. D. Sears. Lillian Gish was very effective acting, while her director, William Christy Cabanne, believed to be the best work of her artistic career.

The Fine Arts scenario staff is at work on a new play for Miss Gish which will very likely be directed by Alan Dunn. Dunn is the present staff of Fine Arts directors. Alan Swan staged "Jordan is a Hard Road," with Dorothy Gish, Frank Campeau and Eddie Wood, and the Fairbanks Triangle plays, "The Habit of Happiness" and "The Good Bad-Man," the latter a thrilling heart-interesting western drama.

"Philanthropist," Hopper

"The Philanthropist," the working title for the present De Wolf Hopper production, has every possibility of resulting into an unusual screen comedy. The principal character portrayed by De Wolf Hopper is a man who through the main theme of the play is based on his philanthropic ideas, which are responsible for the reformation of two criminals. These two parts are played by Pat Tichenor, Edward Dillon, and the two other important characters are being characterized by Margarette Marsh and Chester Withey, the latter also being the producer of the play.

A seven-passenger automobile is destroyed by fire in a scene of "The Philanthropist," and some neck to neck automobile and motorcycle chases add thrills to this Fine Arts comedy.

Fay Tincher and Edward Dillon, as the two crooks, are in eccentric makeups and assist greatly the humorous consistent situations.

Fine Arts Stars and Plays

Four new Triangle plays are being prepared for immediate production at the Fine Arts studio. Each of the new plays is headed by a popular Fine Arts star.

Lillian Gish, who has completed her performance in "Sold for Marriage," will be repeated in her next play by Eddie Wood.

Mae Marsh and Robert Harron, at work on the concluding scenes of "The Little Apache," will continue under the direction of Louis J. Gasnier in their new co-starring vehicle.

Douglas Fairbanks has already started his new play, with William Christy Cabanne as director.

And—direction! C. M. and S. A. Franklin, will direct Norma Talmadge and the popular Fine Arts children in a new play by Bernard McConville.

Tully Marshall's Excellent Work

Tully Marshall's splendid work in the new Fine Arts production—"The Stable Lorches," was responsible for his being selected to play the important part of the "heavy" with Mae Marsh and Robert Harron in "The Little Apache." He has distinguished himself as an excellent actor in "Let Katie Do It," and with Norma Talmadge and Seena Owen in "Mar-

NEW YORK

Gardner's Manuscript Completed
C. Gardner Sullivan, the fine author, completed the working manuscript of the story in which Bessie Barricade is to appear as star, following the conclusion of his performance in the current Triangle-Kay Bee feature in which she is working under the direction of Charles Giblyn. Gardner, who is a Parisian, is said to afford her an opportunity to wear several gorgeous gowns.

West Starring Louise Glaum

Diriger Raymond R. Weisbach completed the working manuscript scenes in the current Triangle Kay Bee subject in which Louise Glaum is making her first appearance as a full-fledged star, and is still running gamely. For this production, and his company of fine players are using the road gangster one of Los Angeles' exclusive hotels and the effects being obtained, it is expected, will be most impressive. Supported by Charles Ray, who is understood, will share stellar honors with her and Jack Standing, Howard Hickman and J. Barney Sherry.

Thompson, Character Actor, Returns

William H. Thompson, veteran character actor, returned to Los Angeles recently from the rocky coastal region of Monterey, where he directed a number of scenes for a current picture in which he is appearing as star.

He is in this story by C. Gardner Sullivan, is playing the part of the keeper of a small hotel, who has sought to offer him unneeded emotional opportunities. The company is now engaged in making interiors of some of the stages at Culver City. Walter Edwards is directing the production.

Hart's Fierce Encounter

What he regards as one of the fiercest encounters he has ever fought since he began his strenuous career as a motion picture player was fought this night at Inceville by William S. Hart, who is now being starred in a specimen of the art of the silent century under the direction of Charles Sickard.

The battle was waged with P. D. Taber, numbered among Inceville's quietest and strongest men and fully equal to the task. The cameras followed the combatants about the stage. Hart is playing the role of a young Castilian.

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Catholic Priest at Inceville

Rev. P. F. Shannon, a well known Catholic priest of Santa Monica, is playing an important part in the staging of some scenes for the current Triangle-Kay Bee feature, "The Little Apache," in which Bessie Barricade is appearing as star under the direction of Charles Giblyn.

Father Shannon is superintending the making of the scenes depicting the altar of a Catholic church.

George J. Helmer

George J. Helmer is the operator at the Hollywood Theater. He has been the best equipped booth in the city during a couple of sets of repairs to do all kinds of repairing. He started at the foot of the ladder and has worked his way up, having spent several years in stage work.

Thatcher's Vindication

Thatcher's Vindication, booked for early release on the Triangle program. Lloyd Inman is director. Mae Marsh and Robert Harron in "The Little Apache," from the original story by Grant Carpenter. Special big sets typically Parisian, were built for this Fine Arts-Triangle production.

Miss Alice Niece



MISS NIECE, FORMERLY "THE ALASKAN" PRIMA DONNA, NOW PLAYING HEAVY LEADS FOR THE VOGUE COMPANY
UNDER THE DIRECTION OF RUBE MILLER

KEYSTONE

Sennett for Preparedness

L-KO LIGHTNING SYSTEM

L-KO STUDIO

L-KO STUDIO

L-KO LIGHTING SYSTEM

Mark Sennett, the director general of the Keystone Company, has always insisted that a man can work his brain better and harder if he keeps his body in the pink of condition. How well the family members carry out this idea can be judged by the following: Under the guidance of Louis Hippie, his trainer, Mr. Sennett runs four miles a day, each morning, gallantly, in the mud, to the sound of one of his favorite saddle hordes, boxes three rounds with his trainer, wrestles for ten minutes, punches the bag, and is ready for his chores and bed-downs. Then comes breakfast of fruit, toast and coffee; and the famous director is ready for his daily conference with his twelve assistant directors.

Ray Griffith with Keystone

Ray Griffith, formerly with the L-KO forces on Sunless Boulevard, has joined the Keystone Company and is now a member of Charles' Keystone's Company. Griffith is a member of the Triangle-Kay Bee staff of fumakers for about eight months and took part in the making of some of their best films.

Vivian Edwards' Rise

Vivian Edwards, who has been working prominently in Keystone plays, has been under the direction of Mae Sennett, and will soon star in a Triangle-Kay Bee picture entitled "Vivian Edwards." Miss Edwards joined the Keystone about a year ago, and in that short time has risen from small and minor parts until she has been placed at the head of one of the feature companies under the direction of Mr. Sennett.

VITAGRAPH

Mary Anderson, Farmer Girl

Mary Smith is starring work on a comedy by E. W. Wing, featuring Mary Anderson. Webster Campbell, Mary as a farmer boy, registers well. These two had an argument as to the proper way to clean a hen, and the judge adjudged winner—in spite of evidence to the contrary in the comedy.

Vitagraph Improvements

Turner's trade and upgraded approaches have caused the postponement of the "housewarming" for the new Vitagraph plant—but it is to take place in a very short time. New buildings are being erected all the time, and the studio is up to the minute, and the studio is up to the minute, inn efficiency.

New Corinne Griffith Film

Corinne Griffith is the young Texan and New York girl who has discovered herself in the Triangle-Kay Bee pictures. She has just completed work on a three-reel drama in which she plays the strong woman, opposite Webster Campbell. Miss Griffith expects to prepare for her work in Rollin Sturgeon's big feature production of the "Habits of a Husband" story. She will play one of the big parts in this picture and is the first member of the cast to be definitely decided upon.

Vitagraph Comedy

While extensive sets are being built for the serial on which William Wolbert is working, he is putting on a couple of one-reel comedies. One of these finds him in the cast. Mary Anderson, Webster Campbell, and Corinne Griffith, Carmen Phillips, George J. Helmer, the lead parts. His next comedy, a clever story of small-town people includes in the cast a collection of fun makers selected from the entire company.

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CAMERAGRAPHS

by

NELLIE M. STRONG CAPRON

"Praise loudly—blame softly" Catharine II.

Pres. H. M. Horkheimer of the Balboa Co., left for New York this week.

Mr. Elliott Dexter, who appears with Marie Doro, she of the childlike eyes and sweet Nymph-like ways at Woodstock's this week, in "Diplomacy," is a Temple Tex boy, born in Texas. It is said that he has been offered to make a picture with Mr. Dexter, featured in the cast, is anounced.

Miss Mary Alden who plays the mother of Douglas Fairbanks in "The Good Bad Man," is said to endow this part with wonderful character and pictures which will make it a smash drama, in the work of Director Alan Dwan, while the "catchy" title is the combined work of Mr. Fairbanks and Anita Loos, the Fine Arts writer.

Sir Herbert Beerbohm Tree, recently sent Mr. John Emerson a beautiful gold cigarette case, from New York. It is engraved with the name of the donor to Mr. Emerson, between whom, a warm friendship exists. Mr. Emerson directed Sir Herbert's production of Shakespeare's Macbeth.

Director Sherwood MacDonald of the Balboa, and his company comprising about thirty people, were in the vicinity of Beverly Hills for a couple of days this week, filming scenes.

Mr. Walter Long, who has been most diligent in attending all the picture events, has been called and enlisted in the militia. They say he's crazy to fight. Mr. Joe Browning, who when Wall Street goes down there's Villa, will have to leave their regular business and say "Well, what's Cabanne putting now?"

Miss Cora Drew, the character actress and writer, has finished her work in the great Dixon picture: "Fall of the Nation."

UNIVERSAL

Freak U Characters

Among the properties being used in a scene at Universal City recently were several skeletons. Director Jacob had fashioned his scene and the ground around it, leaving it standing for some time. Some was noticed and they attached a sign to one on which he had printed the words, "In Stock at Last."

Turner Wants a Bishop

Otis Turner, who directs J. Warren Kerrigan and his company of players at Universal City, turned from a scene on the feature stage of the film capital and for a week or two, while on vacation from his braw, and exclaimed as he looked about:

"Has anyone seen a bishop around here? I want one for this scene a few minutes ago. Is there a marriage going on anywhere? If so, perhaps that's where my dignitary has gone."

Just at this moment the last actor returned. "I was afraid some one had pinched you for a wedding," said Turner.

Gladys Brockwell Returns

Miss Gladys Brockwell has returned to work at Universal City, and will be seen in leads with the Robert Leonard company working principally under the direction of David Kirkland.

Miss Brockwell, a native of the big city, and her many friends were delighted to hear this clever actress had been re-engaged. Her first work under the present arrangement will be the lead in "The Wedding Night."

The Return of Some Fans

Jane Novak, one of the leading members of the Universal Company, forces of the Mutual Comedies, and who is playing the leading female role in the "Graft" serial under the direction of Richard Stanton, was almost inclined to cry on the way back to the studio when she received a letter from a Cincinnati admirer to whom she had sent, at his request, one of her prettiest photographs, reading as follows:

"My thanks for the picture. It is all right, but I would prefer one in an evening gown or a bathing suit."

There was despatched to the actress a reply which the following excerpt is the only part suitable for publication: "P. S. Miss Novak is sick. Brother had to answer your letter."

The Hazards of Peggy Custer

To sit quietly at a table knowing that a huge Bengal tiger is about to take a spring into the air, from above and probably through the table, requires nerves of steel and a makeup that is almost entirely free from fear, and yet that is just what Peggy Custer did on the wretched table when she was shooting the following day.

"If you don't," says Arch, "you are a quitter. Are you a quitter?" Miss Custer, who had been most elegantly mated in one of her most artistic photographs to her youthful love admirer.

Mr. Roy Summerville has just written a poem in honor of the "Pal" which he has been asked to read at the regular "Pal" function to-night. Considerable anticipation is aroused.

Margaret Landis and Margarite Nichols, two charming young actresses of the younger generation with Balboa, have joined the American forces.

Mr. Freddy Goodwin has recently sold a 1500 word story, concerning Miss Anita Loos, the wonderful young writer of scenarios and fiction, to Pearson's.

Mr. Fred Mace has suddenly reappeared from a severe bout he suffered when he went into the fire to rescue Miss Anna Luther recently. The conflagration proved to be more serious than anyone supposed and Mr. Mace was injured by burning timbers which fell upon him.

Miss Marcia Moore whose charming screen personage so widely popular has been working in a number of comedy dramas of late: "Their Wedding Night," under direction of Director Bob Leonard; "Between Ten and One," "Boarding House Romance" and "The End," under direction of Hutchinson; "Lavina Comes Home," featuring Miss Marcia and Mr. Thomas Jefferson, under direction of William Dowlan, has just been released.

Mr. Jimmy Collier, appearing as Jimmie Collier's "Willie Collier" uncle in "The Good Guy," was a Baltimore boy, knowing every nook and cranny of the town, and Willie Collier, who is writing under the pen name of "Collier" and is now 20 years old, was once a basket boy in Daly's theater. His father, Eddie Collier, used to be with John McCollum, the famous producer, and Mr. Collier's "Applus Claudine" in "Virginia" marked him as one of the best of the tragedians of the last two decades.

LASKY

Lucile Young at Lasky's

Miss Lucile Young, formerly with the Fine Arts company on Sunset Boulevard, has joined the forces of the Jesse L. Lasky studios in Hollywood, where she is working under the direction of Director James Young in the production of "Sweet Kitty Bellairs," starring Miss Max Murray, late star of the Ziegfeld Follies. This

Joe King at Lasky's

Joe King, who recently left the Universal company's plant at Universal City to join the Lasky studio forces in Hollywood, is now a member of James Young's company. King plays the part of St. James, opposite Miss Max Murray, now under production before joining the Universal company. King played at Santa Monica with the forces.

New Lasky Stage

A large stage covering a broad area on the block occupied by the Lasky studios, is under construction and is being built with the help of a number of carpenters. This is one of many improvements that is under way at this progressive studio. When completed this will be one of the largest and best equipped stages in the city.

Anita King's Darling Fear

George Melford, director, is at present working on the feature entitled "The Race," with actress Moore, Anita and with Anita King in support. The story calls for a fall down a steep incline in an automobile for Miss King and a series of scenes later in Chicago that the stunts were to take place. The lady wired to Los Angeles to get an injunction to stop the incident, fearing for her sister's safety. Melford, with a few members of his company, and the willing Miss King, hurried out to the selected spot and soon made arrangements with the police of the Paramount studio to take notice. It was all carefully planned, excellently carried out, and Miss King was not longer afraid and was not so much worried. Melford was highly elated, for an injunction would have ruined much of the success of the picture.

Little star of the Big U organization yesterday celebrated another birthday.

To Edna Maison

Writing from Sioux City, La., Arch Brown, who says he is sixteen years old, tells Edna Maison, attractive star at the Mutual Comedies, that he does not know her, but he would like to send a picture of herself.

"If you don't," says Arch, "you are a quitter. Are you a quitter?" Miss Maison, who has been most elegantly mated in one of her most artistic photographs to her youthful love admirer.

"The Full Cup"

Ida May Park, one of the best known of Universal scenario writers, has written a story which at last satisfies the desire of the public for a "Full Cup" picture. It is a five-reel feature called "The Full Cup" and is being produced by Joseph De Grasse.

Cleo Madison's Popularity

Miss Cleo Madison, Universal favorite, has played many roles during her long association with the big film concern, but she is now the chief drawing star as one of the most versatile women appearing on the screen and she is as much at home in the role of a girl in a school room as she is as a leader of society or in the regal robes of a make-believe queen.

Ella Hall Has a Birthday

Dainty Ella Hall of the Universal Film Manufacturing Company is a "Seventeenth of March" girl, so the

James Young's First Lasky Film Complete

Well Known Producer Formerly Appeared in Shakespearian Repertoire in East

One of the late eastern directors to come to Los Angeles, the great film-producing center of the world, is James Young, formerly of the World Film

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is the first picture to be made at the new studio.

Corporation and the eastern Vitagraph Company, the latter of which is the producer of some of the World Film Corporation's greatest pictures, such as "Hearts in Exile" known as the World Company's best seller.

Other pictures well known fans throughout the country and produced by Director Young are "Goodness Gracious," "My Official Wife," "Lola," "The Deep Purple," "Overnight," "Little Miss Blue," "Heart of the Blue Ridge," and many others. He is also producing and scenario author of many more well known plays.

At the present time Mr. Young is producing for the Jesse L. Lasky Feature Film Company "Sweet Kitty Bellairs," starring Miss Max Murray, late star of the Ziegfeld Follies. This

is the first picture to be made at the new studio.

Tom Chatterton, "Handsome Tom," is to be the hero in the new serial story about to be started at the American studio, which is owned by the Vitagraph Company.

Tom will make a dash westward and is entering into his part, which he considers the best in his career, with considerable zest. He is spending a number of days in the West, studying both to dress and act the part to the minute. Tom's enthusiasm is quite contagious.

AT THE GAMUT CLUB

A mere handful of members were present at the Gamut Club a week ago, but today a large number of the actors' guild association are turning up to an error in announcing the hour of meeting. Mr. Frank Reichter, presiding secretary, and Mr. James Neill, acting president, have been here long enough for Mr. Reichter to call the meeting to order that the motion to adjourn might be made, and also expressed his regret at the indifference manifested by the members. "The only way we will ever get anything is to show our teeth," and as Mr. Reichter replied when he said he exhibited a very bad temper and what a set of teeth and when he smiled, everyone else smiles, it noted. Among those present were: Miss Cora Drew and the actress Theodore Roberts, Harry St. John, Dr. Wolf Hoppe, John Fowler, James Neill and Frank Reichter.

Before entering the motion picture business, Mr. Young was a Shakespearean actor of wide reputation. He has now joined the management of Sam S. and Leo Shubert. He played the title role in "Brown of Harvard," a part of which was originally written especially for him by Rida Johnson Young.

During later years he appeared before the eastern theatre-goers with his own company in a Shakespearean repertoire. In addition to his theatrical career he was associated with Sir Henry Irving and the late Augustin Daly. In his more recent engagements he was with Miss Violin Allen's company, Shakespearean actress, playing in the "Twelfth Night," as Flora in "A Winter's Tale," and as Shylock in "The Merchant of Venice," his interpretation of this latter difficult role winning for him the recognition of the keenest critics.

For more than six years Director Young has devoted himself exclusively to the production of motion pictures and the public at large is well acquainted with his work.

Margaret Joslin and Todd

Margaret Joslin and Todd, well known members of the new members of the Universal forces. Miss Joslin is the lady of generous proportions who, for a long time, has been making gales of laughter among the motion picture folk throughout the country on account of her comical antics in the "Skewville" stories pictured by the Essanay company.

Todd will also be remembered as one of the leading comedians appearing in the silent pictures.

Miss Joslin and Todd will play opposite each other in single reel comedies directed by Craig Hutchinson.

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In the inner circles they are now saying one to another: "Have you seen Bebe Love since she has really arrived?" "No! Well, then, you have something in store for you. She is coming into big a popularity even as Mary Pickford has attained.

New Vitagraph Comedy

Anna Schaefer, Mary Anderson, George Kistiak and Lawrence Weisgerber will be seen in a new comedy now being produced by Dave Smith.

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During the past few



At last he has arrived in Los Angeles. Chaplin, after five weeks' trip east, where he is said to have made arrangements to show his productions over the Mutual route, has returned to Los Angeles, where he was won from a film company. There is no mystery and no secrecy now what Chaplin is to receive for his services during the next year, one estimate being placed as high as \$670,000. That is the sum that the president of the United States requires for keeping us out of war.

Film fans, producers and everyone interested in the case, will have an opportunity to see it. Chaplin will be in action Monday morning when the question of censorship again comes before that august body.

When Ziegfeld puts on his *Follies* of 1916 there will be one beautiful actress missing. This little person happens to be Miss Mae Murray, late star of the 1915 *Follies*, now playing the lead in the Lasky production, *Sweet Sixty*, *Belle of the Ball*, under direction of James Young.

Balboa is fast becoming known as "The House of Serials." From this film producing concern have come such serials as *Pay or Pay* and *The Red Circle*. Next on the program is scheduled "The Grip of Evil," featuring that beautiful screen actress, Jackie Saunders.

P. A. Powers, treasurer of the Universal Film Manufacturing company, is at Universal City, a guest of H. O. Davis, head of that plant. Mr. Powers is looking over the important studios made available during the past few months and speaks optimistically of the future.

Another gigantic film merger is said to be under way. The capitalization of this proposed consolidation, it is said, will amount to probably as much as \$50,000,000. Motion picture producers are fast approaching the class of the allies' financiers when it comes to judging money.

The fastest growing industry in the world is the motion picture business. Every day brings some new development and the great industry has grown in a decade to its present magnitude. There is a noticeable improvement in films every day. A comparison of today's product with two years ago, with those being produced today gives a clear idea of how fast they are improving.

There is to be held at Madison Square Garden, starting Feb. 6th, a most picturesque exhibition, the first of its kind. Producers, players and exhibitors alike are interested in this big venture which will give the public an opportunity of seeing films in the making.

For the past seven years actors and actresses have come and gone but little has been done to help the boy and girl, maintains her standing in the film world and is known as "America's Sweetheart."

BALBOA

Meredith, Mayo and Marie Empress. It didn't take Reaves Eason long to win his spurs to direct *Balboa*. And when he has had a great deal of experience producing for the screen prior to joining the Horwheimer Brothers, the only opening available was that of assistant. He had to start on the bottom rung, but took it. Last week another company was organized at the Long Beach studio and Eason was put in charge of it. Louis Mayne, who is a well-known star, is playing the lead in a five-reeler, supported by Frank Mayo and Marie Empress.

Luther Graham, Rough Rider. Luther Graham, one of the champion rough riders of the west, is appearing in *Balboa* features. He says that the films are about the only place where one sees another life as it used to be lived; for it has completely disappeared from the so-called wild west, which is a thing of the past.

Balboa's Fancy Dancer

Alice Mason is a fancy dancer of more than ordinary ability now appearing in *Balboa* features. She is well known throughout the Los Angeles, Pasadena and Long Beach, before whom she has danced for several seasons.

Frank Mayo's Heavy Mail. Since making his appearance in "The Red Circle," written by Will M. Ritchie, not appearing in hundreds of titles throughout the United States, Frank Mayo has been the recipient of letters from hundreds of film fans from every quarter of the country. The comedy star of *Roland* throughout the fifteen episodes, the last one to run next week at *Pantages* Theatre.

Mitchell Scanland at Babes

Miss Mitchell Scanland has joined the forces of the Babes Film Company at Long Beach. Miss Scanland is a graduate of National Art School, Boston, D. C., and of Castle-on-the-Hudson in New York. She also studied dramatic art for several years. In the future she will be seen in Babes films.

PHOTODRAMATIC PLAYHOUSES

Majestic

The Fine Arts presents "Martha's Vindication," a story of two young girls, portrayed by Norma Talmadge and Seena Owen, in comedy. Ralph Lewis, Tully Marshall, and Josephine Crowell. On the same program will be seen Mack Sennett's comedy, "Love Letters," Charlie Chaplin and Louise Fazenda. "Surprise Night" will continue throughout the week.

Burbank

The Burbank will be thoroughly renovated and made into one of the best vaudeville houses in America. It will be opened to the public March 1st. The management of the Burbank and Mack Sennett's Keystones will entertain Tuesday. Wednesday matinee, Norma Talmadge and Seena Owen will appear; others who will be on the week are, Wm. H. Thompson, Wm. S. Hart, Tully Marshall, End Markay and Ralph Lewis.

Clune's Broadway

Commencing Monday, the Vitagraph all star company, "The Clunes," will open in the Oliver Curwood film, featuring Virginia Pearson and S. Rankin Drew, especially supported.

Palace

Jesse L. Lasky presents Blanche Sweet in "The Magician" and a cast of characters fully up to the mark. The new Pathé serial, "The Iron Claw," follows the feature play.

Athambra

The Equitable offers "The Devil's Trap," Adele Bloch-Bauer, Edward Saxon and Arnold Lacey. Supporting roles, supported by Armond Lee, Jack Halliday and Eddie Madges. The railroad story featuring Helen Holmes follows.

College

Monday to Wednesday, Wm. Brady presents "The Ballet Girl," featuring Henry Walthall and Edna Mayo. Thursday and Sunday, Edison film, "Innocence of Youth" with Viola Dana in chief role.

Superba

A Palais film, "Ben-Hur" featuring Dustin Farnum with a strong supporting cast. The Paramount photographs and the Bray cartoons.

Auditorium

Seventh week of Clune's Premier Production, "Ramona." Twice daily, night at 8 and afternoon at 2 o'clock sharp.

Tally's

Mr. Tally's presents Castle in "The Whirl of Life," a production of the Cort Film Co. in six parts, introducing the famous new dance steps.

Cabiria

Gabriele D'Annunzio's spectacular masterpiece, commencing Sunday, and continuing throughout the month.

Hollywood Apollo

Sunday, Lasky presents "Mr. Gregg of Monte Carlo," Monday, Wm. Fox Co. Theda Bara in "Sin," Tuesday and Wednesday, Crawford, Moore, good in "The Mystery Girl," Wm. Fox Co. Dorothy Barnard in "Little Gyro," Friday, All Comedy night Saturday, Universal Co., presents Hobart Bosworth in "The Target," Sunday March 26th, Lasky, Lu Tellegen in "Unknown."

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"RAMONA" ACTRESS PANS CRITIC She Says He Should Read up on History

Miss Alice Morton Otten, who entered an important character role in a local cinema attraction, "Ramona," is now a member of the Lois Weber-Phillips Smalley company at Universal City, her excellent work in the Clune feature production having obtained for her a leading part, that of the heavy woman role, in the Weber-Smalley comedy, "The Eye of God," a feature in which Tyrone Power is the star. Miss Otten is a beauty, and has been well received by the public. Her mother was an Indian, and she was born in Eastern Connecticut. Miss Otten takes issue with a critic's article on the faults and merits of "Ramona" in the opinion column.

Editor of the Photoplayers Weekly: Dear Sir:—May I have the opportunity of answering three young critics on your "Ramona" by Mr. Frank M. Witterwood, in the March issue of a local film publication?

On every subject worthy of criticism or debate there are different points of view. I will not pose as a critic or professional, but my mother was a Sioux. I beg you to be sufficiently conversant with the subject to criticise said article. The critic has commented on the art and good acting, but bemoans the fact that a great feature production has been made from a book that he waded through several years ago and considered "gimmicks" about nothing much." Thus he designates "Ramona." The American classic, read and loved by millions? Regrettable. I am sure that Mr. Witterwood plainly doesn't know his subject.

John S. McGroarty, California's poet and historian, said: "What a pity the author, Helen Hunt Jackson, could not have lived to see this won-

derful production!" Again he said: "Ramona" has been filmed and the result is not bad. Jeanne Eagels, the girl who is the talk of the town, is a real show-off and has turned the picture play to an exquisite poem. Such criticisms are worthy of note because they are from people outside the professional critics, player or actor—the best censor or critic anyone can have.

The charm of moving pictures over the printed page is that we are able to get the lovely touches of nature. The charm of Helen Hunt Jackson's novel is its exquisite humor, its scandal or sordidness. But as an agent of the U. S. Government she has authentic data to weave into her novel. As far as I am concerned, I doubt the authenticity of the de-spoiling of Temecula as depicted in the film, he should read "A Century of Dishonor" or study American history.

The Indians of California were indeed a grade of humanity, but the Indians of the east and middle west fought as all brave men fight for their own. The frontier wars and the reservation days are just those loves lost, touchingly portrayed on the screen that have made the book such a masterpiece.

In the last paragraph of his article the critic says: "I hope that Mr. Angus Phillips did not deliver his son to Senor Gonzaga Moreno, but to Senora Gonzaga Orteanga."

(Signed) Alice Morton Otten.

MONROE LATHROP'S LETTER
Monroe Lathrop, for years the dramatic critic of "the Los Angeles Tribune," and who is now press representative of the Clune Film Production Company, has sent us the following reply to a rather caustic review of "Ramona" by F. W. Witterwood in the March number of Photoplay:

Editor The Photoplayers Weekly: Dear Sir: I think I can point out the fallacy of Mr. Witterwood's criticism of "Ramona" here. What is wrong in their premises. In the first place, it seems to me entirely absurd to say that in the sixth week of a show people are still going to the pictures. Any showman will tell you that if a show has no intrinsic value, no amount of boosting will save it from its deserved fate. The crowds may be large at the opening, but the news would spread very rapidly that it did not deliver the goods.

In the second place, I think he is wrong with the assumption that a certain set of rules must be followed to make a successful photoplay. Most of the most popular pictures made from cooked-up scenarios, with extravagant situations picturing distorted, abnormal life, featuring what have come to speak of as "sophomore" qualities, are the most popular. Whereas, Mr. Witterwood is inditing the taste and intelligence of some of them or twenty million readers. He fails to realize a lot of "ado" about nothing much. In heaven's name, when is a story successful?

Yours truly,
(Signed) MONROE LATHROP.

on the screen a story of just normal human beings with the incidental touches of the exotic, the weird and the critics rise up and howl that it is not dramatic enough; that its episodes are incomprehensible, that they don't understand what's going on, put their finger on not a fault, but a virtue. People are tired of the cheap, insincere stuff in most photoplays. Just as artificial modeling has largely given way to the appearance of more life-like plays, so the present style of raw, trumpery photoplays is giving way to the more natural, normal pictures which do no palpable straining for effects, and refuse to pervert life for bizarre effects, or dramatize the ordinary to arouse the interest of the moribund.

I saw a new-reel feature play from one of the leading studios other day, which had one of the current average standards. Coming fresh from "Ramona," its artificiality was actually a shock to me. I don't mean to say that it is a great deal of a disappointment on Mr. Witterwood because he even condemns Mrs. Jackson's book. An English student once said to me that Americans like to be in "pooh-pooh" pictures. The book, Witterwood is inditing the taste and intelligence of some of them or twenty million readers. He fails to realize a lot of "ado" about nothing much. In heaven's name, when is a story successful?

Yours truly,
(Signed) MONROE LATHROP.

Board of Trade Endorses Horsley for Congress

A significant expression of the attitude of the motion picture fraternity toward David Horsley's candidacy for a seat in Congress was shown in the action of the Board of Directors of the Motion Picture Board of Trade at their recent meeting held in New York. A motion was introduced and at once unanimously passed. A copy of the resolution was sent to Mr. Horsley.

Whereas, Mr. David Horsley of Los Angeles, California, is a candidate for election as Congressman from the 30th district of California, and whereas, Mr. Horsley is engaged in the motion picture industry and is known to be opposed to censorship of motion pictures in any and all forms, it is therefore

Resolved, That the Board of Trade approve and endorse the candidacy of David Horsley for Congress from the 30th District of California and extend to him the best wishes of the Board for his election.

The motion was carried and approved by the spirit which prompted Horsley to enter the campaign, namely, to his support. In Los Angeles people connect with the industry, and a fair number of them, including, and people in other lines, recognizing the good he has accomplished for the city of Los Angeles and other parts of the tenth District of California and extend to him the best wishes of the Board for his election.

This spirit is evidently appreciated judging by the action of the Board of Trade of people in the film business in Los Angeles, who are standing back of him in his fight.

FIST FIGHT PULLED OFF AT "U CITY"

In an underworld drama which Director Jacobson filmed at Universal city, a fight took place in a room between two of the players. For these parts he selected Earl Page and Eddie Christopher. The room was made gay with a color plan of pink and white. Christopher was the center, and a bounteous repast was served. The spectators were delighted. Among those present were Francis Ford, Grace Cunard, Lois Neice, Taylor, Jack Sacker and Alice.



CLARA HORTON, THE FAIRIE KINNED MATURED CHILD IN HEAVY ROLES WITH DIRECTOR BOWMAN.



BILLY QUIN, POPULAR PLAYER IN HEAVY ROLES WITH DIRECTOR BOWMAN.

THE GREAT VALUE OF FILM MAGAZINE ADVERTISING TO MERCHANTS

By Jack Sacker

MR. LOS ANGELES MERCHANT, are you getting any of the rich trade of the twenty thousand people engaged in making moving pictures in Los Angeles and its vicinity? Are you doing local film publications? Or, do you expect that the hosts of film studio folk will flock to your establishment without advertising? Some merchants are reaping a golden harvest from the popularity of the photoplay. Are you one of those fortunate business firms? The studios pay even Saturday night and their armies of workers in every capacity flock to stores for everything from a silk dress to a diamond tiara, and do these actresses, actors, mechanics and other workers spend any ducats with you?

There is only one sure and time-tried way to reach these film people, all well-paid, and that is to **ADVERTISE IN SOME LOCAL FILM MAGAZINE**. Think it over! Try to figure out how much money you could afford every week to advertise your place of business and then stick to it every week until the film people start coming to you, with their pockets full of salary money. Bear always in mind that Los Angeles is far and away the photoplay realm of the entire world and that all the stars, from Charlie Chaplin to Grace Cunard, get thousands of dollars regularly in salaries and that they certainly are going to patronize the merchants who have sufficient enterprise to let them business be known through the columns of the film publications, the magazines and weeklies that are read from cover to cover by these film folk.

These moving picture people are usually too busy to read the daily newspapers, but when they come across a local film publication they eagerly scan every line on every page, advertisements and all, for they are only human and therefore to note whether their fame is increasing. The film publication goes into the bottom of the coat-pocket of the newspaper girls but beats out for constant reference, and if your advertisement is there it receives permanent worth. It is a very common occurrence in a picture studio to note an actress passing a film publication around among her friends, so that they may read all its contents, of high interest, of course, and thus advertising in such journals receives great publicity.

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One restaurant in Los Angeles has decorated its walls with scores of photographs of famed moving picture stars. Why is this so? Simply because the cafe desires to improve its fast-growing patronage from the studio folk that get salaries all the way from \$100 to \$500 a week! And that the film people like to be made welcome by direct advertising invitations is proved by the many successes of the enterprising store people who have cultivated the patronage of the motion picture workers. You might have the best business in the world for the investments of the studio people, but if you do not advertise how are they going to find you? Casually, yes, maybe that way, but you should have more than accidental trade as an asset of your business growth. What you need is publicity for your business!

Amir your advertising at the center of the target by continually letting your desires be known in some local film publication. Say that you want the studio people to come to you, and they will do so. But do not expect one or two little ads to do the work, for there are many, many picture players and studio workers to reach and it will take time for all these busy tollers, who come from sunup to dark, to learn about you and your place of business. And don't expect an inch adv. to make as much publicity as a great big display page. It is the large adv. that wins, of course, and if you see that the movie folk are coming to you then loosen up and spend more money than ever on ads, aimed especially at the studio people. Press your luck, and never be a piker! One of the greatest millionaires of the day was once asked how he got his start, and he replied: "By spending 75 cents of every dollar I made, the first few years, in advertising. I found out that advertising paid big returns and so I became a plunger in the publicity game. I aimed my advertisements at certain people, and I got 'em. And my business grew rapidly, when if I had not advertised I would have lost out."

THEREFORE, MR. LOS ANGELES MERCHANT WAKE UP AND TELL THE TWENTY THOUSAND FILM PEOPLE IN LOS ANGELES THAT YOU ARE JUST THE BUSINESS MAN THEY ARE LOOKING FOR, THAT YOU WANT THEIR TRADE—AND ADVERTISING WILL BRING TO YOU THEIR TRADE, NOT THE CREDIT KIND, BUT THE CASH-IN-HAND SORT!!!

ROOMRENT UNCORKS FILM SPIEL

Alleged Expert Tells Inside Studio Dope

"Well, Jazbo, how's The Photoplay? Weekly amacking it these days?" said John R. Roomrent, film actor and all-around philistine, as he breezed into the editor's sanctum, took a seat in a chair and leaned back with the air of a millionaire.

"Oh, it is all right to sit up and take nourishment, and it intends to turn over a new leaf, forget the jinxes of the past, and go into a new chapter," replied the editor, as he affixed his signature to a lot of papers calling for extensive new improvements in the publication. "How are you getting along, yourself, Roomrent?"

"There's hardly a leaf stirring in my welfare," he answered, "for I know that retrenchment appears to be the slogan of all the big film principals nowadays and I'm getting more and more work, and more and more cards, too. Why last Saturday evening, just as the gloaming set in, the Sempero Film Company, where I work, had a general meet, drew everybody on the lot and without even a minute's notice, and the only explanation we got was that the studio was closing down. We had to leave the lot and we have to have a long wait for a while. The shock came like a bolt from the blue to our surely the men and women employed in the arts, who should at least be given two weeks' notice and not be let out like a lot of ditz diggers. I'm beginning to think that our erstwhile film people are drawing the rug under the blinds, as slowly permeating the moving picture studios and that the industry is drifting to a standstill.

"The studios are the ones that have to take the brunt of the smaller plants are involved. You see it's

"Wait a moment, Roomrent, the editor interposed, "first get back to the point, you're right for the economy, if you can, and try to analyse the retrenchment situation. Can you do this?"

"Yes, I know some things that have to do with the slump," Roomrent replied, "and one of these is the great number of old releases that are being used by some of the larger studios. When I was in New York, I was a strolling down Main street I lamped the lithos across a big screen show and was surprised to note that the reproductions were not of the highest quality. I asked the manager, 'What's the matter with your prints?' He said, 'We've got a lot of old duds, and he is going to sell his studio and later open a big film plant. I am going to buy his studio and open it again, and it is so good it would fool an Icelander. You can skate on it just like nature's own frozen stuff. And as for the rest, we'll have to compete with the Smaller ones in big features they are staging, called 'The Eye of God,' out at the U City, and 'He-ive me that,' out at the Santa Monica. Hobart Power is doing the lead part, that of a slayer of the eye of the Creator follows and makes his confession, but until he confessed his crime, he was a small, quiet, nothing doing just like real life. He has contracts in his lease to cover the floors of three big rinks with his iceless ice and take a great deal of his time, and at another theater the heat in sight was so intense that the audience fled. The Arrow, a Lincoln J. Carter melodrama that was made by Big G established three years ago. Down the street a little further along, the Hobart Power, a theatrical King-Baron Broncho pictures that were filmed more than two years ago, and at another theater the heat in sight was so intense that the audience fled. The Arrow, a Lincoln J. Carter melodrama that was made by Big G established three years ago. 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Saturday, March 25, 1916

THIS PUBLICATION TURNS OVER A NEW LEAF!

WITH this edition of The Photoplayers' Weekly, a new regime is inaugurated, an entire change of management, a complete supplanting of the old personnel by another—and let us hope, better—editorial. The new staff, which has been in existence for years in some of the most famous film studios, experts who know every nook almost from A to Z, the authorities who will steadily strive to make The Photoplayers' Weekly regain its former position, and to recreate it as a publication of first-class quality. Jack Sacker, one of the best-known and talented studio personages, has resumed his former position with The Photoplayers' Weekly as general manager, which he held for many months last year and which was always crowned with success, so much so that at the time he relinquished the position last autumn, the publication had been built up into a beautiful magazine of twenty-eight pages. During the last six months Mr. Sacker has been a popular player at Universal City—and here, at the greatest film manufacturing plant on earth, he has made hosts of friends that are now ready to afford him every advantage in putting The Photoplayers' Weekly emphatically back on the motion picture map. Hence it is certain that all the people of the cinema studio have in Mr. Sacker a talented aide, a journalist who knows how to substantially help and encourage the thousands of film folk, and above all, he is a magazine manager whose slogan always is a square deal for everybody.

Associated with Mr. Sacker in the editorial management of the publication is Frank M. Witterwood, who last year was the editor of the weekly, he then sharing the editorship which was enjoyed during the progressive work of the writer of eighteen years' active experience from coast to coast. Mr. Witterwood's talents as an author have been acclaimed in the newspaper and magazine fields of New York, Chicago, St. Louis, Kansas City, Seattle, Portland, Ore., San Francisco and Los Angeles, and during the last three years he has been a photoplay writer with a number of the largest local studios. Unlike some other local writers, he is a film authority whose wisdom has been obtained, not by casual visits to a few plants, but by arduous toil with a host of the most celebrated and most gifted producers in the cinema industry. He knows films, and he knows them profoundly well.

Of recent and regrettable occurrence was the action of the former management of The Photoplayers' Weekly in sending out to mail hundreds of film players an unwarranted demand for certain alleged subscription debts, these bills having been unwisely placed in the hands of a collection bureau and carrying a threat of court action if the amount names were not paid forthwith. In this connection an explanation is advisable: When Mr. J. Frederick Ryan assumed the management of this publication last Autumn he took over a small local film sheet known as Static Flashes, this action being a reported merger of that periodical with The Photoplayers' Weekly, and he also absorbed in the deal a list of subscribers to Static Flashes, he being asked to send to The Photoplayers' Weekly to these Static Flashes subscribers. It is now alleged by those who profess to know the conditions that a large number of these Static Flashes subscribers were such in name only, being those who knew of a complimentary list, so it is said, and that when Mr. J. Frederick Ryan got hold of this list of subscribers he found that no money had been paid in by these alleged bona-fide patrons, and that he then turned the list into his books as delinquent payers. Following his withdrawal from the publication, his successor in the management, Mr. Valley, thereupon, it is reported, turned the entire list over to a collection agency and the threatening bills were sent out. Mr. Ryan, his successor and all the other men connected with their work are no longer associated in any way with The Photoplayers' Weekly, and so it is earnestly requested by the present, new staff of the publication that they be not held accountable with the deeds of other men, who are out of the editorial and the business staff.

The new-deal management of the publication, having just begun house-cleaning by installing an entire change of staff, requests the indulgence of the subscribers and patrons until time has been allowed to properly bring order out of the rather unadjusted affairs. All debts owed by the weekly will be paid, in due season, and an era of progressive prosperity will be achieved, for there will be a sufficient outlay of funds and hard work to bring about such advancement, and The Photoplayers' Weekly will then once more hold its former high place as the greatest and best local film magazine.

TOURNEUR INVENTS NOVELTY

What promises to end the "back" in film making is the experiment of Director Maurice Tourneur with a scene in "The Hand of Peril," in which nine rooms of a house are shown, with action occurring in each room.

The house is constructed with three rooms and a hallway on each floor, each room connecting and leading by doors from the other. To get from the lower floor to the last room on the upper floor and the action of the piece shows the flight of characters from room to room and the action occurring in each room, that would have to be "flashed back" were the nine rooms not shown. The experiment is quite novel and attractive, though it remains in the story, but it will prove of general worth cannot be told as yet. Tourneur, who created "Trilby," "Alice Jimmie Valentine," "The Face of Fable," is responsible for many innovations in camera work and lighting effects.

Hal Cooley and Eugene Field will be producing a new real production to be produced at the American studio, and it is said that the story is a gripping one. Miss Field is a young man's scop for her emotions, abilities as another, and she makes the narrow path in order to benefit a son, and there are some dramatic scenes between the two.

Myrtle St. John has proved a good "opposite" to George Barbier in the Fallas picture now being made. She takes the part of an American girl and makes an attractive appearance as "Trilby."

J. Warren Kerrigan has been wearing the costumes of a Huzar during the past week, and the big crowd of visitors have watched with great interest. One girl was overheard to say, "He ain't married and he leap year—ain't I married with the nerve to propose to him?"

Edward Sloman, who is producing at the American studios with Frank J. Ritchie and Winnifred Green, wrote his Indian chief, who had completed a high-class feature and is starting on his second story, a five-reeler.

Corinne Griffith, the young actress discovered by Rollin S. Sturgeon of the Vitagraph company, is taking a nice little rest. She showed her

ROOMRENT

(Continued from Page 1)

up with some other big studio; Mr. H. Worth, big boy of Balboa films and his brother, E. D., is running the plant; the local Vitagraph studio have ceased their operations to stage a talkie London, and are staying out of the market over the copy-right to the story; Dick Stanton is completing the last episode of his two-reeler "The Graf," and he will then enjoy a vacation which he certainly earned, for his wonderful work in racing against a timeline to stage that picture "Prodigal," to be shot for \$1,000 the rights to "Whispering Smith" from the author, Frank H. Spearman, and will make a feature out of it, a short, dramatic adventure story, I have heard that the reason why the prologue to "Ramon's" is better in quality than the rest of the feature is that the director, George Cukor, at that early, financial disadvantage in staging that part but that economy was practiced on the other sections of the production; that the whole story of "The Girl in the Mother and The Law" is shown in Longfellow's poem, "The Courtship of Miles Standish," in which the lines tell the whole story without any waste of women generally; that H. O. Davis, the big chief at Universal City, has arranged a card index system, which will save a world of trouble, pains, etc., on all the directors, actors and actresses in the studios, and he has more than 2,000 cards in the repository, so that when anyone wants to find a particular actor or actress he can do so easily.

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Universal City News

David Kirkland has returned to Universal City as co-director with Robert Coote, and the latter is acting with and directing Ella Hall. Kirkland will direct a second company in which Gladys Brockwell will star. Brockwell had been a local girl who was an actress in her home town, and she has now become a well-known actress in different parts of the United States, later making a tour of Australia.

Doris Lynn Reynolds of the Big U is filming the scenes of an Arabian photoplay on the sands at Oxnard, Calif. It is entitled "The Pilgrimage of Al-Banu." The story is based on one with Val Paul and Frederick Gerrey in the cast and is a typical desert story.

Miss Gerrey plays the role of a desert princess who is a Bedouin, and the other principal characters in addition to the merchant and his daughter are a Bedouin camel and a Bedouin dog.

Doris Lynn Reynolds has a story of unusual interest and gives his company exceptional opportunity in acting.

The production of "The Pilgrimage" is not without perils, especially when dangerous weapons are necessary to the proper enactment of a scene, as was the case in the scene in which Gypsy Santoris was cut in the knee by a knife, in the filming of one of the episodes of "Graft," after the direction of Richard Dix. Gypsy Santoris was making her initial appearance in pictures and her work was being highly praised by the director. In this scene, Gypsy Santoris was accidentally wounded. She was taken to the Universal City hospital where Dr. Lloyd Maca, the physician in charge, dressed the wound and after "holding up" the company for an hour.

In order to perfect himself, he made a number of self-defences so he could stage a realistic fight in "The King of Broadway," which photoplay he is being featured. Carter De Haven, the company star, has been fighting his encounters with "Jockey" Pierce, a well known Los Angeles fighter. De Haven believes the fact that he has to be booked for a play, and that he has been buying "Jockey" the best of cigars and dinners to keep him from making his entrance.

Era M. Lawton, American consul at Tegucigalpa, Honduras, and Mrs. Lawton, accompanied by James M. Smith, president of the Chamber of the Los Angeles Chamber of Commerce, were recent visitors at Universal City. The consul said he has been working with the exports of Honduras and that he has been buying can-made films instead of those imported from France. He said the American film has been a success and it was only a question of time before they would be in demand.

Andrew Arbusch, who now is a member of the American forces at their Pacific Coast studios, apparently is being mistaken for his brother, Maclyn. "Hello, Mac," a frequent salutation to the jolly comical Maclyn, is not a name that has resemblance so great that the two easily could pass as twins. "Wherever I go, it is the same thing," said Maclyn. "They say 'Hello, Mac, what's the latest in the war? Can't we take him for me, so there you are.'"

Ray Belasco, who plays the part of your artist in "The Girl to Play," "The Full Cup," featuring Louise Lovelock and Lou Chaney, is carrying along three badly cut fingers. Belasco has suffered a struggle with Chaney in one of the tensely dramatic scenes in which Chaney, an Italian sculptor, attempts to kill Belasco. When the two men were wrestling around the set, Belasco's right hand closed with Chaney's drawn weapon and the thumb digits were broken.

In "The King of Broadway," which is being filmed by Director W. J. Bowman with Carter De Haven, the well known comedian, the studio officials found necessary to get some real ship atmosphere, so Bowmen and De Haven with some fifteen members of the Astoria crew from their City to Los Angeles harbor where scenes were taken aboard the steamer, "Congress." It proved quite a novelty for the passengers to sit in the big vessel to see one of the comedy star of the stage making film pictures on shipboard, being lowered into the hold in a huge box, making his entrance, running away and going through all the antics called for in the comedy.

J. J. Shubert, of well-known New York theatrical firm, was a guest of H. O. Davis, vice-president and general manager of the Universal Film Manufacturing Company a few days ago and was taken for a tour of Universal City. Shubert expressed his astonishment at the magnitude of the film city and the amount of work being done.

The unusual sensation of having a den of wild lions was experienced in a sleeping car was experienced at Universal City when a group of Gracian Cunard in filming an episode of the big serial, "Peg O'R Ring," which was written by Miss Cunard and directed by George K. Hartman. A completely furnished Pullman car was equipped for the use of the company and then the lions were turned loose among the players who became as tame in the different berths. The effect was obtained without the necessity of a rehearsal.

The Shrine, the Imperial Council of the Ancient Arabic Order Nobles of the Mystic Shrine took over Saturday, March 18, Special features were being arranged in advance to make the visit of the Shriners at the film capital memorable and a number of them with makeup and the use of special effects appeared in a drama written especially for them and directed by Otto Turner and also in a comedy written for them specifically by Roy Clark.

In addition, Vice-President and General Manager H. O. Davis of the Universal Film Manufacturing Company requested that the emblem of the sea be placed at the disposal of the visiting high officers of the order and the members of Al Malaikah Temple No. 100. The Shriners were hosts, and the guests had a royal time riding the elephants and camels about the film city. Pictures of the visiting Shriners were taken for the Animated Weekly and will be shown

in all parts of the country.

After having played an engagement with the Smalleys at Universal City, Paul Byron has returned to the slim ranks of the Photoplay stars of the company and will appear in juvenile roles. Before entering pictures, Byron had had considerable experience in stage and screen, having appeared in William A. Brady productions, was leading juvenile for the late Mabel Hite, juvenile lead with Anna Q. Nilsson, and had made his mark in different parts of the United States, later making a tour of Australia.

Lois Wilson, Universal beauty, who is playing opposite J. Warren Kerrigan, under the direction of Otto Turner, has had a hat named for her by the citizens of Birmingham, Alabama, in honor of her home city—Birmingham. Als.

"I am sending you by today's express a hat that our company has called 'the Birmingham Hat.' You will receive same in good condition and with your permission, from time to time we will name the hats for you."

In "The Story of the Sun," the immortal, in which J. Warren Kerrigan is featured, Miss Jane Bernoudy is required to mount a steed and ride across the desert. The horse, however, went wrong, or the hot day disturbed the charger and he bucked. Gallantly, Miss Bernoudy stuck to the animal and held him until he would hang to but there was none. The camera was clicking and Director Turner shouted: "Your King is in there!" Still the horse bucked and Miss Bernoudy shouted back with what breath she had left as the horse pitched back and down. The King has nothing on your Aunt Jane.

Stein Razeto has adopted a desert wait in the form of one lone horse and rider. The rider is a member of the Edward J. Le Saint company at Universal City. The company was recently on the Mojave Desert.

Peter B. Lewis, director of "The Three Godfathers," when Miss Razeto noticed the animal growing about him, got out of town.

She has been a member of the Razeto family since its attachment to the Razeto company and is now appearing in the photoplay.

William H. Lee Howard, formerly of New York, who has been living for seventeen years in the Philippines and who for the past six years has been a member of the staff of the Manila Times, visited Universal City with Mrs. Howard. Howard is on his way to Washington, where he will report to Washington.

Adolph S. Ochs, owner of the New York Times, accompanied by his wife and daughter, was the guest of H. O. Davis, vice-president and general manager. Mr. Ochs, who is enthusiastic over the development of the motion picture industry, watched the scenes of the various departments of photographing the different scenes both in the electric light studios and on the open stages.

Two more triple-trimmers from the same studio will be released as Kniehocker Star Features during the later part of March. Henry King will play the lead in one called "Hib Boy," in the support are Daniel Giffith, Margaret Lamont, Ruth Lacquey and Myrtle Reeves.

"The Witches of the Atlantic" is a triple-trimmer indoor picture featuring Margarita Nichols, supported by Gordon Sackville, Richard Johnson, Corinne Grant, Ruth Lacquey and Bert Farley. In "The Home," another triple-trimmer film, Margaret Lamont has the lead opposite Fred Whitman. Others in the cast are Daniel Giffith, Madeline Hurlock and Charles Dally.

H. M. Horkheimer, president and general manager of Balboa, is making his first visit of the new year to New York, in the interest of several big pictures. He is to remain there during his absence, E. D. Horkheimer, the company's secretary and treasurer, is in charge of production at the studio. The company's head office is always in the East, while the other is West. They alternate, thus keeping fresh and abreast market conditions.

Marie Empress wishes to deny the reports circulated that she has left the U.S. for South Africa, Australia or any foreign place. She has not sold her home in New York recently; it was for Long Beach, Calif., where she is filling an engagement at the Balboa studio. Miss Empress' desire to leave the country" confined acting, featuring Jackie Saunders, which will be released by Pathé.

To Balboa has come the unique distinction of being the first to have a starlette. She is Helen Marie Osborne, the featured player in "Little Mary Sunshine," just released by Pathé on the 18th. The young girl, who was born in 1903, was just three years old when she did the picture for Balboa, under Henry King's direction. Now, she is the talk of the filmland.

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A novel role for Charles McDowell is that of mother to a grown-up Sonja Henie, the young starlet. A Biograph star has Miss McDowell better than her beautiful, dazzling self; but the role of Mrs. McDowell in "That Crossed," was so complete that she determined to drop it.

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There appears to be the marching arms of the Aztec Indians, with whom the man who, for good reason, appears to be guilty of a murder, and is convicted when the people upon whom he has relied to clear his name does not come forward. Vera Sissen plays the girl



NEIL CAMERON HARDIN, the world-famous film player, whose athletic prowess and dramatic talents in such renowned features as "The Broken Coin" serial have placed him in the front rank of cinema celebrities.

Balboa Brevities

Signal Studio Notes

Featured in a forthcoming Kniehocker Star release, "A Slave of Corruption," is Jackie Saunders, known as the Mandie Adams of the screen. Besides the featured player this production includes the services of Bert Farley and E. D. Horkheimer, at their Long Beach studio, is interesting because of its exceptional cast, including Victoria Horne, Ned Sparks, Ethel Henley, Grace Frank Ellinger, Ethel Fleming, Richard Johnson and Phil McCullough.

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Theatre owners in the country are becoming more and more interested in the production of "The Stampede." It is in this picture that Charles Perley and Linda Arvidson are shown surrounded by a gang of wild cattle—the exciting incident from which the story derives its title.

When D. W. Griffith was producing the Biograph picture, "Three Friends," which has just been reissued, he used the exterior of a saloon for a location. An old Indian woman was sitting on the porch of the door, and "Billy" Bitzer, the camera man, was routing him out when Griffith, in a great fury, said, "Get that old Indian color for the scene." In a few minutes, however, he had to take representing action after several years had passed. The old woman had been point-blank to be removed. "But we want to show the place ten years from now," argued Griffith. "That's all right," he said, "but we can't have the old woman here." The old woman had growled the toper sleepily and he's there in the picture, all right.

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Signal Studio Notes

The Signal Company will release the last of the "Girl and the Game" serial in a few days time now and will be clearing the decks for action with "Whispering Smith," a new serial. The Signal Company's first production, "The Girl and the Game," was a success.

In this J. P. McGowan will be seen as

"Whispering Smith" and Helen Holmes as "Nancy's Birthright." In this picture, McGowan plays one of the most difficult parts he has not done since leaving the Universal "It" studio to join the Signal. Marshall K. Wilson, Norbert A. Myles and Fred Whiteman are the remaining principals.

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Through the columns of the Daily Telegraph, a publication of Sydney, Australia, it is reported that the Helen Holmes company at the Signal studios, has received news of the death of his brother, Lieutenant Thomas E. McTigue, of the Australian Artillery. Prior to his enlistment, Lieutenant McTigue was a manufacturer of Sydney.

He arrived in a place east of Paris, France, and was sold to a slave-trader. In New York recently, he was sold to Fred Whitman. Others in the cast are Daniel Giffith, Madeline Hurlock and Charles Dally.

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